



Q2 Fiscal 2025 Earnings Presentation



Rebecca Gardy Chief Investor Relations Officer

Welcome

Today's Agenda



Mick Beekhuizen

Chief Executive Officer

Strategy and Business Update



Carrie Anderson

Chief Financial Officer

Financial Results and Outlook



Forward-looking Statements

Safe Harbor Regarding Forward-Looking Statements

This presentation contains "forward-looking" statements within the meaning of the federal securities laws. These forward-looking statements reflect our current expectations regarding our future results of operations, economic performance, financial condition and achievements. These forward-looking statements can be identified by words such as "anticipate," "believe," "estimate," "expect," "intend," "plan," "pursue," "strategy," "target," "will" and similar expressions. One can also identify forward-looking statements by the fact that they do not relate strictly to historical or current facts and may reflect anticipated cost savings or implementation of our strategic plan. These statements reflect our current plans and expectations and are based on information currently available to us. They rely on several assumptions regarding future events and estimates which could be inaccurate and which are inherently subject to risks and uncertainties. We wish to caution the reader that the following important factors and those important factors described in our other Securities and Exchange Commission filings, or in our most recent Form 10-K, could affect our actual results and could cause such results to vary materially from those expressed in any forward-looking statements made by, or on behalf of, us; the risks associated with imposed and threatened tariffs by the U.S. and reciprocal tariffs by its trading partners; the risks related to the availability of, and cost inflation in, supply chain inputs, including labor, raw materials, commodities, packaging and transportation, including those related to tariffs; disruptions in or inefficiencies to our supply chain and/or operations, including reliance on key contract manufacturer and supplier relationships; declines or volatility in financial markets, deteriorating economic conditions and other external factors, including the impact and application of new or changes to existing governmental laws, regulations, and policies; our ability to execute on and realize the expected benefits from our strategy, including growing sales in snacks and growing/maintaining our market share position in soup; the impact of strong competitive responses to our efforts to leverage brand power with product innovation, promotional programs and new advertising; the risks associated with trade and consumer acceptance of product improvements, shelving initiatives, new products and pricing and promotional strategies; changes in consumer demand for our products and favorable perception of our brands; the risk that the cost savings and any other synergies from the Sovos Brands, Inc. ("Sovos Brands") transaction may not be fully realized or may take longer or cost more to be realized than expected, including that the Sovos Brands transaction may not be accretive within the expected timeframe or the extent anticipated; our ability to realize projected cost savings and benefits from cost savings initiatives and the integration of recent acquisitions; risks related to the effectiveness of our hedging activities and our ability to respond to volatility in commodity prices; our ability to manage changes to our organizational structure and/or business processes, including selling, distribution, manufacturing and information management systems or processes; changing inventory management practices by certain of our key customers; a changing customer landscape, with value and e-commerce retailers expanding their market presence, while certain of our key customers; maintain significance to our business; product quality and safety issues, including recalls and product liabilities; the possible disruption to the independent contractor distribution models used by certain of our businesses, including as a result of litigation or regulatory actions affecting their independent contractor classification; the uncertainties of litigation and regulatory actions against us; a disruption, failure or security breach of our or our vendors' information technology systems, including ransomware attacks; impairment to goodwill or other intangible assets; our ability to protect our intellectual property rights; increased liabilities and costs related to our defined benefit pension plans; our ability to attract and retain key talent; goals and initiatives related to, and the impacts of, climate change, including from weather-related events; the costs, disruption and diversion of management's attention associated with activist investors; our indebtedness and ability to pay such indebtedness; and unforeseen business disruptions or other impacts due to political instability, civil disobedience, terrorism, geopolitical conflicts, extreme weather conditions, natural disasters, pandemics or other outbreaks of disease or other calamities. This discussion of uncertainties is by no means exhaustive but is designed to highlight important factors that may impact our outlook. We disclaim any obligation or intent to update forward-looking statements in order to reflect new information, events or circumstances after the date of this presentation.

Non-GAAP Financial Measures

This presentation refers to certain non-GAAP financial measures that are not prepared in accordance with generally accepted accounting principles in the United States ("GAAP"). These non-GAAP measures should not be considered in isolation from, or as an alternative to, financial measures determined in accordance with GAAP. See the appendix to this presentation for reconciliation of each non-GAAP financial measure to its most directly comparable financial measure stated in accordance with GAAP.

Industry and Market Data

This presentation includes industry and market data and forecasts derived from publicly available information, various industry publications, other published industry sources and the management's knowledge of the industry and the good faith estimates of management. This data involves a number of assumptions and limitations, and there can be no assurance these forecasts and estimates will prove accurate in whole or in part. While we believe that these sources are reliable, we have not independently verified this information. Projections, assumptions and estimates of our future performance and the future performance of the industry in which we operate are necessarily subject to a high degree of uncertainty and risk due to a variety of factors.

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Strategy and Business Update Mick Beekhuizen

Chief Executive Officer



Q2 FY25 key messages

Q2 earnings performance in line with expectations

Weaker Snacks category growth resulted in slightly lower than anticipated top-line

> 10 out of 16 Leadership Brands held or grew share

Reflecting the strength of our portfolio of advantaged brands

> Updated FY25 guidance reflecting dynamic operating environment

Potential impact from tariffs or other regulatory changes not incorporated

Balancing near term execution while building for the future

Supporting the growth of our leadership brands while maintaining a healthy margin profile and disciplined approach to capital allocation



Key Q2 and H1 FY25 results

vs. PY (except Adjusted EPS)	Q2 FY25	H1 FY25
Net Sales	+9%	+10%
Organic Net Sales*	(2)%	(2)%
Adjusted EBIT*	+2%	+4%
Adjusted EPS*	\$0.74	\$1.63
\$ Consumption ¹	(1)%	Flat





Continue to strengthen our portfolio of Leadership Brands

Leadership Brands represented ~90% of total Q2 FY25 Net Sales



¹ Consumption data for Total Leadership Brands and Meals & Beverages Leadership Brands **includes Rao's**. ² Circana Total US MULO+, 13 weeks ending 01/26/25.



Demonstrated brand strength during holiday season

Mixed holiday season with soft category performance

	on, \$ Share Growth	Total CPB	Meals & E	Beverages	Snacks			
Key Seasonal Holiday Perio	Categories during d ¹	Holiday Categories ²	Holiday Condensed Broth / Stock		PF Cookies	PF Stuffing		
Categories	\$ Consumption	(2)%	(2)%	+4%	(3)%	(3)%		
Comphallia	\$ Consumption	Flat	(1)%	+2%	(2)%	(1)%		
Campbell's	\$ Share	+0.3 pts	+1.1 pts (0.5) pts		Flat	+ 0.4 pts		





Consumption growth reflects strength of Rao's

Volume growth within M&B Division amplified with Sovos Brands addition

	Q2 F vs. F			Y25 .PY
	Reported	Pro forma combined ²	Reported	Pro forma combined ²
Organic Net Sales*	(1)%	Flat	(1)%	+1%
Volume/mix	+1%	+2%	+1%	+3%
Dollar consumption ¹	Flat	+1%	+1%	+2%
Campbells.	Campbells. CHUNKY RAQO'S HOMEMADE	Pacific 2	Prego	SWANSON V8

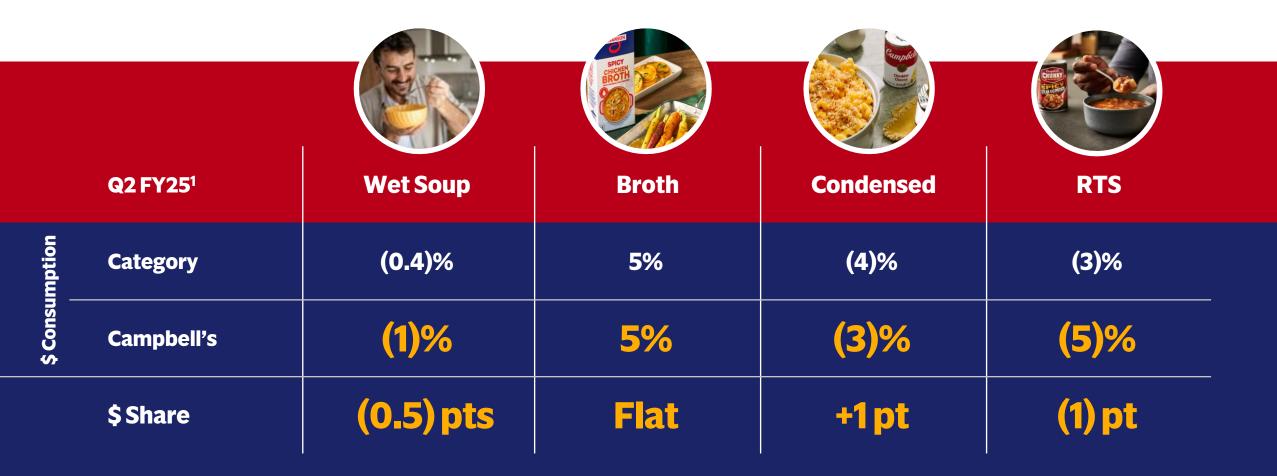


*See Non-GAAP reconciliation

¹ Circana Total US MULO+, 13 weeks ending 1/26/25.² Pro forma combined basis presented to reflect results as if the Sovos Brands acquisition had occurred at the beginning of Fiscal 2024.

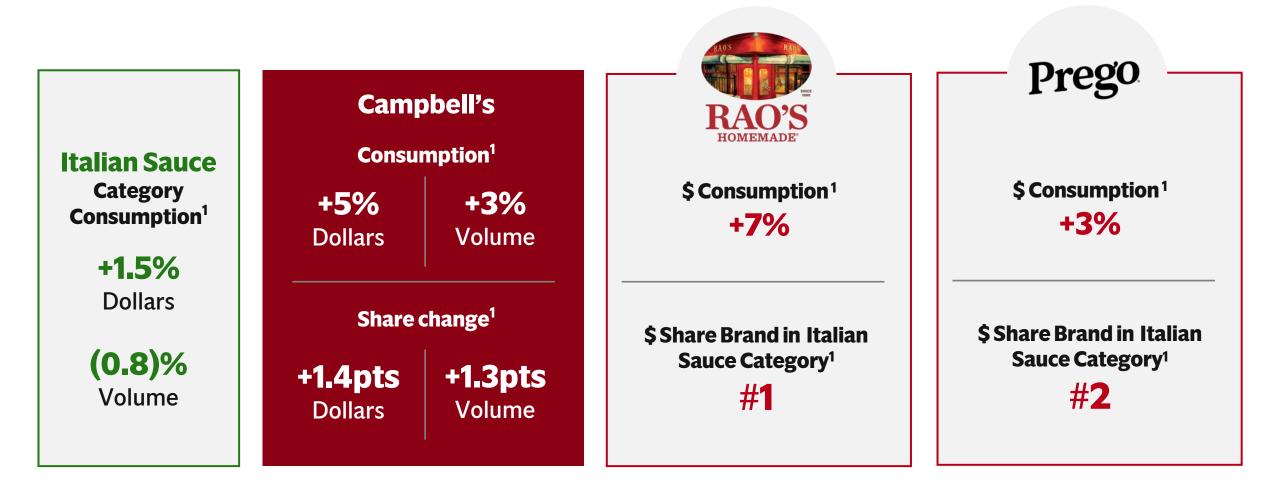


Q2 FY25 Soup portfolio performance



\$1B Sauces portfolio momentum continues

Continued strength on *Rao's* and steady *Prego* performance



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Building brand awareness

Meals & Beverages



Continued product innovation

+10 New Sauce SKUs

Launched in L52wks





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Category softness reflected Q2 performance

Organic Net Sales impacted by ~ 1.5pt headwind from Partner/Contract brands and competitive pressure in select categories

	Q2 FY25 vs. PY	H1 FY25 vs. PY
Organic Net Sales*	(3)%	(3)%
Volume/mix	(2)%	(2)%
Dollar consumption ¹	(1)%	(1)%



*See Non-GAAP reconciliation. ¹ Circana Total US MULO+, 13 weeks ending 1/26/25; Total Snacks.





Shares mixed in Q2; pressure focused in Salty/Crackers



Strong action plans to navigate dynamic snacking categories

- Elevated innovation against consumer macro trends, including Better for You choices (e.g., Kettle Brand Avocado Oil) and Enhanced Value (multipack expansion, single-serve portions, PPA)
- Execution excellence recent launches off to strong start, including *Snack Factory* Pop'ums, *Goldfish* Sweet Grahams/LTO, *Milano* White Chocolate
- Consumer activation to dial up strong position core portfolio (in particular BFY Salty, *Goldfish*)

¹ Circana Total US MULO+, 13 weeks ending 1/26/25

Cookies includes – Pepperidge Farm Cookies; Fresh Bakery includes – Pepperidge Farm Fresh Bakery; Deli includes – Snack Factory pretzel crisps; Salty includes – Kettle Brand and Cape Cod potato chips, Late July snacks, Snack Factory pretzel crisps, and Snyder's of Hanover pretzels; Crackers includes – Goldfish crackers and Lance sandwich crackers

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Snacks innovation: Expanding consumer reach through new flavors, formats and price points

Enhanced Value











Innovative Flavor & Forms





Better for You



Core Focus Areas

Support growth of our Leadership Brands through highly relevant, compelling marketing and innovation



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Continue to improve efficiency and effectiveness across the organization to support top-line growth and healthy margin profile



Maintain disciplined capital allocation strategy

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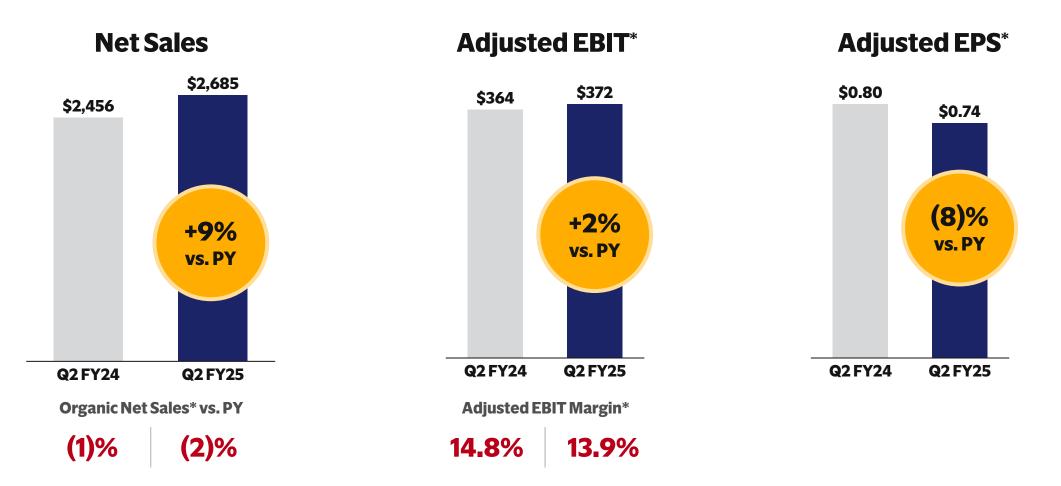
Financial Results and Outlook

Carrie Anderson Chief Financial Officer



Earnings in-line with our expectations, top-line slightly behind

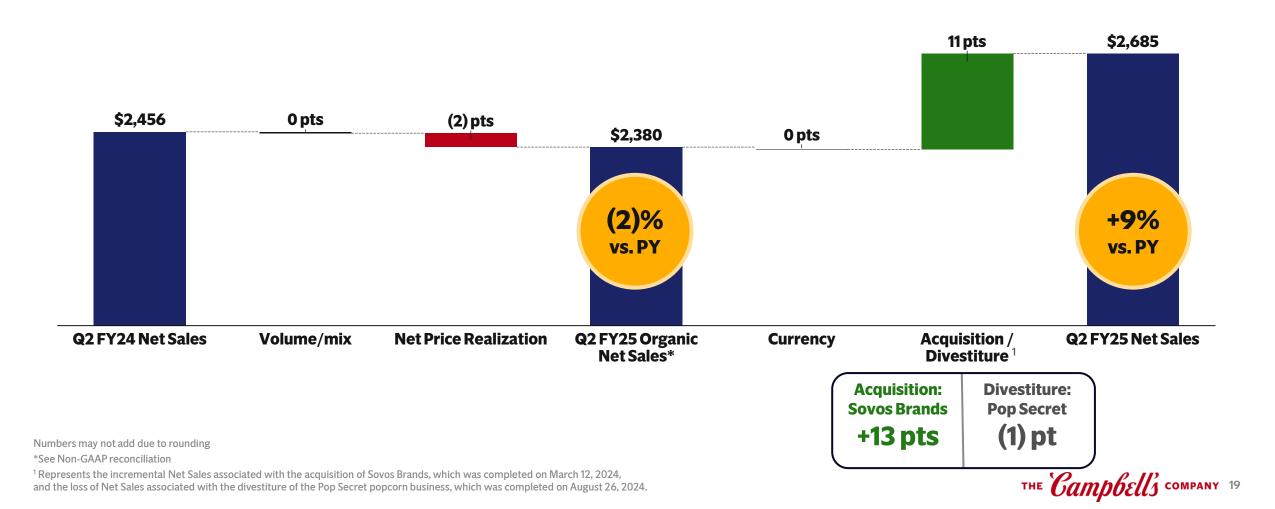
Sovos Brands slightly accretive to adjusted EPS



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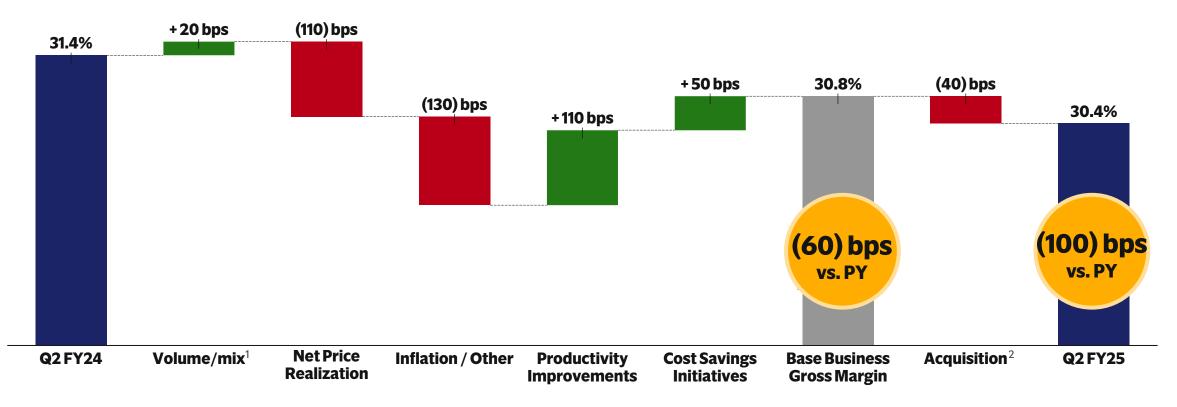
Sovos Brands led Net Sales growth; organic results reflect slower category recovery

Organic Net Sales decreased with lower net price realization and flat volume/mix



Adj. gross profit margin decrease reflects lower base business margin and the impact of the acquisition

Productivity improvements and cost savings partially offset net price, inflation and other supply chain costs in base business



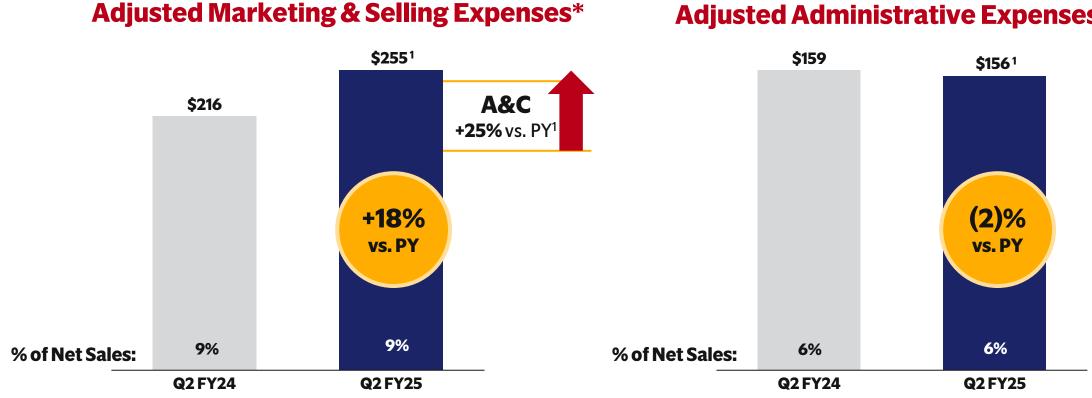
*See Non-GAAP reconciliation

¹Volume/mix includes the impact of operating leverage

² Impact from the acquisition of Sovos Brands which was completed on March 12, 2024.

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Other operating items as % of Net Sales remained consistent to PY



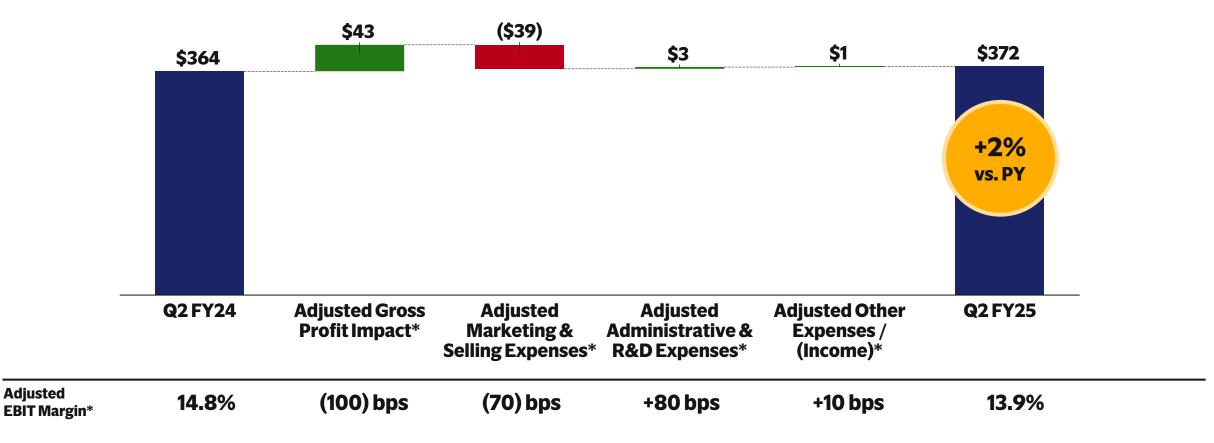
Adjusted Administrative Expenses*

*See Non-GAAP reconciliation ¹Q2 FY25 figures include Sovos Brands adjusted marketing & selling expenses and adjusted administrative expenses after the completion of the acquisition on March 12, 2024

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Adj. EBIT +2% driven by acquisition contribution

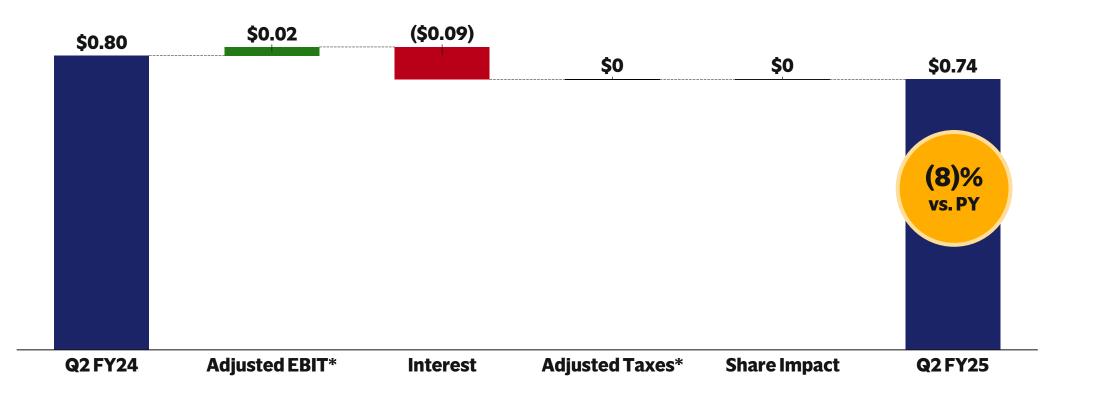
Lower adj. EBIT margin primarily reflects lower adj. gross margin and higher brand investments





Adj. EPS moved lower with EBIT growth more than offset by higher interest expense

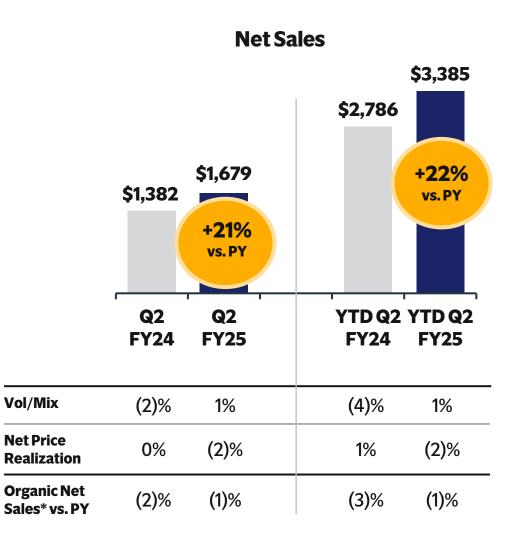
The impact of the Sovos Brands acquisition was slightly accretive to adj. EPS



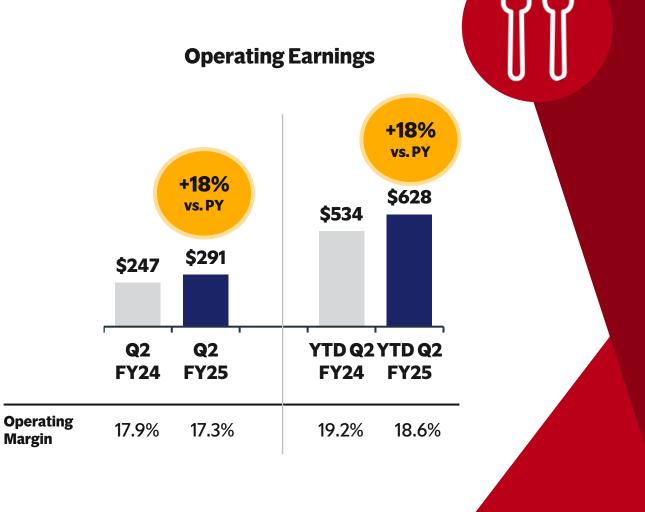
Numbers may not add due to rounding *See Non-GAAP reconciliation.

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Q2 FY25 Meals & Beverages results



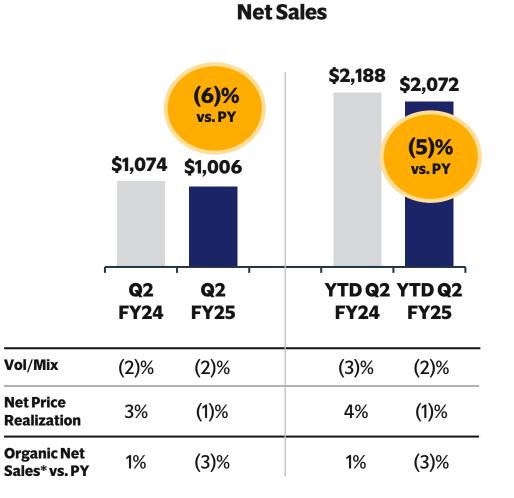
Margin

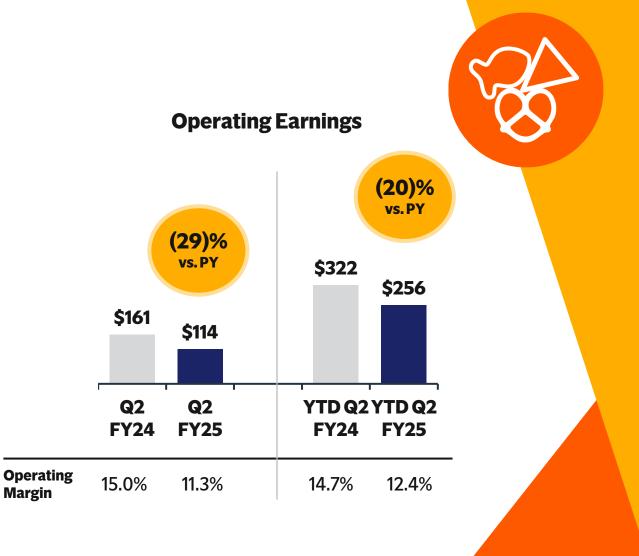


\$ Millions

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Q2 FY25 Snacks results





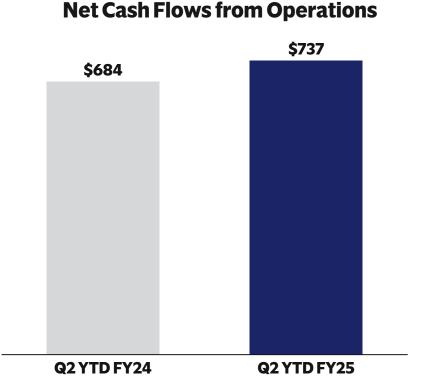
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\$ Millions

*See Non-GAAP reconciliation

Strong operating cash flow and a disciplined focus on shareholder value creation

Returned \$283M to shareholders in FY25 year-to-date. Dividend to increase by 5% to \$0.39 per share beginning with Q3 FY25 payout



	Q2 YTD FY24	Q2 YTD FY25
Invest for Growth		
Capital Expenditures	\$263	\$211
Return Cash to Shareholders		
Dividends	\$224	\$227
Share Repurchases	\$29	\$56
	\$253	\$283
Balance Sheet		
Leverage Ratio*	2.6X	3.7x

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Capital Allocation

FY25 Updated Guidance

\$ Millions, Except Per Share

	FY24 Results	Prior FY25 Guidance	Updated FY25 Guidance
Net Sales	\$9,636	+9% to +11%	+6% to +8%
Organic Net Sales	\$9,457*	0% to +2%	(2)% to 0%
Adjusted EBIT	\$1,454*	+9% to +11%	+3 to +5%
Adjusted EPS	\$3.08*	+1% to +4%	(4)% to (1)%
		\$3.12 to \$3.22	\$2.95 to \$3.05

Prior guidance reflects Sovos Brands which was acquired on March 12, 2024, the divestiture of the *Pop Secret* popcorn business which was sold on August 26, 2024 and the impact of the 53rd week in fiscal 2025. Updated guidance also reflects the divestiture of the *noosa* yoghurt business which was sold on February 24, 2025. Organic Net Sales exclude acquisitions, divestitures, currency and the 53rd week in fiscal 2025.

*See non-GAAP reconciliation

Note: A non-GAAP reconciliation is not provided for fiscal 2025 guidance as the company is unable to reasonably estimate the full-year financial impact of items such as actuarial gains or losses on pension and postretirement plans because these impacts are dependent on future changes in market conditions. The inability to predict the amount and timing of these future items makes a detailed reconciliation of these forward-looking financial measures impracticable.

FY25 Assumptions

- Guidance updated for divestiture of noosa on Feb. 24, 2025, with a ~(1)pt. and (\$0.01) impact on FY25 Net Sales growth and adj. EPS, respectively
- Prior/current guidance reflects Pop Secret divestiture in Aug. 2024 with a ~(1)% and (\$0.04) impact on FY25 Net Sales growth and adj. EPS, respectively
- Low-single digit core inflation mitigated by ~3% productivity improvements and ~\$120 million of enterprise cost savings
- Marketing & Selling at the lower end of our targeted ~9% to 10% of Net Sales
- Net interest expense of \$325 to \$330 million, updated to reflect the benefit of the after-tax proceeds from the *noosa* divestiture used to reduce debt
- Adjusted effective tax rate of ~24%
- Diluted share count of ~300 million shares
- Capital expenditures for the full year at ~4.7% of Net Sales

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Q2 FY25 and looking ahead

- Q2 organic results mixed with overall stable market shares on weaker category growth
- Strong performance by Rao's expected to continue; Acquisition expected to be accretive to full-year adj. EPS
- FY25 Guidance lowered to reflect slower than anticipated recovery of snacking categories
- > Updated outlook maintains the ability to continue to invest behind our brands and remain competitive





Mick Beekhuizen

President & Chief Executive Officer

Carrie Anderson

EVP & Chief Financial Officer



Appendix

Second Quarter								
	Net	Sales,	Impa	ct of	Imp	act of	Oı	ganic
January 26, 2025	As R	eported	Curre	ency	Αϲϥι	uisition	Ne	t Sales
Meals & Beverages	\$	1,679	\$	6	\$	(313)	\$	1,372
Snacks		1,006		2		-		1,008
Total Net Sales	\$	2,685	\$	8	\$	(313)	\$	2,380
		t Sales, eported			-	act of stiture		ganic t Sales
<u>January 28, 2024</u>		-				Sulure		
Meals & Beverages	\$	1,382			\$	-	\$	1,382
Snacks		1,074				(32)		1,042
Total Net Sales	\$	2,456			\$	(32)	\$	2,424

% Cha	nge					
Net Sales, As Reported	Organic Net Sales	Impact of Divestiture	Impact of Acquisition			
21%	(1%)	0%	23%			
(6%)	(3%)	(3%)	0%			
9%	(2%)	(1%)	13%			

(\$ millions)

First Half

January 26, 2025	t Sales, eported	Impa Curre		-	oact of uisition	rganic et Sales
Meals & Beverages	\$ 3,385	\$	7	\$	(623)	\$ 2,769
Snacks	2,072		2		-	2,074
Total Net Sales	\$ 5,457	\$	9	\$	(623)	\$ 4,843
January 28, 2024	t Sales, eported			-	oact of estiture	rganic et Sales
Meals & Beverages	\$ 2,786			\$	-	\$ 2,786
Snacks	2,188				(53)	2,135

% Cha	inge		
Net Sales, As Reported	Organic Net Sales	Impact of Divestiture	Impact of Acquisition
22%	(1%)	0%	22%
(5%)	(3%)	(2%)	0%
10%	(2%)	(1%)	13%



First Quarter						
October 27, 2024	t Sales, eported	Impa Curre		-	oact of uisition	rganic t Sales
Meals & Beverages	\$ 1,706	\$	1	\$	(310)	\$ 1,397
Snacks	1,066		-		-	1,066
Total Net Sales	\$ 2,772	\$	1	\$	(310)	\$ 2,463
October 29,2023	t Sales, eported			-	pact of estiture	rganic t Sales
Meals & Beverages	\$ 1,404			\$	-	\$ 1,404
Snacks	1,114				(21)	1,093
Total Net Sales	\$ 2,518			\$	(21)	\$ 2,497

% Cha	inge		
Net Sales, As Reported	Organic Net Sales	Impact of Divestiture	Impact of Acquisition
22%	0%	0%	22%
(4%)	(2%)	(2%)	0%
10%	(1%)	(1%)	12%



Second Quarter							
	Net Sales,		Impact of Currency		O	ganic	Ne As F
<u>January 28, 2024</u>	As Reported				Ne	t Sales	
Meals & Beverages	\$	1,382	\$	-	\$	1,382	
Snacks		1,074		-		1,074	
Total Net Sales	\$	2,456	\$	-	\$	2,456	
	Net Sales,		Impact of		O	ganic	
<u>January 29, 2023</u>	As Reported		Divestiture		Ne	t Sales	
Meals & Beverages	\$	1,408	\$	-	\$	1,408	
Snacks		1,077		(13)		1,064	
Total Net Sales	\$	2,485	\$	(13)	\$	2,472	

% Change				
Net Sales,	Organic			
As Reported	Net Sales			
(2%)	(2%)			
0%	1%			
(1%)	(1%)			



First Half							% Cha	inge	
January 28, 2024		Net Sales, As Reported		Impact of Currency		rganic et Sales	Net Sales, As Reported	Organic Net Sales	
Meals & Beverages	\$	2,786	\$	3	\$	2,789	(3%)	(3%)	
Snacks		2,188		(1)		2,187	0%	1%	
Total Net Sales	\$	4,974	\$	2	\$	4,976	(2%)	(1%)	
		Net Sales, As Reported		•		rganic			
<u>January 29, 2023</u>	ASR	eportea	Dive	stiture		et Sales			
Meals & Beverages	\$	2,863	\$	-	\$	2,863			
Snacks		2,197		(30)		2,167			
Total Net Sales	\$	5,060	\$	(30)	\$	5,030			



	Three Mo	nths Ended	Three Months Ended		
	January	26, 2025	<u>January 28, 2024</u>		
Net Earnings, as reported	\$	173	\$	203	
Taxes		74		68	
Interest, net		80		46	
Earnings before interest and taxes, as reported	\$	327	\$	317	



(\$ millions, except per share amounts)

Second Quarter

	E	BIT	EBIT Margin %	Ea	rnings	Dilu	ited EPS
2025 – As Reported	\$	327	12.2%	\$	173	\$	0.58
Costs associated with cost savings and optimization initiatives		25			19		0.06
Commodity mark-to-market gains		(14)			(10)		(0.03)
Accelerated amortization		7			5		0.02
Impairment charges		26			19		0.06
Charges associated with divestitures		-			15		0.05
Certain litigation expenses		1			1		-
2025 – Adjusted	\$	372	13.9%	\$	222	\$	0.74
2024 – As Reported	\$	317	12.9%	\$	203	\$	0.68
Costs associated with cost savings and optimization initiatives		36			27		0.09
Commodity mark-to-market gains		(7)			(5)		(0.02)
Accelerated amortization		7			5		0.02
Costs associated with acquisition		10			9		0.03
Certain litigation expenses		1			1		-
2024 – Adjusted	\$	364	14.8%	\$	240	\$	0.80
\$ Change - Adjusted	\$	8		\$	(18)	\$	(0.06)
% Change - Adjusted		2%	(90) bps		(8%)		(8%)

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(\$ millions, except per share amounts)

First Half

	E	BIT	EBIT Margin %	Ea	rnings	Dilu	ted EPS*
2025 – As Reported	\$	694	12.7%	\$	391	\$	1.30
Costs associated with cost savings and optimization initiatives		60			46		0.15
Commodity mark-to-market gains		(18)			(13)		(0.04)
Accelerated amortization		14			10		0.03
Impairment charges		26			19		0.06
Charges associated with divestitures		25			34		0.11
Certain litigation expenses		2			2		0.01
Postretirement actuarial losses		2			1		-
Cybersecurity incident recoveries		(1)			(1)		-
2025 – Adjusted	\$	804	14.7%	\$	489	\$	1.63
2024 – As Reported	\$	675	13.6%	\$	437	\$	1.46
Costs associated with cost savings and optimization initiatives		49			37		0.12
Commodity mark-to-market losses		8			6		0.02
Accelerated amortization		14			10		0.03
Costs associated with acquisition		19			17		0.06
Certain litigation expenses		3			3		0.01
Cybersecurity incident costs		3			2		0.01
2024 – Adjusted	\$	771	15.5%	\$	512	\$	1.71
\$ Change - Adjusted	\$	33		\$	(23)	\$	(0.08)
% Change - Adjusted		4%	(80) bps		(4%)		(5%)
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*The sum of the individual per share amounts may not add due to rounding

(\$ millions)

Second Quarter	Gros	s Profit	GP %	I	EBT	-	Гах	Tax Rate
2025 – As Reported	\$	819	30.5%	\$	247	\$	74	30.0%
Costs associated with cost savings and optimization initiatives		10			25		6	
Commodity mark-to-market gains		(14)			(14)		(4)	
Accelerated amortization		-			7		2	
Charges associated with divestitures		-			-		(15)	
Impairment charges		-			26		7	
Certain litigation expenses		-			1		-	
2025 – Adjusted	\$	815	30.4%	\$	292	\$	70	24.0%
2024 – As Reported	\$	776	31.6%		271		68	25.1%
Costs associated with cost savings and optimization initiatives		3			36		9	
Commodity mark-to-market gains		(7)			(7)		(2)	
Accelerated amortization		-			7		2	
Costs associated with acquisition		-			10		1	
Certain litigation expenses		-			1		-	
2024 – Adjusted	\$	772	31.4%	\$	318	\$	78	24.5%
\$ Change – Adjusted	\$	43		\$	(26)	\$	(8)	
% Change – Adjusted		6 %	(100) bps		(8%)		(10%)	(50) bps

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(\$ millions)

Second Quarter	ng & Selling penses	Other Expenses / (Income)		
2025 – As Reported	\$ 256	\$	41	
Costs associated with cost savings and optimization initiatives	(1)		-	
Impairment charges	-		(26)	
Accelerated amortization	-		(7)	
2025 – Adjusted	\$ 255	\$	8	
% of Net Sales – Adjusted	9.5%		0.3%	
2024 – As Reported	\$ 217	\$	26	
Costs associated with cost savings and optimization initiatives	(1)		-	
Accelerated amortization	-		(7)	
Costs associated with acquisition	-		(10)	
2024 – Adjusted	\$ 216	\$	9	
% of Net Sales – Adjusted	8.8%		0.4%	
% of Net Sales Change – Adjusted	+70 bps		(10) bps	
\$ Change – Adjusted	\$ 39	\$	(1)	
% Change - Adjusted	18%		n/m	

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(\$ millions)

Second Quarter	inistrative penses	R&D Expenses		Total	
2025 – As Reported	\$ 165	\$	25	\$	190
Costs associated with cost savings and optimization initiatives	(8)		(1)		(9)
Certain litigation expenses	(1)		•		(1)
2025 – Adjusted	\$ 156	\$	24	\$	180
% of Net Sales – Adjusted	5.8%		0.9%		6.7 %
2024 – As Reported	\$ 189	\$	25	\$	214
Costs associated with cost savings and optimization initiatives	(29)		(1)		(30)
Certain litigation expenses	 (1)		-		(1)
2024 – Adjusted	\$ 159	\$	24	\$	183
% of Net Sales – Adjusted	6.5%		1.0%		7.5%
% of Net Sales Change - Adjusted	(70) bps		(10) bps		(80) bps
\$ Change – Adjusted	\$ (3)	\$	-	\$	(3)
% Change - Adjusted	(2%)		0%		(2%)

THE Campbell'S COMPANY 41

(\$ millions, except per share amounts)

Second Quarter - Adjusted Diluted EPS Impact from Adjusted EBIT

	E	EBIT
2025 – Adjusted	\$	372
2024 – Adjusted		364
\$ Change	\$	8
Deduct: 2024 Adjusted tax rate impact on EBIT	\$	(2)
Impact to Net Earnings	\$	6
Second Quarter 2024 Diluted Shares		299
Adjusted Diluted EPS Impact	\$	0.02



(\$ millions, except per share amounts)

Adjusted Diluted EPS Impact from Change in Adjusted Tax Rate

	 econd Jarter
2025 – Adjusted EBT	\$ 292
Decrease (Increase) in Adjusted Tax Rate	0.5%
Adjusted EBT multiplied by the Change in Adjusted Tax Rate	\$ 1
Second Quarter 2024 Diluted Shares	299
Adjusted Diluted EPS Impact	\$ 0.00



(\$ millions)

Q3 Fiscal 2024 Organic Sales Base for Q3 Fiscal 2025 Guidance

Third Quarter

<u> April 28, 2024</u>	Net Sales, As Reported		act of titures*	Organic Net Sales Base for Q3 FY2025 Guidance	
Meals & Beverages	\$ \$ 1,272		\$ (21)		1,251
Snacks	1,097		(30)		1,067
Total Net Sales	\$ 2,369	\$	(51)	\$	2,318

THE Campbell'S COMPANY 44

(\$ millions)

Q4 Fiscal 2024 Organic Sales Base for Q4 Fiscal 2025 Guidance

Fourth Quarter

July 28, 2024	Net Sales, As Reported		oact of titures*	Organic Net Sales Base for Q4 FY2025 Guidance	
Meals & Beverages	\$ \$ 1,200		\$ (47)		1,153
Snacks	1,093		(28)		1,065
Total Net Sales	\$ 2,293	\$	(75)	\$	2,218

THE Campbell'S COMPANY 45

(\$ millions)

Fiscal 2024 Organic Sales Base for Fiscal 2025 Guidance

<u>Full Year</u>

<u>July 28, 2024</u>	Net Sales, 4 As Reported		act of titures*	Organic Net Sales Base for FY2025 Guidance		
Meals & Beverages	\$	5,258	\$ (68)	\$	5,190	
Snacks		4,378	(111)		4,267	
Total Net Sales	\$	9,636	\$ (179)	\$	9,457	

THE Campbell'S COMPANY 46

(\$ millions)

Full Year

	E	BIT	Ear	nings	Dilut	ed EPS*
2024 – As Reported	\$	1,000	\$	567	\$	1.89
Costs associated with cost savings and optimization initiatives		109		83		0.28
Pension and postretirement actuarial losses		33		25		0.08
Commodity mark-to-market losses		22		16		0.05
Accelerated amortization		27		20		0.07
Costs associated with acquisition		126		109		0.36
Cybersecurity incident costs		3		2		0.01
Impairment charges		129		98		0.33
Certain litigation expenses		5		5		0.02
2024 – Adjusted	\$	1,454	\$	925	\$	3.08

THE Campbell'S COMPANY 47

(\$ millions)

Net Debt

	January		28, 2024 October 27, 2024			January 26, 2025		
Short-Term Borrowings	\$	14	\$	1,212	\$	1,179		
Long-Term Debt		4,506		6,705		6,496		
Total Debt	\$	4,520	\$	7,917	\$	7,675		
Less: Cash and Cash Equivalents		(169)		(808)		(829)		
Net Debt	\$	4,351	\$	7,109	\$	6,846		



(\$ millions)		<u>(a)</u>		<u>(b)</u>		<u>(c)</u>		<u>-(b)+(c)</u> g Twelve
	Twelve Months						Mont	ns Ended
	<u>Er</u>	nded_	<u>Six Mon</u>	ths Ended	<u>Six Mor</u>	ths Ended	<u>(</u> 1	(<u>MT</u>
	July 3	<u>January 29, 2023</u>		<u>January 28, 2024</u>		<u>January 28, 2024</u>		
Net Earnings, as reported	\$	858	\$	529	\$	437	\$	766
Taxes		270		166		144		248
Interest, net		184		91		94		187
Earnings before interest and taxes, as reported	\$	1,312	\$	786	\$	675	\$	1,201
Costs associated with cost savings and optimization initiatives		66		17		49		98
Pension and postretirement actuarial losses (gains)		(15)		9		-		(24)
Commodity mark-to-market losses (gains)		(21)		-		8		(13)
Charges associated with divestiture		13		-		-		13
Accelerated amortization		7		-		14		21
Costs associated with acquisition		5		-		19		24
Cybersecurity incidents costs		-		-		3		3
Certain litigation expenses		-		-		3		3
Adjusted Earnings before interest and taxes	\$	1,367	\$	812	\$	771	\$	1,326
Depreciation and amortization, as reported	\$	387	\$	176	\$	192	\$	403
Costs associated with cost savings and optimization initiatives		(24)		-		(10)		(34)
Accelerated amortization		(7)		-		(14)		(21)
Adjusted Depreciation and amortization	\$	356	\$	176	\$	168	\$	348
Adjusted Earnings before interest, taxes, depreciation and amortization	\$	1,723	\$	988	\$	939	\$	1,674
Net Debt							\$	4,351

Net Debt to Adjusted EBITDA

THE Campbell's COMPANY 49

2.6

		<u>(a)</u>		<u>(b)</u>		<u>(c)</u>		<u>(d)</u>	<u>=(a)-(</u>	b)+(c)+(d)	
(\$ millions)		<u>Twelve Months</u> <u>Ended</u> July 28, 2024		<u>Three Months Ended</u> October 29, 2023		<u>Three Months Ended</u> October 27, 2024		<u>Sovos November</u> 2023 – March 11, 2024		<u>Trailing Twelve</u> <u>Months Ended (TTM)</u> October 27, 2024	
Net Earnings, as reported	\$	567	\$	234	\$	218	\$	18	\$	569	
Taxes		190		76		66		8		188	
Interest, net		243		48		83		12		290	
Earnings before interest and taxes, as reported	\$	1,000	\$	358	\$	367	\$	38	\$	1,047	
Costs associated with cost savings and optimization initiatives		109		13		35		-		131	
Pension and postretirement actuarial losses		33		•		2		-		35	
Commodity mark-to-market losses (gains)		22		15		(4)		-		3	
Accelerated amortization		27		7		7		-		27	
Costs associated with acquisition		126		9		•		7		124	
Charges associated with divestiture		-		•		25		-		25	
Cybersecurity incidents costs (recoveries)		3		3		(1)		-		(1)	
Impairment charges		129		-		•		-		129	
Certain litigation expenses		5		2		1		-		4	
Adjusted Earnings before interest and taxes	\$	1,454	\$	407	\$	432	\$	45	\$	1,524	
Depreciation and amortization, as reported	\$	411	\$	96	\$	109	\$	13	\$	437	
Costs associated with cost savings and optimization initiatives		(28)		(5)		(9)		-		(32)	
Accelerated amortization		(27)		(7)		(7)		-		(27)	
Adjusted Depreciation and amortization	\$	356	\$	84	\$	93	\$	13	\$	378	
Adjusted Earnings before interest, taxes, depreciation and amortization	\$	1,810	\$	491	\$	525	\$	58	\$	1,902	
Net Debt									\$	7,109	
Net Debt to Adjusted EBITDA										3.7	

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		<u>(a)</u>		<u>(b)</u>		<u>(c)</u>		<u>(d)</u>		<u>= (a)-(b)+(c)+(d)</u>	
(\$ millions)		Twelve Months Ended		Six Months Ended		Six Months Ended		Sovos February		<u>Trailing Twelve</u> Months Ended (TTM)	
	<u>July 28, 2024</u>		<u>January 28, 2024</u>		January 26, 2025		2024 – March 11, 2024		January 26, 2025		
Net Earnings, as reported	\$	567	\$	437	\$	391	\$	(2)	\$	519	
Taxes		190		144		140		-		186	
Interest, net		243		94		163		4		316	
Earnings before interest and taxes, as reported	\$	1,000	\$	675	\$	694	\$	2	\$	1,021	
Costs associated with cost savings and optimization initiatives		109		49		60		•		120	
Pension and postretirement actuarial losses		33		-		2		-		35	
Commodity mark-to-market losses gains		22		8		(18)		-		(4)	
Accelerated amortization		27		14		14		-		27	
Costs associated with acquisition		126		19		-		5		112	
Charges associated with divestitures		-		-		25		-		25	
Cybersecurity incidents costs (recoveries)		3		3		(1)		-		(1)	
Impairment charges		129		-		26		-		155	
Certain litigation expenses		5		3		2		-		4	
Adjusted Earnings before interest and taxes	\$	1,454	\$	771	\$	804	\$	7	\$	1,494	
Depreciation and amortization, as reported	\$	411	\$	192	\$	219	\$	5	\$	443	
Costs associated with cost savings and optimization initiatives		(28)		(10)		(17)		-		(35)	
Accelerated amortization		(27)		(14)		(14)		-		(27)	
Adjusted Depreciation and amortization	\$	356	\$	168	\$	188	\$	5	\$	381	
Adjusted Earnings before interest, taxes, depreciation and amortization	\$	1,810	\$	939	\$	992	\$	12	\$	1,875	
Net Debt									\$	6,846	
Net Debt to Adjusted EBITDA										3.7	

THE Campbell'S COMPANY 51

(\$ millions)

Second Quarter

	Net Sales			
Meals & Beverages Net Sales 2025	\$	1,679		
Add: Impact of Currency		6		
Meals & Beverages	\$	1,685		
Meals & Beverages Net Sales 2024	\$	1,382		
Add: Sovos Brands, Inc. October 30, 2023 – January 28, 2024		304		
Pro Forma Combined	\$	1,686		
% Change		0%		
<u>First Half</u>	N	et Sales		
Meals & Beverages Net Sales 2025	Ś	3,385		
Add: Impact of Currency	•	-, 7		
Meals & Beverages	\$	3,392		
Meals & Beverages Net Sales 2024	\$	2,786		
Add: Sovos Brands, Inc. July 31, 2023 – January 28, 2024		577		
Pro Forma Combined	\$	3,363		
% Change		1%		

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