

NOTIFICATION LETTER 通知信函

Dear registered shareholder(s),

31 October 2024

China Ecotourism Group Limited (the "Company")

- Notice of Publication of 2023/24 Annual Report, Circular dated 31 October 2024 and Proxy Form ("Current corporate communications")

The English and Chinese versions of the Company's Current corporate communications are available on the Company's website at www.ecotourgroup.com and on the HKEXnews's website at www.hkexnews.hk or the arranged printed form(s) of Current corporate communications is enclosed (if applicable).

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications⁽¹⁾ and Actionable Corporate Communications⁽²⁾, the Company recommends you to provide your email address by scanning your personalised QR code printed on the enclosed reply form (the "Reply Form"). Alternatively, you may sign and return the Reply Form to the Company's Hong Kong share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

It is your responsibility as a shareholder of the Company to provide an email address that is functional. If the Company does not receive an email address in your reply or the email address provided is not functional, until such time that the functional email address is provided to the Share Registrar, you will (i) be unable to receive any notifications regarding the publication of Corporate Communications and Actionable Corporate Communications; and (ii) need to proactively check the Company's website and the Stock Exchange's website to keep up with the publication of Corporate Communications. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by you without receiving any "non-delivery message".

If you want to receive the future Corporate Communications and Actionable Corporate Communications in printed form, please complete the Reply Form on the reverse side and send it to the Share Registrar or send an email to Chinaecotourismgroup@computershare.com.hk specifying your name, address and request to receive the Corporate Communications and Actionable Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Monday to Friday, excluding Hong Kong public holidays.

By Order of the Board
China Ecotourism Group Limited
WONG Yin Ming
Company Secretary

Notes: (1) Corporate Communications include but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
(2) Actionable Corporate Communications mean corporate communications that seek instructions from holders of its securities on how they wish to exercise their rights or make elections.

各位登記股東：

中國生態旅遊集團有限公司（「本公司」）

- 二零二三/二四年報、日期為二零二四年十月三十一日的通函及代表委任表格（「本次公司通訊」）之發佈通知

本公司本次公司通訊的中文及英文版本已登載於本公司網站 www.ecotourgroup.com 及香港交易所披露易網站 www.hkexnews.hk，歡迎查閱。或按安排附上本次公司通訊之印刷本（如適用）。

徵集電子聯絡資料

為確保及時收到最新的公司通訊⁽¹⁾和可供採取行動的公司通訊⁽²⁾，本公司建議閣下透過掃描本函背頁之回條（「回條」）上列印的閣下專屬二維碼來提供閣下的電子郵件地址。或者，閣下也可以簽署回條並交回本公司的香港股份過戶登記處（「股份過戶處」）香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17M樓。

閣下作為本公司的股東有責任提供有效的電子郵件地址。如果本公司沒有收到閣下的電子郵件地址或閣下提供的電子郵件地址無效，直至股份過戶處收到閣下有效的電子郵件地址前，閣下將(i)無法收到任何有關發佈公司通訊和可供採取行動的公司通訊的通知；及(ii)需要主動查看本公司網站和聯交所網站以留意公司通訊的發佈。如果本公司向閣下提供的電子郵件地址發送可供採取行動的公司通訊而未收到任何「未送達信息」，則本公司將被視為已遵守上市規則。

若閣下希望收取未來公司通訊和可供採取行動的公司通訊之印刷版，請填妥本函背頁之回條並交回本公司的股份過戶處或發送電子郵件至 Chinaecotourismgroup@computershare.com.hk，並註明閣下的姓名、地址以及收取公司通訊印刷版的要求。請注意，收取未來公司通訊和可供採取行動的公司通訊印刷版之指示由收悉閣下指示當日起計一年內有效，此後將過期。

如閣下對本函件有任何疑問，請於辦公時間星期一至五（香港公眾假期除外）上午9時正至下午6時正（香港時間）期間致電股份過戶處(852) 2862 8688查詢。

承董事局命
中國生態旅遊集團有限公司
公司秘書
黃燕明

2024年10月31日

附註：(1) 公司通訊包括但不限於：(a)董事會報告、年度賬目連同核數師報告及財務摘要報告(如適用)；(b)中期報告及中期摘要報告(如適用)；(c)會議通告；(d)上市文件；(e)通函；及(f)委任代表表格。
(2) 可供採取行動的公司通訊是指任何涉及要求本公司的證券持有人指示其擬如何行使其有關本公司股東權利或作出選擇之公司通訊。