

Moon Inc.

恒月控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(於開曼群島註冊成立的有限公司)
(Stock Code 股份代號: 1723)

NOTIFICATION LETTER 通知信函

31 July 2025

Dear Registered Shareholders,

Moon Inc. (the “Company”)

- **Notice of publication of Annual Report 2025, Circular in relation to proposals for re-election of directors and granting of general mandates to repurchase shares and to issue shares, and notice of annual general meeting and Proxy Form (the “Current Corporate Communications”)** and **Environmental, Social and Governance Report 2025**

The English and Chinese versions of the Company’s Current Corporate Communications are now available on the Company’s website at www.mooninc.hk and the website of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) at www.hkexnews.hk respectively (the “Website Version”). The Company strongly recommends you to access the Website Version of the Current Corporate Communications and all future Corporate Communications ^(Note 1).

If you have difficulty in receiving email notification or gaining access to the Website Version of the Corporate Communications and would like to receive the Current Corporate Communications and all future Corporate Communications in printed form, please complete, sign the enclosed Reply Form and return it to the Company’s branch share registrar in Hong Kong, Tricor Investor Services Limited (“Branch Share Registrar”) at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong by post using the provided prepaid mailing label (no stamp is needed if posted in Hong Kong) or by email to 1723-ecom@vistra.com. The Company will send the Current Corporate Communications and all future Corporate Communications to you in printed form free of charge upon your request.

It is the responsibility of registered shareholders to provide a functional email address. If you have not provided your email address to the Company or need to update your email address, the Company recommends you to provide your email address by completing, signing the enclosed Reply Form and returning it to the Branch Share Registrar at the above-mentioned address by post or by email to 1723-ecom@vistra.com. If the Company does not have your functional email address, until such time that the functional email address is provided to the Branch Share Registrar, you will be unable to receive via email notices of availability of the Website Version of Corporate Communications (“Notice of Availability”) and Actionable Corporate Communications ^(Note 2) in electronic form. As such, the Company would only be able to send you the Notice of Availability and the Actionable Corporate Communications in printed form.

The Environmental, Social and Governance Report 2025 (“ESG Report”) is published in electronic form only on the Company’s website of and the Website of the Stock Exchange. You may access the ESG Report by clicking “Announcements & Circulars” under “Investor relation” on the homepage of the Website of the Company, or on the Website of the Stock Exchange.

Should you have any queries relating to this notification, please call the Branch Share Registrar’s telephone hotline at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding public holidays).

Yours faithfully,

Moon Inc.

Mr. Fang Jason Kin Hoi

Chairman and Executive Director

Notes: 1. Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors’ report and its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

2. Actionable Corporate Communications refer to any corporate communications that seek instructions from the Shareholders on how they wish to exercise their rights or make elections as Shareholders.

各位登記股東：

恒月控股有限公司(「本公司」)

- 載有年報2025、有關重選董事及授出購回股份及發行股份的一般授權之建議及股東週年大會通告之通函及代表委任表格(「本次公司通訊」)及環境、社會及管治報告2025之刊發通知

本公司的本次公司通訊之中，英文版本已分別上載於本公司網站(www.mooninc.hk)及香港聯合交易所有限公司(「聯交所」)之網站(www.hkexnews.hk) (「網站版本」)。本公司建議閣下閱覽本次公司通訊及日後所有公司通訊^(附註1)的網站版本。

如閣下因任何理由無法以電子郵件方式收取或閱覽公司通訊的網站版本及欲索取本次公司通訊及日後所有公司通訊的印刷本，請填妥及簽署隨附之回條，並以已預付郵費的郵寄標籤寄回本公司之香港股份過戶登記分處(「股份過戶登記分處」)卓佳證券登記有限公司(地址為香港夏慤道16號遠東金融中心17樓)(如在香港投寄毋須貼上郵票)，或電郵至1723-ecom@vistra.com。本公司會因應閣下之要求寄上本次公司通訊及日後所有公司通訊的印刷本，費用全免。

登記股東有責任提供有效的電郵地址。如閣下尚未提供閣下之電郵地址予本公司，或需更新閣下之電郵地址，本公司建議閣下填妥及簽署隨附之回條，並按上述地址以郵寄方式交回本公司的股份過戶登記分處或以電郵方式發送至1723-ecom@vistra.com。如果本公司沒有收到閣下的有效電郵地址，閣下將無法透過電子郵件方式收取以電子方式發送的公司通訊網站版本的可供查閱通知(「可供查閱通知」)及可供採取行動的公司通訊^(附註2)。本公司只能以印刷本方式向閣下發送可供查閱通知及可供採取行動的公司通訊之印刷本予閣下，直至股份過戶登記分處收到閣下有效的電郵地址為止。

環境、社會及管治報告2025 (「ESG報告」)僅以電子形式登載於本公司網站及聯交所網站。閣下如欲查閱ESG報告，可於本公司網站「投資者關係」項下選填按「公告及通函」，亦可瀏覽聯交所網站。

倘閣下對本通知有任何查詢，請於星期一至星期五(公眾假期除外)上午9時正至下午6時正，致電股份過戶登記分處熱線(852) 2980 1333。

恒月控股有限公司

主席兼執行董事

方建凱先生

謹啟

二零二五年七月三十一日

附註：1. 公司通訊包括本公司發出或將予發出以供其任何證券持有人或投資大眾參照或採取行動的任何文件，其中包括但不限於(a)董事會報告及公司年度賬目連同核數師報告的副本以及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)會議通告；(d)上市文件；(e)函函；及(f)代表委任表格。

2. 可供採取行動的公司通訊是指任何涉及要求股東指示其擬如何行使其有關股東權利或作出選擇的公司通訊。

REPLY FORM 回條

To **Moon Inc. (the “Company”)**
(Stock Code: 1723)
(Incorporated in the Cayman Islands with limited liability)
c/o Tricor Investor Services Limited
17/F, Far East Finance Centre,
16 Harcourt Road, Hong Kong

致： 恒月控股有限公司(「本公司」)
(股份代號：1723)
(於開曼群島註冊成立的有限公司)
經卓佳證券登記有限公司
香港夏愨道16號
遠東金融中心17樓

Part A I/We would like to receive the Current Corporate Communication and all future Corporate Communications ^(Note 7) and Actionable Corporate Communications ^(Note 8) in
甲部 printed form in the manner indicated below:
本人／我們現欲以下列方式收取本次公司通訊及將來所有公司通訊^(附註7)及可供採取行動的公司通訊^(附註8)之印刷本：

(Please mark "✓" in **ONLY ONE** of the following boxes 請從下列選擇中，僅在其中一個空格內劃上「✓」號)

- ☐ I/We would like to receive a printed copy **in the English language only** (Note 4); OR
本人/我們現欲收取一份英文印刷本(附註4); 或
- ☐ I/We would like to receive a printed copy **in the Chinese language only** (Note 4); OR
本人/我們現欲收取一份中文印刷本(附註4); 或
- ☐ I/We would like to receive a printed copy **in both the English language and the Chinese language.**
本人/我們現欲收取英文和中文各一份印刷本。

Part B
乙部

I/We would like to receive notices of availability of all future Corporate Communications and Actionable Corporate Communications in electronic form via the email address below:
本人/我們現欲以下列電郵地址以電子郵件方式收取本公司所有將來的公司通訊的可供查閱通知及可供採取行動的公司通訊：

[illegible]

(Please provide the email address in English Capital Letters)
(請以英文正楷填寫電郵地址)

Name(s) of Shareholder(s): _____ Signature: _____
股東姓名： _____ (Please use BLOCK LETTERS 請用正楷填寫) 簽名： _____

Address: _____ (Please use BLOCK LETTERS 請用正楷填寫)

Contact telephone number: _____ Date: _____
聯絡電話號碼： _____ 日期： _____

Notes 附註：

1. Please complete and sign this form and return it by cutting and sticking the prepaid mailing label on an envelope to the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited or via email to 1723-ecom@vistra.com.
- 請填妥及簽署本表格，並以隨附已預付郵費的郵寄標籤貼於信封上，寄回本公司之香港股份過戶登記處卓佳證券登記有限公司，或電郵至1723-ecom@vistra.com。
2. Please complete this form correctly. Any form with no indicated ticks, with no signature or otherwise incorrectly completed shall be void. If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this form to be valid.
- 請清楚填寫本回條。回條上若未有作出選擇、沒有簽名或沒有正確地填寫，均屬無效。如屬聯名股東，則本回條須按本公司股東名冊上聯名持有之股份戶口，由其姓名列於首位的股東簽署，方為有效。
3. The above instruction for part A will apply to all future Corporate Communications to be sent to you until you notify otherwise by reasonable notice in writing to the Company's branch share registrar in Hong Kong or until expired on 31 March 2026 (whichever is earlier). Further request in writing will be required if a shareholder prefers to continue receiving printed copy of future Corporate Communications.
- 上述第3節指示將適用於本公司日後向閣下發出之所有公司通訊，直至閣下以合理時間書面通知本公司之香港股份過戶登記處更改有關指示或直至二零二六年三月三十一日期滿（以較早者為準）。如果股東希望繼續收到日後的公司通訊的印刷本，則需要做出進一步書面請求。
4. The English and Chinese versions of the Corporate Communications requested for a printed form of any version(s) of the Corporate Communications are combined into one document, a printed form of the Corporate Communications with both English and Chinese versions will be sent to the Shareholder requested for a printed form of the Corporate Communications.
- 若公司通訊的英文版及中文版本合併為一份文件，則公司通訊的英文版及中文版的印刷本將寄給要求索取任一版本公司通訊印刷本的股東。
5. It is the responsibility of the Shareholders to provide email address that is functional. If the Company does not possess the email address of a Shareholder or the email address provided is not functional, such Shareholder will be deemed, until such time when such Shareholder has provided a valid and functional email address to the Company's branch share registrar in Hong Kong, to have elected to receive a notice of availability of the website version of Corporate Communications by post.
- 股東有責任提供有效的電郵地址。倘若本公司並無股東的電郵地址或所提供的電郵地址無效，則該股東將被視為已選擇以郵寄方式接收公司通訊網站版的可供查閱通知，直至該股東向本公司之香港股份過戶登記處提供有效且可用的電郵地址為止。
6. For the avoidance of doubt, in this form we do not accept any special instructions written on this form.
- 為免產生疑問，在本回條作出的任何額外手寫指示，公司將不予受理。
7. Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of general meeting; (d) a circular; and (f) a proxy form.
- 公司通訊包括本公司發出或將予發出以供其任何持有者或投資者參考或採取行動的任何文件，其中包括但不限於(a)董事會報告及公司年度賬目連同核數師報告的副本以及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)會議通知；(d)上市文件；(e)通函；及(f)代表委任表格。
8. Actionable Corporate Communications refer to any corporate communications that seek instructions from the Shareholders on how they wish to exercise their rights or make elections as Shareholders.
- 可供採取行動的公司通訊是指任何涉及及要求股東指示其擬如何行使其有關股東權利或作出選擇的公司通訊。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

PERSONAL INFORMATION COLLECTION STATEMENT (聲明收集個人資料)

"Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance of Hong Kong ("PDPO"). Your supply of the Personal Data is on a voluntary basis and for the purpose of processing your instructions as stated in this form for the "Purposes". If you fail to supply sufficient information, the Company may not be able process your instructions. The Company may disclose or transfer the Personal Data to its subsidiaries, its share registrar and/or third party service provider who provides administrative, computer and other services to the Company for use in connection with the Purposes and to such parties who are authorized by law to request the information or are otherwise relevant for the Purposes and need to receive the information. The Personal Data will be retained for such period as may be necessary to fulfill the Purposes (including for verification and record purposes). Request for access to and/or correction of the Personal Data can be made in accordance with the provisions of the PDPO and any such request should be in writing and sent to the Data Privacy Officer of Tricor Investor Services Limited at the above address.

本聲明中所指的「個人資料」與香港法例第486章《個人資料(私隱)條例》(「《個人資料(私隱)條例》」)中「個人資料」的涵義相同。閣下是自願提供個人資料，以用於經提(該等用途)。閣下可能不能提供個人資料，本公司有可能無法處理閣下的指示。本公司可將所獲取的該等用途，將個人資料披露或轉移給本公司的附屬公司、股份登記處及/或向本公司提供行政、電腦及其他服務的人士或機構披露，以及按其獲法例授權而要求取得有關資料的人士或其他上述所列出的該等用途閣下閣下以及需要接收或有關資料之人士。個人資料將在適當期間保留以履行所述的該等用途(包括作核實及記錄用途)。有關存取及/或更正個人資料的要求可按照《個人資料(私隱)條例》提出，而有關要求可以書面方式寄交香港證券交易所有限公司(地址如上)或向該公司秘書轉交。

Please cut the mailing label and stick it on an envelope
to return this Reply Form to us.
No postage is necessary if posted in Hong Kong.

當閣下寄回本回條時，請將郵寄標籤剪貼於信封上。
如在本港投寄，閣下無需支付郵費或貼上郵票。

Mailing Label 郵寄標籤

Tricor Investor Services Limited
卓佳證券登記有限公司
Freeport No. 簡便回郵號碼：10 GPO
Hong Kong 香港