

伊利股份 Inner Mongolia Yili Industrial Group (600887 CH)

业绩点评: 重申新视角看乳业,强调竞争拐点已现

Reiterate a New Perspective on the Dairy Industry and Emphasize the Turning Point of Competition has Appeared



观点聚焦 Investment Focus

维持优于	大市Mi	aintain O	UTPFRF	ORM
	<i>></i>			UTPERFORM
评级			ルイス中し	Rmb29.56
现价				Rmb44.00
目标价				
HTI ESG				1.8-4.5-4.0 BBB
MSCI ESG 评级				AA-
义利评级 来源: MSCI ESG Research	IIC 明遠 Penro	duced by nermics	ion: no further di	
市值	LLC, <u>mar</u> ,c. Nepre		mb186.46bn /	
,	5 は 1	,		JS\$155.89mn
日交易额 (3 个月 [±] 发行股票数目	711月)			6,308mn
自由流通股(%)				81%
1年股价最高最低	估		Rmh39 (05-Rmb25.24
注: 现价 Rmb29.56		目 20 日此舟份	KIIID33.K	JJ-KIIIJ2J.24
左. %// KIIIb29.50 /	/ 2023 - 4 /	1 20 日 化皿川		
	Price Retu	rn —N	ASCI China	
140 —				
120				
100	A Dance			CM.
	Sand	Man No	Man	
80 ———		And .		
60 ———				
a				
Volume	والمارين والمالية		ستعمله الكلام	الأمي
> Apr-22	Aug-2	2 De	c-22	Apr-23
资料来源: Factset	7106 2		0 22	7101 23
A ., ,				
		1mth	3mth	12mth
绝对值		1.5%	-8.6%	-22.2%
绝对值(美元)		0.9%	-10.5%	-26.3%
相对 MSCI China		29.6%	21.0%	16.3%
(Rmb mn)	Dec-22A	Dec-23E	Dec-24E	Dec-25E
营业收入	123,171	136,962	151,990	167,151
(+/-)	11%	130,302	131,990	107,131
净利润	9,431	11,250	13,503	15,868
(+/-)	8%	19%	20%	18%
全面摊薄 EPS	1.47	1.76	2.11	2.48
(Rmb) 手毛(感				
毛利率 净资产收益率	33% 17%	33% 20%	34% 22%	34% 24%
市盈率	20	20% 17	22% 14	12
→ 五十 资料来源: 公司信息,HT		1,	17	12
火工/小师, 公司后思, HI				

(Please see APPENDIX 1 for English summary)

2022 年顺利收官, 2023 年拐点向上。公司 2022 年实现营业总收入 1231.7 亿元(+11.4%),归母净利润 94.3 亿元(+8.3%)。公司 2022Q4 营业总收入 293.1 亿元(+14.5%),归母净利润 13.7 亿元(+80.1%)。公司 23Q1 实现营业总收入 334.4 亿元(+7.7%),归母净利润 36.2 亿元(+2.7%)。23 年公司计划实现营收 1355 亿元(+10.4%),利润总额 125 亿元(+17.9%)。对应利润率(利润总额/营业收入)达到 9.2%,同比大幅提升 60 个基点(2022 年因疫情影响+澳优并表影响下降 50 个基点)。该经营目标超预期,彰显了管理层对 23 年需求恢复和公司利润率扩张的信心。

液态奶环比修复,品类结构持续上移。22 年液体乳/奶粉及奶制品/冷饮产品分别实现收入 849.3/262.6/95.7 亿元,同比 0.0%/+62.0%/+33.6%,毛利率分别为 29.1%/41.1%/38.5%。同比+0.78/+1.84/-1.79PCT。其中 22Q4 液体乳/奶粉及奶制品/冷饮产品分别实现收入 208.2/75.3/3.7 亿元,同比+3.1%/+65%/+72.1%,23Q1 分别实现收入 217.4/74.4/37.9 亿元,同比-2.6%/+37.9%/+35.7%。液态奶板块来看,考虑春节错期影响,Q1 液态奶收入同比有所下降,但Q4+Q1 持平,相较 22Q2 跌幅-4.5%,22Q3 跌幅-4.9%明显收窄。23Q2-Q3均为低基数,后期表观增速有保障,真实需求有刚性。奶粉板块来看,同时剔除澳优并表影响,我们测算伊利内生奶粉达到 25%+增速,其中成人粉约 15%,婴配粉约 35%+。

毛利率在上升通道,费用率确定向下。2022 年公司毛利率/销售费用率/管理费用率/净利率分别为 32.4%/18.7%/ 4.4%/ 7.6%, 同比+1.7/+1.1/+0.5/-0.3pct。澳优去年业绩承压,基本未贡献利润,但剔除澳优影响,内生净利率仍扩张 10 个基点,体现公司内生经营韧性。2023 年 Q1 分别为 34.0%/17.1%/4.2%/10.8%, 同比-0.7/-1.1/+0.9/-0.5pct。公司毛利率因奶粉等高毛利产品放量,仍在持续上升通道,回顾历史自 2020 年 30.2%提升至 2022 年 32.4%, 可持续性强。2022 年因疫情影响费效比较低,销售费用率被动上升,但23Q1 已验证趋势向下,全年费效比仍持续提升。

乳业长逻辑仍在验证,净利率提升大势所趋。我们重申乳业竞争拐点已现的观点,该宏观逻辑持续被验证。首先,企业战略并未改变,伊利并未改变 2025 年净利率 9%以上的长期目标。蒙牛亦坚持 OPM 每年 30-50 bp 的目标。其次,乳业销售费用率在持续下降,伊利 23Q1 销售费用率(-1.1PCT)和蒙牛 22H2 销售费用率(-3.6PCT)都为大幅向下趋势,可以作证的是,2022-2023年原奶下行周期,双寡头也未出现价格战情况。市场对竞争格局不必过于担忧,建议以全新视角看乳业。

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盈利预测与投资建议: 考虑业务复苏情况,上调盈利预测,我们预计公司 2023-2025 年营业收入分别为 1369.6/1519.9/1671.5 亿元(前值预测为 1391.8/1543.3 亿元),同比增长 11.2%/11.0%/10.0%; 归母净利润为 112.5/135.0/158.7 亿元(前值预测为 111.0/127.8 亿元),同比增长 19.3%/20.0%/17.5%; EPS 分别为 1.76/2.11/2.48 元(前值预测为 1.73/2.00 元)。参考可比公司估值,我们给予公司 2023 年 25xPE(不变),目标价为 44 元,维持优于大市评级。

风险提示: 部分品类恢复不及预期、消费宏观环境低迷。



表 1 可比公司估值									
				EPS (元)			PE(倍)		
证券代码	证券简称	最新股价(元)	总市值 (亿元)	2022	2023E	2024E	2022	2023E	2024E
002946.SZ	新乳业	16.61	143.94	0.42	0.59	0.74	31.7	28.2	22.6
600597.SH	光明乳业	10.24	141.17	0.26	0.48	0.54	41.1	21.5	18.8
600419.SH	天润乳业	19.36	61.99	0.61	0.79	0.95	25.5	24.5	20.3
2319.HK	蒙牛乳业	27.00	1,067.03	1.34	1.58	1.85	23.5	17.1	14.6
均值							30.5	22.8	19.1

资料来源: Wind, HTI

注: 收盘价为 2023 年 4 月 27 日数据, 盈利预测来源于 Wind 一致预期

财务报表分析和预测

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主要财务指标	2022	2023E	2024E	2025E	利润表 (百万元)	2022	2023E	2024E	2025E
现金及现金等价物	33,853	46,019	57,393	67,563	营业收入	123,171	136,962	151,990	167,151
应收款项	3,450	3,837	4,257	4,682	营业成本	83,119	91,582	100,824	110,043
存货净额	14,836	13,924	13,937	15,212	营业税金及附加	742	825	915	1,007
其他流动资产	9,324	10,235	11,208	12,190	销售费用	22,908	25,201	27,814	30,422
流动资产合计	61,463	74,015	86,794	99,648	管理费用	5,343	5,889	6,384	6,937
固定资产及在建工程	33,735	35,140	37,128	39,832	财务费用	-255	-360	-551	-694
长期股权投资	4,563	4,928	5,322	5,748	其他费用/(-收入)	1,276	870	1,099	1,280
无形资产	4,648	5,273	5,818	6,294	营业利润	10,860	12,956	15,505	18,157
其他非流动资产	26,556	27,371	28,371	29,373	营业外净收支	-230	-252	-200	-227
非流动资产合计	69,502	72,711	76,639	81,246	利润总额	10,630	12,704	15,305	17,929
资产总计	130,965	146,727	163,433	180,895	所得税费用	1,312	1,588	1,964	2,251
短期借款	27,782	32,782	37,782	42,782	净利润	9,318	11,116	13,341	15,678
应付款项	16,807	18,685	20,572	22,454	少数股东损益	-113	-135	-162	-190
其他流动负债	17,581	19,366	21,317	23,273	归属于母公司净利润	9,431	11,250	13,503	15,868
流动负债合计	62,170	70,833	79,671	88,509	财务指标	2022	2023E	2024E	2025E
长期借款及应付债券	12,781	16,581	20,381	24,181	盈利能力				
其他长期负债	1,872	1,872	1,872	1,872	ROE	17%	20%	22%	24%
长期负债合计	14,653	18,453	22,253	26,053	毛利率	33%	33%	34%	34%
负债合计	76,822	89,286	101,924	114,562	营业利润率	8.8%	9.5%	10.2%	10.9%
股本	6,399	6,399	6,399	6,400	销售净利率	7.7%	8.2%	8.9%	9.5%
股东权益	54,143	57,441	61,510	66,333	成长能力				
负债和股东权益总计	130,965	146,727	163,433	180,895	营业收入增长率	11.4%	11.2%	11.0%	10.0%
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	•	,	,	•	营业利润增长率	-6.2%	19.3%	19.7%	17.1%
					净利润增长率	8.3%	19.3%	20.0%	17.5%
					偿债能力				
					资产负债率	59%	61%	62%	63%
现金流量表	2022	2023E	2024E	2025E	流动比率	0.99	1.04	1.09	1.13
(百万元)					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
净利润	9,318	11,116	13,341	15,678	速动比率	0.75	0.85	0.91	0.95
折旧摊销	3,887	4,801	5,049	5,359					
营运资金变动	9,079	3,383	2,544	1,272					
其他	-8,864	-44	85	165					
经营活动现金流	13,420	19,256	21,020	22,474	每股指标与估值	2022	2023E	2024E	2025E
资本支出	-4,417	-5,844	-6,626	-7,614	每股指标				
其他	-15,097	-2,137	-2,327	-2,332	EPS	1.47	1.76	2.11	2.48
投资活动现金流	-19,514	-7,980	-8,953	-9,947	BVPS	8.46	8.98	9.61	10.36
债务融资	18,730	8,800	8,800	8,800	估值	3.10	0.55	3.51	20.50
权益融资	-5,,55	0,000	-	-	P/E	18.9	15.8	13.2	11.2
其他	-9,949	-7,910	-9,494	-11,157	P/B	3.3	3.1	2.9	2.7
筹资活动现金流	8,781	890	-694	-2,357	P/S	1.4	1.3	1.2	1.1
现金净增加额	2,688	12,166	11,373	10,171	.,,	1.7	1.5	1.2	1.1
心上する四個	2,000	12,100	11,3/3	10,111					

备注: (1) 表中计算估值指标的收盘价日期为 4 月 27 日; (2) 以上各表均为简表

资料来源:公司年报(2022),HTI



APPENDIX 1

Summary

2022 ended smoothly, and the inflection point in 2023 is upward. In 2022, the company achieved a total operating income of 123.17 billion yuan (+11.4%), and a net profit attributable to the parent of 9.43 billion yuan (+8.3%). The company's total operating income in 2022Q4 was 29.31 billion yuan (+14.5%), and the net profit attributable to the parent was 1.37 billion yuan (+80.1%). In 23Q1, the company achieved a total operating income of 33.44 billion yuan (+7.7%) and a net profit attributable to the parent of 3.62 billion yuan (+2.7%). In 23 years, the company plans to achieve revenue of 135.5 billion yuan (+10.4%) and total profit of 12.5 billion yuan (+17.9%). The corresponding profit margin (total profit/operating income) reached 9.2%, a significant increase of 60 basis points year-on-year (down 50 basis points in 2022 due to the impact of the epidemic + the impact of Ausnutria consolidation). This operating target exceeded expectations, demonstrating management's confidence in the recovery of 23-year demand and the expansion of the company's profit margin.

Liquid milk was repaired month-on-month, and the category structure continued to move upward. In 22 years, liquid milk/milk powder and dairy products/cold drink products achieved revenue of 84.93/26.26/9.57 billion yuan, respectively, 0.0%/+62.0%/+33.6% year-on-year, and gross profit margin was 29.1%/41.1%/38.5% respectively. +0.78/+1.84/-1.79 PCT year-on-year. Among them, 22Q4 liquid milk/milk powder and dairy products/cold drink products achieved revenue of 20.82/7.53/0. 37billion yuan, +3.1%/+65%/+72.1% year-on-year, respectively, and 23Q1 achieved revenue of 21.74/7.44/3.79 billion yuan, -2.6%/+37.9%/+35.7% year-on-year. In the liquid milk sector, considering the impact of the Spring Festival period, Q1 liquid milk revenue decreased year-on-year, but Q4+Q1 was flat, down -4.5% compared with 22Q2, and -4.9% in 22Q3. 23Q2-Q3 are low base, the apparent growth rate in the later period is guaranteed, and the real demand is rigid. From the perspective of the milk powder sector, while excluding the impact of Ausnutria consolidation, we estimate that Yili's endogenous milk powder has reached a growth rate of 25%+, of which about 15% for adult powder and about 35%+ for infant powder.

The gross margin is in the upward channel, and the expense ratio is determined downward. In 2022, the company's gross margin/sales expense ratio/management expense ratio/net profit margin will be 32.4%/18.7%/4.4%/7.6%, respectively, +1.7/+1.1/+0.5/-0.3pct year-on-year. Ausnutria's performance last year was under pressure and basically did not contribute profit, but excluding the impact of Ausnutria, the endogenous net profit margin still expanded by 10 basis points, reflecting the company's endogenous operational resilience. In Q1 2023, it was 34.0%/17.1%/4.2%/10.8%, respectively, -0.7/-1.1/+0.9/-0.5pct year-on-year. The company's gross profit margin is still rising due to the volume of high gross profit products such as milk powder, and the review history has increased from 30.2% in 2020 to 32.4% in 2022, which is highly sustainable. In 2022, due to the relatively low cost-effectiveness affected by the epidemic, the sales expense ratio passively increased, but the 23Q1 verified downward trend, and the cost-effectiveness ratio continued to improve throughout the year.

The long-term logic of the dairy industry is still being verified, and the net profit margin is trending. We reiterate our view that the inflection point of the dairy industry has been reached, and this macro logic continues to be validated. First of all, the corporate strategy has not changed, and Yili has not changed its long-term goal of net profit margin of more than 9% in 2025. Mengniu also adheres to the OPM target of 30-50 bp per year. Secondly, the sales expense ratio of the dairy industry continues to decline, Yili 23Q1 sales expense ratio (-1.1PCT) and Mengniu 22H2 sales expense ratio (-3.6PCT) are both sharply downward, it can be testified that in the downward cycle of raw milk in 2022-2023, the duopoly has not seen a price war. The market does not need to worry too much about the competitive landscape, and it is recommended to look at the dairy industry from a fresh perspective.

Profit forecast and investment advice: Considering the recovery of the business and raising the profit forecast, we expect the company's operating income from 2023 to 2025 to be 136.96/151.99/167.15 billion yuan respectively (the previous forecast is 139.18/154.33 billion yuan), a year-on-year increase of 11.2%/11.0%/10.0%; Net profit attributable to owners was 11.25/13.50/15.87 billion yuan (previous forecast was 11.10/12.78 billion yuan), a year-on-year increase of 19.3%/20.0%/17.5%; EPS was 1.76/2.11/2.48 yuan respectively (previous forecast was 1.73/2.00 yuan). Given the valuation of comparable companies, and considering the industry may recover in the future, we value the company with a 25x PE of 2023 to reach our target price of 44CNY. We maintain the OUTPERFORM rating.

Risk warning: the recovery of some categories is less than expected, and the consumption macro environment is sluggish.

附录 APPENDIX

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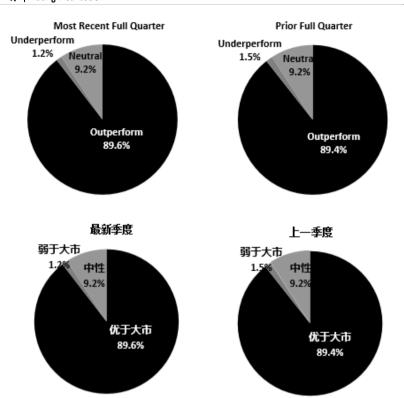
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M 1 0 M 0 - 11 M - CH 1 M	优于大市	中性 (持有)	弱于大市
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各地股票基准指数:日本-TOPIX,韩国-KOSPI,台湾-TAIEX,印度-Nifty100;其他所有中国概念股-MSCI China.



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		(hold)		
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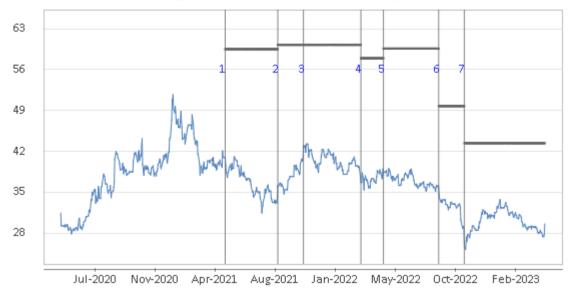
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Recommendation Chart

Inner Mongolia Yili Industrial Group - 600887 CH



- 1. 5 May 2021 OUTPERFORM at 39.25 target 59.5.
- 2. 1 Sep 2021 OUTPERFORM at 34.12 target 60.24.
- 3. 29 Oct 2021 OUTPERFORM at 40.85 target 60.24.
- 4. 8 Mar 2022 OUTPERFORM at 37.55 target 57.94.
- 5. 28 Apr 2022 OUTPERFORM at 38.06 target 59.59.
- 6. 31 Aug 2022 OUTPERFORM at 35.74 target 49.75.
- 7. 29 Oct 2022 OUTPERFORM at 25.88 target 43.4.

 ${\bf Source: Company \ data \ Bloomberg, \ HTI \ estimates}$