











Q2 2025 Earnings **Conference Call** July 24, 2025

### Safe Harbor Disclosure

Statements in this presentation other than historical data and information constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 as amended and Section 21E of the Securities Exchange Act of 1934, as amended, including, but not limited to, statements regarding (i) Q2 2025 renewal rate expectations, (ii) Domain Name Base change expectations, (iii) our full year 2025 financial guidance for Revenue; Operating Income; Interest Expense and Non-Operating Income, net; Capital Expenditures; and Effective Tax Rate. These statements are based on current expectations and assumptions and involve risks and uncertainties that could cause our actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, among others, attempted security breaches, cyber-attacks, and DDoS attacks against our systems and services; the introduction of undetected or unknown defects in our systems or services; vulnerabilities in the global routing system; system interruptions or system failures; damage or interruptions to our data centers, data center systems or resolution systems; risks arising from our operation of root servers and our performance of the Root Zone Maintainer functions; lower economic growth; our ability to compete in the highly competitive business environment in which we operate; any loss or modification of our right to operate the .com and .net gTLDs; changes or challenges to the pricing provisions of the .com Registry Agreement; new or existing governmental laws and regulations in the U.S. or other applicable non-U.S. jurisdictions; new laws, regulations, directives or ICANN policies that require us to obtain and maintain personal information of registrants; economic, legal, regulatory, and political risks associated with our international operations; unfavorable changes in, or interpretations of, tax rules and regulations; risks from the adoption of ICANN's consensus and temporary policies, technical standards and other processes; the weakening of, or changes to, the multi-stakeholder model of internet governance; the outcome of claims, lawsuits, audits or investigations; changes in internet practices and behavior and the adoption of substitute technologies, or the negative impact of wholesale price increases; our ability to expand our services into developing and emerging economies; our ability to maintain strong relationships with registrars and their resellers; the continuity of our dividend program; our ability to attract, retain and motivate highly skilled employees; and our ability to protect and enforce our intellectual property rights. More information about potential factors that could affect our business and financial results is included in our filings with the SEC, including in our Annual Report on Form 10-K for the year ended Dec. 31, 2024, and subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. Verisign undertakes no obligation to update any of the forwardlooking statements after the date of this presentation.



# Agenda

Introduction
Business Highlights
Capital Allocation
Financial Performance
Guidance
Summary / Q&A / Appendix



### Introduction

#### **Our Mission**

Verisign enables the world to connect online with reliability and confidence, anytime, anywhere

We remain fully focused on operating secure, stable, and reliable internet infrastructure, upon which the world depends

- Verisign's Board announced a quarterly cash dividend of \$0.77 per share payable to holders of record on 8/19/25 and payment to occur on 8/27/25
- In July we marked 28 years of uninterrupted availability of the .com/.net DNS
- Our critical internet infrastructure and the expertise of our teams enable us to reliably and accurately provide the critical DNS navigation service that people around the world rely on more than ever for commerce, work, education, healthcare, and much more
- We continue to enhance our critical internet infrastructure, services and capabilities



## Business Highlights: Domain Name Base

Domain Name Base<sup>(1)</sup>

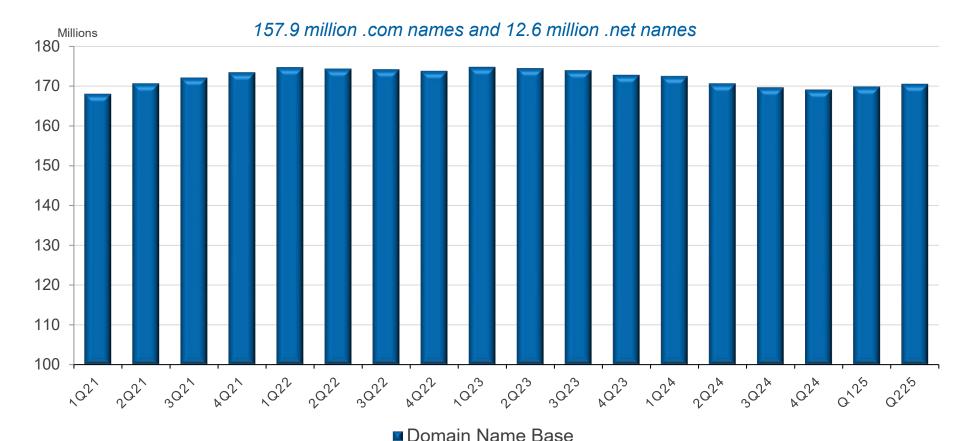
170.5

million names end Q2-25, -0.1% Y/Y

Net Change

+0.66

million names Q/Q



<sup>1)</sup> The domain name base as presented here is the active zone plus the number of domain names that are registered but not configured for use in the respective Top-Level Domain zone file plus the number of domain names that are in a client or server hold status. The sum of the .com and .net domain names may not match the total domain name base due to rounding.



# **Business Highlights**

New Name Registrations

Preliminary Renewal Rate<sup>(1)</sup>

Q3 Expiring Names

10.4

75.5%

36.5

million

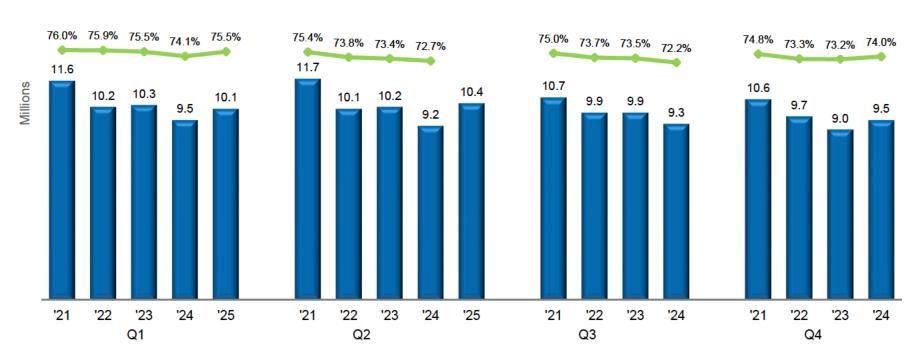
vs 75.5% Q1-25 vs 72.7% Q2-24 million

vs 37.8 million Q3-24

vs 9.2 million Q2-24, +13.4% Y/Y

.com/.net New Name Registrations

---Renewal rate



<sup>)</sup> Renewal rates are not fully measurable until 45 days after the end of the quarter. This guidance is based on historical and current market trends.



### Capital Allocation

Share Repurchases

\$163

million; 0.6 million shares

Dividends(1)

\$72

million

Free Cash Flow(2)

\$195

million



Authorized for Repurchases

\$1,500

million effective 7/24/25

Cash and Investments(3)

\$594

million at end Q2-25

**VERISIGN** 

The company initiated a quarterly dividend of \$0.77 per share in Q2 2025.

Free cash flow is a non-GAAP financial measure defined as cash flow from operating activities, less capital expenditures. See reconciliation of operating cash flow to free cash flow in slide appendix for more detail.

### **Financial Performance**

Revenue

Operating Income \$410 \$281 million; +5.9% Y/Y million; +5.4% Y/Y \$ Millions 450 ■ Revenue ■ Operating Income 425 400 375 350 325 300 275 250 225 200 175 150 125 202, 302, 702, 702, 302, 702, 702, 2023 3023 KOZ3 KOZA 2024 3024 KOZA KOZA Operating Cash Flow Earnings per Share Free Cash Flow<sup>(1)</sup>

> \$195 million

1)

million

\$2.21

Free cash flow is a non-GAAP financial measure defined as cash flow from operating activities, less capital expenditures. See reconciliation of operating cash flow to free cash flow in slide appendix for more detail.



### Guidance: Full Year 2025

	Guidance <sup>(1)(2)</sup>	Prior
Domain Base Growth	+1.2% to +2.0%	-0.7% to +0.9%
Revenue	\$1.645B to \$1.655B	\$1.635B to \$1.650B
Operating Income	\$1.117B to \$1.127B	\$1.095B to \$1.115B
Interest expense and non- Operating Income, Net expense	\$50M to \$60M	Unchanged
Capital Expenditures	\$25M to \$35M	\$30M to \$40M
Effective Tax Rate	21% to 24%	Unchanged

Financial forecasts and guidance are forward looking statements, and actual results may vary for any number of reasons including those mentioned in our most recent 10-K, 10-Q and 8-K filings with the SEC.



Our guidance is based on expectations about the outlook of our business in addition to our financial projections for interest income and expense.

### Summary

#### Our strategic framework:

Protect Grow Manage

has been effective and instrumental in creating and upholding value for internet users, customers and stakeholders

- Delivered solid, consistent financial results
- Generated \$950 million in Free Cash Flow in the 4 quarters ending Q2-2025
- Returned a total of \$1,026 million to shareholders of which \$953 million were share repurchases and \$72 million dividends, in the 4 quarters ending Q2-2025<sup>(1)</sup>
- We will continue to invest in our critical internet infrastructure while meeting the rigorous standards of performance and availability governed by our agreements with ICANN



# Q&A Appendix



### Non-GAAP Financial Measures

Verisign provides quarterly and annual financial statements that are prepared in accordance with generally accepted accounting principles (GAAP). Along with this information, management typically discloses and discusses certain non-GAAP financial measures on investor conference calls and related events. The non-GAAP financial measures included in this presentation are Adjusted EBITDA and Free Cash Flow.

Adjusted EBITDA is a non-GAAP financial measure and is calculated in accordance with the terms of the indentures governing Verisign's 2027 senior notes. Adjusted EBITDA refers to net income before interest expense, taxes, depreciation and amortization, stock-based compensation, and unrealized gain / loss on hedging agreements.

Free cash flow is a non-GAAP financial measure defined as cash flow from operating activities, less capital expenditures.

Management believes that these non-GAAP financial measures supplement the GAAP financial measures by providing investors with additional information that allows them to have a clearer picture of Verisign's operations and financial performance and the comparability of Verisign's operating results from period to period. The presentation of these non-GAAP financial measures is not meant to be considered in isolation nor as a substitute for financial measures prepared in accordance with GAAP.

The tables herein include a reconciliation of the non-GAAP financial measures to the comparable financial measures reported in accordance with GAAP for the given periods.



### Reconciliation of Adjusted EBITDA & Free Cash Flow

#### Reconciliation of GAAP Net Income to Non-GAAP Adjusted EBITDA:

(In Millions)

	Four Quarters Ended June 30, 2025						
Net Income	\$ 799.5						
Interest expense	76.9						
Income tax expense	235.2						
Depreciation and amortization	35.0						
Stock-based compensation	65.1						
Unrealized gain on hedging agreements	 (8.0)						
Non-GAAP Adjusted EBITDA	\$ 1,210.9						

#### Reconciliation of Operating Cash Flow to Free Cash Flow:(1)

(In Millions)	(	21-21	Q	2-21	Q3-21	(	Q4-21	21-22	(	Q2-22	-	Q3-22	(	Q4-22		Q1-23	Q2-23	-	Q3-23	-	Q4-23	C	21-24	G	22-24	(	23-24	Q	4-24
Cash Flow from Operating Activities	\$	198.3	\$	142.5	\$ 260.1	\$	206.2	\$ 207.1	\$	144.9	\$	262.2	\$	216.9	\$	259.0	\$ 145.3	\$	245.3	\$	204.2	\$	257.3	\$	160.4	\$	253.3	\$	231.5
Acquisition of property and equipment, net		(6.7)		(17.5)	(15.3)		(13.5)	(6.6)		(6.2)		(6.9)		(7.7)	_	(5.7)	(6.5)		(28.6)		(5.1)		(3.8)		(9.1)		(5.6)		(9.5)
Total Free Cash Flow	\$	191.6	\$	125.0	\$ 244.8	\$	192.7	\$ 200.5	\$	138.7	\$	255.3	\$	209.2	\$	253.4	\$ 138.8	\$	216.7	\$	199.1	\$	253.5	\$	151.3	\$	247.7	\$	222.0

	1	J1-Z⊃	1	JZ-Z3
(In Millions)				
Cash Flow from Operating Activities	\$	291.3	\$	202.5
Acquisition of property and equipment, net		(5.8)		(7.9
	_		_	
Total Free Cash Flow	5	285.5	2	194.6

<sup>1)</sup> The sum of the amounts in the columns and rows may not match the total amounts shown due to rounding.



# Classification of Stock-Based Compensation

(In Millions)

Cost of revenues
Research and development
Selling, general and administrative
Total stock-based compensation expense

Tiffee Worth's Elided											
June 30, 2025		March 31, 2025	June 30, 2024								
\$ 2.2	\$	2.1	\$	2.0							
2.8		2.8		2.8							
10.9		12.6		9.5							
\$ 15.9	\$	17.5	\$	14.3							

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