adidas AG

adidas

WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 20.07.2020 | 14:35

adidas AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

20.07.2020 / 14:35

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	adidas AG	
Street:	Adi-Dassler-Straße 1	
Postal code:	91074	
City:	Herzogenaurach	
	Germany	
Legal Entity Identifier (LEI):	549300JSX0Z4CW0V5023	

2. Reason for notification

	Acquisition/disposal of shares with voting rights	
	Acquisition/disposal of instruments	
	Change of breakdown of voting rights	1
X	Other reason:	1
	voluntary group notification with triggered threshold on subsidiary level	

3. Details of person subject to the notification obligation

Legal entity: The Desmarais Family Residuary Trust City of registered office, country: Montreal, Canada

Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

Theo Capital S.à r.l.

5. Date on which threshold was crossed or reached:

14 Jul 2020

6. Total positions

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	_			Total number of voting
	rights attached	through instruments	both in %	rights pursuant to Sec.
	to shares	(total of 7.b.1 +	(7.a. +	41 WpHG
	(total of 7.a.)	7.b.2)	7.b.)	
New	6.90 %	0.09 %	6.99 %	200416186
Previous	8.09 %	0 %	8.09 %	/
notification				

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN Absolu	te In %	5
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	Direct	Indirect	Direct	Indirect
	(Sec. 33 WpHG)	(Sec. 34 WpHG)	(Sec. 33 WpHG)	(Sec. 34 WpHG)
DE000A1EWWW0	0	13828141	0.00 %	6.90 %
Total	1382	8141	6.9	0 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of	Expiration or	Exercise or	Voting rights	Voting rights
instrument	maturity date	conversion period	absolute	in %
European Put (sold)	06.11.2020		31250	0.02 %
European Put (sold)	13.11.2020		50000	0.02 %
European Put (sold)	20.11.2020		50000	0.02 %
European Put (sold)	27.11.2020		50000	0.02 %
		Total	181250	0.09 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of	Expiration or	Exercise or	Cash or physical	Voting rights	Voting
instrument	maturity date	conversion	settlement	absolute	rights in
		period			%
				0	0.00 %
			Total	0	0.00 %

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).

X Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights		
	(if at least 3% or	· ·	
	more)	or more)	or more)
The Desmarais Family	8	%	%
Residuary Trust			
Pansolo Holding Inc	%	ર	%
Power Corporation of	%	ફ	%
Canada			
171263 Canada Inc.	8	%	%
Power Financial	8	%	%
Corporation			
Power Financial Europe	%	ક	%
BV			
Parjointco NV	%	8	%
Parjointco Switzerland	%	ક	%
SA			
Pargesa Holding SA	%	ક	%
Pargesa Netherlands BV	%	ક	%
Groupe Bruxelles	%	ક	%
Lambert			
GBL Verwaltung S.A.	%	8	%
Theo Capital S.à r.l.	6.83 %	ક	6.83 %
The Desmarais Family	ફ	%	%
Residuary Trust			
Pansolo Holding Inc	ફ	રુ	%
Power Corporation of	%	ર્જ	%
Canada		·	
171263 Canada Inc.	8	?	%
Power Financial	8	ફ	%
Corporation	1		
	8	%	8
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Parjoinco Switzerland	Power Financial Europe	1	1	
Parjointon Switzerland S				
SA Pargean Holding SA	Parjointco NV	8	%	%
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Pargeas Netherlands BV				
Strong Bruxelles	Pargesa Holding SA	8	8	%
Lambert Brussels Securities SA	Pargesa Netherlands BV	8	%	%
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The Canada Life Group (U.K.) Limited	%	oʻo	ફ
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9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
8	8	%

10. Other explanatory remarks:

16 Jul 2020

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