



Investor Day 2024

Financial & Market Highlights

December 10, 2024
Innovation Park
North Carolina

Legal

Safe Harbor Statement

This presentation contains “forward-looking statements” within the meaning of the federal securities laws, including Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including, without limitation, our full-year 2024 guidance and 2025 preliminary outlook. In this context, forward-looking statements often address expected future business and financial performance and financial condition, and often contain words such as “expect,” “assume,” “anticipate,” “intend,” “plan,” “forecast,” “believe,” “seek,” “see,” “will,” “would,” “target,” similar expressions, and variations or negatives of these words that are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Actual results may differ materially from our expectations due to a number of factors, including, but not limited to, the following: business disruptions caused by natural disasters, pandemics such as the COVID-19 (coronavirus) outbreak, including any variants, and the public health policy responses to the outbreak, and international conflicts or other disruptions outside of our control such as the current situation in Ukraine and Russia; most of our contracts may be terminated on short notice, and we may lose or experience delays with large client contracts or be unable to enter into new contracts; the market for our services may not grow as we expect; we may be unable to successfully develop and market new services or enter new markets; imposition of restrictions on our use of data by data suppliers or their refusal to license data to us; any failure by us to comply with contractual, regulatory or ethical requirements under our contracts, including current or future changes to data protection and privacy laws; breaches or misuse of our or our outsourcing partners’ security or communications systems; failure to meet our productivity or business transformation objectives; failure to successfully invest in growth opportunities; our ability to protect our intellectual property rights and our susceptibility to claims by others that we are infringing on their intellectual property rights; the expiration or inability to acquire third party licenses for technology or intellectual property; any failure by us to accurately and timely price and formulate cost estimates for contracts, or to document change orders; hardware and software failures, delays in the operation of our computer and communications systems or the failure to implement system enhancements; the rate at which our backlog converts to revenue; our ability to acquire, develop and implement technology necessary for our business; consolidation in the industries in which our clients operate; risks related to client or therapeutic concentration; government regulators or our customers may limit the number or scope of indications for medicines and treatments or withdraw products from the market, and government regulators may impose new regulatory requirements or may adopt new regulations affecting the biopharmaceutical industry; the risks associated with operating on a global basis, including currency or exchange rate fluctuations and legal compliance, including anti-corruption laws; risks related to changes in accounting standards; general economic conditions in the markets in which we operate, including financial market conditions, inflation, and risks related to sales to government entities; the impact of changes in tax laws and regulations; and our ability to successfully integrate, and achieve expected benefits from, our acquired businesses. For a further discussion of the risks relating to our business, see the “Risk Factors” in our annual report on Form 10-K for the fiscal year ended December 31, 2023, filed with the Securities and Exchange Commission (the “SEC”), as such factors may be amended or updated from time to time in our subsequent periodic and other filings with the SEC, which are accessible on the SEC’s website at www.sec.gov. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that are included in this presentation and in our filings with the SEC. We assume no obligation to update any such forward-looking statement after the date of this release, whether as a result of new information, future developments or otherwise.

Non-GAAP Information

This presentation includes information based on financial measures that are not recognized under generally accepted accounting principles in the United States (“GAAP”), such as Adjusted EBITDA, Adjusted Net Income, Adjusted Diluted Earnings per Share, Gross Leverage Ratio, Net Leverage Ratio and Free Cash Flow. Non-GAAP financial measures are presented only as a supplement to the company’s financial statements based on GAAP. Non-GAAP financial information is provided to enhance understanding of the company’s financial performance, but none of these non-GAAP financial measures are recognized terms under GAAP, and non-GAAP measures should not be considered in isolation from, or as a substitute analysis for, the company’s results of operations as determined in accordance with GAAP. The company uses non-GAAP measures in its operational and financial decision making and believes that it is useful to exclude certain items in order to focus on what it regards to be a more meaningful indicator of the underlying operating performance of the business. For example, the Company excludes all the amortization of intangible assets associated with acquired customer relationships and backlog, databases, non-compete agreements, trademarks and trade names from non-GAAP expense and income measures as such amounts can be significantly impacted by the timing and size of acquisitions. Although we exclude amortization of acquired intangible assets from our non-GAAP expenses, we believe that it is important for investors to understand that revenue generated from such intangibles is included within revenue in determining net income. As a result, internal management reports feature non-GAAP measures and are used to prepare strategic plans and annual budgets and review management compensation. The company also believes that investors may find non-GAAP financial measures useful for the same reasons, although investors are cautioned that non-GAAP financial measures are not a substitute for GAAP disclosures. The non-GAAP financial measures are not presented in accordance with GAAP. Please refer to the appendix of this presentation for reconciliations of non-GAAP financial measures contained herein to the most directly comparable GAAP measures. Our full-year 2024 guidance measures and 2025 preliminary outlook (other than revenue) are provided on a non-GAAP basis without a reconciliation to the most directly comparable GAAP measure because the company is unable to predict with a reasonable degree of certainty certain items contained in the GAAP measures without unreasonable efforts. For the same reasons, the company is unable to address the probable significance of the unavailable information. Such items include, but are not limited to, acquisition related expenses, restructuring and related expenses, stock-based compensation and other items not reflective of the company’s ongoing operations. Non-GAAP measures are frequently used by securities analysts, investors and other interested parties in their evaluation of companies comparable to the company, many of which present non-GAAP measures when reporting their results. Non-GAAP measures have limitations as an analytical tool. They are not presentations made in accordance with GAAP, are not measures of financial condition or liquidity and should not be considered as an alternative to profit or loss for the period determined in accordance with GAAP or operating cash flows determined in accordance with GAAP. Non-GAAP measures are not necessarily comparable to similarly titled measures used by other companies. As a result, you should not consider such performance measures in isolation from, or as a substitute analysis for, the company’s results of operations as determined in accordance with GAAP.

Past Performance

In all cases where historical results are presented or past performance is described, we note that past performance is not a reliable indicator of future results and performance.

Trademarks

All trademarks or service marks are the property of IQVIA or their respective owners. Solely for convenience, the trademarks, service marks and trade names are referenced without the ®, (sm) and (TM) symbols, but we will assert, to the fullest extent under applicable law, our rights or the rights of the applicable licensors to these marks.

CEO Introduction



Ari Bousbib

Chairman and Chief Executive Officer

10+ years working at IQVIA



OUR VISION

**Power smarter
healthcare for
everyone
everywhere**

Intelligence



OUR MISSION

**Accelerating
innovation for a
healthier world**

Innovation



OUR STRATEGY

**Connect intelligence
to advance healthcare
and improve
patient outcomes**

Impact

Depth and breadth of solutions meeting customer needs

Vital to the fundamental operations of the Life Sciences industry



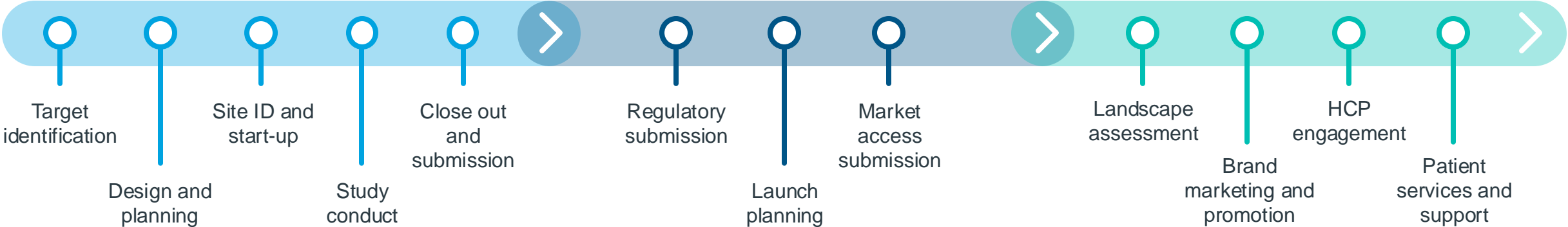
Research & Development Solutions



Real World Solutions



Commercial Solutions



Three segments



(1) Expected for the full year ended December 31, 2024, based on information as of December 10, 2024
Estimated segment percent of revenue based on 2024 revenue expectation



Investor Day 2024

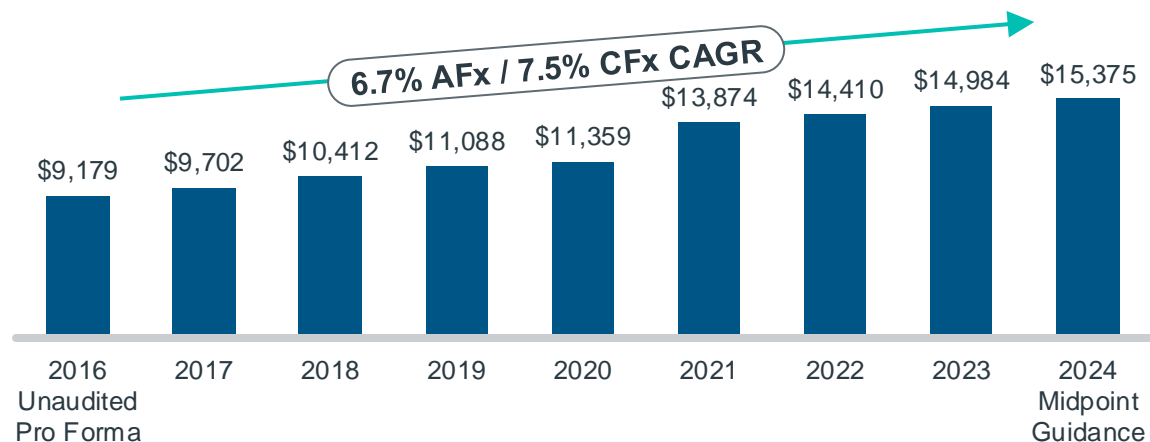


December 10, 2024
Innovation Park
North Carolina

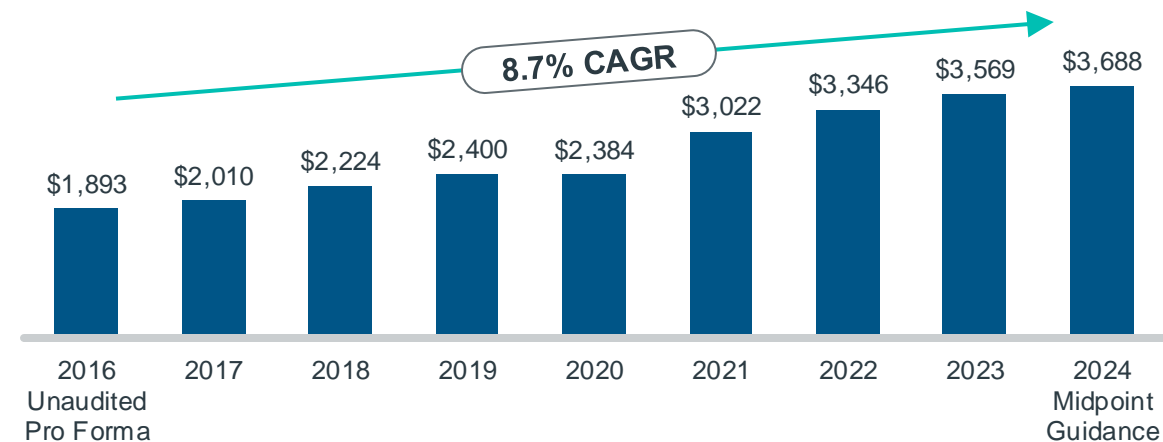
Performance since merger

\$M, except per share data

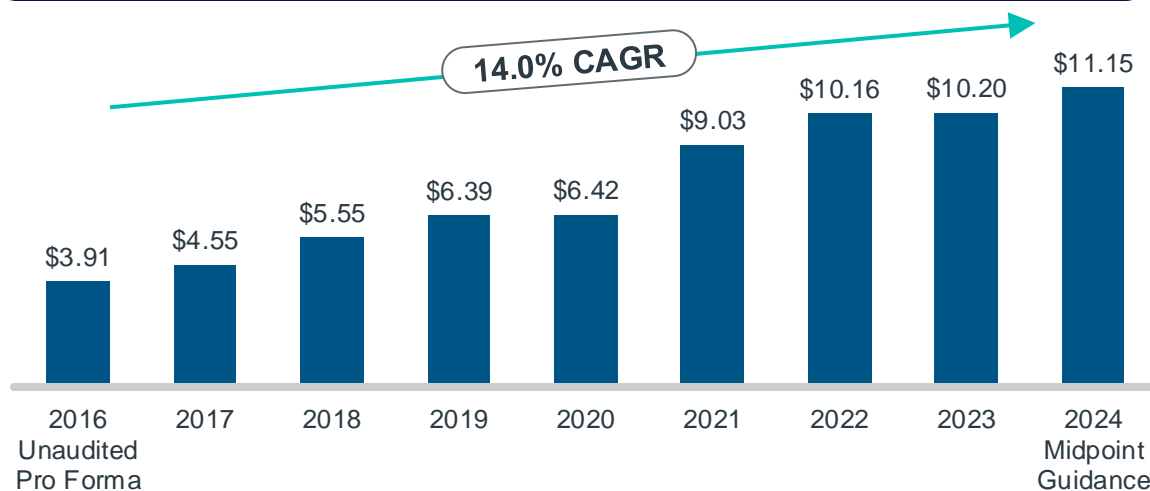
Revenue



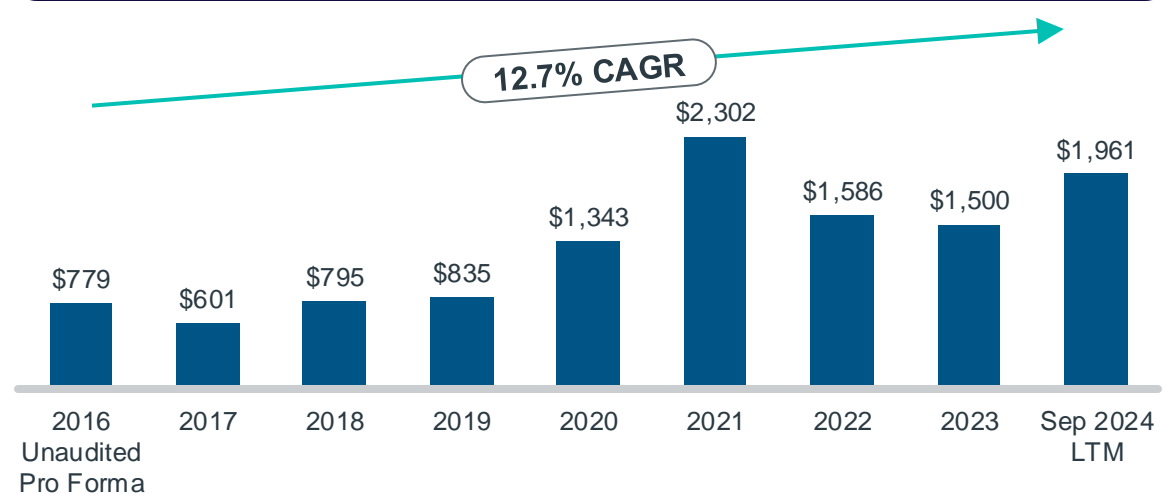
Adjusted EBITDA ⁽¹⁾



Adjusted Diluted EPS ⁽¹⁾



Free Cash Flow ⁽¹⁾

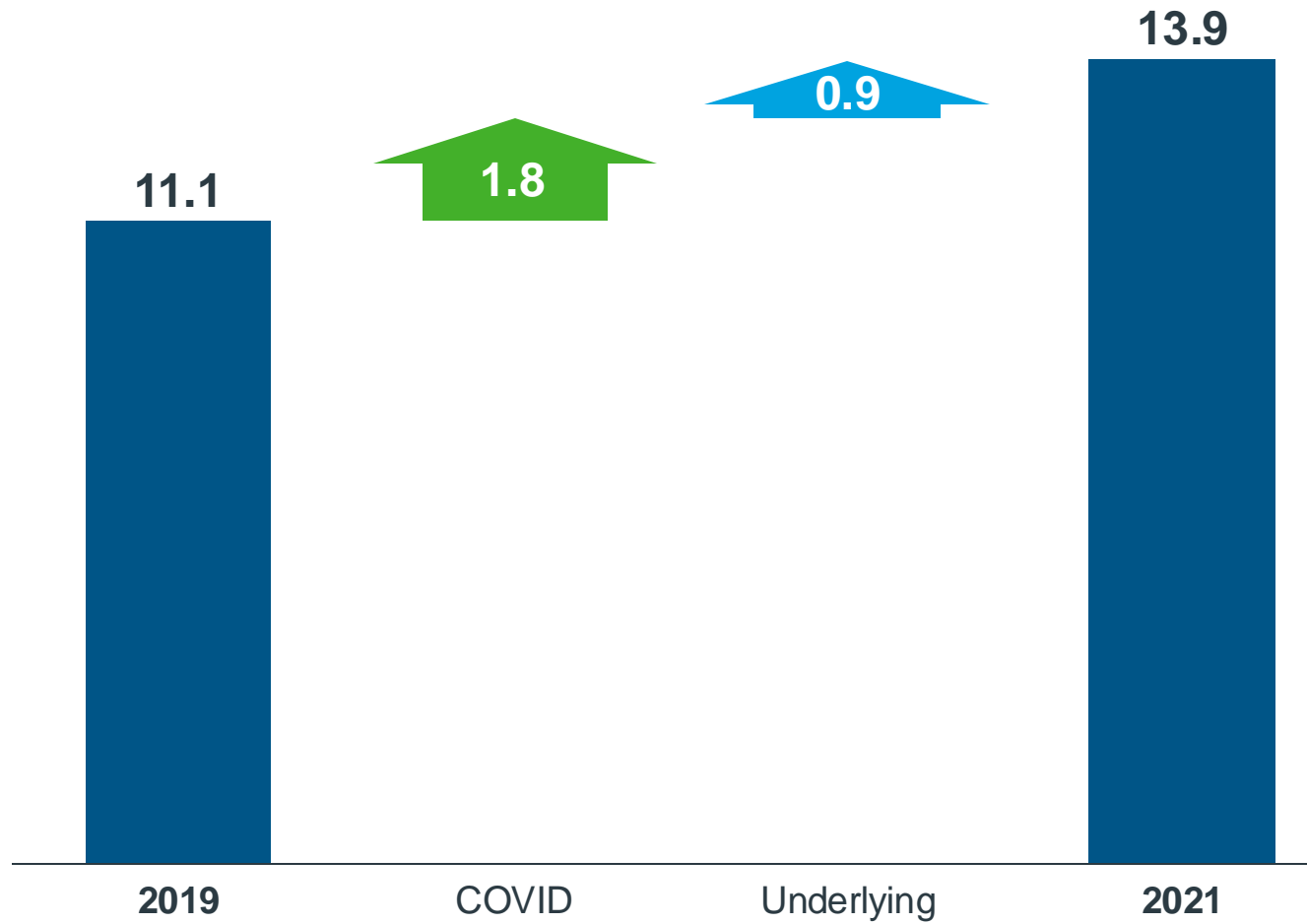


(1) See reconciliation of non-GAAP items in the Appendix.

AFx is actual currency. CFx is constant currency. Dollars and growth rates are at actual foreign exchange rates unless otherwise noted.

Revenue growth dynamics

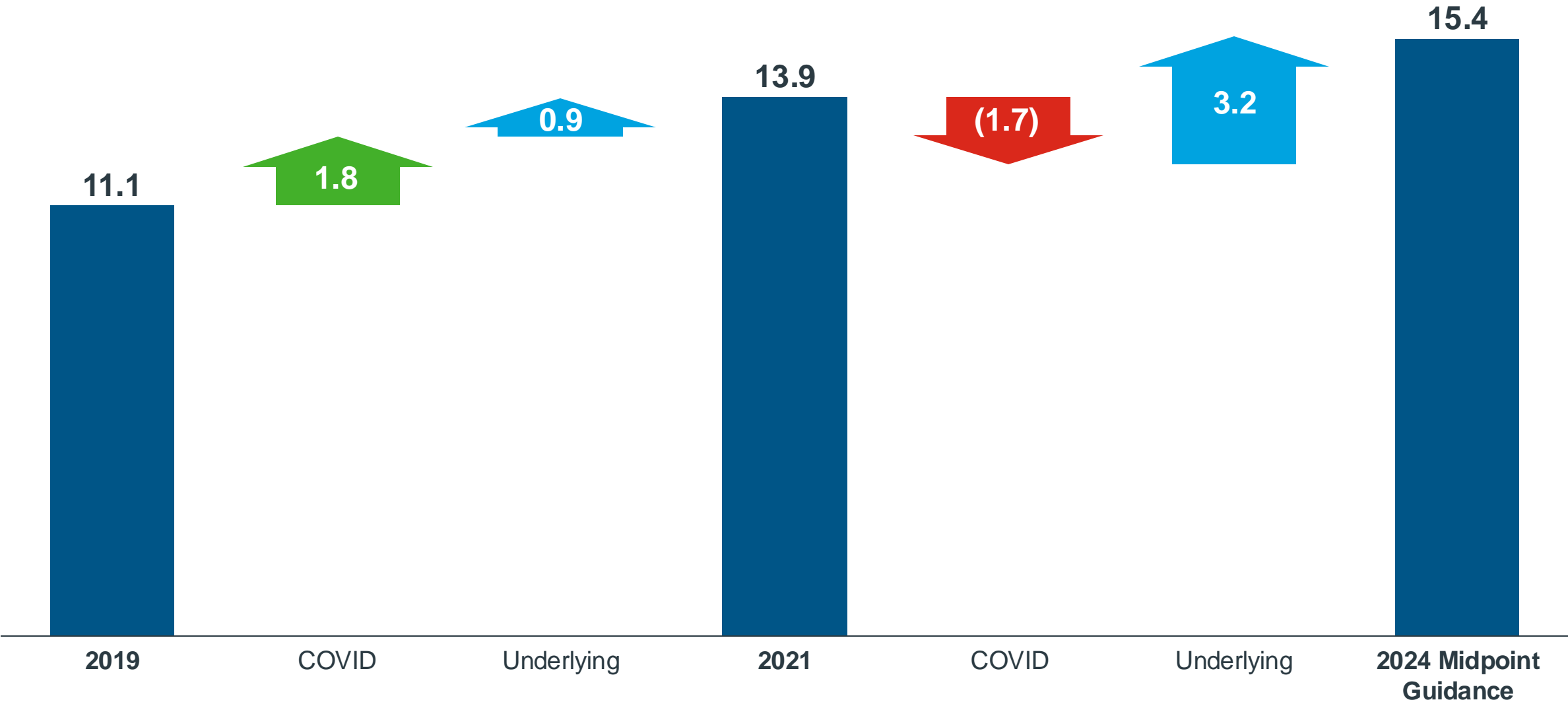
\$B



Underlying revenue is defined as revenue excluding COVID-19 related projects during the relevant period.

Revenue growth dynamics

\$B



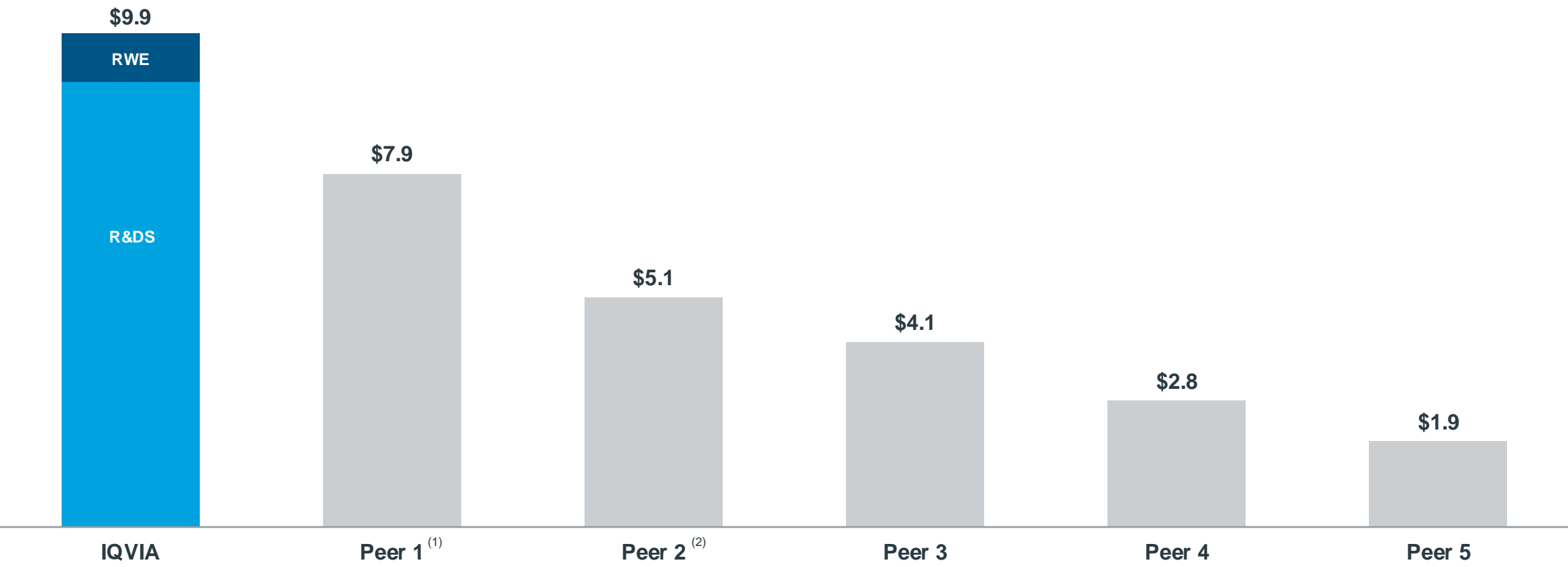
Underlying revenue is defined as revenue excluding COVID-19 related projects during the relevant period.

World's largest Life Sciences provider of clinical services

\$B

The world's largest CRO

By revenue...



RWE = Real World Evidence

Note: References to CRO peers for discussion purposes only; not a complete list of peers.
Data for each peer as of December 31, 2023, as publicly disclosed in regulatory filings, except (1) revenue for Peer 1 has been lowered by \$250 million, the estimated value of its data business, to allow for greater comparability with its CRO business and (2) revenue for Peer 2 represents the midpoint of Peer 2's guidance issued February 16, 2023, for full year 2023.

Unparalleled talent

4,000+

advanced analytics /
data scientists /
statisticians

9,000+

Real World specialists

~5,000

physicians and
PhDs



12,000+

technology experts

11,500+

consultants and
service experts

20,000+

clinical operations
and monitoring

Unmatched global healthcare network

100+
countries

50K+
pharmacy and
wholesaler partners

100M+
patient network for
trial recruitment

25M+
healthcare
professionals

2,000+
hospital partners

250K+
active clinical trial
investigators



Intelligence, tech and analytics at global scale

1.2B+

non-identified
patient records

~90%

global pharma
sales tracked

64+

petabytes of
unique data

1M+

data feeds



150K+

data suppliers

10.5B+

monthly
transactions

100B+

records searched in
real-time

400+

patents and
applications

Global established customer base

Large Pharma



Mid Pharma



EBP & Small Pharma



MedTech & Consumer Health



Payer / Provider



Supply chain



Government / non-profit



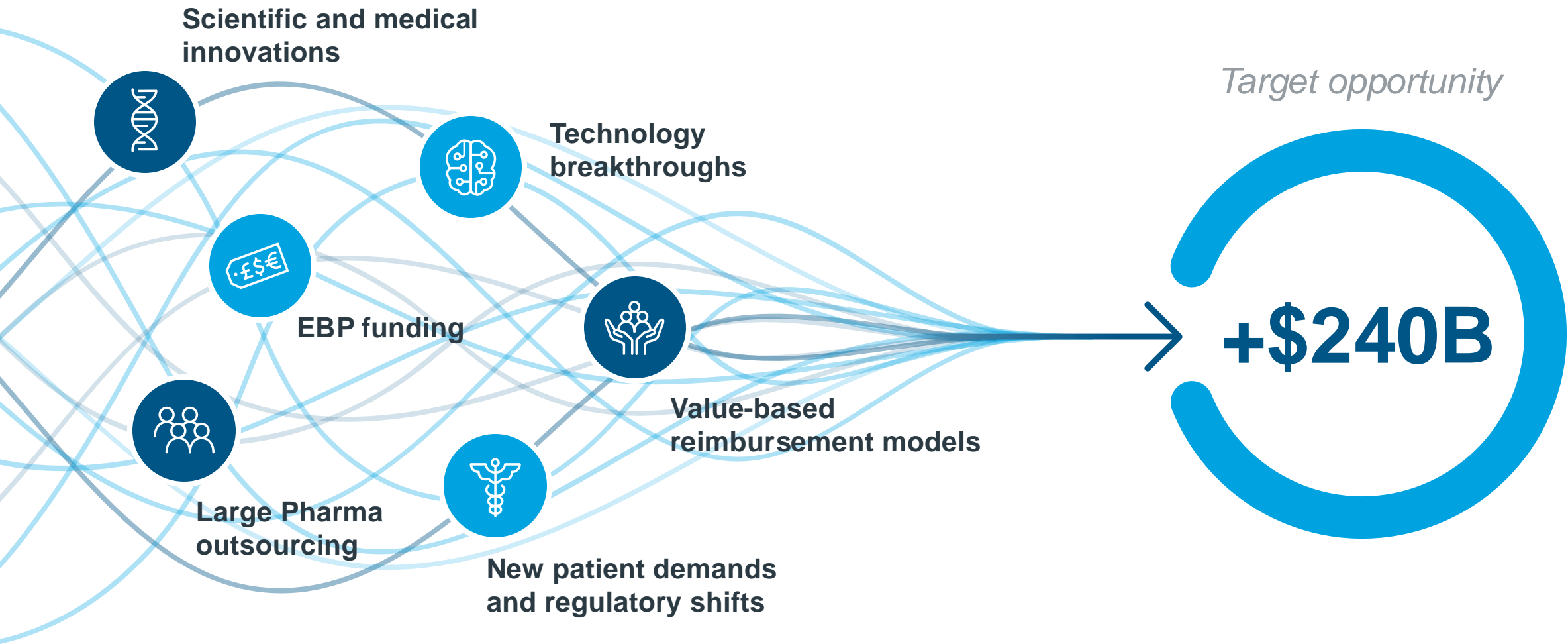
More than
10,000
customers

100% of top
25 largest
pharma

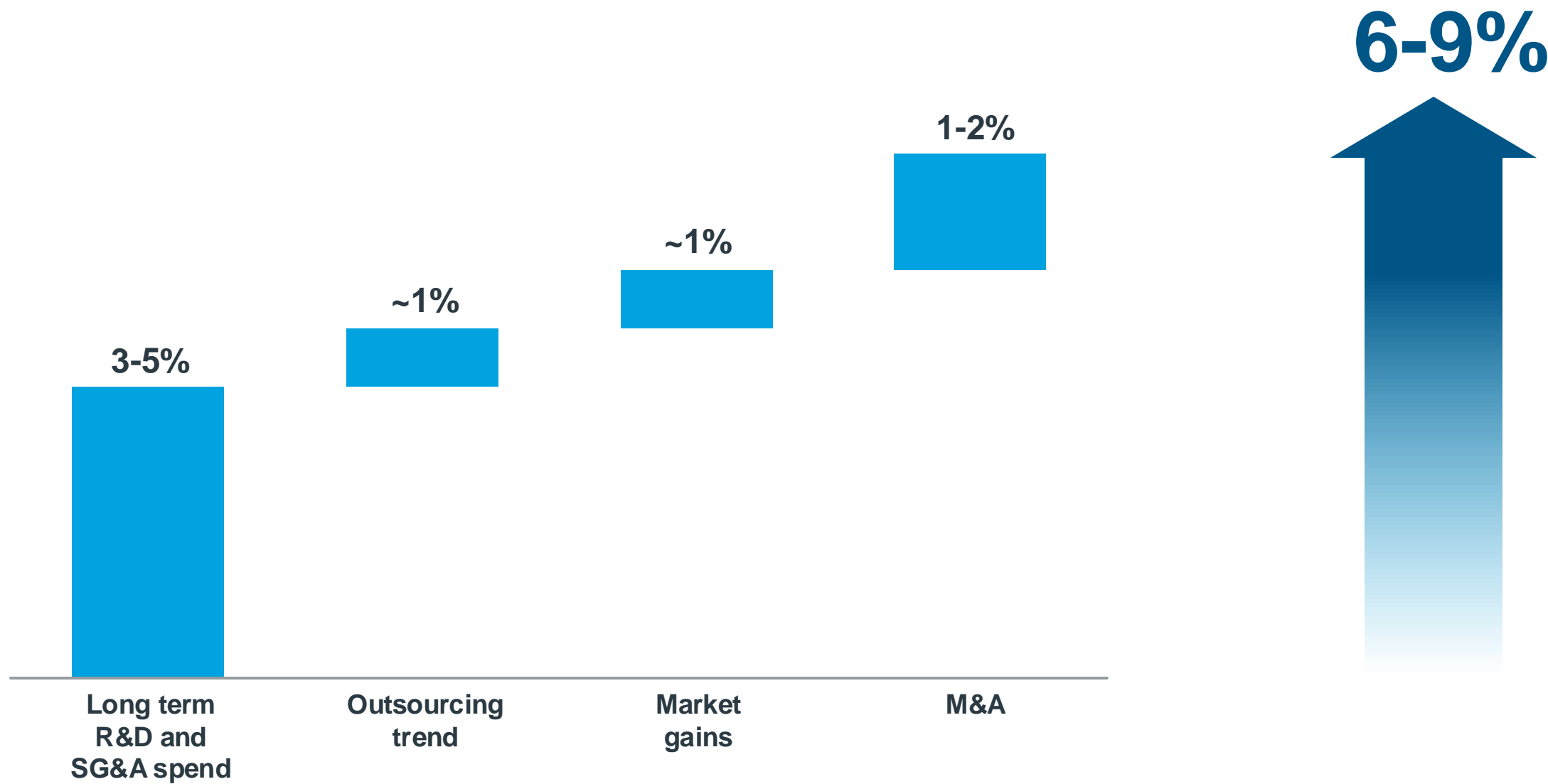
75%+ of top
80 mid and
small pharma

Large, rapidly evolving global target opportunity

Industry trends



Our growth algorithm ⁽¹⁾



(1) Projected growth under normal market conditions.

Industry Trends



Jon Resnick

President, US & Canada

20+ years working at IQVIA



Healthcare industry is
10%
of global GDP ⁽¹⁾

\$1.7T+
global medicine
spending ⁽²⁾

35%
growth in global
spending on medicines
over 5 years ⁽²⁾

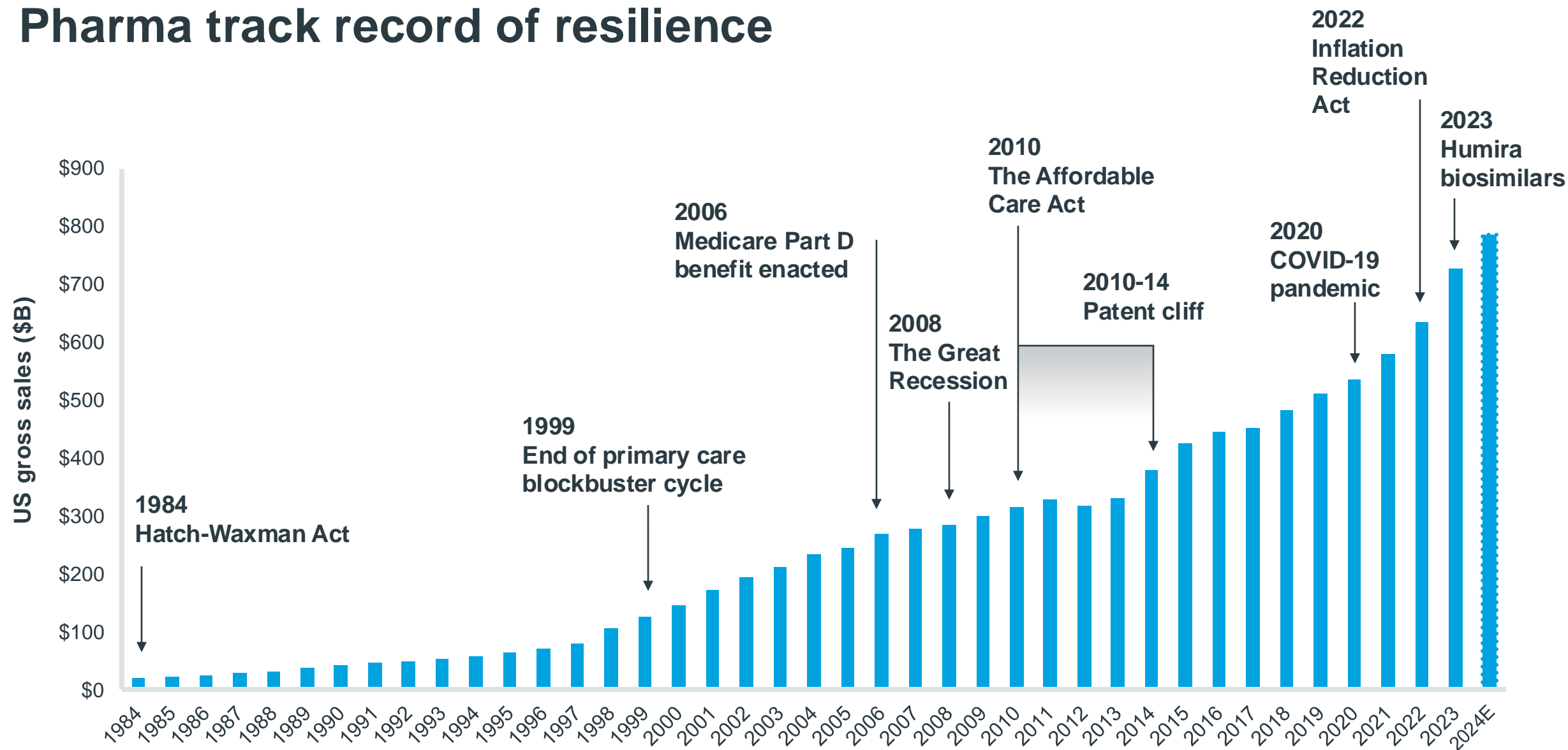
\$240B+
target opportunity

(1) World Health Organization Global Spending on Health: Coping with the pandemic

(2) Gross spend; IQVIA Institute Global Use of Medicines 2024

GDP = gross domestic product

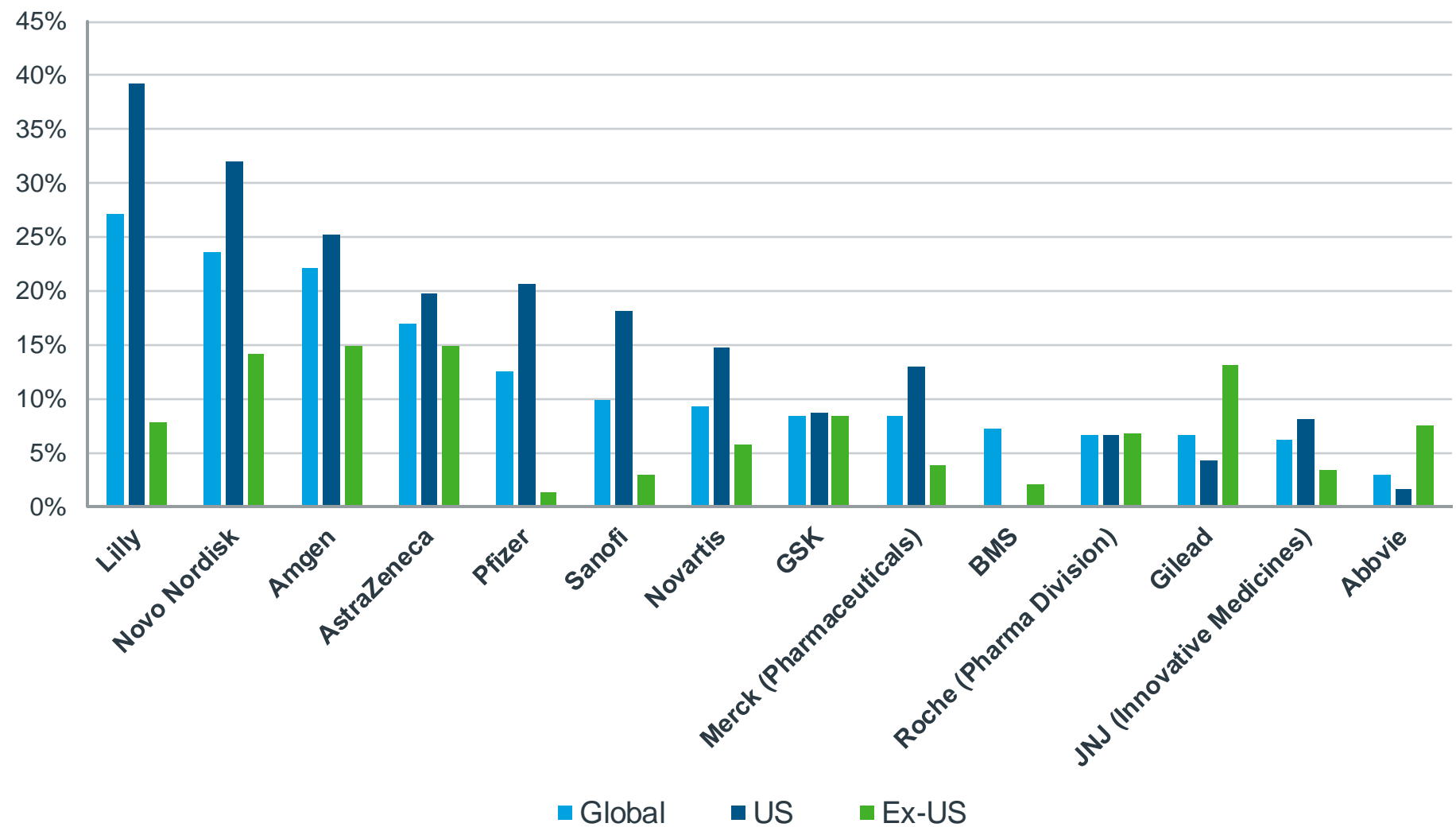
Pharma track record of resilience



Source: National Sales Perspective, 1983 – present, IQVIA; 2024 column is an annualized estimate based on Q1-Q3 data
Notes: Sales are not adjusted for current inflation rates and represent dollars in year. All Rx data included. Sales represent invoice level spending and do not account for rebates. 2024 data is projected full year sales based on data January – September 2024.

Top Large Pharma reported net sales growth in 2024

Net sales⁽¹⁾ growth rates Q1-Q3 2024



11%
YoY global growth

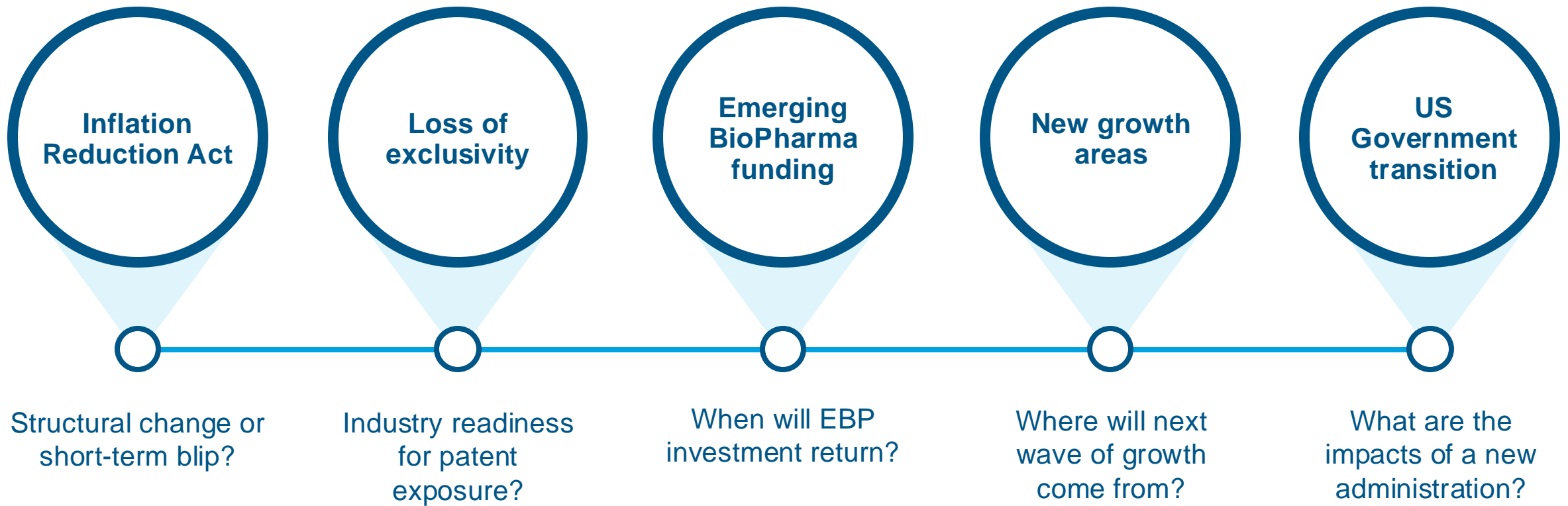
14%
YoY US growth

7%
YoY Ex-US growth

Source: Company financial statements

(1) Excludes impact of COVID-19 vaccines and therapeutics

Life Sciences environmental factors



Shifting views on the impact of Medicare

From uncertainty



to a more balanced view

SB Science|Business

US Inflation Reduction Act 'existential threat' to EU and UK

The US Inflation Reduction Act (IRA) is an "existential threat" to the economies of both the UK and EU, the president of Imperial College...

7 Feb 2023

CT Clinical Trials Arena

Pharma, patient advocates clash over Inflation Reduction Act

Pharma reps and patient advocates debated the effect of the IRA on drug pricing and innovation at a Financial Times summit panel.

17 May 2023

F Forbes

The Inflation Reduction Act Will Lead To Fewer New Medicines

But, make no mistake – the IRA will have a major impact on biopharma R&D and, as a result, fewer important medicines will be available.

11 Sept 2023

FiercePharma

2024 forecast: Biden admin efforts show there's no pricing relief on the horizon for pharma

As the biopharma world readies for the turn of the calendar, the all-too-familiar topic of drug pricing once again presents an industry-wide...

22 Dec 2023

FiercePharma

J&J keeps growth projections afloat as it braces for IRA price negotiation impact

As myriad pharma industry attempts to challenge the Inflation Reduction Act (IRA) fall flat, Johnson & Johnson is settling into a reality of...

17 Jul 2024

F

Bristol Myers CEO 'increasingly confident' company can handle IRA pricing on Eliquis

Amid the sturm und drang over Inflation Reduction Act (IRA) drug price negotiations, Bristol Myers Squibb has been among the biopharma...

26 Jul 2024

FierceBiotech

IRA drug price reductions won't hurt biotech innovation, analyses find

Since its passage in August 2022, the Inflation Reduction Act (IRA) has attracted criticism and even derision from biopharma leaders because...

31 Jul 2024

AJMC

Inflation Reduction Act: A Battleground for Health Care Policy

The Inflation Reduction Act was signed into law on August 16, 2022, and the debate over its Medicare-related benefits and impact on the prescription drug...

18 Sept 2024

Impact of IRA on pricing

Round 1 products under price negotiation

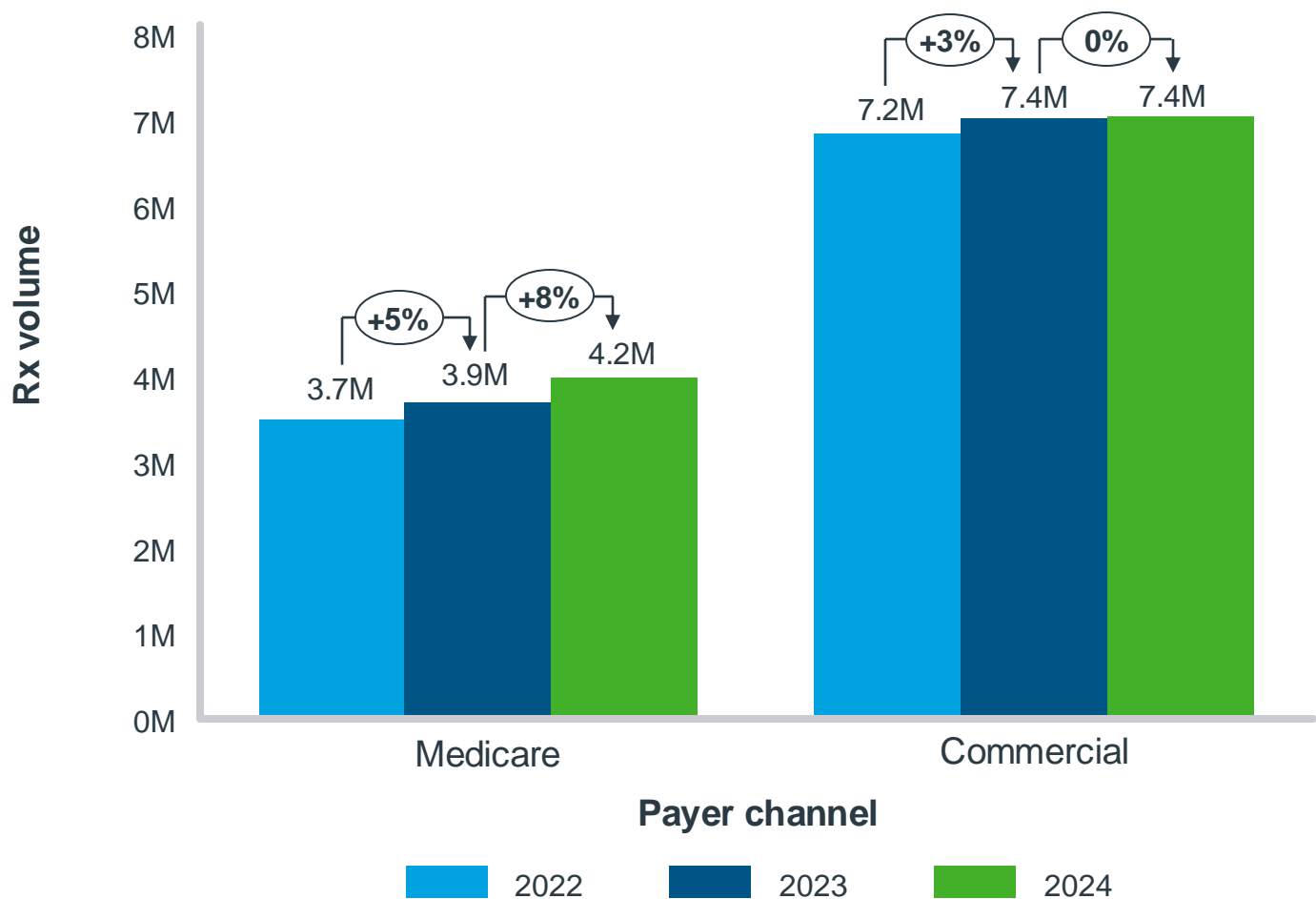
Drug	Manufacturer	Drug class	Launch date
Eliquis	BMS	Antithrombotics	2013-01
Xarelto	J&J	Antithrombotics	2011-07
Januvia	Merck	Antidiabetics	2006-10
Jardiance	BI / Lilly	Antidiabetics	2014-08
Imbruvica	J&J / AbbVie	Oncologics	2013-11
Fiasp / Novolog	Novo Nordisk	Antidiabetics	2001-09
Enbrel	Amgen	Immunologics	1999-05
Stelara	J&J	Immunologics	2009-09
Farxiga	AstraZeneca	Antidiabetics	2014-01
Entresto	Novartis	Antihypertensives	2015-07

Medicare MFP in line
with current net prices

Only one product
fell below the market
price range

Impact of IRA script volume on specialty

Rx volume growth rate comparison – Medicare Part D and commercial ⁽¹⁾
Specialty therapeutic areas ⁽²⁾



Specialty growth in Medicare Part D is **outpacing** commercial

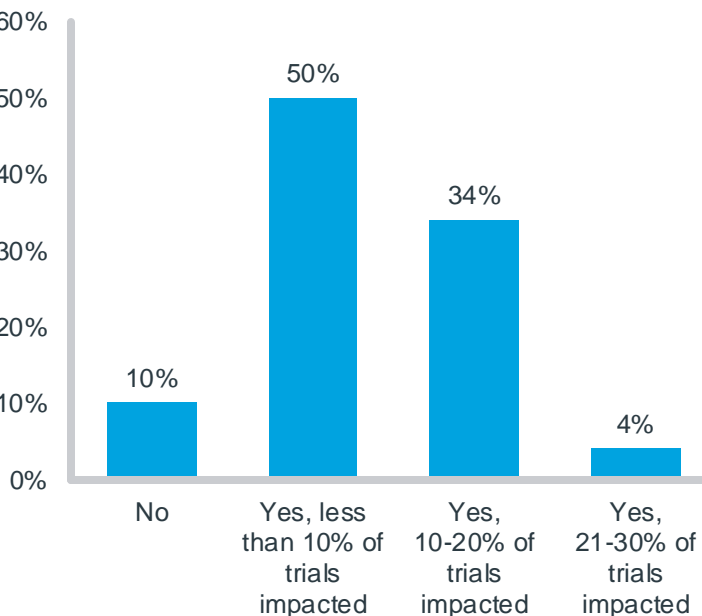
8% versus 0%

⁽¹⁾ US Market Access Strategy Consulting analysis; IQVIA LAAD Rx Data
⁽²⁾ Specialty therapeutic areas include markets such as Oncology, Immunology, Lipid Regulators, MS, HIV Antivirals, Mental Health, Respiratory Agents, Pain, etc.; Commercial volume excludes UnitedHealthcare due to 2022 volume trends

Outlook for trial activity improving

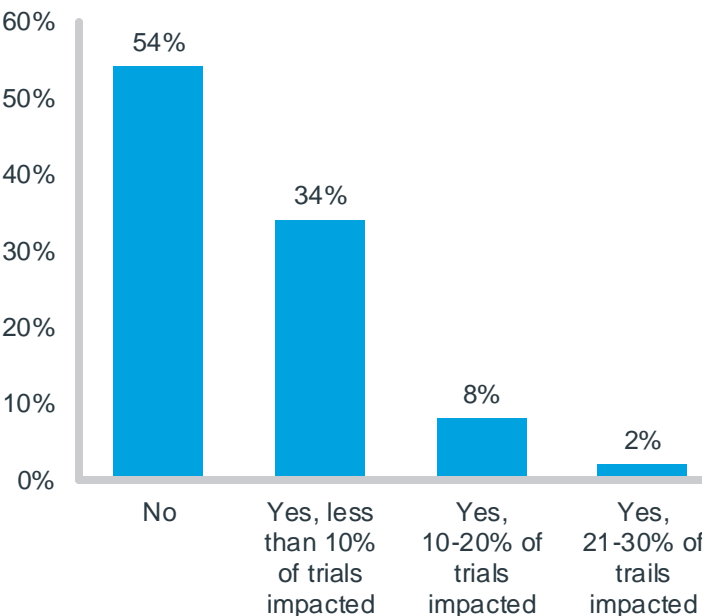
Weaker funding has had a significant impact on trial activity...

Has your company delayed, cancelled, or reduced the scope of trials over the next 12 months as a result of weaker funding?



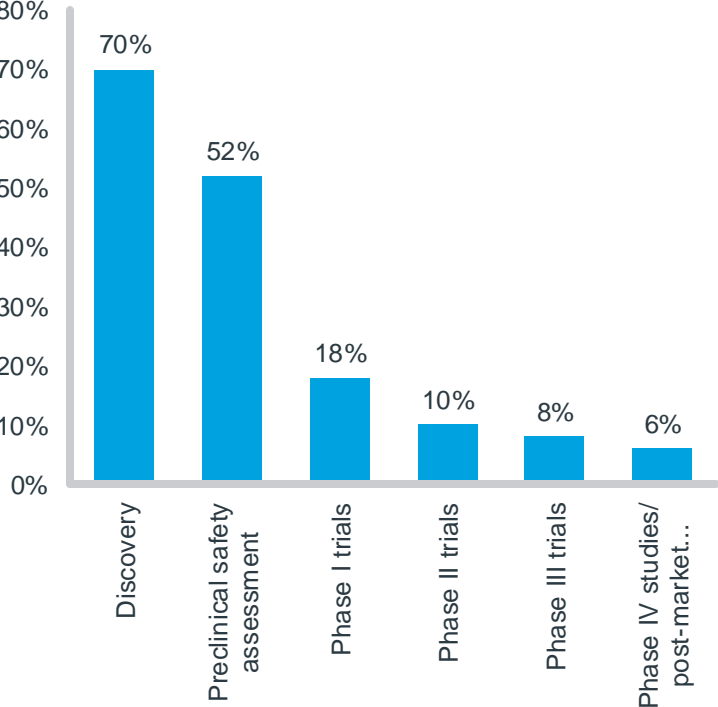
... but is expected to be less impactful over the next 12 months

Do you anticipate delaying, cancelling, or reducing the scope of trials over the next 12 months as a result of weaker funding?



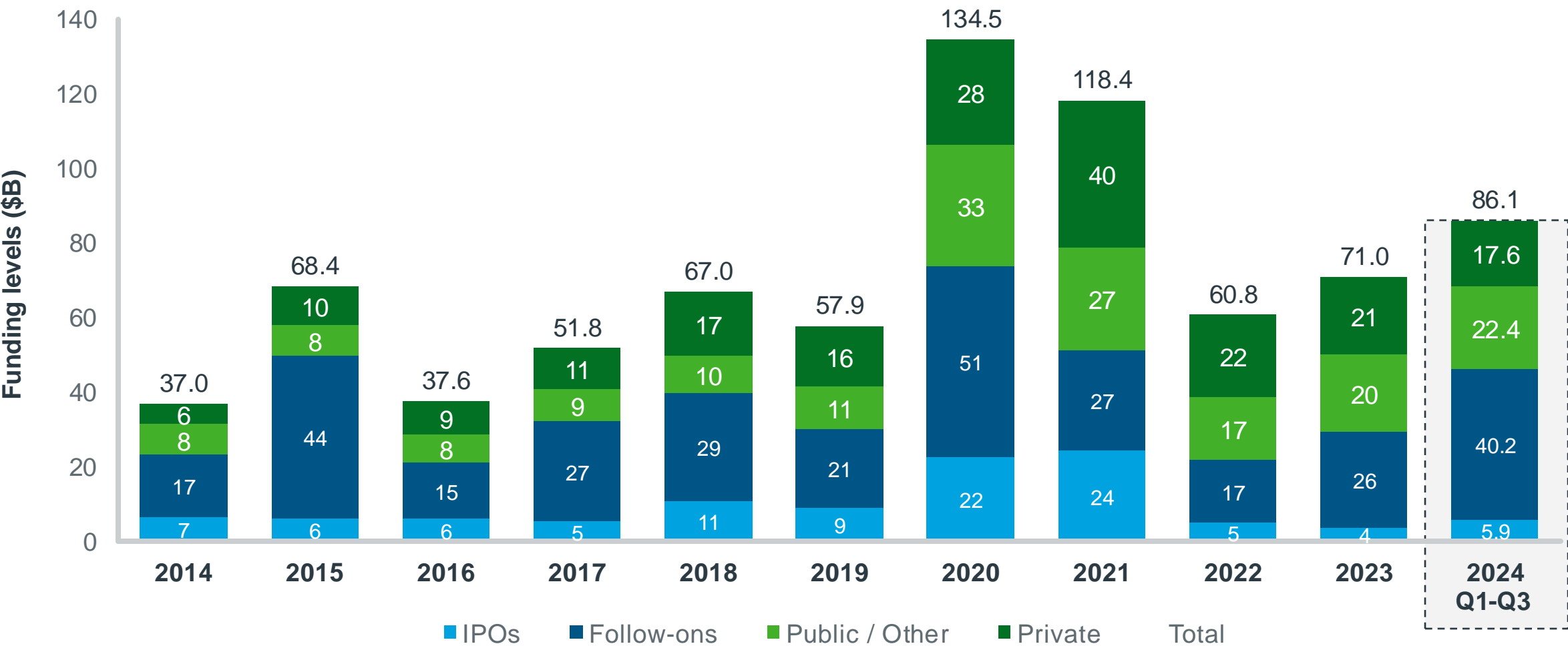
Early-stage activities are much more likely to be cut to reduce costs

In which of the following areas are you most likely to reduce activity to cut costs, if at all? (select all that apply)



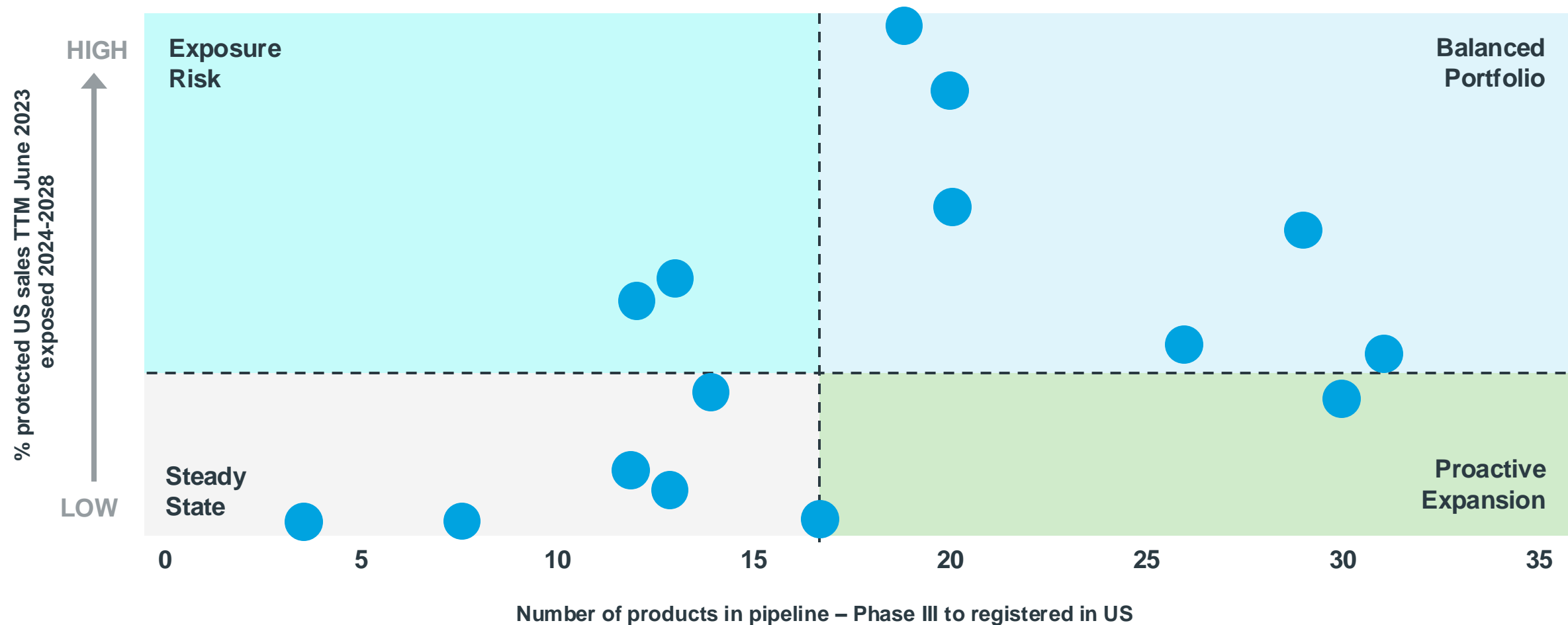
BioPharma funding continues to strengthen

As of September 30, 2024



Source: Bioworld report, dated October 10, 2024, with information current as of September 30, 2024.

Large Pharma offsetting LOE exposure with late-stage pipeline



● = Each represents relative position of one top 15 Pharma

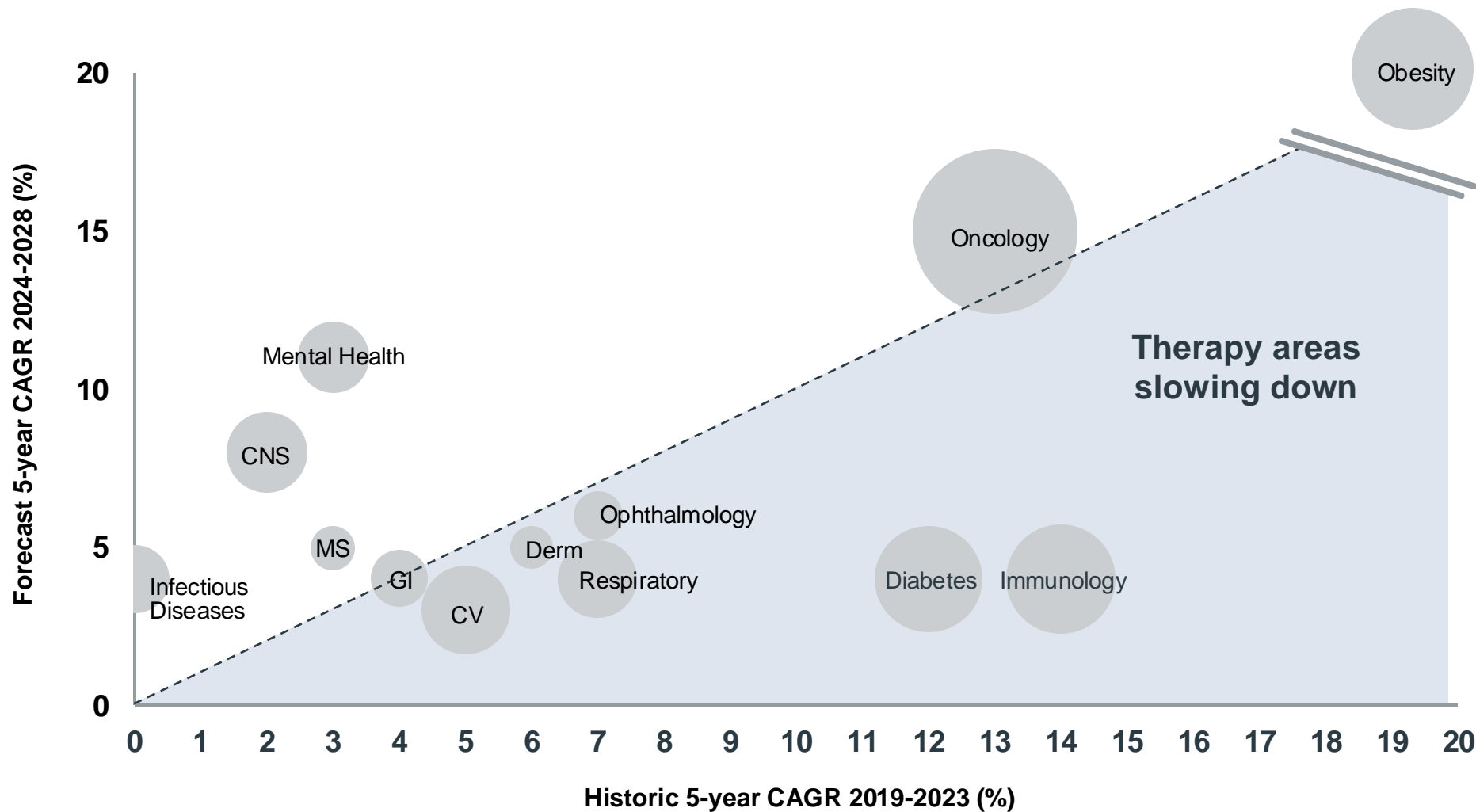
TTM – trailing twelve months

LOE = loss of exclusivity

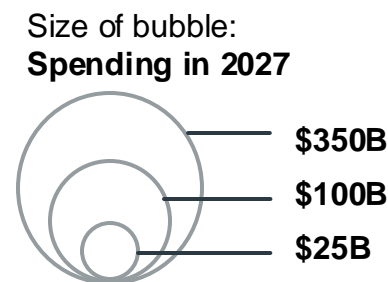
Source: IQVIA MIDAS, Jun 2023; IQVIA Pipeline Intelligence, Oct 2023; IQVIA Institute for Human Data Science, Nov 2023.

Therapeutic area growth through 2028

Global historic and forecast growth for top therapy areas



5-8%
CAGR on global
medicine
spending
through 2028



RFK Jr. on NPR

“...want corruption
and conflicts out of the
regulatory agencies”

“Return agencies to
the **gold standard**
empirically based,
evidence-based
science and
medicine”

“End the chronic
disease epidemic
with **measurable**
impacts on a
diminishment of
chronic disease”


Life Sciences will be accelerated by a major efficiency frontier



Adoption Of Model-Informed Drug Development Can Improve Pharma ROI

Forbes | Technology Council


Patrick Smith Forbes Councils Member
Forbes Technology Council COUNCIL POST | Membership (Fee-Based)



HEALTHCARE

AI's Life-Changing, Measurable Impact on Cancer

Published 1 day ago on November 26, 2024
By Jim Abraham, PhD, Chief Innovation Officer, Caris Life Sciences




Leveraging Big Data to Enhance AI in Cancer Detection and Treatment

FORBES > INNOVATION > AI

The Future Of Patient Care Is AI-Enhanced

Kathleen Walch Contributor ©
Kathleen Walch covers AI, ML, and big data best practices.

Follow



IQVIA AI Assistant – enhanced user experience



25%

increase in the number
of Life Sciences
companies with
commercial products
since 2017

49%

increase in the number
of products in active
development since 2017

5-8%

CAGR through 2028 ⁽¹⁾

(1) Expected growth to \$2.3T – using invoice price levels

Source: IQVIA Institute report: The Global Use of Medicines 2024: Outlook to 2028, January 2024

Financial Update



Ron Bruehlman

EVP and Chief Financial Officer

10+ years working at IQVIA



Mike Fedock

SVP, Financial Planning & Analysis

5+ years working at IQVIA

Full-year 2024 guidance – Unchanged

\$M, except per share data

Revenue

\$15,350-\$15,400

Adj. EBITDA

\$3,675-\$3,700

Adj. diluted EPS

\$11.10-\$11.20

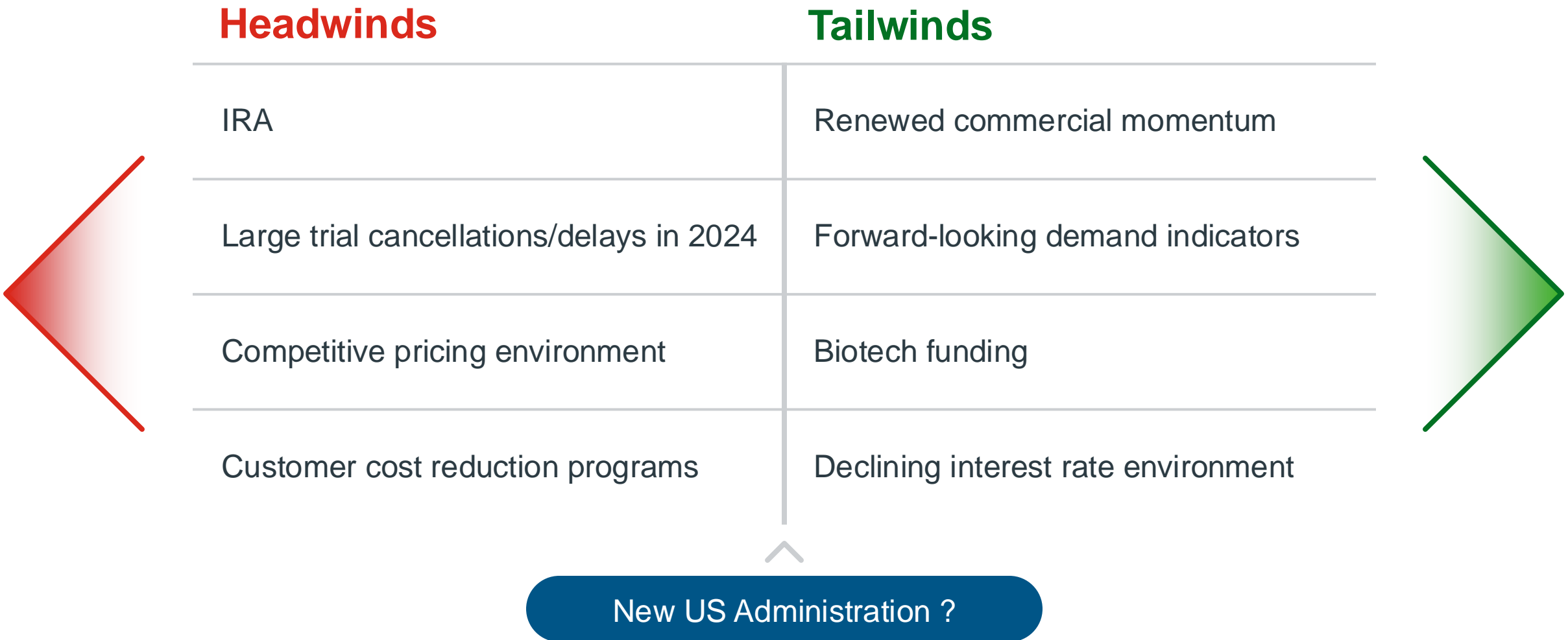
Full-year 2024 guidance – Segment revenue growth – Unchanged

At constant currency, ex COVID-related work

TAS	~6%
R&DS	~5%
CSMS	~Flat

2025 preliminary outlook

Current framework



Full-year 2025 preliminary outlook

Revenue growth

At constant currency ex-COVID

4-7%

Adjusted EBITDA margin expansion

0-20 bps

Adjusted diluted EPS growth

5-9%

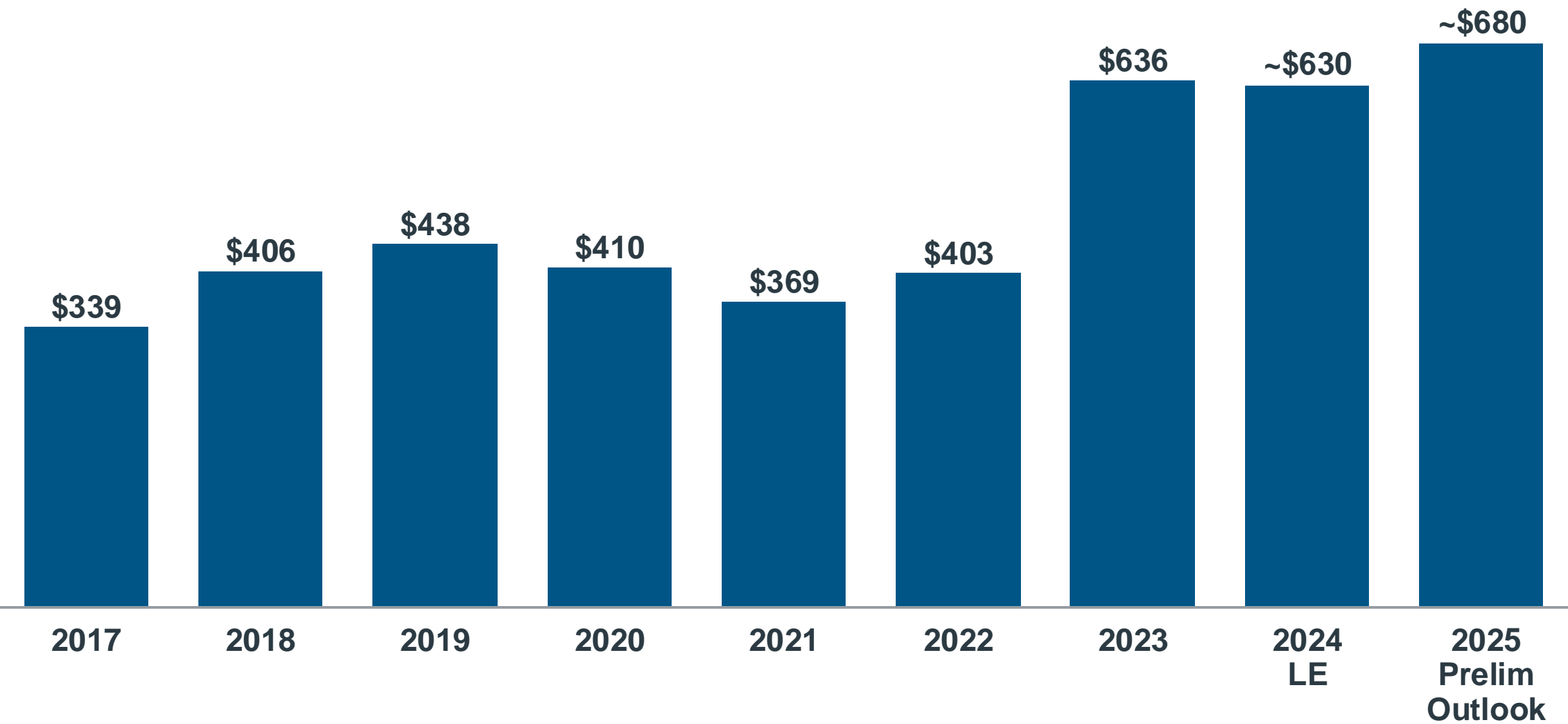
Full-year 2025 preliminary outlook – Segment revenue growth

At constant currency

TAS	5-7%
R&DS <i>ex-COVID</i>	4-6%
CSMS	~Flat

Net Interest Expense

\$M



Full-year 2025 preliminary outlook – Capital deployment

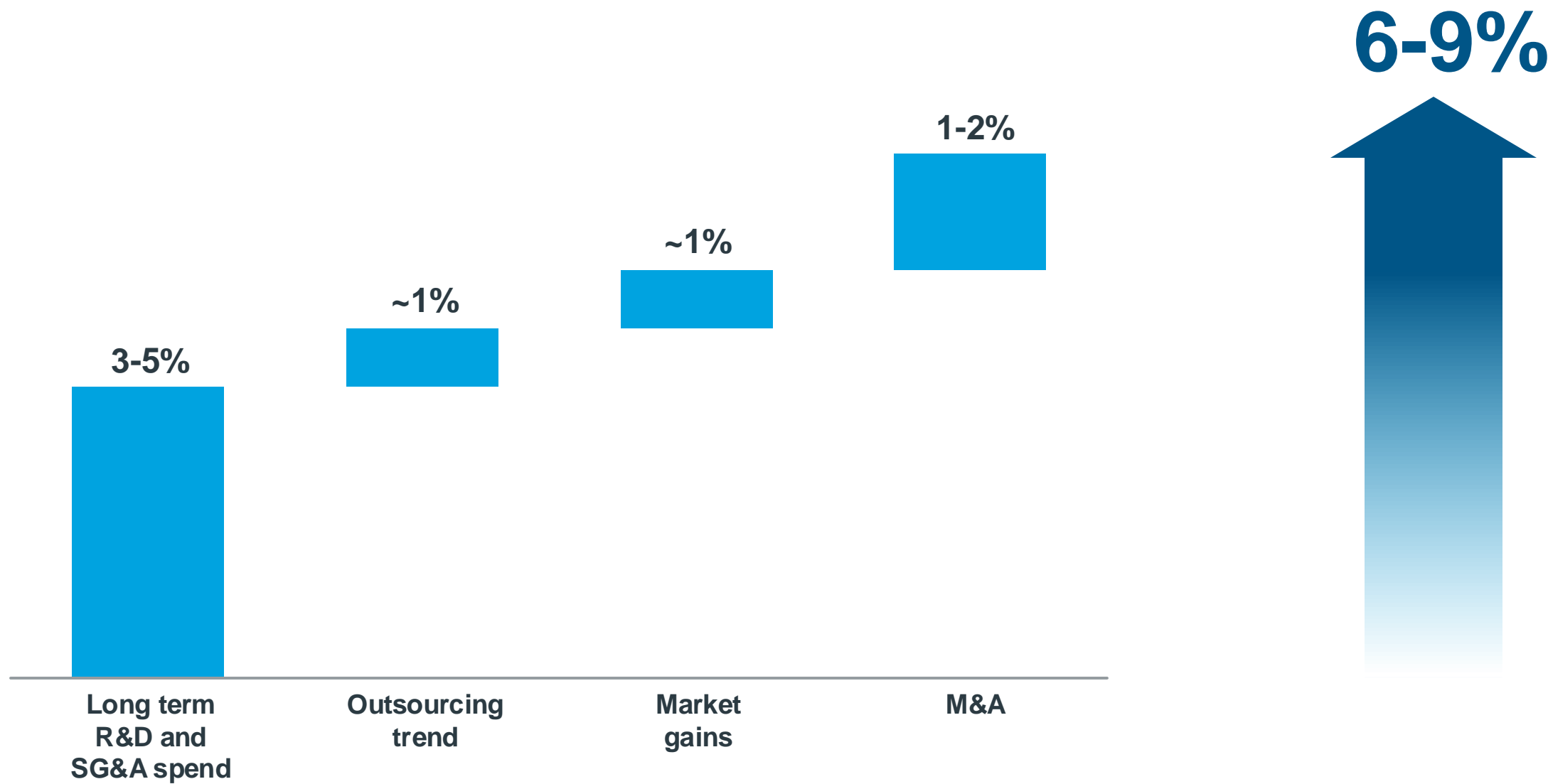
**Share repurchase
and M&A**

~\$2B
(split TBD)

Capex

Less than 4% of revenue

Our growth algorithm ⁽¹⁾



(1) Projected growth under normal market conditions.

IQVIA long-term annual growth framework

Revenue

6-9%

At constant currency

Adjusted EBITDA

**0-30 bps
margin
expansion**

Adjusted diluted EPS

**HSD
to
LDD**

Appendix

Net Income to Adjusted EBITDA Reconciliation

\$M

	Twelve Months Ended December 31,							
	2023	2022	2021	2020	2019	2018	2017	2016 ⁽¹⁾
Net Income Attributable to IQVIA Holdings Inc.	\$ 1,358	\$ 1,091	\$ 966	\$ 279	\$ 191	\$ 259	\$ 1,277	\$ 173
Provision for (benefit from) income taxes ⁽²⁾	101	260	163	72	116	59	(992)	385
Depreciation and amortization	1,125	1,130	1,264	1,287	1,202	1,141	1,011	551
Interest expense, net	636	403	369	410	438	406	339	281
Loss (income) in unconsolidated affiliates	—	12	(6)	(7)	9	(15)	(10)	4
Income from non-controlling interests	—	—	5	29	36	25	19	15
Deferred revenue purchasing accounting adjustments	—	1	3	1	10	7	15	60
Stock-based compensation	217	194	170	95	146	113	106	82
Other (income) expense, net ⁽³⁾	(132)	104	(81)	(23)	(6)	27	37	33
Loss on extinguishment of debt	6	—	26	13	24	2	19	—
Impairment charges	—	—	—	—	—	—	40	28
Restructuring and related expenses ⁽⁴⁾	126	73	68	85	77	68	63	147
Acquisition related expenses	132	78	75	143	157	132	86	134
Adjusted EBITDA	\$ 3,569	\$ 3,346	\$ 3,022	\$ 2,384	\$ 2,400	\$ 2,224	\$ 2,010	\$ 1,893

⁽¹⁾ Reflects unaudited pro forma amounts adjusted for the adoption of ASU 2014-09

⁽²⁾ Twelve months ended December 31, 2023 includes a \$125 million tax benefit due to an internal legal entity restructuring.

⁽³⁾ Reflects certain non-operating income items, revaluations of contingent consideration and certain non-recurring expenses.

⁽⁴⁾ Reflects restructuring costs as well as accelerated expenses related to lease exits.

Net Income to Adj. Net Income and Per Share Data Reconciliation

\$M, except per share data

	Twelve Months Ended December 31,								
	2023	2022	2021	2020	2019	2018	2017	2016 ⁽¹⁾	
Net Income Attributable to IQVIA Holdings Inc.	\$ 1,358	\$ 1,091	\$ 966	\$ 279	\$ 191	\$ 259	\$ 1,277	\$ 173	
Provision for (benefit from) income taxes ⁽²⁾	101	260	163	72	116	59	(992)	385	
Purchase accounting amortization ⁽³⁾	560	563	833	933	914	863	770	315	
Loss (income) in unconsolidated affiliates	—	12	(6)	(7)	9	(15)	(10)	4	
Income from non-controlling interests	—	—	5	29	36	25	19	15	
Deferred revenue purchasing accounting adjustments	—	1	3	1	10	7	15	60	
Stock-based compensation	217	194	170	95	146	113	106	82	
Other (income) expense, net ⁽⁴⁾	(132)	104	(81)	(23)	(6)	27	37	33	
Loss on extinguishment of debt	6	—	26	13	24	2	19	—	
Impairment charges	—	—	—	—	—	—	40	28	
Royalty hedge gain (loss)	—	—	—	—	6	—	8	(6)	
Restructuring and related expenses ⁽⁵⁾	136	135	68	85	77	68	63	147	
Acquisition related expenses	132	78	75	143	157	132	86	134	
Adjusted Pre Tax Income	\$ 2,378	\$ 2,438	\$ 2,222	\$ 1,620	\$ 1,680	\$ 1,540	\$ 1,437	\$ 1,370	
Adjusted tax expense	(477)	(501)	(453)	(330)	(359)	(350)	(395)	(397)	
Income from non-controlling interests	—	—	(5)	(29)	(36)	(25)	(19)	(15)	
Minority interest effect in non-GAAP adjustments ⁽⁶⁾	—	—	(4)	(9)	(9)	(9)	(11)	(4)	
Adjusted Net Income	\$ 1,901	\$ 1,937	\$ 1,760	\$ 1,252	\$ 1,276	\$ 1,156	\$ 1,014	\$ 954	
Adjusted earnings per share attributable to common shareholders:									
Basic	\$ 10.34	\$ 10.33	\$ 9.20	\$ 6.54	\$ 6.54	\$ 5.68	\$ 4.66	\$ 3.99	
Diluted	\$ 10.20	\$ 10.16	\$ 9.03	\$ 6.42	\$ 6.39	\$ 5.55	\$ 4.55	\$ 3.91	
Weighted-average common shares outstanding:									
Basic	183.8	187.6	191.4	191.3	195.1	203.7	217.8	238.8	
Diluted	186.3	190.6	195.0	195.0	199.6	208.2	222.6	243.9	

⁽¹⁾ Reflects unaudited pro forma amounts adjusted for the adoption of ASU 2014-09

⁽²⁾ Twelve months ended December 31, 2023 includes a \$125 million tax benefit due to an internal legal entity restructuring; the benefit is excluded from Adjusted tax expense.

⁽³⁾ Reflects all the amortization of acquired intangible assets.

⁽⁴⁾ Reflects certain non-operating income items, revaluations of contingent consideration and certain non-recurring expenses.

⁽⁵⁾ Reflects restructuring costs as well as accelerated expenses related to lease exits.

⁽⁶⁾ Reflects the portion of Q² Solutions' after-tax non-GAAP adjustments attributable to the minority interest partner.

Note: Numbers may not add to total due to rounding.

Operating Cash Flow to Free Cash Flow Reconciliation

\$M

	Twelve Months Ended December 31,								Last Twelve Months September 30,
	2023	2022	2021	2020	2019	2018	2017	2016 ⁽¹⁾	2024
Net Cash provided by Operating Activities	\$ 2,149	\$ 2,260	\$ 2,942	\$ 1,959	\$ 1,417	\$ 1,254	\$ 970	\$ 1,123	\$ 2,578
Acquisition of property, equipment and software	(649)	(674)	(640)	(616)	(582)	(459)	(369)	(344)	(617)
Free Cash Flow	\$ 1,500	\$ 1,586	\$ 2,302	\$ 1,343	\$ 835	\$ 795	\$ 601	\$ 779	\$ 1,961

⁽¹⁾ Reflects unaudited pro forma amounts