

HISENSE HOME APPLIANCES GROUP CO., LTD.

海信家電集團股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability) (在中華人民共和國註冊成立的股份有限公司)

(Stock Code: 00921) (股份代號: 00921)

NOTIFICATION LETTER 通知信函

28 April 2025

Dear Shareholder(s) (Note 1),

Hisense Home Appliances Group Co., Ltd. (the "Company")

- Notice of Publication of 2024 Annual Report ("Current Corporate Communications")

The English and Chinese versions of the Company's Current Corporate Communications are available on the Company's website at https://hisense.cn (the "Company Website") and the website of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") at www.hkexnews.hk (the "HKEx Website").

Shareholders who for any reason have difficulty in accessing the Current Corporate Communications posted on the Company Website, please send your request (specifying your name, address and request) by email at hisense.ecom@computershare.com.hk or by notice in writing to the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited (the "Share Registrar") at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. The Company will upon receipt of your request send the Current Corporate Communications to you in printed form free of charge.

Shareholders are encouraged to provide their email address to receive Actionable Corporate Communications (Note 2) of the Company. Shareholders may provide their email address by scanning the personalised QR code printed on the enclosed Reply Form (see Option 1) or completing the enclosed Reply Form and returning it to the Share Registrar by post or emailing it to hisense.ecom@computershare.com.hk (see Option 2). If you still wish to receive printed versions of future Corporate Communications, please indicate this on the Reply Form and return it using the mailing label at the bottom (no stamp is needed if posted in Hong Kong). Please refer to the notification letter on Arrangement of Electronic Dissemination of Corporate Communications sent by the Company dated 15 March 2024 which is available on the Company Website and the HKEx Website.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

By order of the Board
Hisense Home Appliances Group Co., Ltd.
Gao Yu Ling
Chairperson

- Note 1 This letter is being sent to the registered shareholders of the Company, whose names appear on the register of members of the Company. If you have sold or transferred your shares in the Company, please disregard this letter and the Reply Form on its reverse side.
- Note 2 Actionable Corporate Communication is any corporate communication that seeks instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.

各位股東 (附註 1):

海信家電集團股份有限公司(「本公司」) —2024 年度報告(「本次公司通訊文件」) 之刊發通知

本公司的本次公司通訊文件中、英文版本已上載於本公司網站 <u>hxjd.hisense.cn</u> (「**本公司網站**」)及香港聯合交易所有限公司 (「**聯交所**」) 網站 <u>www.hkexnews.hk</u> (「**香港交易所網站**」),歡迎瀏覽。

股東若因任何理由以致在瀏覽本公司網址上的是次公司通訊文件時遇有困難, 閣下可將要求(註明 閣下的姓名、地址及要求)以電郵方式發送到本公司之電郵地址 hisense.ecom@computershare.com.hk 或以書面方式經本公司的香港股份過戶登記分處,香港中央證券登記有限公司(「**股份過戶登記處**」),地址為香港灣仔皇后大道東 183 號合和中心 17M 樓,郵寄至本公司。本公司將於收到 閣下的要求後,盡快向 閣下免費發送有關是次公司通訊文件的印刷本。

本公司鼓勵股東提供電郵地址以收取可供採取行動的公司通訊^(附註 2)。請掃描印於隨附回條上之股東專屬二維碼 (請參閱選項 1),或 填妥隨本函所附之回條並郵寄至股份過戶登記處或電郵至 hisense.ecom@computershare.com.hk (請參閱選項 2),以提供股東之電郵地址。 如 閣下依然希望收取本公司日後之公司通訊的印刷本,請在回條上註明,並使用底部之郵寄標籤交回(如在香港投寄,則無須貼上郵 票)。詳情請參閱本公司於 2024 年 3 月 15 日發出的《以電子方式發布公司通訊之安排》的通知信函,該通知信函可在本公司網站及 香港交易所網站上查閱。

如 閣下對本函件有任何疑問,請於辦公時間星期一至五(香港公眾假期除外)上午9時正至下午6時正(香港時間)期間致電股份過戶登記處(852) 2862 8688 查詢。

承董事會命 海信家電集團股份有限公司 董事長 高玉玲

2025年4月28日

附註1 本函件收件對象為本公司登記股東。該等人士的姓名藏列於本公司股東名冊上。如果 閣下已出售或轉讓所持有的本公司股份,則無需要理會本函件及其背面的回條。

附註2 可供採取行動的公司通訊指任何涉及要求發行人的證券持有人指示其擬如何行使其有關證券持有人的權利的公司通訊。

DEDI	v	FORM	回條
KEPI	/Y	FUK VI	1911168

Computershare Hong Kong Investor Services Limited (The "Share Registrar") 致:

香港中央證券登記有限公司(「股份過戶處」)

17M Floor, Hopewell Centre

香港灣仔皇后大道東 183 號 合和中心 17M 樓

183 Queen's Road East, Wanchai, Hong Kong

(Please <u>choose ONLY ONE</u> of the options below) (請<u>從以下選項中**只選擇其中一項**)</u>

Option 1: Provide your email address for receipt of future Actionable Corporate Communications(Note 3) of the Company via electronic dissemination by scanning

your personalized QR code

Personalized QR Code 專屬二維碼

選項 1:

掃瞄 閣下專屬二維碼提供 閣下之電子郵件地址,以接收本公司通過電子方式 發佈可供採取行動的未來公司通訊^(## 3)

You are **NOT required** to return this Reply Form if you choose Option 1. 如選擇了選項1, 閣下無須交回本回條。

Option 2: I/we hereby provide my/our email address in writing for (the "Company") via electronic dissemination	or receipt of future Actionable Corporate Communications ^(Note 3) of the following listed company			
	以確保收到以下上市公司(「本公司」)通過電子方式發佈可供採取行動的未來公司通訊 ^{/應註:)}			
Name of Securities holder(s) 證券持有人姓名: Name of the listed company 上市公司名稱:				
N. N. 201	Hisense Home Appliances Group Co., Ltd. 海信家電集團股份有限公司			
Email address 電郵地址: (Note 3 / 附註3)				
	*			

Option 3: I/we hereby request for receipt of Corporate Communications * in printed form (Please mark "✓" in the below box if applicable) 選項 3: 本人/吾等現要求收取公司通訊 *印刷版 (如適用,請在以下方格內劃上「✓」號)			
receive future Corporate Communications* in printed copy and noted that this instruction is valid only for one year starting from the receipt date of instruction. (Note 5) 收取未來公司通訊*的印刷本,並已知悉本指示由收取指示日期起計一年內有效。(附註:5)			
☐ Printed English version 英文印刷本 ☐ Printed Chinese version 中文印刷本 ☐ Printed English and Chinese versions 中、英文印刷本			

Signature(s): $\overline{{}^{(Note\ 1)}}$

Contact number:

Date:

簽名: (WHE 1)

聯絡電話號碼:

日期:

- 的公司通訊。 財 you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered.

 如 開下遊遊 維維。電影、回接及成其他方式提供多於一個的電子影件地址、只有 開下最後提供的電子影件地址將會越用終登記。 If you mank "" in the box in Option 3, no email address will be registered and only Corporate Continons" in printed form will be received.

 如 周下在邊項3 方格內劃上「×」號,將不會有電子郵件地址被登記,只有公司通訊。的印刷版會被收取。
 For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form.

 《多任影』在本国像上的任何颜外指示,来公司榜不予能要。

PERSONAL INFORMATION COLLECTION STATEMENT

- holdings in the Company, Your supply of Personal Data to the Company is on a vointiary basis. In case of a tantific to provide sufficient monitation, the Company, and not want to process your personal Reply Form.
 周下於本回條所提供的個人資料總用於(包括但不限於)有關本公司以電子方式發布公司通訊及就 関下持有的本公司證券有關的其他事宜上與 関下聯絡。 関下是自顧向本公司提供個人資料。若 関下未能提供足夠資料,本公司可能無法被理 関下在本回除上所论的指示及或或要求。
 Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes.
 本公司可能上何所說明的用途或在法例提定的情况下, 將 関下的個人資料技需或轉移給本公司的附屬公司、股份過戶處、及或其他公司或團體,並將在適當期間保留該等個人資料作核實及紀錄用途。
 You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at Privacy Officer computershare com his.

 | 图下有權根據(私屬條例)的條文查閱及或修文 图下的個人資料。任何該等查閱及或修改個人資料的要求均須以書面方式鄉寄至股份過戶處(地址為香港灣仔皇后大道東 183 號合和中心 17M 樓)向香港隱私主任提出,或發送電郵至 PrivacyOfficer@computershare.com.his.

Mailing Label 郵寄標籤

香港中央證券登記有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香港 Please cut the mailing label and stick it on an envelope to return this form to us. No postage is necessary if posted in Hong Kong.

閣下寄回此回條時・請將郵寄標籤剪貼於信封上 如在本港投寄・ 閣下無需支付郵費或貼上郵票。