

Herzogenaurach, December 19, 2019

adidas AG: Disclosure pursuant to Art. 5 Sec. 1 lit. b) and Sec. 3 of the Regulation (EU) No 596/2014 (MAR) in conjunction with Art. 2 Sec. 1, Sec. 2 and Sec. 3 of the Commission Delegated Regulation (EU) No 2016/1052 / 2nd Tranche – 47th Interim Announcement

In the announcement of January 7, 2019 pursuant to Art. 2 Sec. 1 of the Commission Delegated Regulation (EU) No 2016/1052 it was communicated that the repurchase of treasury shares within the framework of a second tranche would continue from January 7, 2019.

The overall volume of the shares bought back daily, and the daily volume-weighted average stock market prices of the shares are as follows:

Date	Overall volume of shares bought back (number)	Volume-weighted average stock market price (EUR) ¹⁾
December 16, 2019	2	286.0000
December 17, 2019	2	286.0000
December 18, 2019	2	286.4000
In total	6	286.1333

1) Excluding incidental purchasing costs, rounded to four places according to commercial practice.

The total number of shares bought back within the framework of the second tranche since January 7, 2019 amounts to	3,223,214
The total number of shares bought back within the framework of the share buyback program 2018-2021 since March 22, 2018 (including shares purchased in the second tranche) amounts to	8,313,093

Further information pursuant to Art. 5 Sec. 1 lit. b) and Sec. 3 of the Regulation (EU) No 596/2014 in conjunction with Art. 2 Sec. 1, Sec. 2 and Sec. 3 of the Commission Delegated Regulation (EU) No 2016/1052 is available online under <http://www.adidas-group.com/s/sharebuyback>.

The purchase of the adidas AG shares was carried out by a bank assigned by adidas AG and exclusively via the Frankfurt Stock Exchange (XETRA trading).

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adidas AG
The Executive Board