

XinXiang Era Group Company Limited 新享時代集團有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司) (Stock Code 股份代號: 8519)

Dear Registered Shareholders,

29 April 2025

XinXiang Era Group Company Limited (the "Company") – Notice of Publication Notice of publication of Annual Report 2024, Circular dated 29 April 2025 and Proxy Form (the "Current Corporate Communications") on website

Please note that both the English and Chinese versions of the Current Corporate Communications are available electronically on the Company's website at www. xinxiangera.com and the HKEXnews website at www.hkexnews.hk. You may access the Current Corporate Communications by clicking the relevant title as appeared on the website of the Company or browsing through the HKEXnews website.

Collection of your electronic contact details

To ensure timely receipt of the latest Actionable Corporate Communications or Notice of Publication, if you have not provided your email address to the Company or need to update your email address, the Company recommends you to provide your email address by completing and signing the enclosed Reply Form and return to the Hong Kong Share Registrar.

If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Hong Kong Share Registrar, you will (i) be unable to receive any notifications via email regarding the publication of Actionable Corporate Communications and Notice of Publication; and (ii) the Company would only be able to send you the printed copy of the Actionable Corporate Communications and Notice of Publication.

Should you have any query on the above matters, please call the Share Registrar's enquiry hotline on (852) 2980 1333 from 9:00 am to 6:00 pm (Monday to Friday, excluding Hong Kong public holidays) or send an email to 8519-ecom@vistra.com.

Yours faithfully, XinXiang Era Group Company Limited

各位登記股東:

新享時代集團有限公司(「本公司」) - 登載通知 2024年報,日期為2025年4月29日之通函及代表委任表格(「本次公司通訊文件」)已在網站登載通知

請注意,本次公司通訊文件的英文版和中文版已上載於本公司網站(www.xinxiangera.com)和披露易網站(www.hkexnews.hk),可供查閱。 閣下可在本公司網站按下相關標題網頁以閱覽本次公司通訊文件或在披露易網站瀏覽有關文件。

徵集 閣下之電子联络资料

為確保及時收到最新的可供採取行動的公司通訊及可供查閱通知,如 閣下尚未提供 閣下之電子郵件地址予本公司,或需更新 閣下之電子郵件地 址,本公司建議 閣下填寫及簽署隨附之回條提供 閣下之電子郵件地址並交回本公司的香港股份過戶登記處。

如果本公司沒有收到 閣下的有效電子郵件地址, 閣下將(i)無法透過電子郵件方式收取可供採取行動的公司通訊及可供登載通知;及(ii)本公司只能 以印刷本方式向 閣下發送可供採取行動的公司通訊及登載通知,直至香港股份過戶登記處收到 閣下有效的電子郵件地址為止。

如 閣下對本函內容有任何疑問,請致電本公司電話熱線(852)29801333,辦公時間為星期一至五(香港公眾假期除外)上午9時正至下午6時正,或電 郵至8519-ecom@vistra.com。

2025年4月29日

REPLY FORM 回條						
						(S c/c 17
	provide my/our email address in writing for receipt of future Corporate Communic 引以書面提供本人/吾等之的電子郵件地址,以接收公司通過電子方式發佈的日後的公司		•	ication of the Company via electronic dissemination		
Signature: 簽署:		Date: 日期:				
Name: 姓名:	(English 英文) (in block letters 請以正楷填寫)		Contact Phone Number: 聯絡電話號碼:			
Email Addı 電郵地址:	ress:					
 請清楚 2. Any for 如在本 3. If the C 4. If you p 5. For the 為免存 * Unless o of accep 	complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should 填妥 固下之所有資料。如屬聯名股東,則本回條須由所有聯名股東聯合簽署,方為有效。 m with no signature or otherwise incorrectly completed will be void. 表格若未有簽署或在其他方面填寫不正確,則本回條混會作廢。 ompany does not receive a functional email address in your reply, you will be unable to receive notificatio 沒有收到 圈下的有效電子郵件地址, 圈下將無法收取有關發佈公司通訊的通知。 rovide more than one email address by email, reply form and/or other means, only the latest email address l下通過電郵、回條及/或其他方式提供多於一個電子郵件地址, 關下最後提供的電子郵件地址; avoidance of doubt, the Company does not accept any other instructions given on this form. 疑, 在本表格上的任何额外指示,公司將不予處理。 therwise specified, Actionable Corporate Communications is any corporate communication that seeks instructions I tance and transfer of ordinary share(s) in the issued shares.	ons regarding the p s provided will be 将會被登記。	ablication of c registered.	corporate communications. ow they wish to exercise their rights or make an election as the issuer's securitie	s holder, for example form	
除非另有	有註明,可供採取行動的公司通訊乃指任何涉及要求發行人的證券持有人指示其擬如何行使其有關證券持 PERSONAL INFORMATION COLI					
mailing address Your supply of You have the ri means: 本聲明中所指 閣下是自願向	" in this statement has the same meaning as "personal data" defined in the Personal Data (Privacy) Ordi	inance, Cap. 486 (ner chosen. Your P of the PDPO. Any i義,包括但不限 f當期間保留作核	he " PDPO "), ersonal Data v uch request fo 於, 閣下的	which may include but not limited to your name, contact telephone nurvill be retained for such period as may be necessary for our verification a or access to and/or correction of the Personal Data should be in writing b 名稱,聯絡電話號碼,電子郵箱地址和郵寄地址。	nd record purposes.	
By mail to: By email to:	Data Privacy Officer Tricor Investor Services Limited 17/F, Far East Finance Centre 16 Harcourt Road, Hong Kong is-enquiries@vistra.com		 經郵寄: 個人資料私隱主任 卓佳證券登記有限公司 香港夏愨道16號 遠東金融中心17樓 經電郵: is-enquiries@vistra.com 			
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	<ul> <li>Please cut the mailing label and stick it on an envelope to return this Form to us.</li> <li>No postage is necessary if posted in Hong Kong.</li> <li>當 閣下寄回本回條時,請將郵寄標籤剪貼於信封上。</li> <li>如在本港投寄, 閣下無需支付郵費或貼上郵票。</li> </ul>	×		Mailing Label 郵寄標籤 Tricor Investor Services Limited 卓佳證券登記有限公司 Freepost No. 簡便回郵號碼:10 GPO Hong Kong 香港		