

CTF MEDIA & ENTERTAINMENT LIMITED

周大福媒體娛樂有限公司

(Incorporated in Hong Kong with limited liability)

(於香港註冊成立的有限公司)

(Stock Code 股份代號：1097)

NOTIFICATION LETTER 通知信函

1 September 2026

Dear Registered Shareholders,

CTF Media & Entertainment Limited (the “Company”)

— Notification of publication of Circular dated 1 September 2026 containing Notice of General Meeting (“GM”); and Proxy Form (together, the “Current Corporate Communications”)

The English and Chinese versions of the Current Corporate Communications are now available on the Company’s corporate website at www.ctfme.com and are also available on the HKEXnews website at www.hkexnews.hk. You may access the Current Corporate Communications by clicking the link “Investor Relations” on the home page of the Company’s corporate website, then selecting “Announcements” for the circular dated 1 September 2026 (which includes the notice of GM) and the proxy form for the GM therein.

Please note that the GM will be held at 5/F, KOHO, Nos. 73–75 Hung To Road, Kwun Tong, Kowloon, Hong Kong on Friday, 18 September 2026 at 3:00 p.m..

If you have elected (or are deemed to have elected) to read Corporate Communications¹ on the Company’s corporate website in lieu of receiving printed versions, but for any reason would like to receive the printed version of the Current Corporate Communications, please indicate your request in Part A of the Change Request Form on the reverse side. Upon receipt of your request, printed copy(ies) of the Current Corporate Communications will be sent to you free of charge within a reasonable time.

If you wish to continue to access and accept the website version(s) of all future Corporate Communications in place of receiving the printed version(s), and to the extent that you have not provided a functional email address, you are requested to provide an email address in the Change Request Form for the purpose of receiving (i) future notification letters for the publication of Corporate Communications on the Company’s website (“Notification Letters”); and (ii) all future Actionable Corporate Communications² in electronic form by email. If no functional email address is provided by you in the Change Request Form, the Company will send you such Notification Letters and Actionable Corporate Communications in printed form until such time as you have provided a functional email address to the Company for receiving the same.

You may also change your election of language or means of receipt of future Corporate Communications at any time by completing Part B of the Change Request Form on the reverse side.

The Change Request Form may also be downloaded from the Company’s corporate website or the HKEXnews website. The Change Request Form should be properly completed, signed and returned to the Company’s share registrar (the “Share Registrar”), Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong. If you post your reply in Hong Kong, you may use the mailing label in the Change Request Form and need not affix a stamp on the envelope when returning your Change Request Form. Otherwise, please affix an appropriate stamp. You may also send an email with a scanned copy of the Change Request Form to the Share Registrar at 1097-ecom@vistra.com.

Should you have any questions in relation to this letter, please contact the Share Registrar’s Customer Service Hotline at (852) 2980-1333 during business hours (9:00 a.m. to 5:00 p.m., from Mondays to Fridays, excluding public holidays).

Yours faithfully,
For and on behalf of
CTF Media & Entertainment Limited
Lee Lung Piu
Company Secretary

¹ “Corporate Communications” are all documents issued or to be issued by the Company for your information or action, including but not limited to, interim/annual reports, notices, documents or other publications of the Company (including any “corporate communication” as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited).

² “Actionable Corporate Communications” refer to any Corporate Communications from the Company that seeks instructions from its shareholders on how they wish to exercise their rights or make an election as the shareholders of the Company, including but not limited to, election forms in connection with a dividend payment, excess application forms in connection with a rights issue or open offer, application forms for assured entitlement under an open offer, acceptance forms in connection with takeovers, mergers and share buy-backs, and provisional allotment letters in connection with a rights issue.

致登記股東：

周大福媒體娛樂有限公司(「本公司」)

— 日期為二零二六年九月一日載有股東大會(「股東大會」)通告之通函；及代表委任表格(統稱為「本次公司通訊」)已予以刊發的通知

本次公司通訊之中，英文版本已上載於本公司企業網站(www.ctfme.com)及披露易網站(www.hkexnews.hk)。閣下可在本公司企業網站主頁按「投資者關係」之連結，再選擇「企業公告」欄來閱覽日期為二零二六年九月一日的通函(包括股東大會通告)及適用於股東大會的代表委任表格。

股東大會將於二零二六年九月十八日(星期五)下午三時正假座香港九龍觀塘鴻圖道73至75號KOHO 5樓舉行。

倘閣下如已選擇(或被視為已選擇)於本公司企業網站閱覽公司通訊¹以代替印刷本，惟因任何原因希望收取本次公司通訊的印刷本，則請於背頁變更申請表格的甲部表明閣下的要求。本次公司通訊的印刷本將應閣下要求於合理時間內免費發送予閣下。

倘閣下欲繼續瀏覽及收取日後所有公司通訊的網站版本以取代收取印刷本，而未提供可用的電郵地址，閣下須在變更申請表格中提供電郵地址，以便透過電郵以電子形式收取(i)日後在本公司網站發佈公司通訊的通知函件(「通知函件」)；及(ii)本公司日後所有可供採取行動的公司通訊²。倘閣下在變更申請表格中未有提供可用的電郵地址，本公司將透過郵遞方式向閣下發送該等通知函件及可供採取行動的公司通訊，直至閣下向本公司提供可用的電郵地址以收取該等公司通訊。

倘閣下欲更改收取日後所有公司通訊的語言版本或收取方式，可隨時填寫背頁變更申請表格乙部提出變更要求。

變更申請表格也可在本公司企業網站或披露易網站內下載。變更申請表格須填妥、簽署及送交本公司之股份過戶登記處卓佳證券登記有限公司(「股份過戶登記處」)，地址為香港夏慤道十六號遠東金融中心十七樓。倘若閣下在香港投寄，可使用變更申請表格內的郵寄標籤寄回，而毋須在信封上貼上郵票；否則，請貼上適當的郵票。閣下亦可把已填妥之變更申請表格的掃描副本電郵至股份過戶登記處(1097-ecom@vistra.com)。

倘若閣下有任何與本函有關的疑問，請於辦公時間內(星期一至星期五(公眾假期除外)上午九時正至下午五時正)致電股份過戶登記處客戶服務熱線(852) 2980-1333查詢。

代表
周大福媒體娛樂有限公司
公司秘書
李龍標
啟謹

二零二六年九月一日

¹ 「公司通訊」指本公司發出或將發出予閣下參照或採取行動之所有文件，其中包括但不限於，本公司中期報告／年報、通告、文件或其他刊物(包括香港聯合交易所有限公司證券上市規則內所指的「公司通訊」)。

² 「可供採取行動的公司通訊」指本公司尋求股東指示後就作為本公司股東如何行使其權利或選擇而發出之任何公司通訊，包括但不限於有關派付股息之選擇表格、有關供股或公開招股之額外申請表格、有關公開招股既定配額之申請表格、有關收購、合併及股份回購之接納表格，以及有關供股之暫定配額通知書。

Shareholder's information (English Name and Address)
股東資料 (英文姓名及地址)

CHANGE REQUEST FORM 變更申請表格

To: CTF Media & Entertainment Limited (the "Company") (Stock Code: 1097)
c/o Tricor Investor Services Limited
17/F, Far East Finance Centre
16 Harcourt Road
Hong Kong

致： 周大福媒體娛樂有限公司 (「本公司」)
(股份代號：1097)
經卓佳證券登記有限公司
香港
夏慤道十六號
遠東金融中心十七樓

Part A I/We would like to receive the Current Corporate Communications in printed form in the manner indicated below:
甲部 本人／吾等希望以下列方式收取本次公司通訊之印刷本：

(Please mark "✓" in ONLY ONE of the following boxes) (請從下列選擇中，僅在其中一個空格內劃上「✓」號)

- ☐ in printed form in the English language only; OR
僅收取英文印刷本；或
- ☐ in printed form in the Chinese language only; OR
僅收取中文印刷本；或
- ☐ in printed form both in the English language and in the Chinese language.
同時收取英文及中文印刷本。

Part B I/We would like to change the way in which I/we receive future Corporate Communications from the Company in the manner indicated below: (Note 6)
乙部 本人／吾等希望以下列方式收取本公司日後的公司通訊：(附註6)

(Please mark "✓" in ONLY ONE of the following boxes) (請從下列選擇中，僅在其中一個空格內劃上「✓」號)

- ☐ to read all future Corporate Communications published on the Company's website at www.ctfme.com in lieu of receiving printed copies, and to receive notifications of the publication of the Corporate Communications on the Company's website by post or by email; OR
於本公司網站 (www.ctfme.com) 瀏覽日後所有公司通訊，以代替收取印刷本，並以郵寄或電郵方式收取關於公司通訊已在本公司網站發佈之通知；或
- Email Address
電郵地址
- (Please provide the email address in English Capital Letters (in legible handwriting if you are filling in the email address by hand) and the email address will be used for the purpose of receiving (i) future Notification Letters, and (ii) all future Actionable Corporate Communications in electronic form by email. If no email address is provided or the email address provided by you is not functional, you will receive future Notification Letters and Actionable Corporate Communications by post (to your address as appearing on the Company's register of members), until such time when you provide a functional email address to the Company for receiving the same.)
- (請以英文正楷填寫電郵地址 (如 閣下書寫電郵地址，務請保持字跡清晰可讀)，有關電郵地址將僅用作收取以電子形式發佈的(i)日後通知函件，及(ii)日後所有可供採取行動的公司通訊。如未有提供電郵地址或 閣下提供之電郵地址並非有效且可用，閣下將透過郵遞方式接收日後的通知函件及可供採取行動的公司通訊 (郵遞至 閣下於本公司股東名冊上所示的地址)，直至 閣下向本公司提供可用的電郵地址以收取該等公司通訊。)
- ☐ to receive printed English version only of all future Corporate Communications; OR
日後僅收取所有公司通訊之英文印刷本；或
- ☐ to receive printed Chinese version only of all future Corporate Communications; OR
日後僅收取所有公司通訊之中文印刷本；或
- ☐ to receive both the printed English and Chinese versions of all future Corporate Communications.
日後同時收取所有公司通訊之英文及中文印刷本。

Signature(s):
簽名：

Date:
日期：

Contact Phone Number:
聯絡電話號碼：

(in BLOCK LETTERS 請以正楷填寫)
(Chinese 中文)

- Notes 附註：
- Please complete all your details clearly.
請 閣下清楚填妥所有資料。
 - If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign this Change Request Form in order for it to be valid.
如屬聯名股東，閣下變更申請表格須由該名股東名冊上就聯名持有股份名列首位的股東簽署，方為有效。
 - Any form with more than one box marked "✓" in Part A or Part B, with no box marked "✓", with no signature or otherwise incorrectly completed will be void.
如在本表格甲部或乙部作出超過一項選擇，或未有作出選擇，或未有簽署，或在其他方面填寫不正確，則本表格將會作廢。
 - For the avoidance of doubt, we do not accept any special instructions written on this Change Request Form.
為免疑義，任何在本變更申請表格上的額外手寫指示，公司將不予處理。
 - English and Chinese versions of all the Company's Corporate Communications(s) which have been sent to shareholders in the past 12 months are available from the Company on request. English and Chinese versions of all the Company's Corporate Communications are also available on the Company's corporate website (www.ctfme.com) for five years from the date of first publication.
本公司備有於過去12個月曾寄發予股東的本公司之公司通訊的中、英文版印刷本，可供索取。所有本公司的公司通訊中，英文版亦由首次刊發日期起計，持續5年載於本公司企業網站 (www.ctfme.com) 上。
 - When a particular future Corporate Communication is printed in bilingual (English and Chinese) version only, then bilingual version will be provided. Otherwise, all other future Corporate Communication(s) will be provided in the language version(s) as you have lastly chosen.
如日後將本公司通訊以雙語 (英文及中文) 版，則會提供雙語版。否則，日後所有其他公司通訊將會以 閣下最新選擇的語言版本提供。
 - The above instruction will apply to all future Corporate Communications to be sent to shareholders of the Company until you notify the Company otherwise by giving the Company c/o the Share Registrar reasonable prior notice in writing or by email to 1097-ecom@vistra.com.
上述指示適用於本公司日後向本公司股東發出之所有公司通訊，直至 閣下向本公司發出恰當的書面或電郵預先通知以作出其他選擇為止，相關的書面通知須送達本公司 (由股份過戶登記處代收)，或電郵至 1097-ecom@vistra.com。
 - Shareholders can change the choice of means of receipt and/or language of the Company's Corporate Communications at any time by reasonable prior notice either in writing or by email to 1097-ecom@vistra.com to the Company c/o the Share Registrar. For the avoidance of doubt, we do not accept any special instructions written on this Change Request Form.
股東有權隨時向本公司發出恰當的書面或電郵預先通知，要求更改有關公司通訊之收取方式及／或語文版本。相關的書面通知須送達本公司 (由股份過戶登記處代收)，或電郵至 1097-ecom@vistra.com，為免出現疑問，任何在本變更申請表格上手寫的額外指示，將不予處理。
 - "Corporate Communications" are all documents issued or to be issued by the Company for your information or action, including but not limited to, interim/annual reports, notices, documents or other publications of the Company (including any "corporate communication" as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited).
「公司通訊」指本公司發出或將發出 閣下參照或採取行動之任何文件，其中包括但不限於，本公司中期報告／年報、通告、文件或其他刊物 (包括香港聯合交易所有限公司證券上市規則內所指的「公司通訊」)。
 - "Actionable Corporate Communications" refer to any Corporate Communication from the Company that seeks instructions from its shareholders on how they wish to exercise their rights or make an election as the shareholders of the Company, including but not limited to, election forms in connection with a dividend payment, excess application forms in connection with a rights issue or open offer, application forms for assured entitlement under an open offer, acceptance forms in connection with takeovers, mergers and share buy-backs, and provisional allotment letters in connection with a rights issue.
「可供採取行動的公司通訊」指本公司尋求股東日後就作為本公司股東如何行使其權利或選擇而發出之任何公司通訊，包括但不限於有關派付股息之選擇表格、有關供股或公開招股之額外申請表格、有關公開招股既定配額之申請表格、有關收購、合併及股份回購之接納表格，以及有關供股之暫定配額通知書。

PERSONAL INFORMATION COLLECTION STATEMENT
收集個人資料聲明

(i) "Personal Data" in these statements has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (the "PDPO").
本聲明中所指的「個人資料」具有香港法例第486章個人資料 (私隱) 條例 (「私隱條例」) 中「個人資料」的涵義。

(ii) Your supply of Personal Data to the Company is on a voluntary basis and is used for processing your instructions and/or requests as stated in this Change Request Form. Failure to provide sufficient information may result in the Company not being able to process your such instructions and/or requests as stated in this Change Request Form.
閣下是自愿向本公司提供個人資料，用以處理 閣下在本變更申請表格上所達的指示及／或要求。若 閣下未能提供足夠資料，本公司可能無法處理 閣下在本變更申請表格上所達的指示及／或要求。

(iii) Your Personal Data will not be transferred to other third parties (other than the Share Registrar) unless it is a requirement to do so by law, for example, in response to a court order or a law enforcement agency's request and will be retained for such period as may be necessary for our verification and record purposes.
除非法律規定，例如應法庭命令或執法機關的要求，否則 閣下的個人資料將不會轉交其他第三方 (股份過戶登記處除外) 及將在必要期間保留作核實及記錄用途。

(iv) You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing addressed to the Personal Data Privacy Officer of the Share Registrar.
閣下有權根據私隱條例的條文查閱及／或修改 閣下的個人資料。任何該等查閱及／或修改 閣下的個人資料的要求均須以書面方式向股份過戶登記處的個人資料私隱主任提出。

Please cut the mailing label and stick it on an envelope
when returning this Change Request Form to us.

No postage stamp necessary if posted in Hong Kong.

閣下寄回此變更申請表格時，請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Mailing Label 郵寄標籤

Tricor Investor Services Limited
卓佳證券登記有限公司
Freeport No. 簡便回郵號碼 10 GPO
Hong Kong 香港
CTF MEDIA & ENTERTAINMENT LIMITED
周大福媒體娛樂有限公司
(1097)