



WANKA ONLINE WANKA ONLINE INC.

萬咖壹聯有限公司*

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的股份有限公司)

Stock Code 股份代號：1762

2024

Environmental Social And Governance Report

環境、社會及管治報告

萬 咖 壹 聯



*For identification purposes only 僅供識別



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About the Group 有關本集團



Wanka Online Inc. is a technology company in the mobile Internet market, helping connect businesses from various industries to hundreds of millions of smartphone users in China. Under the close strategic partnership with MHA, Quick App Alliance and ITGSA, of which we are the operator, we are in a position to build a mobile ecosystem that serves industrial players through approaching the largest group of smartphone users in China at any time and anywhere. The ecosystem we have built had helped our distribution channels, particularly those of smartphone manufacturers, to maximise their monetisation potential by matching advertising opportunities with marketers seeking to advertise their contents. It also provides marketers with access to a massive user base in a cost-effective manner.

萬咖壹聯有限公司是移動互聯網市場上的一家科技公司，幫助各行各業的企業與中國數以億計的智能手機用戶建立聯繫。我們是硬核聯盟、快應用聯盟及移動智能終端生態聯盟的運營方，在建立的緊密戰略合作下，我們可以隨時隨地接觸到中國最大的智能手機用戶群，構建了服務於行業參與者的移動生態系統。我們構建的生態系統助力我們的分發渠道，尤其是智能手機製造商，通過將廣告機會與尋求發佈內容廣告的行業客戶進行精準匹配，使手機製造商的分發渠道實現變現能力的最大化。同時，我們亦推動行業客戶以具有成本效益的方式接觸龐大的用戶基礎。

OVERVIEW

This is the seventh Environmental, Social and Governance (“ESG”) report of the Company, which presents a review of the Company’s performance on ESG issues. Unless otherwise stated, this report should be read in conjunction with the 2024 annual report of the Company, in particular the Corporate Governance Report contained therein. Capitalised terms defined in the 2024 annual report of the Company shall have the same meanings when used in this ESG report, unless the context otherwise requires.

REPORTING FRAMEWORK AND PRINCIPLES

This report is prepared in accordance with the ‘comply or explain’ provision of Environmental, Social and Governance Reporting Guide (hereinafter referred to as the “ESG Guide”) in Appendix C2 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. The information contained in this report is derived from the statistics, questionnaires, records and analytical results of the Group. An ESG Guide Content Index is set out in Appendix I of this report. The report is published in English and Chinese. In case of any conflicts between the two versions, the English version shall prevail.

The Group followed the reporting principles, namely materiality, quantitative, balance and consistency, in preparation of this report.

概覽

這是本公司第七份環境、社會及管治（「環境、社會及管治」）報告，當中呈列本公司就環境、社會及管治事宜表現的概覽。除另有註明外，本報告應與本公司二零二四年年報（尤其當中所載的企業管治報告）一併閱讀。除文意另有所指外，本公司二零二四年年報所界定的詞彙，在本環境、社會及管治報告使用時具有相同涵義。

報告框架及原則

本報告乃遵照香港聯合交易所有限公司證券上市規則附錄C2《環境、社會及管治報告指引》（下稱「環境、社會及管治報告指引」）的「不遵守就解釋」條文編製。本報告所載資料源自本集團的統計數據、問卷、記錄及分析結果。環境、社會及管治報告指引內容索引載於本報告附錄一。本報告以英文及中文版本刊發。兩個版本之間如有任何衝突，概以英文版本為準。

本集團在編製本報告時遵循報告原則，即重要議題、量化、平衡及一致性。

Materiality 重要議題

Materiality was assessed based on the results obtained from stakeholder engagement. The material issues identified were verified by the Board.

重要議題的評估結果是基於持份者的意見所得。董事會已核實所識別的重要議題。

Quantitative 量化

We used quantitative methods to measure and disclose applicable key performance indicators (“KPIs”). The methodologies, assumption or calculation have been explained in the corresponding context, where applicable.

我們使用定量方法來衡量和披露適用的關鍵績效指標（「關鍵績效指標」）。方法、假設或計算已在相應的位置（如適用）進行了說明。

Balance 平衡

We disclosed both positive and negative information objectively to ensure an unbiased picture of the Company’s ESG performance during the Reporting Period.

我們客觀地披露正面及負面資料，以確保本公司於報告期內的環境、社會及管治表現並無偏頗。

Consistency 一致性

To allow meaningful comparison, we maintain calculation methodologies used in this ESG Report. Any changes that may affect comparisons with previous reports have been explained in the corresponding section.

為進行有意義的比較，我們保留了本環境、社會及管治報告中使用的計算方法。任何可能影響與先前報告進行比較的變動均已在相應章節作出解釋。



REPORTING, SCOPE AND EXTENT

All information provided in this report covers the year ended 31 December 2024 (the “Reporting Period”), which is consistent with the financial year of the Company’s 2024 annual report. Consistent with the 2023 ESG report, the policy document, declaration and data set out in this report cover subsidiaries in the core business operation places of the Group. This report covers the subsidiaries in Beijing, Shanghai and Guangzhou. The Group’s ESG performance relative to various KPIs, with comparison to 2022 and 2023, are disclosed in the Key Performance Indicators section.

FEEDBACK ON THIS REPORT

We have taken into consideration the interests and requirements of our internal and external stakeholders. We have an effective communication channel with our stakeholders and we welcome any comments and suggestions you may have on this report. You may submit your feedback of this report at: esg@wankaonline.com.

GOVERNANCE

We have established an ESG management system comprising the Board, the ESG Working Group and the functional departments. These three layers of ESG management structure optimises our ESG governance and management capabilities.

The Board plays a primary role in overseeing the Group’s ESG endeavours. The Board regularly reviews the ESG policy and oversees the execution of the Group’s ESG strategy and issues. The ESG Working Group, comprised of members from the management and head of various departments, reports directly to the Board and is responsible for the Company’s overall ESG strategy formulation, identification and evaluation of ESG risks, review of ESG management policies, review of ESG plans, and the coordination of ESG matters with all functional departments.

The Board reviews the risk management report annually and if any risks relating to the Group’s ESG matters are identified, remedial actions will be taken as soon as possible to eliminate or reduce the relevant risks. As at 31 December 2024, there was no mention of ESG risks in the risk management report.

APPROVAL

To the best of the Company’s knowledge, this report addresses all relevant material issues and fairly presents the ESG performance of the Group. This report was reviewed and approved by the Board.

報告、範圍及界限

本報告提供的所有資料涵蓋二零二四年十二月三十一日（「報告期」），與本公司二零二四年年報的財政年度一致。與二零二三年環境、社會及管治報告一致，本報告所載的政策文件、聲明及數據涵蓋本集團的核心業務經營地點的附屬公司。本報告涵蓋北京、上海及廣州的附屬公司。本集團與多項關鍵績效指標有關的表現連同與二零二二年及二零二三年業績的比較披露於關鍵績效指標一節。

本報告反饋意見

我們已考慮內部及外部持份者的利益及要求。我們與持份者保持有效的溝通渠道，並歡迎閣下對本報告提出任何意見及建議。閣下可通過電郵esg@wankaonline.com提交有關本報告的反饋意見。

管治

我們已建立由董事會、環境、社會及管治工作組和職能部門組成的環境、社會及管治管理體系。該三層環境、社會及管治管理架構優化了我們在環境、社會及管治方面的治理及管理能力。

董事會在監督本集團的環境、社會及管治工作中扮演著主要角色。董事會定期審閱環境、社會及管治政策，並監督本集團環境、社會及管治策略及事項的執行情況。環境、社會及管治工作組由管理層成員及各部門負責人組成，直接向董事會報告，及負責本公司的整體環境、社會及管治策略制定、識別及評估環境、社會及管治風險、檢討環境、社會及管治管理政策、檢討環境、社會及管治計劃，以及協調各職能部門的環境、社會及管治事宜。

董事會每年會檢閱風險管理報告，如果發現任何有關本集團的環境、社會及管治的風險，將會盡快作出補救措施消除或降低相關風險。截至二零二四年十二月三十一日，風險管理報告中並沒有提及關於環境、社會及管治的風險。

批准

據本公司所深知，本報告處理所有相關重大事宜，並公允呈報本集團在環境、社會及管治方面的表現。董事會已審閱及批准本報告。

THE COMPANY'S CORE VALUE/VISION OF CORPORATE RESPONSIBILITY

Adhering to the vision of Interconnecting the Intelligent world, we aim at helping connect businesses from various industries to hundreds of millions of smartphone users. We promote harmony among different stakeholders, balancing the interests from the environment and the community.

We will continue to place more emphasis on ESG management, and encourage every individual, business partner and peer to take part in the implementation of our ESG strategy.

本公司的核心價值／企業責任願景

秉持「連接萬物互聯的智能世界」的願景，我們旨在幫助不同行業將業務與數以億計的智能手機用戶連接。我們促進不同持份者之間和諧共處，平衡環境與社區的利益。

我們將繼續提高注重環境、社會及管治的管理，並鼓勵每位個人、業務夥伴及同業參與實施我們的環境、社會及管治策略。



Our ESG Policy 我們的環境、社會及管治政策



We set the ESG policy which governs our business and operational decisions to consider our economic, environmental and social implications, in addition to ensuring that we fully comply with the laws and regulations. Our ESG policy are reviewed regularly to ensure the relevance and appropriateness to our business. The ESG policy has been approved by the Board.

Our ESG policy states our vision and ESG's principles, which include the four main areas of our ESG strategy:

- 1) Marketplace
- 2) Ethics
- 3) Labour
- 4) Environment

Going forward, we will continue to integrate our ESG measures into our operations.

我們設定環境、社會及管治政策，規範我們的業務及營運決策，除確保我們完全遵守法律及法規外，亦需考慮我們對經濟、環境及社會的影響。我們定期審閱環境、社會及管治政策，以確保對我們業務的相關及合適程度。有關的環境、社會及管治政策已獲董事會批准。

我們的環境、社會及管治政策，闡述我們的願景和環境、社會及管治原則，包括我們的環境、社會及管治策略的四個主要範疇：

- 1) 市場
- 2) 專業操守
- 3) 勞工
- 4) 環境

展望未來，我們會繼續將環境、社會及管治措施納入經營業務內。

The Company aims to respond and provide feedback to any material concerns of the stakeholders in a timely manner. To evaluate our performance on ESG, we conduct stakeholder engagement exercise and materiality assessments on an ongoing basis. Their opinions are reflected in the ESG report and facilitated the formulation of our development plans and operational strategies. We connected with our stakeholders through various channels as set out below.

本公司旨在對持份者的任何重大關注作出適時回應及反饋。為評估我們的環境、社會及管治表現，我們持續進行持份者參與行動及重要性評估。彼等的意見乃反映於環境、社會及管治報告，促進我們的發展計劃及經營策略的制訂。我們透過下文所載多種渠道與持份者聯絡。

External Stakeholders

外部持份者

Government and regulators

政府及監管機構

- Verbal and written communications on a need basis
按需要進行口頭及書面的聯絡溝通

Investors, shareholders and media

投資者、股東及媒體

- Annual general meeting and notices
股東週年大會及通告
- Corporate publications including annual report, interim report and ESG report
公司刊物（包括年度報告、中期報告以及環境、社會及管治報告）
- Social media releases
社交媒體發佈
- Direct communication via a designated email address
通過指定電郵地址直接溝通
- Press releases
新聞發佈
- Roadshows and investor meetings
路演和投資者會議
- Questionnaires and interviews
問卷及採訪

Customers

客戶

- Questionnaires
問卷
- Customer meetings
客戶會議
- On-site visits
實地考察



Stakeholder Engagement 持份者的參與



Suppliers and business partners 供應商及業務夥伴	Non-governmental organisations and industry associations 非政府組織及業界組織	Local communities 地方社區
<ul style="list-style-type: none">• Questionnaires 問卷• Meetings 會議• On-site visits 實地考察	<ul style="list-style-type: none">• Meetings and correspondences with market practitioners and related associations 與市場參與者及相關組織舉行 會議及進行書信往來	<ul style="list-style-type: none">• Community events 社區活動• Collaborative projects 合作項目• Press releases 新聞發佈

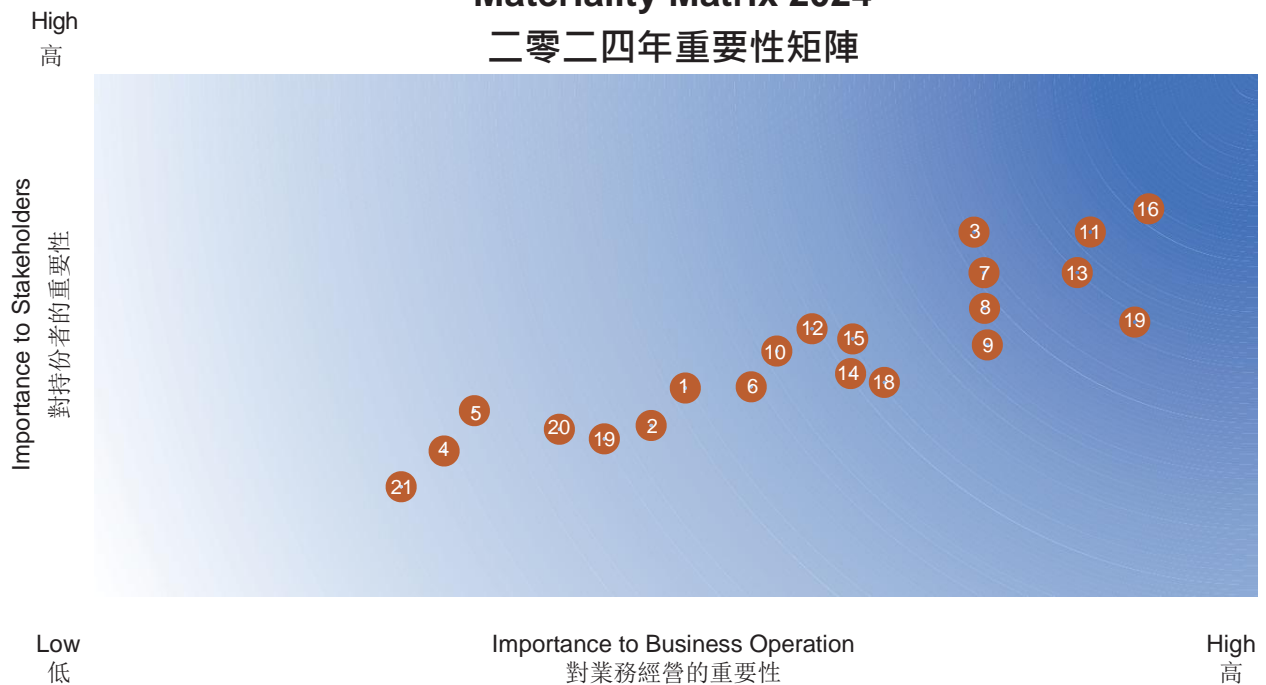
Internal Stakeholders 內部持份者
Employees 僱員

- Monthly newsletters
每月通訊
- Questionnaires and interviews
問卷及採訪
- Regular intranet communication
定期內聯網溝通
- Internal staff training
內部員工培訓

We maintain effective communication with stakeholders through the above channels. During the Reporting Period, we conducted a comprehensive materiality assessment that included internal evaluations and surveys with both our internal and external stakeholders. We have identified 8 material areas from the materiality matrix, which the Company aims to manage and report on.

我們透過上述渠道與持份者保持有效溝通。於報告期內，我們進行全面的重要性評估，包括向內部及外部持份者進行內部評估及調查。我們從重要性矩陣中識別出本公司旨在管理及報告的八個重要範疇。

Materiality Matrix 2024 二零二四年重要性矩陣



During the materiality assessment, stakeholders were required to evaluate a list of ESG topics in terms of their relevance and importance to our business as well as to the wider community. The tables below included the material areas that were identified as important by both our stakeholders and our business operations:

在重要性評估中，持份者須根據其對我們業務以及對較大社區的相關性及重要性對一系列環境、社會及管治主題進行評估。下表列出我們的持份者確定為重要的我們業務營運中的重要領域：

Environmental 環境

- 3 Green Office
綠色辦公室

Social 社會

- 7 Diversity and Equal Opportunities
多元化與平等機會
- 8 Employee Development and Training
僱員發展及培訓
- 9 Employee Safety and Health
僱員安全及健康

Operating Practices 營運慣例

- 11 Provision of Stable Services
行業合規性
- 13 Service Quality
服務質素
- 16 Customer Satisfaction
客戶滿意度
- 17 Protection of Personal Data and Customer Privacy
保障個人資料及客戶私隱






Mapping ESG Initiatives with SDG 按可持續發展目標制定環境、社會及管治措施



The following table summarises how our ESG policies align with our material topics for the business. It also shows how this links to the various United Nations Sustainable Development Goals (“SDG”), a framework aims to build a better world for the people and the Planet by 2030. We seek to embed the relevant SDG targets into our processes and have identified the SDGs, where our business has the greatest ability to drive change within our markets. We support the SDGs as highlighted below.

下表概述我們的環境、社會及管治政策如何與我們業務的重要主題保持一致。其亦列示有關政策如何與聯合國的各種可持續發展目標（「可持續發展目標」）相聯繫，可持續發展目標為旨在於二零三零年前為人類及地球建設更美好家園的框架。我們尋求將相關的可持續發展目標指標融入到我們的流程中，並已識別該等可持續發展目標，於該等目標中，我們的業務在所處市場內最具實力推動市場帶來改變。我們所支持的可持續發展目標概述如下。

SDG 可持續發展目標	SDG Targets 可持續發展目標指標	Our Approach 我們的方法	Relevant Sections 有關章節
	<p>Target 4.4: To substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship</p> <p>目標4.4：大幅增加掌握就業、體面工作及創業所需相關技能，包括技術性及職業性技能的青年及成年人數</p>	<p>Foster a learning culture that supports the development of our people.</p> <p>培養支持員工發展的學習文化。</p>	<p>Our People 我們的員工</p>
	<p>Target 5.5: Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision making in political, economic and public life</p> <p>目標5.5：確保婦女全面有效參與各級政治、經濟和公共生活的決策，並享有進入以上各級決策領導層的平等機會</p>	<p>Promote anti-discrimination, anti-harassment, diversity and inclusion, and fair labour practices among our workforce.</p> <p>在員工隊伍當中推行反歧視、反騷擾、多元化及包容性以及公平的勞工常規。</p>	<p>Our People 我們的員工</p>
	<p>Target 8.7: Take immediate and effective measures to eradicate forced labour and end child labour in all forms</p> <p>目標8.7：立即採取有效措施，取締強迫勞工，杜絕一切形式使用童工</p> <p>Target 8.8: Protect labour rights and promote safe and secure working environments for all workers</p> <p>目標8.8：保障勞工權益，為所有工人提供安全及有保障的工作環境</p>	<p>Strict control during the recruitment process.</p> <p>在招聘過程中實施嚴格控制。</p> <p>Promote occupational health and safety.</p> <p>促進職業健康及安全。</p>	<p>Our People 我們的員工</p>

Mapping ESG Initiatives with SDG

按可持續發展目標制定環境、社會及管治措施

ESG

SDG 可持續發展目標	SDG Targets 可持續發展目標指標	Our Approach 我們的方法	Relevant Sections 有關章節
 <p>10 REDUCED INEQUALITIES 減少不平等</p>	<p>Target 10.2: To empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status</p> <p>目標10.2: 增強所有人的權能, 促進他們融入社會、經濟及政治生活, 而不論其年齡、性別、殘障與否、種族、民族、出身、宗教信仰、經濟地位或其他任何區別</p>	<p>Promote anti-discrimination, anti-harassment, diversity and inclusion, and fair labour practices among our workforce.</p> <p>在員工隊伍當中推行反歧視、反騷擾、多元化及包容性以及公平的勞工常規。</p>	<p>Our People 我們的員工</p>
 <p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION 負責任消費和生產</p>	<p>Target 12.5: Substantially reduce waste generation through prevention, reduction, recycling and reuse</p> <p>目標12.5: 通過預防、減排、回收及再利用, 大幅減少廢棄物的產生</p>	<p>Sustainability targets have been set up.</p> <p>制定可持續發展目標。</p>	<p>Environment 環境</p>
 <p>16 PEACE, JUSTICE AND STRONG INSTITUTIONS 和平、正義與強大機構</p>	<p>Target 16.5: Substantially reduce corruption and bribery in all forms</p> <p>目標16.5: 大幅減少一切形式的腐敗及賄賂行為</p>	<p>Foster business integrity through a diverse and highly qualified Board.</p> <p>透過多元化及高質素的董事會維持商業信譽。</p> <p>Compliance with the Code of Conduct of the Group.</p> <p>遵守本集團行為守則。</p>	<p>Anti-Corruption 反貪腐</p>



Employees are the most valuable asset of the Group. We believe that our employees are a core organisation capability that contribute to our long-term success and fulfil our Company's mission. As at 31 December 2024, we had 343 employees, among which, (1) 343 employees are based in Beijing, Shanghai and Guangzhou; and (2) 100% of our employees are based in the PRC. We are committed to providing a sound working environment, investing in staff well-being and offering our employees with sufficient opportunities to learn, grow and reach their full potentials. We care for the well-being of our employees. For example, we celebrate special occasions with our employees, such as birthday party, celebration of Mid-Autumn Festival and anniversary events. Additionally, we have a running group for our employees to ease their work-related pressure and encourage to focus on their health.

員工是本集團最寶貴的資產。我們認為員工是有助於我們長遠的成功及實現本公司使命的核心組織能力。於二零二四年十二月三十一日，我們聘用343名僱員，其中(1)343名僱員駐於北京、上海及廣州；及(2)我們的100%僱員駐於中國。我們致力提供良好的工作環境，投資於員工福利並為僱員提供足夠學習、成長及發揮其全面潛質的機會。我們關心僱員福祉。例如，我們為僱員慶祝特別日子，如生日派對、慶祝中秋節及週年慶典。此外，我們為員工設立跑步小組，以緩解彼等的工作相關壓力及鼓勵彼等關注自身健康。



Team Building Event
團隊建設活動



Team Building Event
團隊建設活動

In order to balance work and family responsibility of our employees, we have implemented a flexible working hour practice, which enables our employees with family commitments to allocate more time before or after work to take care of family matters.

為使僱員在工作與家庭責任方面平衡發展，我們已實施靈活工時制度，讓負起家庭責任的僱員能夠上班之前或之後分配更多時間照顧家庭事務。

All our employment are on voluntary basis. Child labour and forced labour are strictly prohibited in our entire business. We ensure strict compliance with the applicable employment laws and regulations. The human resource department inspects the identification documents of candidates during the recruitment process to prevent recruitment of child labour. We are not aware of any non-compliance with any applicable employment laws and regulations, including Provision on the Prohibition of Using Child Labour of the PRC, Labour Contract Law of the PRC, the Law of the PRC on the Prevention and Control of Occupational Diseases and the Labour Law of the PRC, during the Reporting Period.

We recognise the benefits of diversified staff structure and believe it as one of the vital elements in sustaining a competitive advantage of the Group. We have zero tolerance for discrimination or harassment in any form within the Group. We place tremendous emphasis on diversity (including gender diversity) across all levels of the Group. As at 31 December 2024, the gender diversity of the Board was around 14% (6 male Directors and 1 female Director). We have maintained a relatively balanced senior and middle management role of both genders within the Group (based in Beijing, Shanghai and Guangzhou), comprising which 56% male staff and 44% female staff are in senior and middle management role, respectively. We are active in diversity initiatives to further promote gender equality through employee networks, mentorship programmes, equitable hiring practices, policies and awareness raising events and training for all employees to support inclusive behaviours. For example, we organised a celebration activity on the International Women's Day in 2024.

我們僱用的所有人員均屬自願。嚴禁在我們整個業務過程中使用童工及強制勞工。我們確保嚴格遵守適用就業法律及法規。人力資源部門會在招聘過程中檢查候選人的身份證件，以防止聘用童工。於報告期內，我們並不知悉存在任何有關適用就業法律及法規（包括《中華人民共和國禁止使用童工規定》、《中華人民共和國勞動合同法》、《中華人民共和國職業病防治法》及《中華人民共和國勞動法》）的違規。

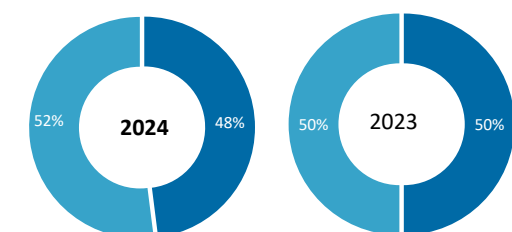
我們認可多元化員工結構的益處，認為此為維持本集團競爭優勢的重要因素之一。我們對本集團內任何形式的歧視或騷擾採取零容忍態度。我們十分注重本集團各層面的多元化（包括性別多元化）。於二零二四年十二月三十一日，董事會的性別多元化約為14%（6名男性董事及1名女性董事）。我們於本集團內部（駐於北京、上海及廣州）中高級管理層職位的男女性別維持相對均衡，於中高級管理層職位中，男性員工佔56%，女性員工佔44%。我們積極制訂多元化倡議，通過員工網路、指導方案、公平招聘常規、政策及加強意識的活動，以及為全體員工提供培訓以支持共融行為，進一步促進性別平等。例如，我們於二零二四年組織了國際婦女節慶祝活動。



We have diversified talents. The analysis of employee information of the Group (based in Beijing, Shanghai and Guangzhou) as at 31 December 2024 are as follows:

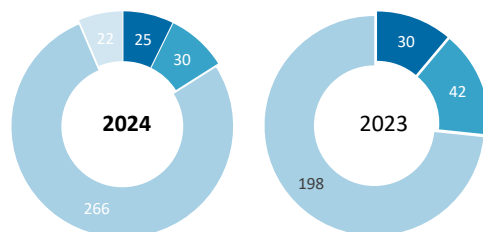
我們擁有多元化人才。截至二零二四年十二月三十一日，本集團（駐於北京、上海及廣州）的員工資料分析如下：

Total Workforce by Gender 按性別劃分員工總數



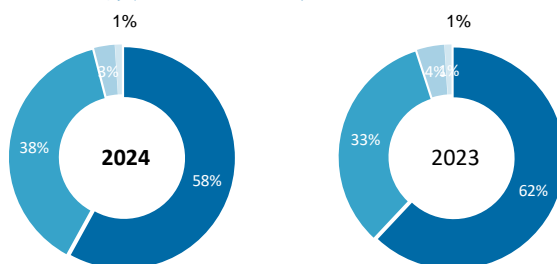
- Male 男性
- Female 女性

Total Workforce by Employee Type 按員工類型劃分員工總數



- Senior Management
高級管理層
- Middle Management
中級管理層
- General and technical staff
一般及技術員工
- Contract and temporary staff
合約及臨時員工

Total Workforce by Age Group 按年齡組別劃分員工總數



- Below 30
30歲以下
- 31-40 years old
31至40歲
- 41-50 years old
41至50歲
- Over 50
50歲以上

COMPENSATION AND WELFARE

As part of our human resources strategy, we offer employees with competitive remuneration packages, welfare, performance-based cash bonuses and other incentives to attract and retain talents. The bonus system is performance-based and designed to reward employees with outstanding performance. Appraisals are reviewed on an annual basis to evaluate individual performance and contribution. The appraisal results will be used as a reference for salary adjustment, the bonus and remuneration reward, promotion and placement. Furthermore, we have also set up several share-based incentive schemes including share awards and share options to motivate employee who have made contribution to the development of the Group.

To cultivate a family-like atmosphere at our workplace, we offer our staff a variety of welfare. Depending on their needs and circumstances, they are entitled to apply for different types of leave, including maternity leave, paternity leave, marriage leave, leave for injuries and occupational diseases and compassionate leave.

TALENT RECRUITMENT

We primarily recruit our employees through a variety of recruitment channels including recruitment agencies, on-campus job fairs, online recruiting channels, our corporate website, job search websites and social networking platforms. We have defined the job qualification and job description for each position as criteria for employing new staff.

We emphasise the importance of equality of opportunities and commitment to ensure an equal opportunities and equal employment environment for all staff, job applicants and other concerned parties. We are dedicated to providing equal opportunities for all candidates. We prohibit all forms of discrimination based on gender, ethnicity, race, age, religious, sexual orientation or family status. Our selection process is consistently applied to all job applicants and the recruitment evaluations are based on the applicants' education level, professional qualification, experience, skills and abilities. Employment is offered to the best suitable candidates with reference to their merits and abilities to meet the requirements of the jobs, irrespective of whether they are referrals or direct applicants.

薪酬及福利

作為人力資源政策的一部分，我們為僱員提供具競爭力的薪酬組合、福利、按表現派發的現金花紅及其他獎勵以吸引及挽留人才。花紅派發制度以表現為基準，為獎勵傑出表現的員工而設。每年進行一次表現審查以評估個別人員的表現及貢獻。審查結果將用作調整薪金、花紅及獎勵酬金、晉升及調任的參考指標。此外，我們亦設立多項股份激勵計劃，包括股份獎勵及購股權，以鼓勵對本集團發展作出貢獻的員工。

為在我們的工作場所營造家庭般的氛圍，我們為員工提供多種福利。根據其需要及情況，彼等有權申請不同類別的假期，包括產假、陪產假、婚假、工傷假及職業病假以及私事假。

招聘人才

我們主要通過招聘代理、校園招聘會、網上招聘渠道、我們的公司網站、工作搜尋網站及社交網絡平台等多種招聘渠道聘用僱員。我們已將每個職位的工作資格及職位描述確定為僱用新員工的標準。

我們強調平等機會及承擔的重要性，以確保所有員工、職位申請人及其他相關人士享有平等機會及平等就業環境。我們致力於為所有候選人提供平等機會。我們嚴禁基於性別、民族、種族、年齡、宗教、性取向或家庭狀況的一切形式的歧視。我們的甄選過程貫徹應用於所有求職者，且招聘評估基於求職者的教育水平、專業資格、經驗、技能和能力。經參考申請人的才能及滿足工作要求的能力，職位提供予最合適的申請人，而不論彼等是受人引薦或直接申請人。



EMPLOYEE DEPARTURE

We value our relationship with our employees and handle employee departure (whether by resignation or dismissal) in accordance with the applicable laws and regulations. In order to improve employee retention, we collect and analyse the reasons underlying the turnover. We arrange an exit interview with each of the departing employees to understand the reasons for their departure and welcome their suggestions for future improvement of the Company. During the Reporting Period, the monthly turnover rate of the employees was 2.0%.

EMPLOYEE TRAINING AND DEVELOPMENT

To ensure their knowledge and skills keep pace with the fast-changing technology environment, we nurture the capabilities of our employees with comprehensive training and continuous development programs. We have adopted a training protocol, pursuant to which we provide pre-employment and regular continuing management and technical training to our employees. All our new employees are required to join the training courses to ensure their understanding on our culture, policies, rules and regulations.

僱員離任

我們珍惜與僱員的關係，並根據適用法律及法規處理僱員離任（無論屬辭職或解僱情況）。為提高員工保有率，我們收集並分析員工流失的原因。我們為每名離職僱員安排離職面談以了解其離職的原因，並歡迎他們提出建議，讓本公司日後作出改善。報告期內，員工的月流失率為2.0%。

僱員培訓與發展

我們通過全面培訓及持續發展計劃培養僱員的能力，確保其知識及技能緊貼快速變化的科技環境。我們已採納一項培訓方案，我們據此為僱員提供職前培訓以及定期持續管理和技術培訓。所有新入職僱員必須參加培訓課程，以確保彼等對公司文化、政策、規則及規例的了解。



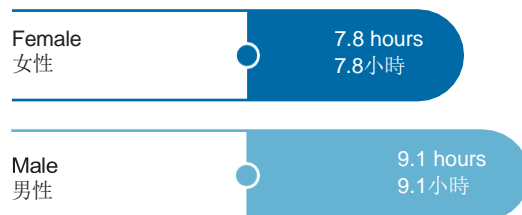
Employee training courses

員工培訓課程

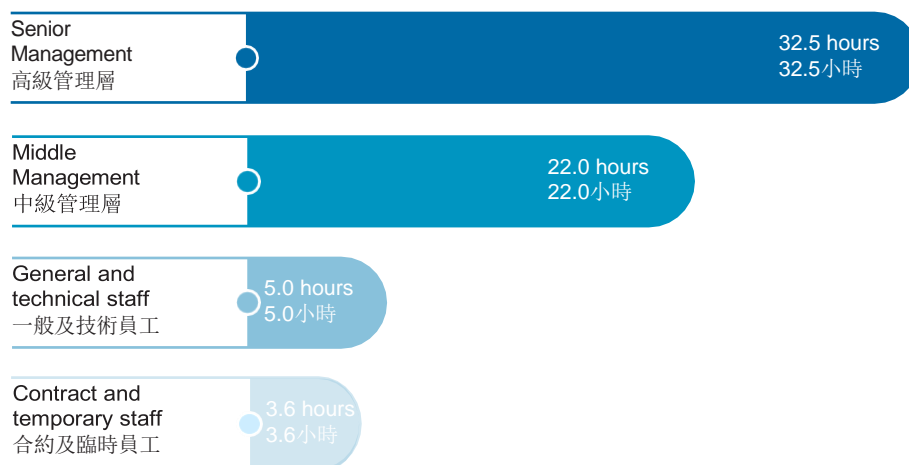
During the Reporting Period, the Group organised a total of 29 training sessions of various topics including the Group's services, the latest development of markets, rules and regulations and technical skills etc. to enhance our employees' overall competency and enrich their professional knowledge. We conducted a total of 2,883 hours of trainings in the form of in-house training courses and training seminars for our 343 employees.

於報告期內，本集團已組織合共29次各種主題的培訓課，包括有關本集團的服務、市場、規則、規例及技術技能等方面的最新發展等，以提高我們僱員的整體能力並豐富彼等的專業知識。我們以內部培訓課程及培訓研討會形式為343名僱員提供了合計2,883小時的培訓。

Average Training Hours by Gender 按性別劃分的平均培訓時數



Average Training Hours by Employee Type 按僱員類別劃分的平均培訓時數





COMMUNICATION WITH EMPLOYEES

We publish staff newsletters on a regular basis to keep all staff updated with corporate events and the latest business development of the Group.

Our employees are encouraged to make suggestions or complaints in horizontal or vertical communications through our diverse communication channels, including complaint box, e-mail, routine meetings or announcements. To better respond, we have designated certain employees to handle complaints received in the complaint box on confidential basis.

HEALTH AND SAFETY

Although the operation of the Group does not involve production, we strive to provide a safe and comfortable work environment for our employees. The Group complies with the applicable laws and regulations, including the Labour Law of the PRC, the Labour Contract Law of the PRC, and the Implementation Regulations of the Labour Contract Law of the PRC in establishing and maintaining a safe and healthy workplace environment to secure our employees' interests and rights.

To ensure employee awareness of safe and healthy workplace behaviours and maintain a high occupational safety and health standard across the Group, we organise regular fire drills and provide training on emergency management. We also reserve dedicated space for recreational facilities in the headquarter to improve staff well-being.

During the Reporting Period, we had not been subject to any fines or other penalties due to non-compliance with the applicable health, safety or environmental laws and regulations that have a significant impact on the Group.

與僱員溝通

我們定期出版員工通訊，讓全體員工獲得有關本集團各事項及最近期業務發展的最新消息。

我們鼓勵員工通過多元化的溝通渠道，包括投訴箱、電郵、定期會議或公告，以平行或由下至上的溝通方式提出建議或作出申訴。為作出更理想回應，我們已委派若干僱員以機密方式處理投訴箱收到的投訴。

健康與安全

儘管本集團的營運並不涉及生產，但我們致力為僱員提供一個安全舒適的工作環境。本集團遵守適用的法律及法規，包括《中華人民共和國勞動法》、《中華人民共和國勞動合同法》及《中華人民共和國勞動合同法實施條例》，以建立及維持一個安全健康的工作環境，從而保障僱員的利益及權利。

為確保僱員對安全健康的工作場所行為的意識及在本集團保持較高的職業安全與健康標準，我們定期舉行火警演習並提供應急管理的培訓。我們亦於總部預留專門的空間放置康樂設施，以改善員工福祉。

於報告期內，我們並無因違反適用的健康、安全或環境法律及法規而被判罰款或受到其他處罰並對本集團構成重大影響。

We aim to deepen our cooperative relationship with our upstream business partners of the business chain. We aim to build reliable supply chain relationships with our suppliers as we work together to distribute quality services and products in the 5G era. We collaborated with a total of 140 approved qualified suppliers, including smartphone manufacturers and non-smartphone manufacturer distribution channel suppliers, primarily consisting of third party mobile app marketplaces and mobile news and social media content platforms. All of our suppliers are based in the PRC.

The operation and development of suppliers are closely related to the business and the performance of the Group. Therefore, we have strict management rules on the selection of suppliers and the continuous monitoring and management of the suppliers. There are growing expectation from stakeholders to take responsibility for its suppliers' ESG practices. When assessing new suppliers, we go beyond quality, cost, service and reputation and also to consider their business ethics, environmental protection, human rights and labour practices and performance by our stringent assessment procedures prior to their engagement with us. We also undertake annual performance reviews on these aspects with our key suppliers. We have established a supplier exit mechanism for unqualified suppliers. During the Reporting Period, we added 11 new qualified suppliers.

We were not aware that any of our key suppliers had any significant actual and potential negative impacts on business ethics, environmental protection, human rights and labour practices, nor any non-compliance issues.

我們旨在深化與業務鏈上游業務夥伴的合作關係。我們的目標在於與供應商合作，於5G時代分銷優質服務及產品以建立可信賴的供應鏈關係。我們與合共140名經批准的合資格供應商合作，包括智能手機製造商及非智能手機製造商分銷渠道供應商（主要包括第三方移動應用程式市集及移動新聞與社交媒體內容平台）。我們所有供應商均以中國為基地。

供應商的經營及發展與本集團的業務及表現息息相關。因此，我們在甄選供應商和持續監察及管理供應商方面設有嚴格的管理規則。持份者日益期望對其供應商的環境、社會及管治實踐承擔責任。在評估新供應商時，除質量、成本、服務及信譽之外，在委聘與我們合作的供應商之前，我們亦通過嚴格的評估程序考慮其業務操守、環境保護、人權及勞工行為與表現。我們亦就上述各方面對主要供應商進行年度表現審閱。我們對不合格的供應商建立了供應商退出機制。於報告期內，我們增聘11名新合資格供應商。

我們並不知悉我們的任何主要供應商對業務操守、環境保護、人權及勞工行為有任何重大的實際及潛在負面影響，或有任何不合規情況。



We continue to invest in our research and development capabilities to ensure that we can continuously improve our services in various industry sectors. At the same time, we continue to strive to provide reliable products and services, by acting in a responsible manner and protecting the interests of various stakeholders.

RELIABLE SERVICES

Due to the nature of our business, we highly depend on the performance and reliability of the Internet infrastructure in areas where we operate, which is maintained by telecommunications carriers. Our information technology network is configured with multiple layers to secure our databases and servers for continuous monitoring and system protection. To ensure security throughout the various stages of our data analytics, all user data tagged and processed are stored on both our firewall-protected physical servers and our cloud-based storage system operated by a prominent third party cloud service provider. As of 31 December 2024, we had 245 self-owned physical servers located in the Internet data centre.

We have set up a dedicated data security team to monitor the information security. Our employees are required to comply with our Data Security Policy formulated by us. We organise cyber security related trainings for all employees from time to time to increase their awareness and share advanced technologies and experiences.

We back up user data on a daily basis in separate and various secured data back-up systems to minimise the risk of user data loss or leakage. We also conduct frequent reviews of our back-up systems to ensure that they function properly and are well maintained. We have also implemented a variety of protocols and procedures, such as regular system checks, password policy, server access logging, network access authentication, user authorisation review and approval and data back-up, as well as data recovery test, to safeguard our data assets and prevent unauthorised access to our network.

During the Reporting Period, our systems maintained 100 per cent system reliability in serving the users.

我們持續在拓展我們的研發能力方面進行投資，從而確保我們能夠不斷改善我們在各行業領域的服務。同時，我們持續致力提供可靠的產品及服務，負責任地行事及保障不同持份者的利益。

可靠的服務

由於我們的業務性質，我們高度依賴營運所在地區由電訊營運商維持的互聯網基礎設施的表現及可靠度。我們的信息技術網絡採用多層式結構以保障我們的數據庫及伺服器能進行持續監察及系統保護。為了在數據分析各階段確保安全，所有已標記及處理的用戶數據同時儲存在我們設有防火牆保護的實體伺服器及由知名第三方雲端服務供應商營運的雲端儲存系統內。截至二零二四年十二月三十一日，我們在互聯網數據中心擁有245個自有實體伺服器。

我們已成立一個專責的數據安全團隊以監察信息安全。我們的僱員須遵守我們制定的數據安全政策。我們不時為全體僱員舉辦與網絡安全相關的培訓，以提高其警覺性及分享先進技術與經驗。

我們每日為用戶數據進行備份，儲存在獨立及多個安全數據備份系統內，從而將用戶數據損失或外洩的風險減至最少。我們亦經常覆核備份系統以確保其正常運作及維持良好狀態。我們亦實施多項規則及程序，如定期系統檢查、密碼政策、伺服器登入日誌、網絡訪問認證、用戶授權審批及數據備份，以及數據復修測試，以保障我們的數據資產及防止未經授權登入我們的網絡。

於報告期內，我們的系統在服務用戶方面維持百分百的系統可靠度。

USER PRIVACY

It is our responsibility to securely protect user data in our business and operation. We are in stringent compliance with the Network Security Law of the PRC, and we strictly keep confidential the user information and we implement measures to safeguard the safe and stable operation of the network system. We have access to an extensive volume of anonymised user data from smartphone manufacturers with whom we cooperate. However, we do not collect any personally identifiable information from smartphone users. We only possess anonymised user data for data analytics and we would not identify any specific end user. All personally identifiable information or data of the end users, such as names, email addresses, contact information, identification numbers, cookies, device IDs, IP addresses, and other online identifiers, have been removed during the anonymisation process. We would also not outsource any of the anonymised data to any third parties for analysis, nor do we share the anonymised data with any third parties. Other business partners with whom we interact, including marketers, mobile app developers and other suppliers of distribution channels have no access to any personal data or anonymised data.

We treat all user data and developers' information as highly confidential. For example, for back-end storage of the information submitted by mobile app developers, we use various encryption technologies to protect the security and confidentiality of such information.

Only authorised staff on a need-to-know basis are allowed to access and process the data and access to data without authorisation is strictly prohibited. Identity verification is required before the employees can access the data. Furthermore, we also enter into confidentiality agreements with our employees who have access to any aforementioned sensitive or private information. We required our employees not to misuse any of the confidential information while in office, to surrender all confidential information in possession upon resignation, and to retain their confidentiality obligations at all times. Operation logs are required to be kept, and we have implemented disaster recovery and backup procedures to help ensure data integrity.

As part of our internal control mechanism, we also review the service agreements between our smartphone manufacturer partners and their users to confirm that they contain appropriate confidentiality provisions. We also check on a sampling basis the process of how smartphone users receive such service agreements from smartphone manufacturers to understand if adequate mechanisms have been put in place to allow users to acknowledge and accept such service agreements before starting to use the devices.

用戶私隱

我們有責任在業務及營運過程中安全地保護用戶數據。我們嚴格遵守《中華人民共和國網絡安全法》，且我們將用戶信息嚴格保密，並採取措施保障網絡系統的安全及穩定運作。我們可以取用跟我們合作的智能手機製造商持有的大量匿名用戶數據。然而，我們不會向智能手機用戶收集任何可辨識的個人資料。我們只管有匿名用戶數據作數據分析，且我們不會識別任何特定終端用戶。終端用戶的所有個人可識別資料或數據，如姓名、電郵地址、聯絡資料、身份證號碼、cookies、設備識別碼、IP位址及其他網上可識別資料，均已在匿名化過程移除。同時，我們不會將任何匿名數據外發給任何第三方進行分析，亦不會與任何第三方分享匿名數據。與我們互動的其他業務夥伴，包括營銷商、移動應用程式開發商及分銷渠道的其他供應商，均無法取得任何個人數據或匿名數據。

我們將所有用戶數據及開發商資料高度保密。例如，在後端儲存移動應用程式開發商提交的資料時，我們使用各種加密技術以保障有關資料的安全及機密。

獲授權員工僅於需要的情況下獲准取用及處理有關數據，而未經授權取用數據乃被嚴禁。僱員須認證身份後才可取用有關數據。此外，我們亦與有權取用任何上述私隱資料的僱員訂立保密協議。我們規定僱員於在職時不得濫用任何敏感或機密資料，離職時須交出其持有的全部機密資料，並每時每刻履行保密責任。運作記錄須予保存，且我們已實施災後修復及備份程序以協助確保數據完整。

作為內部控制的部分機制，我們亦審閱智能手機製造商夥伴及其用戶之間的服務協議，以確認內含適當的保密條文。我們亦抽樣檢查智能手機用戶如何從智能手機製造商接收有關服務協議的過程，以了解是否備有充足機制讓用戶在開始使用設備之前確認及接納該等服務協議。



HEALTH CYBERSPACE

In relation to the advertising content delivered by us, we have established the Advertising Audit Protocol according to The Advertisement Law of the PRC to ensure that all information published by us is not false, fraudulent, misleading, and in full compliance with the applicable laws and regulations.

Our customers are required to sign a service agreement with us to confirm their responsibilities of the authenticity of their advertisements. We would also conduct review of advertisers for their proper qualifications. For advertising content related to certain types of products and services, such as alcohol, cosmetics, automobile, pharmaceuticals and medical, we would confirm that the advertisers have obtained requisite government approvals, including operating qualifications, proof of quality inspection for the advertised products, government preapproval of the content of the advertisements and filings record with the local authorities.

We specify the requirements and standards of advertising descriptions to avoid misrepresentation and exaggerated descriptions. We also review the advertising contents to ensure compliance with the applicable PRC laws and regulations. For advertisements involving presentation of patents, logo, copyrights and trademarks, we would request the advertisers to provide the registration documents of such patents, logo, copyrights and trademarks for declaration of originality to ensure the proper authorisation and to avoid infringement of any third-party intellectual property rights.

We have embedded an anti-cheating system to monitor fake Internet traffic to prevent fraud that may distort the effectiveness of our business operations and the quality of our services. We have a dedicated team of 23 people that is responsible for the day-to-day management of the system. Whenever an anomaly is detected (such as the advertisement only having a download pattern but no exposure time or a single user switching different IP addresses during a day), the system would report the incident to the Group for further verification.

健康網絡空間

就我們發送的廣告內容而言，我們已根據《中華人民共和國廣告法》成立廣告主審機制，以確保我們發佈的所有資料不存在虛假、欺詐、誤導成份，並全面遵守適用法律及法規。

客戶須與我們簽訂服務協議，確認其對廣告真實性的責任。我們亦會檢討廣告商是否具備適當資格。對於有關若干產品及服務類別的廣告內容，如酒類、化妝品、汽車、藥物及醫療等，我們需確認廣告商已取得所需政府批文（包括經營資格）、廣告產品的質檢證明、政府對廣告內容的預先批文及向地方機關作出備案的記錄。

我們訂明廣告描述的規定及標準，以避免失實陳述及誇大描述。我們亦審閱廣告內容，以確保遵守適用的中國法律及法規。廣告如涉及呈報專利、標誌、版權及商標，我們會要求廣告商提供宣告其原創性的該等專利、標誌、版權及商標的註冊文件，以確保適當授權及避免侵犯任何第三方知識產權。

我們已裝置反欺詐系統來監察虛假的互聯網流量，以防止可能扭曲我們的業務營運效力及服務質素的詐騙情況。我們擁有一支由23人組成的專責團隊，負責系統的日常管理。在偵測到不尋常情況時（例如廣告只有下載模式但並無曝光時間或者單一用戶在同一天內轉換多個不同IP地址），系統會向本集團報告有關事件以作進一步驗證。

RESPECTING THE INTELLECTUAL PROPERTY RIGHTS

We respect and strive to protect the intellectual property rights. Each of our employees must enter into a confidentiality agreement acknowledging that all inventions, trade secrets, developments and other processes generated by them on our behalf are our property and assigned to us any ownership rights that they may claim in those works. We obtain marketers' approval on the use of logos and names before the advertisement distribution. In the case of any infringement of intellectual property rights identified in our distribution channel, we would remove the disputed content immediately.

As at 31 December 2024, we held 94 software copyrights registered with the State Copyright Bureau of China and 140 trademarks in various categories and registered with the China Trademark Office.

During the Reporting Period, we did not have any material dispute or any other pending legal proceeding of intellectual property rights with third parties.

CUSTOMER SERVICE AND SATISFACTION

Our customers include marketers seeking mobile advertising, online-video distribution and game co-publishing services. We have established a mechanism for handling and resolving complaints. We have a designated team in the customer service department to handle compliant cases.

A standardised complaint handling procedures are formulated and implemented, which requested the team to record the complaint requests, report the complaints to the relevant departments for further investigations, notify the complainant of the investigation results and provide the complainant a satisfactory solution. All the complaints would be recorded and followed up for future improvements.

During the Reporting Period, we did not receive any complaint which could have a significant impact on the Group.

尊重知識產權

我們尊重及致力保護知識產權。各僱員必須簽訂保密協議，確認其代表本公司產生的所有發明、商業機密、發展及其他程序均屬本公司財產，並向我們轉移其於有關工作中可能聲稱的任何所有權。在廣告發佈前，我們就使用標誌及名稱取得營銷商批准。倘若識別分銷渠道出現任何侵犯知識產權的不合規情況，我們會立即移除具爭議的內容。

於二零二四年十二月三十一日，我們持有94項已向中國國家版權局註冊的軟件版權及140項已向中國商標局註冊的各類商標。

於報告期內，我們並無任何與第三方有關的知識產權的任何重大爭議或任何其他待決法律訴訟。

客戶服務及滿意度

我們的客戶包括尋求移動廣告、網絡視頻產品分發及遊戲聯運的營銷商。我們建立了處理和解決投訴的機制。我們有指定團隊於客服部門中處理投訴案件。

我們制定及實施規範的投訴處理程序，要求團隊記錄投訴請求，將投訴呈報予報告提交相關部門以進行進一步調查，將調查結果通知投訴人，並為投訴人提供滿意的解決方案。所有投訴均會予以記錄在案及跟進，以於日後改進。

於報告期內，我們不曾收到任何可能對本集團造成重大影響的投訴。



We are committed to a high standard of business ethics and integrity across our operations. We strictly comply with the Criminal Law of the PRC, the Criminal Procedure Law of the PRC, the Anti-Unfair Competition Law of the PRC, the Anti-money Laundering Law of the PRC, the Supervision Law of the PRC and other relevant laws and regulations. To govern the internal integrity and the conduct of our Group, we have established a professional ethics and corporate governance committee to formulate the internal anti-bribery and anti-corruption policies and provide trainings to our employees.

We convey the message of zero tolerance to fraudulent activity to all the employees and suppliers/potential suppliers and have set out certain forbidden conduct in these policies, including, among others, the prohibition to acceptance of bribes or rebates, embezzlement or misappropriation of our assets, and forgery or alteration of our accounting records. We developed a monitoring system to implement anti-bribery and anti-corruption measures so as to ensure that our employees comply with our policies. We also conduct a fraud and bribery risk assessment on an annual basis and our audit committee reviews and approves our annual risk assessment results and policies.

Our whistleblowing policy encourages all our stakeholders, including employees and suppliers, to report genuine concerns about any actual or suspected fraudulent activities. The whistleblowing policy outlines the whistleblowing channels by phone or e-mail and we will ensure that informants and whistle-blowers are protected when assisting in the investigation. We also regularly review the whistleblowing policy to ensure they are effective.

In order to reinforce a culture of integrity and compliance among our employees, we organised an anti-corruption training and case study during the Reporting Period to all our directors and all employees to refresh their understanding of compliance obligations and strengthen their anti-bribery and anti-corruption awareness.

During the Reporting Period, there were no cases of non-compliance with the laws and regulations relating to anti-corruption that have a significant impact on the Group and we did not receive any reports on corruption.

我們致力於在整個營運過程中維持高標準的業務操守及誠信。我們嚴格遵守《中華人民共和國刑法》、《中華人民共和國刑事訴訟法》、《中華人民共和國反不正當競爭法》、《中華人民共和國反洗錢法》、《中華人民共和國監察法》以及其他相關法律及法規。為規範本集團內部廉潔及行為，我們已成立職業道德及企業管治委員會，以制定內部反賄賂及反貪腐政策，並向僱員提供培訓。

我們向所有僱員及供應商／潛在供應商表達對欺詐行為零容忍的訊息，並在該等政策中闡明若干嚴禁行為，其中包括禁止接受賄賂或回佣、侵佔或挪用本公司資產，以及虛假或篡改會計記錄。我們已開發一個監察系統以實施反賄賂及反貪腐措施，從而確保我們的僱員遵守政策。我們亦每年進行一次欺詐及賄賂風險評估，並由我們的審核委員會審批我們的年度風險評估結果及政策。

我們的舉報政策鼓勵所有持份者（包括僱員及供應商）報告有關任何實際或可疑欺詐活動的誠摯關切。舉報政策概述以電話或電郵方式作出舉報的渠道，且我們會確保提供資料者及舉報人在協助調查時獲得保護。我們亦定期審查舉報政策以確保其有效。

為加強我們僱員的誠信及合規文化，於報告期內，我們為全體董事及所有僱員組織反腐培訓及案例學習，以更新彼等對合規責任的了解，並加強彼等的反賄賂及反貪腐意識。

報告期內並無關於對本集團有重大影響的反貪腐法律及法規的不合規情況，我們亦無接獲任何貪腐報告。

We recognise the importance of environmental protection and resources conservation and continuously pay attention to the impact on the environment resulting from our business operations. We have made continuous effort to develop a more sustainable business and address the threat of climate change. We have implemented a number of energy-saving measures in an effort to lower the greenhouse gas (“GHG”) emissions. Environmental considerations are one of our key priorities. As a leading internet company in the industry, we actively promote green energy-saving and environmentally friendly concepts, and conduct our business in accordance with the relevant laws and regulations, and industrial policies of the PRC.

The majority of GHG emissions of the Group are indirectly generated from electricity consumed at our workplace. Although the Group has immaterial impact on the environment and does not involve in the production of products and the use of packaging materials, we aim to promote green office, and endeavours to minimise the consumption of energy resources and emissions in its daily operations.

During the Reporting Period, the Group was not aware of any non-compliance with the Environmental Protection Law of the PRC and the law of the PRC on Prevention and Control of Atmospheric Pollution and other relevant standards, rules and regulations that have a significant impact on the Group relating to air and GHG emissions, discharges into water and land, and generation of hazardous and non-hazardous waste.

我們認識到環境保護及資源保育的重要性，並持續關注我們的業務營運對環境的影響。我們不斷努力發展更具可持續性的業務及應對氣候變化的威脅。我們已實施多項節約能源措施，以減少溫室氣體（「溫室氣體」）排放。對環境的考慮是我們的主要優先事項之一。作為業內領先的互聯網公司，我們積極提倡綠色節能環保概念，並根據中國的相關法律法規和行業政策開展業務。

本集團大部分溫室氣體排放間接來自工作場所耗電。儘管本集團對環境的影響不大，且並不涉及製造產品和使用包裝材料，但我們旨在提倡綠色辦公室，並致力於在日常營運過程中盡量減少能源消耗及排放。

於報告期內，本集團並無發現任何不合規情況，違反《中華人民共和國環境保護法》、《中華人民共和國大氣污染防治法》以及有關廢氣及溫室氣體排放、向水及土地的排污，以及產生有害及無害廢棄物的其他相關標準、規則及規例的不合規情況，因而對本集團造成重大影響。



CLIMATE CHANGE

Our business operations could be significantly affected by climate change. In order to protect the long-term stable operation of the Group from climate change-related physical and transition risks, we actively identify and review risks regularly and prioritise resources to mitigate and manage any emergent and significant risks for our operations and businesses.

氣候變化

我們的業務營運可能受到氣候變化的重大影響。為保障本集團的長期穩定營運免受氣候變化相關的實體及轉型風險所影響，我們定期主動識別及審查風險，並優先安排資源，以降低及管理我們營運及業務面臨的任何緊急與重大風險。

Type 類別	Climate-related Risks 氣候相關風險	Potential Impacts 潛在影響
Transition Risks 轉型風險		
Policy and Legal 政策與法律	<ul style="list-style-type: none"> Increased pricing of GHG emissions 提高溫室氣體排放定價 Enhanced emissions reporting obligations 加強排放報告義務 Mandates on and regulation of existing products and services 對現有產品及服務的授權及監管 	<ul style="list-style-type: none"> Increased operating costs, such as higher compliance cost and increased insurance premiums 運營成本增加，如合規成本上升及保險費增加 Asset impairment and write-off of existing assets due to policy changes 因政策變動導致的資產減值及撤銷現有資產
Market and Technology 市場與技術	<ul style="list-style-type: none"> Substitution of existing products and services with lower emissions options 以低排放選擇替代現有產品及服務 Unsuccessful investment in new technologies 對新技術的投資失敗 Costs to transition to lower emissions technology 過渡至低排放技術的成本 Changing customer behaviour and aiming to lower emissions technology 改變客戶行為並致力於低排放技術 	<ul style="list-style-type: none"> Research and development expenditures in new and alternative technologies and lower emissions technology 新型和替代型技術以及低排放技術的研發支出 Reduced demand for goods and services 對商品和服務的需求下降 Increased production costs due to changing input prices (e.g. energy, water) and output requirements (e.g. waste treatment) 輸入價格（例如能源、水）及輸出規定（例如廢物處理）不斷變化導致生產成本增加

Type 類別	Climate-related Risks 氣候相關風險	Potential Impacts 潛在影響
Reputation 聲譽	<ul style="list-style-type: none"> Shifts in consumer preferences 客戶喜好轉變 Increased stakeholders concern or negative stakeholder feedback 持份者憂慮加深或負面的持份者反饋 	<ul style="list-style-type: none"> Reduced revenue from decreased demand for services 服務需求下降導致收益減少 Negative impacts on workforce management, such as employee attraction and retention 員工隊伍管理（例如吸納及挽留僱員）方面的負面影響 Reduction in capital availability 資金可用性減少
Physical Risks 實體風險		
Acute Risk 急性實體風險	<ul style="list-style-type: none"> Increased severity of extreme weather events such as typhoons and floods 颱風和洪水等極端天氣事件的嚴重性增加 	<ul style="list-style-type: none"> Decreased production capacity from transport difficulties and supply chain interruptions 運輸困難及供應鏈中斷導致產能減少 Increased insurance premiums 保險費增加 Damaged our data centres and offices 破壞我們的數據中心及辦公室
Chronic Risk 長期實體風險	<ul style="list-style-type: none"> Changes in precipitation patterns and extreme variability in weather patterns 降雨模式量變化和天氣模式極端波動 Rising average temperatures 平均氣溫上升 Rising sea levels 海平面上升 	<ul style="list-style-type: none"> Higher electricity consumption and operating cost for cooling system in the data centres and our offices 數據中心及我們辦公室的冷卻系統的用电量及運營成本增加



When climate change imposes different risks to our Group as above, there are also opportunities for our operations if we can take the right approach in addressing the issues.

當氣候變化給本集團帶來上述不同風險時，倘我們能夠採取正確的方法解決問題，亦為我們的營運提供機會。

Type 類別	Climate-related Opportunity 氣候相關機遇	Potential Impacts 潛在影響
Resource Efficiency 資源效率	<ul style="list-style-type: none">Relocate to more efficient buildings 遷往更高效益的樓宇Reduced water usage and consumption 減少用水及耗水	<ul style="list-style-type: none">Reduced operating costs through efficiency gains and cost reductions 透過增加效益及削減成本降低營運成本Benefits to workforce management by improved health and safety and employee satisfaction 透過改善健康及安全以及僱員滿意度以有利於員工隊伍管理
Energy Source 能源	<ul style="list-style-type: none">Use of lower-emission sources of energy 使用較低排放的能源Use of supportive policy incentives 採用扶持激勵政策Use of new technologies 採用新技術科技	<ul style="list-style-type: none">Reduced operational costs through use of lowest cost abatement 透過使用最低成本減排措施降低營運成本Returns on investment in low-emission technology 低排放技術科技投資的回報Reputational benefits 聲譽方面的好處
Products and Services 產品及服務	<ul style="list-style-type: none">Development of new services through research and development and innovation 透過研發及創新開發新服務Shift in consumer preferences 客戶喜好轉變	<ul style="list-style-type: none">Increase in demand for lower emissions services 對較低排放的服務的需求增加Better competitive position to reflect shifting consumer preferences 於反映客戶喜好轉變方面更具競爭優勢

SUSTAINABILITY TARGETS

We formulated a series of sustainability targets to facilitate the monitoring and improvement of environmental performance as set out below. We provided trainings to our employees to aware and understand the climate change and our 2025 Targets. Further details on the steps we have taken to achieve these sustainability targets can be found in the relevant sections in this Report.

可持續發展目標

誠如下文所載，我們制定了一系列可持續發展目標，以促進監察及改善環境績效。我們為僱員提供培訓，以知悉及了解氣候變化及我們的二零二五年目標。有關我們為實現該等可持續發展目標所採取步驟的更多詳情，請參閱本報告相關各節。

Category	Objective	2025 Targets as compared with 2020 baseline	Progress Updates
類別	目標	二零二五年目標 (與二零二零年基線相比)	最新進展
Carbon Emissions	Reduction of GHG emissions per floor area	10%	The interim target for 2023 has been achieved.
碳排放	減少單位建築面積溫室氣體排放量		二零二三年中期目標已達成。
Resource Consumption	Reduction of use of paper per RMB100,000 revenue	10%	The interim target for 2023 has been achieved.
資源消耗	減少每人民幣100,000元收益的用紙量		二零二三年中期目標已達成。

Note: Due to the relocation of Beijing office during the Reporting Period, where the water usage was managed by third-party property management company, the water consumption was not available. Considered that the amount of water used was insignificant to the Group, the reduction of water consumption target has been removed.

附註：由於報告期內北京辦公室搬遷，而用水由第三方物業管理公司管理，無法獲得用水量。考慮到用水量對本集團而言微不足道，已取消減少用水目標。



ENERGY SAVING MEASURES

The Group carries out relevant publicities and trainings to staff to understand the climate change and our 2025 Sustainability Targets. We have taken measures that aim to reduce the energy consumption and carbon emission. Our environmental protection measures included:

- keeping the office room temperature at 26°C;
- turning off all lighting and air conditioners when not in use;
- encouraging the use of public transport;
- replacing the petrol vehicles by electric vehicles; and
- encouraging video conferences in replacement of business trips.

We will continue to explore suitable and practicable opportunities to incorporate renewable energy and other approaches to offset our carbon emissions.

THE ENVIRONMENT AND NATURAL RESOURCES

Our major impact on the environment and natural resources is the emissions and resources consumed in our operations, which is illustrated as below and in the Key Performance Indicators section.

USE OF WATER

In view of principal business activities of the Group, we do not consume significant amounts of water. We mainly operate in office premises and we do not encounter any problems in sourcing water for our operations. Although water consumption is considered as minimal, we have policies to reduce the water consumption such as regular checking for any water leakage in offices and the use of automatic water tapping.

能源節約措施

本集團對僱員進行相關宣傳及培訓，以了解氣候變化及我們的二零二五年可持續發展目標。我們已採取措施，目的在於減少能源耗量及碳排放量。我們的環保措施包括：

- 保持辦公室溫度在攝氏26度；
- 所有照明和空調不使用時會關閉；
- 鼓勵使用公共交通工具；
- 以電動汽車取代汽油車；及
- 鼓勵以視像會議代替公幹。

我們將繼續物色合適及實用的機會，以納入可再生能源及其他方法，從而抵銷我們的碳排放。

環境及天然資源

我們對環境及天然資源的主要影響為排放及營運所消耗的資源，詳情載於下文及關鍵績效指標一節。

用水

鑑於本集團的主要業務活動性質，本集團不會耗用大量水資源。我們主要在辦公物業經營且我們就經營並無遭遇有關求取水源的任何問題。儘管用水被視為極少，我們訂有減少用水的政策，如定期檢查辦公室是否漏水並使用自動水龍頭。

USE OF PAPER

The Group continues to encourage a paperless working environment. We implemented the following policies that aim to significantly reducing paper consumption:

- using the office printing machines to regularly collect and assess the efficiency of the paperless environment;
- implementing electronic office systems for filing and reporting to replace paper documentation;
- reusing paper products, such as manila envelopes and envelopes for internal document transfers; and
- encouraging our staff to use double-sided printing and recycled paper to save paper.

We made steady progress towards reducing the paper consumption and to increase the recycling rate.

GENERAL WASTE AND HAZARDOUS WASTE

Our approach to waste management consists of 4Rs: reduce, reuse, recycling and replace, which aims to implement proper waste treatment and waste disposal. We placed recycling boxes in office to promote the recycling of used toner, ink cartridges and paper.

The major type of non-hazardous waste is general office waste, which is collected and managed by the professional cleaning service providers. We produce limited hazardous waste, such as electrical equipment and florescent tubes, which is managed by approved specialist contractors. The Group's office generates a small amount of domestic wastewater. All the wastewater has been connected to the municipal sewage pipeline network and entered the urban sewage treatment plant, which is discharged according to the required standards.

用紙

本集團繼續鼓勵無紙化工作環境。我們實施以下政策，以大幅降低紙張消耗：

- 使用辦公打印機定期收集及評估無紙化環境的效率；
- 實施電子辦公系統進行歸檔及報告，以取代紙質文件；
- 重複使用紙製品，如公文袋、信封等作內部文件傳遞；及
- 鼓勵員工使用雙面印刷及再生紙以節省紙張。

我們在減少紙張消耗及提高回收利用率方面取得穩步進展。

普通廢棄物及有害廢棄物

我們的廢棄物管理方式由4R步驟組成：即減少、再用、再生及取代，旨在實踐適當處理廢棄物及處置廢棄物。我們在辦公室放置回收箱以推動回收使用過的碳粉盒、墨盒及紙張。

非有害廢棄物的主要類型為一般辦公廢棄物，由專業清潔服務提供商收集及管理。我們產生包括電子設備及日光燈管等在內數量有限的有害廢棄物，由認可專門承包商管理。本集團的辦公室產生少量生活廢水。所有廢水已連接至市政污水管道網絡以進入城市污水處理廠，並根據規定標準排放。



Community 社區



We endeavour to build a better community where we operate and seek various ways to give back to the society. We place great emphasis on cultivating social responsibility awareness among our staff and encouraging them to better serve our community. In future, we will continue its community engagement and promote community investment campaign to our employees and stakeholders.

我們致力於將我們經營所在的社區建立得更加美好，並尋求各種方式回饋社會。我們非常重視培養員工的社會責任意識，鼓勵彼等更好地為社區會服務。未來，我們將繼續社區參與，向員工及持份者推廣社區投資活動。

WORKFORCE

員工

Year 年度		2024 二零二四年	2023 二零二三年	2022 二零二二年
By gender				
按性別劃分				
Male 男性		164	134	94
Female 女性		179	136	103
By age group				
按年齡組別劃分				
Below 30 30歲以下		198	167	114
31 to 40 31至40歲		132	90	71
41 to 50 41至50歲		11	11	11
Over 50 50歲以上		2	2	1
By employee category				
按僱員類別劃分				
Senior management 高級管理層	Male 男性	15	17	15
	Female 女性	10	13	11
Middle management 中級管理層	Male 男性	16	16	8
	Female 女性	14	26	13
General staff 普通員工	Male 男性	122	101	71
	Female 女性	144	97	79
Contract and temporary staff 合約及臨時員工	Male 男性	11	0	0
	Female 女性	11	0	0



EMPLOYEE TURNOVER

僱員流失率

Year 年度		2024 二零二四年	2023 二零二三年	2022 二零二二年
By gender				
按性別劃分				
Male 男性		36	19	42
Female 女性		38	27	35
By age group				
按年齡組別劃分				
Below 30 30歲以下		46	31	38
31 to 40 31至40歲		24	11	33
41 to 50 41至50歲		4	4	5
Over 50 50歲以上		0	0	1
By employee category				
按僱員類別劃分				
Senior management 高級管理層	Male 男性	4	4	8
	Female 女性	2	2	4
Middle management 中級管理層	Male 男性	6	0	2
	Female 女性	7	8	2
General staff 普通員工	Male 男性	26	15	32
	Female 女性	29	17	29
Contract and temporary staff 合約及臨時員工	Male 男性	0	0	0
	Female 女性	0	0	0

HEALTH AND SAFETY

健康及安全

Year 年度	2024 二零二四年	2023 二零二三年	2022 二零二二年
Number of reportable injuries 申報受傷數目	0	0	0
Number of lost days due to work injury 因工傷損失工作日數	0	0	0

TRAINING AND DEVELOPMENT

培訓及發展

Year 年度	2024 二零二四年	2023 二零二三年	2022 二零二二年	
Number of employees (Percentage) trained by gender 按性別劃分的受訓僱員數目（百分比）				
Male 男性	164 (100.0%)	134 (100.0%)	94 (100.0%)	
Female 女性	179 (100.0%)	136 (100.0%)	103 (100.0%)	
Average hours of training by employee category 按僱員類別劃分的平均培訓時數				
Senior management 高級管理層	Male 男性	33	30	38
	Female 女性	33	30	38
Middle management 中級管理層	Male 男性	22	20	24
	Female 女性	22	20	24
General staff 普通員工	Male 男性	5	5	10
	Female 女性	5	4	10
Contract and temporary staff 合約及臨時員工	Male 男性	4	0	0
	Female 女性	4	0	0



ANTI-CORRUPTION

反貪腐

Year 年度	2024 二零二四年		2023 二零二三年		2022 二零二二年	
Number and % of employee received anti-corruption training by employee category 按僱員類別劃分的接受反貪腐培訓的僱員人數及百分比						
Director 董事	7	100%	7	100%	7	100%
Senior management 高級管理層	25	100%	30	100%	26	100%
Middle management 中級管理層	30	100%	42	100%	21	100%
General staff 普通員工	266	100%	198	100%	150	100%
Contract and temporary staff 合約及臨時員工	22	100%	N/A	N/A	N/A	N/A

RESOURCES MANAGEMENT

資源管理

Year 年度		2024 二零二四年	2023 二零二三年	2022 二零二二年
Electricity				
電力				
Total Electricity consumption 總耗電量	kWh 千瓦時	330,612 ⁽²⁾	227,047	146,140
Electricity consumed per floor area 每建築面積單位耗電量	kWh/m ² 每平方米千瓦時	63.47	58.4	41.8
Paper				
紙				
Total paper consumption 總耗紙量	kg 千克	2,826 ⁽²⁾	2,620	2,331
Total paper collected for recycling 紙張收集供循環再生總量	kg 千克	534	520	464
Net use of paper per revenue (RMB100,000) 每收益（人民幣100,000元）淨用紙量	Kg/RMB100,000 revenue 千克／人民幣100,000元 的收益	0.108	0.100	0.081
Water				
水				
Total water consumption ⁽¹⁾ 總耗水量 ⁽¹⁾	m ³ 立方米	1,006	1,036	1,653
Water consumed per floor area 每建築面積單位耗水量	m ³ /m ² 立方米／平方米	0.2	0.3	0.5
Non-hazardous waste				
無害廢棄物				
Waste disposed to landfill for general office waste 運往一般辦公室廢棄物堆填區處置的廢棄物	tonnes 噸	1.4	1.8	1.6
Hazardous waste				
有害廢棄物				
Waste batteries 廢電池	kg 千克	1.0	1.0	1.9
Fluorescent tubes 日光燈管	piece 件	1	0	2



GHG EMISSION

溫室氣體排放

Year 年度		2024 二零二四年	2023 二零二三年	2022 二零二二年
Scope 1 Direct emissions ⁽³⁾ 範圍1直接排放 ⁽³⁾	tonnes 噸	0	0	0
Scope 2 Energy indirect emissions ⁽⁴⁾ 範圍2能源間接排放 ⁽⁴⁾	tonnes 噸	179.6	129.5	84.9
Scope 3 Other indirect emissions ⁽⁵⁾ 範圍3其他間接排放 ⁽⁵⁾	tonnes 噸	9.8	11.8	11.8
Total emissions (Scope 1, 2 and 3) 總排放（範圍1、2及3）	tonnes 噸	189.4	141.3	96.7
Total emissions (Scope 1, 2 and 3) per floor area 每建築面積單位總排放（範圍1、2及3）	tonnes/m ² 每平方米噸	0.04	0.04	0.03

Notes:

附註:

- The amount of water consumed represents the amount of water consumed according to the water bills received.
 - Due to the increase in leased area of the subsidiaries in Guangzhou, the total electricity consumption and total paper consumed increased significantly.
 - The data covers emissions from combustion of fuels in mobile sources controlled by the Group. The emission factors are adopted from "How to prepare an ESG Report – Appendix 2: Reporting Guidance on Environmental KPIs" published by HKEX.
 - The data covers emissions resulting from the generation of the electricity which the Group purchased. The emission factors during the Reporting Period are adopted from "Notice on the Management of Greenhouse Gas Emission Reports of Power Generation Industry for 2023-2025" (Huanban Qihou letter [2023] No. 43) issued by Ministry of Ecology and Environment of the PRC.
 - The data covers emissions from paper consumption and use of fresh water and sewage discharge.
- 耗水量指基於所接獲水費單所示的耗水量。
 - 由於廣州附屬公司的租賃面積增加，總耗電量及總耗紙量大幅增加。
 - 數據涵蓋來自本集團所控制移動源燃料燃燒產生的排放。排放系數採用聯交所刊發的「如何編備環境、社會及管治報告—附錄二：環境關鍵績效指標匯報指引」。
 - 數據涵蓋本集團所購電力發電產生的排放。於報告期內排放系數採用中華人民共和國生態環境部刊發的《關於做好2023-2025年發電行業企業溫室氣體排放報告管理有關工作的通知》（環辦氣候函[2023]43號）。
 - 數據涵蓋來自紙張消耗及用水產生的排放以及污水排放。

Appendix I – ESG Reporting Guide Content Index

附錄一 - 環境、社會及管治報告指引內容索引

ESG

Subject Area, Aspects, General Disclosures and KPIs
主要範疇、層面、一般披露及關鍵績效指標

Disclosures or Remarks
披露或備註

A. Environmental

A. 環境

Aspect A1: Emissions

層面A1：排放物

General Disclosure
一般披露

Information on:

Environment
環境

- (a) the policies; and
- (b) compliance with relevant laws and regulations that have a significant impact on the issuer

relating to air and greenhouse gas emissions, discharges into water and land, and generation of hazardous and non-hazardous waste
有關廢氣及溫室氣體排放、向水及土地的排污、有害及無害廢棄物的產生等的：

KPI A1.1
關鍵績效指標A1.1
KPI A1.2
關鍵績效指標A1.2

- (a) 政策；及
- (b) 遵守對發行人有重大影響的相關法律及規例的資料

The types of emissions and respective emissions data
排放物種類及相關排放數據

Total hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility)

所產生有害廢棄物總量（以噸計算）及（如適用）密度（如以每單位產量、每項設施計算）

KPI A1.3
關鍵績效指標A1.3

Total non-hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility)

所產生無害廢棄物總量（以噸計算）及（如適用）密度（如以每單位產量、每項設施計算）

KPI A1.4
關鍵績效指標A1.4

Description of emission target(s) set and steps taken to achieve them

描述所設定的排放目標及為實現該等目標所採取的措施

Key Performance Indicators
關鍵績效指標

Key Performance Indicators
關鍵績效指標

Key Performance Indicators
關鍵績效指標

Energy Saving Measures
能源節約措施

Subject Area, Aspects, General Disclosures and KPIs 主要範疇、層面、一般披露及關鍵績效指標		Disclosures or Remarks 披露或備註
KPI A1.5 關鍵績效指標A1.5	Description of how hazardous and non-hazardous wastes are handled, and a description of reduction target(s) set and steps taken to achieve them 描述處理有害及無害廢棄物的方法，並描述所設定的減排目標及為實現該等目標所採取的措施	General Waste and Hazard Waste 普通廢棄物及有害廢棄物
Aspect A2: Use of Resources 層面A2：資源使用		
General Disclosure 一般披露	Policies on the efficient use of resources, including energy, water and other raw materials 有效使用資源（包括能源、水及其他原材料）的政策	Energy Saving Measures 能源節約措施
		Use of Water 用水
		Use of Paper 用紙
KPI A2.1 關鍵績效指標A2.1	Direct and/or indirect energy consumption by type (e.g. electricity, gas or oil) in total (kWh in '000s) and intensity (e.g. per unit of production volume, per facility) 按類型（如電力、天然氣或石油）劃分的直接及／或間接能源總耗量（以千個千瓦時計算）及密度（如以每單位產量、每項設施計算）	Key Performance Indicators 關鍵績效指標
KPI A2.2 關鍵績效指標A2.2	Water consumption in total and intensity (e.g. per unit of production volume, per facility) 總耗水量及密度（如以每單位產量、每項設施計算）	Key Performance Indicators 關鍵績效指標
KPI A2.3 關鍵績效指標A2.3	Description of energy use efficiency target(s) set and steps taken to achieve them 描述所設定的能源使用效益目標及為實現該等目標所採取的措施	Energy Saving Measures 能源節約措施
KPI A2.4 關鍵績效指標A2.4	Description of whether there is any issue in sourcing water that is fit for purpose, water efficiency target(s) set and steps taken to achieve them 描述求取適用水源上可有任何問題，以及所設定的用水效益目標及為實現該等目標所採取的措施	Use of Water 用水
		The amount of water used was insignificant to the Group, no target was set. 用水量對本集團而言並不重大，故而並無設定目標。
KPI A2.5 關鍵績效指標A2.5	Total packaging material used for finished products (in tonnes) and, if applicable, with reference to per unit produced 製成品所用包裝材料的總量（以噸計算）及（如適用）每生產單位佔量	Not applicable to the Group's business that does not require packaging materials 不適用於無需包裝材料的本集團業務

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附錄一 - 環境、社會及管治報告指引內容索引

ESG

Subject Area, Aspects, General Disclosures and KPIs
主要範疇、層面、一般披露及關鍵績效指標

Disclosures or Remarks
披露或備註

Aspect A3: The Environment and Natural Resources

層面A3：環境及天然資源

General disclosure
一般披露

Policies on minimising the issuer's significant impact on the environment and natural resources
減低發行人對環境及天然資源造成重大影響的政策

Energy Saving Measures
能源節約措施

KPI A3.1
關鍵績效指標A3.1

Description of the significant impacts of activities on the environment and natural resources and the actions taken to manage them
描述業務活動對環境及天然資源的重大影響及已採取管理有關影響的行動

Energy Saving Measures
能源節約措施



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附錄一 - 環境、社會及管治報告指引內容索引



Subject Area, Aspects, General Disclosures and KPIs 主要範疇、層面、一般披露及關鍵績效指標		Disclosures or Remarks 披露或備註
B. Social B. 社會		
Aspect B1: Employment 層面B1：僱傭		
General Disclosure 一般披露	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to compensation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination, and other benefits and welfare 有關薪酬及解僱、招聘及晉升、工作時數、假期、平等機會、多元化、反歧視以及其他待遇及福利的： (a) 政策；及 (b) 遵守對發行人有重大影響的相關法律及規例的資料	Our People 我們的員工
KPI B1.1 關鍵績效指標B1.1	Total workforce by gender, employment type such as full-time and part-time, age group and geographical region 按性別、僱傭類型（如全職及兼職）、年齡組別及地區劃分的僱員總數	Our People 我們的員工 Key Performance Indicators 關鍵績效指標
KPI B1.2 關鍵績效指標B1.2	Employee turnover rate by gender, age group and geographical region 按性別、年齡組別及地區劃分的僱員流失比率	Our People 我們的員工 Key Performance Indicators 關鍵績效指標

Appendix I – ESG Reporting Guide Content Index

附錄一 - 環境、社會及管治報告指引內容索引

ESG

Subject Area, Aspects, General Disclosures and KPIs
主要範疇、層面、一般披露及關鍵績效指標

Disclosures or Remarks
披露或備註

Aspect B2: Health and Safety

層面B2：健康與安全

General Disclosure
一般披露

Information on:

Health and Safety
健康與安全

- (a) the policies; and
- (b) compliance with relevant laws and regulations that have a significant impact on the issuer

relating to providing a safe working environment and protecting employees from occupational hazards
有關提供安全工作環境及保障僱員避免職業性危害的：

KPI B2.1
關鍵績效指標B2.1

- (a) 政策；及
 - (b) 遵守對發行人有重大影響的相關法律及規例的資料
- Number and rate of work-related fatalities in each of the past three years (including the reporting year)
過去三年（包括報告年度）每年因工作關係而死亡的人數及比率

Key Performance Indicators
關鍵績效指標

KPI B2.2
關鍵績效指標B2.2

Lost days due to work injury
因工傷損失工作日數

Key Performance Indicators
關鍵績效指標

KPI B2.3
關鍵績效指標B2.3

Description of occupational health and safety measures adopted, how they are implemented and monitored
描述所採納的職業健康與安全措施，以及相關執行及監察方法

Health and Safety
健康與安全

Aspect B3: Development and Training

層面B3：發展及培訓

General Disclosure
一般披露

Policies on improving employees' knowledge and skills for discharging duties at work. Description of training activities
有關提升僱員履行工作職責的知識及技能的政策。描述培訓活動

Employee Training and Development
僱員培訓及發展

KPI B3.1
關鍵績效指標B3.1

The percentage of employees trained by gender and employee category
按性別及僱員類別劃分的受訓僱員百分比

Key Performance Indicators
關鍵績效指標

KPI B3.2
關鍵績效指標B3.2

The average training hours completed per employee by gender and employee category
按性別及僱員類別劃分，每名僱員完成受訓的平均時數

Key Performance Indicators
關鍵績效指標

Subject Area, Aspects, General Disclosures and KPIs 主要範疇、層面、一般披露及關鍵績效指標	Disclosures or Remarks 披露或備註
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Aspect B4: Labour Standards

層面B4：勞工準則

General Disclosure 一般披露	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to preventing child and forced labour 有關防止童工及強制勞工的： (a) 政策；及 (b) 遵守對發行人有重大影響的相關法律及規例的資料	Our People 我們的員工
KPI B4.1 關鍵績效指標B4.1	Description of measures to review employment practices to avoid child and forced labour 描述檢討招聘慣例以避免童工及強制勞工的措施	Our People 我們的員工
KPI B4.2 關鍵績效指標B4.2	Description of steps taken to eliminate such practices when discovered 描述在發現違規情況時消除有關情況所採取的步驟	Our People 我們的員工

Operating Practices

營運慣例

Aspect B5: Supply Chain Management

層面B5：供應鏈管理

General Disclosure 一般披露	Policies on managing environmental and social risks of the supply chain. 管理供應鏈的環境及社會風險政策	Supply Chain Management 供應鏈管理
KPI B5.1 關鍵績效指標B5.1	Number of suppliers by geographical region. 按地區劃分的供應商數目	Supply Chain Management 供應鏈管理
KPI B5.2 關鍵績效指標B5.2	Description of practices relating to engaging suppliers, number of suppliers where the practices are being implemented, how they are implemented and monitored. 描述有關聘用供應商的慣例，向其執行有關慣例的供應商數目、以及有關慣例的執行及監察方法	Supply Chain Management 供應鏈管理
KPI B5.3 關鍵績效指標B5.3	Description of practices used to identify environmental and social risks along the supply chain, and how they are implemented and monitored. 描述用於識別供應鏈中的環境及社會風險的慣例、以及有關慣例的執行及監察方法	Supply Chain Management 供應鏈管理
KPI B5.4 關鍵績效指標B5.4	Description of practices used to promote environmentally preferable products and services when selecting suppliers, and how they are implemented and monitored. 描述在選擇供應商時用於推廣環保產品及服務的慣例、以及有關慣例的執行及監察方法	Supply Chain Management 供應鏈管理

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Aspect B6: Product Responsibility

層面B6：產品責任

General Disclosure 一般披露	Information on:	Services 服務
	(a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to health and safety, advertising, labelling and privacy matters relating to products and services provided and methods of redress 有關所提供產品和服務的健康與安全、廣告、標籤及私隱事宜以及補救方法的：	
KPI B6.1 關鍵績效指標B6.1	(a) 政策；及 (b) 遵守對發行人有重大影響的相關法律及規例的資料 Percentage of total products sold or shipped subject to recalls for safety and health reasons 已售或已運送產品總數中因安全與健康理由而須回收的百分比	Services 服務
KPI B6.2 關鍵績效指標B6.2	Number of products and service related complaints received and how they are dealt with 接獲關於產品及服務的投訴數目以及應對方法	Services 服務
KPI B6.3 關鍵績效指標B6.3	Description of practices relating to observing and protecting intellectual property rights 描述與維護及保障知識產權有關的慣例	Services 服務
KPI B6.4 關鍵績效指標B6.4	Description of quality assurance process and recall procedures 描述質量檢定過程及產品回收程序	Services 服務
KPI B6.5 關鍵績效指標B6.5	Description of consumer data protection and privacy policies, how they are implemented and monitored 描述消費者資料保障及私隱政策，以及相關執行及監察方法	Services 服務

Subject Area, Aspects, General Disclosures and KPIs 主要範疇、層面、一般披露及關鍵績效指標	Disclosures or Remarks 披露或備註
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Aspect B7: Anti-corruption

層面B7：反貪腐

General Disclosure 一般披露	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to bribery, extortion, fraud and money laundering 有關防止賄賂、勒索、欺詐及洗黑錢的： (a) 政策；及 (b) 遵守對發行人有重大影響的相關法律及規例的資料	Anti-Corruption 反貪腐
KPI B7.1 關鍵績效指標B7.1	Number of concluded legal cases regarding corrupt practices brought against the issuer or its employees during the reporting period and the outcomes of the cases 於報告期內對發行人或其僱員提出並已審結的貪污訴訟案件的數目及訴訟結果	Anti-Corruption 反貪腐
KPI B7.2 關鍵績效指標B7.2	Description of preventive measures and whistle-blowing procedures, and how they are implemented and monitored 描述防範措施及舉報程序，以及相關執行及監察方法	Anti-Corruption 反貪腐
KPI B7.3 關鍵績效指標B7.3	Description of anti-corruption training provided to directors and employees 描述向董事及僱員提供的反貪腐培訓	Anti-Corruption 反貪腐

Community

社區

Aspect B8: Community Investment

層面B8：社區投資

General Disclosure 一般披露	Policies on community engagement to understand the needs of the communities where the issuer operates and to ensure its activities take into consideration the communities' interests 有關以社區參與來了解營運所在社區需要和確保其業務活動會考慮社區利益的政策	Community 社區
KPI B8.1 關鍵績效指標B8.1	Focus areas of contribution (e.g. education, environmental concerns, labour needs, health, culture, sport) 專注貢獻範疇（如教育、環境問題、勞動力需求、健康、文化、體育）	The Group does not have focus areas of contribution 本集團並無專注貢獻範疇
KPI B8.2 關鍵績效指標B8.2	Resources contributed (e.g. money or time) to the focus area 在專注範疇所動用資源（如金錢或時間）	Community 社區

