



Television Broadcasts Limited 電視廣播有限公司

(Incorporated in Hong Kong with limited liability)
(於香港註冊成立之有限公司)
Stock Code 股份代號: 00511

13 September 2024

Dear Non-registered holders ¹,

Television Broadcasts Limited (“Company”) – 2024 Interim Report (“Current Corporate Communication”)

The English and Chinese versions of the Current Corporate Communication are available on the Company's website at <https://corporate.tvb.com> (“Company's website”) and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk (“HKEXnews' website”). You may access the Current Corporate Communication by clicking “Interim Reports” under “Investor Relations” section on the Company's website.

If you would like to receive email notification of future corporate communications to be issued by the Company, please liaise with your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your shares are held (collectively, the “Intermediaries”) and provide your email address to your Intermediaries. If the Company does not receive your functional email address from the Intermediaries, until such time that the functional email address is provided to the Intermediaries, you may (i) be unable to receive any notifications regarding the publication of corporate communications; and (ii) need to proactively check the Company's website and the HKEXnews' website to keep up with the publication of corporate communications.

If you would like to receive future corporate communications in printed form, please complete and return the Reply Form on the reverse side of this letter to the Company c/o the share registrar of the Company, Computershare Hong Kong Investor Services Limited (“Share Registrar”) at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong, using the mailing label at the bottom of the Reply Form, or by email to tvb.ecom@computershare.com.hk.

If you have any queries relating to any of the above matters, please contact the service hotline of the Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
LEE Lai Yi
Company Secretary

Notes : 1. This letter is addressed to the Company's non-registered holders. Non-registered holder means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive corporate communications². If you have sold or transferred your shares in the Company, please disregard this letter and the enclosed Reply Form.

2. Corporate communications include but are not limited to the Company's (a) annual reports and, where applicable, summary financial reports; (b) interim reports, and where applicable, summary interim reports; (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms.

各位非登記持有人¹：

電視廣播有限公司（「本公司」） – 2024 中期報告（「是次公司通訊」）

是次公司通訊的中、英文版本已載列於本公司網站 <https://corporate.tvb.com>（「本公司網站」）及香港聯合交易所有限公司網站 www.hkexnews.hk（「港交所披露易網站」）。閣下可於本公司網站「投資者關係」項下點擊「中期報告」取得是次公司通訊。

如閣下欲收取本公司日後將刊發的公司通訊的電郵通知，請聯絡代閣下持有股份的銀行、經紀、託管商、代理人或香港中央結算（代理人）有限公司（統稱「中介公司」），並向閣下的中介公司提供閣下的電子郵件地址。如本公司沒有從中介公司收到閣下的有效電子郵件地址，直至中介公司收到閣下有效的電子郵件地址前，閣下或將(i)無法收到任何有關發佈公司通訊的通知；及(ii)需要主動瀏覽本公司網站和港交所披露易網站以留意公司通訊的發佈。

如閣下欲收取日後將刊發的公司通訊之印刷本，請閣下填妥本函背面的回條，並使用回條底部的郵寄標籤寄回本公司股份過戶登記處，香港中央證券登記有限公司（「股份過戶登記處」），地址為香港灣仔皇后大道東 183 號合和中心 17M 樓或電郵至 tvb.ecom@computershare.com.hk。

如閣下對本函內容有任何疑問，請於辦公時間內（星期一至星期五上午 9 時正至下午 6 時正，香港公眾假期除外）致電股份過戶登記處熱線（852）2862 8688 查詢。

公司秘書
李麗儀
謹啟

2024 年 9 月 13 日

附註： 1. 此函件乃向本公司之非登記持有人發出。非登記持有人指股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司發出通知，希望收到公司通訊²。如閣下已經出售或轉讓所持有之本公司股份，則無需理會本函件及所附回條。
2. 公司通訊包括但不限於本公司的：(a) 周年報告及（如適用）財務摘要報告；(b) 中期報告及（如適用）中期摘要報告；(c) 會議通告；(d) 上市文件；(e) 通函；及 (f) 代表委任表格。

**Reply Form 回條**

To: Television Broadcasts Limited (the "Company")
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre
183 Queen's Road East
Wan Chai, Hong Kong

致: 電視廣播有限公司 (「本公司」)
經 香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

REMINDER 提示

As a non-registered shareholder, if you wish to receive corporate communications*, you should contact your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited (collectively, the "Intermediaries") through which your shares are held and provide your email address to your Intermediaries.

作為非登記股東，如有意收取公司通訊*，閣下應聯絡閣下持有股份的銀行、經紀、託管商、代理人或香港中央結算（代理人）有限公司（統稱「中介公司」），並向閣下的中介公司提供閣下的電子郵件地址。

I/We would like to receive the Company's all future corporate communications* in the manner as indicated below:

本人/吾等欲以下列方式收取 貴公司之所有日後公司通訊*：

(Please mark "✓" in **ONLY ONE** box) (請僅在一個空格內劃上「✓」號)

Name of the Listed Company 上市公司名稱:

Television Broadcasts Limited 電視廣播有限公司

- in printed form in English only; OR
僅收取英文印刷本；或
- in printed form in Chinese only; OR
僅收取中文印刷本；或
- in printed form in both English and Chinese.
同時收取英文及中文印刷本。

Name(s) of Non-registered holder(s)[#]
非登記持有人姓名[#]

Signature(s)
簽署

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Non-registered holder(s) registered address[#]
非登記持有人的登記地址[#]

Contact telephone number[#]
聯絡電話號碼[#]

Date
日期

[#] You are required to fill in the details if you download this reply form from the Company's website.
假如閣下從本公司網站下載本回條，請必須填上有關資料。

Notes 附註：

- Please complete this form clearly. Any form with no indicated choice, with no signature or otherwise incorrectly completed will be void.
請閣下清楚填寫本表格。表格上若未有作出選擇、或未有簽署、或在其他方面填寫不正確，即告作廢。
- This letter is addressed to the Company's non-registered holders. Non-registered holder means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive corporate communications.
本函件乃向本公司之非登記持有人發出。非登記持有人指股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司發出通知，希望收到公司通訊。
- The above instruction will apply to the corporate communications to be sent to you until you notify to the Company c/o the Share Registrar, Computershare Hong Kong Investor Services Limited to the contrary or unless you have at any time ceased to have holdings in the Company.
上述指示適用於發送予閣下之公司通訊，直至閣下通知本公司股份過戶登記處 - 「香港中央證券登記有限公司」另外之安排或任何時候不再持有本公司的股份。
- For the avoidance of doubt, we do not accept any other instruction given on this Reply Form.
為免存疑，任何在本回條上的額外指示，本公司將不予處理。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

The supply of your personal data is on a voluntary basis for the purpose of verifying and recording your choice of language and means of receipt of the Company's corporate communications and the delivery of those corporate communications. Your personal data may be transferred or disclosed to the Share Registrar and/or other companies or bodies for the purpose stated above, or when it is required to do so by law and will be retained for such period as may be necessary for verification and record purposes. You have the right to request access to and/or correction of your personal data in accordance with the provisions of the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong). Any such request for access to and/or correction of your personal data should be in writing by either of the following means:

閣下是自願提供閣下的個人資料以用於核實及記錄閣下收取本公司公司通訊的語言版本和收取方式的選擇，以及傳送公司通訊。閣下的個人資料可就上述用途轉移或披露給股份過戶登記處及/或其他公司或團體，或按法例規定作出轉移或披露，並將在適當期間內保留作核實及記錄用途。閣下有權根據香港法例第 486 章《個人資料（私隱）條例》的條文查閱及/或修改閣下的個人資料。任何相關查閱及/或修改個人資料之要求均須以書面方式透過以下途徑提出：

By mail 郵寄至: Personal Data Privacy Officer 個人資料私隱主任
Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司
17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong 香港灣仔皇后大道東 183 號合和中心 17M 樓

By email 電郵至: PrivacyOfficer@computershare.com.hk

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MAILING LABEL 郵寄標籤

Computershare Hong Kong Investor Services Limited
香港中央證券登記有限公司
Freepost No. 簡便回郵號碼 37
Hong Kong 香港

Please cut the mailing label and stick it on the envelope to return this Reply Form to us.
No postage stamp necessary if posted in Hong Kong.
閣下寄回此回條時，請將郵寄標籤剪貼於信封上。
如在本港投寄毋須貼上郵票。