



# Television Broadcasts Limited 電視廣播有限公司

(Incorporated in Hong Kong with limited liability)

(於香港註冊成立之有限公司)

Stock Code 股份代號: 00511

13 September 2024

Dear Shareholders,

## Television Broadcasts Limited (“Company”) – 2024 Interim Report (“Current Corporate Communications”)

The English and Chinese versions of the Current Corporate Communications are available on the Company’s website at <https://corporate.tvb.com> (“Company’s website”) and the website of The Stock Exchange of Hong Kong Limited at [www.hkexnews.hk](http://www.hkexnews.hk) (“HKEXnews’ website”). You may access the Current Corporate Communications by clicking “Interim Reports” under “Investor Relations” section on the Company’s website. If you have elected to receive the corporate communications<sup>(Note)</sup> in printed form, the Current Corporate Communications in your selected language(s) is/are enclosed.

If you have difficulty in receiving or gaining access to the corporate communications on the Company’s website, or if you would like to receive the Current Corporate Communications in printed form or in a language other than your existing choice, the Company will promptly upon your request send to you a printed version free of charge. Please make your request to the Company c/o the Company’s share registrar (the “Share Registrar”), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong or by email to [tvb.ecom@computershare.com.hk](mailto:tvb.ecom@computershare.com.hk).

To ensure timely receipt of future corporate communications and actionable corporate communications (mean all corporate communications that seek instructions from issuer’s securities holders on how they wish to exercise their rights or make an election as the issuer’s securities holder), the Company recommends you to provide your email address by scanning your personalized QR code printed on the enclosed reply form (the “Reply Form”). Alternatively, to make your election, please fill in the Reply Form and sign and return it by post or by hand to the Share Registrar at above address. If you post the Reply Form in Hong Kong, you may use the mailing label in the Reply Form and need not to affix a stamp when returning your Reply Form. Otherwise, please affix an appropriate stamp. If your email address provided is non-functional, until such time that a functional email address is received by the Share Registrar, you may (i) be unable to receive any notifications regarding the publication of corporate communications; and (ii) need to proactively check the Company’s website and HKEXnews’ website to keep up with the publication of corporate communications.

You are entitled to change your choice of language and/or means of receipt of the Company’s future corporate communications by giving prior notice in writing of not less than 7 days or completing and returning the Reply Form on the reverse side of this letter to the Share Registrar, or by email to [tvb.ecom@computershare.com.hk](mailto:tvb.ecom@computershare.com.hk).

If you have any queries relating to any of the above matters, please contact the service hotline of the Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,

**LEE Lai Yi**

Company Secretary

*Note: Corporate communications include but are not limited to the Company’s (a) annual reports and, where applicable, summary financial reports; (b) interim reports, and where applicable, summary interim reports; (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms.*

各位股東：

電視廣播有限公司（「本公司」）

– 2024 中期報告（「是次公司通訊」）

是次公司通訊的中、英文版本已載列於本公司網站 <https://corporate.tvb.com>（「本公司網站」）及香港聯合交易所有限公司網站 [www.hkexnews.hk](http://www.hkexnews.hk)（「港交所披露易網站」）。閣下可於本公司網站「投資者關係」項下點擊「中期報告」取得是次公司通訊。如閣下已選擇收取公司通訊<sup>(附註)</sup>的印刷本，隨函附上閣下所選擇之語文版本的是次公司通訊。

若閣下於收取或瀏覽本公司網站載列的公司通訊出現困難，或閣下欲收取是次公司通訊之印刷本或有別於閣下所選擇的另一個語言版本，本公司將於收到閣下之要求後，迅即向閣下免費寄發一份印刷本。請將閣下要求寄回本公司（經本公司股份過戶登記處（「股份過戶登記處」），香港中央證券登記有限公司，地址為香港灣仔皇后大道東 183 號合和中心 17M 樓或電郵至 [tvb.ecom@computershare.com.hk](mailto:tvb.ecom@computershare.com.hk)）。

為確保及時收到日後的公司通訊及可供採取行動的公司通訊（即為尋求證券持有人指示其擬如何行使其證券持有人權利或以證券持有人身份作出選擇而發出之所有公司通訊），本公司建議閣下透過掃描隨本函附上的回條（「回條」）上列印的專屬二維碼以提供閣下的電子郵件地址。閣下或可填妥回條，並在回條上簽名，然後把回條寄回或親手交回股份過戶登記處上述地址，以行使上述選擇權。倘閣下在香港投寄回條，可使用回條上的郵寄標籤寄回，而毋須貼上郵票；否則，請貼上適當的郵票。如閣下提供之電子郵件地址無效，直至股份過戶登記處收到閣下有效的電子郵件地址前，閣下或(i)無法收到任何有關發布公司通訊的通知；及(ii)需要主動查看本公司網站和港交所披露易網站以留意公司通訊的發布。

閣下有權更改選擇收取本公司日後刊發之公司通訊的語言版本及/或收取方式。閣下可在不少於 7 日前發出書面通知或填妥本函背面的回條，並寄回股份過戶登記處或電郵至 [tvb.ecom@computershare.com.hk](mailto:tvb.ecom@computershare.com.hk)。

如閣下對本函內容有任何疑問，請於辦公時間內（星期一至星期五上午 9 時正至下午 6 時正，香港公眾假期除外）致電股份過戶登記處熱線（852）2862 8688 查詢。

公司秘書

**李麗儀**

謹啟

2024 年 9 月 13 日

附註：公司通訊包括但不限於本公司的：(a) 周年報告及（如適用）財務摘要報告；(b) 中期報告及（如適用）中期摘要報告；(c) 會議通告；(d) 上市文件；(e) 通函；及(f) 代表委任表格。



## REPLY FORM 回條

**To: Television Broadcasts Limited (the "Company")**  
c/o Computershare Hong Kong Investor Services Limited  
17M Floor, Hopewell Centre,  
183 Queen's Road East, Wan Chai, Hong Kong

**致： 電視廣播有限公司 (「本公司」)**  
經香港中央證券登記有限公司  
香港灣仔皇后大道東 183 號  
合和中心 17M 樓

(Please choose **ONLY ONE** of the following options) (請僅從下列選項中選擇其中一項)

<p><b>Option 1:</b> Provide email address by scanning the personalized QR code for receipt of future Corporate Communications* of the Company via electronic dissemination</p> <p><b>選項 1:</b> 掃描專屬二維碼提供電子郵件地址，以接收本公司通過電子方式發布的日後公司通訊*</p> <p>Returning this Reply Form is NOT required if choosing Option 1. 如選擇選項 1，則無須交回本回條。</p>	<p><b>Personalized QR Code</b> 專屬二維碼</p>
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<p><b>Option 2:</b> Provide email address in writing for receipt of future Corporate Communications* of the Company via electronic dissemination</p> <p><b>選項 2:</b> 書面提供電子郵件地址，以接收本公司通過電子方式發布的日後公司通訊*</p> <p>Name of Securities Holder(s) 證券持有人姓名: _____ Name of the Listed Company 上市公司名稱: <u>Television Broadcasts Limited 電視廣播有限公司</u></p> <p>Email address* 電郵地址: _____</p>	
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<p><b>Option 3:</b> Request for receipt of future Corporate Communications* of the Company in printed copies and noted that this instruction is only valid for one year starting from the Company's receipt date of instruction. (Please mark "X" in one of the boxes below, if applicable)</p> <p><b>選項 3:</b> 要求收取本公司日後公司通訊*的印刷本，並已知悉本指示由本公司收取指示日期起計一年內有效。(如適用，請在以下一個方格內劃上「X」號)</p> <p><input type="checkbox"/> Printed English version 英文印刷本      <input type="checkbox"/> Printed Chinese version 中文印刷本      <input type="checkbox"/> Both the printed English and Chinese versions 英文及中文印刷本</p>	
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**Signature:** \_\_\_\_\_ **Contact number:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
**簽名:** \_\_\_\_\_ **聯絡電話號碼:** \_\_\_\_\_ **日期:** \_\_\_\_\_

## Notes 附註:

- Please complete this form clearly. Any form with no indicated choice, with no signature or otherwise incorrectly completed will be void.  
請閣下清楚填寫本表格。表格上若未有作出選擇、或未有簽署、或在其他方面填寫不正確，即告作廢。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign this Reply Form in order to be valid.  
如屬聯名股東，則本回條須由該名於本公司股東名冊上就聯名持有股份之其姓名位列首位的股東簽署，方為有效。
- If the email address provided in your reply is non-functional, you may be unable to receive notifications regarding the publication of Corporate Communications\*.  
如閣下提供之電子郵件地址無效，閣下或無法收到有關發布公司通訊\*的通知。
- If you provide more than one email address by QR code, email, reply form and/or other means, only the last email address received will be registered.  
如閣下通過二維碼、電郵、回條及/或其他方式提供多於一個的電子郵件地址，僅最後收到的電子郵件地址會被登記。
- If you mark "X" in the box in Option 3, no email address will be registered and only Corporate Communications\* in printed form will be received.  
如閣下在選項 3 的方格內劃上「X」號，將不會有電子郵件地址被登記，並僅將收取日後公司通訊\*的印刷本。
- The above instruction will apply to all future Corporate Communications\* to be sent to shareholders of the Company until you notify otherwise by prior notice in writing of not less than 7 days to the Company c/o the Share Registrar, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong or by email to tvb.ecom@computershare.com.hk.  
上述指示適用於日後寄發予本公司股東之所有公司通訊，直至閣下在不少於 7 日前發出書面通知予本公司股份過戶登記處，香港中央證券登記有限公司，地址為香港灣仔皇后大道東 183 號合和中心 17M 樓或電郵至 tvb.ecom@computershare.com.hk 另作選擇為止。
- For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form.  
為免存疑，在本回條上的任何額外指示，公司將不予處理。

## PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

The supply of your personal data is on a voluntary basis for the purpose of verifying and recording your choice of language and means of receipt of the Company's corporate communications and the delivery of those corporate communications. Your personal data may be transferred or disclosed to the Share Registrar and/or other companies or bodies for the purpose stated above, or when it is required to do so by law and will be retained for such period as may be necessary for verification and record purposes. You have the right to request access to and/or correction of your personal data in accordance with the provisions of the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong). Any such request for access to and/or correction of your personal data should be in writing by either of the following means:

閣下是自願提供閣下的個人資料以用於核實及記錄閣下收取本公司通訊的語言版本和收取方式的選擇，以及傳送公司通訊。閣下的個人資料可就此用途轉移或披露給股份過戶登記處及/或其他公司或團體，或按法律規定作出轉移或披露，並將在適當期間內保留作核實及記錄用途。閣下有權根據香港法例第 486 章《個人資料(私隱)條例》的條文查閱及/或修改閣下的個人資料。任何相關查閱及/或修改個人資料之要求均須以書面方式透過以下途徑提出：

By mail to 郵寄至: HK Privacy Officer 香港隱私主任  
Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司  
17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong 香港灣仔皇后大道東 183 號合和中心 17M 樓

By email to 電郵至: [PrivacyOfficer@computershare.com.hk](mailto:PrivacyOfficer@computershare.com.hk)

\* Corporate Communications include but are not limited to the Company's (a) annual reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms. 公司通訊包括但不限於：(a) 周年報告及(如適用)財務摘要報告；(b) 中期報告及(如適用)中期摘要報告；(c) 會議通告；(d) 上市文件；(e) 通函；及(f) 代表委任書。

## MAILING LABEL 郵寄標籤

Computershare Hong Kong Investor Services Limited  
香港中央證券登記有限公司  
Prepost No. 簡便回郵號碼 37  
Hong Kong 香港

Please cut the mailing label and stick it on the envelope to return this Reply Form to us.  
No postage stamp necessary if posted in Hong Kong.  
閣下寄回此回條時，請將郵寄標籤剪貼於信封上。  
如在本港投寄毋須貼上郵票。