



YumChina



LAVAZZA  
TORINO, ITALIA, 1895

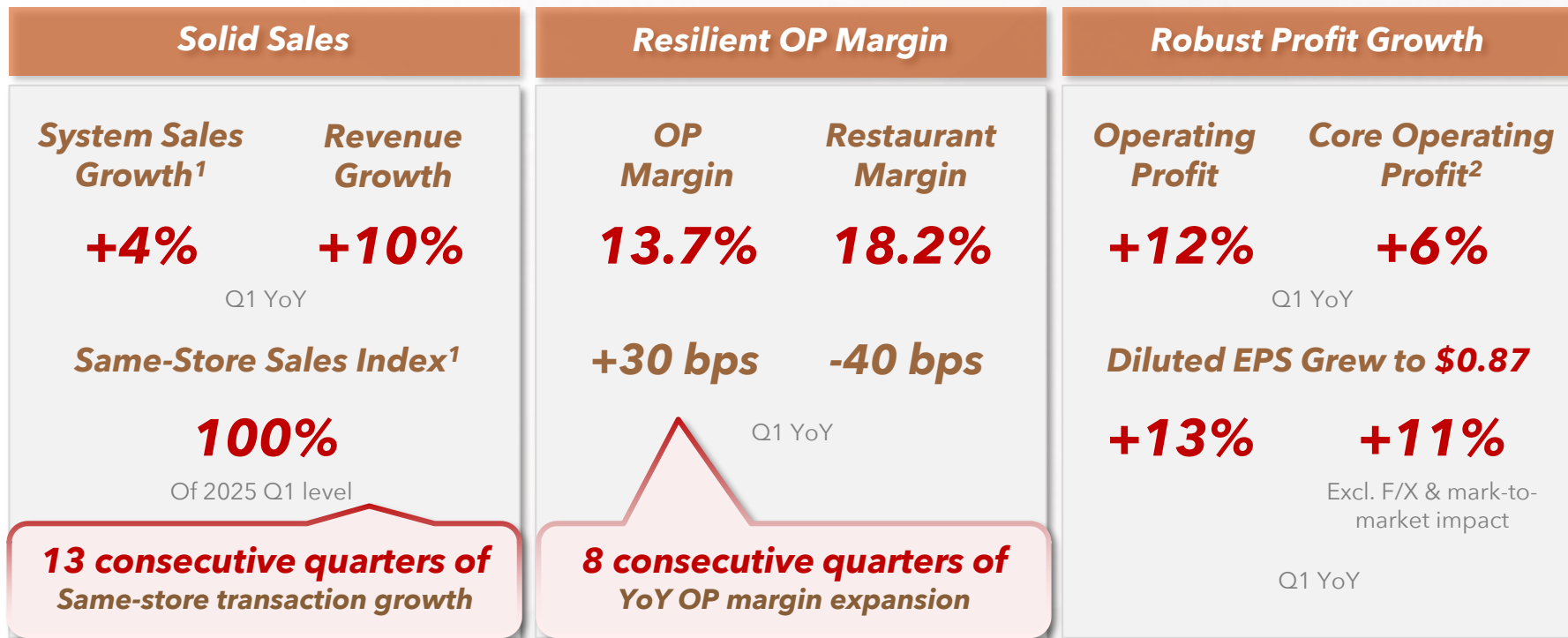
## First Quarter 2026 Results

April 29, 2026

# Cautionary Statement

This presentation contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements relating to our projected capital returns. We intend all forward-looking statements to be covered by the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements generally can be identified by the fact that they do not relate strictly to historical or current facts and by the use of forward-looking words such as “expect,” “expectation,” “believe,” “anticipate,” “may,” “could,” “intend,” “belief,” “plan,” “estimate,” “target,” “predict,” “project,” “likely,” “will,” “continue,” “should,” “forecast,” “outlook,” “commit” or similar terminology. These statements are based on current estimates and assumptions made by us in light of our experience and perception of historical trends, current conditions and expected future developments, as well as other factors that we believe are appropriate and reasonable under the circumstances, but there can be no assurance that such estimates and assumptions will prove to be correct. Forward-looking statements include, without limitation, statements regarding the future strategies, growth, business plans, investments, store openings, net new stores, franchise mix of net new stores, capital expenditures, capital returns, dividend and share repurchase plans, CAGR for system sales, operating profit and EPS, earnings, performance and returns, anticipated effects of population and macroeconomic trends, execution of the Company’s RGM 3.0 strategy, the anticipated effects of our innovation, digital and delivery capabilities and investments on growth and beliefs regarding the long-term drivers of Yum China’s business. Forward-looking statements are not guarantees of performance and are inherently subject to known and unknown risks and uncertainties that are difficult to predict and could cause our actual results or events to differ materially from those indicated by those statements. We cannot assure you that any of our expectations, estimates or assumptions will be achieved. The forward-looking statements included in this presentation are only made as of the date of this presentation, and we disclaim any obligation to publicly update any forward-looking statement to reflect subsequent events or circumstances, except as required by law. Numerous factors could cause our actual results or events to differ materially from those expressed or implied by forward-looking statements, including, without limitation: whether we are able to achieve development goals at the times and in the amounts currently anticipated, if at all, the success of our marketing campaigns and product innovation, our ability to maintain food safety and quality control systems, changes in public health conditions, our ability to control costs and expenses, including tax costs, as well as changes in political, economic and regulatory conditions in China and the U.S., and those set forth under the caption “Risk Factors” in our most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q. Our plan of capital returns to shareholders is based on current expectations, which may change based on market conditions, capital needs or otherwise. In addition, other risks and uncertainties not presently known to us or that we currently believe to be immaterial could affect the accuracy of any such forward-looking statements. All forward-looking statements should be evaluated with the understanding of their inherent uncertainty. You should consult our filings with the Securities and Exchange Commission (including the information set forth under the caption “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in our Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q) for additional detail about factors that could affect our financial and other results. This presentation includes certain non-GAAP financial measures. Reconciliation of these non-GAAP financial measures to the most directly comparable GAAP measures are included in this presentation where indicated. You are urged to consider carefully the comparable GAAP measures and reconciliations.

# Solid Q1 Results: Eight Consecutive Quarters of System Sales Growth, OP Growth, and OP Margin Expansion



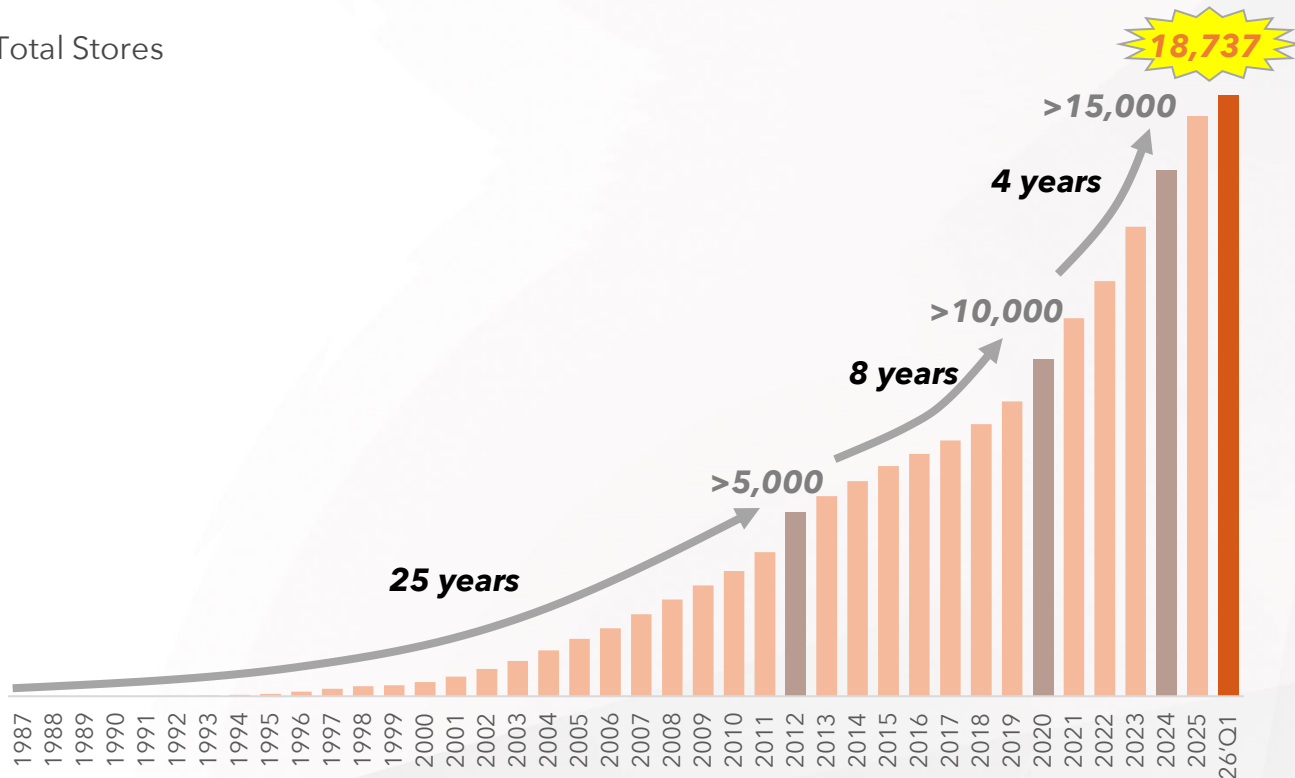
<sup>1</sup> Excludes the impact of foreign exchange ("F/X").

<sup>2</sup> Core Operating Profit is defined as Operating Profit adjusted for Special Items, further excluding Items Affecting Comparability and the impact of F/X. The Company uses Core Operating Profit for the purposes of evaluating the performance of its core operations.

# Strong Momentum in Footprint Growth with Record Quarterly Net New Openings



Total Stores



Net new stores  
**636** in Q1

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**~33%**  
of full year target

- Targets**
- To reach **20,000+** stores by 2026
  - To reach **30,000+** stores by 2030

# Accelerated Expansion Through Diverse Store Formats and Franchising

**Total Stores**    **Net New Stores in Q1**

**Penetrating More Cities**

**Reduced Average Capex**

**Healthy New Store Payback<sup>3</sup>**



**13,454**

**457**

**2,600+**

**310**

**~1.3 mn<sup>1</sup>**  
RMB / store

**~2-3** years

16% Franchise

38% Franchise

Cities with KFC

New cities entered in last 12 months

(From ~1.5 mn)<sup>2</sup>



**4,375**

**207**

**1,100+**

**280+**

**~0.9-1.0 mn<sup>1</sup>**  
RMB / store

**~2-3** years

10% Franchise

51% Franchise

Cities with Pizza Hut

New cities entered in last 12 months

(From ~1.2 mn)<sup>2</sup>

<sup>1</sup> Refers to stores opened in Q1 2026.

<sup>2</sup> Refers to stores opened in Q1 2025.

<sup>3</sup> Refers to Average Pre-tax Cash Payback Period assuming yearly cashflow is same as year 1, after deduction of 3% license fee and before G&A expenses and income tax; based on stores opened January 2024 to December 2024.

# Balanced Delivery Strategy: Driving Sales Growth While Mitigating Margin Impact

## Delivery Sales +31%<sup>1</sup> YoY in Q1

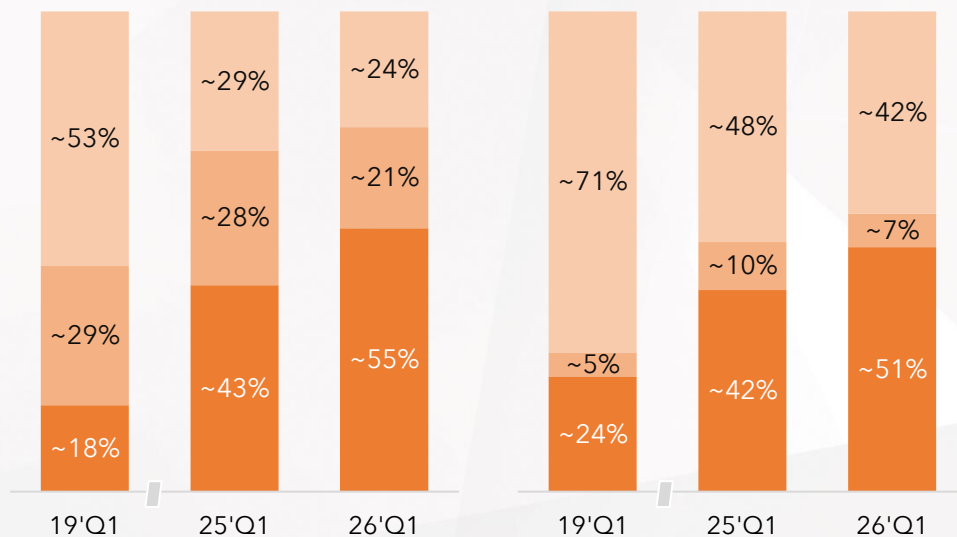
- Delivery mix increased by 12ppts YoY to 54% in Q1, driving top-line growth while margin impact was mitigated through our balanced approach.
- Seeing early signs of more rational delivery platforms competition.



**+33%**  
YoY in Q1



**+25%**  
YoY in Q1



### Sales mix by channels

% of Company sales

■ Dine-in

■ Takeaway

■ Delivery

<sup>1</sup> Delivery sales at Company-owned stores.



# KFC Continued to Deliver Solid Growth and Margins

**+5%**

System Sales  
Growth YoY

**457**

Net New  
Stores

**\$417mn**

Operating Profit

**17.0%**

OP Margin

Q1  
2026

55% higher than  
Q1 2025

**101%**

Same-Store  
Sales Index

**13,454**

Total Stores

**+8%**

OP Growth  
YoY

**+3%**

Core OP  
Growth YoY

**19.1%**

Restaurant  
Margin

4 consecutive  
quarters of growth



# Great Tasting and Innovative Products at Affordable Prices Drive Repeat Purchases and Attract New Customers

Innovate on Our Hero Products

Bring Back  
Classic LTOs

Value Offering Via Highly  
Selective Delivery Channels

2月9日正式常驻  
肯德基薄脆金沙鸡翅

## 薄脆金沙元年

Crackling Golden Chicken Wings

大师级别的甜甜口调味

浓郁的酱料香，盒子都挡不住!

很薄的脆皮挂薄薄一层酥，甜辣味的香脆了!

现已加入  
自选十翅一桶  
每盒任您选对

**41.9元**

KFC

Aromatic Paper-Wrapped Roasted Chicken

## 香焗纸包鸡

无油焗烤 锡纸锁香 不加一滴水  
好香 好嫩 灵魂原汁

现已常驻肯德基菜单

限时特惠 17:00前 **¥34.9/只**  
夜间好价 17:00后 **¥29.9/只**

全鸡还吃肯德基

KFC

## 川辣贡菜 红运嫩牛五方

Spicy Beef Wrap with Dried Celtuce

新

川辣贡菜红运嫩牛五方+香辣鸡腿堡  
**双拼29.9元**

KFC

- 中式饼底柔软有韧劲
- 份量更满足
- 地道粉蒸鸡肉麻辣鲜香
- 灵魂土豆泥青椒丝

中华街头美食文化

## 香辣粉蒸鸡肉堡

Chinese Bun Stuffed with Mala Chicken

套餐明细:  
香辣粉蒸鸡肉堡  
+桂花酸梅汤(中杯)

套餐  
两件套 **¥13.0**



# KCOFFEE Cafe to Reach 5,000 Locations by 2027 Two Years Ahead of Schedule

Total Locations in Q1

**2,600+**



**KFC**

- Q1 total sales **>2x** YoY; daily cups sold per store increased YoY
- Unique food and drinks leveraging equipment of KFC stores
- Generated mid-single digit sales uplift to parent KFC stores



**肯悦咖啡**



Longjing Misty Rice Latte /  
Longjing Misty Rice Milk Tea  
with Qingtuan (Green Sticky Rice Ball)



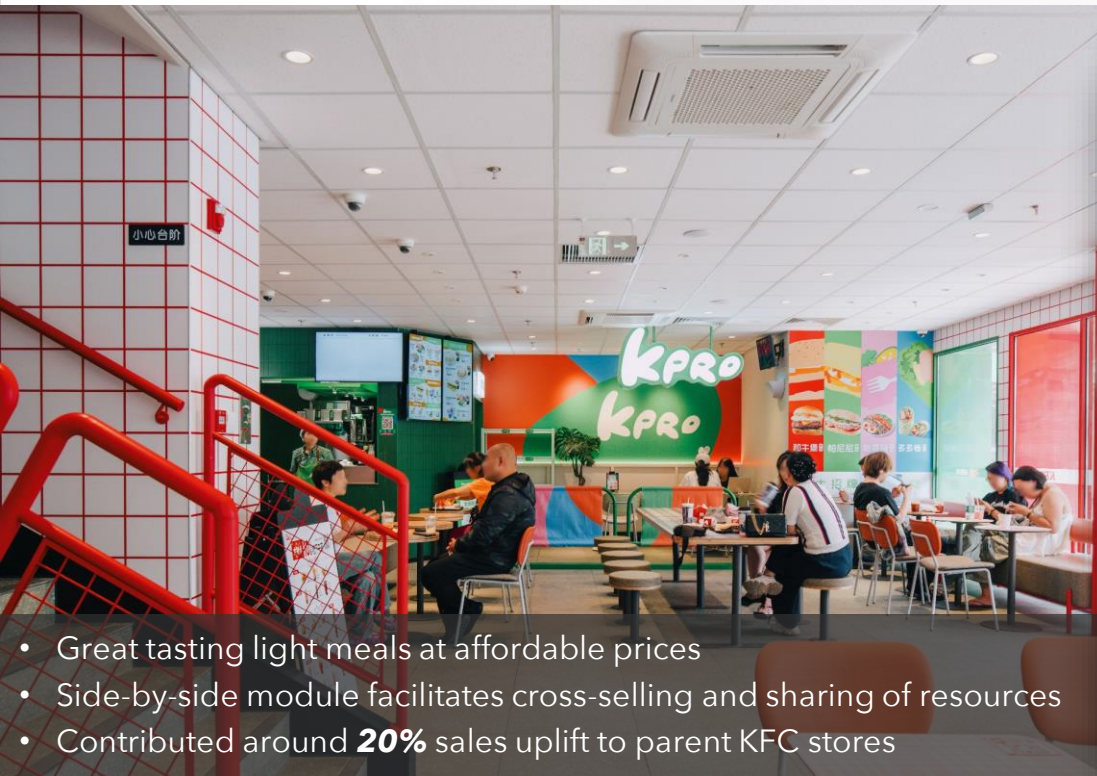
Apple Sparkling Americano /  
Golden Venus Apple Sparkling Americano



Salted Egg Yolk Floss Caramel Egg Tart



# KPRO Rolled Out to 280 Locations Year-End Target Raised to 600 Locations, Up by 200



## 能量碗 Energy Bowl

藤椒风味鸡  
焖饭能量碗  
Rattan Pepper Chicken  
Braised Rice Bowl  
¥32

## 鲜打蔬果饮 Fresh Fruit and Vegetable Juice

肯律阳光橙C胡萝卜  
蔬果饮  
Carrot and  
Orange Juice  
¥19

## 黑椒牛肉烤蔬 谷物能量碗 Black Pepper Beef Energy Bowl ¥34

## 超级食物 酸奶昔 Super Food Smoothie

开心果  
酸奶昔  
Pistachio Yogurt  
Smoothie  
¥25

- Great tasting light meals at affordable prices
- Side-by-side module facilitates cross-selling and sharing of resources
- Contributed around **20%** sales uplift to parent KFC stores



# Pizza Hut Accelerated Store Openings, Expanded Margins, and Delivered Double-Digit OP Growth

## Pizza Hut

Q1  
2026

**+4%**

System Sales  
Growth YoY

**207**

Net New  
Stores

~50% of 2025  
full-year openings

**\$71 mn**

Operating Profit

**11.2%**

OP Margin  
**+110 bps** YoY

8 consecutive quarters  
of OP margin expansion

**99%**

Same-Store  
Sales Index

13 consecutive  
quarters of same-store  
transaction growth

**4,375**

Total Stores

**+18%** **+12%**

OP Growth  
YoY

On top of last Q1's  
27% YoY growth

Core OP  
Growth YoY

**15.0%**

Restaurant Margin  
**+60 bps** YoY



必胜客 | 春夏新菜单

# 平价西式好菜 百种滋味

意式金枪鱼慕斯  
 绿野菠菜塔帕斯  
 Italian-Style  
 Tuna Mousse  
 Spinach Gratin  
 Tapas  
 29

西冷牛排  
 摩洛哥式蛋  
 Steak Shakshuka  
 59

墨城狂想曲 ·  
 铁板肥牛法士塔  
 Mexican-Style  
 Grilled Beef Fajita  
 79

**Refreshed Spring Menu in April with Over 30 New Dishes**



# Increase Traffic with Innovation, Emotional Appeal, and Value

## Value Offering Via Highly Selective Delivery Channels



## New Products Added in Signature All-You-Can-Eat

**必胜自助餐 5周年**  
满桌硬货春日炫满足

会员价 **158元** (原价 168元) **SPRING 2024**

有钳就是任性  
麻辣小龙虾(全国限量400万份)

服务时间 90分钟 | 文明用餐 | 光盘行动 | 杜绝浪费 (图片麻辣小龙虾内含4份) 原价约225元)

麻辣小龙虾 限时回归	10+新品 重磅加入	45款美味 畅吃畅喝
踏脚回归	重磅加入	畅吃畅喝
麻辣小龙虾	10+新品	45款美味

## IP Collaboration





# WOW Store Count Doubled YoY to ~390

## Model Opens up Opportunities in Lower-tier Cities



- Model with lower capex and simpler operations.
- Healthy store economics – restaurant margins at new equity WOW stores were **in line** with the main model.
- Nearly **80** WOW openings in Q1 were Gemini stores, operating side-by-side with KFC, mostly by franchisees.
- A curated menu featuring popular value items strengthens both relevance and appeal, while also ensuring highly efficient operations.

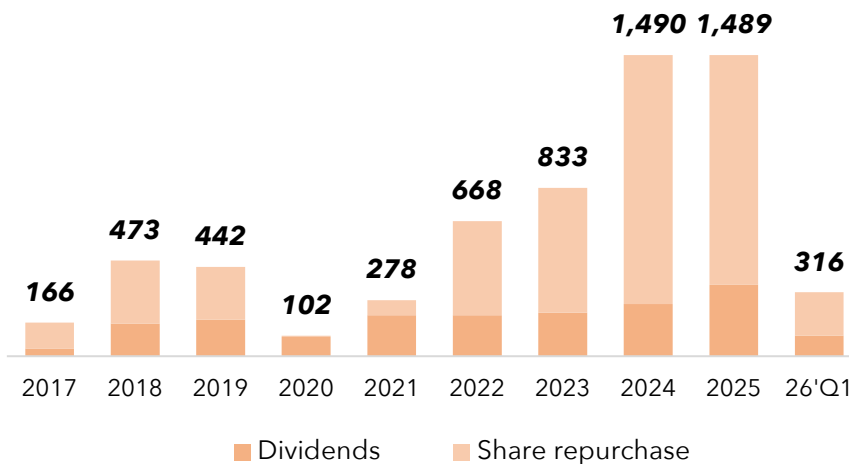
# On Track to Return \$1.5Bn to Shareholders in 2026, Around 9% of Market Capitalization<sup>1</sup>



## Capital Returns to Shareholders in 2017-2026Q1<sup>2</sup>

← **\$6 bn+** since spin-off →

In \$mn



## Target Capital Returns in 2024-26<sup>3</sup>

**\$1.5 bn**

Each year

## Increase in Quarterly Cash Dividends

**+21%**

To \$0.29 in Q1 2026

## 2027 & Beyond Outlook

Target to Return **~100%** of Free Cash Flow to ParentCo<sup>4</sup>

Estimated Average Annual Return of **~\$900-1,000 mn+** in 2027-2028

## Net Cash<sup>5</sup>

(By end of Mar 2026)

**\$2.1 bn**

<sup>1</sup> Market capitalization as of April 28, 2026

<sup>2</sup> Includes dividends and share repurchases. Share repurchase amount excludes 1% excise tax and commissions.

<sup>3</sup> Based on current expectations, which may change based on market conditions, capital needs or otherwise. Subject to Board approval on dividends and share repurchases, as well as shareholders' approval on share repurchases.

<sup>4</sup> Refers to operating cash flow less capital spending and dividends paid to non-controlling interests, which is associated with our consolidated JVs including KFC JVs.

<sup>5</sup> Refers to \$473 mn cash and cash equivalents, \$956 mn short-term investments and \$707 mn long-term bank deposits and notes, net of \$20 mn in short-term borrowings.

# Appendix

- ***Supplemental Financial Information***
- *2025 Investor Day Highlights*
- *Key Sustainability Updates*
- *Reconciliation of Reported GAAP Results to Non-GAAP Measures*

# First Quarter Grew YoY and vs 2019

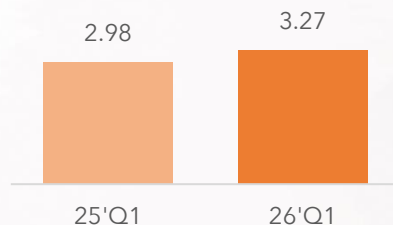
<b>First Quarter</b>	<b>2019</b>	<b>2025</b>	<b>2026</b>	<b>2026 vs 2025</b>		<b>2026 vs 2019</b>	
No. of Stores	8,653	16,642	18,737	+13%	↑↑	+117%	↑↑↑↑
Total Revenues (\$ mn)	2,304	2,981	3,271	+10%	↑↑	+42%	↑↑↑
Member Sales %	47%	66%	55%	(11) ppt	↓	+8 ppt	↑
Operating Profit (\$ mn)	303	399	447	+12%	↑↑	+48%	↑↑↑
OP Margin (% of revenue)	13.1%	13.4%	13.7%	+0.3 ppt	↑	+0.6 ppt	↑

# Sales and Profit Grew YoY in First Quarter

## Revenue/Sales YoY

Revenue growth (reported)	+10%
Revenue growth (ex F/X)	+4%
System sales growth	+4%

## Total Revenue (\$bn)



### Key factors for Revenue year-over-year change

- + Net new unit contribution
- + Same-store sales growth
- + Foreign exchange impact

## Operating Profit/Core OP YoY

OP growth (reported)	+12%
OP growth (ex F/X)	+6%
Core OP growth	+6%



\$mn	25'Q1	26'Q1
Operating Profit	399	447
Special items	-	-
Items affecting comparability	-	-
Foreign currency translation	-	(24)
<b>Core operating profit</b>	<b>399</b>	<b>423</b>

### Key factors for Core OP year-over-year change

- + Increase in total revenue
- + Efficiency improvement from streamlined operations
- + Favorable commodity prices
- + G&A expense savings
- Higher delivery cost due to increased delivery mix
- Value-for-money offerings

# First Quarter Key Performance Highlights - KFC & Pizza Hut



26'Q1	YoY Sales Growth				Channel Mix		Digital orders
	System Sales YoY	Same-store sales YoY	Same-store transactions YoY	Average ticket YoY	Delivery	Total off-premise	Sales %
	+5%	+1%	+1%	(1)%	55%	76%	95%
				26'Q1 RMB 39 25'Q1 RMB 40	Stable		
	+4%	(1)%	+5%	(5)%	51%	58%	93%
				26'Q1 RMB 73 25'Q1 RMB 78	In line with strategy to target mass market		

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## RGM 3.0 for the Future

# R

- *Front-End Segmentation & Back-End Consolidation*

# G

- *Go Deep with Core Brands*
- *Equity & Franchise Hybrid Model as an Accelerator*

# M

- *Physical Store + Virtual Space*
- *Integrated & Agile Supply Chain*
- *Unleash the Power of Agentic AI*



# Franchising as an Incremental Growth Lever to Accelerate Expansion



## Franchise Business

	2025
Unit Mix	13%
System Sales Mix	9%
Revenue <sup>1</sup> Mix	4-5%
OP <sup>2</sup> Mix	3-4%
OP Margin <sup>3</sup>	8%

## Incremental Franchising Impact (2026-2028)

**3,000+** Net New Franchise Stores

### Franchise Mix of Net New Stores



40-50%



40-50%

(up from 20-30%)

**1/3 - 2/3** of Average Sales of Existing Standard Stores

**~50%** Franchise Store Sales Recognized as YUMC Revenue

2028E

Twenties

Mid-teens

High-single

High-single

~10%

Note: Figures on this page represent KFC and Pizza Hut and their contribution to YUMC total, except for OP margin

<sup>1</sup>Revenue from franchise business includes Franchise fees and income and Revenues from transaction with franchisees included in KFC and Pizza Hut reportable segments, revenue for delivery services provided to franchisees and included in All Other Segments, and revenue from sale of food and paper products to franchisees and included in Corporate and Unallocated

<sup>2</sup>The Operating Profit ("OP") of franchise business is defined as revenue from franchise business, less Franchise expenses and Expenses for transactions with franchisees in respective segments, and G&A attributable to franchisee business

<sup>3</sup>OP Margin of franchise business is defined as OP of franchise business divided by Revenue from franchise business

# Our Pathway to Value Creation: 2026-2028 Outlook

2026-2028 Growth Targets on 2025 Base:

**Same-Store  
Sales Index YoY**

**System Sales<sup>1</sup>  
CAGR**

**Operating  
Profit<sup>2</sup>  
CAGR**

**EPS<sup>3</sup>  
CAGR**

**Free Cash Flow  
Per Share  
CAGR**

**100-102**

**Mid- to High-  
single-digit%**

**High-single-  
digit%**

**Double-digit%**

**Double-digit%**

<sup>1</sup>System sales excluding F/X

<sup>2</sup>Operating profit excluding special items and F/X

<sup>3</sup>Diluted EPS excluding special items and F/X

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# ESG Ratings and Awards

## Industry No.1 on DJSI for the 6<sup>th</sup> Year

- ✓ **Industry No.1** in S&P Global 2025 Corporate Sustainability Assessment
- ✓ Included in the S&P Global Sustainability Yearbook 2026

S&P Global

最佳1%

中国企业标准全球CSA 2025评分

Sustainability Yearbook Member

S&P Global

Sustainable1

## "Top Employer" in China for the 8<sup>th</sup> Year

- ✓ **8** consecutive years of "Top Employer" recognition from the Top Employers Institute
- ✓ **#1** in the restaurant industry for the 5<sup>th</sup> consecutive year



## One of the Most Sustainable Companies by TIME

- ✓ TIME World's Best Companies of 2025
- ✓ TIME Top 500 World's Most Sustainable Companies List (2024-2025)

## Support UN SDG



## 4<sup>th</sup> consecutive year

MSCI ESG RATINGS



CCC B BB BBB A AA AAA

## Industry Leader





## Key ESG Initiatives

### Food

#### **Food Safety as Top Priority**

End-to-end food safety and quality management system with tech-enabled controls across the value chain

#### **Healthy & Balanced Meals**

Offer healthier, more balanced choices and diverse menu options to support a healthy lifestyle

### Environment

#### **Climate Action**

China's first restaurant company with approved near-term SBTs and committed to achieving net-zero by 2050

#### **Circular Economy**

Strive to create "zero-waste restaurants" by adhering to the 4R principle (Reduce, Reuse, Replace, Recycle)

### People

#### **"People First" Philosophy**

Provide comprehensive support to ensure the well-being of employees - e.g., medical insurance coverage for RGMs, eligible employees, and their families

#### **Diversity, Equity & Inclusion**

Foster a fair and inclusive workplace;  
~80 "Angel Restaurants" nationwide\*

### Community

#### **Rural Revitalization**

One Yuan Donation - 18 years of commitment, RMB280mn+ raised benefitted 1mn+ children\*

#### **Community Support**

Food banks in 1,300+ locations across 190+ cities\*  
Little Migratory Birds Fund benefitted ~6.5mn children\*

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# Reconciliation of Operating Profit to Core Operating Profit\*



(in \$mn)

## Yum China

	Quarter Ended		% Change B/(W)
	3/31/2026	3/31/2025	
Operating Profit	\$ 447	\$ 399	12
Special Items, Operating Profit	–	–	
Adjusted Operating Profit	\$ 447	\$ 399	12
Items Affecting Comparability	–	–	
F/X impact	(24)	–	
Core Operating Profit	\$ 423	\$ 399	6
Total revenues	3,271	2,981	10
F/X impact	(159)	–	
Total revenues, excluding the impact of F/X	\$ 3,112	\$ 2,981	4
Core OP margin	13.6%	13.4%	0.2 ppts

\* Current period amounts are derived by translating results at average exchange rates of the prior year period.

# Reconciliation of Operating Profit to Core Operating Profit



(in \$mn)

	<b>KFC</b>		<b>Pizza Hut</b>	
	Quarter Ended		Quarter Ended	
	3/31/2026	3/31/2025	3/31/2026	3/31/2025
GAAP Operating Profit	\$ 417	\$ 386	\$ 71	\$ 60
Special Items, Operating Profit	–	–	–	–
Adjusted Operating Profit	\$ 417	\$ 386	\$ 71	\$ 60
Items Affecting Comparability	–	–	–	–
F/X impact	(21)	–	(4)	–
Core Operating Profit	\$ 396	\$ 386	\$ 67	\$ 60

# Reconciliation of Operating Profit to Restaurant Profit



(in \$mn)

	<b>Yum China</b>		<b>KFC</b>		<b>Pizza Hut</b>	
	Quarter Ended		Quarter Ended		Quarter Ended	
	3/31/2026	3/31/2025	3/31/2026	3/31/2025	3/31/2026	3/31/2025
GAAP Operating Profit	\$ 447	\$ 399	\$ 417	\$ 386	\$ 71	\$ 60
Less:						
Franchise fees and income	30	27	23	21	3	2
Revenues from transactions with franchisees	156	121	19	16	2	2
Other revenues	38	32	1	1	3	7
Add:						
General and administrative expenses	137	138	61	59	26	26
Franchise expenses	12	11	11	10	1	1
Expenses for transactions with franchisees	150	117	15	14	2	2
Other operating costs and expenses	31	29	–	1	2	6
Closures and impairment expenses, net	–	6	–	5	–	–
Restaurant profit	\$ 553	\$ 520	\$ 461	\$ 437	\$ 94	\$ 84
Company sales	3,047	2,801	2,410	2,208	627	584
Restaurant margin	18.2%	18.6%	19.1%	19.8%	15.0%	14.4%

# About Yum China

**Largest** restaurant  
company in China<sup>1</sup>

**Fortune 500**  
company

**18,000+**  
restaurants

**2,600+**  
cities in China

**6** restaurant brands



***Vision: To be the world's most innovative pioneer in the restaurant industry***

**Company website:**

<http://ir.yumchina.com>

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