

CHANGYOU ALLIANCE GROUP LIMITED

暢由聯盟集團有限公司

(incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock code 股份代號: 1039)

NOTIFICATION LETTER 通知信函

23 September 2024

Dear Registered Shareholder(s),

Changyou Alliance Group Limited (the "Company")
- Notice of Publication of 2024 Interim Report (the "Current Corporate Communications")

The Current Corporate Communications of the Company have been published in English and Chinese languages and are available on the website of The Stock Exchange of Hong Kong Limited ("HKEX") at www.hkexnews.hk and the Company's website at www.changyou-alliance.com. For the shareholders who have selected to receive the Company's Corporate Communications in printed version, enclosed is the Current Corporate Communications of the Company in both English and Chinese versions. If you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company's website for any reason, please send your request (specifying your name, address and request) by email at changyou.ecom@computershare.com.hk or by notice in writing to the Company's Hong Kong share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. The Company will promptly upon receipt of your request send the Current Corporate Communications to you in printed form free of charge.

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"), the Company is writing to inform you that the Company has adopted electronic dissemination of corporate communications, which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form (the "Corporate Communications").

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at www.changyou-alliance.com and the HKEX website at www.hkexnews.hk (the "Website Version") in place of printed copies.

Notwithstanding the above, please note that actionable corporate communications, being any corporate communications that seek instructions from the Company's securities holders on how they wish to exercise their rights or make election as the Company's shareholder (the "Actionable Corporate Communications") will be sent to you individually in printed form or through email in accordance with your indicated preference, in addition to being made available electronically on the Company's website and the HKEX website.

Solicitation of electronic contact details

To ensure timely receipt of notices of publication of the latest Corporate Communications and Actionable Corporate Communications in electronic form, the Company recommends you provide your email address by scanning your personalised QR code printed on the enclosed reply form (the "Reply Form"). Alternatively, you may sign and return the Reply Form to the Share Registrar.

If the Company does not receive a functional email address from you, you will receive notices of publication of the Website Version of Corporate Communications and printed form of Actionable Corporate Communications by post until such time that a functional email address is provided to the Share Registrar. In addition, a request form to solicit a functional email address will be sent together with the notices of publication and Actionable Corporate Communications in order to facilitate electronic dissemination in the future.

If you wish to receive the future Corporate Communications and Actionable Corporate Communications in printed form, please complete the enclosed Reply Form and send it to the Share Registrar or send an email to changyou.ecom@computershare.com.hk specifying your name, address and request to receive the Corporate Communications and Actionable Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter, unless being revoked or superseded (whichever is earlier). You may change your choice as to the means of receipt of Corporate Communications and Actionable Corporate Communications at any time by reasonable prior notice of not less than seven days in writing to the Share Registrar at the above address or by email to changyou.ecom@computershare.com.hk. If for any reason you have difficulty in obtaining access to any Corporate Communication or Actionable Corporate Communication on the Company's website or the HKEX website, the Share Registrar will promptly, upon your written request, send the Corporate Communications or Actionable Corporate Communications in printed form to you free of charge.

Should you have any queries relating to this letter, please contact the Share Registrar by sending an email to changyou.ecom@computershare.com.hk.

Yours faithfully,
By order of the Board
Changyou Alliance Group Limited
Mr. Cheng Jerome
Chairman

各位登記股東：

暢由聯盟集團有限公司（「本公司」）
-2024年中期報告（「本次公司通訊文件」）之發佈通知

本公司的本次公司通訊文件備有中、英文版本，並已上載於香港聯合交易所有限公司（「香港交易所」）網站（www.hkexnews.hk）及本公司網站（www.changyou-alliance.com），歡迎瀏覽。若閣下之前選取收取本公司公司通訊之印刷版本，現向閣下奉上英文及中文版本的本次公司通訊。閣下若因任何理由以致在收取或接收載於本公司網址上的本次公司通訊文件出現困難，閣下可將要求（註明閣下的姓名、地址及要求）以電郵方式發送到本公司之電郵地址 changyou.ecom@computershare.com.hk 或以書面方式郵寄致本公司的香港股份過戶登記處（「股份過戶處」）香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17M樓。本公司將於接到閣下通知後，盡快向閣下免費發送有關本次公司通訊文件的印刷本。

以電子方式發布公司通訊之安排

根據香港聯合交易所有限公司證券上市規則（「上市規則」）第2.07A條，現謹此通知閣下，本公司已採用以電子方式發布公司通訊之安排，該公司通訊是指本公司為向其任何證券持有人提供資訊或提醒其採取行動而發布或將要發布的任何文件，包括但不限於(a)董事報告、年度帳目以及審計報告副本以及（如適用）財務摘要報告；(b)中期報告及其中期報告摘要（如適用）；(c)會議通知；(d)上市文件；(e)通函；及(f)委任表格（「公司通訊」）。

請注意，所有日後公司通訊的英文版和中文版將在本公司網站 www.changyou-alliance.com 及香港交易所網站 www.hkexnews.hk（「網站版本」）上提供，以代替印刷本。

儘管有上述安排，請注意可供採取行動的公司通訊指任何涉及要求發行人的證券持有人指示其擬如何行使其有關證券持有人的權利或作出選擇的公司通訊（「可供採取行動的公司通訊」）在登載於本公司網站和香港交易所網站之外，將按閣下所作選擇以印刷本或電子郵件形式個別發送予閣下。

徵集電子聯絡資料

為確保及時以電子形式收到最新的公司通訊及可供採取行動的公司通訊的發佈通知，公司建議閣下透過掃描本函背頁之回條（「回條」）上列印的閣下專屬二維碼來提供閣下的電子郵件地址。或者，閣下也可以簽署回條並交回股份過戶登記處。

如果公司沒有收到閣下的有效電子郵件地址，直至股份過戶處收到閣下有效的電子郵件地址前，閣下將會以郵寄方式收取公司通訊網站版本的登載通知和可供採取行動的公司通訊印刷本。此外，為便於未來以電子方式發布，收取有效電子郵件地址的申請表將與發布通知和可供採取行動的公司通訊一起發送。

若閣下希望收取未來公司通訊及可供採取行動的公司通訊之印刷版，請填妥回條並交回股份過戶處或發送電子郵件至 changyou.ecom@computershare.com.hk，並註明閣下的姓名、地址以及收取公司通訊印刷版的要求。請注意，收取未來公司通訊印刷版之指示由收悉閣下指示當日起計一年內有效（除非被撤銷或取代，以較早者為準），此後將過期。儘管閣下早前曾向本公司作出公司通訊及可供採取行動的公司通訊收取方式的選擇，但仍可以隨時更改有關選擇，閣下仍可以以合理書面形式（不少於七個日）發信至股份過戶處或發送電子郵件至 changyou.ecom@computershare.com.hk 隨時更改就公司通訊及可供採取行動的公司通訊收取方式的選擇。閣下若因任何理由以致在收取或接收任何載於本公司網址或香港交易所網站上的公司通訊或可供採取行動的公司通訊文件出現困難，閣下可將要求（註明閣下的姓名、地址及要求）以電郵方式發送到本公司之電郵地址 changyou.ecom@computershare.com.hk 或以書面方式郵寄致股份過戶處。本公司將於接到閣下通知後，盡快向閣下免費發送有關公司通訊或可供採取行動的公司通訊文件的印刷本。

如閣下對本函有任何疑問，請發送電子郵件至 changyou.ecom@computershare.com.hk 向股份過戶處查詢。

承董事會命
暢由聯盟集團有限公司
Cheng Jerome 先生
主席
謹啟

2024年9月23日

