

SUN ART

Retail Group Limited

SUN ART RETAIL GROUP LIMITED

高鑫零售有限公司

(Incorporated in Hong Kong with limited liability)

(於香港註冊成立之有限公司)

(Stock Code 股份代號: 6808)

23 October 2024

Dear registered shareholder(s),

Sun Art Retail Group Limited (the "Company")

- Notice of publication of Circular together with Notice and Form of Proxy of Extraordinary General Meeting (collectively "Current Corporate Communications") -

The Company's Extraordinary General Meeting will be held at Victoria Room, 2nd Floor, Mandarin Oriental Hong Kong, 5 Connaught Road Central, Hong Kong on Tuesday, 12 November 2024 at 4:30 p.m. The English and Chinese versions of the Company's Current Corporate Communications are available on the Company's website at www.sunartretail.com (the "Company Website") and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk (the "HKEx Website"). If you have elected to receive the Corporate Communications in printed form(s), the printed form(s) of the Current Corporate Communications is enclosed.

Shareholders who for any reason have difficulty in accessing the Current Corporate Communications posted on the Company Website and the HKEx Website, please send your request (specifying your name, address and request) by email at sunartretail.ecom@computershare.com.hk or by notice in writing to the Company's share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. The Company will upon receipt of your request send the Current Corporate Communications to you in printed form free of charge.

Shareholders are encouraged to provide their email address to receive future Corporate Communications and Actionable Corporate Communications^(Note) of the Company. Shareholders may provide their email address by scanning the personalised QR code printed on the enclosed Reply Form (see Option 1) or completing the enclosed Reply Form and returning it to the Share Registrar by post or emailing it to sunartretail.ecom@computershare.com.hk (see Option 2). **If no valid and functional email address is provided by you in the Reply Form, the Company will send to you the notification letter of the publication of Corporate Communications and all future Actionable Corporate Communications in printed form, until such time when you have provided a valid and a functional email address to the Share Registrar.**

If you still wish to receive printed versions of future Corporate Communications, please indicate this on the Reply Form and return it using the mailing label at the bottom (no stamp is needed if posted in Hong Kong). Please refer to the notification letter on Arrangement of Electronic Dissemination of Corporate Communications sent by the Company dated 8 March 2024 which is available on the Company Website and the HKEx Website.

Should you have any queries relating to this letter, please contact the Share Registrar at (852)2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

Yours faithfully,
For and on behalf of
Sun Art Retail Group Limited

Note: Corporate Communication means any document issued or to be issued by the Company for the information and action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

Actionable Corporate Communication is any corporate communication that seeks instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.

各位登記股東:

高鑫零售有限公司 (「本公司」)

- 致股東通函 (連同股東特別大會通告及代表委任表格) (統稱「本次公司通訊」) 之發布通知

本公司將於 2024 年 11 月 12 日 (星期二) 下午 4 時 30 分在香港中環干諾道中五號香港文華東方酒店二樓維多利亞廳舉行股東特別大會。本公司的本次公司通訊之中、英文版本已於本公司網站 www.sunartretail.com (「本公司網站」) 及香港交易及結算所有限公司網站 www.hkexnews.hk (「香港交易所網站」) 提供。如閣下已選擇收取公司通訊之印刷本, 本次公司通訊之印刷本隨本函附上。

股東若因任何理由以致在瀏覽本公司網站及香港交易所網站上的本次公司通訊文件時遇有困難, 閣下可將要求 (註明閣下的姓名、地址及要求) 以電郵方式發送到本公司之電郵地址 sunartretail.ecom@computershare.com.hk 或以書面方式通知本公司股份過戶登記處 (「股份過戶登記處」), 香港中央證券登記有限公司, 地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。本公司將於收到閣下的要求後, 盡快向閣下免費發送有關本次公司通訊文件的印刷本。

本公司鼓勵股東提供電郵地址以收取本公司日後之公司通訊及可供採取行動的公司通訊^(附註)。請掃描印於隨附回條上之股東專屬二維碼 (請參閱選項 1), 或填妥隨本函所附之回條並郵寄至股份過戶登記處或電郵至 sunartretail.ecom@computershare.com.hk (請參閱選項 2), 以提供股東之電郵地址。若閣下在回條中沒有提供有效且可用的電郵地址, 本公司將向閣下發送發布公司通訊的通知函及所有未來可供採取行動的公司通訊的印刷本, 直至閣下向股份過戶登記處提供有效且可用的電郵地址。

如閣下依然希望收取本公司日後之公司通訊的印刷本, 請在回條上註明, 並使用底部之郵寄標籤交回 (如在香港投寄, 則無須貼上郵票)。詳情請參閱本公司於 2024 年 3 月 8 日發出的《以電子方式發布公司通訊之安排》的通知信函, 該通知信函可在本公司網站及香港交易所網站上查閱。

如閣下對本函件有任何疑問, 請於辦公時間星期一至五 (香港公眾假期除外) 上午 9 時正至下午 6 時正 (香港時間) 其間致電股份過戶登記處 (852)2862 8688 查詢。

高鑫零售有限公司
謹啟

2024 年 10 月 23 日

附註: 公司通訊文件乃指本公司發出或將予發出以供其任何證券持有人參照或採取行動的任何文件, 其中包括但不限於: (a) 董事會報告、年度帳目連同核數師報告以及 (如適用) 財務摘要報告; (b) 中期報告及 (如適用) 中期摘要報告; (c) 會議通告; (d) 上市文件; (e) 通函; 及 (f) 代表委任表格。

可供採取行動的公司通訊指任何涉及及要求發行人的證券持有人指示其擬如何行使其有關證券持有人的權利的公司通訊。

REPLY FORM 回條

To: Computershare Hong Kong Investor Services Limited (The "Share Registrar") 17M Floor, Hopewell Centre 183 Queen's Road East, Wanchai, Hong Kong

致: 香港中央證券登記有限公司 ("股份過戶登記處") 香港灣仔皇后大道東 183 號 合和中心 17M 樓

(Please choose ONLY ONE of the options below) (請從以下選項中只選擇其中一項)

Personalised QR Code 專屬二維碼

Option 1: Provide your email address for receipt of future Corporate Communications* of the Company via electronic dissemination by scanning your personalised QR code

選項 1: 掃描閣下專屬二維碼提供閣下之電子郵件地址，以接收公司通過電子方式發佈的未來公司通訊*

You are NOT required to return this Reply Form if you choose Option 1. 如選擇了選項 1，閣下無須交回本回條。

Option 2: I/we hereby provide my/our email address in writing for receipt of future Corporate Communications* of the following listed company (the "Company") via electronic dissemination

選項 2: 本人/吾等現以書面提供本人/吾等之電子郵件地址，以接收以下上市公司 ("公司") 通過電子方式發佈的未來公司通訊*

Name of Securities holder(s) 證券持有人姓名:

Name of the listed company 上市公司名稱:

Sun Art Retail Group Limited 高鑫零售有限公司

Email address 電郵地址: (Notes 3 / 附註 3)

Grid for email address input

Option 3: I/we hereby request for receipt of Corporate Communications* in printed form (Please mark "✓" in the below box if applicable)

選項 3: 本人/吾等現要求收取公司通訊*印刷版 (如適用，請在以下方格內劃上 "✓" 號)

receive future Corporate Communications* in printed copy and noted that this instruction is valid only for one year starting from the receipt date of instruction. (Notes 5) 收取未來公司通訊*的印刷本，並已知悉本指示由收取指示日期起計一年內有效。 (附註 5)

Printed English version 英文印刷本 Printed Chinese version 中文印刷本 Printed English and Chinese versions 中、英文印刷本

Signature(s): (Notes 1)

簽名: (附註 1)

Contact number:

聯絡電話號碼:

Date:

日期:

Notes 附註:

1. Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid. 請清楚填寫閣下之所有資料。如屬聯名股東，則本回條須由所有聯名股東聯合簽署，方為有效。

2. Any Reply Form with no signature or otherwise incorrectly completed will be void. 任何回條若未有簽署或在其他方面填寫不正確，則本回條將會作廢。

3. If the Company does not receive a functional email address in your reply, you will receive a notification letter of the publication of the Corporate Communications* on the Company's website. 如公司沒有收到閣下的有效電子郵件地址，閣下將收取有關公司通訊*已在公司網站登載的通知函。

4. If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered. 閣下通過二維碼、電郵、回條及/或其他方式提供多於一個的電子郵件地址，閣下最後提供的電子郵件地址將會被用於登記。

5. If you mark "✓" in one of the boxes in Option 3, no email address will be registered and only Corporate Communications* in printed form will be received. 如閣下在選項 3 其中一個空方格內劃上 "✓" 號，將不會有電子郵件地址被登記，只有公司通訊*的印刷版會被收取。

6. For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form. 為免存疑，在本回條上的任何額外指示，公司將不予處理。

* Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form. 除非另有註明，公司通訊乃指公司已發出或將予發出以供其任何證券的持有人參照或採取行動的任何文件，其中包括但不限於年報、中期報告、會議通告、通函及代表委任表格。

PERSONAL INFORMATION COLLECTION STATEMENT

收集個人資料聲明

(i) "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO"). 本聲明中所指的「個人資料」與香港法例第 486 章《個人資料(私隱)條例》(「私隱條例」)中「個人資料」的涵義相同。

(ii) Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes. 閣下於本回條所提供的個人資料將用於(包括但不限於)有關公司以電子方式發布公司通訊*及就閣下持有的公司證券有關的其他事宜與閣下聯絡。閣下是自願向公司提供個人資料。若閣下未能提供足夠資料，公司可能無法處理閣下在本回條上所說的指示及/或要求。

(iii) Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes. 閣下在本回條所提供的個人資料將用於(包括但不限於)有關公司以電子方式發布公司通訊*及就閣下持有的公司證券有關的其他事宜與閣下聯絡。閣下是自願向公司提供個人資料。若閣下未能提供足夠資料，公司可能無法處理閣下在本回條上所說的指示及/或要求。

(iv) You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at PrivacyOfficer@computershare.com.hk.

閣下有權根據《私隱條例》的條文查閱及/或修改閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式郵寄至股份過戶登記處(地址為香港灣仔皇后大道東 183 號合和中心 17M 樓)向香港隱私主任提出，或發送電郵至 PrivacyOfficer@computershare.com.hk。

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited

香港中央證券登記有限公司

Freepost No. 簡便回郵號碼: 37

Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

當閣下寄回此回條時，請將郵寄標籤剪貼於信封上。

如在本港投寄，閣下無需支付郵費或貼上郵票。