



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 03.01.2020 | 10:00

adidas AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

03.01.2020 / 10:00

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	adidas AG
Street:	Adi-Dassler-Straße 1
Postal code:	91074
City:	Herzogenaurach Germany
Legal Entity Identifier (LEI):	549300JSX0Z4CW0V5023

2. Reason for notification

☒	Acquisition/disposal of shares with voting rights
☐	Acquisition/disposal of instruments
☐	Change of breakdown of voting rights
☒	Other reason: voluntary group notification due to crossing a threshold on subsidiary level

3. Details of person subject to the notification obligation

Legal entity: BlackRock, Inc.
City of registered office, country: Wilmington, Delaware, United States of America (USA)

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

23 Dec 2019

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	6.29 %	0.07 %	6.36 %	200416186
Previous notification	6.23 %	0.11 %	6.34 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1EWWW0	0	12599943	0 %	6.29 %
Total	12599943		6.29 %	

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Lent Securities (right to recall)	N/A	N/A	76758	0.04 %
		Total	76758	0.04 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Contract for Difference	N/A	N/A	Cash	61750	0.03 %
		Total		61750	0.03 %

8. Information in relation to the person subject to the notification obligation

☐	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
☒	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
BlackRock, Inc.	%	%	%
Trident Merger LLC	%	%	%
BlackRock Investment Management, LLC	%	%	%
-	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
-	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Capital Holdings, Inc.	%	%	%
BlackRock Advisors, LLC	%	%	%
-	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
-	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock (Singapore) Holdco Pte. Ltd.	%	%	%
BlackRock (Singapore) Limited	%	%	%
-	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%

BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Fund Advisors	%	%	%
-	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Institutional Trust Company, National Association	%	%	%
-	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Australia Holdco Pty. Ltd.	%	%	%
BlackRock Investment Management (Australia) Limited	%	%	%
-	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock (Singapore) Holdco Pte. Ltd.	%	%	%
BlackRock HK Holdco Limited	%	%	%
BlackRock Asset Management North Asia Limited	%	%	%
-	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Institutional Trust Company, National Association	%	%	%
SAE Liquidity Fund (GenPar), LLC	%	%	%
-	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%

BlackRock Holdco 3, LLC	⌘	⌘	⌘
BlackRock Canada Holdings LP	⌘	⌘	⌘
BlackRock Canada Holdings ULC	⌘	⌘	⌘
BlackRock Asset Management Canada Limited	⌘	⌘	⌘
-	⌘	⌘	⌘
BlackRock, Inc.	⌘	⌘	⌘
BlackRock Holdco 2, Inc.	⌘	⌘	⌘
BlackRock Financial Management, Inc.	⌘	⌘	⌘
BlackRock International Holdings, Inc.	⌘	⌘	⌘
BR Jersey International Holdings L.P.	⌘	⌘	⌘
BlackRock (Singapore) Holdco Pte. Ltd.	⌘	⌘	⌘
BlackRock HK Holdco Limited	⌘	⌘	⌘
BlackRock Lux Finco S. a r.l.	⌘	⌘	⌘
BlackRock Japan Holdings GK	⌘	⌘	⌘
BlackRock Japan Co., Ltd.	⌘	⌘	⌘
-	⌘	⌘	⌘
BlackRock, Inc.	⌘	⌘	⌘
BlackRock Holdco 2, Inc.	⌘	⌘	⌘
BlackRock Financial Management, Inc.	⌘	⌘	⌘
BlackRock International Holdings, Inc.	⌘	⌘	⌘
BR Jersey International Holdings L.P.	⌘	⌘	⌘
BlackRock Holdco 3, LLC	⌘	⌘	⌘
BlackRock Cayman 1 LP	⌘	⌘	⌘
BlackRock Cayman West Bay Finco Limited	⌘	⌘	⌘
BlackRock Cayman West Bay IV Limited	⌘	⌘	⌘
BlackRock Group Limited	⌘	⌘	⌘
BlackRock International Limited	⌘	⌘	⌘
-	⌘	⌘	⌘
BlackRock, Inc.	⌘	⌘	⌘
BlackRock Holdco 2, Inc.	⌘	⌘	⌘
BlackRock Financial Management, Inc.	⌘	⌘	⌘
BlackRock International Holdings, Inc.	⌘	⌘	⌘
BR Jersey International Holdings L.P.	⌘	⌘	⌘
BlackRock Holdco 3, LLC	⌘	⌘	⌘
BlackRock Cayman 1 LP	⌘	⌘	⌘
BlackRock Cayman West Bay Finco Limited	⌘	⌘	⌘
BlackRock Cayman West Bay IV Limited	⌘	⌘	⌘
BlackRock Group Limited	⌘	⌘	⌘
BlackRock Finance Europe Limited	⌘	⌘	⌘
BlackRock (Netherlands) B.V.	⌘	⌘	⌘
-	⌘	⌘	⌘
BlackRock, Inc.	⌘	⌘	⌘
BlackRock Holdco 2, Inc.	⌘	⌘	⌘
BlackRock Financial Management, Inc.	⌘	⌘	⌘
BlackRock International Holdings, Inc.	⌘	⌘	⌘
BR Jersey International Holdings	⌘	⌘	⌘

L.P.			
BlackRock Holdco 3, LLC	⌘	⌘	⌘
BlackRock Cayman 1 LP	⌘	⌘	⌘
BlackRock Cayman West Bay Finco Limited	⌘	⌘	⌘
BlackRock Cayman West Bay IV Limited	⌘	⌘	⌘
BlackRock Group Limited	⌘	⌘	⌘
BlackRock Finance Europe Limited	⌘	⌘	⌘
BlackRock Advisors (UK) Limited	⌘	⌘	⌘
-	⌘	⌘	⌘
BlackRock, Inc.	⌘	⌘	⌘
BlackRock Holdco 2, Inc.	⌘	⌘	⌘
BlackRock Financial Management, Inc.	⌘	⌘	⌘
BlackRock International Holdings, Inc.	⌘	⌘	⌘
BR Jersey International Holdings L.P.	⌘	⌘	⌘
BlackRock Holdco 3, LLC	⌘	⌘	⌘
BlackRock Cayman 1 LP	⌘	⌘	⌘
BlackRock Cayman West Bay Finco Limited	⌘	⌘	⌘
BlackRock Cayman West Bay IV Limited	⌘	⌘	⌘
BlackRock Group Limited	⌘	⌘	⌘
BlackRock Luxembourg Holdco S.a.r.l.	⌘	⌘	⌘
BlackRock (Luxembourg) S.A.	⌘	⌘	⌘
-	⌘	⌘	⌘
BlackRock, Inc.	⌘	⌘	⌘
BlackRock Holdco 2, Inc.	⌘	⌘	⌘
BlackRock Financial Management, Inc.	⌘	⌘	⌘
BlackRock International Holdings, Inc.	⌘	⌘	⌘
BR Jersey International Holdings L.P.	⌘	⌘	⌘
BlackRock Holdco 3, LLC	⌘	⌘	⌘
BlackRock Cayman 1 LP	⌘	⌘	⌘
BlackRock Cayman West Bay Finco Limited	⌘	⌘	⌘
BlackRock Cayman West Bay IV Limited	⌘	⌘	⌘
BlackRock Group Limited	⌘	⌘	⌘
BlackRock International Limited	⌘	⌘	⌘
BlackRock Life Limited	⌘	⌘	⌘
-	⌘	⌘	⌘
BlackRock, Inc.	⌘	⌘	⌘
BlackRock Holdco 2, Inc.	⌘	⌘	⌘
BlackRock Financial Management, Inc.	⌘	⌘	⌘
BlackRock International Holdings, Inc.	⌘	⌘	⌘
BR Jersey International Holdings L.P.	⌘	⌘	⌘
BlackRock Holdco 3, LLC	⌘	⌘	⌘
BlackRock Cayman 1 LP	⌘	⌘	⌘
BlackRock Cayman West Bay Finco Limited	⌘	⌘	⌘
BlackRock Cayman West Bay IV Limited	⌘	⌘	⌘
BlackRock Group Limited	⌘	⌘	⌘

BlackRock Finance Europe Limited	⌘	⌘	⌘
BlackRock Investment Management (UK) Limited	⌘	⌘	⌘
-	⌘	⌘	⌘
BlackRock, Inc.	⌘	⌘	⌘
BlackRock Holdco 2, Inc.	⌘	⌘	⌘
BlackRock Financial Management, Inc.	⌘	⌘	⌘
BlackRock International Holdings, Inc.	⌘	⌘	⌘
BR Jersey International Holdings L.P.	⌘	⌘	⌘
BlackRock Holdco 3, LLC	⌘	⌘	⌘
BlackRock Cayman 1 LP	⌘	⌘	⌘
BlackRock Cayman West Bay Finco Limited	⌘	⌘	⌘
BlackRock Cayman West Bay IV Limited	⌘	⌘	⌘
BlackRock Group Limited	⌘	⌘	⌘
BlackRock Luxembourg Holdco S.a.r.l.	⌘	⌘	⌘
BlackRock Investment Management Ireland Holdings Limited	⌘	⌘	⌘
BlackRock Asset Management Ireland Limited	⌘	⌘	⌘
-	⌘	⌘	⌘
BlackRock, Inc.	⌘	⌘	⌘
BlackRock Holdco 2, Inc.	⌘	⌘	⌘
BlackRock Financial Management, Inc.	⌘	⌘	⌘
BlackRock International Holdings, Inc.	⌘	⌘	⌘
BR Jersey International Holdings L.P.	⌘	⌘	⌘
BlackRock Holdco 3, LLC	⌘	⌘	⌘
BlackRock Cayman 1 LP	⌘	⌘	⌘
BlackRock Cayman West Bay Finco Limited	⌘	⌘	⌘
BlackRock Cayman West Bay IV Limited	⌘	⌘	⌘
BlackRock Group Limited	⌘	⌘	⌘
BlackRock Luxembourg Holdco S.a.r.l.	⌘	⌘	⌘
BlackRock UK Holdco Limited	⌘	⌘	⌘
BlackRock Asset Management Schweiz AG	⌘	⌘	⌘
-	⌘	⌘	⌘
BlackRock, Inc.	⌘	⌘	⌘
BlackRock Holdco 2, Inc.	⌘	⌘	⌘
BlackRock Financial Management, Inc.	⌘	⌘	⌘
BlackRock International Holdings, Inc.	⌘	⌘	⌘
BR Jersey International Holdings L.P.	⌘	⌘	⌘
BlackRock Holdco 3, LLC	⌘	⌘	⌘
BlackRock Cayman 1 LP	⌘	⌘	⌘
BlackRock Cayman West Bay Finco Limited	⌘	⌘	⌘
BlackRock Cayman West Bay IV Limited	⌘	⌘	⌘
BlackRock Group Limited	⌘	⌘	⌘
BlackRock Finance Europe Limited	⌘	⌘	⌘
BlackRock Investment Management	⌘	⌘	⌘

(UK) Limited			
BlackRock Fund Managers Limited	%	%	%
-	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Finance Europe Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Asset Management Deutschland AG	%	%	%
-	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Finance Europe Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Asset Management Deutschland AG	%	%	%
iShares (DE) I Investmentaktiengesellschaft mit Teilgesellschaftsvermögen	%	%	%
-	%	%	%

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10. Other explanatory remarks:

Date

30 Dec 2019

03.01.2020 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.
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Company:	adidas AG Adi-Dassler-Straße 1 91074 Herzogenaurach Germany
Internet:	www.adidas-group.com

End of News	DGAP News Service
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