

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

May 19, 2025

Michael Benstock Chief Executive Officer SUPERIOR GROUP OF COMPANIES, INC. 200 Central Avenue, Suite 2000 St. Petersburg, FL 33701

> Re: SUPERIOR GROUP OF COMPANIES, INC. Registration Statement on Form S-3 Filed on May 13, 2025 File No. 333-287224

Dear Michael Benstock:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Sarah Sidwell at 202-551-4733 with any questions.

Sincerely,

Division of Corporation Finance Office of Manufacturing

cc: Roland Chase