

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

December 3, 2024

Michael Blend Chief Executive Officer System1, Inc. 4235 Redwood Avenue Marina Del Rey, CA 90066

Re: System1, Inc.

Form 10-K for Fiscal Year Ended December 31, 2023

File No. 001-39331

Dear Michael Blend:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Finance

cc: Steven B. Stokdyk, Esq.