

StanleyBlack&Decker

Investor Presentation

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Cautionary Statement

This Presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All such statements other than statements of historical fact are "forward-looking statements" for purposes of federal and state securities laws, including, but not limited to: any statements of goals, targets, projections or guidance of earnings, income, revenue, margins, cash flow, costs of sales, growth, profitability, market share, credit ratings, SG&A, shareholder value or other financial items; any statements of the plans, strategies and objectives of management for future operations including expectations around the Company's ongoing transformation or debt reduction; any statements concerning proposed new products, services, developments, investments, or innovation; any statements regarding future economic conditions or performance; any statements concerning future dividends or share repurchases; any statements of beliefs, plans, intentions or expectations and may include, among others, the words "may," "will," "estimate," "intend," "could," "project," "plan," "continue," "believe," "expect," "anticipate", "run-rate", "annualized", "forecast", "commit", "design", "positioned or positioning", "guidance" "looking forward", "future", "vision", "strategy", "long-term", or any other similar words; any statements and assumptions regarding geopolitical events, possible tariff and tariff impact projections (including the timing and materiality thereof) and related mitigation plans or timing; and any statements of assumptions underlying any of the foregoing. You are cautioned not to rely on these forward-looking statements, which are based on the Company's current expectations and assumptions of future events. Each of the forward-looking statements involves risks and uncertainties that could cause actual results to differ materially from those expressed or implied in these forward-looking statements. Factors that might cause actual results, performance and achievements to differ materially from estimates or projections contained in forward-looking statements include, but are not limited to: the Company's continued success with its ongoing transformation, complexity reduction and supply chain improvements; changes in macroeconomic conditions, including interest rates and geopolitical events; changes in trade-related regulations and restrictions such as import and export controls and tariffs, and the Company's ability to predict the timing, extent, materiality or disruptiveness to the Company of such regulations, restrictions and tariffs; the Company's ability to successfully mitigate or respond to such macroeconomic, geopolitical, or trade and tariff changes including, obtaining price increases from customers, repositions of supply chain, reprioritizing resources and successful government engagement efforts; and those factors set forth in the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, its other filings with the SEC. Forward-looking statements in this Presentation speak only as of the date hereof, and forward-looking statements in documents that are incorporated by reference herein speak only as of the date of those documents. The Company undertakes no obligation or intention to update or revise any forward-looking statements, whether because of future events or circumstances, new information or otherwise, except as required by law

Non-GAAP financial measures are referenced in this Presentation. Refer to the Appendix included herein for applicable GAAP reconciliations and additional information, as applicable, regarding the use of non-GAAP and other financial measures.

We Are Now A More Focused Company

Well-Positioned Businesses In Attractive Industries That Are Forecasted To Grow Over A Multi-Year Period

StanleyBlack&Decker

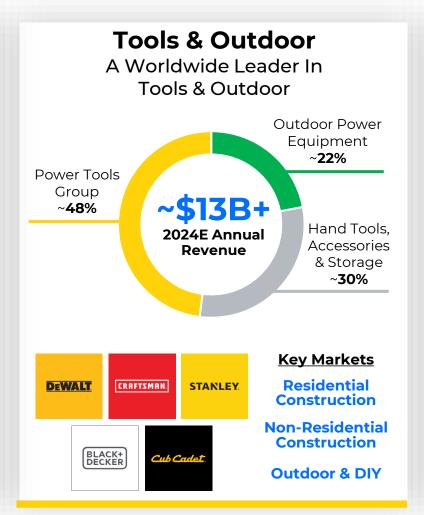
2024E* Revenue: \$15B+

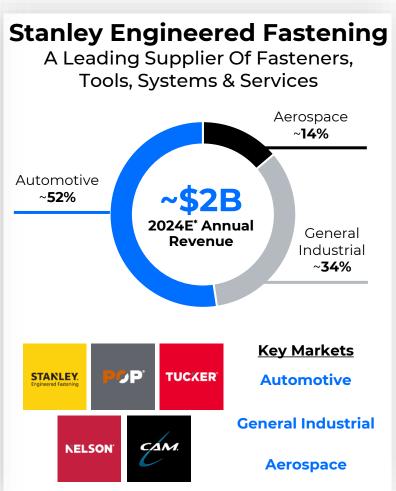
Market Cap: ~\$13.5B

Cash Dividend Yield: 3.7%

Dividend Paid Consecutively For 148 Years; Increased For Past 57 Consecutive Years







Transforming To Accelerate Organic Growth

Executing On Our Clear Vision And Strategy For Long-Term Success...

Reduce Complexity – ~\$2B Savings By End Of '25"

OPTIMIZE
Corporate Structure

Focus
Operating Model

TRANSFORM
Supply Chain

Invest In Core Growth \$300M - \$500M



Innovation



Electrification



Market Leadership



More Responsive Supply Chain

Enhance Shareholder Return

MSD Organic Revenue* Growth (2-3X Market)

35%+ Adjusted Gross Margin*

~100% Free Cash Flow*
Conversion

Powerful Innovation

Customer Fill Rate Improvement

...As A More Focused, Purpose Driven Company

Solid Execution Against Our Operational Priorities Set In 2022

We Have Made Tangible Progress Against Our Strategy Despite Choppy Markets...



...Establishing A Strong Foundation As We Remain Focused On Achieving Our Vision

Focused On Successful Completion Of The Transformation

Building A Solid Foundation And Cultivating A Growth Culture: Operational Excellence | Share Growth | Balance Sheet Health

Deliver Sustainable 35%+ Adjusted Gross Margins*



Strategic Sourcing



Ops Excellence



Complexity Reduction



Footprint Rationalization

Accelerate Our Organic Growth Engine



Pro-Focused Market Activation



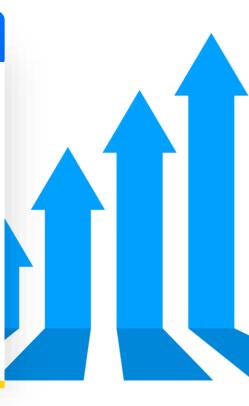
Innovation To Deliver End-User Backed Solutions



Revolutionary Electrification And Technology Advancement



Engineering And Manufacturing Leadership

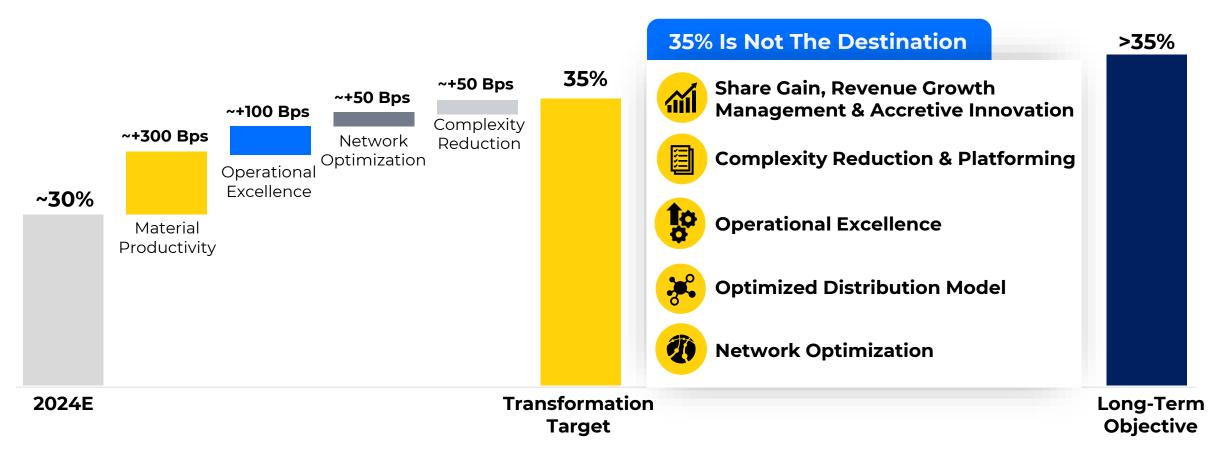


To Better Serve Customers, Accelerate Growth, And Deliver Strong Shareholder Value

Building Blocks To 35% And Future Path

Developing Operations Excellence That Delivers Productivity That More Than Offsets Inflation

Adjusted Gross Margin* Trajectory To Long-Term Objective



Building An Organic Growth Culture

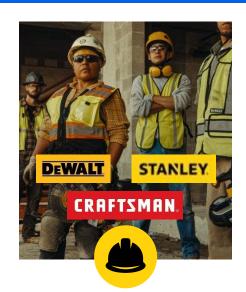
Prioritizing & Protecting Investments For Brand Health & Acceleration Of Organic Growth



~21% To ~22% ~20% To ~21%

FY25 - FY27 Target





Focused Brands



Innovation Capabilities



Marketplace Activation

With Emphasis On Returns-Focused Resource Allocation

Longer-Term Target

Long Term Financial Targets - Multi-Year Vision Beyond 2027

We Believe There Is A Multi-Year Runway For Growth & Margin Accretion Beyond The Transformation

Strategic Criteria



Markets With An Attractive Growth Profile



Attractive Market Structure Where Brand Matters



Differentiate Through
Rapid Innovation And Delivering
Productivity To Customers



Ability To Achieve Scale

Long-Term Value Creation Algorithm (Beyond 2027)

Revenue Growth: MSD Organic Growth* % (200-300bps Ahead Of LSD Market)

Adj. Gross Margin*: >35% To 37%

Operating Leverage*: 20% To 25%

Adj. EBITDA*: 16% To 19% Of Sales

CFROI*: ≥Mid-Teens

Free Cash Flow Conversion*: ~100% +/- 10pts Of GAAP NI

Net Debt To Adj. EBITDA* ~2.0x To ~2.5x

Assumptions

- •LSD Real GDP CAGR%
- Relatively Stable Inflation/Deflation
- Geopolitics Not Materially
 Disruptive Or Any New Incident
 Mitigated Within 12-24 Months**

Capital Structure & Capital Deployment

Committed To Debt Reduction & Solid Investment Grade Credit Rating

Focused On Achieving ≤ 2.5X Net Debt To Adj. EBITDA*

- •Supported By Organic Cash Generation
- •Assumes ≥ \$0.5B Proceeds From Portfolio Pruning

Current Credit Ratings

Agency	LT		ST
S&P	A-	ı	A2
Moody's	Baa3	ı	P3
Fitch	BBB+		F2

Disciplined Capital Deployment Priorities

- 1 Transformation & Organic Growth Investments
- 2 Support A Strong & Growing Dividend
- **3** Deploying Excess Capital:
 - Deleverage To Target Levels (Current Focus)
 - Preference Toward Share Repurchase (Beyond)

Dividend Policy

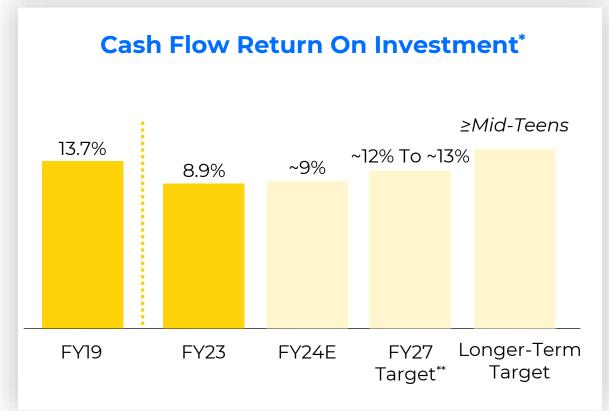
- Committed To Continued Growth
- ▼ Target Long-Term Payout** ~30% +/- 5pts

Paid Consecutively For 148 Years, Increased For Past 57 Years

Potential For Capital Deployment Optionality As Early As 2026

Returns Are A Key Measure Of Our Long Term Success

We Are Focused On Improving Returns To ≥ Mid-Teens Level



Contributing Factors



Asset Efficiency

- Inventory Of 120-130 DSI
- Disciplined CAPEX



Margin Improvement & Growth

- Transformation Program Savings Captured
- Organic Growth With Operating Leverage



Judicious Capital Allocation

- Debt Reduction To Target Levels
- Share Repurchase
- Opportunistic M&A

With Multiple Defined Pathways For Improvement

Why Invest?

We See Significant Value Creation Potential In The Short, Medium And Long-Term

Well-Positioned In Attractive & Growing Industries



Earnings Power & Margin Achievement Confidence Intact



Consistent Share Gain With Margin Expansion



Powered By The Talent Of Our Team, Strength Of Our Brands & Impact Of Our Innovation



2024 Guidance

(1%) Organic Revenue* Midpoint Amid Soft Macro, With Focused Margin Expansion & Cost Management...

2024 Outlook

Organic Revenue* And Adjusted Margins*

Total Company

Organic: ~(1%) YoY +/- 50 Bps

Adj. EBITDA Margin: ~10%

Tools & Outdoor

Organic: ~(1%) YoY +/- 50 Bps

Adj. Segment Margin: Up YoY

Industrial

Organic: ~(1%) YoY +/- 50 Bps

Adj. Segment Margin: Up YoY

Other Guidance Items At The Midpoint **Pre-Tax Non-GAAP Adjustments:** ~\$455M-\$485M, Primarily Related To The Transformation, Environmental Reserve Adjustments, And A Brand Impairment Charge

Other Net*: ~\$335M | Interest Expense: ~\$320M

Depreciation*: ~\$375M | **Intangible Amortization:** ~\$165M | **Capex:** ~\$325M To \$375M

Adjusted Tax Rate: ~10%

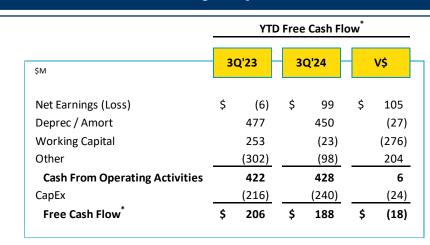
Shares: ~151M

...Narrowing Both GAAP EPS: \$1.15-\$1.75 & Adjusted EPS*: \$3.90-\$4.30. Reiterating Free Cash Flow*: \$650M-\$850M

Cash & Gross Margin Update

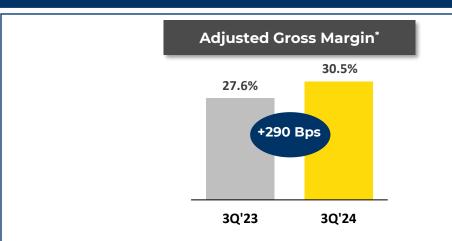
Disciplined Execution Of Our Supply Chain Transformation, Driving Margin Expansion And Cash Generation...

3Q'24 Free Cash Flow* Was ~\$200M Driven By Profitability Improvement



- Strong Third Quarter Cash Generation Supports Ongoing Capital Allocation Priorities Focused On Shareholder Dividends And Further Debt Reduction
- Reiterating FY'24 Free Cash Flow* Expected To Approximate \$650M To \$850M
 - Reduced Capex Outlook Offset By Modestly Higher Inventory Expectation For Year-End

Meaningfully Expanded Adjusted Gross Margin* In 3Q'24

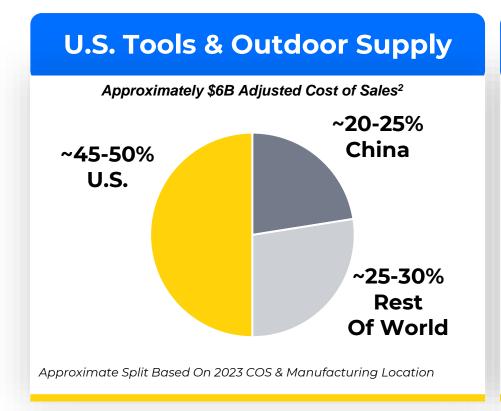


- 3Q'24 Adjusted Gross Margin* Expansion Versus Prior Year Primarily Driven By The Supply Chain Transformation
- Planning For Sequential Improvement In 4Q And ~30% Full Year 2024 Adjusted Gross Margin*
- Long-Term Target: 35%+ Adjusted Gross Margins*

...Focused On Improving Margins, Cash Generation And Balance Sheet Strength To Support Long-Term Growth

Plan To Mitigate Higher Costs From Tariffs

Possible 2025 Impact, Assuming Increase In Current China Tariffs¹ To 60%, Is ~\$200 Million Annualized...



Approach To Potential Tariff Mitigation



Proactive Government Affairs Engagement



Pricing Actions A Critical Lever | Pursue Pricing With Customers To the Extent Tariffs Are Implemented



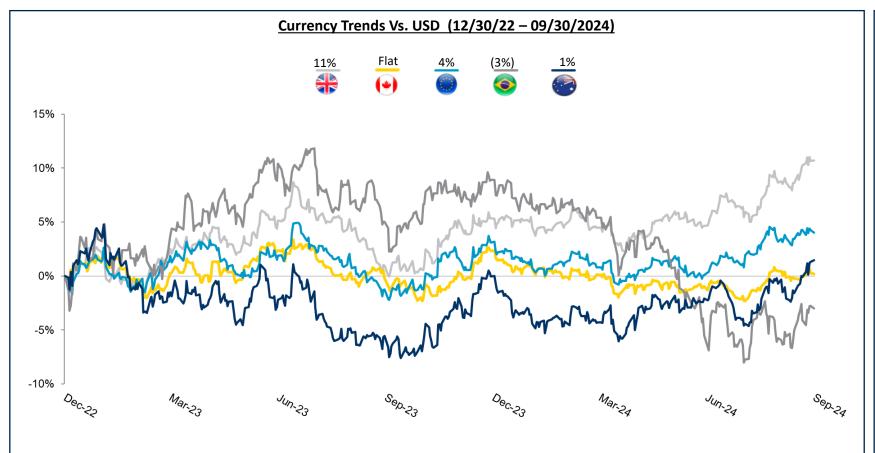
Reposition Supply Chain: De-Emphasize China's Service Of U.S. Market | Alter Supply Chain Based On Current Regulations | Currently Estimate ~12-24 Month Process To Mitigate



Reprioritize Existing Resources To Tariff Mitigation

...Goal: Offset Quickly Through Mix Of Price & Supply Moves While Protecting Growth Investments

Currency Impact



Hedging Approach

- Partially Hedge Key Currency Exposures (CAD, EUR, GBP, & AUD, Among Other)
- Intent Is To Dampen Volatility And Allow Time For Business Teams To Mitigate Fluctuations With Cost & Price Actions

Estimated 2024 OM Annual Impact

- CAD 1% Move: \$4.5M \$5.5M
- EUR 1% Move: \$4.0M \$5.0M
- GBP 1% Move: \$3.0M \$4.0M
- BRL 1% Move: \$1.0M \$2.0M
- AUD 1% Move: \$1.0M \$2.0M

Broad U.S. Dollar Strength Contributes To Currency Headwinds



Tools & Outdoor

A Global Leader In Tools & Outdoor



Five Brands Represent ~80% Of Our T&O Segment







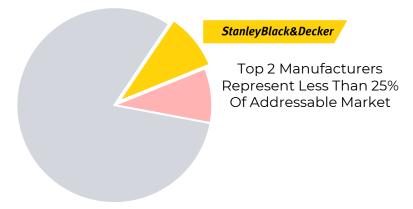




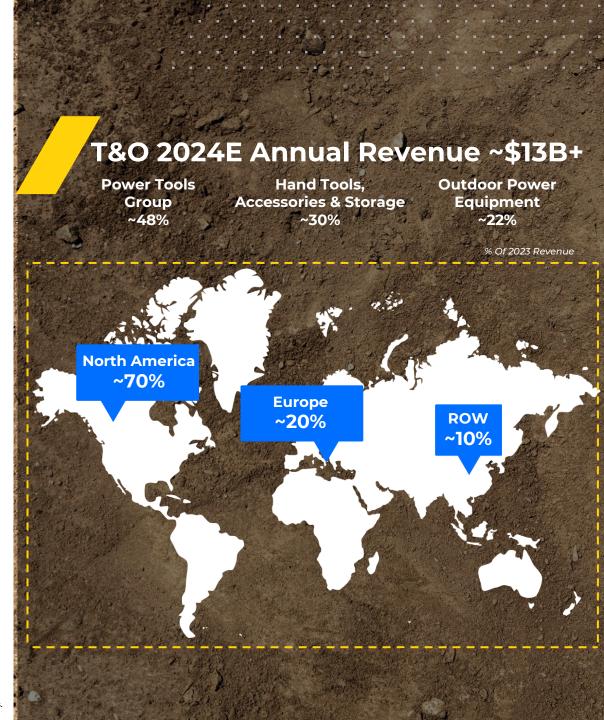




T&O Total Addressable Market Represents >\$100B







What It Takes To Win In The Tools & Outdoor Market

Starting From A Position Of Strength...



Iconic Brands



Rapid Innovation Focused On End-User Needs



Broad Channel & Geographical Coverage

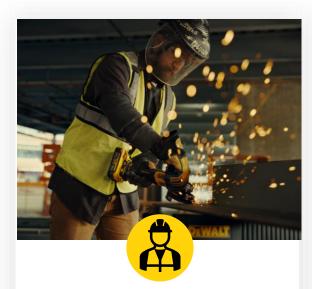


Operational Excellence Funds Growth

...Building On This Solid Foundation To Accelerate Growth

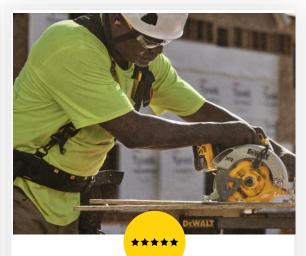
Innovation Addresses Professional End-User Needs

Research Suggests >50% Of New Tool Purchasers Are Trading Up For Innovation...



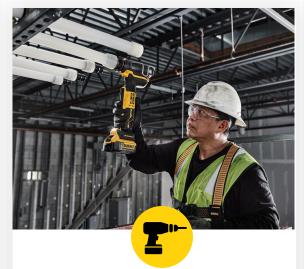
Safety Is Critical To A Productive Jobsite

Safety



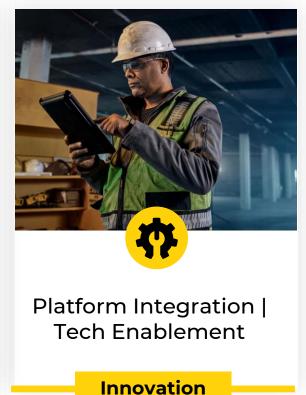
Product Quality Drives Reliability | Uptime On The Jobsite

Quality



End Users Willing To Pay A Premium For More Productive Tools

Productivity



...With >60% Of Respondents Valuing Safety, Quality, And Brand Reputation
As The Most Important Key Buying Factor*

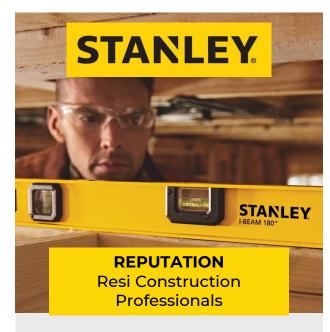
Focused Brands | Targeted Users

Clear Differentiation Across Our Core Brands



Strengthen

- Develop End-To-End Workflow Solutions
- Strengthen The DEWALT Ecosystem



Focus

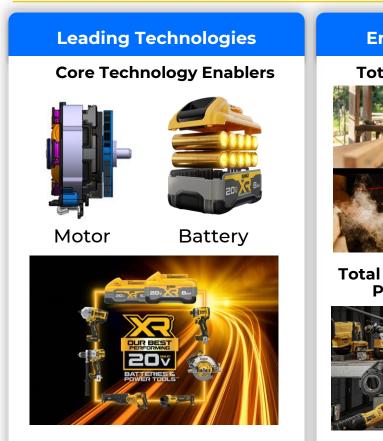
Products And Solutions
 That Are Essential For
 Small Construction
 Professionals



Scale

- Win In DIY Verticals
 With DIY Enthusiasts
- Focus On Margin Expansion

Elevating Our End-User Inspired Innovation Capabilities









Multiple Pathways To Foster Growth And Meet End-User Needs

Enhance End-User Engagement





Access To End Users & Understanding User Needs Critical To Execute

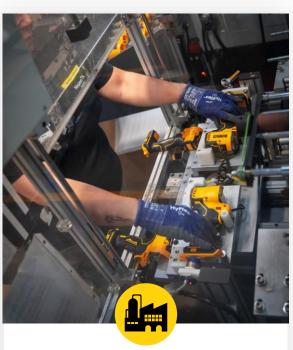
Developing Supply Chain That Delivers Competitive Advantage

An Engine For Future Margin Expansion



Innovation Excellence

Fast, Reliable And Efficient Innovation + Design To Value



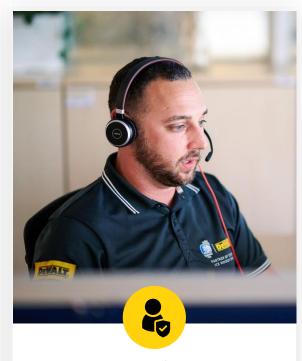
Network Strategy And Agility

Cost And Cash Efficiency + Low-Cost Manufacturing



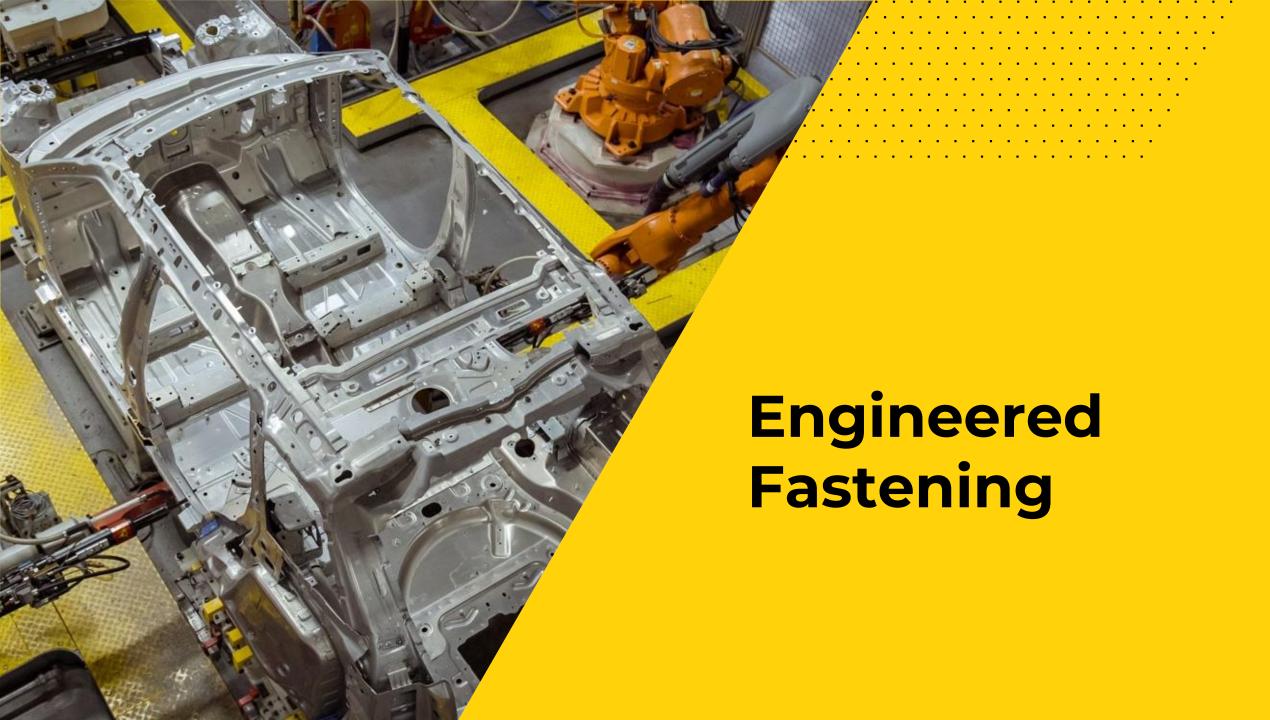
Material Productivity Leadership

Supply Chain Program + Platforming + Sustainable Productivity



Service Excellence

Supplier Of Choice



STANLEY Engineered Fastening

A Global Leader In Fastening Systems

A Leading Supplier Of Fasteners, Tools, Systems & Services With A **Total System Approach** To Fastening & Joining Applications And **Deep Engineering Expertise**



Blind & Threaded Fastening







Installation Equipment

Broad Portfolio: Fastener + Equipment

	20/1 20/		
Where We Play			
	Revenue 2024E	Industry	Share Trend
Automotive	\$1.0B	\$10B	
Aerospace	\$0.3B	\$4B	
Industrial	\$0.7B	\$11B	1
Segment	~\$2B	\$25B	
Industry Players			













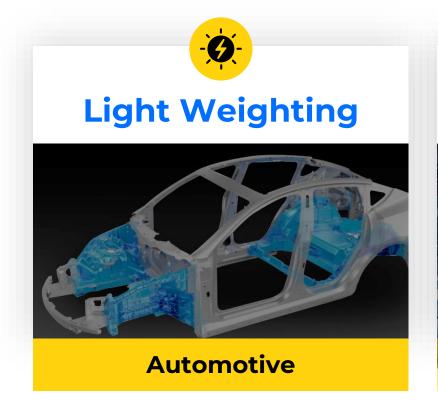


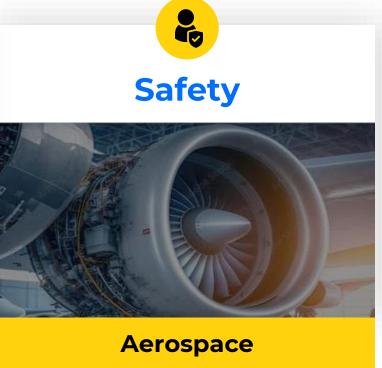


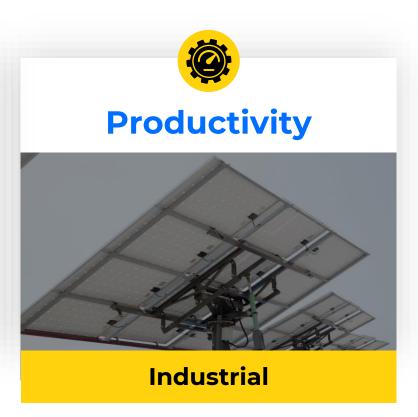


What We Do

We Aim To Solve The Most Critical Challenges Of Our Customers...







How We Win

1

Deeply Embedded Design Partnerships

Application Engineering & Manufacturing Expertise

• Technology Leadership In **Automation** Striving For Zero Defects

2

Connected Value Streams

- Combined Technology Drives Additional Customer Value
- Clip → Stud → Equipment → Service → Spares

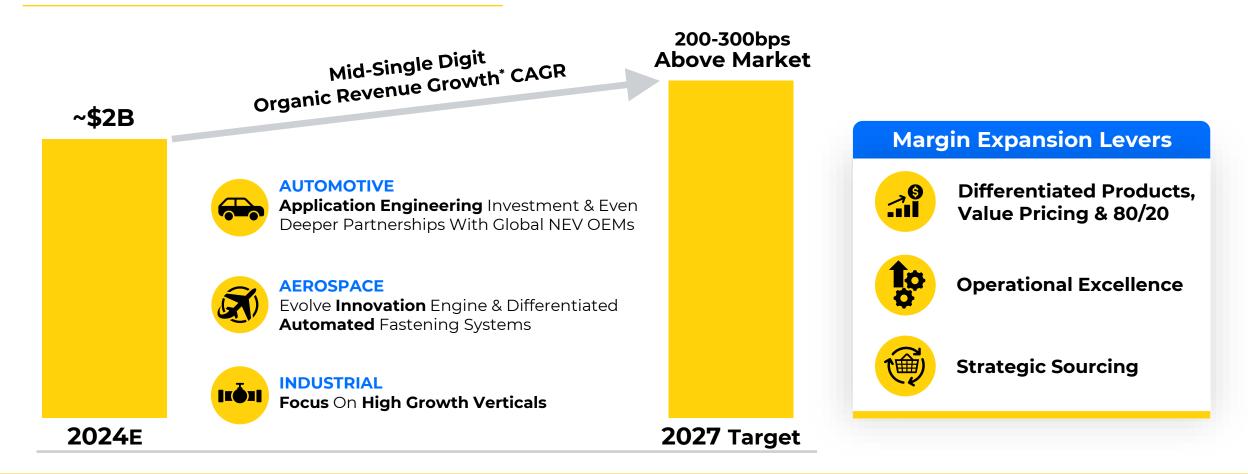
3

Leadership In Automation

- **Productivity** Driving Workflow Efficiency
- **Profitability** Optimized Total Cost Of Ownership



Well-Positioned For Profitable Growth



Driving Sustainable Market Share Growth And Gross Margin Expansion

Appendix

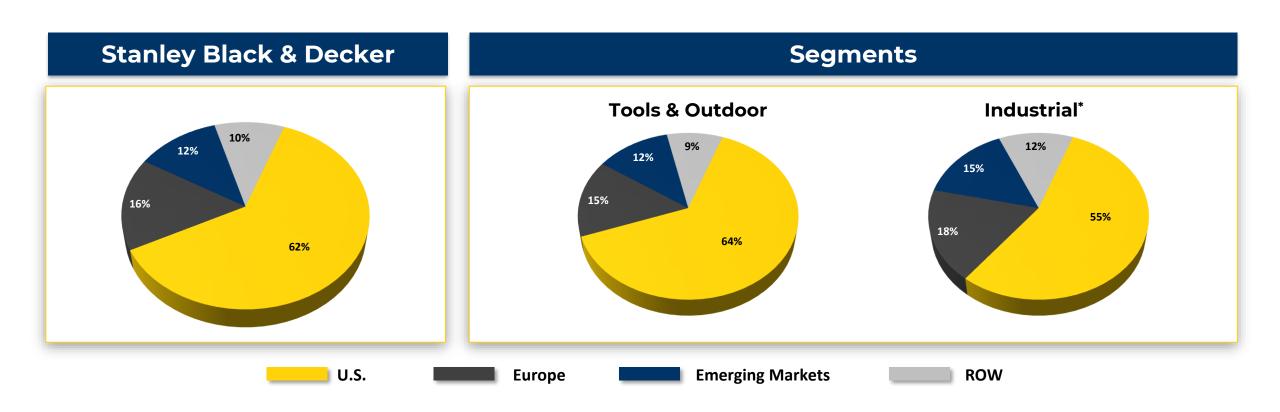


End Categories

End Categories - % Of Revenue*	Industrial	Tools & Outdoor	SWK
Existing Residential / Repair / DIY	0%	23%	20%
New Residential Construction	0%	27%	23%
Non-Resi. / Commercial Construction	0%	16%	14%
Industrial & Automotive Repair	33%	11%	14%
Automotive OEM	53%	0%	7%
Aerospace	14%	0%	2%
Outdoor Professional	0%	7%	6%
Outdoor Consumer / DIY	0%	15%	13%
Other	0%	1%	1%
Total	100%	100%	100%

~40%-45% Exposure To Residential Construction (~30% U.S.) And ~20% Exposure To The Outdoor Pro And Consumer

Geographic Reach



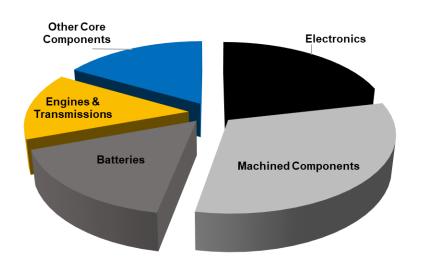
Diversified Globally With 60%-65% Of Our Revenues Generated In The U.S.

Material Spend

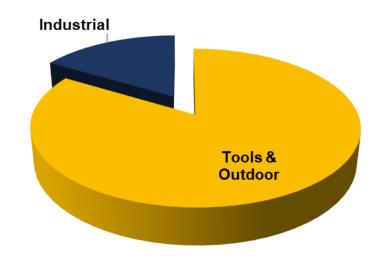
Direct Material Spend*

2023 (\$M)			
Finished Goods	\$1,660	27%	
Components	3,200	53%	
Steel	490	8%	
Resin / Plastic Moldings	390	6%	
Packaging	230	4%	
Base Metals	110	2%	
	\$6,080		

Components



Finished Goods



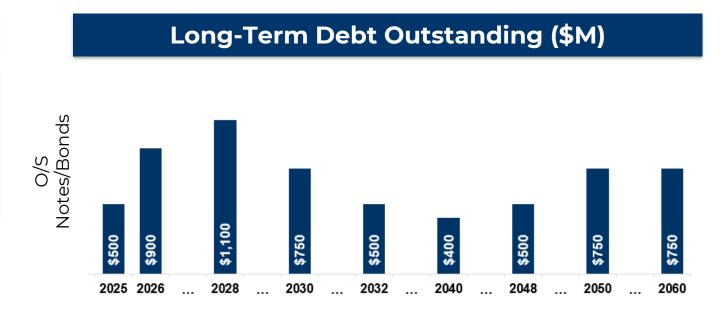
Top Three Raw Material Exposures

(Finished Goods + Direct + Components)

1. Steel 2. Resin 3. Packaging

Liquidity

September 2024 Cash Position \$0.3B Revolving Credit Facilities \$3.5B Total Near-Term Liquidity \$3.8B 5-Year Agreement – June 2029 \$2.25B 364-Day Facility – June 2025 \$1.25B



Adequate Liquidity To Meet The Needs Of The Company

Non-GAAP & Other Financial Measures

This presentation may include the following Non-GAAP measures.

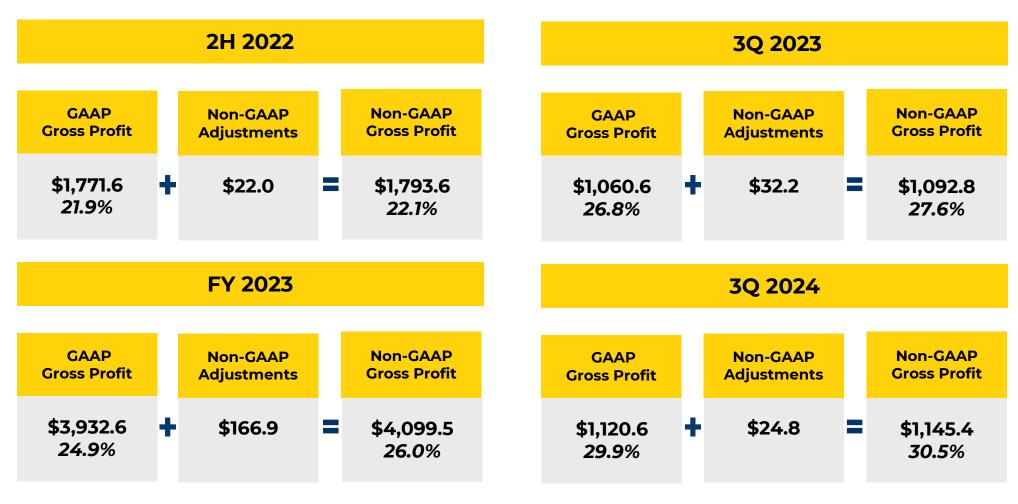
Organic revenue or organic sales is defined as the difference between total current and prior year sales less the impact of companies acquired and divested in the past twelve months and any foreign currency impacts. Organic revenue growth, organic sales growth or organic growth is organic revenue or organic sales divided by prior year sales. Gross profit is defined as sales less cost of sales. Gross margin is gross profit as a percentage of sales. Segment profit is defined as sales less cost of sales and selling, general and administrative ("SG&A") expenses (aside from corporate overhead expense). Segment margin is segment profit as a percentage of sales. EBITDA is earnings before interest, taxes, depreciation and amortization. EBITDA margin is EBITDA as a percentage of sales. Gross profit, gross margin, SG&A, depreciation, segment profit, segment margin, other, net, earnings, EBITDA and EBITDA margin are adjusted for certain gains and charges, which may include acquisition and divestiture related items, asset impairments, restructuring, transformation costs, environmental charges, and other adjusting items.

Management considers these metrics as key measures to assess actual, forecasted or targeted performance of the Company as a whole, as well as the applicable related measures at the segment level. Adjusted earnings per share or adjusted EPS, is diluted GAAP EPS excluding certain gains and charges. Free cash flow is defined as cash flow from operations less capital and software expenditures. Free cash flow is reconciled to cash flow from operating activities on slide 16. Management considers free cash flow an important indicator of its liquidity, as well as its ability to fund future growth and to provide a return to the shareowners and is useful information for investors. Free cash flow does not include deductions for mandatory debt service, other borrowing activity, discretionary dividends on the Company's common stock and business acquisitions, among other items. Free cash flow conversion is defined as free cash flow divided by net income. Cash flow return on investment ("CFROI") is defined as cash from operations plus after-tax interest expense, divided by the two-point average (beginning and end of the year) of debt plus equity. Operating leverage is the change in pre-tax adjusted earnings divided by the change in sales. Net Debt to Adjusted EBITDA is total debt less cash on hand divided by adjusted EBITDA. The Company considers the use of the Non-GAAP financial measures above relevant to aid analysis and understanding of the Company's results, business trends and outlook measures aside from the material impact of certain gains and charges and ensures appropriate comparability to operating results of prior periods.

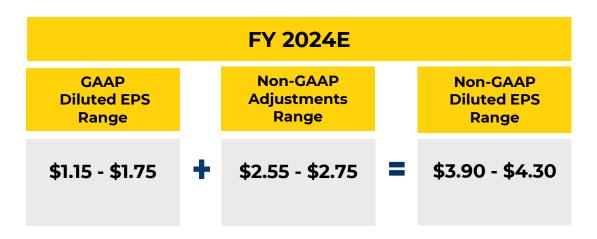
The Company may also provide future expectations for certain non-GAAP financial measures. Due to high variability and difficulty in predicting items that impact cash flow from operations, reconciliations of forecasted free cash flow, forecasted free cash flow conversion and forecasted CFROI to the most directly comparable GAAP estimates have been omitted. The Company believes such reconciliations would also imply a degree of precision that is inappropriate for these forward-looking measures.

Reconciliation Of GAAP To Non-GAAP Measures

Stanley Black & Decker



Reconciliation Of GAAP To Non-GAAP Measures



Reconciliation Of GAAP To Non-GAAP Measures

CASH FLOW RETURN ON INVESTMENT ("CFROI") (Millions of Dollars)

•			
2	1,505.7	\$	1,191.3
	182.0		294.3
\$	1,687.7	\$	1,485.6
	3,498.1		5,727.0
	356.7		1,588.9
	2.8		1.2
	8,491.1		9,385.2
\$	12,348.7	\$	16,702.3
	13.7%		8,9%
		182.0 \$ 1,687.7 3,498.1 356.7 2.8 8,491.1	182.0 \$ 1,687.7 \$ 3,498.1 356.7 2.8 8,491.1 \$ 12,348.7 \$

^{* 2-}point average

¹ CFROI is computed as cash flow from operations plus after-tax interest expense, divided by the 2-point average of debt and equity (i.e, beginning and end of year).



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