



XinXiang Era Group Company Limited

新享時代集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock Code 股份代號：8519)

24 September 2025

Dear Non-registered Shareholders,

XinXiang Era Group Company Limited (the “Company”) – Notice of Publication

Notice of publication of Circular dated 24 September 2025 and Proxy Form (the “Current Corporate Communication”) on website

Please note that both the English and Chinese versions of the Current Corporate Communication are available electronically on the Company’s website at www.xinxiangera.com and the HKEXnews website at www.hkexnews.hk. You may access the Current Corporate Communication by clicking the relevant title as appeared on the website of the Company or browsing through the HKEXnews website.

Collection of your electronic contact details

As a non-registered shareholder, to ensure timely receipt of the latest Corporate Communications or Notice of Publication by email, if you have not provided your email address to the Company or need to update your email address, you should liaise with your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your Shares are held (collectively, the “Intermediaries”) and provide your email address to your Intermediaries. If the Company does not receive your functional email address from the Intermediaries, until such time that the functional email address is provided to the Intermediaries, you will be unable to receive any notifications via email regarding the publication of Corporate Communications and Notice of Publication.

Should you have any query on the above matters, please call the Share Registrar’s enquiry hotline on (852) 2980 1333 from 9:00 am to 6:00 pm (Monday to Friday, excluding Hong Kong public holidays) or send an email to 8519-ecom@vistra.com.

Yours faithfully,

XinXiang Era Group Company Limited

各位非登記股東：

新享時代集團有限公司(「本公司」) – 登載通知

2025年9月24日之通函及代表委任表格(「本次公司通訊文件」)已在網站登載通知

請注意，本次公司通訊文件的英文版和中文版已上載於本公司網站(www.xinxiangera.com)和披露易網站(www.hkexnews.hk)，可供查閱。閣下可在本公司網站按下相關標題網頁以閱覽本次公司通訊文件或在披露易網站瀏覽有關文件。

徵集 閣下之電子聯絡資料

作為非登記股東，為確保及時收到最新的或透過電子郵件方式收取或接收公司通訊及登載通知，如閣下尚未提供閣下之電子郵件地址予本公司，或需更新閣下之電子郵件地址，閣下應聯絡代閣下持有股份的銀行、經紀、託管商、代理人或香港中央結算(代理人)有限公司(統稱「中介公司」)，並向閣下的中介公司提供閣下的電子郵件地址。如果本公司沒有從中介公司收到閣下的有效電子郵件地址，閣下將無法透過電子郵件方式收取可供採取行動的公司通訊及登載通知。

如閣下對本函內容有任何疑問，請致電本公司電話熱線(852) 2980 1333，辦公時間為星期一至五(香港公眾假期除外)上午9時正至下午6時正，或電郵至 8519-ecom@vistra.com。

新享時代集團有限公司

謹啓

2025年9月24日

Non-registered Shareholder’s information (English name and Address):
非登記股東資料 (英文姓名及地址)：

REQUEST FORM 申請表格

To: XinXiang Era Group Company Limited
(Stock Code: 8519) (the “Company”)
c/o Tricor Investor Services Limited
17/F, Far East Finance Centre
16 Harcourt Road, Hong Kong

致：新享時代集團有限公司
(股份代號：8519)(「本公司」)
經卓佳證券登記有限公司
香港夏愨道16號
遠東金融中心17樓

REMINDER 提示
As a non-registered shareholder, if you wish to receive Corporate Communications pursuant to the Listing Rules, you should liaise with your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your shares are held (collectively, the “Intermediaries”) and provide your email address to your Intermediaries.
作為非登記股東，如有意根據《上市規則》收取公司通訊，閣下應聯絡閣下持有股份的銀行、經紀、託管商、代理人或香港中央結算(代理人)有限公司(統稱「中介公司」)，並向閣下的中介公司提供閣下的電子郵件地址。

I/We would like to receive the current and future Corporate Communications in printed copy of the Company.
本人／吾等要求索取本公司本次及今後刊發之公司通訊之印刷本。

Signature: 簽署：Date: 日期：

Name: 姓名：(English 英文)
(in block letters 請以正楷填寫)

Contact Phone Number: 聯絡電話：

Postal Address: 郵寄地址：

Notes 附註：

1. “Corporate Communications” refer to any document issued or to be issued by the Company for the information or action of holders of any of the Company’s securities, including but not limited to: (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; and (e) a circular.
「公司通訊」指由本公司發出或將予發出以供本公司任何證券的持有人參照或採取行動的任何文件，其中包括但不限於：(a)董事會報告、年度賬目連同核數師報告及財務摘要報告(如適用)；(b)中期報告及中期摘要報告(如適用)；(c)會議通告；(d)上市文件；及(e)通函。

2. By completing and returning this Request Form to request for the printed copy of the Current Corporate Communications, you have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed copy.
當閣下填寫及寄回此申請表格以索取刊發之本公司通訊印刷本後，即表示閣下確認擬收取本公司日後刊發的所有公司通訊的印刷本。

3. This request will be valid unless being revoked or superseded or until expired on 31 December 2025 (whichever is earlier). Further request in writing will be required if Shareholder prefers to continue receiving printed copy of future Corporate Communications.
此請求將一直有效，除非被撤銷或取代，或者直到2025年12月31日到期(以較早者為準)。如果股東希望繼續收到日後的公司通訊的印刷本，則需要做進一步書面請求。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

“Personal Data” in this statement has the same meaning as “personal data” defined in the Personal Data (Privacy) Ordinance, Cap. 486 (the “PDPO”), which may include but not limited to your name, contact telephone number, email address and mailing address.
Your supply of Personal Data is on a voluntary basis for the purpose of receiving Corporate Communications in the manner chosen. Your Personal Data will be retained for such period as may be necessary for our verification and record purposes.
You have the right to request access to and/or to correct the respective Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of the Personal Data should be in writing by either of the following means:
本聲明中所指的「個人資料」具有香港法例第486章《個人資料(私隱)條例》(「《私隱條例》」)中「個人資料」的涵義，包括但不限於，閣下的名稱，聯絡電話號碼，電子郵箱地址和郵寄地址。
閣下是自願向本公司提供閣下個人資料，以便以閣下所選之方式接收企業通訊。閣下的個人資料將在適當期間保留作核實及記錄用途。
閣下有權根據《私隱條例》的條文要求查閱及／或修改閣下的個人資料。任何該等要求均須以書面方式提出。

By mail to: Data Privacy Officer
Tricor Investor Services Limited
17/F, Far East Finance Centre
16 Harcourt Road, Hong Kong

By email to: is-enquiries@vistra.com

經郵寄：個人資料私隱主任
卓佳證券登記有限公司
香港夏愨道16號
遠東金融中心17樓

經電郵：is-enquiries@vistra.com

Please cut the mailing label and stick it on an envelope to return this Request Form to us.
No postage is necessary if posted in Hong Kong.

當閣下寄回本申請表格時，請將郵寄標籤剪貼於信封上。
如在本港投寄，閣下無需支付郵費或貼上郵票。

Mailing Label 郵寄標籤

Tricor Investor Services Limited
卓佳證券登記有限公司
Freepost No. 簡便回郵號碼：10 GPO
Hong Kong 香港