NEW MEDIA L. A. B

新傳企劃有限公司 New Media Lab Limited

於開曼群島註冊成立之有限公司(股份代號:1284) Incorporated in the Cayman Islands with Limited Liability (Stock Code : 1284)

2024

Environmental, Social and Governance Report 環境、社會及管治報告



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ABOUT THIS REPORT 關於本報告

New Media Lab Limited ("Company") and its subsidiaries (collectively referred to as "Group") principally engages in the provision of one-stop, integrated advertising solutions to brand owners and advertising agencies through several digital media platforms. Currently, the Group operates nine media brands: "Weekend Weekly", "Oriental Sunday", "Economic Digest", "New Monday", "More", "GOtrip", "Sunday Kiss", "SSwagger" and "Madame Figaro". The Group acknowledges the significance of effective environmental, social and governance ("ESG") initiatives at operational level. By adopting environmental and social initiatives into its business operation, the Group can enhance its cost efficiency and risk management, and make informed decisions by engaging with the stakeholders of the Group. Besides, the Group is dedicated to prioritising ESG disclosure, and is committed to improving its transparency and accountability by consistently disclosing its ESG practices and performance, showcasing its commitment to sustainable and responsible business practices.

新傳企劃有限公司(「本公司」)及其附屬公 司(統稱為「本集團」)主要透過多個數碼 媒體平台,向品牌擁有者及廣告代理公司 提供一站式綜合廣告解決方案。目前,本 集團經營9個媒體品牌:「新**假期**」、「東 方新地」、「經濟一週」、「新Monday」、 「More」、「GOtrip」、「Sunday Kiss親 子童盟」、「SSwagger」和「Madame Figaro 」。本集團深明有效的環境、社會 及管治舉措在經營層面的重要性。通過於 業務營運實施環境和社會舉措,本集團可 提升其成本效益及風險管理,並透過與本 集團利益持份者溝通以作出明智決策。此 外·本集團致力優先考慮環境、社會及管 治披露, 並透過持續披露其環境、社會及 管治常規及表現,提高其透明度及問責性, 展示其對可持續及負責仟經營慣例的承諾。



1.1 REPORTING BOUNDARY 匯報範圍

This report primarily provides an overview of the Group's operations in Hong Kong for the financial year ended 31 December 2024 ("Year"), and describes the ESG values and initiatives of the Group.

This report sets out the Group's compliance with the mandatory disclosure requirements and its report on the "comply or explain" provisions of the ESG Reporting Guide ("ESG Reporting Guide") as set out in Appendix C2 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Stock Exchange"). It is recommended that this report is read in conjunction with the Company's 2024 Annual Report, in particular the Directors' Report and Corporate Governance Report sections therein.

本報告主要概述本集團於截至2024年12 月31日止財政年度(「本年度」)於香港的營 運,以及闡述本集團的環境、社會及管治 價值及措施。

本報告闡述了本集團遵守香港聯合交易所 有限公司(「聯交所」)證券上市規則附錄 C2所載《環境、社會及管治報告指引》(「環 境、社會及管治報告指引」)的強制披露要 求以及對「不遵守就解釋」條文作匯報。建 議 閣下將本報告與本公司2024年報一 併閱讀,尤其是其中的董事會報告及企業 管治報告部分。

1.2 REPORTING PRINCIPLES 匯報原則

This report is based on the four reporting principles outlined in the ESG Reporting Guide — materiality, consistency, quantitative, and balance.

- Materiality: The Group collects and compiles information based on the materiality principle, focusing on key ESG issues that are relevant to the Group and its stakeholders
- Consistency: The Group maintains consistency in its ESG reporting by following the ESG Reporting Guide, ensuring that the information is consistently disclosed over time
- Quantitative: The Group includes quantitative data in its ESG report, providing a measurable and objective assessment of its performance in areas such as emissions, consumption of resources, and waste management
- Balance: The Group strives to achieve a balanced ESG report, which provides an overview of the Group's sustainability initiatives spanning areas including governance, talent development, compliance, environmental responsibility, and community investment

This report is available on the websites of the Company (https://www.NewMediaLab.com.hk) and Hong Kong Exchanges and Clearing Limited ("HKEX") news website (https://www.hkexnews.hk).

本報告基於環境、社會及管治報告指引中 概述的四項報告原則 – 重要性、一致性、 量化和平衡。

- 重要性:本集團根據重要性原則收 集和彙編資訊,主要關注與本集團 及其持份者有關的環境、社會及管 治議題
- 一致性:本集團遵循環境、社會及 管治報告指引,保持其環境、社會 及管治報告的一致性,確保了資訊 於日後披露的一致性
- 量化:本集團在其環境、社會及管治報告中納入了可予計量的數據, 為本集團在排放、資源消耗及廢物 處理等領域的表現提供了可量度的 客觀評估
- 平衡:本集團致力實現環境、社會 及管治報告的平衡,以提供本集團 在可持續發展舉措的概述,涵蓋的 領域包括管治、人才發展、合規、環 境責任及社區投資

本報告可於本公司的網站 (https://www.NewMediaLab.com.hk) 及香港交易及結算所有限公司(「港交所」)的 披露易網站(https://www.hkexnews.hk) 查閱。



1.3 BOARD STATEMENT 董事會聲明

The board of directors of the Company ("Board") recognises that sustainable practices are essential for the success and resilience of the Group, which enable the Group to operate its businesses in a responsible and sustainable manner. By prioritising ESG practices and upholding responsible governance, the Group aims to establish trust, build credibility, and make positive contributions to the community and environment in which the Group operates.

The Group's ESG processes and procedures focus on non-financial indicators that outline the Company's approach towards sustainability and has taken into account ESG-related issues covering different aspects including operations, legal and compliance, internal control, human resources, as well as marketing and communications. The Board has overall responsibility for the Company's ESG strategy and reporting. To reinforce the Board's ESG management approach and strategy as well as further enhance ESG governance, the Board has adopted an ESG Policy whereby the ESG Committee (comprising representatives from operations and supporting departments and the Executive Committee of the Company ("Executive Committee")) is delegated the power and authority to handle all ESG-related matters.

The roles and functions of the ESG Committee and the Executive Committee are as follows:

ESG Committee

- Works through the key performance indicators ("KPIs") and the right tools and resources to handle the ESG issues
- Formulates and executes action plans and ensures execution by respective teams so as to achieve the ESG-related goals and targets set by the Board

The ESG Committee reports to the Executive Committee on the progress of the above action plans.

本公司董事會(「董事會」)認同可持續發展 的實踐對於本集團的成功和抗逆力十分重 要,以讓本集團以負責任及可持續的方式 營運其業務。通過優先考慮環境、社會及 管治實踐以及堅持負責任的治理,本集團 旨在建立信任、樹立信譽,並為本集團在 其營運的社區和環境作出正面的貢獻。

本集團的環境、社會及管治流程和程序專 注於非財務指標,概述了本公司就可持續 發展的方法,並已考慮與環境、社會及管 治相關議題,涵蓋多個方面,包括營運、 法律合規、內部監控、人力資源以及營 和通訊。董事會負責本公司的環境、 社會及管治策略和匯報工作。為加強董 會助環境、社會及管治的管治, 董事會採納了環境、社會及管治政策,按 此授予環境、社會及管治委員會(「執行委 員會」)的代表組成)權力及權限處理所有 與環境、社會及管治相關的事宜。

環境、社會及管治委員會及執行委員會的 角色和職能如下:

環境、社會及管治委員會

- 通過關鍵績效指標及正確的工具和 資源來處理環境、社會及管治事宜
- 制定及實施執行計劃,並確保各團 隊的執行以達致董事會制定的環境、 社會及管治相關目標
- 環境、社會及管治委員會向執行委員會匯 報上述執行計劃的進展情況。



Executive Committee

- Provides recommendations to the Board on setting ESG-related goals and targets in line with the Group's businesses as well as management approach and strategy
- Oversees formulation and implementation of action plans by the ESG Committee
- Monitors and evaluates effectiveness of action plans in achieving ESG-related goals and targets relating to the Group's businesses including the KPIs
- Reviews effectiveness of ESG-related risk management and internal control systems, and reports to the Audit Committee for its review and discussion with the Board

The Executive Committee reports at least once a year to the Board on the implementation and the progress made towards achieving ESG objectives.

Based on the recommendations from the Executive Committee, the Board reviewed the progress made towards achieving the ESG-related goals and targets as well as effectiveness of the management approach and strategy.

Set out below is the functional framework on ESG sustainability of the Company.

執行委員會

- 基於本集團的業務、管理方式及策略,就制定環境、社會及管治相關目標向董事會提出建議
- 監督由環境、社會及管治委員會制
 定及實施的執行計劃
- 監測和評估執行計劃在達致與本集 團業務在環境、社會及管治相關目 標方面的有效性,包括關鍵績效指 標
- 檢視環境、社會及管治相關的風險 管理和內部監控系統的有效性,並 向審核委員會報告,供其審閱及與 董事會進行討論

執行委員會將至少每年向董事會匯報一次 就達致環境、社會及管治目標的執行及進 展情況。

根據執行委員會的建議,董事會已檢視在 達致環境、社會及管治相關目標方面取得 的進展,以及管理方法及策略的有效性。

以下是本公司可持續性的環境、社會及管 治之功能框架。





1.4 ESG RISKS MANAGEMENT 環境、社會及管治風險管理

The Group has adopted an effective risk management mechanism to identify, assess, review and manage ESG risks of the Group. By actively managing and mitigating the identified ESG risks, the Group demonstrates its commitment to sustainable and responsible business practices. The major ESG risks relating to the business of the Group are listed below.

Risk Identification and Management Approach

The Group has identified the following ESG risks. By addressing these risks, the Group aims to contribute to a more sustainable future and a more equitable and inclusive society, while ensuring long-term success.

(i) Environmental

Risk

- The Group's operations generate paper and electronic waste, and improper handling of this waste may lead to environmental contamination
- Energy consumption such as lighting and airconditioning in the Group's operations may lead to a significant carbon footprint

Approach

- Using paper certified by the Forest Stewardship Council ("FSC") and dispatching unsold copies of the Group's print magazines and books for recycling; donating obsolete IT devices such as personal computers, monitors and laptops to charitable organisations
- Implementing energy-efficient practices and technologies

本集團採納了有效的風險管理機制,以識 別、評估、審查和管理本集團的環境、社 會及管治風險。通過積極管理和降低已識 別的環境、社會及管治風險,本集團展示 了其對可持續和負責任的經營方式的承諾。 與本集團業務有關的環境、社會及管治主 要風險已於下面列出。

風險識別與管理方法

本集團已辨識下列環境、社會及管治風險。 通過應對這些風險,本集團旨在為更加可 持續的未來及建設一個更公平及包容的社 會作出貢獻,同時確保長遠的成功。

(i) 環境

風險

- 本集團的營運會產生廢紙及電 子廢物,不當處理該等廢物可 能會導致環境污染
- 於本集團營運時所產生的能源 消耗如照明及空調等,可能會 產生大量的碳足跡

方法

- 使用經森林管理委員會 (「FSC」)認證的紙張及將本集 團未售出的印刷雜誌及書籍送 在回收;捐贈個人電腦、顯示 器及筆記本電腦等陳舊的訊息 科技器材予慈善組織
- 採用節能措施及技術



(ii) Social

Risk

- The Group may fail in recruiting or retaining key personnel, which may result in the Group lacking key talent in critical positions; lack of diversity and inclusion within the workforce can also lead to issues such as discrimination and lack of representation
- False or misleading publicity may damage the Group's reputation; non-compliant advertising content may lead to subsequent legal liabilities
- Changes of social or political environments, or occurrence of any natural disaster may adversely affect the Group's business and operations

Approach

- Implementing talent management strategies, and aiming to promote diversity, equity, and inclusion within the workforce, to build a socially responsible business
- Developing responsible marketing and advertising practices, while ensuring they are not making misleading claims
- Staying alert to the changes in social and political environments and adjusting strategic business plans to ensure the Group can cope with changes

(ii) 社會

風險

- 本集團可能未能招聘或保留重 要人才,這可能導致在關鍵崗 位上缺乏重要人才;員工缺乏 多元化及包容性亦可能導致歧 視及缺乏代表性等問題
- 虛假或具誤導性的宣傳可能會 損害本集團的聲譽;違規廣告 內容可能會導致後續法律責任
- 社會或政治環境變動,以及任何自然災害的發生可能對本集團業務及營運造成不利影響

方法

- 實施人才管理策略,及旨在促進員工的多樣元化、公平性及 包容性,從而建立一個對社會 負責任的企業
- 制定負責任的推廣及廣告常規,確保其不會作出誤導性聲明
- 對社會及政治環境變動保持警 覺並調整業務策略計劃以確保 本集團能應對該等變動



(iii) Governance

Risk

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- Weak corporate governance may lead to issues such as conflicts of interest, mismanagement, and lack of oversight; failure to comply with regulations governing the Group's operations may lead to legal and compliance breaches, and in turn to legal and financial penalties, as well as reputational damage
- Weak risk management practices may expose the business to unexpected challenges and liabilities
- Unethical practices such as bribery and false trading may result in legal consequences and reputational damage
- Failure to protect customer data may lead to data breaches, cyberattacks, and regulatory penalties

Approach

- Implementing corporate governance practices to ensure accountability and build up a transparent and responsible management team; closely monitoring compliance with all applicable laws and regulations
- Implementing risk management and internal control systems, and striving to establish clear lines of responsibility, proper segregation of duties and effective internal reporting, as well as strengthening supervision and management accountability in business operations, in order to promote a culture of integrity

(iii) 管治

風險

- 薄弱的企業治理可能會導致利 益衝突、管理不善及缺乏監督 等問題;不遵守監管本集團營 運的法規可能會導致違反法律 及規例,從而受到法律及財務 處罰,以及聲譽受損
- 薄弱的風險管理實踐可能會使 企業面臨不能預料的挑戰及責 任
- 賄賂、虛假交易等不道德行為
 可能會導致法律後果及聲譽受
 損
- 未能保護顧客資料可能會導致 資料洩露、網絡攻擊及監管處 罰
- 方法
 - 實施企業管治常規以確保問責 制及建立透明和負責任的管理 團隊;密切監察所有適用法律 及法規的遵守情況
 - 實施風險管理及內部監控系 統,以及致力於建立明確的責 任分工、適當的隔離職責及有 效的內部報告,並於業務營運 中加強監督及管理問責,以提 倡誠信文化

- Monitoring and reviews are conducted by the management and the Internal Audit Department, which regularly report to the Audit Committee and the Board
- Fostering a culture of ethical business conduct and upholding ethical business practices
- Handling the collection and maintenance of customer data with appropriate data privacy and security measures

Through ongoing monitoring, evaluation, and improvement of its risk management strategies, the Group strives to ensure the long term resilience and success of its operations while minimising potential negative impacts on its business, stakeholders, and the environment. Should risk events arise, the Group will handle it according to the measures and procedures in a timely manner.

For further details on risk management and identified significant risks, please refer to the Risk Management and Internal Control section in the Corporate Governance Report of the Company's 2024 Annual Report.

- 由管理層及內部審核部門進行 監督及審查,該等部門定期向 審核委員會及董事會報告
- 培養商業道德文化及堅持商業 道德實踐
 - 在處理顧客資料的收集和儲存 時,採取適當的資料隱私及安 全措施

通過對風險管理策略的持續監察、檢討和 改善,本集團致力於確保其營運的長期抗 逆力及成功,同時減少對其業務、持份者 和環境的潛在負面影響。一旦發生風險事 故,本集團將根據措施和流程及時處理。

有關風險管理及已識別的重大風險之進一步詳情,請參閱本公司2024年年報內之企業管治報告中的風險管理及內部監控部份。

1.5 STAKEHOLDERS ENGAGEMENT AND TRANSPARENCY 持份者之參與及透明性

Lack of transparency and stakeholder engagement can lead to conflicts and reputational risks. Effective communication and engagement with key stakeholders, such as shareholders, employees, and the local community, are important for building trust and maintaining a positive reputation.

Stakeholder engagement plays a key role in the Group's continuous improvement and development. The Group is committed to making proactive efforts to continuously interact with key stakeholder groups through various communication channels, to better understand their needs and concerns, and develop strategies and measures to address these issues. Through ongoing dialogues, the Group endeavours to strengthen relationships with stakeholders and improve its operations and practices, thereby creating value for stakeholders. 缺乏透明度及持份者的參與會導致衝突及 聲譽風險。與股東、員工及當地社區等主 要持份者進行有效溝通和接觸,對於建立 信任及保持良好聲譽非常重要。

持份者的參與對本集團的持續改進和發展 擔當很重要的角色。本集團致力於通過各 種溝通渠道,積極主動地與主要持份者群 組進行持續互動,更好地了解其需要及關 注點,從而制定解決這些問題的策略和措 施。通過持續對話,本集團致力加強與持 份者的關係,改善其營運和實踐,從而為 持份者創造價值。

1.5.1

Major Communication Channels 主要溝通渠道

Customers 顧客	 Daily communications Social media Emails Customer enquiry hotlines 	 日常溝通 社交媒體 電郵 顧客查詢熱線
Employees 員工	 Performance appraisal interviews Employee satisfaction surveys Staff activities Daily communications 	 績效評估訪談 員工滿意度調查問卷 員工活動 日常交流
Shareholders and Investors 股東及投資者	 General meetings Corporate websites Meetings and conference calls Corporate communication documents 	 股東大會 企業網站 會議及電話會議 公司通訊文件
Business Partners and Suppliers 商業夥伴及供應商	Daily communicationsSocial mediaGeneral enquiry hotlines	日常交流社交媒體一般查詢熱線
Community 社區	Community servicesCorporate websitesSocial media	 社區服務 企業網站 社交媒體
Government and Regulatory Bodies 政府及監營機構	Regular dialoguesMeetings and enquiriesForums	 定期對話 會議及查詢 論壇



1.5.2Materiality Assessment重要性評估

During the Year, the Group invited senior management to participate in identifying crucial issue, thus aiding in the development of effective sustainability strategies and policies. The results as below with 1 being the most important and 7 being relatively less important: 於本年度,本集團邀請高級管理層參與識別重要議題,以協助制定有效的可持續發展策略和措施。結果如下,1表示最重要, 7表示重要性相對較低。

	Environment 環境	Social 社會	Governance 管治
1	Energy consumption 能源消耗	Product assurance and quality 產品鑑證及質量	Compliance with laws and regulations 遵守法律與規例
2	Waste management 廢物管理	Community investment 社區投資	Intellectual property rights management 知識產權管理
3	Paper consumption 紙張消耗	Employment practices 僱傭慣例	Data protection and cybersecurity 數據保護與網絡安全
4	Green procurement 緑色採購	Employee training and development 員工培訓及發展	Corporate governance practices 企業管治常規
5	Greenhouse gases and air pollutants 溫室氣體和空氣污染物	Occupational health and safety 職業健康及安全	Anti-corruption 反貪污
6	Water resources 水資源	Customer service 顧客服務	Economic performance 經濟表現
7	Climate changes 氣候變化	Supply chain management 供應鏈管理	Business expansion 業務擴展

2024 Environmental, Social and Governance Report 環境、社會及管治報告

1.5.3 Material Topics 重要議題

Based on the management team's assessment and stakeholders' feedback, the material issues were identified as follows. The Group's performances regarding these issues are discussed in this report. 根據管理層的評估及持份者的意見,以下 為已識別之重要議題。本集團就該等議題 的表現將於本報告內討論。

Environment 環境	Operating Practices 經營常規
 Energy conservation 能源節約 Waste management 廢物管理 Waste recycling 廢物循環利用 Paper reduction 減少用紙 	 Supply chain management 供應鏈管理 Products and services quality 產品及服務質素 Customer privacy protection 客戶私隱保護 Anti-corruption/Anti-money laundering 反貪污/反洗錢 Compliance with laws and regulations 遵守法例及法規
Workplace 工作場所	Community 社區
 Employment and labour practices 僱傭及勞工慣例 Diversity and equal opportunities 多元共融和平等機會 Training and development 培訓和發展 Occupational health and safety 職業健康與安全 Work-life balance 工作與生活平衡 	 Employee volunteering 員工志願服務 Community fundraising 社區籌款

The Group will continue improving its stakeholder communication mechanisms, and broaden the range of stakeholders for identifying material issues, in order to conduct more thorough assessments and analyses. 本集團將繼續改善與持份者的溝通機制, 擴大持份者的範圍以識別重要議題,從而 進行更全面的評估和分析。







2024 Environmental, Social and Governance Report 環境、社會及管治報告

2.1 ENVIRONMENTAL PROTECTION POLICIES 環境保護政策

The Group attaches great importance to the sustainability of the environment. Although the Group does not operate any manufacturing facilities and is not a major source of environmental pollution given its operations do not generate material air, noise, water, physical waste or other types of pollutants, the Group is committed to making every effort to protect the environment in its business activities and workplaces.

The Group seeks to identify and manage environmental impacts attributable to its operations, in order to minimise these impacts if possible. The Group has adopted various measures to reduce energy and other resource use, minimise waste and increase recycling, and promote environmental protection in its supply chain and marketplace. The Group also educates its employees, to increase their awareness of promoting a green environment. 本集團高度重視環境的可持續性。儘管本 集團沒有經營任何生產設施,且鑒於其營 運不會產生重大空氣、噪音、水、實體廢 物或其他類型的污染物,並非環境污染的 主要來源,但本集團仍致力竭盡全力於其 業務活動及工作場所保護環境。

本集團努力辨識及管理其業務對環境造成 之影響,務求將該等影響盡可能減至最低。 本集團已採取多項措施以降低能源及其他 資源使用、減廢及增加循環再用,並在其 供應鏈及市場中推行環保。本集團亦教育 其僱員,以提升他們對綠色環境的意識。



2.2 USE OF RESOURCES 資源使用

2.2.1

Emissions and Energy Consumption 排放物及能源消耗

The Group's greenhouse gas ("GHG") emissions mainly arise from indirect emissions resulting from the use of purchased electricity. To ensure the emission management goals are achieved, the Group has adopted the following measures in its head office at 8/F, Tower 1, The Quayside, 77 Hoi Bun Road, Kwun Tong, Hong Kong ("Hong Kong Office"), to reduce energy consumption and improve overall energy efficiency.

- Using high efficiency new lights
- Adopting energy-efficient LED light tubes
- Higher priority given to purchasing electrical appliances with high energy efficiency grade
- Applying energy-saving modes by default for all electrical appliances
- Turning off lights and air-conditioning in respective zones after work
- Maintaining constant room temperatures with thermostats in the air-conditioning system
- Reminding staff to turn off unnecessary electrical appliances, to save electricity
- Sharing tips on reducing energy consumption with colleagues

Through consistently measuring, setting targets for and monitoring greenhouse gas emissions, the Group can effectively assess and manage the risks associated with increased energy consumption, reduce its impact on the environment, and realise cost savings.



本集團的溫室氣體排放主要來自於使用外 購電力所產生的間接排放。為確保實現排 放管理目標,本集團已於其位於香港觀塘 海濱道77號海濱匯1座8樓的總辦公室(「香 港辦公室」)採取以下措施,以降低能源消 耗及提升整體能源效率。

- 使用新式高功效照明裝置
- 採用節能LED光管

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- 優先選購高能源效益級別的電器
- 所有電器被預設以電力節省模式運作
- 下班後關閉各自區域的燈光及空調
 - 透過冷氣系統的恆溫器維持穩定室 溫
- 提醒員工把不必要的電器關掉,以 節省電力
- 與同事分享減少能源消耗的建議

透過持續量度、設定溫室氣體排放目標及 監測排放,本集團可有效評估及管理能源 消耗增加之相關風險,減少其對環境的影響,並實現成本節約。

2.2.2 Waste Reduction and Management 減少及管理廢物

The Group engages employees in their waste behaviours and encourages recycling practices in the workplace in order to minimise the environmental impacts arising from waste disposal.

The waste generated by the Group in its Hong Kong Office is mainly household waste and electronic waste. To reduce the amount of waste, unsold copies of the Group's print magazines and books are dispatched for recycling; whereas obsolete IT devices such as personal computers, monitors and laptops are transferred to charitable organisations, which can re-use them or pass them to government-recognised recyclers for recycling.

In the office building, the building's property management company has appointed recycling contractor to collect and recycle used papers, plastic bottles, aluminium, glasses and rechargeable batteries. Recycled bags are also put in the Hong Kong Office to collect waste papers for recycling. 本集團讓員工參與廢物處理,並鼓勵他們 在工作場所進行回收,以減低棄置廢物對 環境所產生的影響。

本集團於其香港辦公室所產生的廢物主要 為生活垃圾及電子廢物。為減少廢物量, 本集團未售出的印刷雜誌及書籍將被送往 回收;而個人電腦、顯示器及筆記本電腦 等陳舊的訊息科技器材則會轉送慈善組織, 由慈善組織重新利用或移交政府認可的回 收商進行回收。

在辦公大樓,大廈之物業管理公司已委聘 回收承包商收集及回收使用過的紙張、塑 膠瓶、鋁、玻璃以及可充電電池。香港辦 公室並放置了回收袋以收集廢紙作循環利用。



During the Year, the Group implemented in phases a "3R Waste Reduction at Source" policy in its Hong Kong Office, encouraging its staff to reduce waste in order to achieve 3Rs — Reduce, Reuse and Recycle. Individual garbage bins are no longer provided to staff, and recycle bags/bins for different purposes are provided at specific locations for collecting recyclable items. The Group also shares tips on waste management with colleagues from time to time.

於本年度,本集團在其香港辦公室分階段 推行「3R源頭減廢」政策,鼓勵員工減少廢 物,以達致「3R」,即減少、重用及回收。 本集團不再為員工提供個人垃圾桶,並在 特定地點提供不同用途的回收袋/箱,以 收集可回收物品。本集團亦不時與同事分 享廢物管理的建議。



2.2.3 Reduction of Paper Use 減少用紙

Apart from electricity, paper is another major resource that is consumed in the Group's operations, with over 99% of the total paper consumption being used for magazine printing. The major printing service supplier engaged by the Group for its print magazines uses papers supplied by paper mills that are members of FSC or the Programme for the Endorsement of Forest Certification ("PEFC"), promoting responsible and sustainable management of the world's forests. It has also obtained several certifications, including FSC Chain of Custody Certification (FSC-STD-40-004 V3), Quality Management System Certification (ISO 9001:2015), Environmental Management System Certification (ISO 14001:2015) and PEFC Certification, ensuring that its operational energy consumption and emissions are minimised. During the Year, its total paper consumption for the Group's print magazines was 155.8 tons (2023: 184.8 tons). In the meantime, the Group engaged a distributor to distribute its print magazines, which was also responsible for arranging paper recycling for the returned print magazines. During the Year, the total paper recycled from the Group's returned print magazines was 41,057 kg (2023: 40,941 kg).

In response to market trends, most of the Group's print publications have in recent years been converted to digital versions such as "*More*", "*Weekend Weekly*", "*New Monday*", etc, significantly reducing paper consumption. As noted above, unsold copies of the Group's print magazines and books are dispatched for waste recycling.

除電力外,紙張是本集團在其營運過程中 消耗的另一主要資源,逾99%紙張消耗總 量用於雜誌印刷。本集團印刷雜誌所聘用 主要印刷服務供應商是使用FSC或森林驗 證認可計劃(「PEFC」)成員的造紙廠提供 的紙張,促進對世界森林的負責任及可持 續管理。其亦獲得多項認證,包括FSC產 銷監管鏈認證(FSC-STD-40-004V3)、 質量管理體系認證(ISO 9001:2015)、 環境管理體系認證(ISO 14001:2015)及 PEFC計劃認證,確保於其營運中盡量減 少能源消耗及排放。於本年度,其就本集 團印刷雜誌的總用紙量為155.8公噸(2023 年:184.8公噸)。同時,本集團聘用了一 間發行商以分發其印刷雜誌,其亦負責將 退回之印刷雜誌安排回收。於本年度,本 集團的退回印刷雜誌的回收紙張總量為 41,057公斤(2023年:40,941公斤)。

因應市場趨勢,本集團近年大部分印刷出版物已轉為電子版,如「More」、「新假期」、「新Monday」等,大幅減少紙張消耗。如上文所述,本集團未售出印刷雜誌及書籍均送往廢物回收。



In the Hong Kong Office, the Group continues to encourage a paperless working environment which not only reduces environmental damage but also fits commercial goals, as it can save physical space, facilitate information sharing via IT networks, and reduce complicated documentation procedures. In recent years, the Group has implemented paperless internal operating processing such as claims applications, payrolls, leave applications, surveys, performance appraisals and many more. From time to time, the Group shares tips on paper reduction with colleagues — such as utilising used envelopes for internal correspondences, and using laptops or tablets instead of paper for meetings. Besides, electronic devices are now widely used in promotional activities.

In its Hong Kong Office, printing is released only upon presentation of a staff card from that particular staff who gives the printing instruction, enabling the Group to achieve environmental objectives by reducing unclaimed printing. Moreover, duplex printing and copying has become the norm within the Group, greatly reducing paper consumption and saving costs. Usage data of office printing machines is regularly collected and assessed for monitoring the efficiency of the paperless environment. To reduce the related impact, the Group strives to use papers certified by the FSC in the Hong Kong Office.

In compliance with the "Proposals to Expand the Paperless Listing Regime and Other Rule Amendments" issued by the Stock Exchange taking effect on 31 December 2023, the Company electronically disseminates its corporate communications including financial reports, and strongly recommends shareholders to access its corporate communications through the websites of the HKEX and the Company, instead of receiving printed form. The Group believes this paperless practice can help to protect the environment, as well as save costs for stationery, printing and administrative charges, etc.

The Group's business involves minimal use of packaging materials. Given these materials relatively low overall importance, they will not be extensively discussed in this report. 於香港辦公室,本集團繼續鼓勵無紙化的 工作環境,不僅可減少對環境的破壞,亦 具有多重商業裨益,包括節省空間、促進 資訊科技網絡信息共享及減省繁複的文書 程序等。近年來,本集團已實行內部營運 無紙化流程,例如費用申報、糧單、假期 申請、意見調查及表現評估等。本集團不 時與同事分享減少用紙的建議,例如利用 已使用的信封作內部文件往來及使用平板 或手提電腦代替紙張開會等。此外,於宣 傳活動上現時廣泛使用電子器材。

於其香港辦公室,由於作出列印指示的指 定員工於打印時需要出示員工證方能進行 打印,因此可減少無人認領列印的情況, 從而使本集團達到環保目的。另外,雙面 列印及複印已成為本集團內部慣例,大大 減少紙張消耗及節省成本。本集團定期收 集及評估辦公室打印機使用數據,以監控 無紙化環境之成效。為減少相關影響,本 集團致力於香港辦公室使用經FSC認證的 紙張。

根據聯交所頒佈於2023年12月31日生效 之關於《擴大無紙化上市機制及其他上市 規則修訂建議》,本公司通過電子方式發 佈公司通訊(包括財務報告),並極力推薦 股東利用港交所及本公司網站獲取公司通 訊而非收取印刷文件。本集團認為此無紙 化的做法既可保護環境,亦可節約文儀用 品、印刷及行政費用等。

本集團的業務極少涉及使用包裝材料。鑒 於該等材料的整體重要性相對較低,故並 未於本報告內詳述。



2.3 CLIMATE CHANGE IMPACT 氣候變化影響

The world's climate has changed significantly in the past decades – global temperatures have increased and extreme weather events are becoming more frequent and severe, which may cause disruptions to business operations globally, and in turn poses adverse effects to the macro economy.

The Group mainly engages in the provision of integrated advertising solutions which does not operate any manufacturing facilities. With global warming and climate change becoming one of the major environmental concerns in every part of the world, the Group has conducted a preliminary climate risk analysis in order to better comprehend climate change's impact on its operations and development. The Group has accordingly devised preventive and emergency measures, as well as initiated various measures to reduce its carbon footprint, including enhancing energy efficiency and minimising waste.

2.3.1 Physical Risks 實體風險

Physical risks represent potential hazards that might disrupt the Group's business operations. The Group relies heavily on a stable power supply to support its digital media platforms. Extreme weather conditions might interrupt power supplies, leading to internet outages that might prevent audiences from accessing its digital media platforms. These interruptions might also affect its online suppliers and the printing of publications. Global warming could also result in increased energy consumption in the Group's offices. In this regard, the Group has implemented various measures, such as contingency plans for extreme weather or emergencies, to enhance its operational resilience to such risks. 世界氣候在過去數十年發生了重大變化 – 全球氣溫上升,極端天氣事件越趨頻繁及 嚴重,這可能擾亂全球業務營運,從而對 宏觀經濟構成不利影響。

本集團主要從事提供綜合廣告解決方案, 並無經營任何生產設施。隨著全球暖化及 氣候變化成為全球各地的主要環境議題之 一,本集團已進行初步氣候風險分析,以 更好地了解氣候變化對其營運及發展的影 響。本集團已相應制定預防及緊急措施, 並開始採取多項舉措減少碳足跡,包括提 升能源效率及盡量減少廢物。

實體風險是可能擾亂本集團業務營運的潛 在危險。本集團十分依賴穩定的電力供應 以支緩其數碼媒體平台。極端天氣條件可 能會中斷電力供應,導致互聯網中斷,使 讀者無法進入其數碼媒體平台。這些中斷 亦可能影響其線上供應商及出版物的印刷。 全球暖化亦可能導致本集團辦公室的能源 消耗增加。在這方面,本集團已實施極端 天氣或突發事件之應急計劃等多項措施, 以增強抵禦有關風險的營運韌性。



2.3.2 Transition Risks 轉型風險

Transition risks refer to challenges associated with the shift to a low carbon economy, potentially requiring substantial policy, legal, technological, and market changes to address climate change mitigation and adaptation requirements.

With the aim of meeting carbon neutrality targets and achieving a low carbon economy, the government or regulatory bodies may implement more stringent environmental policies. Accordingly, the Group may be required to implement rigorous energy management in its operations, which will inevitably increase procurement, operating and investment costs. There may also be increasing expectations and demands from customers for environmentally friendly products. Besides, regulatory bodies may enforce stricter ESG disclosure requirements which require the Group to carry out more comprehensive reporting.

In view of the above, the Group will closely monitor existing and emerging trends, as well as climate-related policies and regulations so that it can promptly react as appropriate. Preference will be given to suppliers which use environmentally friendly materials and demonstrate environmental commitment. The Group is committed to increasing its employees' awareness of climate change issues and will mobilise them to work together to enhance the Group's ESG performance, and continue enhancing the reporting principles and transparency of communication with stakeholders. The Group will strive to adapt to changes and explore ways to counter challenges in order to mitigate risks. 轉型風險指與向低碳經濟轉型相關的挑戰, 可能需要重大政策、法律、技術及市場變 化以應對減緩及適應氣候變化的需求。

為達致碳中和及實現低碳經濟,政府或監 管機構可能會實施更嚴格的環保政策。相 應地,本集團可能需要在其營運中實施嚴 格的能源管理,這將無可避免地增加採購、 營運及投資成本。客戶亦可能對環保產品 的期望和要求不斷提高。此外,監管機構 可能會執行更嚴格的環境、社會及管治的 披露要求,這將需要本集團作出更全面的 報告。

有見及上述情況,本集團將密切關注現有 的和新趨勢,以及與氣候相關的政策和法 規,以便在適當的時候迅速作出反應。使 用環保物料及履行環保責任的供應商將獲 優先考慮。本集團致力提高其員工對氣候 變化議題的意識,並將推動他們齊心協力 提升本集團的環境、社會及管治表現,並 就與持份者溝通繼續提升報告原則及透明 度。本集團將致力適應變化,探索應對挑 戰的方法以降低風險。



2.4 ENVIRONMENTAL PERFORMANCE SUMMARY 環境保護績效概要

To illustrate the Group's sustainability performance, quantitative data has been collected from its Hong Kong Office, which occupies a gross floor area of 3,386 square metres. The relevant data are listed in the table below. 為展示本集團之可持續表現,本集團於其 香港辦公室收集量化數據,其總建築面積 為3,386平方米。相關數據已列載於下表。

Indicators 指標	FY2023/24年度	FY2024/25年度
GHG Emissions 溫室氣體排放	文	
Scope 1 GHG emissions (kgCO ₂ e) 範疇1溫室氣體排放(每公斤二氧化碳當量排放)	N/A 不適用	N/A 不適用
Scope 2 GHG emissions (kgCO ₂ e) 範疇2溫室氣體排放(每公斤二氧化碳當量排放)	81,559	75,905
Scope 3 GHG emissions (kgCO ₂ e) 範疇 3 溫室氣體排放(每公斤二氧化碳當量排放)	3,576	3,485
Total (Scope 1, 2 & 3) GHG emissions (kgCO ₂ e) 溫室氣體排放總量(範疇1, 2 及 3)(每公斤二氧化碳當量排放)	85,135	79,390
GHG emissions intensity (kg/m ²) 溫室氣體排放強度(公斤/平方米)	25	23
Energy Consumption 能源消	耗	
Direct energy consumption (GJ) 直接能源消耗(千兆焦耳)	N/A 不適用	N/A 不適用
Indirect energy consumption (GJ) 間接能源消耗(千兆焦耳)	752	700
Total energy consumption (GJ) 能源消耗總量(千兆焦耳)	752	700
Energy consumption intensity (GJ/m ²) 能源消耗強度(千兆焦耳/平方米)	0.2	0.2
Waste Management 廢物處	里	
General refuse disposed to landfills (kg) 棄置於堆填區的一般廢物(公斤)	25,137	25,474
General refuse disposed to landfills intensity (kg/m²) 一般廢物密度(公斤/平方米)	7.4	7.5
Recycled waste (kg) 回收廢物總量(公斤)	175	163
Recycled waste intensity (kg/m²) 回收廢物密度(公斤/平方米)	0.05	0.05
Packaging Material Consumption 包	裝物料消耗	
Total packaging material used (kg) 所用包裝材料總量(公斤)	103	104

Note: As the Hong Kong Office does not have separate meters for water consumption measurement, hence water consumption data is not available. 備註: 由於香港辦公室沒有獨立水錶量度耗水 量,因此並未能提供耗水量數據。

The Group has set a target to reduce energy consumption by 5% in its Hong Kong Office by FY2026 or before, with FY2023 as the baseline.

本集團已訂立了目標,以2023年度為基準,於2026年度或之前在香港辦公室減少能源消耗5%。







3.1 WORKFORCE DISTRIBUTION AND DIVERSITY 員工分佈及職場多元化

The Group believes that a motivated and balanced workforce is crucial for building a sustainable business model and delivering long-term returns. The Group is firmly committed to diligently fostering a nurturing and all-encompassing work environment that encourages and empowers its employees to flourish, thereby enabling them to make utmost valuable contributions towards the Group's continued prosperity and advancement.

As at 31 December 2024, the full time employees of the Group totalled 219 (2023: 232), working in Hong Kong and the Mainland China. The demographics of the Group's workforce are summarised below. 本集團深信,積極主動且具均衡比例之員 工團隊,是建立可持續經營模式及帶來長 遠回報的關鍵元素。本集團堅定致力營造 一個具培育及包容性的工作環境,鼓勵並 賦權員工蓬勃發展,從而使他們能夠為本 集團的持續繁榮及進步作出極具價值的貢獻。

於2024年12月31日,本集團合共僱有219 (2023年:232)名全職僱員於香港及中國 內地工作。本集團之員工分佈資料概述如下。



The Group has a diverse workforce in terms of gender and age, providing a variety of ideas and levels of competencies that contribute to the Group's success. The Group is firmly committed to gender equality at both managerial and operational levels.

The management believes that employees are important assets of the Group, and remains committed to attracting and retaining talent with diverse backgrounds for achieving sustainable growth and maintaining a stable turnover rate. The turnover rates of the Group's workforce during the Year are listed in the tables below. 本集團的員工團隊來自不同年齡層及性別, 提供多元化的觀點及各種程度的技能,為 本集團的成功作出貢獻。本集團在管理及 營運層面均一直堅守兩性平等原則。

管理層相信,員工乃本集團之重要資產, 並致力吸引並挽留不同背景的人才,以達 致可持續增長及維持穩定的流失率。於本 年度,本集團之員工流失率已列載於下表。

By Region 按地區	Percentage 百份比
Hong Kong 香港	57%
Mainland China 中國內地	8%

By Gender 按性別	Percentage 百份比
Female女性	49%
Male 男性	47%

By Age 按年齡	Percentage 百份比
≤30	53%
31-50	43%
≥51	53%



3.2 EMPLOYMENT PRACTICE 僱傭常規

The Group strictly complies with Employment Ordinance (Cap. 57, Laws of Hong Kong), Minimum Wage Ordinance (Cap. 608, Laws of Hong Kong), Sex Discrimination Ordinance (Cap. 480, Laws of Hong Kong) and other statutory requirements regarding employment and labour practices.

To ensure staff clearly understand their rights and obligations, the employee handbook and other policies and guidelines are in place covering the areas of compensation and dismissal, recruitment, working hours, rest periods, equal opportunity, anti-discrimination and other fringe benefits, etc. The Group reviews its related policies from time to time to ensure compliance with the latest statutory requirements.

The Group firmly believes that a fair and just working environment can significantly boost employee morale and productivity, and is therefore dedicated to providing equal opportunities in all aspects of employment and ensuring the workplace is free from discrimination. The Group ensures employees receive fair and competitive remuneration packages in accordance with their experience, gualifications, performance and market rates, and are being reviewed on a regular basis. Performance evaluations are conducted by department supervisors at the end of probationary periods, and during promotions, salary adjustments and annual assessments. These evaluations help assess employees' past performances, and set goals for their future development. The Group welcomes employees to provide feedback during performance evaluations, to guide their career growth. The completed performance evaluation forms are kept in employees' personal files for record-keeping purposes.

本集團嚴格遵守《僱傭條例》(香港法例第 57章)、《最低工資條例》(香港法例第608 章)、《性別歧視條例》(香港法例第480章) 及其他有關僱傭及勞工慣例的法定規定。

為確保員工清楚了解自己的權利和義務, 已制定員工手冊及其他政策及指引,涵蓋 薪酬及解僱、招聘、工作時間、休息時間、 平等機會、反歧視以及其他額外福利等範 疇。本集團不時檢討其相關政策,以確保 符合最新法定要求。

本集團堅信公平公正的工作環境可大幅提 高員工士氣和工作效率,因此其致力於在 就業的各方面提供平等機會,並確保工作 場所不存在歧視。本集團確保僱員基於工作 經驗、資歷、表現及市場工資水平獲得公 平及具競爭力的薪酬待遇,並定期檢討有 關待遇。績效評估由部門主管於試用期結 束,以及晉升、薪酬調整及年度考核期間 進行。該等評估有助評核員工的過往表現, 並為他們的未來發展設定目標。本集團鼓 勵員工於績效評估時提供反饋,以指導其 職業發展。所填妥之績效評估表存在員工 個人檔案中以作記錄保存。 A set of grievance procedures is in place, to provide staff with a channel to confidentially escalate complaints and concerns to the Human Resources Department or Investigation Committee. The management will continue listening to the voices of employees, to ensure that their concerns and needs are appropriately addressed and resolved.

The Group fully complies with relevant laws and regulations in related regions concerning prevention of forced or child labour including the Protection of Children and Juveniles Ordinance (Cap. 213, Laws of Hong Kong). In the recruitment process, the Group implements appropriate procedures to ensure that employment adheres to minimum age provisions of applicable laws. The Group also prohibits any form of forced labour. The ages and identities of its employees are verified, and employment contracts are entered into with all employees. For photo and video shooting with children involved which is arranged by the brands under the Group, Human Resources Department will communicate with the hiring manager or person-incharge of the projects to ensure they comprehend the relevant chapters of Employment Ordinance.

During the Year, the Group was not aware of any cases of non-compliance with employment and labour regulations. If a violation is confirmed during the regular monitoring process or upon receipt of an application, the Group will handle the case in accordance with internal policies and regulations, such as by terminating the employment contract or reporting the violation to law enforcement agencies. 本集團已制定申訴程序,為員工提供渠道, 使員工可以保密方式向人力資源部或調查 委員會提出投訴和關注事項。管理層將繼 續傾聽員工聲音,確保他們的關注和需求 得到適當關注及解決。

本集團嚴格遵守在相關地區有關防止強迫 勞動或童工的法律及法規,包括《保護兒 童及少年條例》(香港法例第213章)。在招 聘過程中,本集團實施適當程序以確保受 僱員工符合適用法律的最低年齡規定。本 集團亦禁止任何形式的強迫勞動。其僱員 的年齡和身份均得到核實,並與所有僱員 簽訂了僱傭合同。對於本集團旗下品牌涉 及兒童的照片及視頻拍攝,人力資源部會 與招聘經理或項目負責人溝通,確保他們 了解《僱傭條例》的相關章節。

於本年度,本集團並不知悉任何違反僱傭 及勞工法規的個案。倘於定期監控過程中 或收到申請後確認有違規行為,本集團將 根據內部政策及規例處理個案,如終止僱 傭合約或向執法機關舉報違規行為。



3.3 WELFARE AND BENEFITS 福利及津貼

The Group places a strong emphasis on the well-being and benefits of its employees, recognising their vital role in the overall success and sustained growth of the Group. To ensure a supportive and nurturing work environment, the Group implements various measures to prioritise the welfare of its employees.

One key aspect of employee welfare is the timely and full payment of salaries. The management understands the importance of financial stability and ensures that employees receive their salaries on time and in full, providing them with a sense of security and satisfaction. Additionally, the Group offers a comprehensive range of leave entitlements, including statutory holidays as well as additional leave such as annual leave, sick leave, maternity leave, paternity leave, compensatory leave, marriage leave, jury leave and condolence leave. Each Hong Kong employee is also entitled to birthday leave in lieu of a birthday gift. These leave options allow employees to fulfil personal and family commitments, thus attaining work-life balance.

Besides, comprehensive benefits are provided by the Group, such as employer's voluntary mandatory provident fund contributions and medical coverage. By providing these welfare benefits, the Group ensures that employees have access to necessary healthcare services and financial security. 本集團極為重視員工的福祉及福利,並認 同他們對本集團的整體成功及持續發展至 關重要。為確保一個具支持性及培養性的 工作環境,本集團採取多項措施優先考慮 員工福利。

員工福利的一個重要方面是及時全額支付 薪資。管理層深明財務穩定的重要性,確 保員工按時全額領取薪資,讓員工有安全 感和滿足感。此外,本集團提供全面的休 假權利,包括法定假期以及額外假期如年 假、病假、產假、侍產假、補休假、婚假、 陪審員假及喪假。每名香港員工並可享有 生日假期以代替生日禮物。這些休假選擇 讓員工履行個人和家庭承擔,從而實現工 作與生活平衡。

此外,本集團提供全面的福利,例如僱主 的自願性強積金供款及醫療保險。通過提 供這些福利,本集團確保員工能夠獲得必 要的醫療保健服務和經濟保障。



3.4 OCCUPATIONAL SAFETY AND HEALTH 職業安全及健康

The Group prides itself on providing a safe, effective and congenial work environment for its staff. To ensure the highest standards of health and safety, the Group adheres to all relevant regulations and implements comprehensive safety measures throughout its operations.

Besides, occupational safety and health ("OSH") measures are regularly reviewed by the Group to ensure their effectiveness. A dedicated team has also been established to deal with OSH matters, and to react promptly if there are issues, to ensure a healthy and safe work environment. During the Year, the Group's staff have participated in regular fire drills are arranged by the building management office.

Occupational Safety & Health Seminar 職安健講座

To enhance employees' awareness of occupational health, the Group invited nurses from the Labour Department's Occupational Health Service to conduct a seminar for staff, covering topics such as "Health Hints on the Use of Computers" and "Prevention of Musculoskeletal Disorders for Office Workers". The seminar provided information to the Group's staff on occupational health, health hazards in the workplace, and suggested measures to prevent adverse health impacts, and demonstrations of stretching exercises that can be performed at work.

為提高員工對職業健康的意識,本集團邀請了勞工處職業 健康服務的護士為員工舉辦講座,內容包括「使用電腦的健 康提示」及「辦公室員工預防肌肉骨骼疾病」等。講座為本 集團員工提供了有關職業健康、工作場所的健康危害及防 止對健康造成不良影響的建議等資訊,並示範了可在工作 時進行的伸展運動。 本集團致力為員工提供安全、高效及舒適 之工作環境,並引以為豪。為確保最高的 健康和安全標準,本集團遵守所有相關法 規,並於整個營運過程中實施全面的安全 措施。

此外,本集團定期審查職業安全及健康(「職 安健」)措施,以確保其有效性。同時成立 了一個專門小組處理職安健事宜,以便在 問題出現時迅速作出反應,確保一個健康 和安全的工作環境。於本年度,本集團員 工參與了由大廈管理處定期舉辦的消防演習。

> October 2024 2024年10月







Employee Health Day 員工健康日

November 2024 2024年11月



The Group invited Dr. Chang Kit to conduct a health seminar for staff, with an aim of enhancing employees' awareness regarding the importance of health. In the seminar, Dr. Chang Kit shared important knowledge about skin warts and provided practical advice to help employees establish healthier lifestyles. Besides, the Group has lined up FWD Hong Kong to offer its staff free on-site body composition analyses through a comprehensive health lifestyle platform – MAX Health Shop, allowing each employee to gain a deeper understanding of their health status. The event not only promoted interactions between employees, but also strengthened everyone's health awareness.

本集團邀請了張傑醫生為員工舉辦健康講座,旨在提高員工對重視健康的意識。講座中,張傑醫生分享 了有關皮膚上的疣的重要知識,並提供了實用建議,幫助員工建立更健康的生活方式。此外,本集團亦 安排了富衛香港通過一個全面的健康生活平台 – MAX Health Shop,為員工提供免費的現場身體組成 分析,讓每位員工能更深入地了解自己的健康狀況。此次活動不僅促進了員工之間的互動,也增強了大 家的健康意識。

The Group enhances emergency preparedness and ensures there are well-stocked first-aid kits in its office building to protect the health and safety of employees and customers in the event that they are injured. An automated external defibrillator (AED) has been placed in the office building to rescue cardiac arrest patient when needed. 本集團提升應急準備能力及確保其辦公大 樓內配備充足的急救箱,以於員工及顧客 受傷時能保障他們的健康及安全。自動體 外心臟去顫器已放置在辦公大樓,以在需 要時救助心臟驟停的患者。

World Mental Health Day 世界精神衛生日

October 2024 2024年10月

In order to raise awareness of mental health issues and to support people's mental health worldwide, the World Federation for Mental Health has designated 10 October each year as the World Mental Health Day. This year's theme was "Mental Health at Work". The Group helped to promote this message and provided tips to ensure that colleagues prevent mental health risks at work, and protect and support mental health in the workplace.



為提高世界各地對精健康議題的關注及支持人們的精神健康,世界心理衛生聯盟把每年的10月10日定 為世界精神衛生日。今年的主題是「職場精神健康」,本集團協助宣傳此訊息,並提供一些溫馨小提示, 確保同事在工作中預防精神健康風險,保護和支持工作場所精神健康。

Every case of injury, if any, is required to be reported to the Human Resources Department and be individually assessed under the internal guideline procedures. During the Year, the number of lost days due to work injuries was 5 (2023: 0), while the numbers and rate of workrelated fatalities during the past three years are listed in the table below. 一旦發生工傷事故(如有),必須通報人力 資源部,並根據內部指引程序進行獨立評 估。於本年度,因工傷損失工作日數為5 (2023年:0)天,而過去3年因工亡故的 人數及比率已列載於下表。

Item項目	FY2022年度	FY2023年度	FY2024年度
Number of work-related fatalities 因工亡故的人數	0	0	0
Rate of work-related fatalities 因工亡故的比率	0	0	0



3.5 DEVELOPMENT AND TRAINING 發展及培訓

Recognising the importance of skilled and professionally trained employees, the Group offers comprehensive training to enhance the knowledge, skills and work capability of its staff, enabling them to excel in their roles. The Group encourages and provides subsidies to employees at all levels to pursue educational or training opportunities that achieve personal growth and professional development. A policy on External Training Subsidy is in place, allowing every staff member to develop and maintain job-related skills for full performance.

New Joiner Orientation Training and Regular Training

This training aims to ensure all employees have the necessary knowledge and skills to complete their tasks and are familiar with compliance requirements and company policies.

Irregular Training

This training aims to provide employees with relevant information for addressing any issues they may encounter.

During the Year, the Group arranged training for staff responsible for recruitment, mainly covering recruitment channels, procedures and interviewing skills, with a view to upskilling the interviewers in the selection process and enhancing the efficiency of the recruitment process. In addition, the Group organised workshops on KPIs setting methodology and performance appraisal skills, to enhance management skills of employees of managerial and pre-managerial grades. 本集團明白技能熟練及經專業培訓的員工 之重要性,因此提供全面的培訓以提升員 工的知識、技能及工作能力,他們能在其 崗位發揮所長。本集團鼓勵並資助各級員 工進修或參與培訓,以實現其個人成長及 專業發展。本集團設外間進修資助政策, 讓每個員工能發展及維持工作技能,發揮 最佳表現。

新入職培訓及定期培訓

此培訓旨在確保全體員工具備完成任務所 需的知識及技能,並熟悉合規要求及公司 政策。

不定期培訓

此培訓旨在為員工提供相關資料,以解決 他們可能遇到的任何問題。

於本年度,本集團為負責招聘之員工安排 培訓,內容主要包括招聘渠道、流程及面 試技巧,以提升面試員的甄選技巧及提高 招聘過程的效率。此外,本集團舉行了關 鍵績效指標制定方法及績效考核技巧工作 坊,以提升經理及準經理級別員工的管理 技巧。 By investing in the continuous learning and development of its employees, the Group aims to enhance their capabilities and foster their professional growth. The number of training hours of the employees of the Group is listed in the table below. 透過投資員工的持續學習和發展,本集團 旨在提高其能力並促進其專業發展。本集 團僱員培訓時數已列載於下表。

Item項目	FY2023年度	FY2024年度
Total training hours 總培訓時數	1,753	1,785
Average training hours per employee 每名僱員平均培訓時數	4.2	5.2

During the Year, the percentage of employees trained by category are listed in the tables below.

於本年度,按類別劃分的受訓僱員百分比 已列載於下表。

By Gender按性別	Percentage 百份比
Female 女性	66%
Male 男性	34%

By Employee Category 按僱員類別	Percentage 百份比
General staff 一般員工	80%
Managerial grade 經理級別	15%
Management 管理層	5%

During the Year, the average training hours completed per employee by category are listed in the tables below. 於本年度,按類別劃分每名僱員完成受訓 的平均時數已列載於下表。

By Gender按性別	No of hours 時數
Female 女性	5
Male 男性	5

By Employee Category 按僱員類別	No of hours 時數
General staff 一般員工	5
Managerial grade 經理級別	6
Management 管理層	5



3.6 EMPLOYEE ACTIVITIES 員工活動

The Group believes that maintaining work-life balance is essential for sustainability and a sound body and mind for every employee. To support employees in maintaining work-life balance and creating team spirit, the Group organised staff activities from time to time that helped strengthen relationships between employees, boosted their morale and promoted a harmonious working environment. 本集團相信,維持工作與生活的平衡對每 位員工的可持續發展及身心健康至為重要。 為支持員工維持工作與生活的平衡及培養 團隊精神,本集團不時舉辦員工活動,這 有助鞏固員工之間的關係、加強員工士氣, 並締造和諧的工作環境。

Chinese New Year Puddings Cooking Class 喜迎龍年Go糕糕

January 2024 2024年1月

To welcome the Year of Dragon, the Group organised a Chinese New Year puddings cooking class, enabling colleagues to learn how to make turnip puddings and taro puddings, and experience the fun of cooking. Colleagues took the puddings home to enjoy with their family members, symbolising blessings for career advancement in the Year of Dragon.

為迎接龍年,本集團舉辦了喜迎龍年GO糕糕活動,讓同事們學習製作蘿蔔糕和芋頭糕,體驗煮 食的樂趣。同事們把糕點帶回家與家人一同享用, 寓意龍年步步高陞!


"Tea and Music" Relaxation Day 「茶及音樂」放鬆日

March 2024 2024年3月

The Group organised this event in order to help its employees relieve stress in the office and enjoy a pleasant time. The Group arranged for a renowned singer to perform music, and offered a variety of tea beverages, creating a relaxing and enjoyable afternoon for its employees.

本集團舉辦該活動以讓員工舒緩辦公壓力,享受 歡樂時光。本集團安排了知名歌手表演音樂,並 提供各種茶類飲料,為員工創造了一個輕鬆愉快 的下午。







The Group places a strong emphasis on compliance and considers it a core value in all aspects of its operations. The Group is committed to upholding ethical business practices and complying with relevant laws, regulations, and industry standards. Compliance is not only a legal obligation to the Group, but a fundamental principle that guides its decision-making and ensures that the Group operates with integrity and transparency. The Group has implemented robust compliance frameworks and internal controls to mitigate risks and ensure that its actions align with the Group's values. By prioritising compliance, the Group aims to foster trust, maintain the confidence of its stakeholders, and contribute to a sustainable and responsible business environment. 本集團高度重視合規,並將其視為營運各 方面的核心價值。本集團致力維護道德商 業慣例,遵守相關法律、法規及行業標準。 合規不僅為本集團的法律義務,亦為指導 其決策、確保本集團誠信、透明經營的基 本原則。本集團實施了穩健的合規框架及 內部控制,以降低風險並確保其行動符合 本集團旨在培養信任,維持持份者信心,並 為可持續及負責任的營商環境作出貢獻。



2024 Environmental, Social and Governance Report 環境、社會及管治報告

4.1SUPPLY CHAIN MANAGEMENT 供應鏈管理

The Group acknowledges the substantial benefit of robust and transparent supply chain management for its business operations. The Group has therefore instituted a thorough and stringent supply chain management system, including mechanisms to monitor the performance and compliance of its suppliers.

In addition to in-house content creation and production, the Group occasionally engages external freelancers, special correspondents, columnists, etc to write on specified topics, and external production teams for media production, depending on factors such as production scale, customer needs and workload.

Regarding supplier selection, the Group has internal control authorisations and procedures for appointing freelancers or suppliers, such as obtaining multiple quotations for price comparison. The Group also requires relevant team members to maintain internal records of previous appointments and evaluations of the suppliers' work quality. This serves as a basis for supplier quality oversight. The Group has compiled a list of approved suppliers, based on their overall performances. The Group requires its staff to cooperate only with those on the approved list, to ensure the suppliers meet the requisite standards. All the content created by external parties for the Group's media platforms must receive prior approval from the heads of respective media platforms. If the content is inconsistent with the Group's content guideline, the freelancers or suppliers will be requested to make modifications.

During the Year, the numbers of suppliers engaged in its supply chain were as follows.

本集團認同穩健、透明的供應鏈管理對其 業務營運有重大的好處。因此,本集團建 立了一套全面且嚴格的供應鏈管理體系, 包括監察供應商的表現及合規性的機制。

除內部內容創作及製作外,本集團亦視乎 製作規模、客戶需求及工作量等因素,不 定期委聘外部自由職業者、特派記者、專 欄作家等撰寫特定主題,以及外部製作團 隊進行媒體製作。

就供應商甄選而言,本集團設有內部監控 授權及委任自由職業者或供應商的程序, 例如取得多個報價進行比價。本集團亦要 求相關團隊成員保存先前委任及供應商 算不管的基準。本集團已根應商的整體 表現編製一份經認可之供應商的整體 動力 上為本集團媒體平台的供應商外 。 本集團的內容指引,將要求自由職 業者或供應商進行修改。

於本年度,本集團在其供應鏈按地區劃分 的供應商數目已載列於下表。

Region 地區	Number of Suppliers 供應商數目
Hong Kong 香港	1,057
Others 其他	27



4.2 PRODUCT RESPONSIBILITY AND CUSTOMER SERVICES 產品責任及客戶服務

The Group's primary products are multimedia content across various media platforms, encompassing content creation and media production. Hence, it attaches great importance to the supervision of its advertising content. If any of the advertisement contents on its media platform contain false descriptions, obscenities or indecent content, defamatory materials or infringing works - regardless of whether the majority of the advertisement content is produced by the Group or its clients, the Group will bear the responsibility. Accordingly, the Group has adopted internal monitoring measures for advertising content, to ensure that the content on its media platforms is in compliance with laws and regulations. These measures mainly involve content review and approval at different levels, to ensure comprehensive compliance.

Besides, the Group has established clear standard operating procedures for handling various types of complaints and enquiries regarding content. The procedures detail how to handle requests for clarification, amendments, deletion of articles or posts, claims for reimbursement or licence fees, and requests to publish public statements. The communication channels include social media, email, telephone, etc. Each type of request has a specified procedure, with different roles involved, such as the editor, senior editor, managing director, and the chief operating officer. The steps usually involve reporting the case, fact checking, and deciding on the appropriate course of action. If necessary, the management office is involved in settlements and public statements, and the Human Resources Department may be informed so it can follow up regarding disciplinary actions.

During the Year, the Group did not receive any (2023: 2) customer complaints lodged with Consumer Council. If any complaints are received from customers, they will be independently investigated and addressed in a timely manner according to the Group's internal guidelines.

本集團的主要產品為跨媒體平台的多媒體 內容,包括內容創作及媒體製作。因此, 本集團極為重視廣告內容監管。倘其媒體 平台上的任何廣告內容包含虛假描述、猥 褻或不雅內容、誹謗性資料或侵權作品 -無論大部分廣告內容是否由本集團或其客 戶製作,本集團將承擔責任。因此,本集 團已對廣告內容採取內部監控措施,以確 保其媒體平台上的內容符合法律法規。該 等措施主要涉及內容分級審閱及批准,確 保全面合規。

此外,本集團已制定操作程序之明確標準, 以處理有關內容的各類投訴及問詢。該等 程序詳細說明如何處理澄清、修改、刪除 文章或貼文的請求、報銷或許可費索償, 以及發佈公開聲明的請求。溝通渠道包括 社交媒體、電郵、電話等。各類請求設有 特定程序,涉及不同角色,例如編輯、高 級編輯、董事總經理及營運總監。這些步 驟通常包括報告個案、查核事實以及決定 適當的行動方案。如有必要,管理層辦公 室會參與和解及公開聲明,並可能通知人 力資源部,以便其跟進紀律處分。

於本年度,本集團並沒有收到(2023年: 2宗)由客戶向消費者委員會作出之投訴。 如收到任何顧客投訴,均將按本集團內部 指引作獨立調查及即時處理。



In recognition of its outstanding performance and brand reputation, the Group received the following awards during the Year. 為表彰其出色的表現及品牌知名度,本集 團於本年度獲得以下獎項。

The Quayside Corporate Green Challenge 2024 — Green Ace Merit Award The Quayside

海濱匯企業綠色挑戰活動 2024 -優異獎 海濱匯

Outstanding Organisations and Corporate Partners Recognition Ceremony 2024 — Corporate Partner Award Christian Family Service Center

傑出團體及企業伙伴嘉許禮 2024 - 企業伙伴獎 基督教家庭服務中心

"Rehabilitation Partners" Award Scheme Christian Family Service Center

「更生伙伴」嘉許計劃 懲教署

24th Consumer Rights Reporting Awards — Best Use of Social Media in Consumer Advocacy & Best Presentation to Weekend Weekly Consumer Council

第24屆消費權益新聞報道獎 -最佳倡議消費權益之社交平台及 最佳表達技巧獎 消費者委員會



新 NEW 傳 MEDIA 劇 L.A.B



· 新建和制行成温度的 更生软件 新得道重國





THEOU



新

傳企

The 9th Media Convergence Awards

Hong Kong Association of Interactive Marketing

第9屆傳媒轉型大獎

香港互動市務商會



"Economic Digest"

- Magazine Category (Overall) Gold Award
- Magazine Category (Social Media) -Gold Award
- Magazine Category (Mobile Applications) -Gold Award
- Magazine Category (Website) -Silver Award



"Weekend Weekly"

- Online Media Category (Social Media) – Silver Award
- Online Media Category (Overall) - Bronze Award
- Overall Lifestyle & Leisure Information Award

"New Monday"

• Overall Lifestyle & Leisure Information Award

「經濟一週」

- 雜誌類別(社交媒體)金獎
- 雜誌類別(流動程式)金獎
- 雜誌類別(網站)銀獎

「新假期」

- 網媒類別(社交媒體)銀獎
- 網媒類別(整體)銅獎
- 整體生活消閒資訊大獎



「新Monday」

• 整體生活消閒資訊大獎





4.3 DATA PROTECTION 資料保護

The Group places the utmost importance on protecting the privacy of its customers, partners and staff in the collection, handling, safekeeping, use and retention of their personal data.

Based on business requirements, the Group collects various types of personal data, which include personal information, device-specific details, demographic and behavioural data, and transaction data, from its readers and clients. These personal data are primarily collected through digital media platforms. Currently, all collected data is stored within a central information system supported by a virtual private cloud provided by reputable third-party cloud computing service providers. Also, a small portion of personal data is collected in print, such as personal information submitted by subscribers to the printed version of "Economic Digest". Paperbased personal data is stored in locked office cabinets. To minimise risks of data leakage, the Group assigns different access levels to various departments and teams. Employees can only access data relevant to their job duties when necessary. The Group does not share any personal data with third parties unless required by law. To reduce the risk of identity theft, the Group takes appropriate measures to dispose of documents that contain customer information.

The Group has established internal control measures to ensure compliance with the Personal Data (Privacy) Ordinance (Cap. 486, Laws of Hong Kong) and relevant data protection principles. These internal control measures include:

 Listing the data protection principles under the Personal Data (Privacy) Ordinance in the Group's Standard Operating Procedure for Handling Personal Data and explaining its content and importance to employees during induction training; 本集團在收集、處理、保管、使用及保存 客戶、合作夥伴及員工的個人資料過程中, 對保障彼等的私隱給予最高度的重視。

根據業務需求,本集團向讀者及客戶收集 各類個人資料,包括個人信息、設備特定 詳情、人口統計及行為數據,以及交易數 據。該等個人資料主要透過數碼媒體平台 收集。目前,所有收集的資料均儲存於由 信譽良好的第三方雲端運算服務提供商提 供的虛擬私有雲支援的中央信息系統。同 時,小部分個人資料以印刷物形式收集, 例如「經濟一週」印刷版訂閱者提交的個人 信息。以紙本形式記載的個人資料存儲於 上鎖的辦公櫃中。為降低資料外洩風險, 本集團為各部門和團隊配置不同的讀取等 級。員工只能於必要時獲取與其工作職責 相關的資料。除非法律要求,否則本集團 不會與第三方分享任何個人資料。為減低 身份盜竊的風險,本集團於處置含有客戶 資料的文件方面採取適當措施。

本集團已制定內部監控措施,以確保遵守 《個人資料(私隱)條例》(香港法例第486 章)及相關資料保護原則。該等內部監控 措施包括:

 將《個人資料(私隱)條例》項下的資料 保障原則列於本集團的《處理個人資 料守則》,並於入職培訓向員工講解 其內容及重要性;



- Classifying the nature of information and data which the Group may collect during daily operations;
- Providing guidelines and examples for the data that can be collected to prevent excessive data collection;
- 4. Providing data collection templates to ensure all necessary explanatory statements are included; and
- 5. Specifying procedures for handling unsubscribe requests and listing relevant personnel contact information, to ensure prompt handling of data access requests and unsubscribe requests.

Moreover, the Group conducts personal data protection training for its employees as part of their induction, and requires annual tests on personal data protection to ensure understanding of legal requirements for data handling.

Regarding digital network security, the Group ensures the virtual private cloud's network access is protected by firewalls and traffic control, to prevent unauthorised third-party access. The Group has set up intellectual property access restrictions and passwords for internal data access, to ensure only designated personnel can access data when necessary. Regular network security checks are conducted to identify unauthorised access and prevent data leakage.

All these measures aim to ensure the Group's business activities adhere to the highest personal data protection standards. The Group regularly reviews and updates its policies and measures to align with the latest laws, regulations, and technology changes, ensuring the implementation of a continued high degree of personal data protection.

- 根據本集團於日常營運中可能收集的 資訊及資料的性質進行分類;
- 提供可收集資料的指引及範例,以防 止過度收集資料;
- 提供資料收集模板以確保包含所有必 要說明性陳述;及
- 明確處理取消訂閱請求的程序並列出 相關人員的聯繫方式,以確保及時處 理資料查閱要求及取消訂閱請求。

此外,作為入職培訓的一部分,本集團為 員工進行個人資料保護培訓,並要求每年 進行個人資料保護測驗,以確保了解資料 處理的法律要求。

就數碼網絡安全而言,本集團確保虛擬私 有雲的網絡讀取受到防火牆及流量控制保 護,以防止未經授權第三方讀取。本集團 對內部資料讀取設定知識產權讀取限制及 密碼,以確保僅指定人員於必要時才能獲 取資料。網絡安全檢查定期進行,以識別 未經授權的讀取並防止資料外洩。

所有該等措施旨在確保本集團業務活動符 合最高的個人資料保護標準。本集團定期 審閱及更新其政策和措施,以符合最新法 律、法規及技術變動,確保持續高度的個 人資料保護得以實施。

4.4PROTECTION OF INTELLECTUAL PROPERTY 保護知識產權

The Group attaches great importance to the protection of intellectual property and is committed to complying with relevant laws, regulations and international standards. The Group protects its intellectual property rights by prolonged use and registration of domain names and various trademarks. The Group's trademarks and domain names are constantly monitored and renewed prior to their expiration.

The Group signs contracts with suppliers and partners that clearly define the ownership and usage rights of intellectual property to ensure the legal use of others' intellectual property. Besides, the Group takes prompt action against any infringement of the Group's intellectual property rights.

The Group provides regular trainings on intellectual property protection to employees, covering overviews on the latest intellectual property laws and guidelines on the use of trademarks, so as to enhance employees' awareness on the latest development of relevant laws and the best practice for the protection of the Group's intellectual properties. In addition, the Group takes active steps to collect and retain detailed records and evidence of its use of trademarks, and constantly monitors and conducts periodical reviews on such use to protect them from potential cancellation.

The Group will continue improving and updating its intellectual property protection policies and measures to ensure that its business operations comply with the latest legal and regulatory requirements and protect the legitimate rights and interests of intellectual property.

During the Year, the Group has not been involved in any significant legal disputes or claims related to the intellectual property. 本集團高度重視知識產權保護,並致力遵 守相關法律、法規及國際標準。本集團透 過持續使用及登記域名與各類商標保障其 知識產權。本集團商標及域名會獲持續監 控及於屆滿前續期。

本集團與供應商及合作夥伴簽訂合約,明 確列明知識產權的所有權及使用權,確保 合法使用他人之知識產權。此外,本集團 會針對任何對本集團之知識產權作出的侵 犯採取迅速行動。

本集團定期為員工提供知識產權保護培訓, 其內容涵蓋最新的知識產權法概述及商標 使用的指引,以提升員工對相關法例之最 新發展以及保護本集團知識產權的最佳實 踐方法的認知。此外,本集團採取積極措 施收集及保存有關商標使用的詳盡紀錄及 證據、時刻監察並定期就商標使用進行檢 討,以免除潛在撤銷風險。

本集團將持續改善並更新知識產權保護政 策和措施,以確保其業務營運符合最新法 律法規要求,並保護知識產權的合法權益。

於本年度,本集團並無涉及任何與知識產 權相關的重大法律糾紛或索償。



4.5 ANTI-CORRUPTION/ANTI-MONEY LAUNDERING 反貪污/反洗錢

The Group believes that fair, transparent, and ethical business practices are key to corporate success and sustainable development. In order to enhance ethical corporate culture and practices, the Group has established policies and procedures for anti-corruption, anti-money laundering and counter-terrorist financing.

The Group adopts a zero-tolerance approach to all forms of corruption and bribery. It is essential for the Group's employees to have a deep understanding of bribery, extortion, corruption and related acts, in order to maintain compliance and integrity in business operations. Strictly adhering to the Prevention of Bribery Ordinance (Cap. 201, Laws of Hong Kong), an Anti-Corruption Policy and Procedures has been established, in which a set of guidelines in giving and receiving gifts, or offer in the form of meals, accommodation and entertainment, as well as interacting with business partners and government officials, was established to outline acceptable and unacceptable conduct in employees' daily business activities. This is also clearly stipulated in all employees' contracts. These policies are explained during induction training, and are freely accessible on the Group's intranet. The Group aims to ensure every employee adheres to applicable legal requirements and makes ethical business decisions. Besides, special care must additionally be taken to ensure that all business dealings with business partners and government officials are conducted in a context that is free from any form of corrupt practices.

The Group has long adopted an Anti-Money Laundering and Counter-Terrorist Financing Policy and Procedure ("AML Policy"). The AML Policy establishes the general framework for combating potential money laundering and financing of terrorism, and provides guidelines for preventing the Group's employees from being misused for money laundering, terrorist financing or other financial crimes. The AML Policy indicates part of potentially suspicious transactions or activities that employees should look out for. 本集團堅信公平、透明和道德的商業行為 是企業成功及可持續發展的關鍵。為提升 企業道德文化及常規,本集團已建立反貪 污、打擊洗錢及恐怖分子資金籌集之政策 及程序。

本集團對一切形式的貪污和賄賂採取零容 忍的態度。本集團之員工必須對賄賂、勒 索、貪污及相關行為有深入的了解,以維 持業務營運合規及誠信。本集團嚴格遵守 《防止賄賂條例》(香港法例第201章),且 已制定反貪污政策及程序,其中本集團已 就贈送及收受禮物、提供用餐、住宿及娛 樂,以及與商業夥伴和政府官員交往制訂 一套指引,列明員丁日常業務活動中可接 受及不可接受的行為。上述指引均已在所 有僱傭合同中清晰訂明。這些政策已在入 職培訓時作出解釋,並可在本集團內聯網 上自由查閱。本集團旨在確保每位員工遵 從適用的法律規定及作出合乎道德之商業 決定。此外,還必須特別注意確保所有與 商業夥伴和政府官員進行的所有業務往來 在不涉及任何形式的舞弊行為的情況下進行。

本集團多年來一直採納打擊洗錢及恐怖分 子資金籌集政策及程序(「打擊洗錢政策」)。 打擊洗錢政策確立了打擊潛在洗錢及恐怖 主義資金籌集罪行的一般框架,並提供指 引防止本集團的員工被濫用於洗錢、資助 恐怖主義或其他金融罪行。打擊洗錢政策 已列出部分潛在可疑交易或活動的指標, 供員工參考。 The Group has also adopted a whistle-blowing policy and procedures for all levels and operations under the Group, so staff can raise concerns, in confidence, about possible improprieties (such as misconduct and malpractice) in any matter related to the Group. The Group's whistleblowing policy encourages all staff to report any actual or suspected improper conduct, in confidence, to their immediate supervisor or department head. The Group guarantees confidentiality of the whistle-blowers' identities and protection from harassment, even if disclosure is required for legal proceedings. Moreover, the Group regularly assigns employees to review their department's compliance performance, formulate measures to address potential or existing issues, and identify and manage potential compliance risks in advance. This ensures that compliance standards are continually strengthened and improved. These policies and procedures together with the code of conduct can be found in the employee handbook.

In addition to these measures, the Group puts a strong emphasis on training and education. Employees are provided with regular training on anti-corruption practices, such as talks or seminars on business ethics, delivered by the Independent Commission Against Corruption ("ICAC") of Hong Kong from time to time, equipping them with the knowledge and skills necessary to maintain a clean and ethical business environment. During the Year, the Group's employees attended training conducted by the ICAC.

During the Year, no legal case regarding corrupt practices was brought against the Group or its employees. Also, no whistle-blowing concerning a criminal offence or misconduct was reported. 本集團亦採納一套舉報政策及程序,讓本 集團各層面及業務之員工可在保密的情況 下就任何可能影響本集團之不當事宜(如 不當及不法行為)進行舉報。本集團的舉 報政策鼓勵所有員工在保密的情況下向其 直屬上司或部門主管舉報任何實際或疑 的不當行為。即使法律程序要求披露,本 集團亦保證舉報人身份的保密性並防止騷 擾。此外,本集團定期委派員工審查其部 的合規表現,制定解決潛在或現有問題 的措施,及提前識別及管理潛在合規風險。 這確保不斷加強及完善合規標準。該等政 策及程序連同行為守則可於員工手冊內查閱。

除該等措施外,本集團亦非常重視培訓及 教育。員工獲定期提供反貪污常規培訓, 如由香港廉政公署(「廉政公署」)不時舉辦 的商業道德講座或研討會,令他們具備維 持廉潔及道德營商環境所需的知識和技能。 於本年度,本集團員工參加了廉政公署舉 辦的培訓。

於本年度,本集團或其員工並無面對任何 有關貪污行為之法律起訴案件。同時,亦 無涉及刑事罪行或不當行為之個案被舉報。



4.6COMPLIANCE WITH RELEVANT LAWS AND REGULATIONS 遵守相關法律及法規

The Corporate Governance Committee is delegated by the Board to review and monitor the policies and practices on compliance with relevant legal and regulatory requirements, including but not limited to the following ordinances which have significant impact on the Group:

- Anti-Money Laundering and Counter-Terrorist Financing Ordinance (Cap. 615, Laws of Hong Kong)
- Books Registration Ordinance (Cap. 142, Laws of Hong Kong)
- Companies Ordinance (Cap. 622, Laws of Hong Kong)
- Competition Ordinance (Cap. 619, Laws of Hong Kong)
- Control of Obscene and Indecent Articles Ordinance (Cap. 390, Laws of Hong Kong)
- Copyright Ordinance (Cap. 528, Laws of Hong Kong)
- Defamation Ordinance (Cap. 21, Laws of Hong Kong)
- Employment Ordinance (Cap. 57, Laws of Hong Kong)
- Inland Revenue Ordinance (Cap. 112, Laws of Hong Kong)
- Occupational Safety and Healthy Ordinance (Cap. 509, Laws of Hong Kong)
- Registration of Local Newspapers Ordinance (Cap. 268, Laws of Hong Kong)
- Personal Data (Privacy) Ordinance (Cap. 486, Laws of Hong Kong)
- Prevention of Bribery Ordinance (Cap. 201, Laws of Hong Kong)
- Trade Descriptions Ordinance (Cap. 362, Laws of Hong Kong)

Details on the work of the Corporate Governance Committee are shown in the Corporate Governance Report, which can be found on pages 38 to 39 of the Company's 2024 Annual Report. 董事會委派企業管治委員會檢視及監察有 關法例及法規要求之政策及慣例,包括但 不限於以下對本集團有重大影響的法例:

- 打擊洗錢及恐怖分子資金籌集條例(香 港法例第615章)
- 書刊註冊條例(香港法例第142章)
- 公司條例(香港法例第622章)
- 競爭條例(香港法例第619章)
- 版權條例(香港法例第528章)
- 誹謗條例(香港法例第21章)
- 僱傭條例(香港法例第57章)
- 税務條例(香港法例第112章)
- 職業安全及健康條例(香港法例第 509章)
- 本地報刊註冊條例(香港法例第268
 章)
- 個人資料(私隱)條例(香港法例第 486章)
- 防止賄賂條例(香港法例第201章)
- 商品說明條例(香港法例第362章)

企業管治委員會之工作詳情載於本公司 2024年度報告第38至39頁中之企業管治 報告內。 The Legal Department works to provide an in-house legal and compliance service that effectively supports various operation units in their duties and day-to-day operation to comply with all applicable laws, rules and regulations.

Updates to the relevant applicable laws, rules and regulations are brought to the attention of relevant employees and relevant operation units from time to time. The management must ensure that business is conducted in accordance with the relevant applicable laws and regulations.

The Board is not aware of any issues within the Group during the Year that are in violation of any laws and regulations. 本集團法律部旨在提供內部法務及合規服 務,有效支援多個營運單位於其職責及日 常營運方面遵守所有適用法律、規則及法規。

相關員工及相關經營單位不時獲悉之相關 適用法律、規則及法規之更新資訊。管理 層須確保所從事業務乃符合適用之法律及 法規。

於本年度,董事會並不知悉本集團有違反 法律及法規的情況。



5 COMMUNITY INVOLVEMENT 參與社區活動

The Group highly recognises its role in social responsibility, and is committed to giving back to the communities. Embracing the mission "From the Community, To the Community", the Group actively promotes diverse community campaigns spanning elderly welfare, underprivileged communities and environmental conservation initiatives. The Group's management team also plays an important role in mobilising staff to join all these activities, which are held in tandem with its commitment to sustainable development. The Group is dedicated to making a positive impact on society through community investment and engagement initiatives.

During the Year, the Group has participated in the Bank of East Asia's Green Deposit Program, which supports eligible green projects that promote environmental protection and sustainable development.

The Group has been awarded the Caring Company Logo by the Hong Kong Council of Social Service, recognising its ongoing commitment to fulfilling its corporate social responsibilities. 本集團高度重視其社會責任,致力回饋社 群。以「取諸社會,用諸社會」為使命,本 集團積極推廣多種社區活動,涵蓋長者福 利、弱勢社群及環保行動。該等活動與本 集團可持續發展之承諾相輔相承,而本集 團管理層團隊在動員參與該等活動方面亦 擔任重要角色。本集團致力透過社區投資 及參與,對社會作出正面影響。

於本年度,本集團參與東亞銀行綠色存款 計劃,支持合資格綠色項目,推動環境保 護及可持續發展。

本集團獲香港社會服務聯會頒發「商界展 關懷」標誌殊榮,表揚其履行企業社會責 任的持久承諾。





5.1 VOLUNTARY SERVICES 義工服務

The Group continues its partnerships with nongovernmental organisations and charitable organisations, to reach and support needy communities. Major voluntary service events during the Year include: 本集團持續與非政府組織和慈善組織保持 夥伴關係,以伸出援手支持有需要幫助的 社群。於本年度,主要義工服務活動包括:

Chinese New Year Elderly Visit 新春老人探訪

February 2024 2024年2月

Volunteers of the Group and Emperor Group, artistes of Emperor Entertainment Group and tenants of the BeLIVING Youth Hub of Hong Kong United Youth Association, to visit the elderly at Sham Shui Po So Uk Neighbourhood Elderly Centre under St. James' Settlement, and distributed handmade crafts and gift bags to each of them. The visit combined the values of environmental protection, inclusivity and charity, spreading the corporate culture of caring.



本集團及英皇集團義工、英皇娛樂藝人以及香港青年聯會BeLIVING Youth Hub的租戶一同前往聖雅各旗下深水埗蘇屋長者鄰舍中心探望長者們,並把手作及福袋致送給他們。探訪活動將環保、共融及慈善結合,傳播企業的關愛文化。



Mid-Autumn Lantern Workshop 中秋慈善燈籠工作坊

September 2024 2024年9月

To celebrate the festive season, the Group organised a lantern workshop for its staff and students from Hong Chi Association, enabling them to explore the cultural significance and traditions of the Mid-Autumn Festival together. Under the guidance of instructors from a social enterprise, Eldage, the staff worked one-on-one with the students to create and decorate rabbit-shaped lanterns. This workshop not only promoted inclusivity but also fostered creativity and cultural exchanges, supporting community development.

為慶祝佳節,本集團為其員工與匡智會的學童舉 辦了中秋慈善燈籠工作坊,讓他們一同探索中秋 節的文化意義和傳統習俗。在社會企業 – 傳耆的 導師的指導下,員工們與學生一對一合作,共同 製作和裝飾兔仔燈籠。這次的工作坊不僅促進了 共融,還激發了創意和文化交流,支持社區發展。





5.2 CHARITABLE SPONSORSHIP AND DONATIONS 慈善贊助及捐贈

The Group mobilises its staff to participate in fundraising campaigns to help underprivileged people in the community. Major charity donation and fundraising campaigns during the Year include: 本集團推動員工參與籌款活動,幫助社區 弱勢群體。於本年度,主要慈善捐贈及籌 款活動包括:

Hike for Hospice 2024 登山善行2024

March 2024 2024年3月

The Group's staff participated in the annual fundraising event "Hike for Hospice 2024", organised by The Society for the Promotion of Hospice Care. The event was held in Tai Tam Country Park, with Emperor Foundation continuing to be the Platinum sponsor of the event during the Year.

本集團員工參與由善寧會舉辦的一年一度籌款盛 事「登山善行2024」。活動於大潭郊野公園舉行, 英皇慈善基金於本年度繼續成為是次活動的白金 贊助。





The 2nd Red Cross City Challenge 第二屆紅十字會定向挑戰

March 2024 2024年3月

The Group supported and participated in The 2nd Red Cross City Challenge, an event centred on the theme "Rebuild Life, Rebuild Home", emphasising the importance of community, preparedness, and resilience against climate-related disasters. Colleagues actively embraced the opportunity to contribute to a cause that strongly aligned with the Group's core values, which was to build a more resilient society.

本集團支持並參與了第二屆紅十字城市挑戰賽, 活動以「重建生活,重建家園」為主題,強調社區 凝聚力、應對氣候相關災害的準備及韌性。同事 積極參與,熱情投入這項與本集團核心價值深度 契合的慈善活動,致力推動建立更具韌性的社會。





Skip Lunch Day 公益行善折食日

March 2024 2024年3月

The Group's staff actively participated in this fundraising activity to support The Community Chest of Hong Kong and its affiliated member organisations, helping the homeless, cage home residents, and subdivided flat occupants improve their living conditions. By making a donation of HK\$38 or more, each donor received a Skip Lunch Day coupon as a token of appreciation.



本集團的員工積極參與捐款活動,以支持香港公

益金及其旗下的會員機構,幫助露宿者、籠屋和板間房居民改善生活。凡捐款港幣38元或以上,每位捐款者將獲贈一張「折」食日愛心卷。

Caritas Computer Workshop 明愛電腦工場

May 2024 2024年5月

The Group has noticed the increasing speed of electronic product updates and replacements, and is therefore committed to reducing its environmental impact while supporting vulnerable groups in society. The Group achieves this by donating used electronic products to the Caritas Computer



Workshop, where careful inspections and refurbishments of used electronic products are conducted. These refurbished products are then donated or sold at a symbolic price to those in need. For electronic products that cannot be reused, the workshop categorizes them and hands them over to licensed recyclers for safe disposal.

本集團注意到電子產品更新換代的速度越來越快,並致力於減少對環境的影響,同時支持社會上的弱勢 群體。本集團透過捐贈曾使用的電子產品給明愛電腦工場,讓工場對可再次使用的電子產品進行仔細檢 查和翻新。這些翻新後的產品將捐贈或以象徵性價格出售予有需要的人士。對於無法再次使用的電子產品, 工場會進行分類,並交由持牌回收商進行安全處理。



Donation of Haagen-Dazs™ Gift Vouchers 捐贈Haagen-Dazs™換領券

The Group donated Haagen-Dazs[™] gift vouchers to Feeding Hong Kong, a local charity dedicated to redistributing surplus food to those in need. Feeding Hong Kong collects high-quality surplus food from farms, manufacturers, distributors, and retailers, and redistributes it to local registered charities. This initiative helps to reduce food waste by redirecting surplus food to feed people rather than filling landfills, which is a cost-effective and environmentally friendly way to benefit the community, aligning with the Group's commitment to sustainability and social responsibility.

September 2024 2024年9月

September 2024

2024年9月

本集團捐贈了Haagen-Dazs™換領券 予樂餉社,其為將剩食轉贈予有需要人 士的本地慈善機構。樂餉社從種植、生 產、分銷和零售商收集優質剩食,再轉 送到本地註冊慈善機構。此項目透過將 剩食助人而非堆填,減少浪費並促進環 保,既能節省成本,也能為社區帶來裨 益,充分體現本集團對可持續發展及社 會責任的承諾。

Blood Donation 捐血行動

The Group's employees actively joined the blood donation event jointly organised by Emperor Group in conjunction with the Red Cross, in order to help people in need. 本集團員工積極參加由英皇集團及紅十 字會聯合舉辦的捐血行動,以幫助有需 要的人。





Dress Casual Day 公益金便服日

October 2024 2024年10月

The Group's staff participated in the annual Dress Casual Day, with this year's theme being "WEAR TO CARE." Each participating staff members donated HK\$70 or more to The Community Chest of Hong Kong and wore casual clothes to support the event.

本集團員工參加了一年一度的公益金便服日,今年的主題 是「WEAR TO CARE」。每位參與的同事均捐出70港元或 以上給予香港公益金,並穿著便服以支持這項活動。





Charity Sale of Red Packets 利是封慈善義賣

November 2024 2024年11月

The Group's staff supported Emperor Group's charity sale of red packets by purchasing the red packet, continuing last year's meaningful tradition. The funds raised in the charity sale were all donated to a youth charity in Hong Kong, KELY Support Group, through Emperor Group Foundation, in order to support their mental health programs for youth and raise public awareness and empathy for mental health issues among young people. This meaningful



event embodied the spirit of generosity and care, sending heartfelt New Year blessings to underprivileged communities and supporting the well-being of youth in Hong Kong.

本集團員工透過購買利是封,支持英皇集團利是封慈善義賣活動,延續去年的良好傳統。慈善義賣所籌 得款項由英皇慈善基金全數捐予香港青年慈善機構啟勵扶青會,以支持其青年精神健康項目,並提高大 眾對青年精神健康問題的關注及同理心。此次活動別具意義,凝聚愛心力量,為社會弱勢社群送上誠摯 的新春祝福,竭力支持香港青年的福祉。

In addition, the Group has been serving as a media sponsor in recent years, offering free print and online advertising spaces to non-profit and non-governmental organisations such as the Hong Kong Red Cross, UNICEF, Green Power, the Society for the Prevention of Cruelty to Animals, Tung Wah Group of Hospitals, Po Leung Kuk, Plan International Hong Kong, The Community Chest of Hong Kong, Heifer Hong Kong, Médecins Sans Frontières, etc. The Group aims to assist these organisations in promoting their activities, ultimately benefiting the Hong Kong community and those in need. During the Year, the Group sponsored a total of 117 campaigns by offering advertising spaces. 此外,本集團近年來一直擔任媒體贊助商, 為香港紅十字會、聯合國兒童基金會、綠 色力量、愛護動物協會、東華三院、保良 局、國際培幼會、香港公益金、香港小母 牛及無國界醫生等非盈利及非政府組織提 供免費印刷及線上廣告位置。本集團旨在 協助該等組織推廣其活動,最終造福香港 社會及有需要人士。於本年度,本集團透 過提供免費廣告空間贊助共117個活動。

5.3 ENVIRONMENTAL CONVERSATION 環境保護

The Group is dedicated to promoting environmental awareness through green education. Major environmental conservation events during the Year include: 本集團致力通過綠色教育宣揚環保意識。 於本年度,主要環境保護活動包括:

Red Packets Recycling Campaign 利是封回收活動

February 2024 2024年2月

The Group participated in the red packets recycling campaign organised by the Greeners Action, in order to support waste reduction and promote an environmentally friendly lifestyle. All collected red packets were sent to recycling organisations for further processing and reuse, contributing to sustainable development and waste minimisation.

本集團參與了由綠領行動舉辦之利是封回收活動, 以支持減少廢物及推廣環保的生活方式。所有收 集的利是封將轉交至回收機構進行進一步處理及 循環再用,為可持續發展和減廢工作作出貢獻。





Earth Hour 地球一小時

The Group's Hong Kong Office joined the millions of people around the globe and turned off its office lights in support of WWF's Earth Hour, an annual event to raise awareness of climate change.

為響應世界自然基金會一年一度的「地球一小時」 活動,本集團香港辦公室與全球數百萬人一同參 與關閉辦公室照明燈。活動旨在提高人們對氣候 變化的意識。

EV EV

承諾支持世界自然基金會地球一小時 IS COMMITTED TO WWF'S EARTH HOUR

6 日 16-17/6/2024

GREEN LOW CARBON DAY 星期日及- Sunday & Monday

綠色生活 同享·共惜 Share, Enjoy & Cherish Green

Green Low Carbon Day 綠色低碳日

In support of The Community Chest Green Low Carbon Day, Emperor Foundation encouraged staff donations and participation in sustainable initiatives, including food recycling and eco-friendly projects. The Group's staff actively supported this event.

為響應公益金緑色低碳日,英皇慈善基金鼓勵員 工捐款及參與食物回收及環保項目等可持續發展 計劃。本集團員工積極支持該活動。 June 2024 2024年6月



March 2024 2024年3月

Sunday Kiss x Happy Cara Parent-Child Eco-Friendly Workshop Sunday Kiss x Happy Cara親子環保工作坊

August 2024 2024年8月

The Group supported the Parent-Child Eco-Friendly Workshop co-organised by Sunday Kiss and Happy Cara, offering a series of DIY environmental workshops for parents and children. The workshops provided the families with an opportunity to participate in creative recycling activities, enjoy crafting together, and understand the importance of protecting the earth. Through the workshop, discarded glass bottles were given a second life by turning them into art pieces. Participants could choose from activities such as wine bottle painting, wine bottle lighting, or planting succulents in wine bottles. Using safe and simple tools, participants transformed glass bottles into beautiful and functional items, making this not only a fun crafting experience but also a meaningful environmental education session.

本集團支持由Sunday Kiss及Happy Cara聯合舉辦的親子環保工 作坊,為家長及小朋友帶來一系列環保DIY手作活動。工作坊讓該 等家庭參與創意回收活動,享受手工製作的同時,亦學習到保護地 球的重要性。透過該活動,被遺棄的玻璃樽被賦予新生命,轉化成 藝術品。參加者可以選擇參與酒樽繪畫、酒樽燈飾或酒樽多肉植物 種植活動。利用簡單安全的切割工具,參加者將玻璃樽轉化為美麗 且實用的物品。這不僅是一次創作的體驗,更是一節生動的環保教 育課。





The Salvation Army's Books and Clothes Recycling Programme 救世軍舊書及舊衣回收活動

August to September 2024 2024年8至9月

The Group participated in the books and clothes recycling programme organised by The Salvation Army, supporting resource recycling and waste reduction. Donated items included books and clothes which were either brand new, or used and in good condition. This initiative aligned with the Group's commitment to promoting sustainability and reducing waste by extending the lifecycles of resources.



本集團參與了由救世軍舉辦的舊書及舊衣回收活動,支持善用回收及減少廢物。捐贈物資包括全新或狀況良好的二手書籍及衣物。此項活動充分體現了本集團推廣可持續發展及延長資源生命週期的承諾。

Mooncake Box Recycling Campaign 月餅盒回收活動

September 2024 2024年9月

The Group participated in the Mooncake Box Recycling Campaign organised by Greeners Action, promoting resource recycling and waste reduction. Clean tin and paper mooncake boxes were collected and passed to Greeners Action for proper recycling. This initiative reinforced the Group's commitment to sustainable practices and environmental conservation.

本集團參與了由緣領行動舉辦的月餅盒回收活動, 推廣資源回收及減少廢物。所收集的乾淨鐵製或



紙製月餅盒均已交由綠領行動進行妥善回收。此項活動展現了本集團對可持續發展及環境保育的承諾。



Green Challenge 2024 - Green Ace 綠色挑戰活動2024 - 綠色先鋒

September 2024 2024年9月

The Group actively participated in the Green Ace event as part of The Quayside's Corporate Green Challenge 2024, to promote sustainability and reduce waste. The event encouraged employees to adopt ecofriendly habits and maintain a healthy worklife balance by utilising the electronic bikes available in the podium garden on 3rd floor, The Quayside. Through gamification, the Group encouraged employees to take part in activities such as waste recycling, collecting food scraps and coffee grounds, reducing paper usage, and increasing physical activities. These efforts demonstrated the Group's commitment to fostering a sustainable workplace and promoting green practices.

本集團積極參與海濱匯企業綠色挑戰活動2024 中的綠色先鋒活動,以促進可持續發展及減少浪 費。該活動鼓勵員工培養環保習慣,並通過利用 位於海濱匯三樓平台花園的電子自行車,維持健 康的工作與生活平衡。透過遊戲化的方式,本集 團鼓勵員工參與廢物回收、食物殘渣及咖啡渣收 集等活動,減少紙張使用,並增加身體活動量。 這些舉措展現了本集團致力於打造可持續工作環 境及推廣綠色生活方式的承諾。





During the Year, the Group also actively leveraged its media platforms to promote sustainability and green living. Dedicated social pages, including "日日健康 Healthy Days" in *Oriental Sunday*, "緑色生活" in *SSwagger*, and "ESG" in *Economic Digest*, were created to raise awareness of ESG topics amongst the public and inspire them to adopt environmentally friendly practices.

於本年度,本集團並積極利用其媒體平台推廣可持續發展及綠色生活,打造了**東方新地**的「日日健康Healthy Days」、*SSwagger*的「綠色生活」及*經濟一週*的「環境、 社會及管治」等專屬社交頁面,致力提升公眾對可持續 發展議題的關注,並啟發他們實踐環保生活方式。



APPENDIX: HKEX ESG REPORTING GUIDE CONTENT INDEX 附錄:港交所環境、 社會及管治報告指引 內容索引



2024 Environmental, Social and Governance Report 環境、社會及管治報告

Subject areas 主要範疇	Description 描述	Section 章節
A. Environmental	こ。 環境	
Aspect A1: Emissic 層面A1:排放物	ons	
General Disclosure 一般披露	 Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to air and greenhouse gas emissions, discharges into water and land, and generation of hazardous and nonhazardous waste. 有關廢氣及溫室氣體排放、向水及土地的排污、有害及無害廢棄物的產生等的: (a) 政策;及 (b) 遵守對發行人有重大影響的相關法律及規例的資料。 	2.1
KPI A1.1 指標 A1.1	The types of emissions and respective emissions data. 排放物種類及相關排放數據。	2.4
KPI A1.2 指標 A1.2	Direct (Scope 1) and energy indirect (Scope 2) greenhouse gas emissions (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility). 直接(範圍1)及能源間接(範圍2)溫室氣體排放量(以噸計算)及(如 適用)密度(如以每產量單位、每項設施計算)。	2.4
KPI A1.3 指標 A1.3	Total hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility). 所產生有害廢棄物總量(以噸計算)及(如適用)密度(如以每產量單 位、每項設施計算)。	Not applicable In view of its business nature, the Group does not directly generate any hazardous waste. 不適用 基於其業務性 質,本集團不會 直接產生大量有 害廢棄物。



Subject areas 主要範疇	Description 描述	Section 章節
KPI A1.4 指標 A1.4	Total non-hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility). 所產生無害廢棄物總量(以噸計算)及(如適用)密度(如以每產量單 位、每項設施計算)。	2.4
KPI A1.5 指標 A1.5	Description of emissions target(s) set and steps taken to achieve them. 描述所訂立的排放量目標及為達到這些目標所採取的步驟。	2.2, 2.4
KPI A1.6 指標 A1.6	Description of how hazardous and non-hazardous wastes are handled, and a description of reduction target(s) set and steps taken to achieve them. 描述處理有害及無害廢棄物的方法,及描述所訂立的減廢目標及為 達到這些目標所採取的步驟。	2.2, 2.4
Aspect A2: Use of 層面A2:資源使用	Resources	
General Disclosure 一般披露	Policies on the efficient use of resources, including energy, water and other raw materials. 有效使用資源(包括能源、水及其他原材料)的政策。	2.1, 2.2
KPI A2.1 指標 A2.1	Direct and/or indirect energy consumption by type (e.g. electricity, gas or oil) in total (kWh in '000s) and intensity (e.g. per unit of production volume, per facility). 按類型劃分的直接及/或間接能源(如電、氣或油)總耗量(以千個 千瓦時計算)及密度(如以每產量單位、每項設施計算)。	2.4
KPI A2.2 指標 A2.2	Water consumption in total and intensity (e.g. per unit of production volume, per facility). 總耗水量及密度(如以每產量單位、每項設施計算)。	Not applicable The Group operates in leased premises. The water consumption data for individual occupants is not available. 不適用 本集團於租用物 業營運,並無獲 提供個別租戶的 耗水數據。

Subject areas 主要範疇	Description 描述	Section 章節	
KPI A2.3 指標 A2.3	Description of energy use efficiency target(s) set and steps taken to achieve them. 描述所訂立的能源使用效益目標及為達到這些目標所採取的步驟。	2.2, 2.4	
KPI A2.4 指標 A2.4	Description of whether there is any issue in sourcing water that is fit for purpose, water efficiency target(s) set and steps taken to achieve them. 描述求取適用水源上可有任何問題,以及所訂立的用水效益目標及 為達到這些目標所採取的步驟。	Not applicable The Group did not encounter any problems in sourcing water for its daily operations. 不適用 本集團在日常營 運中,在覓水源 方面並無遇到任 何問題。	
KPI A2.5 指標 A2.5	Total packaging material used for finished products (in tonnes) and, if applicable, with reference to per unit produced. 製成品所用包裝材料的總量(以噸計算)及(如適用)每生產單位佔量。	2.4	
	Aspect A3: The Environment and Natural Resources 層面A3:環境及天然資源		
General Disclosure 一般披露	Policies on minimising the issuer's significant impact on the environment and natural resources. 減低發行人對環境及天然資源造成重大影響的政策。	2.1, 2.2	
KPI A3.1 指標 A3.1	Description of the significant impacts of activities on the environment and natural resources and the actions taken to manage them. 描述業務活動對環境及天然資源的重大影響及已採取管理有關影響的行動。	2.2	



Subject areas 主要範疇	Description 描述	Section 章節
Aspect A4: Climat 層面A4:氣候變化	e Change	
General Disclosure 一般披露	Policies on identification and mitigation of significant climate- related issues which have impacted, and those which may impact, the issuer. 識別及應對已經及可能會對發行人產生影響的重大氣候相關事宜的 政策。	2.3
KPI A4.1 指標 A4.1	Description of the significant climate-related issues which have impacted, and those which may impact, the issuer, and the actions taken to manage them. 描述已經及可能會對發行人產生影響的重大氣候相關事宜,及應對 行動。	2.3
B. Social B.社會		
Employment and I 僱傭及勞工常規	Labour Practices	
Aspect B1: Employ 層面 B1:僱傭	yment	
General Disclosure 一般披露	 Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to compensation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination, and other benefits and welfare. 有關薪酬及解僱、招聘及晉升、工作時數、假期、平等機會、多元化、反歧視以及其他待遇及福利的: (a) 政策;及 (b) 遵守對發行人有重大影響的相關法律及規例的資料。 	3.2, 3.3
KPI B1.1 指標 B1.1	Total workforce by gender, employment type (for example, full- or part-time), age group and geographical region. 按性別、僱傭類型(如全職或兼職)、年齡組別及地區劃分的僱員總數。	3.1
KPI B1.2 指標 B1.2	Employee turnover rate by gender, age group and geographical region. 按性別、年齡組別及地區劃分的僱員流失比率。	3.1

Subject areas 主要範疇	Description 描述	Section 章節	
	Aspect B2: Health and Safety 層面B2:健康與安全		
General Disclosure 一般披露	 Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to providing a safe working environment and protecting employees from occupational hazards. 有關提供安全工作環境及保障僱員避免職業性危害的: (a) 政策;及 (b) 遵守對發行人有重大影響的相關法律及規例 的資料。 	3.4	
KPI B2.1 指標 B2.1	Number and rate of work-related fatalities occurred in each of the past three years including the reporting year. 過去三年(包括匯報年度)每年因工亡故的人數及比率。	3.4	
KPI B2.2 指標B2.2	Lost days due to work injury. 因工傷損失工作日數。	3.4	
KPI B2.3 指標 B2.3	Description of occupational health and safety measures adopted, and how they are implemented and monitored. 描述所採納的職業健康與安全措施,以及相關執行及監察方法。	3.4	
•	Aspect B3: Development and Training 層面B3:發展及培訓		
General Disclosure 一般披露	Policies on improving employees' knowledge and skills for discharging duties at work. Description of training activities. 有關提升僱員履行工作職責的知識及技能的政策。描述培訓活動。	3.5	
KPI B3.1 指標 B3.1	The percentage of employees trained by gender and employee category (e.g. senior management, middle management). 按性別及僱員類別(如高級管理層、中級管理層等)劃分的受訓僱員 百分比。	3.5	
KPI B3.2 指標 B3.2	The average training hours completed per employee by gender and employee category. 按性別及僱員類別劃分,每名僱員完成受訓的平均時數。	3.5	



Subject areas 主要範疇	Description 描述	Section 章節	
Aspect B4: Labou 層面B4: 勞工準則	Aspect B4: Labour Standards 層面 B4: 勞工準則		
General Disclosure 一般披露	 Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to preventing child and forced labour. 有關防止童工或強制勞工的: (a) 政策;及 (b) 遵守對發行人有重大影響的相關法律及規例 的資料。 	3.2	
KPI B4.1 指標 B4.1	Description of measures to review employment practices to avoid child and forced labour. 描述檢討招聘慣例的措施以避免童工及強制勞工。	3.2	
KPI B4.2 指標 B4.2	Description of steps taken to eliminate such practices when discovered. 描述在發現違規情況時消除有關情況所採取的步驟。	3.2 Briefly discussed 已概括說明	
Operating Practice 營運慣例	2S		
Aspect B5: Supply 層面B5:供應鏈管理	Chain Management		
General Disclosure 一般披露	Policies on managing environmental and social risks of the supply chain. 管理供應鏈的環境及社會風險政策。	4.1	
KPI B5.1 指標 B5.1	Number of suppliers by geographical region. 按地區劃分的供應商數目。	4.1	
KPI B5.2 指標 B5.2	Description of practices relating to engaging suppliers, number of suppliers where the practices are being implemented, and how they are implemented and monitored. 描述有關聘用供應商的慣例,向其執行有關慣例的供應商數目、以 及有關慣例的執行及監察方法。	4.1	
KPI B5.3 指標 B5.3	Description of practices used to identify environmental and social risks along the supply chain, and how they are implemented and monitored. 描述有關識別供應鏈每個環節的環境及社會風險的慣例,以及相關 執行及監察方法。	4.1	

Subject areas 主要範疇	Description 描述	Section 章節
KPI B5.4 指標 B5.4	Description of practices used to promote environmentally preferable products and services when selecting suppliers, and how they are implemented and monitored. 描述在揀選供應商時促使多用環保產品及服務的慣例,以及相關執行及監察方法。	4.1
Aspect B6: Produc 層面B6:產品責任	t Responsibility	
General Disclosure 一般披露	 Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to health and safety, advertising, labelling and privacy matters relating to products and services provided and methods of redress. 有關所提供產品和服務的健康與安全、廣告、標籤及私隱事宜以及補救方法的: (a) 政策;及 (b) 遵守對發行人有重大影響的相關法律及規例 的資料。 	4.2
KPI B6.1 指標 B6.1	Percentage of total products sold or shipped subject to recalls for safety and health reasons. 已售或已運送產品總數中因安全與健康理由而須回收的百分比。	Not applicable 不適用
KPI B6.2 指標 B6.2	Number of products and service related complaints received and how they are dealt with. 接獲關於產品及服務的投訴數目以及應對方法。	4.2
KPI B6.3 指標 B6.3	Description of practices relating to observing and protecting intellectual property rights. 描述與維護及保障知識產權有關的慣例。	4.4
KPI B6.4 指標 B6.4	Description of quality assurance process and recall procedures. 描述質量檢定過程及產品回收程序。	4.2
KPI B6.5 指標 B6.5	Description of consumer data protection and privacy policies, how they are implemented and monitored. 描述消費者資料保障及私隱政策,以及相關執行及監察方法。	4.3



Subject areas 主要範疇	Description 描述	Section 章節
Aspect B7: Anti-Co 層面 B7:反貪污	orruption	
General Disclosure 一般披露	 Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to bribery, extortion, fraud and money laundering. 有關防止賄賂、勒索、欺詐及洗黑錢的: (a) 政策;及 (b) 遵守對發行人有重大影響的相關法律及規例 的資料。 	4.5
KPI B7.1 指標 B7.1	Number of concluded legal cases regarding corrupt practices brought against the issuer or its employees during the reporting period and the outcomes of the cases. 於匯報期內對發行人或其僱員提出並已審結的貪污訴訟案件的數目 及訴訟結果。	4.5
KPI B7.2 指標 B7.2	Description of preventive measures and whistle-blowing procedures, and how they are implemented and monitored. 描述防範措施及舉報程序,以及相關執行及監察方法。	4.5
KPI B7.3 指標 B7.3	Description of anti-corruption training provided to directors and staff. 描述向董事及員工提供的反貪污培訓。	4.5
Community 社區		
Aspect B8: Comm 層面 B8 : 社區投資	unity Investment	
General Disclosure 一般披露	Policies on community engagement to understand the needs of the communities where the issuer operates and to ensure its activities take into consideration the communities' interests. 有關以社區參與來了解發行人營運所在社區需要和確保其業務活動 會考慮社區利益的政策。	5
KPI B8.1 指標 B8.1	Focus areas of contribution (e.g. education, environmental concerns, labour needs, health, culture, sport). 專注貢獻範疇(如教育、環境事宜、勞工需求、健康、文化、體育)。	5
KPI B8.2 指標 B8.2	Resources contributed (e.g. money or time) to the focus area. 在專注範疇所動用資源(如金錢或時間)。	5

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