



Rating
Hold

Asia
China

Consumer
Retail / Wholesale Trade

Company
Shanghai Jahwa

Reuters 600315.SS Bloomberg 600315 CH Exchange SHH Ticker 600315

Date
13 October 2017

Company Update

Price at 11 Oct 2017 (CNY)	32.17
Price target - 12mth (CNY)	30.04
52-week range (CNY)	32.44 - 25.79
Shanghai Composite	3,389

Jahwa parent co. to buy 20% stake of Jahwa listco at RMB38/share

Tender offer announced after market close

Shanghai Jahwa (Jahwa) announced after market close today that Shanghai Jahwa Group, the parent company of Jahwa listco, plans to buy up to 20% of Jahwa's shares at RMB38/share. Jahwa's shares will resume trading from 13 Oct. Details are as below:

Buyer: Shanghai Jahwa Group (parent company of Jahwa listco).

Seller: All the shareholders excluding all the entities under Ping An (ChinaPing An Life Insurance, Shanghai Huisheng Industrial Company, and Shanghai Tai Fu Xiang Er Equity Investment Fund Partnership).

Offer price: RMB38/share (+18% vs the closing price, RMB32.15/share before suspension)

Period: 30 days after the announcement. The subscription will only start after it announces a full circular.

No. of shares: Involves 135m shares (20% of total issued shares).

Amount: RMB5.1bn, 20% of the amount (RMB1bn) to be deposited as guarantee.

Capital funding: from Ping Pu Investment, the parent company of Shanghai Jahwa Group under Ping An.

Rationale: 1) The share acquisition is a way to strengthen the parent company's control on the listed company. 2) Premium in offer price reflects Ping An's confidence in the China HBC industry and Jahwa's long-term perspective; 3) This tender offer is a partial tender offer; i.e., the parent company intends to maintain Jahwa's listing status after completion.

Future plan: Apart from this tender offer, Shanghai Jahwa Group does not have a plan to continue increasing the stake of Jahwa listco in the next 12 months.

Valuation & Risks

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Price/price relative



Performance (%)	1m	3m	12m
Absolute	6.0	1.9	12.7
Shanghai Composite	0.3	5.8	10.5

Source: Deutsche Bank

Key indicators (FY1)

ROE (%)	7.7
Net debt/equity (%)	-6.9
Book value/share (CNY)	8.23
Price/book (x)	3.9
Net interest cover (x)	49.1
Operating profit margin (%)	9.0

Source: Deutsche Bank

Deutsche Bank AG/Hong Kong

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Deutsche Bank view

Post the share purchase, Ping An will remain Jahwa's controlling shareholder. The table below shows the share structure change from Shanghai Jahwa Group and the related companies under Ping An.

We believe the mechanism is similar to the last tender offer initiated by Ping An in November 2015. However, the offer price looks more attractive for the shareholders. There is one difference. Last time, the offer price was 9%/-3% vs. the average share price of the past three/six months, respectively. This time, Ping An's offer price is 23%/27% higher than the average price of the past/six months, implying a 62%/49% 2017/18 PE.

Figure 1: Share structure change after parent company acquires 20% of listco

Shareholders	No. of shares owned	% as of total	No. of shares owned	% as of total
Shanghai Jahwa Group (parent company)	182,449,233	27.09%	317,132,527	47.09%
Shanghai Huisheng Industrial company	5,416,577	0.80%	5,416,577	0.80%
Ping An Life	17,567,886	2.61%	17,567,886	2.61%
Shanghai Tai Fu Xiang Er	10,226,588	1.52%	10,226,588	1.52%
Total shares owned by Shanghai Jahwa Group and its related parties	215,660,284	32.02%	350,343,578	52.02%
Total no. of shares- original			673,416,467	
Restricted shares related to 2015 option scheme cancelled due to failure of achieving operational target and			-584,670	
Total no. of shares- after cancelation of restricted shares			672,831,797	52.07%

Source: Deutsche Bank, company announcement

Forecasts and ratios

Year End Dec 31	2015A	2016A	2017E	2018E	2019E
Sales (CNYm)	5,792.6	5,266.3	6,278.2	6,928.9	7,615.7
EBITDA (CNYm)	788.8	372.8	719.0	894.8	1,057.0
Reported NPAT (CNYm)	2,210.0	216.0	414.3	527.4	678.5
Reported EPS FD(CNY)	3.28	0.32	0.62	0.78	1.01
DB EPS FD(CNY)	3.28	0.32	0.62	0.78	1.01
DB EPS growth (%)	145.5	-90.2	92.4	27.2	28.6
PER (x)	12.3	91.0	52.3	41.1	32.0
EV/EBITDA (x)	29.5	42.8	27.7	21.7	17.8
DPS (net) (CNY)	0.99	0.10	0.19	0.24	0.31
Yield (net) (%)	2.4	0.3	0.6	0.8	1.0

Source: Deutsche Bank estimates, company data



Appendix 1

Important Disclosures

*Other information available upon request

Disclosure checklist

Company	Ticker	Recent price*	Disclosure
Shanghai Jahwa	600315.SS	32.17 (CNY) 11 Oct 2017	NA

*Prices are current as of the end of the previous trading session unless otherwise indicated and are sourced from local exchanges via Reuters, Bloomberg, and other vendors. Other information is sourced from Deutsche Bank, subject companies, and other sources. For disclosures pertaining to recommendations or estimates made on securities other than the primary subject of this research, please see the most recently published company report or visit our global disclosure look-up page on our website at <http://gm.db.com/ger/disclosure/DisclosureDirectory.aspx>. Aside from within this report, important conflict disclosures can also be found at <https://gm/db.com/equities> under the "Disclosures Lookup" and "Legal" tabs. Investors are strongly encouraged to review this information before investing.

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Historical recommendations and target price. Shanghai Jahwa (600315.SS)

(as of 10/11/2017)



Current Recommendations

Buy
Hold
Sell
Not Rated
Suspended Rating

** Analyst is no longer at Deutsche Bank

1. 11/30/2015	Hold, Target Price Change CNY 40,67 Anne Ling	4. 03/24/2017	Hold, Target Price Change CNY 31,60 Anne Ling
2. 03/15/2016	Hold, Target Price Change CNY 25,76 Anne Ling	5. 06/28/2017	Hold, Target Price Change CNY 32,30 Anne Ling
3. 08/16/2016	Hold, Target Price Change CNY 24,70 Anne Ling	6. 08/16/2017	Hold, Target Price Change CNY 30,04 Anne Ling



Equity Rating Key

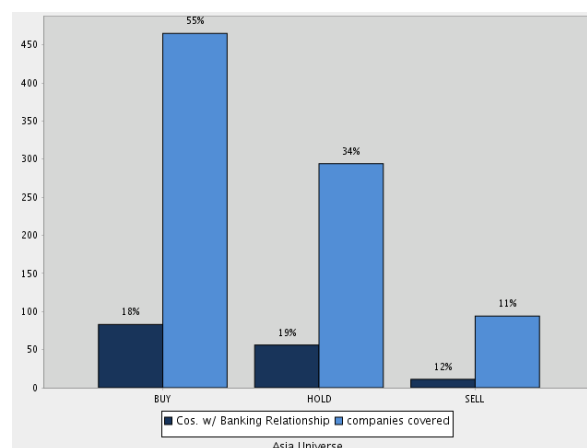
Buy: Based on a current 12- month view of total share-holder return (TSR = percentage change in share price from current price to projected target price plus pro-jected dividend yield) , we recommend that investors buy the stock.

Sell: Based on a current 12-month view of total share-holder return, we recommend that investors sell the stock.

Hold: We take a neutral view on the stock 12-months out and, based on this time horizon, do not recommend either a Buy or Sell.

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