



歡喜傳媒集團有限公司*
HUANXI MEDIA GROUP LIMITED

(Incorporated in Bermuda with limited liability)
(於百慕達註冊成立之有限公司)
(Stock code 股份代號: 1003)

20 September 2024

Dear non-registered shareholder(s)¹,

**Huanxi Media Group Limited (the “Company”) – Notice of Availability
Notice of publication of Interim Report 2024 (the “Current Corporate Communication”)**

The Current Corporate Communication of the Company has been published in English and Chinese languages and are available on the website of the Company at www.irasia.com/listco/hk/huanximedia and the website of the Stock Exchange of Hong Kong Limited (the “Stock Exchange”) at www.hkexnews.hk.

For the non-registered shareholders who have selected to receive the Company’s corporate communications (the “Corporate Communications”) in printed version, enclosed is the Current Corporate Communication of your choice. If you have any difficulty in receiving or gaining access to the Current Corporate Communication posted on the Company’s website for any reason, the Company will promptly upon your notice send the printed version of the Current Corporate Communications to you free of charge; please write to the Company’s branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited (the “Share Registrar”), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong or by email to huanximedia.ecom@computershare.com.hk.

You are entitled to change the means of receipt of the future Corporate Communications by completing the enclosed reply form (the “Reply Form”) and returning it by hand or by post, using the mailing label at the bottom of the Reply Form to the Share Registrar, (no postage stamp is necessary if posted in Hong Kong; otherwise please affix an appropriate stamp); or you may also send a scanned copy of the Reply Form duly completed and signed to the Share Registrar via email to huanximedia.ecom@computershare.com.hk.

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules (the “Listing Rules”) Governing The Listing of Securities on the Stock Exchange under the expansion of paperless listing regime and electronic dissemination of Corporate Communications that has come into effect on 31 December 2023, the Company is writing to inform you that it will disseminate its future Corporate Communications² to Shareholders in the manner as described herein with effect from 14 March 2024.

The Company will make all future Corporate Communications available on its website (www.irasia.com/listco/hk/huanximedia) and the Stock Exchange’s website (www.hkexnews.hk). As a non-registered Shareholder, if you would like to receive a notice of publication of the Website Version³ of Corporate Communications by email, you should liaise with your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your shares are held (collectively, the “Intermediaries”) and provide your email address to them.

Request for printed copy of Corporate Communications

As a Non-registered Shareholder, if you have, prior to the date of this letter, notified the Company through your Intermediaries you wish to receive a printed copy of Corporate Communications and would like to continue receiving the printed copy of future Corporate Communications, the Company will upon your request in writing to the Share Registrar to send future Corporate Communications to you in printed from free-of-charge. In this regard, please complete the enclosed Reply Form in accordance with the instructions printed thereon and sign and return it by post or by hand to the Share Registrar. You may also email a scanned copy of the duly completed and signed Reply Form to the Share Registrar at huanximedia.ecom@computershare.com.hk.

If you would like to receive a printed copy of future Corporate Communications but have yet to notify the Company through Intermediaries, you should communicate your request to your Intermediaries directly.

Should you have any queries relating to this letter, please contact the Share Registrar’s telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays or send an email to huanximedia.ecom@computershare.com.hk.

Yours faithfully,
By order of the Board
Huanxi Media Group Limited
Xiang Shaokun, Steven
Executive Director and Chief Executive Officer

* For identification purposes only

Notes:

1. This letter is addressed to Non-registered Shareholder(s) of the shares in the company (“Non-registered Shareholder” means such person or company whose shares are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that he/she/it wishes to receive the Corporate Communications). If you have sold or transferred your shares in the Company, please disregard this letter.
2. Corporate Communications refer to any document(s) issued or to be issued by the Company for the information or action of the its shareholders or the investing public, including but not limited to (a) the directors’ report and its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.
3. The version of Corporate Communications being published, in both English and Chinese, on the Company’s website and the Stock Exchange’s website.



歡喜傳媒集團有限公司*
HUANXI MEDIA GROUP LIMITED

(Incorporated in Bermuda with limited liability)
(於百慕達註冊成立之有限公司)
(Stock code 股份代號: 1003)

各位非登記股東:

歡喜傳媒集團有限公司* (「本公司」) - 可供查閱通知
二零二四年中期報告 (「本次公司通訊」) 的刊發通知

本公司的本次公司通訊備有中、英文版本, 並已上載於本公司網站 www.irasia.com/listco/hk/huanximedia 及香港聯合交易所有限公司 (「聯交所」) 網站 www.hkexnews.hk, 歡迎瀏覽。

若閣下已選擇收取本公司的公司通訊 (「公司通訊」) 之印刷本, 則隨函附奉閣下所選擇之本次公司通訊印刷本。閣下若因任何理由以致在收取或接收載於本公司網站上的本次公司通訊出現困難, 本公司將於接到閣下通知後, 盡快向閣下免費發送有關本次公司通訊的印刷本; 閣下可以書面方式通知本公司的香港股份過戶登記分處 (「股份過戶處」) 香港中央證券登記有限公司, 地址為香港灣仔皇后大道東 183 號合和中心 17M 樓, 或電郵至 huanximedia.ecom@computershare.com.hk。

閣下有權要求更改所選擇收取日後公司通訊的收取方式, 請填妥隨附之回條 (「回條」), 然後以專人交付或使用回條底部隨附的郵寄標籤將回條寄回股份過戶處 (如在香港投寄, 毋須貼上郵票; 否則, 請貼上適當的郵票); 閣下亦可把已填妥及簽署回條的掃描副本以電郵方式發送至 huanximedia.ecom@computershare.com.hk。

以電子方式發佈公司通訊之安排

根據自二零二三年十二月三十一日起生效的擴大無紙化制度及以電子方式發佈公司通訊規定下聯交所證券上市規則 (「上市規則」) 第 2.07A 條, 本公司謹此通知閣下, 本公司將自二零二四年三月十四日起採用本函件描述的方式發佈的公司通訊²。

本公司將在本公司網站 (www.irasia.com/listco/hk/huanximedia) 及聯交所網站 (www.hkexnews.hk) 上發佈公司通訊。作為非登記股東, 如閣下有意透過電子郵件方式收取公司通訊網站版本³的登載通知, 閣下應聯絡閣下持有本公司股份的銀行、經紀、託管商、代理人或香港中央結算 (代理人) 有限公司 (統稱「中介公司」), 並向中介公司提供閣下的電郵地址。

索取公司通訊的印刷本

若閣下於本函件日期前已透過中介公司向本公司表示欲收取公司通訊的印刷本, 並希望收取日後的公司通訊的印刷本, 本公司將應閣下發送至本公司股份過戶處的書面形式要求, 將日後的公司通訊的印刷本免費寄發予閣下。就此, 請按照指示填妥及簽署隨附的回條並郵寄或親身交回本公司的股份過戶處。閣下亦可以將已填妥並簽署的回條的掃描件電郵至股份過戶處 huanximedia.ecom@computershare.com.hk。

若閣下希望收取日後的公司通訊的印刷本, 但未曾透過閣下的中介公司通知本公司, 閣下在交回隨附的回條之前應先向閣下的中介公司提出請求。

如閣下對本函件有任何疑問, 請致電股份過戶處電話熱線 (852) 2862 8688, 辦公時間為星期一至五 (香港公眾假期除外) 上午 9 時正至下午 6 時正或發送電郵至 huanximedia.ecom@computershare.com.hk。

承董事會命
歡喜傳媒集團有限公司*
項紹琨
執行董事兼行政總裁
謹啟

二零二四年九月二十日

* 僅供識別

附註:

- 此為致本公司股份非登記股東 (「非登記股東」) 指所持有本公司股份並存放於中央結算及交收系統 (中央結算系統) 的人士或公司, 透過香港中央結算有限公司不時向本公司發出通知, 表示欲收取企業通訊之函件。倘閣下已出售或轉讓所持有之本公司股份, 則毋須理會本函件。
- 公司通訊指本公司發佈或將予發佈以供其股東或投資大眾參照或採取行動的任何文件, 其中包括但不限於 (a) 董事會報告, 公司年度帳目連同核數師報告以及 (如適用) 財務摘要報告; (b) 中期報告及 (如適用) 中期摘要報告; (c) 季度報告 (如有); (d) 會議通告; (e) 上市文件; (f) 通函; 及 (g) 代表委任表格。
- 在本公司網站及聯交所網站上發佈的中英文版本之公司通訊電子版。

**REPLY FORM 回條**

To: Computershare Hong Kong Investor Services Limited (the "Share Registrar") 致: 香港中央證券登記有限公司 (「股份過戶處」)
17M Floor, Hopewell Centre 香港灣仔皇后大道東 183 號
183 Queen's Road East, Wanchai, Hong Kong 合和中心 17M 樓

REMINDER 提示

As a non-registered shareholder, if you would like to receive a notice of publication of the Website Version¹ of all future Corporate Communications² of Huanxi Media Group Limited (the "Company") by email, you should liaise with your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your shares are held (collectively, the "Intermediaries") and provide your email address to your Intermediaries.

作為非登記股東，如閣下有意通過電子郵件方式收取歡喜傳媒集團有限公司* (「本公司」) 所有日後公司通訊² 網站版本¹ 的登載通知，閣下應聯絡代閣下持有股份的銀行、經紀、託管商、代理人或香港中央結算(代理人)有限公司(統稱「中介公司」)，並向閣下的中介公司提供閣下的電子郵件地址。

Request for Corporate Communications in printed form / 要求收取公司通訊印刷本

(Please mark "✓" in the below box if applicable) (如適用，請在以下方格內劃上「✓」號)

Name of the listed company (the "Company"): **Huanxi Media Group Limited**
上市公司(「本公司」)名稱: **歡喜傳媒集團有限公司***

I/we would like to receive future Corporate Communications in printed form.
本人/我們欲收取未來公司通訊的印刷本。

Name(s) of Non-registered holder(s):

非登記股東姓名:

Signature(s):^(Note 4)

簽名:(附註4)

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Contact number:

聯絡電話號碼:

Date:

日期:

Notes:

附註:

- The version of Corporate Communications being published, in both English and Chinese, on the Company's website and The Stock Exchange of Hong Kong Limited's website.
在本公司網站及香港聯合交易所有限公司網站上發佈的中英文版本之公司通訊電子版。
 - Corporate Communications refer to any document(s) issued or to be issued by the Company for the information or action of its shareholders or the investing public, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.
公司通訊指本公司發佈或將予發佈以供其股東或投資大眾參照或採取行動的任何文件，其中包括但不限於(a)董事會報告、公司年度帳目連同核數師報告以及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)季度報告(如有)；(d)會議通告；(e)上市文件；(f)通函；及(g)代表委任表格。
 - Please complete all your details clearly.
請閣下清楚填寫所有資料。
 - Any Reply Form with no box marked (✓), with no signature or otherwise incorrectly completed will be void.
如在本回條未有在方格內劃上「✓」號、或未有簽署、或在其他方面填寫不正確，則本表格將會作廢。
 - For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form.
為免存疑，在本回條上的任何額外指示，本公司將不予處理。
- * For identification purposes only 僅供識別

PERSONAL INFORMATION COLLECTION STATEMENT**收集個人資料聲明**

- "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
本聲明中所指的「個人資料」與香港法例第486章《個人資料(私隱)條例》(「《私隱條例》」)中「個人資料」的涵義相同。
- Your Personal Data provided in this Reply Form will be used in connection with the Company's electronic dissemination of Corporate Communications. Your supply of Personal Data to the Company is on a voluntary basis. In case of a failure to provide sufficient information, the Company may not be able to process your instructions and/or requests as stated in this Reply Form.
閣下於本回條所提供的個人資料將用於有關本公司以電子方式發佈公司通訊的事宜上。閣下是自願向本公司提供個人資料。若閣下未能提供足夠資料，本公司可能無法處理閣下在本回條上所述的指示及/或要求。
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes.
本公司可就任何所說明的用途或在法例規定的情況下，將閣下的個人資料披露或轉移給本公司的附屬公司、股份過戶處、及/或其他公司或團體，並將在適當期間保留該等個人資料作核實及紀錄用途。
- You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at PrivacyOfficer@computershare.com.hk.
閣下有權根據《私隱條例》的條文查閱及/或修改閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式郵寄至股份過戶處(地址為香港灣仔皇后大道東183號合和中心17M樓)向香港隱私主任提出，或發送電郵至 PrivacyOfficer@computershare.com.hk。

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited
香港中央證券登記有限公司
Freepost No. 簡便回郵號碼: 37
Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

當閣下寄回此回條時，請將郵寄標籤剪貼於信封上。
如在本港投寄，閣下無需支付郵費或貼上郵票。