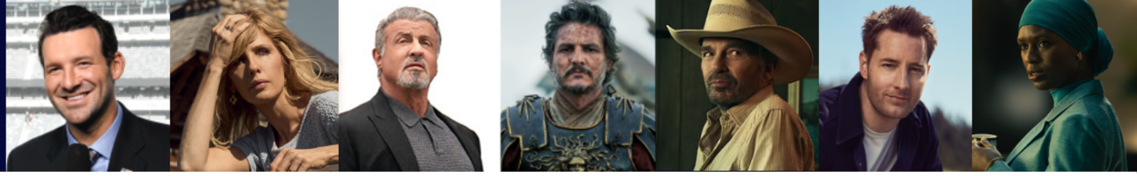


EARNINGS PRESS RELEASE | February 26, 2025

PARAMOUNT REPORTS Q4 AND FULL YEAR 2024 EARNINGS RESULTS

Strong Content Slate Drove Solid Top Line Results

- Total Company Revenue Grew 5% for Q4

Continued Momentum in Streaming

- Paramount+ Increased Revenue by 16% for Q4 and 33% for FY
- Subscribers Grew by 5.6 Million in Q4 and 10 Million for FY, Reaching 77.5 Million
- DTC Adjusted OIBDA Improved by $204 Million for Q4 and by Nearly $1.2 Billion in 2024

Strengthened Balance Sheet in 2024

- Generated FY Net Operating Cash Flow of $752 Million and Free Cash Flow of $489 Million, Up Significantly from Prior Year
- Achieved Targeted Annual Run-Rate Cost Savings of $500 Million

In addition, Skydance transactions are expected to close in the first half of 2025

STATEMENT FROM GEORGE CHEEKS, CHRIS McCARTHY & BRIAN ROBBINS, CO-CEOS

“We are proud of the transformative year we delivered since becoming Co-CEOs, which marks a significant turning point for Paramount as we shift into a streaming-first company. DTC profitability improved $1.2 billion in 2024, driven by an impressive year at Paramount+, where we added 10 million new subscribers and delivered a 33% increase in revenue, which gives us great confidence Paramount+ will achieve full year domestic profitability for 2025. In Q4, Paramount+ saw the highest level of engagement yet and achieved a new record, ranking as the #2 domestic SVOD service for hours watched across all Original Series. These remarkable achievements would not have been possible without the hard work of our talented teams and creative partners for whom we are deeply appreciative.”

$ IN MILLIONS, EXCEPT PER SHARE AMOUNTS	Three Months Ended December 31			Twelve Months Ended December 31		
GAAP	2024	2023	B/(W)%	2024	2023	B/(W)%
Revenue	$ 7,984	$ 7,638	5 %	$ 29,213	$ 29,652	(1)%
▪ TV Media	4,979	5,168	(4)%	18,779	20,085	(7)%
▪ Direct-to-Consumer	2,013	1,869	8 %	7,632	6,736	13 %
▪ Filmed Entertainment	1,081	647	67 %	2,955	2,957	— %
▪ Eliminations	(89)	(46)	(93)%	(153)	(126)	(21)%
Operating income (loss) [(a)]	$ 129	$ 404	(68)%	$ (5,269)	$ (451)	n/m
Diluted EPS from continuing operations attributable to Paramount [(a)]	$ (.33)	$ (.02)	n/m	$ (9.36)	$ (2.06)	n/m
Non-GAAP [(b)]						
Adjusted OIBDA	$ 406	$ 520	(22)%	$ 3,118	$ 2,390	30 %
Adjusted diluted EPS from continuing operations attributable to Paramount	$ (.11)	$ .04	n/m	$ 1.54	$ .52	196 %

(a) During the second quarter of 2024, we recorded a goodwill impairment charge for our Cable Networks reporting unit of $5.98 billion.
(b) Non-GAAP measures are detailed in the Supplemental Disclosures at the end of this release.
*Simon & Schuster, which was sold in October 2023, has been presented as a discontinued operation in the company's consolidated financial statements.
B/(W) – Better/(Worse); n/m - not meaningful

DIRECT-TO-CONSUMER

OVERVIEW

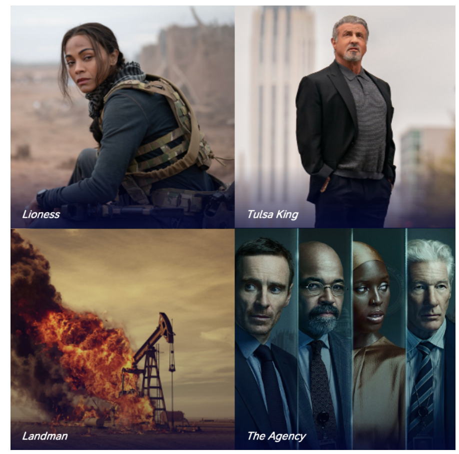
DTC saw impressive momentum in Q4, including continued earnings improvement year-over-year, significant growth in subscribers and record engagement resulting in measurable revenue growth. In fact, Q4 added 5.6 million new subscribers on Paramount+, our best quarter of subscriber growth in two years, and 10 million for the full year. Paramount+ reached a new high, ranking as the #2 domestic SVOD service for hours watched across all Original Series in Q4. Paramount+ scored three of the top 10 SVOD Originals with *Landman*, *Tulsa King* and *Lioness*. These series drove engagement and acquisitions, along with two new Showtime series in the premium tier, *The Agency* and *Dexter Original Sin*, as well as the CBS primetime slate and new theatrical releases. Internationally, originals and theatrical films are performing exceptionally well, including *Yellowstone* and *South Park,* which we have exclusively for SVOD. Pluto TV also had a record year, growing 16% in hours watched for Q4 year-over-year and 8% for the full year.

Q4 FINANCIALS

- DTC revenue increased 8% year-over-year.
  - DTC subscription revenue grew 7%, driven by subscriber growth.
  - DTC advertising revenue rose 9%, reflecting growth from Paramount+ and Pluto TV, including higher political advertising.
    - Global viewing hours increased 28% year-over-year across Paramount+ and Pluto TV.
  - Paramount+ revenue grew 16%, driven by subscriber growth.
    - Paramount+ subscribers reached 77.5 million, with 5.6 million net additions in the quarter.
    - Paramount+ global ARPU increased 1% year-over-year.
    - Paramount+ domestic watch time per user reached a record high and increased 22% year-over-year.
- DTC adjusted OIBDA improved $204 million year-over-year, reflecting revenue growth and cost efficiencies.

$ IN MILLIONS	Three Months Ended December 31						
		2024		2023		$ B/(W) %	
Revenue	$	2,013	$	1,869	$	144	8 %
▪ Advertising		574		526		48	9
▪ Subscription		1,437		1,339		98	7
▪ Licensing		2		4		(2)	(50)
Expenses		2,299		2,359		60	3
Adjusted OIBDA	$	(286)	$	(490)	$	204	42 %

	Twelve Months Ended December 31						
		2024		2023		$ B/(W) %	
Revenue	$	7,632	$	6,736	$	896	13 %
▪ Advertising		2,114		1,795		319	18
▪ Subscription		5,506		4,933		573	12
▪ Licensing		12		8		4	50
Expenses		8,129		8,399		270	3
Adjusted OIBDA	$	(497)	$	(1,663)	$	1,166	70 %



DTC SEGMENT

TOTAL REVENUE ↑8% YOY

GLOBAL VIEWING HOURS ↑28% YOY

Paramount+

REVENUE ↑16% YOY

NET ADDS ↑5.6M QOQ

*We calculate average revenue per subscriber ("ARPU") as total Paramount+ revenues during the applicable period divided by the average of Paramount+ subscribers at the beginning and end of the period, further divided by the number of months in the period.

TV MEDIA

OVERVIEW

TV Media continues to define the linear landscape with #1 hit TV series across broadcast and cable. The *NFL on CBS* delivered three of the top four regular season games, averaging over 19 million viewers on broadcast, and streaming viewership was up nearly 60% for the season. The Fall 2024 primetime slate on CBS featured seven of the top 10 and over 50% of the top 30 programs, including *Tracker*, the most-watched series on television, and *Matlock*, the #1 new series. The return of *Yellowstone* on Paramount Network broke series records with 18 million total viewers on premiere night and remains the #1 show on cable for the quarter and the full year. *The Daily Show* on Comedy Central remains the #1 cable entertainment series in Late Night for both Q4 and the full year. MTV's *The Challenge*, the longest running reality competition series on TV, was the #1 competition series on cable for the year. Nickelodeon's tremendous popularity continues with both kids and preschoolers, including the #1 Kids series with *SpongeBob,* which is up in Paramount+ views and is the most watched Kids & Family title on the service.

Q4 FINANCIALS

- TV Media revenue declined 4% to $4.98 billion.
  - TV Media advertising revenue decreased 4%, reflecting declines in the linear advertising market and fewer sporting events on CBS, partially offset by higher political advertising.
  - TV Media affiliate and subscription revenue decreased 7% reflecting subscriber declines, partially offset by price increases.
  - TV Media licensing and other revenue increased 3% to $911 million.
- TV Media adjusted OIBDA decreased 17% to $949 million, driven by the lower revenue.

$ IN MILLIONS	Three Months Ended December 31			
	2024	2023	$ B/(W)	%
Revenue	$ 4,979	$ 5,168	$ (189)	(4)%
▪ Advertising	2,199	2,283	(84)	(4)
▪ Affiliate and subscription	1,869	2,003	(134)	(7)
▪ Licensing and other	911	882	29	3
Expenses	4,030	4,026	(4)	—
Adjusted OIBDA	$ 949	$ 1,142	$ (193)	(17)%

	Twelve Months Ended December 31			
	2024	2023	$ B/(W)	%
Revenue	$ 18,779	$ 20,085	$ (1,306)	(7)%
▪ Advertising	8,180	8,188	(8)	—
▪ Affiliate and subscription	7,647	8,085	(438)	(5)
▪ Licensing and other	2,952	3,812	(860)	(23)
Expenses	14,431	15,294	863	6
Adjusted OIBDA	$ 4,348	$ 4,791	$ (443)	(9)%

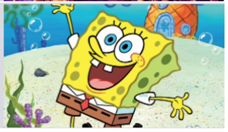
#1 SERIES
Tracker


#1 NEW SERIES
Matlock


#1 COMEDY
Georgie & Mandy's First Marriage


#1 CABLE SERIES
Yellowstone


#1 CABLE COMPETITION
The Challenge


#1 KIDS (6-11)
SpongeBob


FILMED ENTERTAINMENT

OVERVIEW

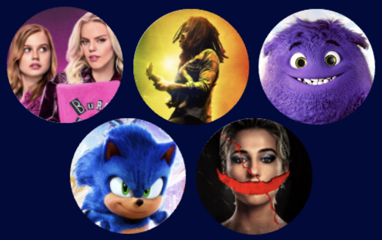
Paramount Pictures' franchise-driven strategy delivered significant revenue growth in Q4, supported by *Sonic the Hedgehog 3*, which is approaching nearly $500 million at the global box office, making it the highest-grossing film in the franchise, and is expected to be one of the 10 most profitable Paramount Pictures releases of the last decade. Across its three installments, the *Sonic the Hedgehog* series has reached $1.2 billion at the global box office. Ridley Scott's *Gladiator II* crossed $460 million globally and *Smile 2* debuted at #1 at the global box office, outearning its predecessor's opening weekend and demonstrating strength and balance of the studio's theatrical offerings.

Paramount Pictures

nickelodeon STUDIOS

FIVE #1

DOMESTIC BOX OFFICE DEBUTS



Mean Girls

Bob Marley: One Love

IF

Sonic the Hedgehog 3

Smile 2

Q4 FINANCIALS

- Filmed Entertainment revenue increased 67% to $1.08 billion.
  - Theatrical revenues increased $336 million, driven by the releases of *Gladiator II* and *Sonic the Hedgehog 3*.
  - Licensing and other revenues increased 17%, reflecting a higher volume of licensing of library titles and higher studio facility revenue compared with 2023, which was impacted by the labor strikes.
- Filmed Entertainment adjusted OIBDA decreased $66 million, as a result of marketing costs associated with the theatrical releases of five films in the quarter compared to one film in the year ago period.

$ IN MILLIONS	Three Months Ended December 31			
	2024	2023	$ B/(W)	%
Revenue	$ 1,081	$ 647	$ 434	67 %
▪ Advertising	6	3	3	100
▪ Theatrical	414	78	336	n/m
▪ Licensing and other	661	566	95	17
Expenses	1,123	623	(500)	(80)
Adjusted OIBDA	$ (42)	$ 24	$ (66)	n/m

	Twelve Months Ended December 31			
	2024	2023	$ B/(W)	%
Revenue	$ 2,955	$ 2,957	$ (2)	— %
▪ Advertising	16	24	(8)	(33)
▪ Theatrical	813	813	—	—
▪ Licensing and other	2,126	2,120	6	—
Expenses	3,051	3,076	25	1
Adjusted OIBDA	$ (96)	$ (119)	$ 23	19 %

n/m - not meaningful

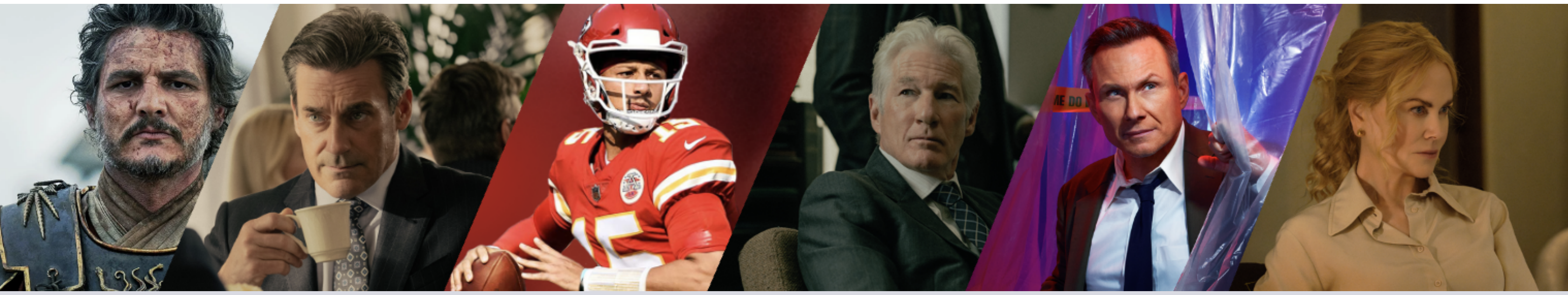
SKYDANCE TRANSACTIONS

Completion of the Skydance transactions is subject to regulatory approvals and customary closing conditions. The transactions are expected to close in the first half of 2025. Until then, Paramount continues to operate in the normal course of business.

ABOUT PARAMOUNT

Paramount (NASDAQ: PARA; PARAA) is a leading global media, streaming and entertainment company that creates premium content and experiences for audiences worldwide. Driven by iconic consumer brands, its portfolio includes CBS, Paramount Pictures, Nickelodeon, MTV, Comedy Central, BET, Paramount+ and Pluto TV. The company holds one of the industry's most extensive libraries of TV and film titles. In addition to offering innovative streaming services and digital video products, Paramount provides powerful capabilities in production, distribution and advertising solutions.

For more information about Paramount, please visit www.paramount.com and follow @ParamountCo on social platforms. PARA-IR



CAUTIONARY NOTE CONCERNING FORWARD-LOOKING STATEMENTS

This communication contains both historical and forward-looking statements, including statements related to our future results, performance and achievements. All statements that are not statements of historical fact are, or may be deemed to be, forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Similarly, statements that describe our objectives, plans or goals are or may be forward-looking statements. These forward-looking statements reflect our current expectations concerning future results and events; generally can be identified by the use of statements that include phrases such as "believe," "expect," "anticipate," "intend," "plan," "foresee," "likely," "will," "may," "could," "estimate" or other similar words or phrases; and involve known and unknown risks, uncertainties and other factors that are difficult to predict and which may cause our actual results, performance or achievements to be different from any future results, performance or achievements expressed or implied by these statements. These risks, uncertainties and other factors include, among others: risks related to our streaming business; the adverse impact on our advertising revenues as a result of changes in consumer behavior, advertising market conditions and deficiencies in audience measurement; risks related to operating in highly competitive and dynamic industries, including cost increases; the unpredictable nature of consumer behavior, as well as evolving technologies and distribution models; risks related to our decisions to make investments in new businesses, products, services and technologies, and the evolution of our business strategy; the potential for loss of carriage or other reduction in or the impact of negotiations for the distribution of our content; damage to our reputation or brands; losses due to asset impairment charges for goodwill, intangible assets, FCC licenses and content; liabilities related to discontinued operations and former businesses; increasing scrutiny of, and evolving expectations for, sustainability initiatives; evolving business continuity, cybersecurity, privacy and data protection and similar risks; content infringement; domestic and global political, economic and regulatory factors affecting our businesses generally; the inability to hire or retain key employees or secure creative talent; disruptions to our operations as a result of labor disputes; challenges realizing synergies and other anticipated benefits expected from the Transactions, including integrating the Company's and Skydance's businesses successfully; the dilution to the earnings per share of New Paramount which may negatively affect the price of New Paramount Class B Common Stock; any negative effects following the completion of the Transactions on the market price of New Paramount Class B Common Stock; the uncertainty of the Company's stockholders with respect to the value of the stock consideration they will receive; the risks that holders of our Class B Common Stock may not receive all merger consideration in the form they elect; the reduced ownership and economic interest of our existing stockholders in New Paramount; the cutbacks the PIPE Transaction is subject to in the event that stock elections exceed specified thresholds; the risks that the Transactions may be prevented or delayed or the anticipated benefits of the Transactions could be reduced if we do not obtain certain regulatory approvals; the conditions to the Closing to which the Transactions are subject; our and New Paramount's continued incurrence of significant transaction and merger-related transaction costs in connection with the Transactions; business uncertainties, including the effect of the Transactions on the Company's employees, commercial partners, clients and customers, and contractual restrictions while the Transactions are pending; the Transaction Agreement's limitation on our ability to pursue alternatives to the Transactions; tax consequences of the Transactions that may adversely affect holders of our Common Stock; the imposition of a new U.S. federal excise tax on us or on New Paramount in connection with redemptions by us or New Paramount of our respective shares; interests of our executive officers, directors and affiliates of Paramount that are different from, or in addition to, the rights of our stockholders; risks related to a failure to complete the Transactions which could negatively impact our businesses or financial results and the stock price of our Common Stock; lawsuits relating to the Transactions potentially preventing or delaying the closing of the Transactions and/or resulting in substantial costs; the waiver of one or more of the conditions to Closing without re-obtaining stockholder approval; difficulties retaining, motivating and recruiting executives and other key employees before and following the completion of the Transactions in light of uncertainty regarding the Transactions; the Transactions triggering change of control or other provisions in certain agreements which may allow third parties to terminate or alter existing contracts or relationships; our stockholders not being entitled to appraisal rights in connection with the Transactions; changes and uncertainties with respect to taxes in the jurisdictions in which New Paramount will operate which may have an adverse effect on New Paramount's business; volatility in the prices of our Common Stock; potential conflicts of interest arising from our ownership structure with a controlling stockholder; and other factors described in our news releases and filings with the Securities and Exchange Commission, including but not limited to our most recent Annual Report on Form 10-K and reports on Form 10-Q and Form 8-K. There may be additional risks, uncertainties and factors that we do not currently view as material or that are not necessarily known. The forward-looking statements included in this communication are made only as of the date of this report, and we do not undertake any obligation to publicly update any forward-looking statements to reflect subsequent events or circumstances.

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PARAMOUNT GLOBAL AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited; in millions, except per share amounts)

	Three Months Ended December 31		Twelve Months Ended December 31	
	2024	2023	2024	2023
Revenues	$ 7,984	$ 7,638	$ 29,213	$ 29,652
Costs and expenses:				
Operating	5,692	5,145	19,437	20,017
Programming charges	—	—	1,118	2,371
Selling, general and administrative	1,886	1,973	6,658	7,245
Depreciation and amortization	95	108	392	418
Impairment charges	30	83	6,130	83
Restructuring, transaction-related items, and other corporate matters	152	(75)	747	(31)
Total costs and expenses	7,855	7,234	34,482	30,103
Operating income (loss)	129	404	(5,269)	(451)
Interest expense	(215)	(222)	(860)	(920)
Interest income	40	40	151	137
Gain (loss) from investments	(13)	—	(17)	168
Gain on extinguishment of debt	—	29	—	29
Other items, net	(56)	(68)	(182)	(216)
Earnings (loss) from continuing operations before income taxes and equity in loss of investee companies	(115)	183	(6,177)	(1,253)
(Provision for) benefit from income taxes	(37)	(75)	305	361
Equity in loss of investee companies, net of tax	(70)	(101)	(291)	(360)
Net earnings (loss) from continuing operations	(222)	7	(6,163)	(1,252)
Net earnings from discontinued operations, net of tax	—	510	14	676
Net earnings (loss) (Paramount and noncontrolling interests)	(222)	517	(6,149)	(576)
Net earnings attributable to noncontrolling interests	(2)	(3)	(41)	(32)
Net earnings (loss) attributable to Paramount	$ (224)	$ 514	$ (6,190)	$ (608)
Amounts attributable to Paramount:				
Net earnings (loss) from continuing operations	$ (224)	$ 4	$ (6,204)	$ (1,284)
Net earnings from discontinued operations, net of tax	—	510	14	676
Net earnings (loss) attributable to Paramount	$ (224)	$ 514	$ (6,190)	$ (608)
Basic net earnings (loss) per common share attributable to Paramount:				
Net loss from continuing operations	$ (.33)	$ (.02)	$ (9.36)	$ (2.06)
Net earnings from discontinued operations	$ —	$ .78	$ .02	$ 1.04
Net earnings (loss)	$ (.33)	$ .77	$ (9.34)	$ (1.02)
Diluted net earnings (loss) per common share attributable to Paramount: [(a)]				
Net loss from continuing operations	$ (.33)	$ (.02)	$ (9.36)	$ (2.06)
Net earnings from discontinued operations	$ —	$ .78	$ .02	$ 1.04
Net earnings (loss)	$ (.33)	$ .77	$ (9.34)	$ (1.02)
Weighted average number of common shares outstanding:				
Basic	669	652	664	652
Diluted	669	653	664	652

(a) In periods prior to the conversion of our 5.75% Series A Mandatory Convertible Preferred Stock to shares of our Class B Common Stock on April 1, 2024, diluted net earnings (loss) per common share ("EPS") excludes the effect of its assumed conversion since it would have been antidilutive. As a result, in the calculations of diluted EPS the weighted average number of diluted shares outstanding do not include the assumed issuance of shares upon conversion of preferred stock, and preferred stock dividends recorded for the twelve months ended December 31, 2024 of $14 million and for the three and twelve months ended December 31, 2023 of $14 million and $58 million, respectively, are deducted from net earnings (loss) from continuing operations and net earnings (loss).

PARAMOUNT GLOBAL AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS

(In millions, except per share amounts)

	At December 31	
	2024	2023
ASSETS		
Current Assets:		
Cash and cash equivalents	$ 2,661	$ 2,460
Receivables, net	6,920	7,115
Programming and other inventory	1,429	1,414
Prepaid expenses and other current assets	1,532	1,677
Current assets of discontinued operations	—	37
Total current assets	12,542	12,703
Property and equipment, net	1,566	1,666
Programming and other inventory	13,924	13,851
Goodwill	10,508	16,516
Intangible assets, net	2,406	2,589
Operating lease assets	1,012	1,183
Deferred income tax assets, net	1,386	1,242
Other assets	2,828	3,793
Total Assets	$ 46,172	$ 53,543
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current Liabilities:		
Accounts payable	$ 953	$ 1,100
Accrued expenses	2,199	2,104
Participants' share and royalties payable	2,574	2,702
Accrued programming and production costs	1,720	1,842
Deferred revenues	825	746
Debt	—	1
Other current liabilities	1,360	1,161
Total current liabilities	9,631	9,656
Long-term debt	14,501	14,601
Participants' share and royalties payable	1,310	1,394
Pension and postretirement benefit obligations	1,226	1,337
Deferred income tax liabilities, net	34	503
Operating lease liabilities	1,048	1,256
Program rights obligations	260	204
Other liabilities	1,380	1,542
Commitments and contingencies		
Paramount stockholders' equity:		
5.75% Series A Mandatory Convertible Preferred Stock, par value $.001 per share; 25 shares authorized; 0 (2024) and 10 (2023) shares issued	—	—
Class A Common Stock, par value $.001 per share; 55 shares authorized; 41 (2024 and 2023) shares issued	—	—
Class B Common Stock, par value $.001 per share; 5,000 shares authorized; 1,133 (2024) and 1,115 (2023) shares issued	1	1
Additional paid-in capital	33,394	33,210
Treasury stock, at cost; 503 (2024 and 2023) shares of Class B Common Stock	(22,958)	(22,958)
Retained earnings	7,487	13,829
Accumulated other comprehensive loss	(1,604)	(1,556)
Total Paramount stockholders' equity	16,320	22,526
Noncontrolling interests	462	524
Total Equity	16,782	23,050
Total Liabilities and Equity	$ 46,172	$ 53,543

PARAMOUNT GLOBAL AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CASH FLOWS

(In millions)

	Twelve Months Ended December 31	
	2024	2023
Operating Activities:		
Net loss (Paramount and noncontrolling interests)	$ (6,149)	$ (576)
Less: Net earnings from discontinued operations, net of tax	14	676
Net loss from continuing operations	(6,163)	(1,252)
Adjustments to reconcile net loss from continuing operations to net cash flow provided by operating activities from continuing operations:		
Programming charges	1,118	2,371
Depreciation and amortization	392	418
Impairment charges	6,130	83
Amortization of content costs and participation and residuals expense	13,888	14,713
Deferred tax benefit	(630)	(650)
Stock-based compensation	245	177
(Gain) loss from investments	17	(168)
Gain on extinguishment of debt	—	(29)
Equity in loss of investee companies, net of tax and distributions	304	363
Change in assets and liabilities		
Decrease in receivables	548	523
Increase in inventory and related program, participation, and residuals liabilities	(15,812)	(15,518)
Increase (decrease) in accounts payable and other liabilities	324	(659)
Increase (decrease) in pension and postretirement benefit obligations	23	(69)
Increase in income taxes	141	267
Other, net	227	(186)
Net cash flow provided by operating activities from continuing operations	752	384
Net cash flow provided by operating activities from discontinued operations	—	91
Net cash flow provided by operating activities	752	475
Investing Activities:		
Investments	(326)	(322)
Capital expenditures	(263)	(328)
Proceeds from dispositions	554	71
Other investing activities	(8)	(3)
Net cash flow used for investing activities from continuing operations	(43)	(582)
Net cash flow provided by investing activities from discontinued operations	55	1,524
Net cash flow provided by investing activities	12	942
Financing Activities:		
Proceeds from issuance of debt	—	45
Repayment of debt	(126)	(1,277)
Dividends paid on preferred stock	(29)	(58)
Dividends paid on common stock	(139)	(389)
Payment of payroll taxes in lieu of issuing shares for stock-based compensation	(60)	(29)
Payments to noncontrolling interests	(127)	(93)
Other financing activities	(26)	(40)
Net cash flow used for financing activities	(507)	(1,841)
Effect of exchange rate changes on cash and cash equivalents	(56)	(1)
Net increase (decrease) in cash and cash equivalents	201	(425)
Cash and cash equivalents at beginning of year	2,460	2,885
Cash and cash equivalents at end of year	$ 2,661	$ 2,460

SUPPLEMENTAL DISCLOSURES REGARDING NON-GAAP FINANCIAL MEASURES

(Unaudited; in millions, except per share amounts)

Adjusted operating income before depreciation and amortization ("Adjusted OIBDA"), adjusted earnings from continuing operations before income taxes, adjusted provision for income taxes, adjusted net earnings (loss) from continuing operations attributable to Paramount, adjusted diluted EPS from continuing operations, and adjusted effective income tax rate, which are measures of performance not calculated in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP" or "GAAP") (together, the "adjusted measures") exclude certain items identified as affecting comparability that are not part of our normal operations, including restructuring charges, transaction-related items, other corporate matters, programming charges, and impairment charges, each where applicable. Programming charges consist only of charges related to major strategic changes to our content strategy and do not include impairment charges that occur as part of our normal operations, which are recorded within "Operating expenses" on the Consolidated Statements of Operations, and are not excluded in our adjusted measures.

We use these measures to, among other things, evaluate our operating performance. These measures are among the primary measures used by management for planning and forecasting of future periods, and they are important indicators of our operational strength and business performance. In addition, we use Adjusted OIBDA to, among other things, value prospective acquisitions. We believe these measures are relevant and useful for investors because they allow investors to view performance in a manner similar to the method used by our management; and because they exclude items that are not representative of our normal, recurring operations, they provide a clearer perspective on our underlying performance; and make it easier for investors, analysts and peers to compare our operating performance to other companies in our industry and to compare our year-over-year results.

Because the adjusted measures are measures of performance not calculated in accordance with U.S. GAAP, they should not be considered in isolation of, or as a substitute for, operating income (loss), earnings (loss) from continuing operations before income taxes, (provision for) benefit from income taxes, net earnings (loss) from continuing operations attributable to Paramount, diluted EPS from continuing operations, and effective income tax rate, as applicable, as indicators of operating performance. These measures, as we calculate them, may not be comparable to similarly titled measures employed by other companies.

The following tables reconcile the adjusted measures to their most directly comparable financial measures in accordance with U.S. GAAP. The tax impacts on the items identified as affecting comparability in the tables below have been calculated using the tax rate applicable to each item.

	Three Months Ended December 31		Twelve Months Ended December 31	
	2024	**2023**	**2024**	**2023**
Operating income (loss) (GAAP)	$ 129	$ 404	$ (5,269)	$ (451)
Depreciation and amortization	95	108	392	418
Programming charges [(a)]	—	—	1,118	2,371
Impairment charges [(a)]	30	83	6,130	83
Restructuring charges [(a)]	10	48	554	102
Transaction-related items [(a)]	11	(146)	62	(156)
Other corporate matters [(a)]	131	23	131	23
Adjusted OIBDA (Non-GAAP)	$ 406	$ 520	$ 3,118	$ 2,390

(a) See notes on the following tables for additional information on items affecting comparability.

SUPPLEMENTAL DISCLOSURES REGARDING NON-GAAP FINANCIAL MEASURES (Continued)

(Unaudited; in millions, except per share amounts)

The table below sets forth our Adjusted OIBDA by reportable segment and a reconciliation of total Adjusted OIBDA to Operating Income (Loss), the most directly comparable financial measure in accordance with U.S. GAAP. We present Adjusted OIBDA as the primary measure of profit and loss for our operating segments in accordance with Financial Accounting Standards Board (FASB) guidance for segment reporting. Adjusted OIBDA is the primary method used by our management for planning and forecasting of future periods, evaluating the operating performance of our segments, and making decisions about resource allocation. Stock-based compensation is excluded from our segment measure of profit and loss because it is set and approved by our Board of Directors in consultation with corporate executive management.

	Three Months Ended December 31		Twelve Months Ended December 31	
	2024	**2023**	**2024**	**2023**
Adjusted OIBDA				
TV Media	$ 949	$ 1,142	$ 4,348	$ 4,791
Direct-to-Consumer	(286)	(490)	(497)	(1,663)
Filmed Entertainment	(42)	24	(96)	(119)
Corporate/Eliminations	(146)	(111)	(427)	(447)
Stock-based compensation [(a)]	(69)	(45)	(210)	(172)
Total Adjusted OIBDA	406	520	3,118	2,390
Depreciation and amortization	(95)	(108)	(392)	(418)
Programming charges	—	—	(1,118)	(2,371)
Impairment charges	(30)	(83)	(6,130)	(83)
Restructuring, transaction-related items, and other corporate matters [(a)]	(152)	75	(747)	31
Total Operating Income (Loss)	$ 129	$ 404	$ (5,269)	$ (451)

(a) Stock based compensation expense of $1 million and $35 million for the three and twelve months ended December 31, 2024, respectively, and $1 million and $5 million for the three and twelve months ended December 31, 2023, respectively, is included in “Restructuring, transaction-related items, and other corporate matters.”

SUPPLEMENTAL DISCLOSURES REGARDING NON-GAAP FINANCIAL MEASURES (Continued)

(Unaudited; in millions, except per share amounts)

	Three Months Ended December 31, 2024			
	Earnings (Loss) from Continuing Operations Before Income Taxes	Provision for Income Taxes	Net Loss from Continuing Operations Attributable to Paramount	Diluted EPS from Continuing Operations
Reported (GAAP)	$ (115)	$ (37) [f]	$ (224)	$ (.33)
Items affecting comparability:				
Impairment charge [a]	30	(5)	25	.04
Restructuring charges	10	(2)	8	.01
Transaction-related items [b]	11	—	11	.01
Other corporate matters [c]	131	(32)	99	.15
Loss from investment [d]	13	8	21	.03
Discrete tax items [e]	—	(11)	(11)	(.02)
Adjusted (Non-GAAP)	$ 80	$ (79) [f]	$ (71)	$ (.11)

(a) Reflects charges to reduce the carrying values of FCC licenses in certain markets and our Australian broadcast licenses to their estimated fair values.

(b) Reflects costs associated with legal and advisory services related to the Skydance transactions.

(c) Reflects charges of $74 million associated with the abandonment of developed technology and $57 million to increase our accrual for asbestos matters.

(d) Reflects a loss on the sale of our investment in Viacom18.

(e) Primarily attributable to amounts realized in connection with the filing of our tax returns in certain international jurisdictions, partially offset by taxes recognized upon the vesting of stock-based compensation.

(f) The reported effective income tax rate for the quarter ended December 31, 2024 was 32.2% and the adjusted effective income tax rate, which is calculated as the adjusted provision for income taxes of $79 million divided by adjusted earnings from continuing operations before income taxes of $80 million, was 98.8%. These adjusted measures exclude the items affecting comparability described above.

	Three Months Ended December 31, 2023			
	Earnings from Continuing Operations Before Income Taxes	Provision for Income Taxes	Net Earnings from Continuing Operations Attributable to Paramount	Diluted EPS from Continuing Operations
Reported (GAAP)	$ 183	$ (75) [f]	$ 4	$ (.02)
Items affecting comparability:				
Impairment charge [a]	83	(20)	63	.10
Restructuring charges [b]	48	(12)	36	.05
Transaction-related items [c]	(146)	25	(121)	(.18)
Other corporate matters [d]	23	6	29	.04
Gain on extinguishment of debt	(29)	7	(22)	(.03)
Discrete tax items [e]	—	36	36	.06
Impairment of equity-method investment, net of tax	—	—	16	.02
Adjusted (Non-GAAP)	$ 162	$ (33) [f]	$ 41	$ .04

(a) Reflects a charge to reduce the carrying values of FCC licenses in certain markets to their estimated fair values.

(b) Consists of $13 million for severance and $35 million for the impairment of lease assets.

(c) Reflects a benefit principally associated with stockholder litigation related to the 2019 merger of Viacom Inc. (“Viacom”) and CBS Corporation (“CBS”), consisting of $120 million from a settlement received in the fourth quarter of 2023, as well as insurance recoveries.

(d) Reflects a charge to increase our accrual for asbestos matters.

(e) Primarily reflects additional taxes recognized in connection with the filing of our tax returns and vesting of stock-based compensation, partially offset by a benefit from the settlement of tax audits.

(f) The reported effective income tax rate for the quarter ended December 31, 2023 was 41.0% and the adjusted effective income tax rate, which is calculated as the adjusted provision for income taxes of $33 million divided by adjusted earnings from continuing operations before income taxes of $162 million, was 20.4%. These adjusted measures exclude the items affecting comparability described above.

SUPPLEMENTAL DISCLOSURES REGARDING NON-GAAP FINANCIAL MEASURES (Continued)

(Unaudited; in millions, except per share amounts)

	Twelve Months Ended December 31, 2024			
	Earnings (Loss) from Continuing Operations Before Income Taxes	Benefit from (Provision for) Income Taxes	Net Earnings (Loss) from Continuing Operations Attributable to Paramount	Diluted EPS from Continuing Operations
Reported (GAAP)	$ (6,177)	$ 305 (h)	$ (6,204)	$ (9.36) (i)
Items affecting comparability:				
Programming charges (a)	1,118	(275)	843	1.26
Impairment charge (b)	6,130	(380)	5,750	8.62
Restructuring charges (c)	554	(120)	434	.65
Transaction-related items (d)	62	(3)	59	.09
Other corporate matters (e)	131	(32)	99	.15
Loss from investments (f)	17	7	24	.04
Discrete tax items (g)	—	36	36	.05
Impact of antidilution	—	—	—	.04
Adjusted (Non-GAAP)	$ 1,835	$ (462) (h)	$ 1,041	$ 1.54 (i)

(a) Reflects programming charges associated with major strategic changes in our global content strategy that resulted in the removal of significant levels of content from our platforms, abandonment of development projects and termination of certain programming agreements, particularly internationally, including locally-produced content and domestic titles that no longer aligned with our shift to a global content strategy.

(b) Reflects a goodwill impairment charge for our Cable Networks reporting unit of $5.98 billion, as well as charges totaling $149 million to reduce the carrying values of FCC licenses in certain markets and our Australian broadcast licenses to their estimated fair values.

(c) Consists of severance costs of $523 million associated with restructuring our global workforce and the exit of our former CEO, and $31 million for the impairment of lease assets.

(d) Reflects costs associated with legal and advisory services related to the Skydance transactions.

(e) Reflects charges of $74 million associated with the abandonment of developed technology and $57 million to increase our accrual for asbestos matters.

(f) Principally reflects a loss on the sale of our investment in Viacom18 of $13 million.

(g) Primarily attributable to the establishment of a valuation allowance on a deferred tax asset that is not expected to be realized because of a reduction in our deferred tax liabilities caused by the goodwill impairment charge, as well as tax expense relating to the vesting of stock-based compensation, partially offset by amounts realized in connection with the filing of our tax returns in certain international jurisdictions.

(h) The reported effective income tax rate for the year ended December 31, 2024 was 4.9% and the adjusted effective income tax rate, which is calculated as the adjusted provision for income taxes of $462 million divided by adjusted earnings from continuing operations before income taxes of $1.84 billion, was 25.2%. These adjusted measures exclude the items affecting comparability described above.

(i) For 2024, the weighted average number of common shares outstanding used in the calculation of reported diluted EPS from continuing operations is 664 million and in the calculation of adjusted diluted EPS from continuing operations is 667 million. The dilutive impact was excluded in the calculation of reported diluted EPS from continuing operations because it would have been antidilutive since we reported a net loss from continuing operations.

SUPPLEMENTAL DISCLOSURES REGARDING NON-GAAP FINANCIAL MEASURES (Continued)

(Unaudited; in millions, except per share amounts)

	Twelve Months Ended December 31, 2023			
	Earnings (Loss) from Continuing Operations Before Income Taxes	Benefit from (Provision for) Income Taxes	Net Earnings (Loss) from Continuing Operations Attributable to Paramount	Diluted EPS from Continuing Operations
Reported (GAAP)	$ (1,253)	$ 361 [h]	$ (1,284)	$ (2.06)
Items affecting comparability:				
Programming charges [a]	2,371	(582)	1,789	2.74
Impairment charges [b]	83	(20)	63	.10
Restructuring charges [c]	102	(25)	77	.12
Transaction-related items [d]	(156)	27	(129)	(.20)
Other corporate matters [e]	23	6	29	.05
Gain from investments [f]	(168)	60	(108)	(.17)
Gain on extinguishment of debt	(29)	7	(22)	(.03)
Discrete tax items [g]	—	(31)	(31)	(.05)
Impairment of equity-method investment, net of tax	—	—	16	.02
Adjusted (Non-GAAP)	$ 973	$ (197) [h]	$ 400	$ .52

(a) Reflects programming charges associated with major strategic changes in our global content strategy in connection with the integration of Paramount+ and Showtime into a single product offering and initiatives to rationalize our international product offerings as we shifted to a global programming strategy. These strategy changes led to content being removed from our platforms or abandoned, the write-off of development costs, and termination of programming agreements.

(b) Reflects a charge to reduce the carrying values of FCC licenses in certain markets to their estimated fair values.

(c) Consists of $67 million for severance costs and $35 million for the impairment of lease assets.

(d) Reflects a benefit principally associated with stockholder litigation related to the 2019 merger of Viacom and CBS, consisting of $120 million from a settlement received in the fourth quarter of 2023, as well as insurance recoveries.

(e) Reflects a charge to increase our accrual for asbestos matters.

(f) Reflects a gain recognized on our retained interest in Viacom18 following the discontinuance of equity method accounting resulting from the dilution of our interest from 49% to 13%.

(g) Primarily reflects tax benefits from the resolution of an income tax matter in a foreign jurisdiction, guidance issued in 2023 by the Internal Revenue Service that resulted in additional foreign taxes from 2022 being eligible for a foreign tax credit, and the settlement of income tax audits, partially offset by tax expense relating to the vesting of stock-based compensation.

(h) The reported effective income tax rate for the year ended December 31, 2023 was 28.8% and the adjusted effective income tax rate, which is calculated as the adjusted provision for income taxes of $197 million divided by adjusted earnings from continuing operations before income taxes of $973 million, was 20.2%. These adjusted measures exclude the items affecting comparability described above.

SUPPLEMENTAL DISCLOSURES REGARDING NON-GAAP FINANCIAL MEASURES (Continued)

(Unaudited; in millions)

Free Cash Flow

Free cash flow is a non-GAAP financial measure. Free cash flow reflects our net cash flow provided by (used for) operating activities from continuing operations less capital expenditures. We deduct capital expenditures when we calculate free cash flow because investment in capital expenditures is a use of cash that is directly related to our operations. Our net cash flow provided by (used for) operating activities from continuing operations is the most directly comparable U.S. GAAP financial measure.

Management believes free cash flow provides investors with an important perspective on the cash available to us to service debt, pay dividends, make strategic acquisitions and investments, maintain our capital assets, satisfy our tax obligations, and fund ongoing operations and working capital needs. We believe the presentation of free cash flow is relevant and useful for investors because it allows investors to evaluate the cash generated from our underlying operations in a manner similar to the method used by management. Free cash flow is one of the quantitative performance metrics used in determining our annual incentive compensation awards. In addition, free cash flow is a primary measure used externally by our investors, analysts and industry peers for purposes of valuation and comparison of our operating performance to other companies in our industry.

As free cash flow is not a measure calculated in accordance with U.S. GAAP, free cash flow should not be considered in isolation of, or as a substitute for, either net cash flow provided by (used for) operating activities from continuing operations as a measure of liquidity or net earnings (loss) as a measure of operating performance. Free cash flow, as we calculate it, may not be comparable to similarly titled measures employed by other companies.

The following table presents a reconciliation of our net cash flow provided by operating activities from continuing operations to free cash flow.

	Three Months Ended December 31		Twelve Months Ended December 31	
	2024	2023	2024	2023
Net cash flow provided by operating activities from continuing operations (GAAP)	$ 168	$ 558	$ 752	$ 384
Capital expenditures	(112)	(115)	(263)	(328)
Free cash flow (Non-GAAP)	$ 56	$ 443	$ 489	$ 56