

SinoMedia[®]

中視金橋國際傳媒控股有限公司 SinoMedia Holding Limited

(Incorporated in Hong Kong with limited liability)

(於香港註冊成立之有限公司)

(Stock Code 股份代號: 623)

NOTIFICATION LETTER 通知信函

20 September 2024

Dear Registered Shareholders,

SinoMedia Holding Limited (the “Company”)

– Notice of Publication of 2024 Interim Report (the “Current Corporate Communications”)

The English and Chinese versions of the Company’s Current Corporate Communications are available on the Company’s website at www.sinomedia.com.hk and the website of The Stock Exchange of Hong Kong Limited (the “HKEx’s website”) at www.hkexnews.hk respectively (the “Website Version”). The Company strongly recommends you to access the Website Version of the Current Corporate Communications and all future Corporate Communications⁽¹⁾.

You may at any time choose to receive Corporate Communications free of charge either in printed form, or read the Website Version; and either in English language version only, Chinese language version only or both language versions, notwithstanding any wish to the contrary you may have previously conveyed to the Company. If you wish to receive the Current Corporate Communications in printed form or change your choice of means of receipt of the Corporate Communications, please complete the Request Form on the reverse side of this letter and return it to the Company c/o Boardroom Share Registrars (HK) Limited (the “Share Registrar”), the share registrar of the Company, by using the mailing label at the bottom of the Request Form (no need to affix a stamp if posted in Hong Kong; otherwise, please affix an appropriate stamp). The address of the Share Registrar is 2103B, 21/F, 148 Electric Road, North Point, Hong Kong. You may also send an email with a scanned copy of the Request Form to IR@sinomedia.com.hk. The Request Form may also be downloaded from the Company’s website at www.sinomedia.com.hk or the HKEx’s website at www.hkexnews.hk.

It is the responsibility of you to provide a functional email address. If you have not provided your email address to the Company or need to update your email address, the Company recommends you provide your email address by completing, signing the enclosed Request Form and returning it to the Share Registrar at the above-mentioned address by post or by email to IR@sinomedia.com.hk. If the Company does not have your functional email address, until such time that the functional email address is provided to the Share Registrar, you will be unable to receive via email notices of publication of the Website Version of Corporate Communications (the “Notice of Publication”) and Actionable Corporate Communications⁽²⁾ in electronic form. As such, the Company would only be able to send you the Notice of Publication and the Actionable Corporate Communications in printed form.

Should you have any queries relating to any of the above matters, please call the Company’s telephone hotline at (852) 3976 7300 during business hours from 9:00 a.m. to 5:00 p.m. Monday to Friday, excluding public holidays or send an email to IR@sinomedia.com.hk.

Yours faithfully,
For and on behalf of
SinoMedia Holding Limited
CHEN Xin
Chairman

Note 1: Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors’ report and its annual accounts together with a copy of the independent auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.

Note 2: Actionable Corporate Communications refer to any corporate communications that seek instructions from the Shareholders of the Company on how they wish to exercise their rights or make elections as Shareholders of the Company.

各位登記股東：

中視金橋國際傳媒控股有限公司(「本公司」)

– 2024 中期報告(「本次公司通訊文件」)之發佈通知

本公司的本次公司通訊文件的中、英文版本已上載於本公司網站 www.sinomedia.com.hk 及香港交易及結算所有限公司網站(「香港交易所網站」) www.hkexnews.hk (「網站版本」), 本公司建議閣下閱覽本公司本次公司通訊及日後公司通訊⁽¹⁾的網站版本。

儘管閣下早前曾向本公司作出公司通訊文件收取方式或語言版本的選擇, 但仍可以隨時更改有關選擇, 轉為以印刷本或網上方式收取及只收取英文印刷本、或只收取中文印刷本; 或同時收取中、英文印刷本, 費用全免。如閣下欲收取本次公司通訊文件之印刷本或更改已選擇的收取方式, 請填妥在本信函背面的申請表格, 並使用隨附之郵寄標籤經本公司的股份過戶登記處寶德隆證券登記有限公司(「股份過戶登記處」)寄回本公司(如在香港投寄, 毋須貼上郵票; 否則, 請貼上適當的郵票)。股份過戶登記處地址為香港北角電氣道148號21樓2103B室。閣下亦可把已填妥之申請表格的掃描副本電郵到 IR@sinomedia.com.hk。申請表格亦可於本公司網站 www.sinomedia.com.hk 或香港交易所網站 www.hkexnews.hk 內下載。

閣下有責任提供有效的電子郵件地址。如閣下尚未提供閣下之電子郵件地址予本公司, 或需更新閣下之電子郵件地址, 本公司建議閣下填妥及簽署隨附之申請表格, 並按上述地址以郵寄方式交回本公司的股份過戶登記處或以電子郵件方式發送至 IR@sinomedia.com.hk。如果本公司沒有收到閣下的有效電子郵件地址, 閣下將無法透過電子郵件方式收取以電子方式發送的公司通訊網站版本的登載通知(「登載通知」)及可供採取行動的公司通訊。本公司只能以印刷本方式向閣下發送登載通知及可供採取行動的公司通訊⁽²⁾之印刷本予閣下, 直至股份過戶登記處收到閣下有效的電子郵件地址為止。

如閣下對本信函內容有任何疑問, 請於辦公時間星期一至五(公眾假期除外)上午9時正至下午5時正致電本公司電話熱線(852) 3976 7300或電郵至 IR@sinomedia.com.hk。

代表
中視金橋國際傳媒控股有限公司
主席
陳新
謹啓

2024年9月20日

附註 1: 公司通訊包括本公司發布或將予發布以供其任何證券持有人或投資大眾參照或採取行動的任何文件, 其中包括但不限於 (a) 董事會報告, 公司年度賬目連同獨立核數師報告以及(如適用)財務摘要報告; (b) 中期報告及(如適用)中期摘要報告; (c) 季度報告(如有); (d) 會議通告; (e) 上市文件; (f) 通函; 及(g) 代表委任表格。

附註 2: 可供採取行動的公司通訊是指任何涉及要求本公司股東指示其擬如何行使其有關本公司股東權利的公司通訊。

