

NOTIFICATION LETTER 通知信函

28 October 2025

Dear non-registered shareholder(s)⁽¹⁾,

China Ecotourism Group Limited (the “Company”)

- Notice of Publication of 2024/25 Annual Report and Circular dated 28 October 2025 (“Current corporate communications”)

The English and Chinese versions of the Company’s Current corporate communications are available on the Company’s website at www.ecotourgroup.com and on the HKEXnews’s website at www.hkexnews.hk.

As a non-registered shareholder, if you wish to receive Corporate Communications⁽²⁾ and Actionable Corporate Communications⁽³⁾ from the Company electronically pursuant to the Listing Rules, you should liaise with your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your shares in the Company are held (collectively, the “Intermediaries”) and provide your email address to your Intermediaries.

It is your responsibility as a shareholder of the Company to provide an email address that is functional. If the Company does not receive your email address from the Intermediaries or the email address provided is not functional, until such time that the functional email address is provided to the Intermediaries, you will (i) be unable to receive any notifications regarding the publication of Corporate Communications and Actionable Corporate Communications; and (ii) need to proactively check the Company’s website and the Stock Exchange’s website to keep up with the publication of Corporate Communications. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by the Intermediaries without receiving any “non-delivery message”.

If you want to receive the future Corporate Communications and Actionable Corporate Communications in printed form, please complete the Reply Form on the reverse side and send it to the Company’s Hong Kong share registrar (the “Share Registrar”), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong or send an email to Chinaecotourismgroup@computershare.com.hk specifying your name, address and request to receive the Corporate Communications and Actionable Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Monday to Friday, excluding Hong Kong public holidays.

By Order of the Board
China Ecotourism Group Limited
ZHU Xinxin
Director and Chief Executive Officer

Notes: (1) This letter is addressed to the non-registered shareholders of the Company, whose shares are issued in the name of HKSCC Nominees Limited and deposited into the Central Clearing and Settlement System (CCASS) and who have notified the Company through Hong Kong Securities Clearing Company Limited that they wish to receive the Corporate Communications. If you have sold or transferred all your shares in the Company, please disregard this letter and the Reply Form enclosed.
(2) Corporate Communications include but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
(3) Actionable Corporate Communications mean corporate communications that seek instructions from holders of its securities on how they wish to exercise their rights or make elections.

各位非登記股東⁽¹⁾：

中國生態旅遊集團有限公司（「本公司」）

- 二零二四/二五年報及日期為二零二五年十月二十八日的通訊（「本次公司通訊」）之發佈通知

本公司本次公司通訊的中文及英文版本已登載於本公司網站 www.ecotourgroup.com 及香港交易所披露易網站 www.hkexnews.hk，歡迎查閱。

作為非登記股東，如有意根據《上市規則》以電子方式收取公司通訊⁽²⁾和可供採取行動的公司通訊⁽³⁾，閣下應聯絡代 閣下持有本公司股份的銀行、經紀、託管商、代理人或香港中央結算（代理人）有限公司（統稱「中介公司」），並向 閣下的中介公司提供 閣下的電子郵件地址。

閣下作為本公司的股東有責任提供有效的電子郵件地址。如果本公司沒有從中介公司收到 閣下的電子郵件地址或 閣下提供的電子郵件地址無效，直至中介公司收到 閣下有效的電子郵件地址前，閣下將(i)無法收到任何有關發佈公司通訊和可供採取行動的公司通訊的通知；及(ii)需要主動查看本公司網站和聯交所網站以留意公司通訊的發佈。如果本公司向中介公司提供的電子郵件地址發送可供採取行動的公司通訊而未收到任何「未送達信息」，則本公司將被視為已遵守上市規則。

若 閣下希望收取公司通訊和可供採取行動的公司通訊之印刷版，請填妥本函背頁之回條並交回本公司的香港股份過戶登記處（「股份過戶處」）香港中央證券登記有限公司，地址為香港灣仔皇后大道東 183 號合和中心 17M 樓或發送電子郵件至 Chinaecotourismgroup@computershare.com.hk，並註明 閣下的姓名、地址以及收取公司通訊和可供採取行動的公司通訊印刷版的要求。請注意，收取未來公司通訊和可供採取行動的公司通訊印刷版之指示由收悉 閣下指示當日起計一年內有效，此後將過期。

如 閣下對本函件有任何疑問，請於辦公時間星期一至五（香港公眾假期除外）上午 9 時正至下午 6 時正（香港時間）期間致電股份過戶處(852) 2862 8688 查詢。

承董事局命
中國生態旅遊集團有限公司
董事兼首席執行官
朱欣欣

2025 年 10 月 28 日

附註： (1) 本函件乃向本公司非登記股東發出。該等人士的股份以香港中央結算(代理人)有限公司名義登記並存放於中央結算及交收系統（中央結算系統），而他們也已經透過香港中央結算有限公司通知本公司，希望收到公司通訊。如果 閣下已出售或轉讓所持有的所有本公司股份，則無需理會本函件及回條。
(2) 公司通訊包括但不限於：(a)董事會報告、年度賬目連同核數師報告及財務摘要報告(如適用)；(b)中期報告及中期摘要報告(如適用)；(c)會議通告；(d)上市文件；(e)通函；及(f)委任代表表格。
(3) 可供採取行動的公司通訊是指任何涉及要求本公司的證券持有人指示其擬如何行使其有關本公司股東權利或作出選擇之公司通訊。



REPLY FORM 回條

To: Computershare Hong Kong Investor Services Limited
(The “Share Registrar”)
17M Floor, Hopewell Centre
183 Queen’s Road East, Wanchai, Hong Kong

致：香港中央證券登記有限公司
(「股份過戶處」)
香港灣仔皇后大道東 183 號
合和中心 17M 樓

REMINDER 提示

As a non-registered shareholder, if you wish to receive Corporate Communications and Actionable Corporate Communications[#] electronically pursuant to the Listing Rules, you should liaise with your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your shares are held (collectively, the “Intermediaries”) and provide your email address to your Intermediaries.

作為非登記股東，如有意根據《上市規則》以電子方式收取公司通訊和可供採取行動的公司通訊[#]，閣下應聯絡閣下持有股份的銀行、經紀、託管商、代理人或香港中央結算（代理人）有限公司（統稱「中介公司」），並向閣下的中介公司提供閣下的電子郵件地址。

Request for Corporate Communications and Actionable Corporate Communications[#] in printed form / 要求收取公司通訊和可供採取行動的公司通訊[#]印刷版

(Please mark “✓” in ONLY ONE of the following boxes, if applicable) (如適用，請僅在以下方格內劃上一項「✓」號)

Name of the listed company (the “Company”): **China Ecotourism Group Limited**
上市公司（「公司」）名稱：**中國生態旅遊集團有限公司**

☐

English Version 英文版本

☐

Chinese Version 中文版本

☐

English and Chinese Version 英文及中文版本

By marking “✓” in the above box, I / we noted that this instruction is valid only for one year starting from the receipt date of instruction. 在以上方格內劃上「✓」號即代表本人/我們已知悉本指示由收取指示日期起計一年內有效。

Name(s) of Non-registered holder(s):

非登記股東姓名：

Signature(s): (Notes 1)

簽名：(附註 1)

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Contact number:

聯絡電話號碼：

Date:

日期：

Notes:

附註：

- This letter is addressed to non-registered holder(s) (“Non-registered holder” means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communications and Actionable Corporate Communications[#]). 此信件乃向本公司之非登記股東（「非登記股東」指股份存放於中央結算及交收系統的人士或公司，已透過香港中央結算有限公司不時向本公司發出通知，表示欲收取公司通訊和可供採取行動的公司通訊[#]）發出。
Please complete all your details clearly.
請閣下清楚填妥所有資料。
- Any form with no box marked (✓), with no signature or otherwise incorrectly completed will be void.
如在本表格未有在方格內劃上「✓」號，或未有簽署，或在其他方面填寫不正確，則本表格將會作廢。
- If the Company does not receive the completed form or the email address provided is not functional, you will be unable to receive notifications regarding the publication of Corporate Communications and Actionable Corporate Communications[#]. The Company will send the Actionable Corporate Communications in printed form together with a request for soliciting your functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future. The Company will be considered to have complied with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited if it sends Actionable Corporate Communications to the email address provided by the Intermediaries without receiving any “non-delivery message”.
如果公司沒有收到填寫完整的表格或提供的電子郵件地址無效，閣下將無法收到有關發佈公司通訊和可供採取行動的公司通訊[#]的通知。公司將以印刷本形式發送可供採取行動的公司通訊，連同一份索取股東有效電子郵件地址的表格，以便將來以電子方式發送可供採取行動的公司通訊。如果公司向中介公司提供的電子郵件地址發送可供採取行動的公司通訊而未收到任何「未送達信息」，則公司將被視為已遵守香港聯合交易所有限公司證券上市規則。
- For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form.
為免存疑，在本回條上的任何額外指示，公司將不予處理。

[#] Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form; whereas Actionable Corporate Communications refer to any corporate communications that seek instructions from holders of any of its securities on how they wish to exercise their rights or make elections as the Company’s shareholders.

除非另有註明，公司通訊乃指公司已發出或將予發出以供其任何證券的持有人參照或採取行動的任何文件，其中包括但不限於年報、中期報告、會議通告、通告及委派代表書；而可供採取行動的公司通訊乃指任何要求公司的證券持有人指示其擬如何行使其有關公司股東權利或作出選擇之公司通訊。

PERSONAL INFORMATION COLLECTION STATEMENT

收集個人資料聲明

- “Personal Data” in this statement has the same meaning as “personal data” in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (“PDPO”).
本聲明中所指的「個人資料」與香港法例第 486 章《個人資料（私隱）條例》（「《私隱條例》」）中「個人資料」的涵義相同。
- Your Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company’s electronic dissemination of Corporate Communications and Actionable Corporate Communications[#] and to liaise with you on other matters relating to your holdings in the Company. Your supply of Personal Data to the Company is on a voluntary basis. In case of a failure to provide sufficient information, the Company may not be able to process your instruction and/or request as stated in this Reply Form.
閣下於本回條所提供的個人資料將用於（包括但不限於）有關公司以電子方式發布公司通訊和可供採取行動的公司通訊[#]及就閣下持有的公司證券有關的其他事宜上與閣下聯絡。閣下是自願向本公司提供個人資料，若閣下未能提供足夠資料，本公司可能無法處理閣下在本回條上所述的指示及/或要求。
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes.
公司可就任何所說明的用途或在法例規定的情況下，將閣下的個人資料披露或轉移給公司的附屬公司、股份過戶處、及/或其他公司或團體，並將在適當期間保留該等個人資料作核實及紀錄用途。
- You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong or by email at PrivacyOfficer@computershare.com.hk.
閣下有權根據《私隱條例》的條文查閱及/或修改閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式郵寄至股份過戶處（地址為香港灣仔皇后大道東 183 號合和中心 17M 樓）向香港隱私主任提出，或發送電郵至 PrivacyOfficer@computershare.com.hk。

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited
香港中央證券登記有限公司
FreePost No. 簡便回郵號碼：37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

當閣下寄回此回條時，請將郵寄標籤剪貼於信封上。

如在本港投寄，閣下無需支付郵費或貼上郵票。