# **KeyCorp**

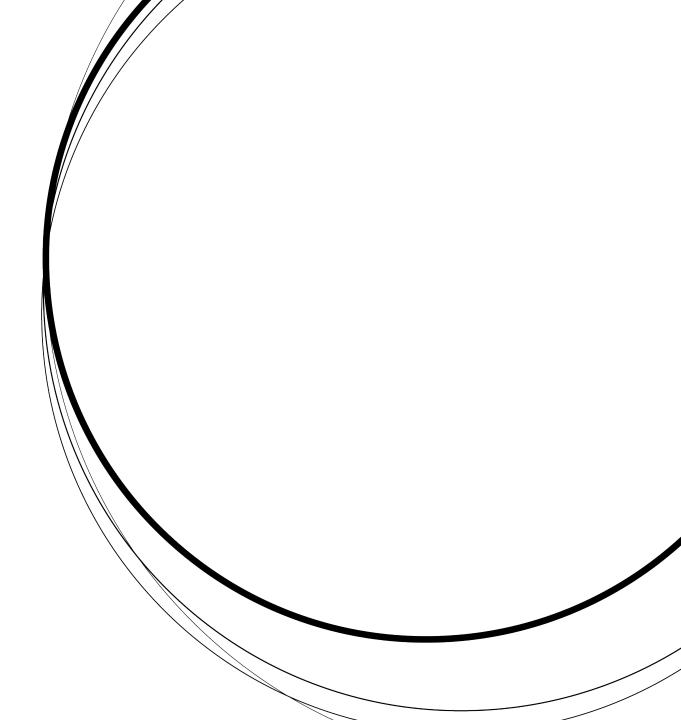
First Quarter 2025 Earnings Review April 17, 2025

### **Chris Gorman**

Chairman and Chief Executive Officer

### **Clark Khayat**

**Chief Financial Officer** 



### 1Q25 Results

Growth rates are year-over-year, unless otherwise noted

Differentiated Fee Businesses Focused on Targeted Scale

+6%

Noninterest Income Growth<sup>(1)</sup> +3% on a reported basis

**\$61**Bn

In Assets Under Management(2)

Driving New Relationships Focused on Primacy

+4%

Client Deposit Growth

+2%

Net New Relationship Household Growth Risk Management Excellence

9%

Improvement in NPLs QoQ

**43**bps

NCOs / Average Loans

Strengthening the Balance Sheet

**11.8**%

Common Equity Tier 1<sup>(3)</sup>, up ~150bps YoY

9.9%

Marked Common Equity
Tier 1<sup>(3),(4)</sup>, up ~280bps YoY



# **Financial Review**

# 1Q25 Highlights

- Reported EPS of \$0.33
- Net interest income up 4% QoQ and 25% YoY
  - NIM of 2.58% up 17 basis points QoQ
- Noninterest income up 3% YoY
- Noninterest expenses down 1% YoY, or up 1% when adjusted for selected items<sup>(1)</sup>
- NPLs down 9% QoQ and NCOs stable QoQ at 43 basis points; \$8MM allowance for credit losses reserve build
- CET1 ratio up ~150 basis points YoY to 11.8%<sup>(2)</sup>
- Tangible book value per common share increased 26% YoY
- Board of Directors authorized up to \$1Bn of common share repurchases

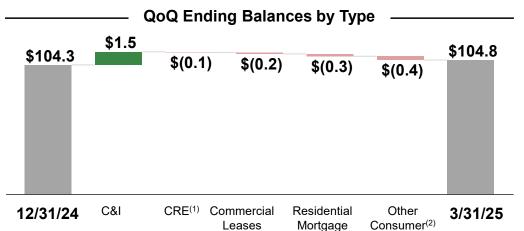
\$ in millions, excluding per share metrics
From continuing operations, unless otherwise noted

	_R	eported	QoQ 4	<u> </u>	YoY 🗸	
EPS	\$	0.33	NM		65.0	%
Net Interest Income (TE) (1)	\$	1,105	4.1	%	24.7	%
Noninterest Income	\$	668	440.8	%	3.2	%
Revenue (TE) (1)	\$	1,773	105.0	%	15.7	%
Noninterest Expense	\$	1,131	(8.0)	%	(1.0)	%
Provision for Credit Losses	\$	118	NM		16.8	%
CET1 <sup>(2)</sup>		11.8 %	(16)	bps	149	bps
Cash Efficiency Ratio <sup>(1)</sup>		63.5 %	NM		NM	
ROTCE <sup>(1)</sup>		11.2 %	NM		337	bps
Tangible Book Value per Common Share	\$	12.4	6.0	%	25.6	%



# Average Loans





 $\bigcirc$ 

Note: Graphs may not foot due to rounding

(1) CRE includes real estate – commercial mortgage and real estate – construction; (2) Other Consumer includes home equity loans, credit cards, and other consumer loans; (3) Non-GAAP measure: see appendix for reconciliation; (4) Defined as capital markets, payments or deposits

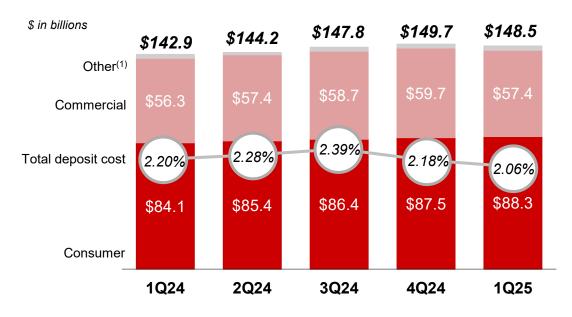
——— vs. Prior Quarte
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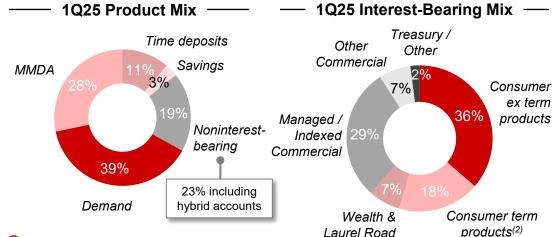
- Average loans relatively flat from 4Q24
  - Increase in average commercial loans (+0.4%)
     primarily driven by an increase in commercial and industrial loans, offset by a decrease in commercial mortgage real estate loans
  - Decline in average consumer loans (-1.9%) reflective of broad-based declines across all consumer loan categories

### **Portfolio Highlights**

- ~65% variable rate, or 47% after adjusting for loans swapped to a fixed rate; loan yields would have been 5.83% in first quarter 2025 excluding the impact from hedges<sup>(3)</sup>
- ~92% of commercial loans are made to clients who do additional business with Key<sup>(4)</sup>
- ~55% of the C&I portfolio is investment grade; Consumer book has a 767 weighted average FICO at origination
- **C&I loan utilization: 32%** in 1Q25 (up 94bps from 4Q24)

## **Average Deposits**





Note: Graphs may not foot due to rounding

(1) Other includes treasury brokered deposits and other deposits; (2) Includes MMDA promos and retail CDs; (3) Cumulative beta indexed to 3Q24; (4) Represents period-end consolidated total loans and loans held for sale divided by period-end consolidated total deposits

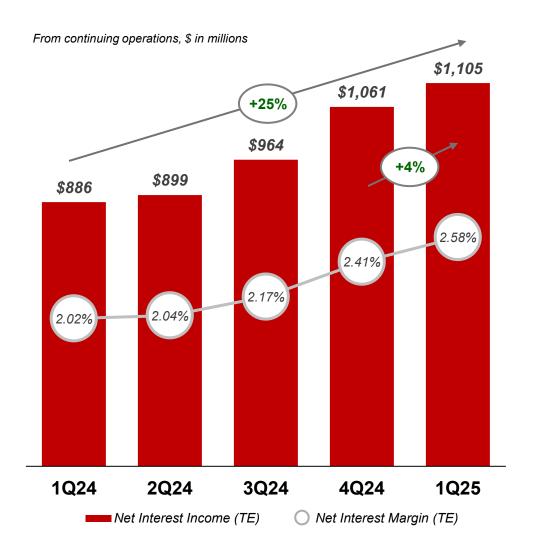
vs. Prior Quarter

- Average deposits down 0.8% from 4Q24
  - Growth in consumer deposits offset by a seasonal decline in commercial balances
  - Includes \$300mm decrease in brokered CDs (to \$2.9Bn)
- Total deposit costs declined by 12 basis points
  - Interest-bearing deposit costs declined by 18bps
  - Cumulative down interest-bearing deposit beta: ~46%<sup>(3)</sup>

Deposit Franchise Highlights

- Client deposits up 4% year-over-year
- NIB deposits: 23% of total deposits including hybrid accounts
- Commercial deposit balances driven by relationship clients
  - 79% of commercial deposits in core operating accounts
  - 95% of commercial deposits have an operating account
- Loan-to-deposit ratio: 70%(4)

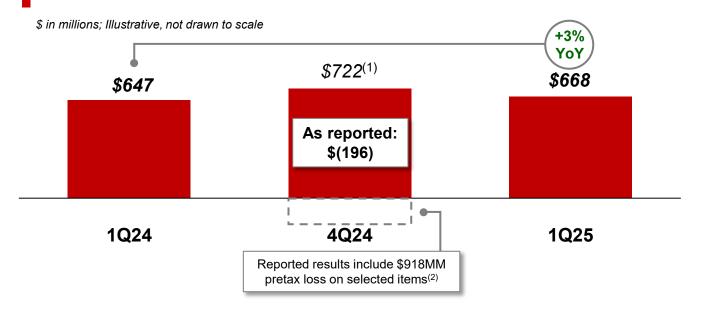
# Net Interest Income and Margin (TE)(1)







## Noninterest Income



Nomineres		Detail		% ch	ange
	<u>1Q24</u>	<u>4Q24</u>	<u>1Q25</u>	<u>YoY</u>	<u>QoQ</u>
Investment Banking & Debt Placement	\$170	\$221	\$175	3%	(21)%
Trust & Investment Services	\$136	\$142	\$139	2%	(2)%
Cards & Payments	\$77	\$85	\$82	6%	(4)%
Commercial Mortgage Servicing	\$56	\$68	\$76	36%	12%
Service Charges	\$63	\$65	\$69	10%	6%
Corporate Services	\$69	\$69	\$65	(6)%	(6)%
Other <sup>(3)</sup>	\$108	\$72	\$62	(43)%	(14)%

Noninterest Income Detail

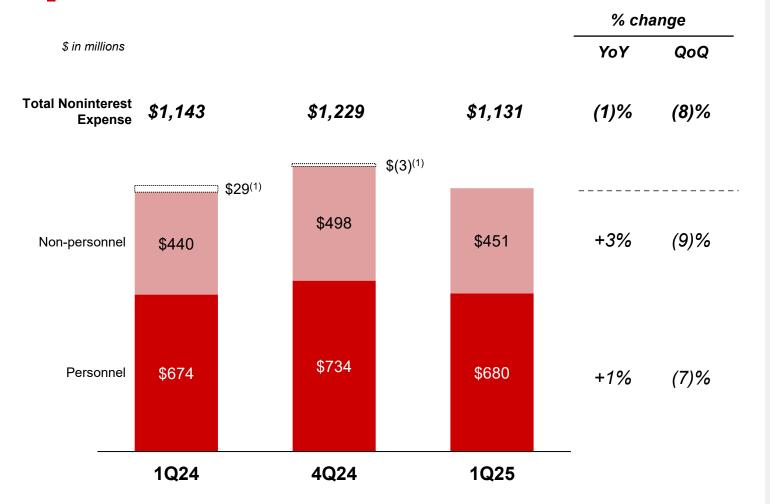


(1) Adjusted noninterest income, non-GAAP measure: see appendix for reconciliation; (2) See slide 21 for breakout on Selected Items Impact on Earnings; (3) Other includes Corporate-Owned Life Insurance Income, Consumer Mortgage Income, Operating Lease Income and Other Leasing Gains, Net Securities gains (losses), and Other Income

vs. Prior Year

- Noninterest income up \$21MM (+3%), or
   6% excluding operating lease income
  - Commercial mortgage servicing fees (+\$20MM), reflects higher active special servicing balances and growth in the overall portfolio
  - Record 1<sup>st</sup> quarter investment banking & debt placement fees
  - Cards and payments as well as service charges reflect strong underlying momentum in commercial payments
  - Partly offset by a decrease in operating lease income (-\$15MM)

# Noninterest Expense





### Noninterest expense down \$12MM

- Driven by ~\$18MM reduction in other expense due to a \$29M pre-tax charge from the FDIC special assessment<sup>(1)</sup> in 1Q24
- Partly offsetting the decline was an increase in personnel expense of \$6MM

----- vs. Prior Quarter

### Noninterest expense down \$98MM

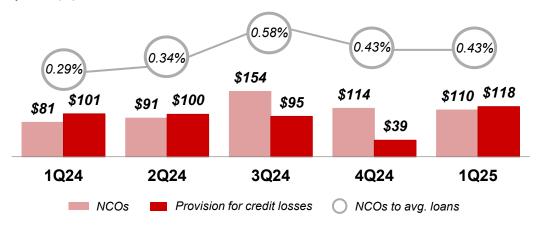
- Driven by a \$54MM decline in personnel expense, primarily related to lower incentive compensation
- Declines in business services and professional fees, marketing, and other expenses due to seasonality and elevated expenses in the prior quarter



# **Credit Quality**

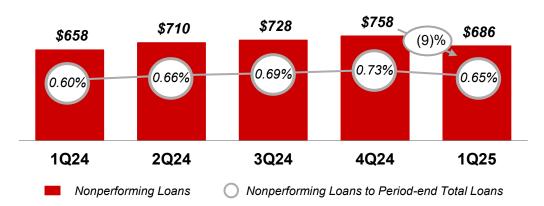
Net Charge-offs & Provision for Credit Losses —

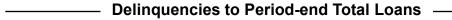
\$ in millions



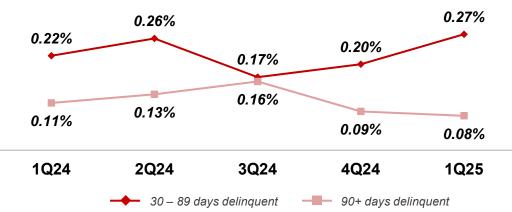
Nonperforming Loans to Period-end Total Loans

\$ in millions



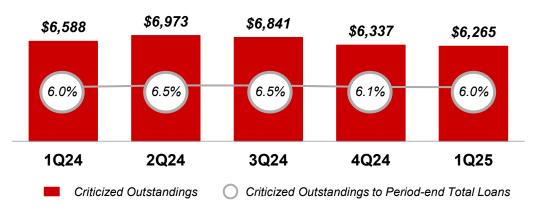


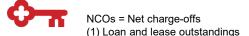
Continuing Operations



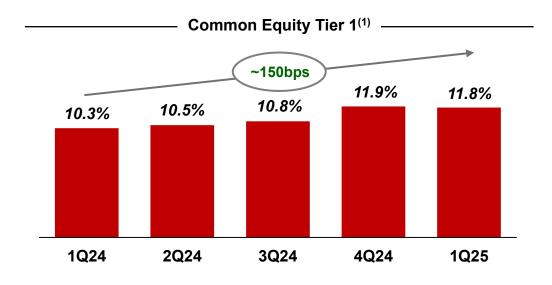
### Criticized Outstandings<sup>(1)</sup> to Period-end Total Loans

\$ in millions; Continuing Operations

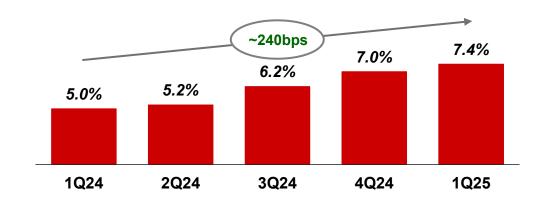


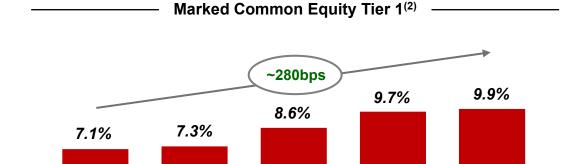


# Capital





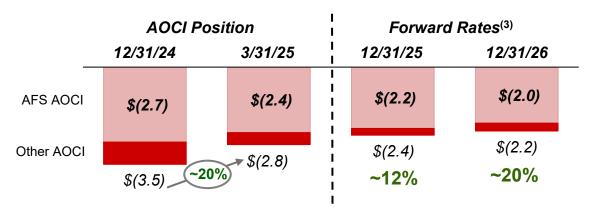






3Q24

4Q24





1Q24

2Q24

1Q25

# 2025 Outlook Remains Unchanged

\$ in millions, unless otherwise stated	2024 Baseline	Ranges are shown on an operating basis
Average Loans	\$107.7Bn	down (2 – 5%)
Ending Loans	\$104.3Bn	Flat vs. YE 2024
PE Commercial Loans	\$71.9Bn	up 2 – 4%
Net Interest Income (TE) (1)	\$3,810	up ~20% 10%+ 4Q25 vs. 4Q24
Net Interest Margin		2.70%+ in 4Q25
Adjusted Noninterest Income <sup>(1)</sup>	\$2,645 <sup>(2)</sup>	up 5%+
Adjusted Noninterest Expense <sup>(1)</sup>	\$4,520 <sup>(3)</sup>	up 3 – 5%
NCOs to Average Loans	41 bps	40-45 bps
GAAP Tax Rate		~21 – 22%
Tax-equivalent Effective Rate <sup>(4)</sup>		~23 – 24%



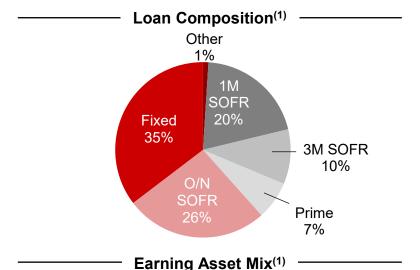
FY2025 (vs. FY2024)

# **Appendix**

# Balance Sheet Management Detail

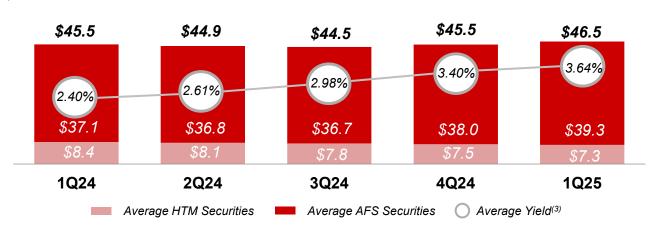
### Fixed-rate Asset Repricing Tailwinds – 2Q25 to 2026

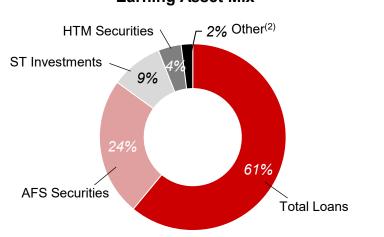
\$ in billions	2Q25	3Q25	4Q25	2025	2026
Projected receive-fixed swaps maturities	\$1.3	\$0.4	\$1.3	\$3.0	\$9.1
Weighted-average rate received (%)	2.17%	2.19%	1.96%	2.08%	2.78%
Projected fixed rate loans cash flows / maturities	\$2.3	\$2.2	\$2.3	\$6.9	\$9.0
Weighted-average rate received (%)	3.84%	3.89%	3.96%	3.90%	4.10%
Projected fixed rate investment securities cash flows / maturities	\$2.0	\$2.2	\$2.0	\$6.2	\$7.9
Weighted-average rate received (%)	2.32%	3.36%	3.84%	3.18%	3.86%



**Average Total Investment Securities** 

\$ in billions

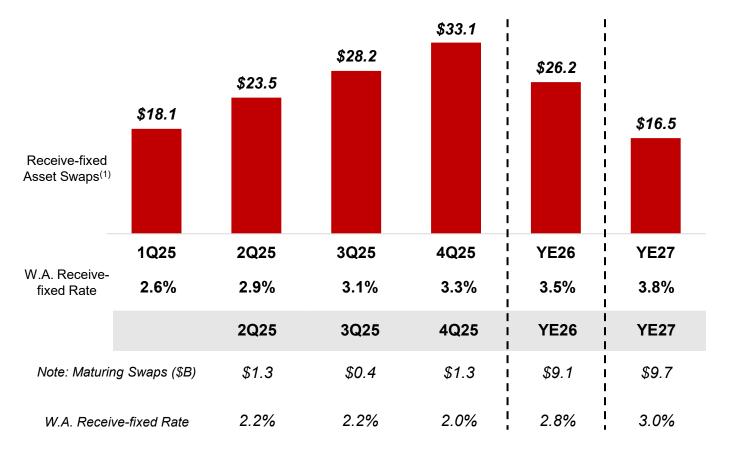






# **Hedging Strategy Opportunity**

\$ in billions; ending balances



### 1Q25 ALM Hedge Actions

Executed \$2.5B of forward-starting receive-fixed swaps –
 WA receive rate: 4.0% that begin accruing from 3Q25 to 1Q26

### Forward Starting Swaps as of 3/31

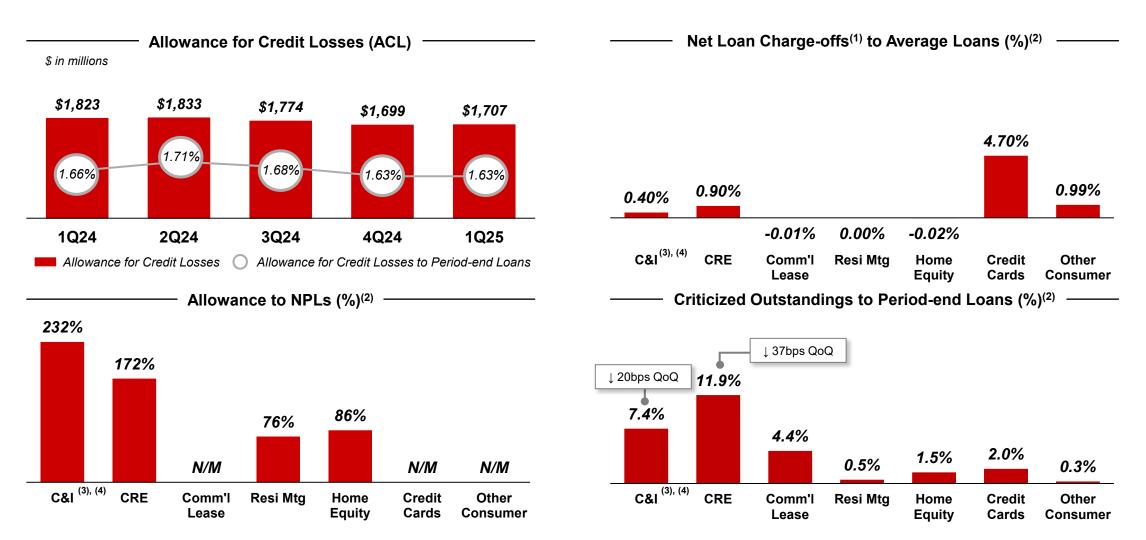
- Forward starting cash flow hedges of \$20.2B WA receive rate: 3.8%
  - \$6.7B starting in 2Q25 (3.7% WA receive rate)
  - \$5.0B starting in 3Q25 (3.8% WA receive rate)
  - \$6.3B starting in 4Q25 (3.8% WA receive rate)
  - \$2.2B starting in 1Q26 (4.1% WA receive rate)

### Other Hedge Positions

\$ in billions	3/31/2025
Debt Hedges	\$11.5
Securities Hedges <sup>(2)</sup>	\$9.3
Floor Spreads	\$3.3



# Credit Quality by Portfolio





N/M = Not Meaningful

Note: All metrics are as of 3/31/2025 unless otherwise noted; (1) Net loan charge-off amounts are annualized in calculation; (2) Ratios calculated using unrounded figures and therefore may not foot to calculation using rounded figures presented in chart; (3) Loan balances include \$218 million of commercial credit card balances at March 31, 2025; (4) Commercial and industrial includes receivables held as collateral for a secured borrowing of \$192 million at March 31, 2025. Commercial lease financing includes receivables held as collateral for a secured borrowing of \$2 million at March 31, 2025. Principal reductions are based on the cash payments received from these related receivables.

\$ in millions		1Q25		4Q24		1Q24	
Tangible common equity to tangible assets at period end							
Key shareholders' equity (GAAP)	\$	19,003	\$	18,176		\$ 14,574	
Less: Intangible assets		2,774		2,779		2,799	
Preferred stock <sup>(1)</sup>	_	2,446		2,446		2,446	
Tangible common equity (non-GAAP)	\$	13,783	\$	12,951		\$ 9,302	
Total assets (GAAP)	\$	188,691	\$	187,168		\$ 187,485	
Less: Intangible assets		2,774		2,779		2,799	
Tangible assets (non-GAAP)	\$	185,917	\$	184,389		\$ 184,686	
Tangible common equity to tangible assets ratio (non-GAAP)		7.41	%	7.02	%	5.04	%
Average tangible common equity							
Average Key shareholders' equity (GAAP)	\$	18,632	\$	16,732		\$ 14,649	
Less: Intangible assets (average)		2,777		2,783		2,802	
Preferred stock (average)		2,500		2,500		2,500	
Average tangible common equity (non-GAAP)	\$	13,355	\$	11,449		\$ 9,347	
Return on average tangible common equity consolidated							
Net income (loss) attributable to Key common shareholders (GAAP)	\$	370	\$	(279)		\$ 183	
Average tangible common equity (non-GAAP)		13,355		11,449		9,347	
Return on average tangible common equity consolidation (non-GAAP)		11.24	%	(9.69)	%	7.87	%
Return on average tangible common equity from continuing operations							
Net income (loss) from continuing operations attributable to Key common shareholders (GAAP)	\$	369	\$	(279)		\$ 183	
Average tangible common equity (non-GAAP)		13,355		11,449		9,347	
Return on average tangible common equity from continuing operations (non-GAAP)		11.21	%	(9.69)	%	7.87	%



1) Net of capital surplus

\$ in millions	1Q25	4Q24	1Q24
Pre-provision net revenue			
Net interest income (GAAP)	\$ 1,096	\$ 1,051	\$ 875
Plus: Taxable-equivalent adjustment	9	10	11
Noninterest income	668	(196)	647
Less: Noninterest expense	 1,131	1,229	1,143
Pre-provision net revenue from continuing operations (non-GAAP)	\$ 642	\$ (364)	\$ 390
Adjusted pre-provision net revenue			
Pre-provision net revenue from continuing operations (non-GAAP)	\$ 642	\$ (364)	\$ 390
Plus: Selected items <sup>(1)</sup>	-	915	29
Adjusted pre-provision net revenue from continuing operations (non-GAAP)	\$ 642	\$ 551	\$ 419
Cash efficiency ratio			
Noninterest expense (GAAP)	\$ 1,131	\$ 1,229	\$ 1,143
Less: Intangible asset amortization	 5	7	8
Adjusted noninterest expense (non-GAAP)	\$ 1,126	\$ 1,222	\$ 1,135
Net interest income (GAAP)	\$ 1,096	\$ 1,051	\$ 875
Plus: Taxable-equivalent adjustment	9	10	11
Net interest income TE (non-GAAP)	 1,105	1,061	886
Noninterest income (GAAP)	668	(196)	647
Total taxable-equivalent revenue (non-GAAP)	\$ 1,773	\$ 865	\$ 1,533
Cash efficiency ratio (non-GAAP)	63.5 %	141.3 %	74.0 %



\$ in millions	1Q25	4Q24	1Q24
Adjusted taxable-equivalent revenue			
Noninterest income (GAAP)	\$ 668	\$ (196)	\$ 647
Plus: Selected Items <sup>(1)</sup>	-	918	-
Adjusted noninterest income (non-GAAP)	\$ 668	\$ 722	\$ 647
Net interest income TE (non-GAAP)	 1,105	1,061	886
Total adjusted taxable-equivalent revenue (non-GAAP)	\$ 1,773	\$ 1,783	\$ 1,533
Noninterest expense adjusted for selected items			
Noninterest expense (GAAP)	\$ 1,131	\$ 1,229	\$ 1,143
Plus: Selected Items <sup>(1)</sup>	-	3	(29)
Noninterest expense adjusted for selected items (non-GAAP)	\$ 1,131	\$ 1,232	\$ 1,114
Adjusted income (loss) available from continuing operations attributable to Key common shareholders			
Income (loss) from continuing operations attributable to Key common shareholders (GAAP)	\$ 370	\$ (279)	\$ 183
Plus: Selected Items (net of tax) <sup>(1)</sup>	-	657	22
Adjusted income (loss) available from continuing operations attributable to Key common shareholders (non-GAAP)	\$ 370	\$ 378	\$ 205
Diluted earnings per common share (EPS) - adjusted			
Diluted EPS from continuing operations attributable to Key common shareholders (GAAP)	\$ .33	\$ (.28)	\$ .20
Plus: EPS impact of selected items <sup>(1)</sup>	-	.66	.02
Diluted EPS from continuing operations attributable to Key common shareholders - adjusted (non-GAAP)	\$ .33	\$ .38	\$ .22



CET1 – AOCI Impact <sup>(1)</sup> (\$ in millions)	1Q24		2Q24		3Q24		4Q24			1Q25	
Common Equity Tier 1 (A)	\$ 14,821	\$	14,893		\$ 15,043	Ç	16,48	8	\$	16,549	
Add: AFS and Pension accumulated other Comprehensive income (loss)	(4,608)		(4,530)		(3,118)		(3,03	2)		(2,601)	
Adjusted Common Equity Tier 1 (B)	\$ 10,213	\$	10,363		\$ 11,925	(	13,45	57	\$	13,948	
Risk Weighted Assets (C)	\$ 144,295	\$	142,179		\$ 138,933	9	138,29	06	\$	140,670	
Common Equity Tier 1 ratio (A/C)	10.3	%	10.5	%	10.8	%	11	.9 %	)	11.8	%
Adjusted CET1 Ratio (B/C)	7.1	%	7.3	%	8.6	%	9	.7 %	)	9.9	%

Loan Yields Excluding Impact from Hedges <sup>(2)</sup>	1Q24		2Q24		3Q24		4Q24		1Q25	
Loan Yield	5.6	%	5.7	%	5.7	%	5.6	%	5.5	%
Subtract: Loan Yield Impact of Realized Hedge Gains/(Losses)	(0.8)	%	(0.7)	%	(0.7)	%	(0.5)	%	(0.4)	%
Loan Yield Excluding Impact from Hedges	6.4	%	6.4	%	6.4	%	6.1	%	5.8	%



# Selected Items Impact on Earnings

Sel	ected Items Impact on Ea	arnings		
\$ in millions, except per share amounts		Pretax <sup>(1)</sup>	After-tax at	marginal rate <sup>(1)</sup>
Quarter to date results		Amount	Net Income	EPS(3)(5)
hree months ended March 31, 2025				
No items	\$	-	\$ -	\$ -
hree months ended December 31, 2024				
Loss on sale of securities <sup>(2)</sup>		(915)	(657)	(0.66)
Scotiabank investment agreement valuation (other income)		(3)	(2)	-
FDIC special assessment (other expense) <sup>(4)</sup>		3	2	-
hree months ended September 30, 2024				
Loss on sale of securities <sup>(2)</sup>		(918)	(737)	(0.77)
FDIC special assessment (other expense) <sup>(4)</sup>		6	5	-
hree months ended June 30, 2024				
FDIC special assessment (other expense) <sup>(4)</sup>		(5)	(4)	-
hree months ended March 31, 2024				
FDIC special assessment (other expense) <sup>(4)</sup>		(29)	(22)	(0.02



<sup>(1)</sup> Favorable (unfavorable) impact. (2) After-tax loss on sale of securities for the three months ended September 30, 2024 adjusted to reflect impact of GAAP accounting for income taxes in interim periods, with related adjustments recorded in the fourth quarter of 2024. (3) Impact to EPS reflected on a fully diluted basis. (4) In November 2023, the FDIC issued a final rule implementing a special assessment on insured depository institutions to recover the loss to the FDIC's deposit insurance fund (DIF) associated with protecting uninsured depositors following the 2023 closures of Silicon Valley Bank and Signature Bank. KeyCorp recorded the initial loss estimate related to the special assessment during the fourth quarter of 2023. Amounts reflected for the three-months ended March 31, 2024, June 30, 2024, September 30, 2024, and December 31, 2024, represent adjustments from initial estimates based on quarterly invoices received from the FDIC. (5) Earnings per share may not foot due to rounding.

# Forward-looking Statements and Additional Information

This communication contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 including, but not limited to, KeyCorp's expectations or predictions of future financial or business performance or conditions. Forward-looking statements are typically identified by words such as "believe," "seek," "expect," "anticipate," "intend," "target," "estimate," "continue," "positions," "plan," "predict," "project," "forecast," "guidance," "goal," "objective," "prospects," "possible," "potential," "strategy," "opportunities," or "trends," by future conditional verbs such as "assume," "will," "would," "should," "could" or "may", or by variations of such words or by similar expressions. These forward-looking statements are based on assumptions that involve risks and uncertainties, which are subject to change based on various important factors (some of which are beyond KeyCorp's control). Actual results may differ materially from current projections.

Actual outcomes may differ materially from those expressed or implied as a result of the factors described under "Forward-looking Statements" and "Risk Factors" in KeyCorp's Annual Report on Form 10-K for the year ended December 31, 2024, and in subsequent filings of KeyCorp with the Securities and Exchange Commission (the "SEC"). Such forward-looking statements speak only as of the date they are made, and we undertake no obligation to update any forward-looking statement to reflect events or circumstances after that date or to reflect the occurrence of unanticipated events. For additional information regarding KeyCorp, please refer to our SEC filings available at <a href="https://www.key.com/ir">www.key.com/ir</a>.

Non-GAAP Measures. This document contains GAAP financial measures and non-GAAP financial measures where management believes it to be helpful in understanding Key's results of operations or financial position. Where non-GAAP financial measures are used, the comparable GAAP financial measure, as well as the reconciliation to the comparable GAAP financial measure, can be found in the appendix to this presentation, the financial supplement, or the press release related to this presentation, all of which can be found on Key's website (<a href="https://www.key.com/ir">www.key.com/ir</a>).

<u>Forward-Looking Non-GAAP Measures</u>. From time to time we may discuss forward-looking non-GAAP financial measures. We are unable to provide a reconciliation of forward-looking non-GAAP financial measures to their most directly comparable GAAP financial measures because we are unable to provide, without unreasonable effort, a meaningful or accurate calculation or estimation of amounts that would be necessary for the reconciliation due to the complexity and inherent difficulty in forecasting and quantifying future amounts or when they may occur. Such unavailable information could be significant for future results.

Annualized Data. Certain returns, yields, performance ratios, or quarterly growth rates are presented on an "annualized" basis. This is done for analytical and decision-making purposes to better discern underlying performance trends when compared to full-year or year-over-year amounts.

<u>Taxable Equivalent</u>. Income from tax-exempt earning assets is increased by an amount equivalent to the taxes that would have been paid if this income had been taxable at the federal statutory rate. This adjustment puts all earning assets, most notably tax-exempt municipal securities, and certain lease assets, on a common basis that facilitates comparison of results to results of peers.

<u>Earnings Per Share Equivalent</u>. Certain income or expense items may be expressed on a per common share basis. This is done for analytical and decision-making purposes to better discern underlying trends in total consolidated earnings per share performance excluding the impact of such items. When the impact of certain income or expense items is disclosed separately, the after-tax amount is computed using the marginal tax rate, unless otherwise specified, with this then being the amount used to calculate the earnings per share equivalent.

GAAP: Generally Accepted Accounting Principles

