

New Energy

4月份风电装机同比增长 126%,产业链从 23Q2 开始进入利润兑现阶段
The Installed Capacity of Wind Power Increased 126% Year on Year in April, and the Wind Industrial Chain Entered a Prosperous Stage from 23Q2

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热点速评 Flash Analysis

(Please see APPENDIX 1 for English summary)

装机高增推动产业链产能利用率同比大幅回升,风机产能充足,塔筒、海缆等环节基本处于满产状态。5 月 19 日 国家能源局公布 1-4 月份电力工业运行数据,1-4 月份风电新增装机 14.2GW,同比增长 48%,风电利用小时数 866 小时,同比增长 79 小时,4 月份单月新增装机 3.8GW,同比增长 126%,3 月和 4 月份连续 2 个月同比增速超过 100%,能源部数据不断验证我们对 2023 年风电新增装机 75GW,同比增长 100%的观点,超过年初大部分机构 60GW 新增装机的预期。从排产情况来看,风机版块不会出现产能瓶颈,当前风机企业合计产能超过 180GW,排产节奏与出货量较匹配,某头部风机企业预计 23 年出货量翻倍,某头部海缆企业 23 年满产,某塔筒管桩公司 Q2 出货 10-15 万吨,环比至少增长 59%,某风电叶片企业订单排到了年底。

塔筒订单交付先于风机、海缆,看好 Q2 单桩加速出口替代。23Q2 头部塔筒企业海外单桩订单不断,大金重工5月份先后获得欧洲莱茵集团 1.65GW 海上单桩订单和欧洲某能源开发集团合计 7.43 亿欧元订单,2022 年至今海外订单超过 40 万吨。欧洲塔筒企业规模较小,主要有 SIF、EEW、SNG、Bladt Industries A/S 等,除了 SIF 均为非上市企业。根据 SIF 披露,上述企业几乎占据欧洲 100%单桩市场份额,年产单桩为 575 根,按照单桩重量为 2000 吨测算,每年总供给在 115 万吨左右,欧洲 9 国计划 2030 年累计海风装机 130GW 的目标,2022 年底欧洲海风累计装机为 30GW,2022-2023 年新增海上风电装机 100GW,根据 GWEC 数据,"十五五"期间,欧洲海风每年平均装机高达 17GW,假设每 GW 的单桩用量为 15 万吨,每年至少需要 255 万吨,供应缺口巨大,中国塔筒桩基企业有望加速导入欧洲市场。

海缆价值量继续抗通缩,行业竞争格局依然稳固,出口景气度不断提升。根据最新的海缆开标情况,东方电缆中标的广西防城港海上风电示范项目 A 厂址 220kV 海缆、陆缆项目金额为 4.6 亿元,换算成每 GW 价值量为 6.57 亿元/GW, 2022 年华润苍南 1 号、国家电投揭阳神泉二、国电象山 1 号海上风电(二期) 220kV 近海海缆项目的平均价值量为 5.8 亿元/GW,海缆的抗通缩属性不断得到验证。海外拓展方面,2023 年初至今头部海缆企业海外订单不断,中天科技先后中标缅甸 66kV 海缆总包,沙特 230kV 高压海缆及配套附件,丹麦 Baltica 2 海上风电 275kV 高压交流海缆等等,累计订单超过 60 亿元。东方电缆在 23Q1 签署英国 Inch Cape 海上风电项目(1.08GW)送出海缆前期工程协议,5 月份中标丹麦 Baltica 2 海上风电 66kV 海等等,海缆企业"两海战略"加速推进。

铸锻件先于风机交付,营收较其他环节提前到 23Q1 开始兑现。风机主轴等铸锻件交付先于风机,利润兑现较早,金雷股份 23Q1 归母增速达 117.4%,日月股份归母增速达 120.8%,广大特材归母增速 247.5%,按照交付节奏,风机一般在 Q4 达到交付高峰,因此我们预计铸锻件企业的景气度将持续到年底。原材料方面,钢材的价格处于下降通道当中,5月份螺纹钢、废钢现货价格较年初分别下降 9.93%和 4.91%,对毛利率带来边际正向改善,量利齐升。

陆风价格已经企稳,大型化趋势不变,预计毛利率从 Q3 开始边际改善。Q1 是传统风机交付的淡季,占全年交付比例为 10%左右,从 Q2 开始将进入交付放量阶段,风机企业的风机销售额与装机节奏强相关,价格方面根据我们的观察,从价格来看,陆上风机的均价已经出现了企稳,不含塔筒均价在 1700 元/kW-1800 元/kW 波动,海上风机含塔筒均价下探到 3375 元/kW,风机价格虽然企稳,但 Q1 均价是下跌的,从业绩兑现角度来看,23 年全年交付量包含 23Q1 以及 22Q2-Q4 中标的订单,虽然当前风机价格企稳,但是全年风机交付均价依然是下滑。从交付量来看,由于 22 年陆风海风招标量超过 100GW,而装机量仅为 37.63GW,23 年装机高增是确定的,头部风机企业交付量也将翻翻增长,我们看好风机企业以量补价,特别是进入 Q3 季度,国家能源局单月装机数据将会成为催化因素,推动风机行情。

总结: 当前风电产业链各个环节排产较满,塔筒排产环比大幅提升,铸锻件、头部海缆企业满产,今年风电装机翻倍增长确定无疑,并不断被各个环节验证。我们首先关推荐塔筒环节,主要逻辑是出货高增+欧洲出口替代逻辑; 其次是受益于海风装机高增及出口加速渗透的海缆版块; 持续关注铸锻件企业的业绩放量,同时布局高性价比,成本控制能力较强及一体化程度较高的头部风机企业。

投资建议:建议关注头部运营商【龙源电力】、【华润电力】、【中国电力】; 头部海缆公司【东方电缆】、【中天科技】、【亨通光电】; 塔筒生产商【大金重工】、【泰胜风能】等等。

风险: 政策和需求不及预期, 装机不及预期。



图 1:16-25 陆上风电新增装机情况

图 2:16-25 年海上风电新增装机情况





资料来源: HTI 测算

资料来源: HTI 测算



APPENDIX 1

The installed capacity of wind power increased 126% year on year in April, and the wind industrial chain entered a prosperous stage from 23Q2.

The high increase of wind installed capacity has driven a significant year-on-year increase in the utilization rate of production capacity, the wind turbine production capacity is sufficient, and the tower barrels and submarine cables sector is basically in full production.

The delivery of tower orders precedes that of wind turbines and submarine cables, and we are optimistic about monopiles' export substitution from 23Q2.

The value of submarine cables continues to maintain high, the industry competition pattern remains stable, and the export prosperity continues to improve.

Casting and forging products are delivered before the wind turbine, and the revenue starts to be realized in 23Q1 ahead of other sectors.

Onshore wind turbine prices have stabilized, and the trend of large-scale installation remains unchanged. The gross profit margin is expected to improve from 23Q3.

Summary: The production capacity of various sectors in the wind power industry chain is relatively full, with a significant increase in tower production compared to the previous month. Casting, forging, and leading submarine cable enterprises are in full production. This year, the doubling of wind power installed capacity is certain and has been continuously verified. We firstly recommend the tower sector, the main logic is high installed capacity in shipments and a replacement for European exports; Secondly, we recommend the submarine cable sector that benefits from the high increase in offshore wind installation capacity and accelerated export penetration; Continuously paying attention to the casting and forging enterprises and top wind turbine enterprises with high cost-effectiveness, strong cost control ability, and high integration level.

Investment suggestion: It is suggested to pay attention to top operators such as Longyuan Power Group, China Resources Power, and China Power International; Top Submarine Cable Company Orient Wires & Cables; Tower manufacturers such as Dajin Heavy Industry, and Taisheng Wind Energy Equipment.

Risks: less-than-expected growth in demand, policy and installation.



附录 APPENDIX

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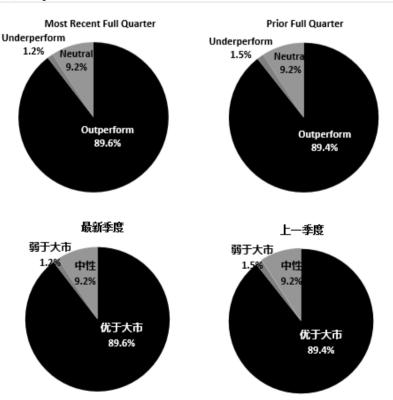
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