

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

September 10, 2024

Andrew Flynn Chief Financial Officer Turning Point Brands, Inc. 5201 Interchange Way Louisville, KY 40229

Re: Turning Point Brands, Inc.
Form 10-K for the Fiscal Year Ended December 31, 2023
File No. 001-37763

Dear Andrew Flynn:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Manufacturing