



Flash Note: Home Inns & Hotels (HMIN US)

快讯: 如家酒店 (HMIN US)

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1Q15 Adjusted EBITDA Fell 15.1% YoY and Missed Expectations

2015 年 1 季度经调整后的 EBITDA 同比下滑 15.1%，低于预期

- The Company posted its 1Q15 results. Key 1Q15 fundamentals are as follows:

	(RMB)	yoy		(RMB)
Revenue	1,471 million	-0.1%	DPS	0.00
Adjusted EBITDA	217 million	-15.1%		
Adjusted EPS	0.02	-94.1%		

Source: the Company.

- 1Q15 mature hotel RevPAR was RMB 122, down 6.2% YoY, which is the largest decrease since 1Q09 when mature hotel RevPAR plunged 8.4% YoY. Total revenue was RMB 1.471 billion, a decrease of 0.1% YoY and within management's guidance range of RMB 1.445 billion to RMB 1.475 billion. Net loss was RMB 37.6 million, compared with net income of RMB 74.9 million in 1Q14. Adjusted net income was RMB 2.0 million, a decrease of 93.9% YoY. EBITDA decreased 40.6% YoY to RMB 177.0 million and adjusted EBITDA decreased 15.1% YoY to RMB 216.5 million. As of March 31, 2015, the Company operated 2,661 hotels across 338 cities in China, including a net addition of 52 hotels in 1Q15.
- The Company's CEO indicated that 1Q15 was one of the most difficult periods since Home Inns was established in 2002. A deepened economic slowdown, seasonality (the first quarter is the slowest period of the year) and the later timing of Chinese New Year versus last year combined to put significant pressure on RevPAR.
- 1Q15 revenue was 5.0% below our forecast but in-line with Bloomberg consensus forecast; adjusted EBITDA was 33.0% and 1.3% below our and Bloomberg consensus forecasts, respectively. Management indicated that they are not seeing immediate signs of a market rebound at the moment and guided for total 2Q15 revenue to be in the range of RMB 1,670 million to RMB 1,700 million, the midpoint of which is 5.0% below our current forecast and 3.2% below Bloomberg consensus forecast. On account of the Company's disappointing results and management outlook guidance, we will decrease our earnings forecasts and target price in our next Company Report and may also downgrade the Company's investment rating from "Accumulate" to "Neutral".
- 公司公布 2015 年 1 季度的业绩。2015 年 1 季度主要指标表现如下:

	(人民币)	同比		(人民币)
收入	1,471 百万	-0.1%	每股股息	0.00
经调整 EBITDA	217 百万	-15.1%		
经调整每股净利	0.02	-94.1%		

资料来源: 公司。

- 2015年1季度成熟酒店的平均每间可供出租客房收入为人民币122元，同比下跌6.2%，是自从2009年1季度的8.4%下降以来最大跌幅。总收入为人民币14.71亿元，同比下降0.1%，并且在管理层的人民币14.45亿元至人民币14.75亿元指引范围之内。净亏损为人民币37.6百万元，2014年1季度则为净利润人民币74.9百万元。经调整净利润同比下滑93.9%至人民币2.0百万元。EBITDA同比下跌40.6%至人民币177.0百万元，经调整EBITDA同比下降15.1%至人民币216.5百万元。到2015年3月31日，公司在338个中国城市经营2,661家酒店，包括在2015年1季度净增的52家酒店。

- 公司的首席执行官表示，2015 年 1 季度是公司自从在 2002 年创始以后最艰难的时期之一。经济增长放缓、季节性因素（1 季度是淡季）以及今年的春节来的比去年晚三个因素给平均每间可供出租客房收入带来很大的压力。
- 2015 年 1 季度收入低于我们预期 5.0%但是符合彭博一致预期，调整后 EBITDA 分别低于我们和彭博一致预期 33.0%和 1.3%。管理层表示目前仍未看到市场恢复的信号，并指引 2015 年 2 季度总收入范围在人民币 1,670 百万元至人民币 1,700 百万元之间，此中点低于我们上次预期 5.0%，低于彭博一致预期 3.2%。由于公司的业绩和管理层展望指引低于我们预期，我们将在下次公司报告中下调盈利预期以及目标价，也许还将下调投资评级从“收集”至“中性”。

Company Rating Definition

The Benchmark: NASDAQ Composite Index

Time Horizon: 6 to 18 months

Rating	Definition
Buy	Relative Performance >15%; or the fundamental outlook of the company or sector is favorable.
Accumulate	Relative Performance is 5% to 15%; or the fundamental outlook of the company or sector is favorable.
Neutral	Relative Performance is -5% to 5%; or the fundamental outlook of the company or sector is neutral.
Reduce	Relative Performance is -5% to -15%; or the fundamental outlook of the company or sector is unfavorable.
Sell	Relative Performance <-15%; or the fundamental outlook of the company or sector is unfavorable.

Sector Rating Definition

The Benchmark: NASDAQ Composite Index

Time Horizon: 6 to 18 months

Rating	Definition
Outperform	Relative Performance >5%; or the fundamental outlook of the sector is favorable.
Neutral	Relative Performance is -5% to 5%; or the fundamental outlook of the sector is neutral.
Underperform	Relative Performance <-5%; or the fundamental outlook of the sector is unfavorable.

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