

# **Blue Moon Group Holdings Limited**

藍月亮集團控股有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

(Stock Code 股份代號: 6993)

25 April 2025

Dear registered shareholder(s),

### Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, Blue Moon Group Holdings Limited (the "Company") is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"), which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at <a href="www.bluemoon.com.cn">www.bluemoon.com.cn</a> and the HKEXnews website at <a href="www.hkexnews.hk">www.hkexnews.hk</a> in place of printed copies.

#### Solicitation of electronic contact details

To ensure timely receipt of all future Actional Corporate Communications of the Company (None), the Company recommends you provide your email address by scanning your personalized QR code printed on the enclosed reply form (the "Reply Form"). Alternatively, you may sign and return the Reply Form to the Company's Hong Kong share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, you will (i) be unable to receive any notifications regarding the publication of Corporate Communications; (ii) need to proactively check the Company's website and the HKEXnews website to keep up with the publication of Corporate Communications; and (iii) the Company will send the Actionable Corporate Communications (Note) in printed form in the future.

If you want to receive the future Corporate Communications in printed form, please complete the enclosed Reply Form and send it to the Share Registrar or send an email to bluemoon@computershare.com.hk specifying your name, address, and request to receive the Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Share Registrar at (852)2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

By order of the Board

Blue Moon Group Holdings Limited

PAN Dong

Chairman & Executive Director

Note: Actionable Corporate Communications refer to any corporate communication that seeks instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.

各位登記股東:

## 以電子方式發佈公司通訊之安排

根據自 2023 年 12 月 31 日起生效的擴大無紙化制度及以電子方式發佈公司通訊規定下香港聯合交易所有限公司證券上市規則(「**上市規則**」)第 2.07A 條,藍月亮集團控股有限公司(「**公司**」)謹此通知 閣下,公司已採用以電子方式發佈公司通訊(「**公司通訊**」)之安排,該公司通訊是指公司為向其任何證券持有人提供資訊或提醒其採取行動而發佈或將要發佈的任何文件,包括但不限於(a)董事報告、年度帳目以及審計報告副本以及財務摘要報告(如適用); (b)中期報告及其中期報告摘要(如適用); (c)會議通知; (d)上市文件; (e)通函; 和 (f)委任表格。

請注意,所有未來公司通訊的英文版和中文版將在公司網站 www.bluemoon.com.cn 和披露易網站 www.hkexnews.hk 上提供,以代替印刷本。

## 徽集電子聯絡資料

為確保及時收到最新的可供採取行動的公司通訊<sup>/////</sup>// 、公司建議 閣下透過掃描本函背頁之回條(「**回條**」)上列印的 閣下專屬二維碼來提供 閣下的電子郵件地址。或者, 閣下也 可以簽署回條並交回公司的股份過戶登記處(「**股份過戶處**」)香港中央證券登記有限公司,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

如果公司沒有收到 閣下的有效電子郵件地址,直至股份過戶處收到 閣下有效的電子郵件地址前, 閣下將(i)無法收到任何有關發佈公司通訊的通知;(ii)需要主動查看公司網站和披露易網站以留意公司通訊的發佈;及(iii)本公司未来將以印刷本形式發送可供採取行動的公司通訊<sup>(網盤)</sup>。

若 閣下希望收取未來公司通訊之印刷版,請填妥回條並交回股份過戶處,或發送電子郵件至 <u>bluemoon@computershare.com.hk</u>,並註明 閣下的姓名、地址以及收取公司通訊印刷版的要求。請注意,收取未來公司通訊印刷版之指示由收悉 閣下指示當日起計一年內有效,此後將過期。

如 閣下對本函件有任何疑問,請於辦公時間星期一至五(香港公眾假期除外)上午9時正至下午6時正(香港時間)期間致電股份過戶處(852)2862 8688 查詢。

承董事會命 **藍月亮集團控股有限公司** *主席兼執行董事* **潘東** 

2025年4月25日

附註:可供採取行動的公司通訊指任何涉及要求發行人的證券持有人指示其擬如何行使其有關證券持有人的權利或作出選擇的公司通訊。



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REPLY	FORM	回條

To: Computershare Hong Kong Investor Services Limited (the "Share Registrar")

17M Floor, Hopewell Centre

183 Queen's Road East, Wanchai, Hong Kong

(Please choose ONLY ONE of the options below) (請從以下選項中**只選擇其中一項**)

致: 香港中央證券登記有限公司(「股份過戶處」)

香港灣仔皇后大道東 183 號 合和中心 17M 樓

Personalized QR Code 專屬二維碼

Option 1: Provide your email address for receipt of future Actionable Corporate

Communications (Note 3) of the Company via electronic dissemination by scanning

your personalized QR code.

選項1: 掃描 閣下專屬二維碼提供 閣下之電子郵件地址,以接收公司未来通過電子方 式發佈的可供採取行動的通訊(附註3)。

You are **NOT required** to return this Reply Form if you choose Option 1.

閣下**無須**交回本回條。 如選擇了選項1,

"Company") via electronic disseminatio	n.	loldings Limited
選項 3: 本人/吾等現要求收取未来公司通訊*印刷 To receive future Corporate Communications* in pri收取未來公司通訊*的印刷本,並已知悉本指示由	日收取指示日期起計一年內有效。 <sup>(附註 5)</sup>	(Please mark "✓" in the below box if applicable)  for one year starting from the receipt date of instruction. (Notes 5)  lish and Chinese versions 中、英文印刷本
Signature(s): (Mete 1) 簽名: (解註1)	Contact number: 聯絡電話號碼:	Date: 日期:
Notes 附註:  1. Please complete all your details clearly. If your shares are held in joint names, all of the joint is all shares of the property of the propert	the Actionable Corporate Communication in printed form in the future. Actionable Corporate	necurities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' ent: (e) a circular and (f) a proxy form. Actionable Corporate Communications," refer to any Corporate Communications
ERSONAL INFORMATION COLLECTION STATEMENT 集個人資料聲明		
"Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Pr	ivony) Ordinana Charter 486 of the Laws of Hone Vana ("PDDO")	

(b) "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 48 of the Laws of Hong Kong ("PDPO").
本党型中所能的「個人資料」資産性設備 48 夜 (個人資料) 美術性 (風感) 後別)(「《風魔機例》)」中「個人資料」的過程期間。
(b) Your Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's storage in this Reply Form.

(b) Your Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's storage in this Reply Form.

(g) For Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's to a voluntary basis. In case of a faiture to provide sufficient information, the Company is not a voluntary basis. In case of a faiture to provide sufficient information, the Company and the English of the Company is not a voluntary basis. In case of a faiture to provide sufficient information, the Company is not a voluntary basis. In case of a faiture to provide sufficient information, the Company is not a voluntary basis. In case of a faiture to provide sufficient information, the Company is not a voluntary basis. In case of a faiture to provide sufficient information, the Company is not a voluntary basis. In case of a faiture to provide sufficient information, the Company is not a voluntary basis. In case of a faiture to provide sufficient information, the Company is not a voluntary basis. In case of a faiture to provide sufficient information, the Company is not a voluntary basis. In case of a faiture to provide sufficient information, and the Company is not a voluntary basis. In case of a faiture to provide sufficient information of the Reply Reply

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司

Freepost No. 簡便回郵號碼:37

Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

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