### 投资决策

## 华夏幸福 (600340.SS)

潜在回报: 9%



### 证券研究报告

57.21

62.50

5.52

19.7

5.52

5.52

10.4

2.9

64

1.0

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75,765.4 / 12,187.4

26.1

4.61

4.61 12.4

3.9

94

0.8

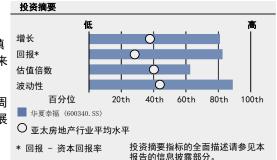
36.1

## 北京经济圈增长的主要受益者;首次覆盖评为买入(摘要)

### 建议理由

我们首次覆盖华夏幸福评为买入,基于贴现现金流的 12 个月目标价格为人民币 62.50 元。华夏幸福为地方政府提供一站式工业园区委托服务,帮助将中国的县镇 转型为新兴工业区。公司采用轻资产模式,并可受益于地方工业投资前景以及外来 人口的住房需求。

公司目前园区委托面积总计 1,691 平方公里,并拥有强劲的地域优势(位于北京周 边),我们认为其将是未来几年京津冀一体化战略提速背景下北京经济圈日渐发展 的主要受益者。



12/15E 3.66

36.9

3.66

3.66

15.6

5.4

0.6

40.4

13 7

30.3

2.67

2.67

9.8

3.6

11.4

3.0

43.0

主要数据

12个月目标价格(Rmb)

每股盈利(Rmb)

市净率(X)

FV/FRITDA(X)

股息收益率(%)

净资产回报率(%)

每股盈利增长(%)

每股摊蓮盈利(Rmb)

每股基本盈利(Rmb)

市值(Rmb mn / US\$ mn) 外资持股比例(%)

### 推动因素

- 1) 继习主席于 2014年 2月将一体化提高到"国家战略"层面且随着首都第二机场 开始建设,我们预计中期内京津冀一体化将加速推进。
- 2) 利润率较高的工业园区运营的利润贡献将逐步上升;
- 3) 到 2014 年底, 我们估算华夏幸福已经锁定 2015-17 年房地产开发收入预测的 100%/100%/36%, 而我们覆盖的内地上市开发商均值为 97%/24%/0%。
- 4) 我们预计 2015-17 年公司净利润年均复合增长率和净资产回报率将较为强劲且 高于同业。

### 估值

我们在模型中假设到 2025 年华夏幸福当前园区面积将承载 140 万居民(2014 年 底为 40 万) ,累计工业投资达到人民币 4,000 亿元,作为历史参照,长三角昆山 市的外来人口从 2003 年的 50 万增长至 2013 年的 90 万, 2003-2013 年的累积工 业投资为人民币 2,350 亿元(总面积 928 平方公里)。

我们的 12 个月目标价格为人民币 62.5 元,对应 9%的潜在上行空间,而我们的乐 观/悲观情景假设下,该股相对当前股价存在55%/21%的上行/下行空间。

### 主要风险

政策不确定性和执行失误、扩张过快、来自政府的现金回款慢于预期。

#### 股价走势图 6.000 55 5,500 50 5,000 45 4.500 4,000 35 3.500 30 3,000 25 2.500 2,000 Mar-14 Jul-14 0ct-14 Jan-15 - 华夏幸福 (左轴) 一一沪深300指数 (右轴

| 股价表现(%)                  | 3个月           | 6个月   | 12个月  |
|--------------------------|---------------|-------|-------|
| 绝对                       | 43.6          | 126.8 | 116.6 |
| 相对于沪深300指数               | 21.4          | 35.9  | 14.0  |
| 资料来源:公司数据、高盛研究预测、FactSet | (股价为3/30/2015 | (收盘价) |       |

### 所属投资名单

亚太买入名单

### 行业评级: 中性

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北京高华证券有限责任公司 投资研究

## 2015年3月30日 **华夏幸福: 财务数据概要**

| 损益表(Rmb mn)                  | 12/14      | 12/15E     | 12/16E     | 12/17E     | 资产负债表(Rmb mn)  | 12/14     | 12/15E    | 12/16E    | 12/17   |
|------------------------------|------------|------------|------------|------------|--|-----------|-----------|-----------|---------|
| 主营业务收入                       | 26,885.5   | 35,963.1   | 43,772.7   | 53,285.8   | 现金及等价物   | 14,239.9  | 21,437.9  | 34,812.8  | 49,748. |
| 主营业务成本                       | (19,135.9) | (25,115.5) | (30,377.8) | (37,363.6) | 应收账款   | 6,084.1   | 11,142.5  | 13,109.8  | 14,782. |
| 当售、一般及管理费用                   | (2,582.0)  | (4,080.9)  | (4,918.2)  | (5,859.9)  | 存货   | 78,316.0  | 99,172.9  | 107,331.6 | 112,067 |
| 研发费用                         | 0.0        | 0.0        | 0.0        | 0.0        | 其它流动资产   | 9,032.2   | 9,032.2   | 9,032.2   | 9,032   |
| 其它营业收入/(支出)                  | 0.0        | 0.0        | 0.0        | 0.0        | 流动资产   | 107,672.3 | 140,785.5 | 164,286.5 | 185,629 |
| EBITDA                       | 5,167.7    | 6,766.7    | 8,476.7    | 10,062.2   | 固定资产净额   | 3,108.4   | 4,040.8   | 5,162.8   | 6,516   |
| 折旧和摊销                        | (125.1)    | (309.6)    | (368.7)    | (439.9)    | 无形资产净额   | 467.9     | 371.0     | 274.0     | 177     |
| EBIT                         | 5,042.6    | 6,457.1    | 8,108.0    | 9,622.3    | 长期投资   | 438.8     | 438.8     | 438.8     | 438     |
| 利息收入                         | 118.7      | 142.4      | 214.4      | 348.1      | 其它长期资产   | 2,276.8   | 2,276.8   | 2.276.8   | 2,276   |
| 财务费用                         | (146.7)    | (62.8)     | (59.3)     | (55.8)     |  | 113,964.2 | 147,912.8 | 172,438.8 | 195,038 |
| 联营公司                         | (0.3)      | 0.0        | 0.0        | 0.0        | W 11   | 110,004.2 | 147,012.0 | 172,400.0 | 100,000 |
| 其它                           | 45.5       | (80.3)     | (120.6)    | (165.6)    | 应付账款   | 17.110.3  | 17,890.5  | 21,639.0  | 26,615  |
| <sup>兵已</sup><br>脱前利润        | 5,059.6    | 6,456.4    | 8,142.4    | 9,749.0    | 短期贷款   | 21,218.0  | 21,218.0  | 21,039.0  | 21,218  |
|                              | -          | · ·        | -          | -          | . —  |           |           |           | ,       |
| 听得税<br>小器                    | (1,258.2)  | (1,614.1)  | (2,035.6)  | (2,437.2)  | 其它流动负债   | 46,455.2  | 75,265.6  | 90,546.9  | 101,590 |
| 少数股东损益                       | (263.9)    | 0.0        | 0.0        | 0.0        | 流动负债   | 84,783.5  | 114,374.0 | 133,403.9 | 149,423 |
| 10 th on on the 24 ch 71 Ma  |            | 4.040.0    |            | 7.044.7    | 长期贷款   | 9,488.6   | 9,488.6   | 9,488.6   | 9,488   |
| 优先股股息前净利润                    | 3,537.5    | 4,842.3    | 6,106.8    | 7,311.7    | 其它长期负债   | 2,295.8   | 2,295.8   | 2,295.8   | 2,295   |
| 优先股息                         | 0.0        | 0.0        | 0.0        | 0.0        | 长期负债   | 11,784.4  | 11,784.4  | 11,784.4  | 11,784  |
| 非经常性项目前净利润                   | 3,537.5    | 4,842.3    | 6,106.8    | 7,311.7    | 负债合计   | 96,567.9  | 126,158.5 | 145,188.3 | 161,207 |
| 税后非经常性损益<br>                 | 0.0        | 0.0        | 0.0        | 0.0        |  |           |           |           |         |
| 争利润                          | 3,537.5    | 4,842.3    | 6,106.8    | 7,311.7    | 优先股  | 0.0       | 0.0       | 0.0       | 0       |
|                              |            |            |            |            | 普通股权益  | 9,793.6   | 14,151.6  | 19,647.8  | 26,228  |
| 毎股基本盈利(非经常性项目前)(Rmb)         | 2.67       | 3.66       | 4.61       | 5.52       | 少数股东权益   | 7,602.7   | 7,602.7   | 7,602.7   | 7,602   |
| 毎股基本盈利(非经常性项目后)(Rmb)         | 2.67       | 3.66       | 4.61       | 5.52       |  | 113,964.2 | 147,912.8 | 172,438.8 | 195,038 |
| 每股摊薄盈利(非经常性项目后)(Rmb)         | 2.67       | 3.66       | 4.61       | 5.52       | 每股净资产(Rmb)   | 7.40      | 10.69     | 14.84     | 19.     |
| 每股股息(Rmb)                    | 0.80       | 0.37       | 0.46       | 0.55       | 评估净资产价值(Rmb mn)  |           |           |           |         |
| 股息支付率(%)                     | 29.9       | 10.0       | 10.0       | 10.0       | 评估每股净资产(Rmb)   |           |           |           |         |
| 自由现金流收益率(%)                  | (13.7)     | 13.2       | 19.8       | 21.6       |  |           |           |           |         |
| 增长率和利润率(%)                   | 12/14      | 12/15E     | 12/16E     | 12/17E     | 比率   | 12/14     | 12/15E    | 12/16E    | 12/17   |
| 主营业务收入增长率                    | 27.7       | 33.8       | 21.7       | 21.7       | 净资产回报率(%)  | 43.0      | 40.4      | 36.1      | 31.     |
| EBITDA增长率                    | 37.8       | 30.9       | 25.3       | 18.7       | 总资产回报率(%)  | 3.8       | 3.7       | 3.8       | 4       |
| EBIT增长率                      | 36.9       | 28.1       | 25.6       | 18.7       | 平均运用资本回报率(%)   | NM        | NM        | NM        | N       |
| 净利润增长率                       | 30.3       | 36.9       | 26.1       | 19.7       | 存货周转天数   | 1,262.5   | 1,289.7   | 1,240.6   | 1,071   |
| 每股盈利增长                       | 30.3       | 36.9       | 26.1       | 19.7       | 应收账款周转天数   | 60.0      | 87.4      | 101.1     | 95      |
| 毛利率                          | 28.8       | 30.2       | 30.6       | 29.9       | 应付账款周转天数   | 246.4     | 254.3     | 237.5     | 235     |
| EBITDA利润率                    | 19.2       | 18.8       | 19.4       | 18.9       | 净负债/股东权益(%)  | 94.7      | 42.6      | (15.1)    | (56.    |
| EBIT利润率                      | 18.8       | 18.0       | 18.5       | 18.1       | EBIT利息保障倍数(X)  | 179.6     | NM        | NM        | N       |
| 现金流量表(Rmb mn)                | 12/14      | 12/15E     | 12/16E     | 12/17E     | 估值   | 12/14     | 12/15E    | 12/16E    | 12/17   |
| 优先股股息前净利润                    | 3,537.5    | 4,842.3    | 6,106.8    | 7,311.7    | 基本市盈率(X)   | 9.8       | 15.6      | 12.4      | 10      |
| 折旧及摊销                        | 125.1      | 309.6      | 368.7      | 439.9      | 市净率(X)   | 3.6       | 5.4       | 3.9       | 2       |
| 少数股东权益                       | 263.9      | 0.0        | 0.0        | 0.0        | EV/EBITDA(X)   | 11.4      | 13.7      | 9.4       | 6       |
| ン剱版ホ牧血<br>三营资本増減             | (8,835.9)  | 6,376.1    | 11,454.5   | 12,012.0   | 股息收益率(%)   | 3.0       | 0.6       | 0.8       |         |
| 其它                           | (44.5)     | 636.9      | (67.1)     | (64.6)     | 放忘牧 <u>血</u> 平(**)                                       | 3.0       | 0.0       | 0.0       | '       |
| ₹ E<br>经 <b>营活动产生的现金流</b>    | (44.5)     | 12,164.9   | 17,862.9   | 19,699.0   |  |           |           |           |         |
| 7.1.T.T                      | (050.0)    | (4.445.4)  | (4.000.7)  | (4.000.0)  | 核心估值   | 12/14     | 12/15E    | 12/16E    | 12/1    |
| 务本开支<br>                     | (856.0)    | (1,145.1)  | (1,393.7)  | (1,696.6)  | 核心利润(Rmb mn)   |           |           |           |         |
| 女购                           | (523.5)    | 0.0        | 0.0        | 0.0        | 每股核心盈利(Rmb)  |           |           |           |         |
| <b>剝离</b>                    | 0.0        | 0.0        | 0.0        | 0.0        |  |           |           |           |         |
| 其它                           | (1,348.0)  | 0.0        | 0.0        | 0.0        | 核心净资产回报率(%)  | NM        | NM        | NM        | N       |
| <b>投资活动产生的现金流</b>            | (2,727.5)  | (1,145.1)  | (1,393.7)  | (1,696.6)  | 核心总资产回报率(%)<br>核心平均运用资本回报率(%)                            | NM<br>NM  | NM<br>NM  | NM<br>NM  | N       |
| 5. (普通股和优先股)                 | (2,787.3)  | (3,821.9)  | (3,094.3)  | (3,067.2)  | 核心市盈率(X)   | NM        | NM        | NM        | N       |
| 昔款增减                         | 13,623.7   | 0.0        | 0.0        | 0.0        | 核心股息支付率(%)   | NM        | NM        | NM        | N       |
| 普通股发行(回购)                    | 0.0        | 0.0        | 0.0        | 0.0        | 毎股核心盈利增长率(%)   |           |           |           |         |
| <b>转它</b>                    | 1,219.4    | 0.0        | 0.0        | 0.0        |  |           |           |           |         |
| <sup>ᅕ</sup> ᄓ<br>尊资活动产生的现金流 | 12,055.8   | (3,821.9)  | (3,094.3)  | (3,067.2)  |  |           |           |           |         |
| ₽页冶切厂王的戏並派<br>总现金流           |            |            |            |            | 注,是后一个灾际在唯新提可能与任己八左5555000000000000000000000000000000000 | セ         |           |           |         |
| D-次亚爪                        | 4,374.3    | 7,198.0    | 13,374.9   | 14,935.2   | 注: 最后一个实际年度数据可能包括已公布和预测数                                 | 加。        |           |           |         |
|                              |            |            |            |            | 资料来源:公司数据、高盛研究预测   |           |           |           |         |

### 对此报告有贡献的人员

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The prices in the body of this report are based on the market close of March 27, 2015, unless stated otherwise.

Exhibit 1. Our China onshore developers' coverage

|                 |           |                     |         |              |                           |                            | T                        |               |                                     | P/B (exclude revaluation |      |      |      |           |     |                    |     |     |
|-----------------|-----------|---------------------|---------|--------------|---------------------------|----------------------------|--------------------------|---------------|-------------------------------------|--------------------------|------|------|------|-----------|-----|--------------------|-----|-----|
| Company         | Ticker    | Mkt                 |         | Price as of  |                           | Potential                  | Target                   |               |                                     | FD Core P/E (x)          |      | x)   |      | gain) (x) |     | Dividend yield (%) |     | %)  |
|                 |           | Cap<br>(US\$<br>bn) | Rating  | 27/Mar/15    | 12 mth<br>Price<br>target | upside/<br>downside<br>(%) | price<br>disc. to<br>NAV | End-15<br>NAV | Shr price<br>(disc)/ prem to<br>NAV | 15E                      | 16E  | 17E  | 15E  | 16E       | 17E | 15E                | 16E | 17E |
| A-share listed  |           |                     |         |              |                           |                            |                          |               |                                     |                          |      |      |      |           |     |                    |     |     |
| Vanke (A)       | 000002.SZ | 20.6                | Buy*    | 13.35 (Rmb)  | 19.80                     | 48                         | -5%                      | 20.84         | (36)                                | 6.4                      | 5.4  | 5.7  | 1.4  | 1.1       | 1.0 | 4.7                | 5.6 | 5.2 |
| CMP (B)         | 200024.SZ | 1.4                 | Buy     | 21.13 (HK\$) | 26.40                     | 25                         | 0%                       | 26.36         | (20)                                | 8.4                      | 7.2  | 7.1  | 1.6  | 1.4       | 1.2 | 2.3                | 2.7 | 2.7 |
| Poly (A)        | 600048.SS | 18.3                | Buy     | 10.77 (Rmb)  | 13.10                     | 22                         | 15%                      | 11.36         | (5)                                 | 8.7                      | 8.1  | 7.4  | 1.6  | 1.4       | 1.2 | 2.2                | 2.3 | 2.6 |
| CFLD            | 600340.SS | 11.0                | Buy     | 52.39 (Rmb)  | 62.50                     |                            | n.a.                     | NA            | NA                                  | 14.7                     | 11.7 | 10.4 |      |           |     | 0.7                | 0.9 | 1.0 |
| ОСТ             | 000069.SZ | 11.0                | Buy     | 9.50 (Rmb)   | 9.90                      | 4                          | -25%                     | 13.21         | (28)                                | 12.4                     | 10.7 | 10.2 | 2.1  | 1.7       | 1.5 | 0.9                | 1.0 | 1.0 |
| Risesun         | 002146.SZ | 6.0                 | Neutral | 19.91 (Rmb)  | 19.40                     | (3)                        | 10%                      | 17.67         | 13                                  | 10.1                     | 9.4  | 9.9  | 2.1  | 1.8       | 1.5 | 1.2                | 1.3 | 1.2 |
| Zhongnan        | 000961.SZ | 2.9                 | Neutral | 15.74 (Rmb)  | 14.90                     | (5)                        | -20%                     | 18.67         | (16)                                | 9.8                      | 9.9  | 11.0 | 1.7  | 1.5       | 1.3 | 1.0                | 1.0 | 0.9 |
| CMP (A)         | 000024.SZ | 16.2                | Neutral | 30.40 (Rmb)  | 26.40                     | (13)                       | 25%                      | 21.09         | 44                                  | 15.1                     | 13.0 | 12.7 | 2.2  | 2.0       | 1.7 | 1.3                | 1.5 | 1.5 |
| BCD             | 600376.SS | 4.1                 | Neutral | 11.44 (Rmb)  | 10.20                     | (11)                       | -25%                     | 13.55         | (16)                                | 12.4                     | 12.1 | 12.4 | 1.5  | 1.4       | 1.3 | 2.4                | 2.5 | 2.4 |
| Gemdale         | 600383.SS | 7.6                 | Sell    | 10.66 (Rmb)  | 9.30                      | (13)                       | -30%                     | 13.23         | (19)                                | 12.9                     | 12.3 | 13.2 | 1.5  | 1.3       | 1.2 | 1.1                | 1.2 | 1.1 |
| SMC             | 600823.SS | 3.6                 | Sell    | 19.25 (Rmb)  | 14.00                     | (27)                       | -30%                     | 19.94         | (3)                                 | 11.0                     | 10.9 | 12.3 | 1.4  | 1.2       | 1.1 | 1.6                | 1.6 | 1.4 |
| WorldUnion      | 002285.SZ | 4.6                 | Sell    | 38.27 (Rmb)  | 14.40                     | (62)                       | n.a.                     | NA            | NA                                  | 63.8                     | 55.5 | 48.8 | 12.6 | 10.8      | 9.3 | 0.5                | 0.5 | 0.6 |
| Onshore average | e         |                     |         |              |                           | (1)                        |                          |               | (9)                                 | 11.1                     | 10.1 | 10.2 | 2.2  | 1.9       | 1.7 | 1.8                | 1.9 | 1.9 |

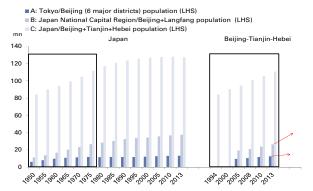
<sup>\*</sup> denotes the stock is on our regional Conviction List.

Notes: (1) Our 12-month target prices are based on end-2015E NAV for developers, 2015E P/E for World Union and End-2015E DCF for CFLD. (2) Key risks: Substantial improvement/deterioration in developers' balance sheets; better/worse macro conditions/policy loosening.

Source: Datastream, Company data, Gao Hua Securities Research.

### Our thesis in six charts

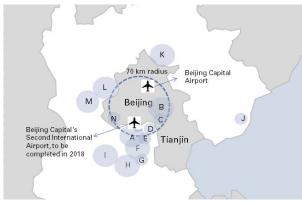
## Exhibit 2. "Beijing capital region" likely to see further agglomeration, but with Beijing inner city well-contained



Note: "Beijing capital region" has not been officially specified. We use Beijing and Langfang's aggregate population in the chart.

Source: Japan Statistics Bureau, CEIC.

Exhibit 4. CFLD is China's top industrial park operator with 1,691sq km concession area at close proximity to Beijing



Note: Exhibit 9 has details on CFLD's projects marked as A-N.

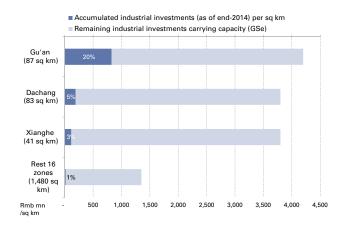
Source: Gao Hua Securities Research.

Exhibit 3. Beijing industrial land resource constraints: "decentralization" to Hebei since 2010



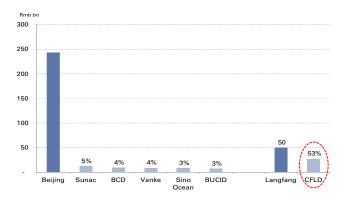
Source: CIA/Soufun

Exhibit 5. Only two major concession projects (Gu'an and Dachang) are currently running (early stage)



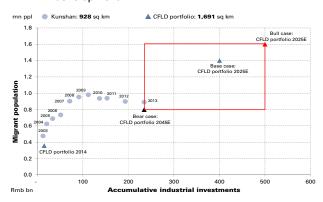
Source: Company data, Gao Hua Securities Research.

Exhibit 6. CFLD dominates property sales market share in Langfang vs. a fragmented market in Beijing 2013 property sales in Beijing/Langfang and key market share



Source: CEIC, Company data.

Exhibit 7. Our TP implies 19% upside potential (17.1X 2015E P/E); bull/bear case +55%/-21% variance Industrial investments, population assumptions for our base case and bull/bear cases against Kunshan's development



Source: Kunshan government, Company data, Gao Hua Securities Research.

# Executive summary: Key beneficiary of growing Beijing economic circle; initiate with Buy

China is embarking on a new urbanization model

We see China's urban population rising 100mn from the current level by 2020E based on the government's target urbanization ratio of 60% (vs 54.8% as of 2014). Furthermore, China is embarking on a new model of urbanization and reaching a development stage where efficient use of resources is needed to allow agglomeration effects and specialization to be the drivers of future growth (increase in Total Factor Productivity through more efficient allocation of factors of production).

As of 2013, China has 333 cities, 2,853 counties and 40,497 towns. Many of the cities/counties, especially those surrounding China's major city clusters, will likely become the important carriers of further urbanization, as highlighted in Prime Minister Li Keqiang's 2015 Annual Government Work Paper on March 5, 2015.

Beijing-Tianjin-Hebei (one of China's largest economic circles) integration picking up pace

- Being the capital city of China as well as the core city of the Northern region, Beijing is
  increasingly facing urban carrying capacity constraints in the inner city, with multiple issues yet to
  be resolved such as housing affordability for middle and lower-middle income population and
  transportation congestion as a result of concentrated government functions, healthcare and
  education resources (agglomeration diseconomies).
- With Beijing targeting to become a global city by 2050 according to the Beijing City
  Development Planning, growing collaboration from surrounding regions is needed for
  repositioning of its city functions and optimizing of industries. Better economic integration of
  Beijing-Tianjin-Hebei would help them complement each other with respective synergies and
  propel economic transformation, in our view.
- We note that Beijing-Tianjin-Hebei integration has picked up since February 2014 when President Xi Jinping raised it to "a national strategy". A successful integration involves removal of both visible barriers (such as transportation/logistics etc) and invisible barriers (such as customs clearance/ telecommunication roaming etc), better allocation of labor, land & capital, and to enhance regional mobility. On an equal footing, managing environmental pressure is essential to ensure a clean and healthy living environment.

Initiate on CFLD with a Buy and 12-m target price of Rmb62.50

 A pure regional company and an industrial park operator with strong location advantage to benefit from both local industrial investments and property sales outlook. We initiate with Buy and think that the risk-reward is favourable as our bull/bear case scenarios suggest +55%/-21% variance vs the current level.

- CFLD provides one-stop industrial zone development service to 19 county-level governments
  under concession agreements that usually last for up to 50 years to help transform China's
  counties into new industrial zones. It has a current portfolio size totaling 1,691 sq km (almost
  the size of Tokyo, 2,188 sq km and twice the size of a Kunshan County in China's Yangtze
  River Delta region, 928 sq km) and 96% located in regions surrounding Beijing. We think
  CFLD will benefit from the growing significance of the Beijing economic circle in the coming
  decades.
- We forecast CFLD's current industrial zone portfolio to constitute 1.4mn residential
  population (from 0.4mn as of end-2014) and accumulative industrial investments of
  Rmb400bn by 2025E. As a result, we estimate a DCF value of Rmb83bn for CFLD, or
  Rmb62.50 per share with 19% potential upside, implying 17.1X 2015E P/E and 5.8X 2015E
  P/B.

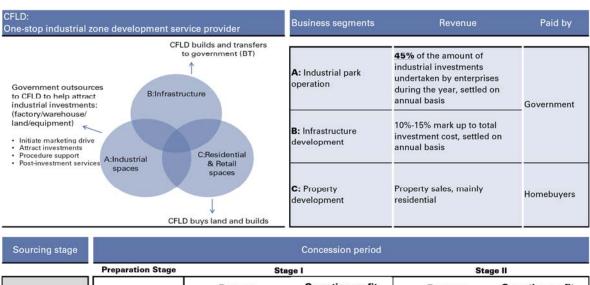
## CFLD profile: One-stop industrial zone development service provider

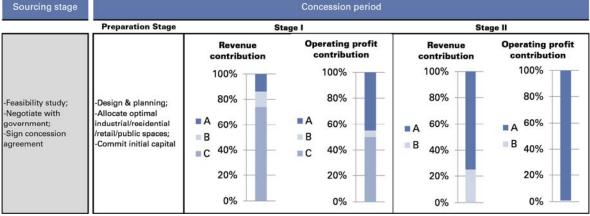
CFLD was founded in 1998, with its main business being property development in Langfang City, Hebei province. In 2002, the company signed up a concession agreement with Gu'an government (a county under Langfang City, Hebei province, about 70km south of Beijing city centre) to provide one-stop industrial zone development service including industrial park operation, infrastructure development, and property development to transform Gu'an county into a new industrial city. In 2007, the company replicated its full-package service for Dachang County (also under Langfang City, Hebei province, 50km east of Beijing city centre). With the initial success of those two industrial zone projects, the company then signed up concession agreements with another 17 regional governments during 2012-2013. Over the years, CFLD has developed an industrial operation service team of about 800 employees with research capability, resources and database across 12 major target industries, and close cooperation with research & development centers of various ministries, research institutions, and consulting firms.



Exhibit 8. CFLD provides one-stop industrial zone development service to local governments to help transform China's counties into new industrial zones

CFLD business model





Note: Revenue contribution and operating profit breakdown for Stage I and II are for a single project and for illustration purpose only.

Source: Gao Hua Securities Research.

We elaborate on the company's business model, by segment, as below:

## 1) Industrial park operation: Local govts pay CFLD 45% of the amount of local industrial investments attracted

CFLD helps design the entire industrial zone area under the agreement—i.e., allocate optimal industrial, residential, and public spaces, conduct research on the industries that are most suitable for the region and having an encouraging outlook over the long term. It also partners the local governments in initiating a marketing drive, attracting investments, and promoting industrial agglomeration. Further, it provides a series of post-investment services for enterprises, including property management. Local governments pay CFLD on its performance, or 45% of the amount of local industrial investments attracted

(factory/warehouse/equipment/industrial land), settled on an annual basis (out of government tax revenue generated from the investments). This type of cooperation arises from local governments (eg. counties in Hebei province) that lack the expertise and where outsourcing the function would be a better alternative.

CFLD currently has industrial zone development contracts with 19 regional governments, with 96% of its portfolio (in terms of area size) located in regions surrounding Beijing (Exhibit 9).

Exhibit 9. 96% of CFLD's industrial zones (in terms of area size) is located in areas surrounding Beijing CFLD's industrial zones' portfolio

|   | Location of CFLD's industrial parks                     | Area size of the county | 2013 Population of the county (mn) | Area size of<br>CFLD's<br>industrial<br>zones<br>(sq km) | as % of<br>total<br>portfolio<br>size | Year of contract | Concession period (yrs) |
|---|---|-------------------------|------------------------------------|--|---------------------------------------|------------------|-------------------------|
|   | Beijing surrounding regions:                            | (0 4,                   |                                    | (5-4 5)  |                                       |                  | , , , , , ,             |
| Α | Gu'an County, Langfang City, Hebei province             | 697                     | 0.45                               | 87   | 5%                                    | 2006             | 50                      |
| В | Dachang County, Langfang City, Hebei province           | 176                     | 0.12                               | 83   | 5%                                    | 2007             | 50                      |
| С | Xianghe County, Langfang City, Hebei province           | 458                     | 0.33                               | 41   | 2%                                    | 2013             | 30                      |
| D | Langfang City urban district, Hebei province            | 978                     | 0.88                               | 9  | 1%                                    | 2012             | 50                      |
| E | Yongqing County, Langfang City, Hebei province          | 776                     | 0.40                               | 18   | 1%                                    | 2013             | 20                      |
| F | Bazhou County, Langfang City, Hebei province            | 784                     | 0.63                               | 107  | 6%                                    | 2013             | 50                      |
| G | Wen'an County, Langfang City, Hebei province            | 980                     | 0.51                               | 24   | 1%                                    | 2012             | 50                      |
| Н | Renqiu, Cangzhou City, Hebei province                   | 1,012                   | 0.84                               | 240  | 14%                                   | 2013             | 50                      |
| 1 | Baiyangdian, Anxin County, Baoding City, Hebei province | 724                     | 0.39                               | 300  | 18%                                   | 2013             | 50                      |
| J | Changli County, Qinhuangdao City, Hebei province        | 1,212                   | 0.56                               | 7  | 0%                                    | 2012             | 50                      |
| K | Luanping County, Chengde City, Hebei province           | 2,993                   | 0.32                               | 225  | 13%                                   | 2012             | 50                      |
| L | Huailai County, Zhangjiakou City, Hebei province        | 1,801                   | 0.36                               | 122  | 7%                                    | 2010             | 50                      |
| M | Zhuolu County, Zhangjiakou City, Hebei province         | 2,802                   | 0.35                               | 247  | 15%                                   | 2013             | 50                      |
| ı | Zhangfang, Fangshan District, Beijing City              | 152                     | 0.02                               | 119  | 7%                                    | 2013             | 50                      |
|   | Total   | 15,545                  | 6.16                               | 1,629  | 96%                                   |                  |                         |
| _ | Other regions:  |                         |                                    |  |                                       |                  |                         |
|   | Sujiatun County, Shenyang City, Liaoning province       |                         |                                    | 35   | 2%                                    | 2012             | 30                      |
|   | Wuxi City, Jiangsu province                             |                         |                                    | 4  | 0%                                    | 2012             | 15                      |
|   | Zhenjiang City, Jiangsu province                        |                         |                                    | 3  | 0%                                    | 2012             | 15                      |
|   | Jiashan County, Jiaxing City, Jiangsu province          |                         |                                    | 12   | 1%                                    | 2013             | 18                      |
|   | Lishui District, Nanjing City, Jiangsu province         |                         |                                    | 9  | 1%                                    | 2013             | 50                      |
|   | Total   |                         |                                    | 62   | 4%                                    |                  |                         |

Note: 1) Gu'an industrial zones include Gu'an Industrial Zone of 60sq km and Gu'an New Industry Demonstration Zone of 48.6 sq km with an overlap of 21.86sq km between the two; 2) Dachang Industrial Zones include Dachang Chaobaihe Industrial Zone of 70 sqm km and Dachang New Industry Demonstration Zone of 50 sq km and an overlap of 36.85sq km between the two. 3) Location of counties A-I is in Exhibit 15

Source: Company data.

### 2) Infrastructure development: Part of the concession agreement

Local governments also delegate to CFLD the building/designing of infrastructure including land development, electricity, water, transportation, and highways, which will be transferred to the local governments once completed, or a BT (Build-Transfer) model. Local governments would pay a 10%-15% mark up to total construction cost, settled on an annual basis.

## 3) Property development: Running an asset light model (rolling one-year landbank) and dominating market share in Langfang

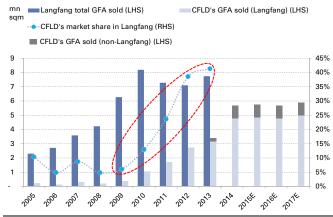
CFLD's property business mainly benefits from the migrant population property demand, which includes: 1) homebuyers who are not able to afford properties in Beijing's central urban area, but choose to live in the suburbs and commute to work via automobile or mass transit; 2) elderly population that has moved out of Beijing's central urban area and purchased a new property in the suburbs for a better environment; and 3) population inflow from Hebei or other nearby provinces as a result of local job opportunities.

Equipped with healthcare, education, retail, and entertainment facilities, rather than being standalone projects, CFLD's Peacock City projects in Gu'an and Dachang counties have gained significant market share in Langfang, which quickly rose to 41% in end-2013 from an average 7% over 2005-2009, in terms of gross floor area (GFA) sold (Exhibit 10).

In contrast to a typical developer that needs to develop land banks (on average 7.8X 2015E GFA sold for developers under our coverage, Exhibit 11), CFLD runs an asset light model by rolling over its landbank by only about a year as it is in charge of planning the whole region and responsible for land development. By end-1H2014, it had an unsold landbank of 5.85mn sqm, or 1X 2015E GFA sold and by end-2014, it reported 8mn sqm unsold landbank or 1.4X 2015E GFA sold.

Exhibit 10. CFLD had 41% volume market share in Langfang as of 2013 (which mostly benefits from Beijing's suburbanization demand)

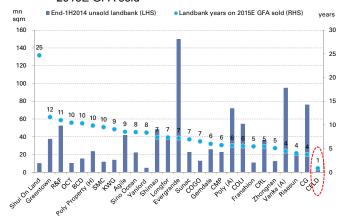
CFLD's market share in Langfang



Source: Wind, Company data, Gao Hua Securities Research.

Exhibit 11. Unlike typical developers, CFLD runs an asset light model by rolling over its landbank by only about a year as it is in charge of planning the whole region and responsible for land development

End-1H2014 unsold landbank and landbank years on 2015E GFA sold



Source: Company data, Gao Hua Securities Research.

CFLD achieved 58% revenue CAGR in 2010-2014, with industrial park operation/infrastructure development/property development segments contributing 16%/14%/70% by end-2014. The industrial park operation segment contributed the highest gross margin, at 97.5% on average during 2011-2014 vs 26.6%/30.9% for infrastructure development/property development segments. The rapid growth was accompanied by 26% FAI CAGR for Gu'an County (from Rmb0.9bn in 2002 to Rmb9.4bn in 2012) and 36% FAI CAGR for Dachang County (from Rmb1.5bn in 2007 to Rmb7.1bn in 2012) vs. median level of 25% for Hebei's counties during the same period.

Exhibit 12. CFLD achieved 58% revenue CAGR in the past 5 years, with industrial park operation/infrastructure development/property development contributing 16%/14%/70% by end-2014...

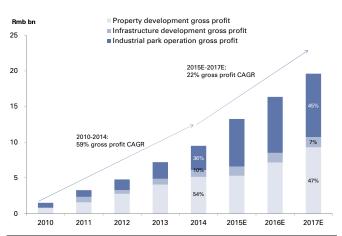
CFLD revenue breakdown by business segment



Source: Company data, Gao Hua Securities Research.

Exhibit 13. ...and 59% gross profit CAGR over 2010-2014 with higher contribution from the industrial park operation segment

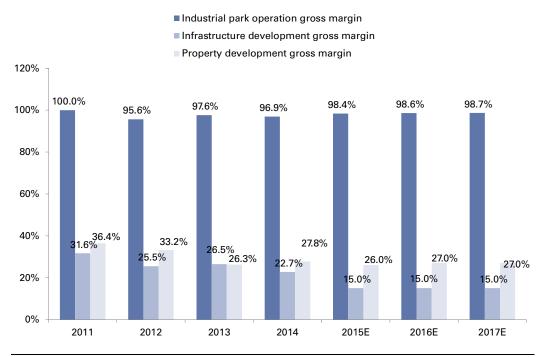
CFLD gross profit breakdown by business segment



Source: Company data, Gao Hua Securities Research.



Exhibit 14. Industrial park operation segment contributes the highest gross margin CFLD gross margin breakdown by business segment



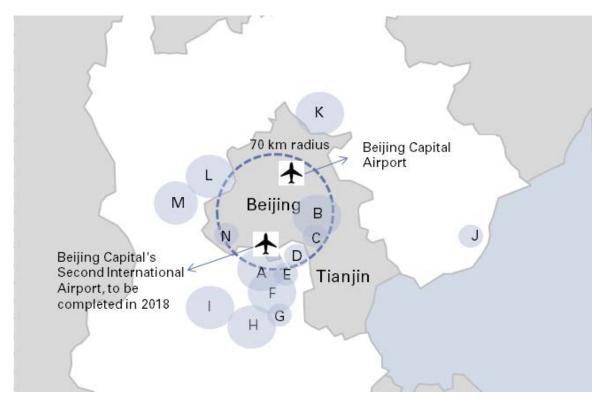
Source: Company data, Gao Hua Securities Research.

# Strong location advantage, likely to benefit from growing significance of Beijing economic circle

CFLD has a clear target to build its industrial zone portfolios in counties that surround Beijing (since 2002). We believe CFLD's industrial zones have **strong location advantage** (Exhibit 15).

CFLD's industrial zones marked as **A/D/E/F/G/H/I** in Exhibit 15 are located near the New Airport Economic Co-operation Zone and target industries such as Aerospace/Auto parts/Electronic Information/Equipment Manufacturing/Logistics and New Energy; **B/C** are located east of Beijing's Tongzhou District and mainly target industries such as Culture/Media/Equipment manufacturing and Logistics; **K/L/M** are located near the Zhangjiakou-Chengde Ecological Economic Zone, and target industries such as Environment Protection, New Energy/Agriculture and Food.

Exhibit 15. Strong location advantage (at close proximity to Beijing), likely to benefit from growing significance of the Beijing economic circle... Location of CFLD's industrial zones

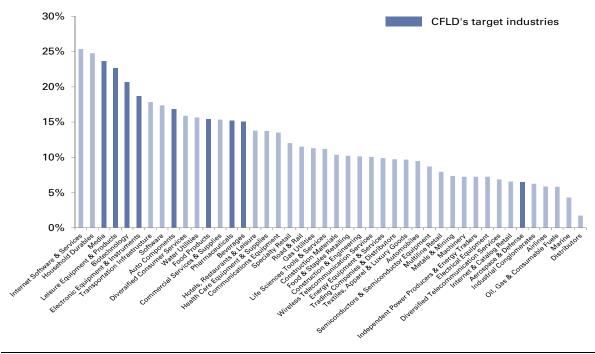


Note: A-N refer to Counties in which CFLD's industrial zones are located, instead of demonstrating the size of CFLD's exact industrial zones.

Source: Gao Hua Securities Research.

Exhibit 16. ...and by targeting higher ROIC industries

2014E-2016E ROIC by Global Industry Classification Standard (GICS) level 2 sectors for GS/GH covered companies

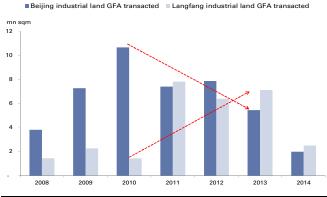


Source: Goldman Sachs Global Investment Research, Gao Hua Securities Research.

Beijing's industrial shift to surrounding regions likely a secular trend

Beijing's industrial land GFA transactions have been dropping since 2010, likely due to land resource constraints, while its neighboring city Langfang saw a clear pick up since 2011. Beijing's surrounding regions such as Langfang provide much lower cost industrial land solutions. CFLD's current two major running industrial zones (Gu'an's (marked as A in Exhibit 14) industrial land price was 73% lower than bordering Beijing Daxing district, as of 2013 and Dachang's (marked as B in Exhibit 15) industrial land price was 63% lower than bordering Beijing Tongzhou district, as of 2013) provide more cost-effective solutions amid a slower growth macro environment, in our view.

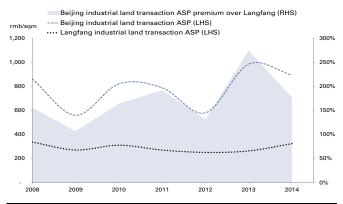
Exhibit 17. Beijing's industrial land GFA transactions have been dropping since 2010, likely due to land resource constraints, while its neighboring city Langfang saw a clear pick up since 2011 Industrial land price for Beijing Daxing District and its bordering Langfang Gu'an County



Source: CIA/Soufun

Exhibit 18. Surrounding regions such as Langfang provide much lower cost industrial land solutions

Industrial land price for Beijing Tongzhou District and its bordering Langfang Dachang County



Source: CIA/Soufur



Apart from lower costs, these areas are increasingly benefiting from **improving infrastructure** and transportation over the next decade:

- Airport: Beijing Capital's second international airport started construction on December 26, 2014, with a planned investment of Rmb80bn. It is located at 46 km south of the Beijing city center and 20km north of CFLD's Gu'an industrial zone. Projected completion date for the new airport is October 2018 and is likely to serve as many passengers as the existing Beijing Capital airport. A new high-speed rail line is planned which will connect the airport to the Beijing South railway station within a journey time of 30 minutes.
- 7th Ring Road: Beijing will build its Seventh Ring Road, stretching 940 kilometers and connecting Langfang, Zhuozhou, Zhangjiakou, Chengde and other cities in the Hebei area, as announced by the head of the Hebei provincial transport department on June 25, 2014. The Seventh Ring Road is part of a transport integration plan which will cut the travel time between Beijing, Tianjin and Hebei's major cities.
- Beijing-Tianjin-Hebei transportation integration master plan is currently under the State Council's review, while Beijing-Tianjin-Hebei Intercity Rail Investments Ltd. has been set up in Dec 2014 with an initial registered capital of Rmb10bn.

Wide gap for Beijing-Tianjin-Hebei region to bridge vs YRD in terms of development of industrial/economic zones

By June-2014, China had 476 national-grade and 1,167 provincial-grade industrial zones, of which the Top 100 quality ones collectively contributed Rmb7.2tn to GDP in 2012, or 14% of the total national GDP. By broadly looking at the Beijing-Tianjin-Hebei region vs. Yangtze River Delta (YRD), there are currently 22 Top 100 industrial/economic zones in YRD vs only 8 in Beijing-Tianjin-Hebei (Exhibit 19), suggesting a wide gap for Beijing-Tianjin-Hebei to bridge.

Comparing with the Shanghai-Suzhou region (within 70km radius), which has currently four national Top 100 industrial/economic zones—two in Kunshan (Kunshan Economic & Technological Development Zone and Kunshan High Tech Development Zone), one in Wuxi and one in Huzhou—Beijing-Tianjin has only one, the Langfang Economic & Technological Development Zone in Langfang urban district, implying there is potential for CFLD in the region as well as relatively lesser competition, especially given that the existing Top100 industrial parks/economic zones were built in the 1980s-1990s and are still catering to the traditional industries.

Exhibit 19. Wide gap for industrial/economic zones development in Beijing-Tianjin-Hebei region vs. YRD

Overview of industrial parks/economic zones by region in China

|                       | Top 1 | 00         | National- | grade | Provincial | -grade |
|-----------------------|-------|------------|-----------|-------|------------|--------|
| Beijing-Tianjin-Hebei | 8     | 8%         | 20        | 4%    | 79         | 7%     |
| Beijing               | 2     | 2%         | 2         | 0%    | 17         | 1%     |
| Tianjin               | 2     | 2%         | 11        | 2%    | 21         | 2%     |
| Hebei                 | 4     | 4%         | 7         | 1%    | 41         | 4%     |
| YRD                   | 22    | 22%        | 74        | 16%   | 191        | 16%    |
| Shanghai              | 5     | 5%         | 12        | 3%    | 23         | 2%     |
| Jiangsu               | 13    | 13%        | 37        | 8%    | 84         | 7%     |
| Zhejiang              | 4     | 4%         | 25        | 5%    | 84         | 7%     |
| PRD                   | 7     | <b>7</b> % | 19        | 4%    | 64         | 5%     |
| Guangdong             | 7     | 7%         | 19        | 4%    | 64         | 5%     |
| Others                | 63    | 63%        | 363       | 76%   | 833        | 71%    |
| Total                 | 100   |            | 476       |       | 1167       |        |

Note: 1) Top 100 is ranked by Tongji University as of 2012; 2) PRD here does not include Hong Kong and Macau.

Source: China Association of Development Zones, Tongji University.

## Comparative study: Development of Japan's National Capital Region

Beijing-Tianjin-Hebei region has been the laggard among China's three largest economic circles, mainly dragged by the Hebei province

The gap of industrial/economic zones' development in the Beijing-Tianjin-Hebei region vs. YRD is a reflection of the fact that Beijing-Tianjin-Hebei has been the laggard among China's three largest economic circles in terms of GDP and per capita level (Exhibit 20), with wide dispersion within the region—Beijing and Tianjin's GDP per capita as of 2013 were 2.2X of national average, while Hebei's was 10% below the national average.

We believe Beijing and Tianjin plus their neighboring Hebei province are the important economic growth engines in North China, and play a significant role in leading national economic development.

Exhibit 20. Beijing-Tianjin-Hebei region has been the laggard among China's three largest economic circles Population, GDP, GDP per capita, Area size, Population density comparison of China's three largest economic circles, 2013

|                       |            | as % of  |        | as % of  | GDP per |              |           | as % of  | Population | VS.      |
|-----------------------|------------|----------|--------|----------|---------|--------------|-----------|----------|------------|----------|
|                       | Population | national | GDP    | national | capita  | vs. national | Area      | national | density    | national |
|                       | mn         | %        | Rmb bn | %        | Rmb     | х            | sq km     | %        | per sq km  | х        |
| Beijing-Tianjin-Hebei | 111        | 8%       | 6,196  | 11%      | 55,921  | 1.3x         | 217,873   | 2%       | 509        | 3.6x     |
| Beijing               | 21         | 2%       | 1,950  | 3%       | 93,213  | 2.2x         | 16,411    | 0%       | 1,289      | 9.1x     |
| Tianjin               | 15         | 1%       | 1,437  | 3%       | 93,173  | 2.2x         | 11,917    | 0%       | 1,235      | 8.7x     |
| Hebei province        | 75         | 6%       | 2,809  | 5%       | 37,453  | 0.9x         | 189,545   | 2%       | 396        | 2.8x     |
| Yangtze River Delta   | 157        | 12%      | 12,032 | 21%      | 76,520  | 1.8x         | 213,263   | 2%       | 737        | 5.2x     |
| Shanghai              | 24         | 2%       | 2,160  | 4%       | 90,100  | 2.1x         | 6,341     | 0%       | 3,809      | 26.9x    |
| Jiangsu province      | 79         | 6%       | 6,124  | 11%      | 77,133  | 1.8x         | 102,743   | 1%       | 773        | 5.5x     |
| Zhejiang province     | 54         | 4%       | 3,748  | 7%       | 69,803  | 1.7x         | 104,179   | 1%       | 515        | 3.6x     |
| Pearl River Delta     | 114        | 8%       | 8,780  | 15%      | 77,168  | 1.8x         | 180,751   | 2%       | 629        | 4.4x     |
| Shenzhen              | 11         | 1%       | 1,450  | 3%       | 136,947 | 3.3x         | 1,997     | 0%       | 5,323      | 37.6x    |
| Guangzhou             | 13         | 1%       | 1,542  | 3%       | 119,286 | 2.8x         | 7,249     | 0%       | 1,783      | 12.6x    |
| Hong Kong             | 7          | 1%       | 1,862  | 3%       | 266,044 | 6.3x         | 1,104     | 0%       | 6,341      | 44.7x    |
| Guangdong province    | 83         | 6%       | 3,612  | 6%       | 43,660  | 1.0x         | 170,368   | 2%       | 486        | 3.4x     |
| Rest of China         | 979        | 72%      | 29,877 | 53%      | 30,521  | 0.7x         | 8,988,114 | 94%      | 109        | 0.8x     |
| China                 | 1,361      |          | 56,885 |          | 41,908  |              | 9,600,000 |          | 142        |          |

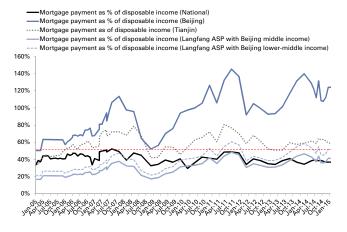
Source: CEIC

Beijing facing urban carrying capacity constraint; stronger collaboration from surrounding regions imminent

Being the capital city of China as well as a core city in the Northern region, Beijing is increasingly facing urban carrying capacity constraints (agglomeration diseconomies), especially in the inner city (we refer to 6 major districts: Dongcheng/Xicheng/Chaoyang/ Haidian/Shijingshan/Fengtai), with multiple issues pending resolution such as housing affordability for middle and lower-middle income populations, transportation congestion as a result of concentrated government functions, healthcare and education resources.

With Beijing targeting to become a global city by 2050 according to the Beijing City Development Planning, we think increased collaboration from not only the five new districts (Tongzhou/Daxing/Shunyi/Changping/ Fangshan) but also from the neighboring Hebei cities/counties is required for repositioning of its city functions and optimizing of industries.

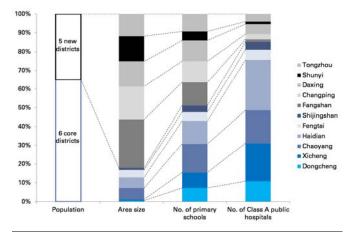
Exhibit 21. Middle and lower-middle income brackets (40% of total population) are unable to afford the average property ASPs in Beijing Affordability ratio for national level/Beijing/Tianjin/Langfang ASP with Beijing income



Source: CEIC, Company data

Exhibit 23. ... mainly due to healthcare and education resources concentrated in the inner city (as well as both central & Beijing government functions)

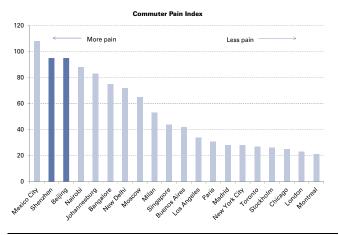
No. of primary schools and Class A public hospitals by district in Beijing, as of 2014



Source: Beijing NBS, Wind, Beijing Municipal Commission of Education

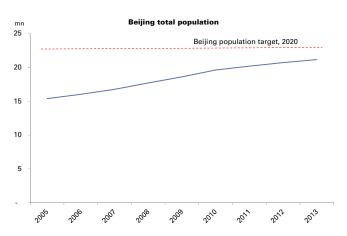
Exhibit 22. Beijing's transportation congestion is high relative to the world's major cities...

IBM Commuter Pain Index, 2011



Source: IBM:

Exhibit 24. From an administrative perspective,
Beijing inner city population growth is likely to
be well contained over the medium term
Beijing total population and government's 2020 target



Source: CEIC, Beijing government.

### Beijing-Tianjin-Hebei integration is picking up pace

Beijing-Tianjin-Hebei integration which involves multiple aspects including population, industrial coordination, transportation and environmental protection has been on the government agenda for over 30 years since 1980s (Exhibit 25). However, the progress had been slow until Feb 2014 when President Xi Jinping raised it to "a national strategy", which is likely to be a signature project to promote regional coordinated development and leverage the potential of a key growth engine. While the Beijing-Tianjin-Hebei integration master plan has not been announced yet, execution has already picked up in certain areas such as Beijing's second international airport has commenced construction in Dec 2014.

## Exhibit 25. Beijing-Tianjin-Hebei integration has been on the govt agenda for over 30 years, and since February 2014 has seen a pick up in pace

Policy timeline of Beijing-Tianjin-Beijing integration during the past 30 years

| Initial proposal stage   | 1980s          | -1982-1984 National Planning Commission (later becomes NDRC) prepared "Beijing-Tianjin-Tangshan Land Planning Research" and pointed out Beijing as the Political and Cultural Center and raised Beijing-Tianjin-Tangshan to the economic center of the Northern region -1986 LI Ruihuan, Tianjin Mayor at the time, brought up the concept of "Pan-Bohai Economic Zone" which covered 14 cities including Tianjin, Qingdao, Dalian, Qinhuangdao and Tangshan                                     |
|--|----------------|--|
|  | 1990s          | -1995 Hebei province proposed the strategy of two circles "Beijing-Tianjin Inner Circle, Pan-Bohai Outer Circle" -1996 Beijing in its "Economic and Development Strategy Research Report" first brought up the concept of "Beijing Economic Circle" with Beijing/Tianjin as the center and covered 7 cities in Hebei   |
|  | 2000-2001      | Ministry of Construction prepared "Beijing-Tianjin-Northern Hebei City and Space development planning study" and pointed out that Beijing, Tianjin, Tangshan, Qinhuangdao and Baoding etc should coordinate with each other's development  |
| Modification stage:<br>from "Pan-Bohai<br>Economic Zone" to<br>"Beijing Economic<br>Circle" to "Beijing- | 2004-2005<br>c | <ul> <li>-Jun 2004, NDRC, Ministry of Commerce (MOFCOM) and leaders from 7 provincial governments (Beijing, Tianjin, Hebei, Shanxi etc) reached "Pan-Bohai regional cooperation framework agreement"</li> <li>-Nov 2004, NDRC officially started the preparation work of Beijing-Tianjin-Hebei Metropolitan regional planning</li> <li>-Jan 2005 State Council approved Beijing Development Plan and stated the need to build a "2-Hour Transportation Circle" around Beijing-Tianjin</li> </ul> |
| Tianjin-Hebei"   | 2010-2011      | -Aug 2010, Beijing-Tianjin-Hebei metropolitan regional planning was submitted to the State Council, which covered Beijing, Tianjin and 8 (revised from 7) cities in Hebei  -Oct 2010, Hebei province announced "Implementation guidance of accelerating industry development around Beijing economic circle"  -Mar 2011, National 12th Five Year Plan proposed " the development of Beijing economic circle"   |
|  |                | <b>-Jan 2014</b> , Beijing Government working Paper mentioned "to actively coordinate with the development planning of Beijing economic circle" and "integrate into Beijing-Tianjin-Hebei Metropolitan Area"   |
|  |                | -Feb 2014, PRC President Xi Jinping hosted Beijing-Tianjin-Hebei coordination and development conference and stated the need to accelerate the planning of Beijing economic zone integration   |
| Beijing-Tianjin-Hebei<br>integration speeding up   | 2014           | -Mar 2014, Prime Minister Li Keqiang mentioned in his "government working paper" that one of the key focus in 2014 would be " to strengthen Pan-Bohai and Beijing-Tianjin-Hebei economic coordination"   |
|  |                | -Aug 2014, State Council set up "Beijing-Tianjin-Hebei cooperation group" and nominated vice Prime Minister Zhang Gaoli as leader; People's Daily started to promote the concept of "Beijing-Tianjin-Hebei integration" -Dec 2014, Beijing new airport commenced construction  |

Source: Various media sources (such as XinhuaNet, Sina) Gao Hua Securities Research.

Reference to the development of Japan's National Capital Region

As Beijing-Tianjin-Hebei integration is likely a multi-decade initiative, we refer to the National Capital Region of Japan, given many similarities although the development path would not be exactly the same.

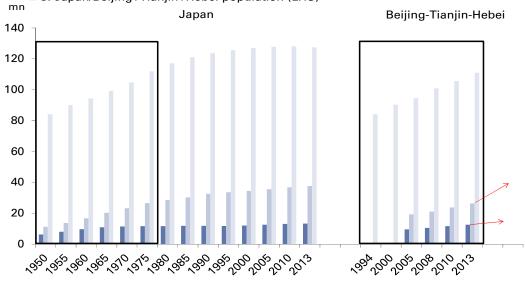
The National Capital Region of Japan is one of the largest urban regions in the world with a population of 43mn as of 2013. One of the world's best and most heavily travelled rail systems knits the region together. Post five rounds of Capital Region development planning since 1958 to resolve Tokyo's urban carrying capacity constraints, Tokyo's population (as of 2013) has been maintained at 10% of Japan's total population since 1960, while the National Capital Region saw continued population agglomeration, from 17.7% of Japan's total population in 1960 to 29.5% as of 2013. The five rounds of development planning, especially the first three rounds, covered multiple city functions' dispersal from Tokyo to surrounding regions: 1) Industrial function: Keihin Industrial Zone; 2) Residential function: Tama City etc; 3) Academic and research: Tsukuba Science City; 4) Logistic function: Yokohama port; 5) Office function: Office centers along the Yamanote train line; 6) Administrative function: Saitama city etc.

By 2013, Beijing-Tianjin-Hebei area in total had 111mn population, same as Japan back in 1975 (112mn). Beijing's 6 main districts (Dongcheng, Xicheng, Chaoyang, Haidian, Fengtai and Shijingshan) accounted for 12.5mn population, also similar to Tokyo in 1975 (11.7mn).

Exhibit 26. National Capital Region of Japan saw continued population agglomeration post five rounds of development planning, while Tokyo's population has not been growing much

Population agglomeration of the National Capital Region of Japan vs Beijing against Beijing-Tianjin-Hebei region

- A: Tokyo/Beijing (6 major districts) population (LHS)
- B: Japan National Capital Region/Beijing+Langfang population (LHS)
- C: Japan/Beijing+Tianjin+Hebei population (LHS)



Source: Japan Statistics Bureau, NBS, Wind

By breaking down the National Capital Region of Japan into four areas (Exhibit 27) and comparing with similar areas in Beijing and surrounding regions, we view population density in Beijing's 6 main districts as high while its 20-70km radius area (including Beijing's 5 new districts: Changpin/Fangshan/Shunyi/Daxing/Tongzhou and its South-eastern plain area, especially the neighboring Langfang City) still has significant potential for further population agglomeration, implying Beijing's current urban capacity constraints are likely more caused by improper spatial distribution of city functions.

Exhibit 27. Population density in Beijing's inner city is high while 20km-70km radius area is not, especially its South-eastern plain area, suggesting Beijing's current urban capacity constraints are likely more caused by improper spatial distribution of city functions

Population and density comparison between Beijing-Tianjin-Hebei vs. similar regions in Japan

| Beijing+Tianjin+Hebei                       | 111                  | 217,873 | 509       |
|---|----------------------|---------|-----------|
| Sum of above                                | 68                   | 145,993 | 463       |
| Tangshan                                    | 7                    | 13,472  | 555       |
| Tianjin                                     | 15                   | 11,917  | 1,235     |
| Chengde                                     | 4                    | 39,519  | 96        |
| Zhangjiakou                                 | 5                    | 36,000  | 130       |
| Beijing 5 ecological preservation districts | 2                    | 8,700   | 218       |
| Beijing+Langfang+Baoding                    | 35                   | 36,385  | 962       |
| Baoding                                     | 11                   | 22,185  | 512       |
| Langfang                                    | 4                    | 6,500   | 676       |
| Beijing 5 new districts                     | 7                    | 6,319   | 1,063     |
| Beijing 6 districts (core area)             | 13                   | 1,381   | 9,076     |
|   | mn                   | sq km   | ppl/sq km |
|   | Population<br>(2013) | Area    | Density   |

|                                 | Population<br>(2010) | Area    | Density   |
|---------------------------------|----------------------|---------|-----------|
|                                 | mn                   | sq km   | ppl/sq km |
| Tokyo 0-20km radius             | 13                   | 1,029   | 12,584    |
| Tokyo 20-50km radius            | 20                   | 5,741   | 3,443     |
| Tokyo 50-70km radius            | 4                    | 6,389   | 562       |
| Rest of National Capital Region | 7                    | 23,730  | 295       |
| National Capital Region         | 43                   | 36,889  | 1,178     |
|                                 |                      |         |           |
| Osaka 50 km radius              | 16                   | 6,771   | 2,414     |
| Nagoya 50 km radius             | 9                    | 7,091   | 1,297     |
| Sum of above                    | 69                   | 50,751  | 1,360     |
| Japan                           | 127                  | 377,873 | 337       |

Note; Beijing 6 main districts refer to Dongcheng, Xicheng, Chaoyang, Haidian, Fengtai, and Shijingshan; 5 new districts refer to Changpin, Fangshan, Shunyi, Daxing and Tongzhou; 5 ecological preservation districts refer to Pinggu, Huairou, Mentougou, Miyun County and Yanqing County.

Source: CEIC, Japan Statistics Bureau

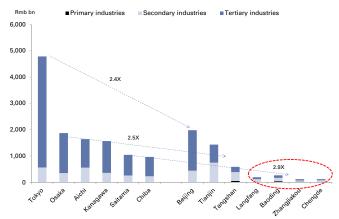
> From an industry perspective, we take reference of major regions along the Tokyo-Osaka industrial belt and break down their GDP by industry from those regions with similar positioning in the Beijing-Tianjin-Hebei area (Exhibit 28):

- 1) Tokyo's GDP (as of 2011) was 2.5X of Beijing's (as of 2013), suggesting a CAGR of 3%-5% should Beijing be able to catch up with Tokyo's current level in 20-30 years;
- 2) Both catering to heavy industries, Osaka, Aichi and Kanagawa prefectures combined (as of 2011) have a GDP level also 2.5X of Tianjin plus Tangshan (as of 2013);
- 3) Saitama and Chiba prefectures combined GDP (as of 2011) was 2.8X that of 4 cities combined (Langfang, Baoding, Zhangjiakou and Chengde; as of 2013) which shows a wider economic gap for Beijing's surrounding areas vs. similar regions surrounding Tokyo. We also note that Saitama and Chiba outperformed Japan's GDP growth since 1975 with a CAGR of 6.0%/5.3% till 2000 vs 4.9% for Japan.

With the likely areas of focus for Beijing being State Management, Financial Management, International Communications, Science and Culture, High-Tech Innovation, and Tourism over the long term, similar to Tokyo, we view collaboration with surrounding regions as key to supporting Beijing's tertiary industries' development.

Exhibit 28. Beijing's neighboring cities in Hebei province have a wider GDP gap vs. Saitama & Chiba in Japan

GDP breakdown by industry for: 1) Major regions on Tokyo-Osaka industrial belt, 2011; 2) Beijing and surrounding regions, 2013

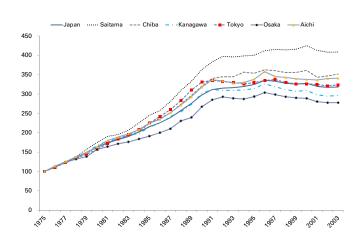


Note: We convert Tokyo and its surrounding regions' 2011 GDP to Rmb with a FX rate of CNY:JPY=19.2 as of Mar 27, 2015

Source: Japan Statistics Bureau, Wind

Exhibit 29. Saitama & Chiba outperformed Japan's **GDP** growth since 1975

Japan GDP by prefecture, 1975=100



Source: Japan Statistics Bureau



## Back testing YRD's FAI; CFLD's county exposure highly selective

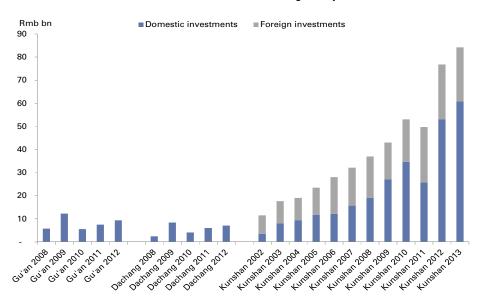
In order to examine the NPV of CFLD's cash flow potential and check the government's ability to pay, we hypothesize that if a currently well-developed county in China had applied CFLD's model during its past years, how would the cash flow be running for both CFLD and the local government. As a next step, we also try to test the breakeven level.

We pick Kunshan County in this study given similar regional positioning for Kunshan in the Yangtze River Delta region vs. CFLD's major running industrial zones. Kunshan, with an area size of 928 sq km, is an industrial county 60 km from the Shanghai city center (50 km to Shanghai Hongqiao airport) and 50 km from Suzhou city center, growing against the backdrop of YRD integration since the 1990s. Its GDP reached Rmb292bn with a total population of 1.64mn and registered population of 0.75mn, as of 2013.

As of end-2012, Gu'an county's FAI reached Rmb9bn and Dachang county's FAI reached Rmb7bn, which are currently at Kunshan's level back in 2002-2003.

Exhibit 30. Gu'an and Dachang counties' FAI are currently at Kunshan's level back in 2002-2003

Fixed Asset Investments for Gu'an and Dachang county vs. Kunshan



Note: Gu'an and Dachang's FAI breakdown by domestic and foreign investments is not available.

Source: Wind

Assuming CFLD's concession agreement with Kunshan started in 2003 and we use Kunshan's actual data till 2013 only:

**For test 1** (Exhibit 31), using Kunshan's 2003-2013 FAI and property sales development path, CFLD would have only incurred cash outflow in the initial two years; 10 years development under CFLD's model would imply **Rmb43bn** NPV.

**For test 2** (Exhibit 32), assuming Kunshan's industrial investments, property sales & land sales, and infrastructure investments to be 63% less while property construction cost remained the same as it was in 2003-2013 (or implying FAI on average **54% lower** than Kunshan's actual level), CFLD would have roughly achieved breakeven.

In both scenarios, Kunshan government would be able to cover the payments to CFLD and benefit in the long run after the concession agreement ended.

Exhibit 31. Kunshan backtest: Developing a Kunshan level county from 2003-2013 would imply a DCF value of Rmb43bn for CFLD Backtest on Kunshan's development if it were to apply CFLD's concession agreement model

| Test 1:   |                   |              |            |        |      |      |      |      |      |      |      |       |
|---|-------------------|--------------|------------|--------|------|------|------|------|------|------|------|-------|
| CFLD NPV @ 10%=Rmb43bn                                    |                   |              |            |        |      |      |      |      |      |      |      |       |
| Rmb bn  | 2003              | 2004         | 2005       | 2006   | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014E |
| Kunshan actual data                                       |                   |              |            |        |      |      |      |      |      |      |      |       |
| Kunshan FAI   | 18                | 19           | 23         | 28     | 32   | 37   | 43   | 53   | 50   | 77   | 84   | -     |
| Kunshan industrial investments                            | 13                | 8            | 13         | 17     | 20   | 20   | 21   | 25   | 17   | 40   | 41   |       |
| Kunshan infrastructure investments                        | 2                 | 3            | 3          | 3      | 3    | 5    | 7    | 8    | 9    | 12   | 12   |       |
| Kunshan property construction investments                 | 1                 | 3            | 3          | 3      | 2    | 7    | 5    | 9    | 13   | 11   | 14   | -     |
| Kunshan land sales  | 2                 | 5            | 4          | 4      | 7    | 5    | 11   | 11   | 11   | 13   | 17   | -     |
| Kunshan property sales                                    | 4                 | 4            | 7          | 14     | 22   | 14   | 36   | 27   | 22   | 25   | 46   | -     |
| Backtest: CFLD's cash flow should Kunshan have signed cor | cession aggreem   | ent with CF  | LD         |        |      |      |      |      |      |      |      |       |
| CFLD's industrial park operation revenue                  | -                 | 6            | 4          | 6      | 8    | 9    | 9    | 9    | 11   | 7    | 18   | 19    |
| CFLD's infrastructure development revenue                 | -                 | 2            | 4          | 4      | 4    | 4    | 5    | 8    | 9    | 10   | 14   | 13    |
| CFLD's property development revenue                       | 4                 | 4            | 7          | 14     | 22   | 14   | 36   | 27   | 22   | 25   | 46   | -     |
| CFLD property construction cost                           | (1)               | (3)          | (3)        | (3)    | (2)  | (7)  | (5)  | (9)  | (13) | (11) | (14) | -     |
| CFLD property land cost                                   | (2)               | (5)          | (4)        | (4)    | (7)  | (5)  | (11) | (11) | (11) | (13) | (17) | -     |
| CFLD's infrastructure development cost                    | (2)               | (3)          | (3)        | (3)    | (3)  | (5)  | (7)  | (8)  | (9)  | (12) | (12) | -     |
| Business tax  | (0)               | (1)          | (1)        | (1)    | (2)  | (1)  | (3)  | (2)  | (2)  | (2)  | (4)  | (2)   |
| SG&A  | (0)               | (1)          | (1)        | (1)    | (2)  | (2)  | (3)  | (3)  | (3)  | (3)  | (5)  | (2)   |
| Income tax  | 0                 | 0            | (0)        | (2)    | (4)  | (2)  | (5)  | (3)  | (1)  | (0)  | (6)  | (7)   |
| CFLD net cash flow  | (1)               | (0)          | 1          | 7      | 13   | 5    | 16   | 8    | 3    | 1    | 19   | 21    |
| Backtest: Kunshan government cash flow should Kunshan h   | nave signed conce | ession aggre | ement with | h CFLD |      |      |      |      |      |      |      |       |
| Payment by Kunshan government                             |                   | (8)          | (7)        | (10)   | (11) | (13) | (14) | (17) | (20) | (18) | (32) | (32)  |
| Kunshan general budgeraty revenue                         |                   | 3            | 5          | 7      | 9    | 12   | 13   | 16   | 20   | 22   | 24   | 24    |
| Kunshan land sales revenue                                | 2                 | 5            | 4          | 4      | 7    | 5    | 11   | 11   | 11   | 13   | 17   | -     |
| Kunshan infrastructure development cost                   | -                 | -            | -          | -      | -    | -    | -    | -    | -    | -    | -    | -     |
| Kunshan government net cash flow                          | 2                 | (0)          | 2          | 1      | 4    | 4    | 10   | 10   | 11   | 18   | 9    | (8)   |

Note: 1) We use Kunshan's FAI and deduct infrastructure investments and property investments. We use property investments and deduct land sales to derive property construction investments. 2) CFLD's industrial park operation revenue equals 45% of previous year Kunshan industrial investments; infrastructure development revenue equals 10% of previous year Kunshan infrastructure investments; property development revenue, construction cost, land cost equal current year Kunshan property sales, property construction investments and land sales; 3) We assume business tax: 5.5%, SG&A as % of revenue: 6%, income tax: 25%; 4) Kunshan government payment equals CFLD's industrial park operation revenue and infrastructure development revenue.

Source: Statistical Communique of Kunshan Economic and Social Development, Wind, Soufun/CIA, Gao Hua Securities Research.



Exhibit 32. If Kunshan's FAI were to be 54% lower (industrial investments/property sales as well as land sales) and infrastructure investments 63% less from Kunshan's level while property development cost remained the same, CFLD's DCF value would drop to a breakeven level

Backtest on Kunshan's development if it were to apply CFLD's concession agreement model

| Test 2:   |                |              |             |              |              |            |       |      |      |      |      |       |
|---|----------------|--------------|-------------|--------------|--------------|------------|-------|------|------|------|------|-------|
| CFLD NPV @ 10%=Rmb0.2bn                                       |                |              |             |              |              |            |       |      |      |      |      |       |
| Rmb bn  | 2003           | 2004         | 2005        | 2006         | 2007         | 2008       | 2009  | 2010 | 2011 | 2012 | 2013 | 2014E |
| Kunshan (both industrial investments and property sales cut b | y 63% while in | nfrastructur | e and prope | erty constru | ction cost i | emains the | same) |      |      |      |      |       |
| Kunshan FAI   | 7              | 9            | 11          | 12           | 13           | 18         | 19    | 26   | 27   | 36   | 40   | -     |
| Kunshan industrial investments (-63% from actual)             | 5              | 3            | 5           | 7            | 7            | 8          | 8     | 9    | 6    | 15   | 16   | -     |
| Kunshan infrastructure investments (-63% from actual)         | 1              | 1            | 1           | 1            | 1            | 2          | 3     | 3    | 4    | 5    | 5    | -     |
| Kunshan property construction investments                     | 1              | 3            | 3           | 3            | 2            | 7          | 5     | 9    | 13   | 11   | 14   | -     |
| Kunshan land sales (-63% from actual)                         | 1              | 2            | 1           | 2            | 2            | 2          | 4     | 4    | 4    | 5    | 6    | -     |
| Kunshan property sales (-63% from actual)                     | 2              | 2            | 2           | 5            | 8            | 5          | 13    | 10   | 8    | 10   | 17   | -     |
| Backtest: CFLD's cash flow should Kunshan have signed conces  | sion aggreem   | ent with CF  | LD          |              |              |            |       |      |      |      |      |       |
| CFLD's industrial park operation revenue                      | -              | 2            | 1           | 2            | 3            | 3          | 3     | 3    | 4    | 3    | 7    | 7     |
| CFLD's infrastructure development revenue                     | -              | 1            | 1           | 1            | 1            | 1          | 2     | 3    | 3    | 4    | 5    | 5     |
| CFLD's property development revenue                           | 2              | 2            | 2           | 5            | 8            | 5          | 13    | 10   | 8    | 10   | 17   | -     |
| CFLD property construction cost                               | (1)            | (3)          | (3)         | (3)          | (2)          | (7)        | (5)   | (9)  | (13) | (11) | (14) | -     |
| CFLD property land cost                                       | (1)            | (2)          | (1)         | (2)          | (2)          | (2)        | (4)   | (4)  | (4)  | (5)  | (6)  | -     |
| CFLD's infrastructure development cost                        | (1)            | (1)          | (1)         | (1)          | (1)          | (2)        | (3)   | (3)  | (4)  | (5)  | (5)  | -     |
| Business tax  | (0)            | (0)          | (0)         | (0)          | (1)          | (1)        | (1)   | (1)  | (1)  | (1)  | (2)  | (1)   |
| SG&A  | (0)            | (0)          | (0)         | (1)          | (1)          | (1)        | (1)   | (1)  | (1)  | (1)  | (2)  | (1)   |
| Income tax  | 0              | 1            | 0           | (0)          | (1)          | 1          | (1)   | 0    | 2    | 2    | (0)  | (3)   |
| CFLD net cash flow  | (1)            | (2)          | (1)         | 1            | 4            | (2)        | 4     | (1)  | (5)  | (5)  | 1    | 8     |
| Backtest: Kunshan government cash flow should Kunshan have    | e signed conce | ession aggre | ement with  | n CFLD       |              |            |       |      |      |      |      |       |
| Payment by Kunshan government                                 |                | (3)          | (3)         | (4)          | (4)          | (5)        | (5)   | (6)  | (8)  | (7)  | (12) | (12)  |
| Kunshan general budgeraty revenue (-63% from actual)          |                | 2            | 2           | 3            | 4            | 6          | 6     | 8    | 11   | 10   | 12   | 12    |
| Kunshan land sales revenue (-63% from actual)                 | 1              | 2            | 1           | 2            | 2            | 2          | 4     | 4    | 4    | 5    | 6    | -     |
| Kunshan infrastructure development cost                       |                |              |             |              |              |            |       |      |      |      |      |       |
| Kunshan government net cash flow                              | 1              | 0            | 1           | 1            | 2            | 3          | 5     | 6    | 7    | 9    | 6    | (0)   |

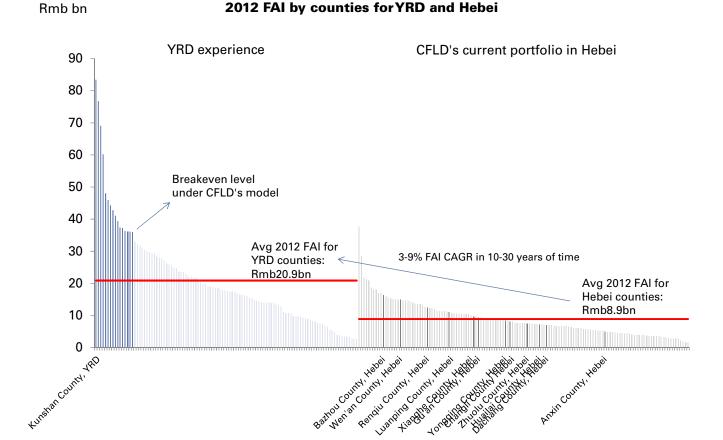
Note: 1) CFLD's industrial park operation revenue equals 45% of previous year Kunshan industrial investments; property development revenue equals 10% of previous year Kunshan infrastructure investments; property development revenue, construction cost, land cost equal current year Kunshan property sales, property construction investments and land sales; 2) We assume business tax: 5.5%, SG&A as % of revenue: 6%, income tax: 25%; 3) Kunshan government payment equals CFLD's industrial park operation revenue and infrastructure development revenue.

Source: Statistical Communique of Kunshan Economic and Social Development, Wind, Soufun/CIA, Gao Hua Securities Research.



Hebei province has in total 136 counties, similar to the YRD area that has a total of 108 counties. As of 2012, average FAI for YRD's counties reached Rmb20.9bn, or 2.4X of Hebei's, implying an FAI CAGR of 9%/4%/3% if they were to catch up with YRD's 2012 level in 10/20/30 years' time vs. a median level of 25% FAI CAGR in 2002-2012. Among YRD's counties, 16 counties (out of total 108 counties) saw their FAI (as of 2012) higher than 46% of Kunshan's level, suggesting top performing counties could be profitable under CFLD's concession model. CFLD currently has 12 concession agreements in Hebei (out of total 136 counties), which is a very selective portfolio, in our view.

Exhibit 33. Among YRD's counties, 16 (out of a total of 108) now see their FAI higher than 46% of Kunshan's level, suggesting top performing counties could be profitable under CFLD's model 2012 FAI by counties for YRD and Hebei



Source: Wind, Gao Hua Securities Research.

In addition to simply replicating history (back testing Kunshan), we identify 2 aspects that may drive different economics going forward:

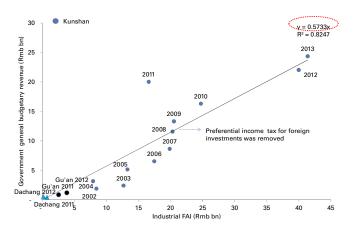
- Gu'an and Dachang's 2014 property ASP of Rmb7,145/sqm and Rmb 8,750/sqm are around 3X Kunshan's property ASP in 2003 (Rmb2,546/sqm) (Exhibit 34).
- Kunshan with an avg 57 % FAI contribution by foreign investments during 2003-2008, had
  preferential income tax policy before 2008, suggesting Gu'an and Dachang's government tax
  revenue generation out of industrial FAI may not necessarily be worse than Kunshan's before
  2008 (Exhibit 35).

Exhibit 34. Gu'an's and Dachang's current property ASP is 3X Kunshan's property ASP in 2003

Property GFA sold and ASP for Gu'an/Dachang vs. Kunshan

Rmb/sqm
7
6
10,000
10,000
8,000
4,000
2,000
2,000
Source: Wind.

Exhibit 35. Kunshan with an avg 57 % FAI contribution by foreign investments during 2003-2008, had preferential income tax policy before 2008 General budgetary revenue vs. industrial investments for Gu'an/Dachang vs. Kunshan



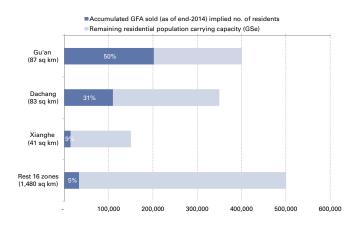
Source: Wind.

## Valuation: Our 12-m TP of Rmb62.50 implies 19% potential upside

We view Gu'an/Dachang/Xianghe (marked as A/B/C in Exhibit 15) as the key projects among CFLD's portfolio given their location advantage in terms of population and industrial investments carrying potential from an urban circle development perspective (bordering Beijing on the Southeastern side). We are also positive on Langfang's urban district and Yongqing (marked as D/E in Exhibit 15), however CFLD's concession area size is relatively small in those two areas. We chart our population carrying capacity and industrial land investment capacity forecast for Gu'an/Dachang/Xianghe industrial zones and rest of the industrial zones in aggregate in Exhibits 36-37

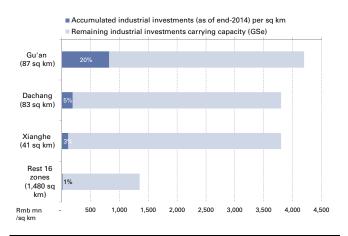
Exhibit 36. We expect CFLD's current portfolio to constitute a total of 1.4mn population and subsequent property demand by 2025E

Population carry capacity estimates for CFLD's industrial zones portfolio



Source: Gao Hua Securities Research.

Exhibit 37. Industrial investments' progress currently lagging property sales, but will likely be the main driver in the long run, in our view Industrial land investment capacity estimates for CFLD's industrial zones portfolio



Source: Gao Hua Securities Research.



We expect 17% net income CAGR during 2015E-2020E, with a long run average annual net income of Rmb7.4bn during CFLD's concession periods and increasing operating profit contribution from higher margin industrial park operation segment, from 39% in 2011-2014 to average 65% in 2015E-2020E and average 89% in 2021E-2025E.

We estimate average 23% ROE during 2015E-2020E. Over the long term, our ROE forecasts in Exhibit 38 do not factor in cash investments into further growth opportunities. We forecast 23% net income CAGR and average 25% ROE during 2015E-2017E (vs. our onshore sector average of 2%/17%) on the back of robust regional development prospects driven by the central government's Beijing-Tianjin-Hebei integration initiative, which we believe would benefit CFLD's industrial park operations business as well as improve the property sales outlook of its concession areas.

With unbooked property revenue of Rmb59bn by end-2014, we estimate CFLD has locked in 100%/100%/36% of our 2015E-2017E property development revenue vs. 97%/24%/0% for our onshore sector average.

Exhibit 38. We expect 17% net income CAGR during 2015E-2020E, with a long run average annual net income, or sustainable level of Rmb7.4bn during CFLD's concession periods

CFLD net income forecast

Rmb mn

14,000

12,000

10,000

8,000

4,000

2,000

2,000

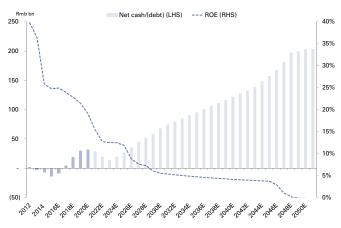
15E-60E LT avg: Rmb7.4bn

15E-60E LT avg: Rmb7.4bn

Source: Company data, Gao Hua Securities Research.

Exhibit 39. ...and avg 23% ROE during 2014E-2020E

CFLD net cash forecast



Source: Company data, Gao Hua Securities Research.

We value CFLD using DCF methodology by measuring FCF within the concession periods of its existing industrial zones (by 2050E (Exhibit 9), with no perpetuity). Our 12-month target price of Rmb62.50 implies 19% potential upside, 17.1X/13.6X 2015E/2016E P/E and 11.2X P/E against CFLD's 2015E-2050E average, or sustainable annual net income of Rmb7.4bn.

We also break down our DCF valuation by business segments:

- 1) Industrial park operation segment: With end-2015E DCF of Rmb60.3bn, which implies 17.9X/15.3X 2015E/2016E P/E and 9.3X/6.1X 2015E/2016E P/B against avg 46% 2015E-2016E ROE.
- 2) Infrastructure and property development segments in aggregate as we are not able to breakdown net debt between the two. We value these two segments with end-2015E DCF of Rmb22.2bn, which implies 15.0X/10.3X 2015E/2016E P/E and 2.6X/2.3X 2015E/2016E P/B against avg 21% 2015E-2016E ROE. We cross check our 2015E P/B against 2015E-2016E ROE with reference to 2012 PB-ROE for onshore developers' coverage, as: 1) CFLD was trading like a developer back then; 2) industry was at an early recovery stage. CFLD's ROE was first-quartile, and its shares traded at a 10% premium to the sector trend line during

the period. We continue to expect its 2015E-2016E ROE will stay in the first quartile within our on-shore coverage universe. Our valuation for infrastructure and property development segments still implies 10% premium to the sector 2015E P/B vs. 2015E-2016E ROE trend line (Exhibits 40-43).

Exhibit 40. Our DCF-based 12month target price of Rmb62.50 implies 19% potential upside CFLD DCF valuation and WACC sensitivity

(1.394)

(1.697)

|       | V  | aluation   |  |  |   | End-15E   | as of ttl%   | ſ  | Valuation (Rr   | mb mn)   | End-15E                         | as of ttl%   |                                |
|-------|--|--|--|--|---|---|--|--|---|--|---------------------------------|--|--------------------------------|
|       | D  | CF, Rmb mn   |  |  |   | 99,444  |  |  | Gu'an indust  | rial zone  | 17,328                          | 21%  |                                |
| 6.5%  |  | Industrial pa  | rk operation   |  |   | 53,872  |  |  | Dachang ind   | ustrial zone   | 16,430                          | 20%  |                                |
| 3.5%  |  | Infrastructur  | e & property de  | evelopment   |   | 45,572  |  |  | Xianghe indu  | ıstrial zone   | 6,201                           | 7%   |                                |
| 1.25  | In   | vestment pro   | perty (NAV, R  | mb mn)   |   | 170   |  |  | Other industr   | rial zones   | 42,214                          | 51%  |                                |
| 11.6% | н  | otel (NAV, Rm  | b mn)  |  |   | 19  |  | •  |   |  |                                 |  |                                |
|       | N  | et cash/(debt)   | (Rmn mn)   |  |   | (9,269)   |  |  |   |  |                                 |  |                                |
|       |  | Industrial pa  | rk operation   |  |   | 6,461   |  | ſ  |   | WACC sen   | sitivity                        |  |                                |
| 8.2%  |  | Infrastructur  | e & property de  | evelopment   |   | (15,730)  |  | ı  |   | Implied  |                                 | Variance vs.   |                                |
| 25.0% | м  |  |  |  |   | (7,603)   |  |  | WACC  | value (Rmb)  | Chg%                            | current  |                                |
| 6.2%  | v  | aluation attrib  | utable to equ  | ty sharehold   | ers (Rmn m  | 82,762  | 100%   |  |   | ,  | •                               | level  |                                |
|       |  | Industrial pa  | rk operation   | -  | -   | 60,333  | 73%  |  | 9%  | 68.8   | 10%                             | 31%  |                                |
| 30%   |  | Infrastructure & property development  |  |  |   |   | 27%  |  | 10%   | 62.5   | 0%                              | 19%  |                                |
|       | N  |  |  |  |   |   |  |  |   | 57.0   | -9%                             | 9%   |                                |
| 10.0% | T  | arget price (R   | mb)  |  |   | 62.5  | 19%  |  | 12%   | 52.4   | -16%                            | 0%   |                                |
|       | _  |  |  |  |   |   | -  | •  |   |  |                                 |  |                                |
|       |  |  |  |  |   |   |  |  |   |  |                                 |  |                                |
|       | 2015E  | 2016E  | 2017E  | 2018E  | 2019E   | 2020E   | 2021E  | 2022E  | 2023E   | 2024E  | 2025E                           | 2026E  | >> 2050E                       |
|       | 6,457  | 8,108  | 9,622  | 11,214   | 12,874  | 13,846  | 13,157   | 12,498   | 13,961  | 15,620   | 16,628                          | 13,224   | (588                           |
|       | (1,614)  | (2,027)  | (2,406)  | (2,804)  | (3,219)   | (3,461)   | (3,289)  | (3,125)  | (3,490)   | (3,905)  | (4,157)                         | (3,306)  | 147                            |
|       | 310  | 369  | 440  | 521  | 591   | 592   | 647  | 674  | 704   | 738  | 774                             | 792  | 588                            |
|       | 6,376  | 11,455   | 12,012   | 6,878  | (3,663)   | (9,843)   | (14,990)   | (11,713)   | (1,203)   | (950)  | 678                             | 4,980  | -                              |
|       | (1,145)  | (1,394)  | (1,697)  | (1,972)  | (2,154)   | (2,132)   | (1,683)  | (1,193)  | (1,283)   | (1,386)  | (1,450)                         | (1,127)  | -                              |
|       | 10,383   | 16,511   | 17,972   | 13,838   | 4,429   | (999)   | (6,159)  | (2,859)  | 8,688   | 10,118   | 12,473                          | 14,563   | 147                            |
|       |  |  |  |  |   |   |  |  |   |  |                                 |  |                                |
|       |  |  |  |  |   |   |  |  |   |  |                                 |  |                                |
|       | 2015E  | 2016E  | 2017E  | 2018E  | 2019E   | 2020E   | 2021E  | 2022E  | 2023E   | 2024E  | 2025E                           | 2026E  | 2050E                          |
|       | 4,486  | 5,271  | 5,928  | 6,779  | 7,613   | 8,553   | 9,612  | 10,806   | 12,154  | 13,675   | 14,575                          | 11,844   | -                              |
|       | (1,121)  | (1,318)  | (1,482)  | (1,695)  | (1,903)   | (2,138)   | (2,403)  | (2,702)  | (3,038)   | (3,419)  | (3,644)                         | (2,961)  | -                              |
|       | - 1  | - 1  | - 1  | - 1  | - 1   | - 1   |  |  |   | - 1  |                                 | - 1  | -                              |
|       | (5,058)  | (1,967)  | (1,673)  | (1,893)  | (2,143)   | (2,428)   | (2,751)  | (3,118)  | (3,535)   | (4,010)  | (2,471)                         | 6,803  | -                              |
|       |  |  |  | ,  |   |   | ,  |  |   |  |                                 |  |                                |
|       | -  |  | -  |  |   |   |  |  |   |  |                                 |  | -                              |
|       | 3.5%<br>1.25<br>11.6%<br>8.2%<br>25.0%<br>6.2% | 6.5% 3.5% 1.25 11.6%  8.2% 25.0% 6.2%  V 30%  10.0%  10.0%  10.0%  2015E 6.457 (1,614) 310 6.376 (1,145) 10,383  2015E 4.486 (1,121) | 6.5% Industrial painfrastructure 1.25 Investment pro 11.6% Hotel (NAV, Rm Net cash (debt) 8.2% Infrastructure 25.0% Minority interes 6.2% Valuation attrib Industrial painfrastructure No. of shares 10.0% Target price (Ri  2015E 2016E 6.457 8,108 (1,614) (2,027) 310 369 6.376 11,455 (1,145) (1,394) 10,383 16,511  2015E 2016E 4,486 5,271 (1,121) (1,318) | Industrial park operation   Industrial park operation   Infrastructure & property of   1.25   Investment property (NAV, R   1.65   Investment property (NAV, R   1.65   Investment property of   1.65   Investment property of   1.65   Investment property of   1.65   Investment park operation   Infrastructure & property of   1.65   Investment   1 | Industrial park operation   Infrastructure & property development | Industrial park operation   Infrastructure & property development | Industrial park operation   53,872   17,872   17,872   17,972   13,838   17,972   13,838   14,429   19,999   10,383   16,511   17,972   13,838   4,429   19,999   1,993   1, | Industrial park operation   53,872   Infrastructure & property development   45,572   1.25   Investment property (NAV, Rmb mn)   170   11.6%   Hotel (NAV, Rmb mn)   19   Net cash/(debt) (Rmn mn)   (9,269)   Industrial park operation   6,461   Infrastructure & property development   (15,730)   Infrastructure & property development   (15,730)   (15,7 | Industrial park operation   53,872   1.25 | Industrial park operation   53,872   100 | Industrial park operation   170 | Industrial park operation   16,430   1,430 | Industrial park operation   10 |

Source: Gao Hua Securities Research.

Increase in capital expenditure

Exhibit 41. We cross check our 2015E P/B against 2015E-2016E ROE for property & infrastructure development segment with reference to 2012 as: 1) CFLD was trading like a developer back then; 2) industry was at an early recovery stage Historical and target price implied P/B discount/premium against sector trend line based on ROE

(1.683

|  | PB pre | m/disc  | P/B | (X)     | ROE quartile |       |       |
|--|--------|---------|-----|---------|--------------|-------|-------|
|  | 12     | 15E     | 12  | 15E     |              |       |       |
|  |        |         |     |         |              |       |       |
|  |        | TP      |     | TP      |              |       |       |
|  | Avg    | implied | Avg | implied | 12           | 15E   | 16E   |
| BCD                                      | 0%     | 10%     | 1.3 | 1.4     | 12.9%        | 13.0% | 12.2% |
| CMP                                      | 10%    | 20%     | 1.7 | 2.0     | 15.1%        | 15.9% | 16.1% |
| Gemdale                                  | -10%   | 10%     | 1.1 | 1.3     | 13.1%        | 11.5% | 11.0% |
| OCT                                      | 10%    | 10%     | 2.4 | 2.1     | 21.3%        | 19.7% | 18.5% |
| Poly A                                   | -10%   | 0%      | 1.9 | 1.9     | 21.7%        | 19.8% | 18.1% |
| Risesun                                  | -10%   | -10%    | 2.6 | 2.1     | 29.9%        | 23.7% | 20.7% |
| SMC                                      | 10%    | -20%    | 1.1 | 1.0     | 10.0%        | 12.3% | 11.2% |
| Vanke A                                  | -20%   | -10%    | 1.6 | 2.0     | 21.5%        | 22.9% | 23.0% |
| Zhongnan                                 | 20%    | -10%    | 2.1 | 1.6     | 17.3%        | 19.0% | 16.0% |
| CFLD (property & infrastructure segment) | 10%    | 10%     | 4.3 | 2.6     | 39.8%        | 19.2% | 22.1% |
| Avg                                      |        |         | 2.0 | 1.8     | 20%          | 18%   | 17%   |

1st quartile 2nd quartile 3rd quartile 4th quartile

(1.127

147

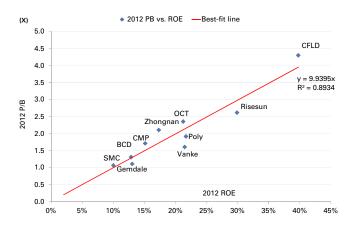
Source: Gao Hua Securities Research.

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25

Exhibit 42. CFLD was trading at a 10% premium to sector 2012 PB-ROE trend line...

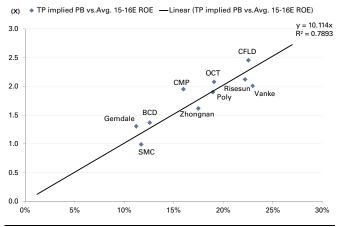
P/B ROE during 2012 for our onshore coverage



Source: Gao Hua Securities Research.

## Exhibit 43. ...and so does our TP-implied P/B vs ROE for its infrastructure and property development segment

Our CFLD target price-implied 2015E P/B vs. average 2015E-2016E average ROE for our onshore coverage



Source: Gao Hua Securities Research.

Risk/reward attractive: +55%/-21% variance on our bull/bear case scenarios **Base case:** We model total 1.4mn residential population and accumulated Rmb400bn industrial investments by 2025E. This is referencing the development of Kunshan County during 2003-2013. Kunshan had 0.47mn migrant population and Rmb13bn industrial investments in 2003. Accumulating to 2013, it grew to 0.89mn migrant population and Rmb235bn industrial investments. Worth noting, the migrant population increased more rapidly during 2003-2009, coinciding with CFLD's case in which property sales are likely to outpace industrial investments in Stage 1 but the latter likely becoming the main driver in Stage 2.

Kunshan has a total area size of 928 sq km while CFLD's currently portfolio is nearly twice the size of Kunshan (1,691 sq km, or 1.8X). Factoring its larger size, location element and assuming successful Beijing-Tianjin-Hebei integration to help CFLD's industrial park portfolio to repeat Kunshan's trajectory, our 2025E residential population and industrial investments forecast is 60% above Kunshan's 2013 level, or implying Rmb83bn DCF value and Rmb62.50 per share, +19% potential upside.

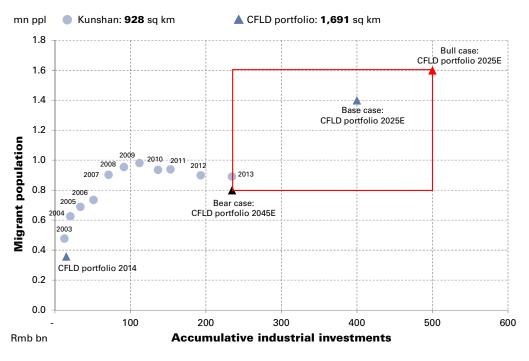
**Bull case scenario:** We assume CFLD's industrial portfolio to constitute about 1.8X residential population and industrial investments of Kunshan's 2013 level, in line with area size difference or suggesting same level of population density and industrial land investment capacity. Implied valuation under this scenario would potentially expand to Rmb107bn, or Rmb81 per share, +55% variance vs current level.

**Bear case scenario**: We assume Beijing-Tianjin-Hebei integration progress would be slow and the company's operations much weaker than expected, and as a result by 2045E or 30 years from now, its portfolio still constitutes less residential population and industrial investments than Kunshan's 2013 level, as shown in Exhibit 44. The implied valuation in this case would potentially decline to Rmb56bn, or Rmb42 per share, -21% variance vs current level.

Given favorable risk/reward, we initiate CFLD with a Buy rating. Our risk/reward analysis does not factor in possibility of concession agreements revision to enlarge the current industrial zone area size or CFLD's replication of its business into other regions, especially surrounding China's major city clusters.

26

Exhibit 44. Our base case/bull/bear case population and industrial investments assumptions against Kunshan's growth trajectory



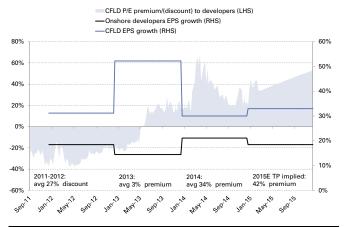
Source: CEIC, Gao Hua Securities Research.

Exhibit 45. CFLD 12-month forward P/E



Source: Datastream, Company data, Gao Hua Securities Research estimates.

Exhibit 46. 12-month forward P/E premium/(discount) over onshore developers



Source: Datastream, Company data, Gao Hua Securities Research estimates.

Exhibit 47. Bull/bear case scenarios suggest +55%/-21% variance vs current level, with industrial investments outlook (both absolute level and time factors) driving higher sensitivity compared with property sales outlook CFLD valuation sensitivity

|                     | Implied value (Rmb) |              |                      |                          |                       |              |                          | Chg from base case% |                       |                         |                      |      |                  |      | Variance vs current level % |                         |                      |     |  |  |
|---------------------|---------------------|--------------|----------------------|--------------------------|-----------------------|--------------|--------------------------|---------------------|-----------------------|-------------------------|----------------------|------|------------------|------|-----------------------------|-------------------------|----------------------|-----|--|--|
|                     | = 1.6               | 48           | 54                   | 63                       | 70                    | Bull case 81 | ( u u 1.6                | -23%                | -14%                  | 1%                      | 12%                  | 30%  | 1.6              | -8%  | 3%                          | 20%                     | 34%                  | 55% |  |  |
|                     | -                   | 47           | 53                   | Base case 62.5           | 69                    | 80           |                          | -25%                | -15%                  | 0%                      | 11%                  | 28%  | = 1.4            | -10% | 1%                          | 19%                     | 32%                  | 53% |  |  |
| 10 y                | 1.4<br>1.2<br>1.0   | 46           | 53                   | 61                       | 69                    | 79           | 1.4<br>1.2<br>1.2        | -26%                | -16%                  | -2%                     | 10%                  | 26%  | pulation 1.2     | -12% | 0%                          | 16%                     | 31%                  | 51% |  |  |
| Achieve in 10 years | 1.0                 | 45           | 52                   | 60                       | 68                    | 78           | 1.0 a                    | -27%                | -16%                  | -4%                     | 9%                   | 25%  | 0.1 1.0          | -13% | 0%                          | 15%                     | 30%                  | 49% |  |  |
| ch ie               | 8.0 e u             | 45           | 51                   | 59                       | 67                    | 77           | sidential<br>80          | -29%                | -18%                  | -6%                     | 6%                   | 23%  | 8.0 le n tia     | -15% | -2%                         | 13%                     | 27%                  | 47% |  |  |
|                     | S C                 | 200          | 300                  | 400                      | 500                   | 600          | sio                      | 200                 | 300                   | 400                     | 500                  | 600  | sid              | 200  | 300                         | 400                     | 500                  | 600 |  |  |
|                     | യ 🚾                 |              | Accumulated i        | ndustrial investn        | nents (Rmb bn)        |              | B.                       |                     | Accumulated in        | ndustrial invest        | ments (Rmb bn        | )    | B.               |      | Accumulated in              | ndustrial invest        | ments (Rmb bn        | )   |  |  |
|                     | <u>-</u> 1.6        | 45           | 48                   | 51                       | 53                    | 57           | 1.6                      | -28%                | -24%                  | -18%                    | -15%                 | -9%  | ( L 1.6          | -15% | -9%                         | -2%                     | 2%                   | 9%  |  |  |
| ears                |                     | 44           | 47                   | 51                       | 53                    | 56           |                          | -30%                | -25%                  | -19%                    | -16%                 | -10% | 1.4 (i.e.)       | -16% | -11%                        | -3%                     | 0%                   | 7%  |  |  |
| 30 y                | 1.4<br>1.2<br>1.0   | 43           | 46                   | 50                       | 52                    | 56           | 1.4<br>1.2<br>1.0<br>1.0 | -31%                | -26%                  | -21%                    | -16%                 | -11% | E 1.2            | -18% | -12%                        | -5%                     | 0%                   | 6%  |  |  |
| ve in               | 1.0                 | 42           | 46                   | 49                       | 52                    | 55           | 1.0                      | -32%                | -26%                  | -22%                    | -17%                 | -12% | <sup>0</sup> 1.0 | -19% | -12%                        | -7%                     | -1%                  | 5%  |  |  |
| _                   | 8.0 e u t l a       | Bear case 42 | 45                   | 48                       | 51                    | 54           | 8.0                      | -34%                | -28%                  | -23%                    | -19%                 | -13% | 8.0 en tial      | -21% | -14%                        | -8%                     | -4%                  | 3%  |  |  |
| 1                   | R e S I C           | 200          | 300<br>Accumulated i | 400<br>ndustrial investn | 500<br>nents (Rmb bn) | 600          | Resid                    | 200                 | 300<br>Accumulated in | 400<br>ndustrial invest | 500<br>ments (Rmb bn | 600  | Resid            | 200  | 300<br>Accumulated in       | 400<br>ndustrial invest | 500<br>ments (Rmb bn | 600 |  |  |

Source: Gao Hua Securities Research.



## Risks: Aggressive expansion, slower cash collection from govt

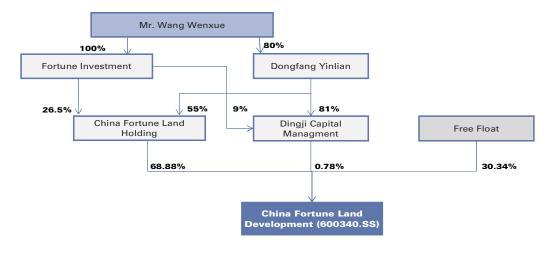
Apart from policy uncertainties and slower progress of Beijing-Tianjin-Hebei integration that we factor in our bear case scenario, from company operations' perspective, we highlight two major risks:

- Aggressive expansion that stretches balance sheet. As shown in Exhibit 33, we expect only
  top performing counties (reaching YRD's FAI level as of 2012) to be potentially profitable
  under CFLD's concession model, implying only select opportunities available in BeijingTianjin-Hebei or other major city clusters for the company to replicate its business model.
  Any aggressive expansion in lacklustre counties could stretch its balance sheet.
- Slower-than-expected cash collection from government. For CFLD's exclusive partnerships with local governments, we view payment risk as low before the industrial zones mature. By end-2015E, we expect utilization rates for Gu'an/Dachang/Xianghe/rest of the industrial zones to still be low at 20%/5%/3%/1%, respectively, (Exhibit 37). From a DCF perspective, 2015E-2025E FCF accounts for 67% of our total valuation of Rmb83bn.

## Appendix: CFLD's shareholding structure

Exhibit 48. Chairman Mr. Wang Wenxue currently holds 49.07% of shares in CFLD

CFLD's shareholding structure, as of 2014



Source: Company data.

### 信息披露附录

### 申明

我们,杜茜、 王逸, CFA,在此申明,本报告所表述的所有观点准确反映了我们对上述公司或其证券的个人看法。此外,我们的薪金的任何部分不曾与,不 与,也将不会与本报告中的具体推荐意见或观点直接或间接相关。

### 投资摘要

投资摘要部分通过将一只股票的主要指标与其行业和市场相比较来评价该股的投资环境。所描述的四个主要指标包括增长、回报、估值倍数和波动性。增长、 回报和估值倍数都是运用数种方法综合计算而成,以确定该股在地区研究行业内所处的百分位排名。

每项指标的准确计算方式可能随着财务年度、行业和所属地区的不同而有所变化,但标准方法如下:

**增长**是下一年预测与当前年度预测的综合比较,如每股盈利、EBITDA 和收入等。 **回报**是各项资本回报指标一年预测的加总,如 CROCI、平均运用资本回报率 和净资产回报率。 **估值倍数**根据一年预期估值比率综合计算,如市盈率、股息收益率、EV/FCF、EV/EBITDA、EV/DACF、市净率。 **波动性**根据 12 个月的历史 波动性计算并经股息调整。

#### Quantum

Quantum 是提供具体财务报表数据历史、预测和比率的高盛专有数据库,它可以用于对单一公司的深入分析,或在不同行业和市场的公司之间进行比较。

### **GS SUSTAIN**

GS SUSTAIN 是侧重于长期做多建议的相对稳定的全球投资策略。GS SUSTAIN 关注名单涵盖了我们认为相对于全球同业具有持续竞争优势和出色的资本回报、因而有望在长期内表现出色的行业领军企业。我们对领军企业的筛选基于对以下三方面的量化分析:现金投资的现金回报、行业地位和管理水平(公司管理层对行业面临的环境、社会和企业治理方面管理的有效性)。

### 信息披露

### 相关的股票研究范围

杜茜:中国房地产行业。王逸, CFA:中国房地产行业。

中国房地产行业:雅居乐房产、首开股份、华夏幸福、招商局置地、招商地产 A、招商地产 B、中海宏洋、中国海外、华润置地、万科(A)、万科(H)、碧桂园、万达商业、易居中国、恒大地产集团、方兴地产、金地集团、绿城房产、富力地产、中南建设、合景泰富、乐居、龙湖地产、保利置业、保利地产、荣盛发展、世茂股份、华侨城、世茂房地产、瑞安房地产、远洋地产、SOHO 中国、融创中国、世联行、仁恒置地。

#### 与公司有关的法定披露

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高盛高华在今后 3 个月中预计将从下述公司获得或寻求获得投资银行服务报酬: 华夏幸福 (Rmb55.38)

### 公司评级、研究行业及评级和相关定义

**买入、中性、卖出:**分析师建议将评为买入或卖出的股票纳入地区投资名单。一只股票在投资名单中评为买入或卖出由其相对于所属研究行业的潜在回报决定。任何未获得买入或卖出评级的股票均被视为中性评级。每个地区投资评估委员会根据 25-35%的股票评级为买入、10-15%的股票评级为卖出的全球指导原则来管理该地区的投资名单;但是,在某一特定行业买入和卖出评级的分布可能根据地区投资评估委员会的决定而有所不同。地区强力买入或卖出名单是以潜在回报规模或实现回报的可能性为主要依据的投资建议。

**潜在回报**:代表当前股价与一定时间范围内预测目标价格之差。分析师被要求对研究范围内的所有股票给出目标价格。潜在回报、目标价格及相关时间范围在 每份加入投资名单或重申维持在投资名单的研究报告中都有注明。

**研究行业及评级:** 分析师给出下列评级中的其中一项代表其根据行业历史基本面及/或估值对研究对象的投资前景的看法。**具吸引力(A):** 未来 12 个月内投资前景优于研究范围的历史基本面及/或估值。 **中性(N):** 未来 12 个月内投资前景相对研究范围的历史基本面及/或估值持平。 **谨慎(C):** 未来 12 个月内投资前景 劣于研究范围的历史基本面及/或估值。

**暂无评级(NR):** 在高盛高华于涉及该公司的一项合并交易或战略性交易中担任咨询顾问时并在某些其他情况下,投资评级和目标价格已经根据高华证券的政策予以除去。**暂停评级(RS):** 由于缺乏足够的基础去确定投资评级或价格目标,或在发表报告方面存在法律、监管或政策的限制,我们已经暂停对这种股票给予投资评级和价格目标。此前对这种股票作出的投资评级和价格目标(如有的话)将不再有效,因此投资者不应依赖该等资料。**暂停研究(CS):** 我们已经暂停对该公司的研究。**没有研究(NC):** 我们没有对该公司进行研究。**不存在或不适用(NA):** 此资料不存在或不适用。**无意义(NM):** 此资料无意义,因此不包括在报告内。

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