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Business Updates 03

Guidance



All figures in RMB

	Q3	
GMV	7.27 billion	Seven consecutive quarters of year-over- year growth
Revenue	6.66 billion	Seven consecutive quarters of year-over- year growth
Non-GAAP net profit With margin	<b>101.3 million</b> 1.5%	Twelve consecutive quarters of Non-GAAP profitability
GAAP net profit With margin	<b>82.9 million</b> 1.2%	Seven consecutive quarters of GAAP profitability



### **2025Q3 Operating Highlights**

All figures in RMB

### **Notable progress with 4G strategy**

Proportion of good product SKUs in September

37.2%

+23.1pp vs January's

Good products' GMV in September reaches

44.7% of total GMV

+28.3pp vs January's

Conversion rate of monthly transacting users

+1.6pp YoY

Number of monthly transacting users

+4.1% YoY

Average monthly order per user

4.6 orders

+4.9% YoY

#### **Core market**

GMV growth for Shanghai, Jiangsu and Zhejiang

YoY+1.4%

9 cities exceeding 10% YoY growth

Markets expanded into:

**Xuancheng and Chuzhou** 



### **Strategy**

# **One Big**

# High-volume, top-selling product strategy

Market opportunity

Operational efficiency

Supply chain capability

**Channel fit** 

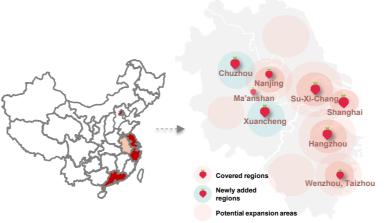
Product competitiveness

**Profitability** 

### **One Small**

#### Expansion on smaller and mediumsized cities in the Jiangsu, Zhejiang, and Shanghai regions

• 17 newly opened stations in Q3 including Chongming island in Shanghai, Rugao in Nantong, Xuancheng, and Chuzhou



### **One World**

# **Expansion into** international markets

- Robust, domestically developed fresh grocery supply chain
- Partnerships with top-tier partners like Fairprice, DFI, Lee Kum Kee, HKTVmall etc.





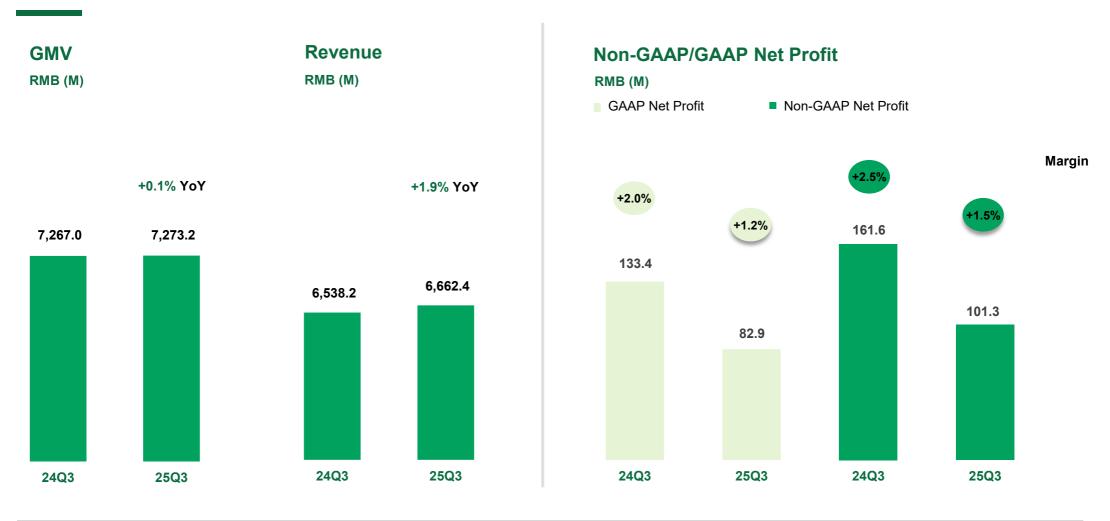
### **Outlook for the Forth Quarter and Full Year of 2025**

#### 2025 Q4

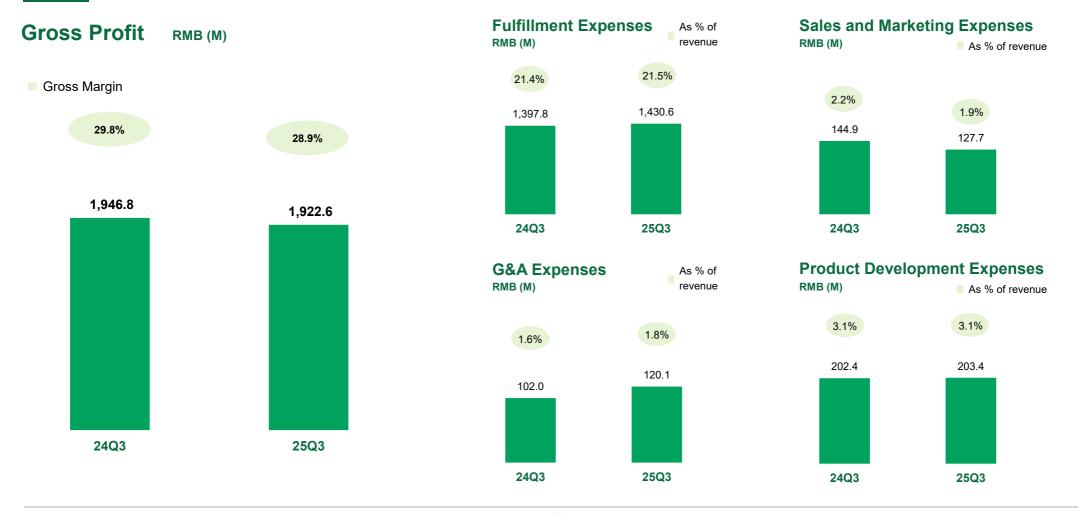
- Non-GAAP net profit
- **■** GAAP net profit
- GMV growth year over year

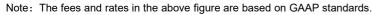
### 2025 full year

- Non-GAAP net profit
- **■** GAAP net profit
- GMV growth year over year





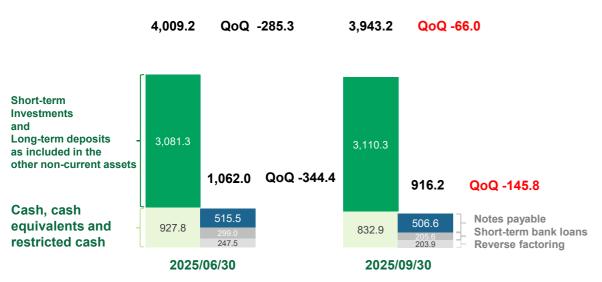






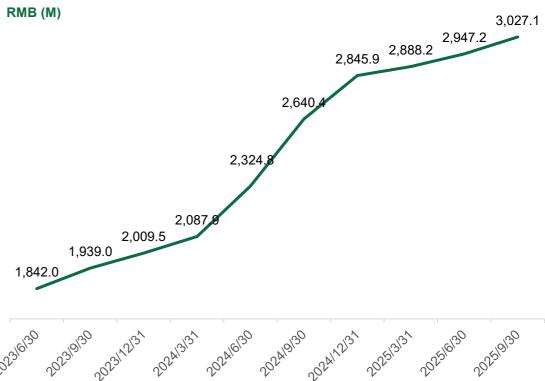
RMB144.4 million operating cash inflow

# **Cash and Short-term Borrowing Position**RMB (M)



RMB3.03 billion self-owned fund balance; net increase for the ninth consecutive quarter

# Self-owned Fund Balance







# THANK YOU