Investor Presentation

Version 2.19.2025

StanleyBlack&Decker

For those who make the world.™

Contents

					۰.	1							•				۰.			1					
				1			1	1		1		1				1					1				
	 		 			1.1			1.1		1.0				1.0			1.1						 	

Dennis Lange Vice President, Investor Relations 860-827-3833 <u>dennis.lange@sbdinc.com</u>

Christina Francis Director, Investor Relations 860-438-3470 christina.francis@sbdinc.com

Christopher Capela Director, Investor Relations 860-827-5556 christopher.capela@sbdinc.com

1000 Stanley Drive New Britain, CT 06053 investorrelations@sbdinc.com

SWK Overview	Pages 4 – 16
Tools & Outdoor	Pages 17 – 24
Engineered Fastening	Pages 25 – 29
Appendix	Pages 30 – 39

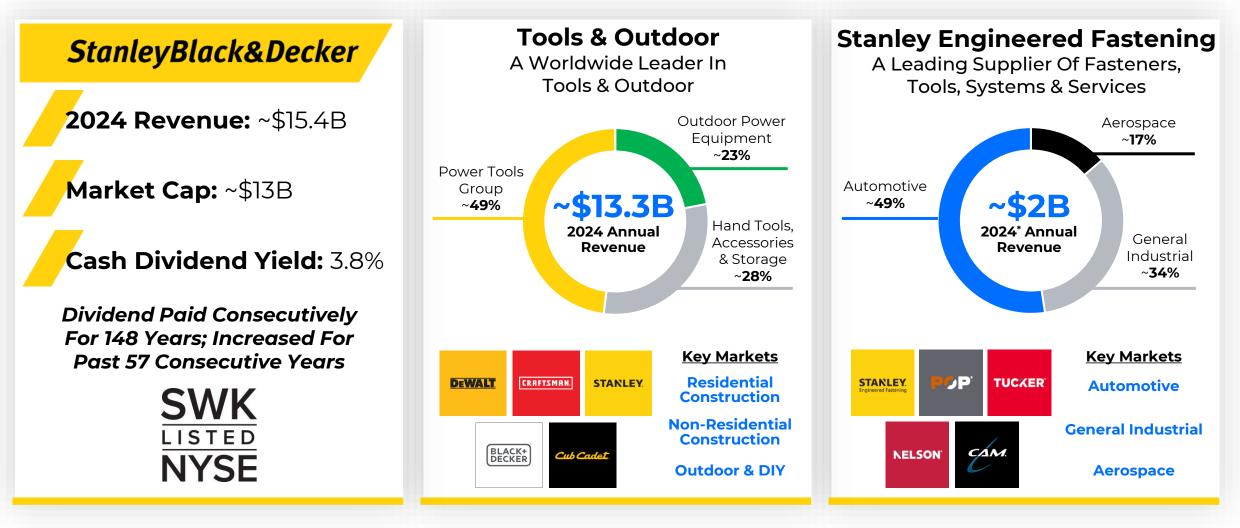
Cautionary Statement

This Presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All such statements other than statements of historical fact are "forward-looking statements" for purposes of federal and state securities laws, including, but not limited to: any statements of goals, targets, projections or guidance of earnings, income, revenue, margins, cash flow, costs of sales, growth, profitability, market share, credit ratings, SG&A, shareholder value or other financial items; any statements of the plans, strategies and objectives of management for future operations including expectations around the Company's ongoing transformation, run-rate cost savings or debt reduction; any statements concerning market share gain, proposed new products, services, developments, investments, or innovation; any statements regarding future economic conditions or performance; any statements concerning future dividends or share repurchases; any statements of beliefs, plans, intentions or expectations and may include, among others, the words "may," "will," "estimate," "intend," "could," "project," "plan," "continue," "believe," "expect," "anticipate", "run-rate", "annualized", "forecast", "commit", "design", "positioned or positioning", "guidance" "looking forward", "future", "vision", "strategy", "long-term", or any other similar words; any statements and assumptions regarding geopolitical events, possible tariff and tariff impact projections (including the timing and materiality thereof) and related mitigation plans or timing; and any statements of assumptions underlying any of the foregoing. You are cautioned not to rely on these forward-looking statements, which are based on the Company's current expectations and assumptions of future events. Each of the forward-looking statements involves risks and uncertainties that could cause actual results to differ materially from those expressed or implied in these forward-looking statements. Factors that might cause actual results, performance and achievements to differ materially from estimates or projections contained in forward-looking statements include, but are not limited to: the Company's continued success with its ongoing transformation, complexity reduction and supply chain improvements; changes in macroeconomic conditions, including interest rates and geopolitical events; changes in trade-related regulations and restrictions such as import and export controls and tariffs, and the Company's ability to predict the timing, extent, materiality or disruptiveness to the Company of such regulations, restrictions and tariffs; the Company's ability to successfully mitigate or respond to such macroeconomic, geopolitical, or trade and tariff policy changes including, obtaining price increases from customers, repositions of supply chain, reprioritizing resources and successful government engagement efforts; and those factors set forth in the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, and its other filings with the SEC. Forward-looking statements in this Presentation speak only as of the date hereof, and forward-looking statements in documents that are incorporated by reference herein speak only as of the date of those documents. The Company undertakes no obligation or intention to update or revise any forward-looking statements, whether because of future events or circumstances, new information or otherwise, except as required by law

Non-GAAP financial measures are referenced in this Presentation. Refer to the Appendix included herein for applicable GAAP reconciliations and additional information, as applicable, regarding the use of non-GAAP and other financial measures.

We Are Now A More Focused Company

Well-Positioned Businesses In Attractive Industries That Are Forecasted To Grow Over A Multi-Year Period



Market Cap & Dividend Yield As Of Market Close 2/10/25 \$85.76 Product Line Percentages As Of 2024 Revenue *2024 Revenue Excludes STANLEY Infrastructure Business Which Was Divested On April 1, 2024

Transforming To Accelerate Organic Growth

Executing On Our Clear Vision And Strategy For Long-Term Success...



...As A More Focused, Purpose Driven Company

Solid Execution Against Our Operational Priorities Set In 2022

We Have Made Tangible Progress Against Our Strategy Despite Choppy Markets...



... Establishing A Strong Foundation As We Remain Focused On Achieving Our Vision

Focused On Successful Completion Of The Transformation

Building A Solid Foundation And Cultivating A Growth Culture: Operational Excellence | Share Growth | Balance Sheet Health

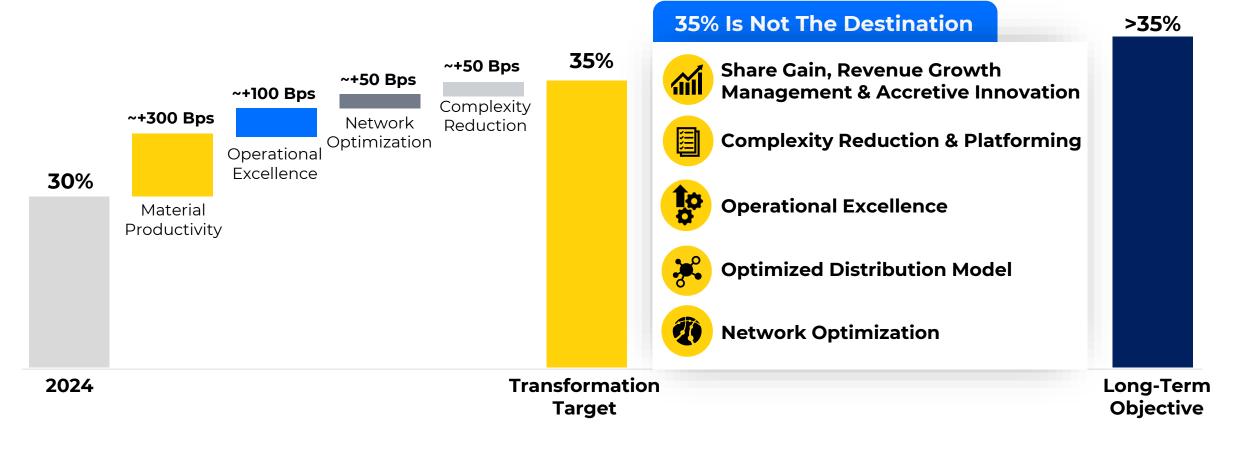


To Better Serve Customers, Accelerate Growth, And Deliver Strong Shareholder Value

Building Blocks To 35% And Future Path

Developing Operations Excellence That Delivers Productivity That More Than Offsets Inflation

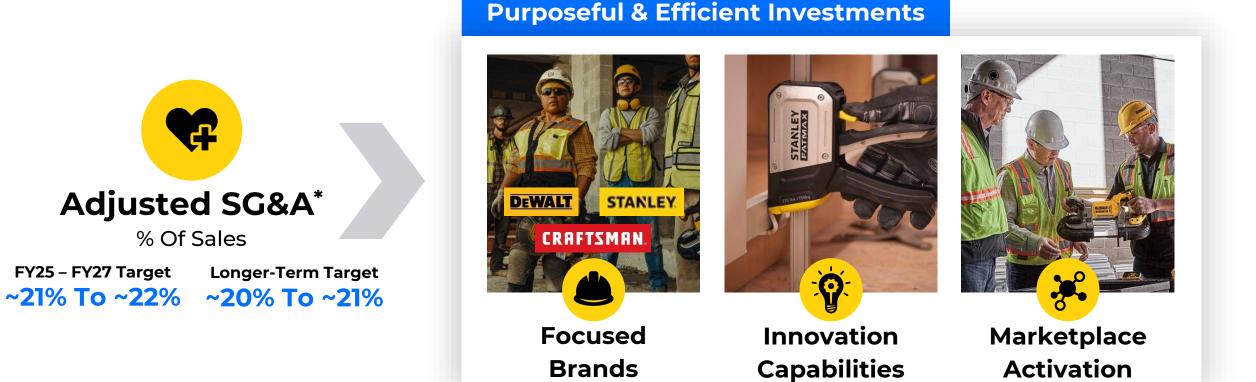
Adjusted Gross Margin^{*} Trajectory To Long-Term Objective



Building An Organic Growth Culture

	н.												۰.		۰.						۰.			
н.					н.							н.		н.			н.							
	н.							н.			н.		н.					н.			н.	 		
н.							н.		1.0			н.		н.						н.		 		 6

Prioritizing & Protecting Investments For Brand Health & Acceleration Of Organic Growth



With Emphasis On Returns-Focused Resource Allocation

Long Term Financial Targets - Multi-Year Vision Beyond 2027

We Believe There Is A Multi-Year Runway For Growth & Margin Accretion Beyond The Transformation

Strategic Criteria		Creation Algorithm nd 2027)
Markets With An Attractive	Revenue Growth:	MSD Organic Growth [*] % (200-300bps Ahead Of LSD Market)
Growth Profile	Adj. Gross Margin*:	>35% To 37%
	Operating Leverage *:	20% To 25%
Attractive Market Structure Where Brand Matters	Adj. EBITDA*:	16% To 19% Of Sales
	CFROI*:	≥Mid-Teens
Differentiate Through	Free Cash Flow Conversion*:	~100% +/- 10pts Of GAAP NI
Rapid Innovation And Delivering Productivity To Customers	Net Debt To Adj. EBITDA*	~2.0x To ~2.5x
Froductivity to customers	Assun	nptions
Ability To Achieve Scale		eopolitics Not Materially
	Deletively Ctelele	isruptive Or Any New Incident litigated Within 12-24 Months**
		Investor Presentation 10

*Non-GAAP Financial Measures. Refer To Appendix For Additional Information On Revenue, Gross Margin, Net Earnings, Cash From Operating Activities And Other GAAP And Non-GAAP Financial Measures **Assumes Any New Tariffs That Have Been And May Be Implemented Can Be Mitigated Within 12-24 Months, And Any Other Geopolitics Are Not Materially Disruptive.

Capital Structure & Capital Deployment

	۰.	۰.	۰.						۰.		۰.										۰.	
																			ı			
					-													1				
																				÷		ł

Committed To Debt Reduction & Solid Investment Grade Credit Rating

Focused On Achieving ≤ 2.5X Net Debt To Adj. EBITDA*
Supported By Organic Cash Generation
Assumes ≥ \$0.5B Proceeds From Portfolio Pruning

Current Credit Ratings

Agency	LT		ST
S&P	A-	I	A2
Moody's	Baa3	I	P3
Fitch	BBB+	I	F2

Disciplined Capital Deployment Priorities





2 Support A Strong & Growing Dividend



Deploying Excess Capital:

- Deleverage To Target Levels (Current Focus)
- Preference Toward Share Repurchase (Beyond)

Dividend Policy

Ø

Committed To Continued Growth

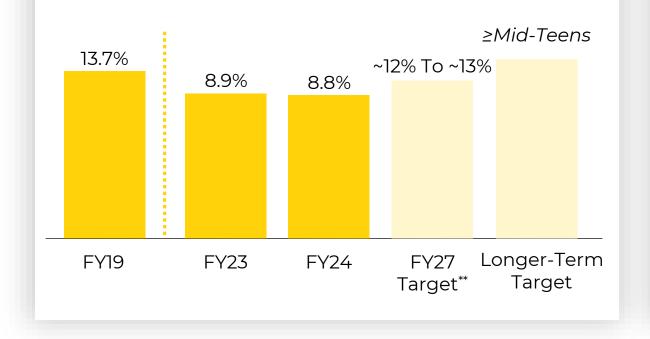
Target Long-Term Payout** ~30% +/- 5pts

Paid Consecutively For 148 Years, Increased For Past 57 Years

Returns Are A Key Measure Of Our Long Term Success

We Are Focused On Improving Returns To ≥ Mid-Teens Level

Cash Flow Return On Investment*



Contributing Factors



Asset Efficiency

- Inventory Of 120-130 DSI
- Disciplined CAPEX



Margin Improvement & Growth

- Transformation Program Savings Captured
- Organic Growth With Operating Leverage



Judicious Capital Allocation

- Debt Reduction To Target Levels
- Share Repurchase
- Opportunistic M&A

With Multiple Defined Pathways For Improvement

*Non-GAAP Financial Measure. Refer To Appendix For Additional Information On Cash From Operating Activities And Other GAAP And Non-GAAP Financial Measures. *Assumes Any New Tariffs That Have Been And May Be Implemented Can Be Mitigated Within 12-24 Months, And Any Other Geopolitics Are Not Materially Disruptive.

Why Invest?

We See Significant Value Creation Potential In The Short, Medium And Long-Term

Well-Positioned In Attractive & Growing Industries



COMPLETING TRANSFORMATION

Earnings Power & Margin Achievement Confidence Intact



ACTIVATING A GROWTH CULTURE WITH OPERATIONS EXCELLENCE

Consistent Share Gain With Margin Expansion



DEPLOYING CAPITAL WITH DISCIPLINE

Accretive To Shareholder Value & Returns

Powered By The Talent Of Our Team, Strength Of Our Brands & Impact Of Our Innovation

Stanley Black& ider de Produ

2025 Planning Assumptions

2025 Planning Assumptions As Presented On 2.5.25 Earnings Call

2025 Base Case View (Pre-Tariffs)

Total Company	Tools & Outdoor	<u>Industrial</u>
Total Sales**: ~Flat YoY +/- 150 Bps	Organic*: +Low Single Digits	Organic*: +Low Single Digits
Organic*: ~+2% YoY +/- 150 Bps	Adj. Segment Margin*: Positive YoY	Adj. Segment Margin* Declining YoY Due To Challenged
Adj. EBITDA Margin*: Positive YoY	Note: Transferring Small Storage Business To T&O From Industrial	Automotive Market

Other Base Case Assumptions (Pre-Tariffs)

Pre-Tax Non-GAAP Adjustments: ~\$195M-\$260M, Primarily Related To The Transformation

Other Net*: ~\$310M | Net Interest Expense: ~\$320M

Depreciation*: ~\$365M | **Intangible Amortization:** ~\$150M

Capex: ~\$350M To \$400M

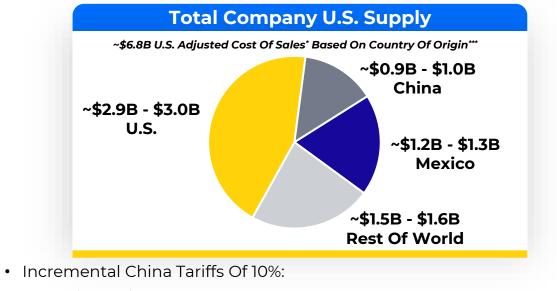
Adjusted Tax Rate*: ~15%

Shares: ~153M

1Q Adjusted EPS*: To Approximate 12-13% Of \$5.25 FY Adjusted EPS* Midpoint

Base Case Implies EPS \$4.05 (+/- \$0.65) Adjusted EPS* \$5.25 (+/- \$0.50) Free Cash Flow* \$750M (+/- \$100M)

Tariff Scenario Planning



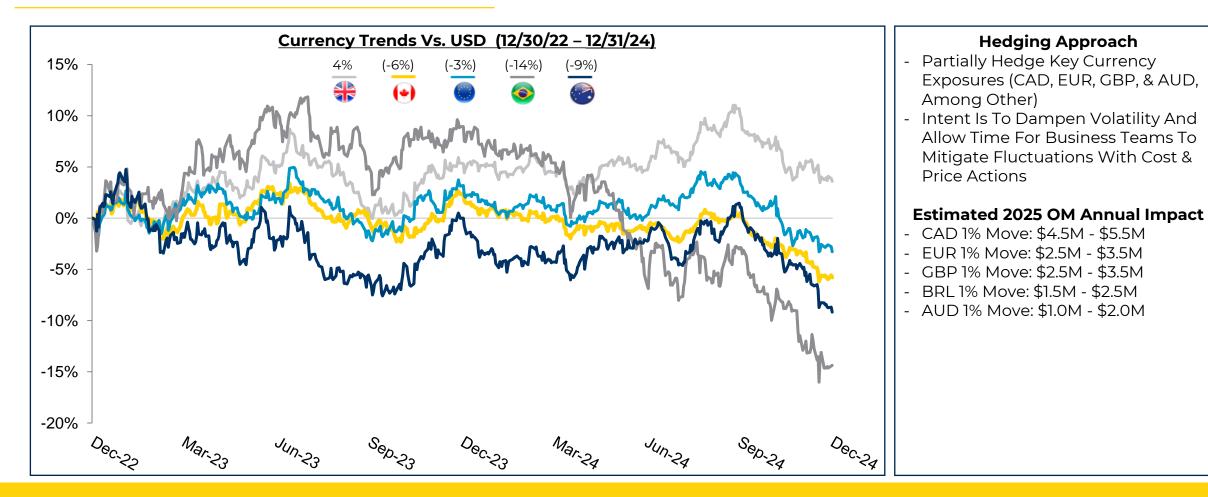
- ~\$90M-\$100M Annualized Gross Impact
- ~\$10M-\$20M Expected 2025 Net Impact
- Supply Chain And Price Mitigation Lag Policy Formalization By ~2-3 Months With Goal To Fully Mitigate
- Situation Remains Dynamic. Expect To Wait For Greater Clarity Before Enacting Any New Measures Beyond Supply Chain Moves Out Of China

We Expect To Mitigate The Impact Of Tariffs With Supply Chain And Price Adjustments

*Non-GAAP Financial Measures. Refer To Appendix For Additional Information On EPS, Cash From Operating Activities, Revenue, Earnings And Other GAAP And Non-GAAP Financial Measures **Forecasted Total Sales Reflects The Impact Of Forecasted Foreign Currency Assuming The Midpoint Of January 2025 Rates And Excludes The Impact Of Acquisitions And Divestitures Not Yet Consummated ***2024 Approximate Split Based On 2024 Country Of Origin 15

Currency Impact

				1	۰.			2				2		1	۰.			۰.		۰.	1	
																			-			



Broad U.S. Dollar Strength Contributes To Currency Headwinds

Tools & Outdoor

A Global Leader In Tools & Outdoor



T&O Total Addressable Market Represents >\$100B

StanleyBlack&Decker

Top 2 Manufacturers Represent Less Than 25% Of Addressable Market



Source: 2023 Reported Company Results, Euromonitor. The Share Numbers Presented May Not Accurately Reflect The Full Competitive Landscape & May Fluctuate Significantly Year-to-year Due To Industry Developments.



What It Takes To Win In The Tools & Outdoor Market

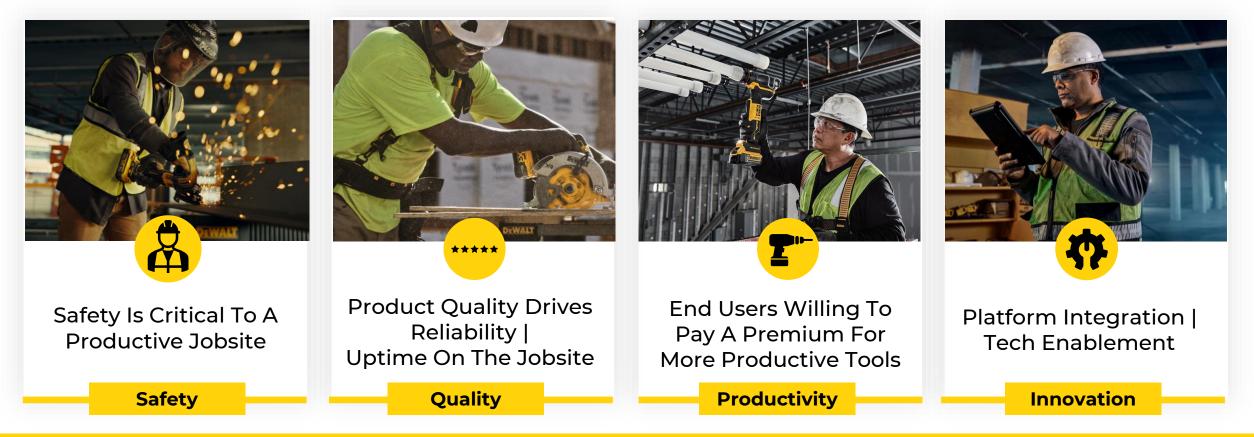
Starting From A Position Of Strength...



...Building On This Solid Foundation To Accelerate Growth

Innovation Addresses Professional End-User Needs

Research Suggests >50% Of New Tool Purchasers Are Trading Up For Innovation...



...With >60% Of Respondents Valuing Safety, Quality, And Brand Reputation As The Most Important Key Buying Factor^{*}

Focused Brands | Targeted Users

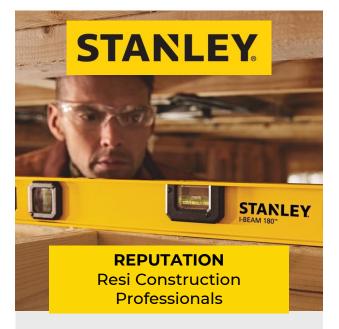
						•	•			•		•												•		-
	_	_		_					_	_	_		_		_	_	_				_	_				_
1			1	1		1	1		1	1	1	1	1	1			1		1	1	1	1		1	۰.	
					1			1															1			
•	1					1	1		1	1	1		•	•			•			1	1			•	•	

Clear Differentiation Across Our Core Brands



Strengthen

- Develop End-To-End Workflow Solutions
- Strengthen The
 DEWALT Ecosystem



Focus

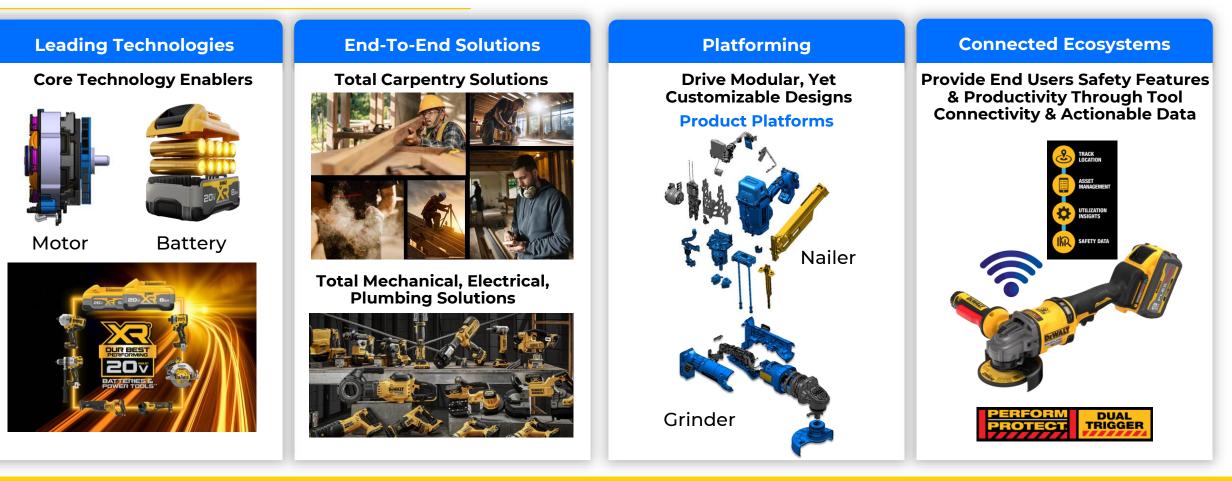
• Products And Solutions That Are Essential For Small Construction Professionals



Scale

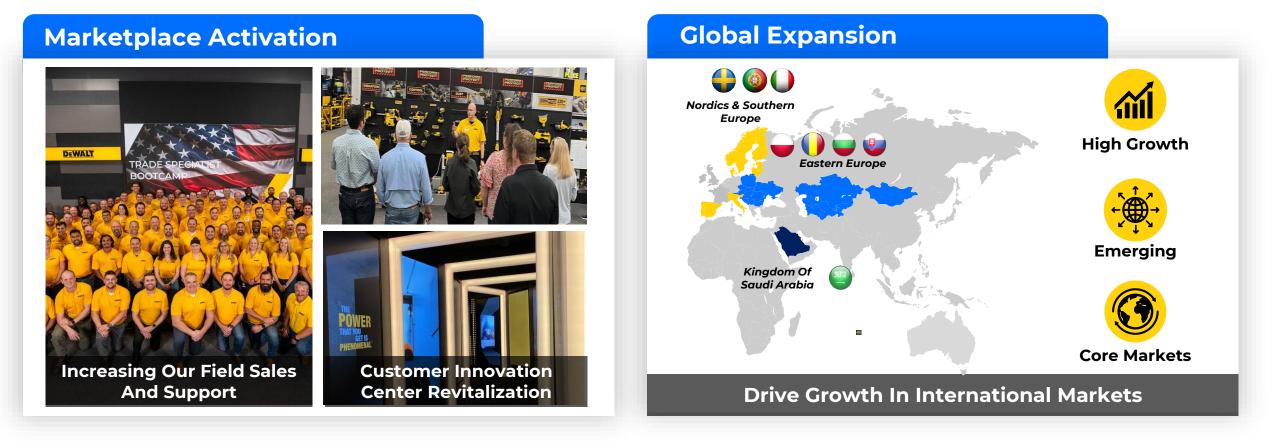
- Win In DIY Verticals With DIY Enthusiasts
- Focus On Margin Expansion

Elevating Our End-User Inspired Innovation Capabilities



Multiple Pathways To Foster Growth And Meet End-User Needs

Enhance End-User Engagement



Access To End Users & Understanding User Needs Critical To Execute

Developing Supply Chain That Delivers Competitive Advantage

An Engine For Future Margin Expansion



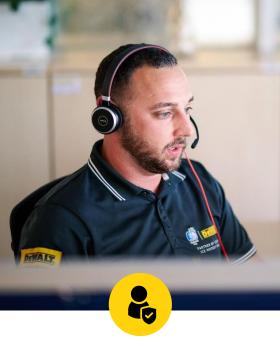
Innovation Excellence Fast, Reliable And Efficient Innovation + Design To Value



Network Strategy And Agility Cost And Cash Efficiency + Low-Cost Manufacturing







Service Excellence Supplier Of Choice

Engineered Fastening

STANLEY Engineered Fastening

	۰.	-	1		-		۰.		2			۰.			۰.		2		1		-		-		-
				1		1					1			1		1		1		1				1	
	1						1																		1

A Global Leader In Fastening Systems

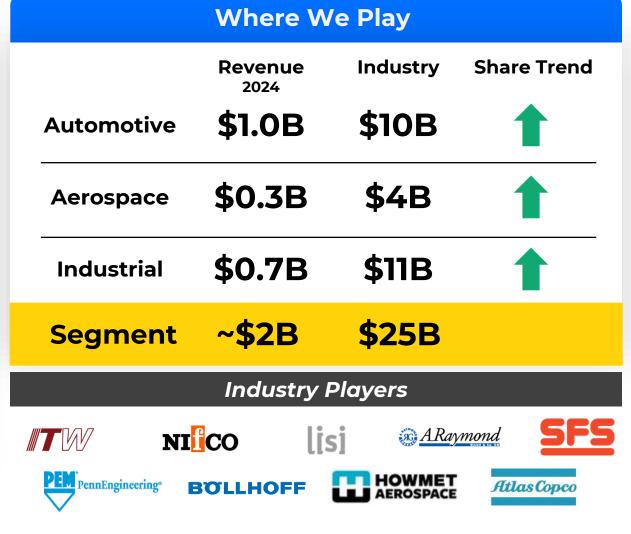
A Leading Supplier Of Fasteners, Tools, Systems & Services With A **Total System Approach** To Fastening & Joining Applications And **Deep Engineering Expertise**

Blind & Threaded Fastening

Plastics & Engineered Components

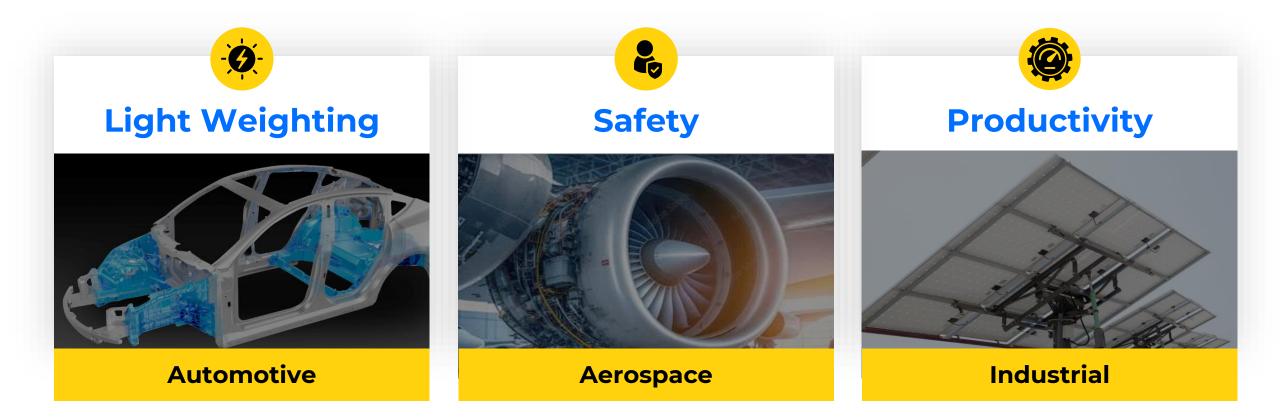
Installation Equipment

Broad Portfolio: Fastener + Equipment



What We Do

We Aim To Solve The Most Critical Challenges Of Our Customers...



How We Win

ζ

Deeply Embedded Design Partnerships

- Application Engineering & Manufacturing Expertise
- Technology Leadership In Automation Striving For Zero Defects

Connected Value Streams

Combined Technology Drives Additional Customer Value
 Clip → Stud → Equipment → Service → Spares

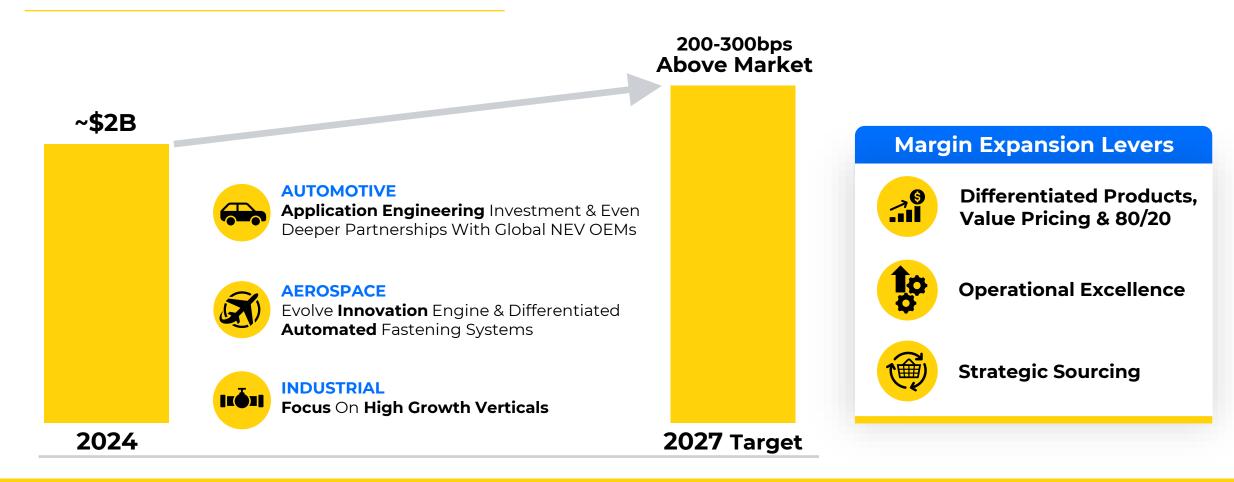
Leadership In Automation

Productivity - Driving Workflow Efficiency
Profitability - Optimized Total Cost Of Ownership



Well-Positioned For Profitable Growth





Driving Sustainable Market Share Growth And Gross Margin Expansion

Appendix

WORKING FOR THE TRADES SINCE 1924.

DEWAL

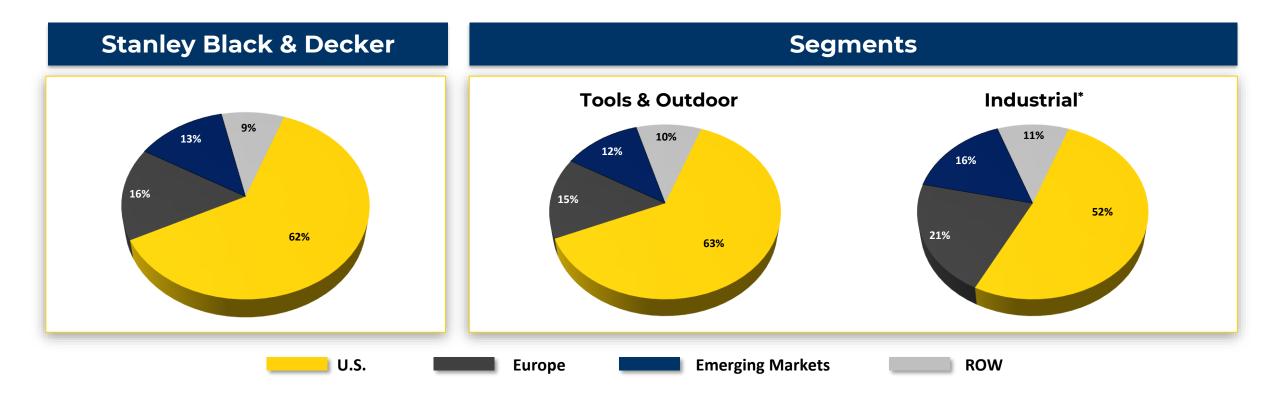
End Categories

End Categories - % Of Revenue*	Engineered Fastening	Tools & Outdoor	SWK
Existing Residential / Repair / DIY	0%	23%	20%
New Residential Construction	0%	27%	24%
Non-Resi. / Commercial Construction	0%	16%	14%
Industrial & Automotive Repair	34%	11%	14%
Automotive OEM	49%	0%	6%
Aerospace	17%	0%	2%
Outdoor Professional	0%	6%	5%
Outdoor Consumer / DIY	O%	17%	15%
Total	100%	100%	100%

~40%-45% Exposure To Residential Construction (~30% U.S.)

*2024 Actual Revenue Excludes STANLEY Infrastructure Business Which Was Divested On April 1, 2024 Comm. Const. Includes Non-Retail, Office Buildings, Arenas/Stadiums, Hotels, Resorts, Cinemas, Etc. Industrial Includes Manufacturing, Utilities, Distribution, Power, Rail, Auto Repair, Etc. Other Includes Logistics & Transportation, And Hospitality

Geographic Reach



Diversified Globally With 60%-65% Of Our Revenues Generated In The U.S.

Material Spend

Direct Material Spend*

2024	(\$M)	
Finished Goods	1,660	27%
Components	3,430	56%
Steel	370	6%
Resin / Plastic Moldings	260	4%
Packaging	250	4%
Base Metals	160	3%
	\$6,130	

Components Finished Goods Image: Components of the Core Components of the Component of the Components of the Component of the Componen of the Component

Top Three Raw Material Exposures

(Finished Goods + Direct + Components)

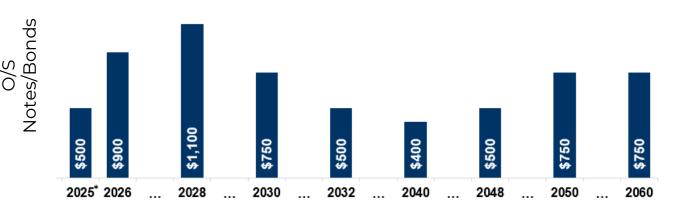
1. Steel 2. Resin 3. Packaging

Liquidity

Near Term Liquidity Sources

	December 2024	
С	ash Position	\$0.3B
- R	evolving Credit Facilities	\$3.5B
	Total Near-Term Liquidity	\$3.8B
,	5-Year Agreement – June 2029	\$2.25B
\rightarrow	364-Day Facility – June 2025	\$1.25B

Long-Term Debt Outstanding (\$M)



Adequate Liquidity To Meet The Needs Of The Company

Non-GAAP & Other Financial Measures

	- 1								۰.						-		2					۰.	
																					÷		
I																							
	-		-		-			•		1						•					•		
									•		•	-					•			1		•	

This presentation may include the following Non-GAAP measures.

Organic revenue or organic sales is defined as the difference between total current and prior year sales less the impact of companies acquired and divested in the past twelve months and any foreign currency impacts. Organic revenue growth, organic sales growth or organic growth is organic revenue or organic sales divided by prior year sales. Gross profit is defined as sales less cost of sales. Gross margin is gross profit as a percentage of sales. Segment profit is defined as sales less cost of sales and selling, general and administrative ("SG&A") expenses (aside from corporate overhead expense). Segment margin is segment profit as a percentage of sales. EBITDA is earnings before interest, taxes, depreciation and amortization. EBITDA margin is EBITDA as a percentage of sales. Cross profit, gross margin, SG&A, depreciation, segment profit, segment margin, other, net, earnings, EBITDA (also referred to as earnings power) and EBITDA margin are adjusted for certain gains and charges, which may include environmental charges, supply chain transformation costs, acquisition and divestiture-related items, asset impairments, restructuring, and other adjusting items.

Management considers these metrics as key measures to assess actual, forecasted or targeted performance of the Company as a whole, as well as the applicable related measures at the segment level. Adjusted earnings per share or adjusted EPS, is diluted GAAP EPS excluding certain gains and charges. Free cash flow is defined as cash flow from operations less capital and software expenditures. Free cash flow is reconciled to cash flow from operating activities on slide 16. Management considers free cash flow an important indicator of its liquidity, as well as its ability to fund future growth and to provide a return to the shareowners and is useful information for investors. Free cash flow does not include deductions for mandatory debt service, other borrowing activity, discretionary dividends on the Company's common stock and business acquisitions, among other items. Free cash flow conversion is defined as free cash flow divided by net income. Cash flow return on investment ("CFROI") is defined as cash from operations plus after-tax interest expense, divided by the two-point average (beginning and end of the year) of debt plus equity. Operating leverage is the change in pre-tax adjusted earnings divided by the change in sales. Net Debt to Adjusted EBITDA is total debt less cash on hand divided by adjusted EBITDA. The Company considers the use of the Non-GAAP financial measures above relevant to aid analysis and understanding of the Company's results, business trends and outlook measures aside from the material impact of certain gains and charges and ensures appropriate comparability to operating results of prior periods.

The Company provides expectations for the non-GAAP financial measures of full-year 2025 adjusted EPS, presented on a basis excluding certain gains and charges, as well as 2025 organic revenue growth. Forecasted full-year 2025 adjusted EPS and 2025 organic revenue growth are reconciled to forecasted full-year 2025 GAAP EPS and total 2025 revenue growth, respectively, on slide 15. Consistent with past methodology, forecasted full-year 2025 GAAP EPS excludes the impacts of potential acquisitions and divestitures, potential future regulatory changes or strategic shifts that could impact the Company's contingent liabilities or intangible assets, respectively, potential future cost actions in response to external factors that have not yet occurred, and any other items not specifically referenced on slide 15. Forecasted 2025 organic revenue growth assumes the impact of foreign currency using historical rates and excludes the impacts of potential acquisitions and divestitures not yet consummated.

In addition to 2025 adjusted EPS and 2025 organic revenue growth, the Company also provides additional expectations for forward-looking non-GAAP financial measures, presented on a basis excluding certain gains and charges, (slides 5, 7-12, 15, 29) as well as forecasted free cash flow, free cash flow conversion, and CFROI (slide 5, 10, 12, 15). A reconciliation of forecasted free cash flow to its most directly comparable GAAP estimate generally is not available without unreasonable effort due to high variability and difficulty in predicting items that impact cash flow from operations, which could be material to the Company's results in accordance with U.S. GAAP. A reconciliation of the differences between other forward-looking non-GAAP measures and the most directly comparable GAAP measures is not available without unreasonable effort due to the inherent difficulty of forecasting the timing and/or amount of various items that have not yet occurred, including the high variability and low visibility with respect to certain gains or charges that would generally be excluded from non-GAAP financial measures and which could be material to the Company's results in accordance with U.S. GAAP. Measures and providing a meaningful reconciliation consistent with the Company's accounting policies for future periods requires a level of precision that is unavailable for these future periods and cannot be accomplished without unreasonable effort. The Company believes such reconciliations would also imply a degree of precision that is inappropriate for these forward-looking measures.

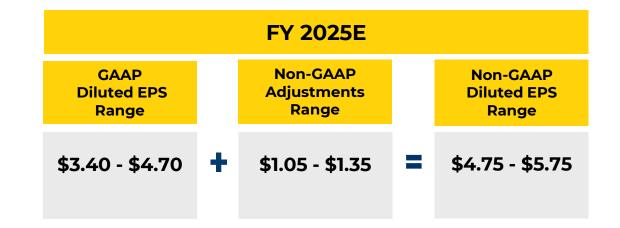
Reconciliation Of GAAP To Non-GAAP N	Mea	S	U	r	e	5		•		•	• •		•			• •		-
		-		_	-		-	_	_	 	_	•	_	_	_	_	_	
								1.1.1					1					



	FY 2023	
GAAP Gross Profit	Non-GAAP Adjustments	Non-GAAP Gross Profit
\$ 3,932.6 24.9%	+ \$166.9 =	\$4,099.5 26.0%

	FY 2024	
GAAP Gross Profit	Non-GAAP Adjustments	Non-GAAP Gross Profit
\$4,514.4 29.4%	+ \$88.8 =	\$4,603.2 <i>30.0%</i>

Reconciliation Of GAAP To Non-GAAP Measures



Reconciliation Of GAAP To Non-GAAP Measures

CASH FLOW RETURN ON INVESTMENT ("CFROI") (Millions of Dollars)

_	FY 2019	FY 2023	FY 2024
Cash Flow From Operations	1,505.7	1,191.3	1,106.9
Interest Expense (After-Tax)	182.0	294.3	252.4
	1,687.7	1,485.6	1,359.3
Long-Term Debt*	3,498.1	5,727.0	5,851.8
Short-Term Borrowings*	356.7	1,588.9	537.4
Current Portion of Long-Term Debt*	2.8	1.2	250.7
Equity*	8,491.1	9,385.2	8,888.0
Average Capital	12,348.7	16,702.3	15,527.9
CFROI ¹	13.7%	8.9%	8.8%

*2-point average

¹CFROI is computed as cash flow from operations plus after-tax interest expense, divided by the 2point average of debt and equity (i.e. beginning and end of year).

Investor Presentation

StanleyBlack&Decker

For those who make the world.™