

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

December 5, 2024

Stephen Walker Chief Financial Officer Taboola.com Ltd. 16 Madison Square West 7th Floor New York, NY 10010

Re: Taboola.com Ltd.

Form 10-K for the Year Ended December 31, 2023

Filed February 28, 2024

Form 10-Q for the Quarter Ended September 30, 2024

Filed November 7, 2024 File Number 001-40566

Dear Stephen Walker:

We have completed our review of your filings. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Technology