3 Apr 2023



# 国联证券 Guolian Securities (601456 CH)

2022 年报点评: 四季度投行、自营表现不佳, 2023 资管业务值得期待 IB and Proprietary Investment Underperformed in 4Q22; AM is promising in FY23

观点聚焦 Investment Focus

#### 维持优于大市 Maintain OUTPERFORM 评级 优于大市 OUTPERFORM 现价 Rmb10.59 目标价 Rmb12.81 HTI FSG 2 0-1 6-3 5 MSCI ESG 评级 В 来源: MSCI ESG Research LLC. Reproduced by permission; no further distribution Rmb26.83bn / US\$3.90bn US\$62.30mn 日交易额 (3 个月均值) 2,389mn 发行股票数目 自由流通股(%) 1年股价最高最低值 Rmb13.45-Rmb8.68 注: 现价 Rmb10.59 为 2023 年 3 月 31 日收盘价 Price Return — MSCI China 115 100 85 70 55 /olume Jul-22 Nov-22 Mar-22 资料来源: Factset 1mth 3mth 12mth 绝对值 -6.7% -20.5% -5.9% 绝对值 (美元) -5.9% -4.9% -26.6% 相对 MSCI China -6.2% -10.6% -13.8% (Rmb mn) Dec-22A Dec-23E Dec-24E Dec-25E 营业收入 4,017 2.623 3.419 3.822 (+/-) -12% 30% 12% 5% 净利润 0 767 1.034 1.156 (+/-) -14% 35% 12% 5% 毎股收益 (Rmb) 0.27 0.37 0.41 0.43 每股净资产 (Rmb) 5 92 6 10 6 35 6 65 净资产收益率

(Please see APPENDIX 1 for English summary)

投资要点:公司为国有券商、管理层具有丰富的业界经验并倍受 股东信任。作为基金投顾首批试点券商、公司的先发优势将促进 财富管理业务快速发展, 2023 年 2 月收购中融基金股权, 看好公 司资产管理和财富管理业务间的协同效应。目标价 12.81 元/股, 维持"优于大市"评级。

- 【事件】国联证券发布 2022 年业绩:2022 年全年公司实现营业 收入 26.2 亿元, 同比-11.6%; 归母净利润 7.7 亿元, 同比 -13.7%, 对应 EPS 0.27 元, ROE 4.6%。全年营收、净利润降幅均 低于行业平均,我们认为主要原因是前三季度公司自营表现较 好,同比-5.4%远优于行业平均。公司第四季度实现营业收入5.7 亿元,同比-37.8%。归母净利润 1.2 亿元,同比-46.6%。
- 受市场交易量影响,经纪业务小幅下滑,基金投顾行业领先。 公司 2022 年经纪业务收入 5.5 亿元,同比-9.8%,占营业收入比 重 21.0%, 股基交易额 24246 亿元, 同比-11%。全市场日均股基 交易额 10030 亿元,同比-9.3%。公司代销金融产品收入 0.42 亿 元,同比-38.0%,占经纪业务收入7.7%,代销金融产品规模 86.1 亿元, 同比-65.9%。公司两融余额 90 亿元, 较年初-14%, 市场份额 0.58%, 基本保持稳定, 全市场两融余额 15404 亿元, 较年初-16%。公司基金投顾业务保有规模保持行业前列,探索 线上客户经营和服务模式,搭建"大方向"公众号等线上投教平 台,累计用户数超100万
- 全年 IPO 业务大幅增长,四季度表现不佳。2022 年国联证券投 行业务收入 4.8 亿元, 同比-6.4%, 四季度投行业务收入仅 0.53 亿元,同比-73%。股权业务承销规模同比-51.8%,债券业务承 销规模同比-16.0%。股权主承销规模 67.0 亿元,排名第 33; 其 中 IPO 3 家, 募资规模 24 亿元; 再融资 5 家, 承销规模 43 亿 元。债券主承销规模 328 亿元,排名第 38;其中公司债、ABS、 企业债承销规模分别为 249 亿元、60 亿元、13 亿元。IPO 储备 项目 5 家,排名第 27,其中两市主板 1 家,北交所 1 家,科创 板1家,创业板2家。
- 资管业务稳健增长,收购中融基金协同效应值得期待。2022 年 全年公司收入 1.9 亿元,同比+37.9%。资产管理规模 1020 亿 元,同比-0.4%。2023年2月公司宣布拟收购中融基金75.5%股 权。我们认为收购中融基金可以有效解决国联证券在公募基金 牌照方面的短板,有利于进一步完善综合金融服务体系,更好 实现财富管理与资产管理业务间的联动,符合公司的发展战
- 自营业务四季度下滑幅度较大,拖累公司业绩。2022 年公司投 资收益(含公允价值)11.6亿元,同比-16.9%;第四季度投资收 益(含公允价值)2.3亿元,同比-44.3%。
- 【投资建议】预计公司 2023-2025E 每股净利润分别为 0.37、 0.41、0.43 元, 每股净资产分别为 6.10、6.35、6.65 元。参考可 比公司估值水平, 我们给予其 2023E 2.1x P/B, 对应目标价 12.81 元/股,维持"优于大市"评级。
- 风险提示:交易量持续走低,权益市场波动加剧致投资收益持 续下滑.

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资料来源:公司信息,HTI

市盈率

4 6%

39

6 1%

Vivian Xu vivian.w.xu@htisec.com

6.6%

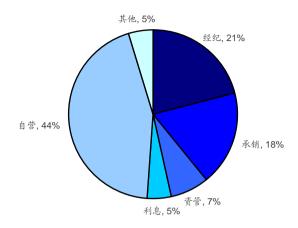
26

6.6%

25

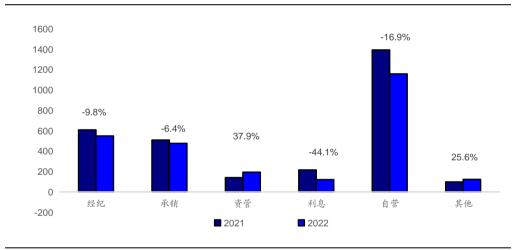
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## 图1 国联证券 2022 年收入结构



资料来源:公司 2022 年年报,HTI

## 图2 国联证券 2022 年各业务同比变化情况(百万元)



资料来源:公司 2022 年年报,HTI

	2021	2022	2023E	2024E	2025E
一、营业收入	2967	2623	3419	3822	4017
手续费及佣金收入	1346	1298	1446	1636	1732
经纪收入	609	550	634	676	698
投行收入	509	477	550	647	673
资管收入	141	194	260	311	359
利息净收入	216	121	221	282	296
投资净收益	1216	732	1749	1898	1984
联营合营企业	2	-6	-	-	-
公允价值变动净收益	180	420	-	-	-
汇兑净收益	-1	2	-	-	-
其他收益	4	7	-	-	-
其他业务收入	4	3	3	5	6
二、营业支出	1787	1660	2040	2281	2397
营业税及附加	20	17	23	26	27
管理费用	1737	1641	2017	2255	2370
信用减值损失	30	3	-	-	-
其他资产减值损失	-	-	-	-	-
其他业务成本	-	-	-	-	-
三、营业利润	1180	963	1379	1541	1620
加: 营业外收入	4	4	-	-	-
减: 营业外支出	10	1	-	-	-
四、利润总额	1173	965	1379	1541	1620
减: 所得税	285	198	345	385	405
五、净利润	889	767	1034	1156	1215
减:少数股东损益	-	-	-	-	-
归属于母公司所有者的净利润	889	767	1034	1156	1215
六、毎股收益(元)	0.36	0.27	0.37	0.41	0.43

资料来源: 国联证券 2021-2022 年年报, HTI

海通國際 HAITONG

表 2 国联证券资产负债表(百万元)					
	2021	2022	2023E	2024E	2025E
资产:					
货币资金	10574	10033	10474	10937	11422
其中:客户资金存款	8572	7965	8124	8287	8452
结算备付金	3268	2995	3183	3381	3590
其中: 客户备付金	2358	1894	1932	1971	2010
融出资金	10791	8816	9347	9628	9916
交易性金融资产	27710	32436	33962	35565	37248
其他债权投资	6240	8363	8757	9170	9604
其他权益工具投资	2579	2926	3457	3620	3791
衍生金融资产	485	980	485	485	485
买入返售金融资产	2958	3264	3838	4199	4583
应收款项	92	1226	1287	1351	1419
存出保证金	327	592	604	616	628
长期股权投资	103	97	102	107	112
投资性房地产	-	-	-	-	-
固定资产	96	81	86	90	94
使用权资产	166	156	156	156	156
无形资产	58	66	69	72	76
商誉	-	-	-	-	_
递延所得税资产	25	22	23	24	25
其他资产	467	2328	2444	2567	2695
资产总计	65939	74382	77883	81558	85418
负债:		7.002	77000	0_00	00.20
短期借款	38	<u>-</u>	_	-	_
应付短期融资款	2125	705	705	705	705
拆入资金	850	900	1350	2025	3038
交易性金融负债	1430	1579	1611	1643	1676
衍生金融负债	431	501	511	521	532
卖出回购金融资产款	12796	14993	15293	15598	15910
代理买卖证券款	11183	10797	11013	11233	11458
代理承销证券款	-	-	_	-	_
应付职工薪酬	584	440	440	440	449
应交税费	117	64	64	64	65
应付款项	474	354	354	354	362
合同负债	12	16	16	16	17
应付债券	16107	19489	20463	21487	21487
递延所得税负债	91	201	211	222	233
其他负债	3152	7419	8577	9253	10644
负债合计	49558	57621	60610	63563	66576
所有者权益(或股东权益):					
股本	2832	2832	2832	2832	2832
资本公积金	8174	8174	8174	8174	8174
其他综合收益	183	-28	-28	-28	-28
盈余公积金	677	763	942	1184	1467
一般风险准备	1714	1913	2092	2333	2617
未分配利润	2802	3106	3260	3500	3780
归属于母公司所有者权益合计	16381	16761	17273	17996	18842
少数股东权益	-	-	-	-	-
所有者权益合计	16381	16761	17273	17996	18842
负债及股东权益总计	65939	74382	77883	81558	85418

资料来源: 国联证券 2021-2022 年年报, HTI

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表 3 可比公司估值(截至 2022 年 3 月 30 日收盘价)

	股价	市值	P/E(倍)			P/B (倍)		
	(元)	(亿元)	2021	2022E	2023E	2021	2022E	2023E
中信证券	20.48	3035	13.0		11.1	1.5		1.1
中金公司	39.25	1895	17.5	21.4	17.7	2.5	2.1	2.0
华泰证券	12.50	1134	8.5	10.6	8.4	0.8	0.7	0.7
国泰君安	14.41	1283	8.5		8.7	0.9	(0.8)	0.8
申万宏源	4.20	1052	11.1	30.2	12.7	1.1	(0.8)	
国信证券	9.40	904	8.9	13.6	10.7	1.2	0.2	
招商证券	13.84	1204	10.3	15.0	11.2	1.2	1.2	1.0
中国银河	10.15	1029	9.9	9.6	8.7	1.2	2.2	
广发证券	15.55	1185	10.9	15.9	11.8	1.1	1.1	1.0
东方证券	9.71	825	15.2		17.6	1.4		1.0
方正证券	6.98	575	31.5		22.9	1.4		1.2
国投资本	6.97	448	9.3	15.1		1.0	0.9	0.8
中银证券	10.75	299	31.0	27.3	23.1	1.9	1.8	1.7
红塔证券	8.82	416	25.1	33.5	26.8	1.7	1.7	1.6
长城证券	8.34	336	19.0			1.7		
天风证券	2.93	254	43.0			1.0		
兴业证券	6.09	526	11.1	17.4	12.5	1.3	1.0	0.9
长江证券	5.61	310	12.8	15.8	11.5	1.0		
财通证券	7.59	352	13.9	20.1	14.9	1.4	1.1	1.0
西部证券	6.40	286	20.2	34.5	19.9	1.1	1.0	1.0
国元证券	6.74	294	15.4		13.8	0.9		0.8
东吴证券	6.93	347	14.5	19.3	15.0	0.9	0.9	0.8
浙商证券	10.17	394	17.9	21.7	17.0	1.6	1.5	1.5
国金证券	8.99	335	14.4	24.5	17.2	1.4	1.1	1.0
西南证券	3.88	258	24.8	46.2	27.0	1.0	1.0	1.0
华西证券	8.29	218	13.2			1.0		
南京证券	8.87	327	33.3	44.3	35.2	2.0	1.9	1.9
太平洋	2.64	180	146.6	(395.5)	348.0	1.8	1.8	1.8
华安证券	4.82	226	15.9		13.5	1.2		1.1
华创阳安	6.82	154	15.9			0.9		
第一创业	5.97	251	33.7	52.7	35.8	1.7	1.7	1.7
山西证券	5.84	210	25.9	39.8	37.1	1.2	1.2	1.2
国海证券	3.40	185	24.2			1.0		
中信建投	26.25	2036	19.6	22.2	17.3	3.1		
光大证券	15.29	705	20.1		17.8	1.3		1.1
平均			22.1	7.8	29.0	1.5	1.2	1.3

资料来源: Wind 一致预期,HTI

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#### **APPENDIX 1**

#### **Summary**

Guolian Securities achieved total revenue of Rmb2.62bn in 2022, -11.6% yoy; NPAT of Rmb0.77bn, -13.7% yoy; with EPS of Rmb0.27, ROE of 4.6%. In 4Q22, total revenue was Rmb0.57bn, -37.8% yoy; NPAT was Rmb0.12bn, -46.6% yoy. FY22 revenue and NPAT fell less than the industry average, thanks to good proprietary investment performance in 9M22, which only -5.4% yoy in 9M22, much better than peers.

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- We maintain Outperform rating on the stock with TP of Rmb12.81.
- Risks: Stock market correction and poor investment income.

#### 附录 APPENDIX

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海通在过去 12 个月中获得对 600958.CH 提供投资银行服务的报酬。

Haitong received in the past 12 months compensation for investment banking services provided to 600958.CH.

海通预计将(或者有意向)在未来三个月内从600030.CH及601881.CH获得投资银行服务报酬。

Haitong expects to receive, or intends to seek, compensation for investment banking services in the next three months from 600030.CH and 601881.CH.

海通在过去的 12 个月中从 600030.CH, 601995.CH, 601688.CH, 601211.CH, 600999.CH, 000776.CH, 600958.CH, 000783.CH, 000728.CH, 601878.CH, 600109.CH 及 601788.CH 获得除投资银行服



#### 务以外之产品或服务的报酬。

Haitong has received compensation in the past 12 months for products or services other than investment banking from 600030.CH, 601995.CH, 601688.CH, 601211.CH, 600999.CH, 000776.CH, 600958.CH. 000783.CH. 000728.CH. 601878.CH. 60109.CH and 601788.CH.

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## 分析师股票评级

**优于大市**,未来 12-18 个月内预期相对基准指数涨幅在 10%以上,基准定义如 下

中性,未来 12-18 个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

**弱于大市**,未来 12-18 个月内预期相对基准指数跌幅在 10%以上,基准定义如 下

各地股票基准指数: 日本 – TOPIX, 韩国 – KOSPI, 台湾 – TAIEX, 印度 – Nifty100, 美国 – SP500; 其他所有中国概念股 – MSCI China.

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#### **Analyst Stock Ratings**

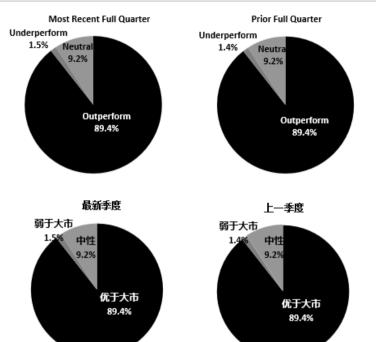
**Outperform:** The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

**Neutral:** The stock's total return over the next 12-18 months is expected to be in line with the return of its relevant broad market benchmark, as indicated below. For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category.

**Underperform:** The stock's total return over the next 12-18 months is expected to be below the return of its relevant broad market benchmark, as indicated below.

Benchmarks for each stock's listed region are as follows: Japan – TOPIX, Korea – KOSPI, Taiwan – TAIEX, India – Nifty100, US – SP500; for all other China-concept stocks – MSCI China.

#### 评级分布 Rating Distribution



#### 截至 2022 年 12 月 31 日海通国际股票研究评级分布

	优于大市	中性	弱于大市
		(持有)	
海通国际股票研究覆盖率	89.4%	9.2%	1.5%
投资银行客户*	5.2%	7.3%	8.3%

\*在每个评级类别里投资银行客户所占的百分比。

上述分布中的买入,中性和卖出分别对应我们当前优于大市,中性和落后大市评级。

只有根据 FINRA/NYSE 的评级分布规则,我们才将中性评级划入持有这一类别。请注意在上表中不包含非评级的股票。

此前的评级系统定义(直至2020年6月30日):

买入, 未来 12-18 个月内预期相对基准指数涨幅在 10%以上, 基准定义如下

中性,未来12-18个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

卖出,未来12-18个月内预期相对基准指数跌幅在10%以上,基准定义如下

各地股票基准指数: 日本 - TOPIX, 韩国 - KOSPI, 台湾 - TAIEX, 印度 - Niftv100; 其他所有中国概念股 - MSCI China.

#### Haitong International Equity Research Ratings Distribution, as of Dec 31, 2022

	Outperform	Neutral	Underperform	
		(hold)		
HTI Equity Research Coverage	89.4%	9.2%	1.5%	
IB clients*	5.2%	7.3%	8.3%	

<sup>\*</sup>Percentage of investment banking clients in each rating category.

BUY, Neutral, and SELL in the above distribution correspond to our current ratings of Outperform, Neutral, and Underperform.

For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category. Please note that stocks with an NR designation are not included in the table above.

#### Previous rating system definitions (until 30 Jun 2020):

BUY: The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

**NEUTRAL:** The stock's total return over the next 12-18 months is expected to be in line with the return of its relevant broad market benchmark, as indicated below. For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category.

SELL: The stock's total return over the next 12-18 months is expected to be below the return of its relevant broad market benchmark, as indicated below.

Benchmarks for each stock's listed region are as follows: Japan - TOPIX, Korea - KOSPI, Taiwan - TAIEX, India - Nifty100; for all other China-concept stocks - MSCI China.

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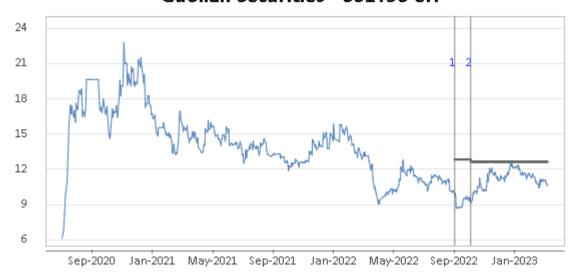
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#### **Recommendation Chart**

## Guolian Securities - 601456 CH



- 1. 26 Sep 2022 OUTPERFORM at 10.18 target 12.84.
- 2. 30 Oct 2022 OUTPERFORM at 9.15 target 12.64.

Source: Company data Bloomberg, HTI estimates