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**Tigress Financial Partners LLC** 

Member of FINRA / MSRB / SIPC 410 Park Avenue New York, NY 10022 (212) 430-8700 www.tigressfinancialpartners.com uCloudlink Group, Inc. Sponsored ADR Class A (UCL-US) Communication Services

- We are initiating research coverage on UCL with a Neutral rating as the prolonged COVID pandemic and international travel ban are still having an impact on UCL's business recovery in the near term.
- The upgrade of UCL's PaaS and SaaS platform will improve the system's overall network efficiency and drive user traffic.
- The headwind of the global strict travel restriction still pressures UCL's data connectivity and PaaS/SaaS service businesses in the short term.
- UCL is well-positioned to benefit from the fast-growing 5G development, and IoT GMI opportunities post the pandemic.
- UCL's ongoing investment in Cloud SIM Technology and Hyper-connectivity will pave the way for long-term success.
- UCL continues to leverage its partnership with various Mobile network operators (MNOs) and mobile virtual network operators (MVNOs) to improve data traffic.
- The widespread vaccination and the recovery of global tourism will drive UCL's business recovery in the international data connectivity markets.



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## **Company Report – Initiation of Coverage**

### **Company Note**

#### Ken Gao Research Analyst (646) 780-8887 Direct <u>kgao@tigressfp.com</u>

**Research Action:** 

| Initiation of Coverage       |                   |
|------------------------------|-------------------|
| Rating:                      | Neutral           |
| Prior Rating:                | None              |
| Price 05/14/2021:            | \$10.64           |
| 52 Week High /<br>Low:       | \$24.77<br>\$8.56 |
| Key Data: (TTM as of Dec-20) |                   |
| Excess Cash per Share:       | \$2.23            |
| Annual Dividend:             | \$0.00            |
| Dividend Yield:              | 0.00%             |
| Ave. Volume (30 Day):        | 0.0M              |
| Shares Outstanding:          | 16.08M            |
| Float:                       | 13.12M            |
| Equity MV:                   | \$169.6M          |
| Sales TTM:                   | \$89.6M           |
| Beta:                        | 0.44              |
| EBITDAR:                     | (\$44.6)M         |
| NOPAT:                       | (\$71.0)M         |
| Total Invested Capital:      | \$59.5M           |
| Return on Capital:           | -128.93%          |
| Cost of Capital:             | 4.43%             |
| Economic Profit:             | (\$73.4)M         |
| Market Value Added:          | \$243.7M          |
| Current Operations           | (\$1,604.2)M      |
| Future Growth Value:         | \$1,907.4M        |
|                              | ψ1,307.410        |

## Ucloudlink Group Inc. Class A (UCL-US) Communication Services

- . We are initiating research coverage on UCL with a Neutral rating as the prolonged COVID pandemic and international travel ban are still having an impact on UCL's business recovery in the near term. The headwind of the strict global travel restrictions still pressures UCL's data connectivity and PaaS/SaaS service businesses in 1H21. However, we do believe several catalysts exist to drive business growth in the long term. The upgrade of UCL's PaaS and SaaS platform will improve the system's overall network efficiency and drive user traffic. UCL is well-positioned to benefit from the fast-growing 5G, and IoT GMI opportunities post the pandemic. UCL's ongoing investment in Cloud SIM Technology and Hyperconnectivity will pave the way for long-term success. UCL continues to leverage its partnership with various Mobile network operators (MNOs) and mobile virtual network operators (MVNOs) to improve data traffic.
- The upgrade of UCL's PaaS and SaaS platform will improve the system's overall network efficiency and drive user traffic. For the 12 months ending December 2020, Net Sales Revenue decreased 43.45% Y/Y from \$158.4 million to \$89.6 million. We forecast an increase of 32% to \$118.2 million over the NTM as the recovery of international tourism and global diversified expansion will drive revenue growth. Economic Operating Cash Flow (EBITDAR) decreased from \$20.5 million to -\$44.6 million over the LTM. We forecast UCL's EBITDAR will grow to -\$5.9 million over the NTM. Net Operating Profit After Tax (NOPAT) decreased from \$5.4 million to -\$71.0 million over the LTM. We forecast the NOPAT loss will narrow to -\$32.3 million over the NTM. Economic Profit decreased from a profit of \$5.1 million to a loss of \$73.3 million over the LTM. We forecast the economic loss will narrow to \$27.9 million over the NTM. We believe the recovery of cross-border activities and the strong demand of the uCloudlink 2.0 business will continue to recover its net revenue growth and start to improve business performance.

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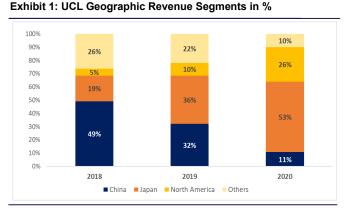
# Sector Tigress Financial Partners

# **Company Report – Initiation of Coverage**

# Communication Services

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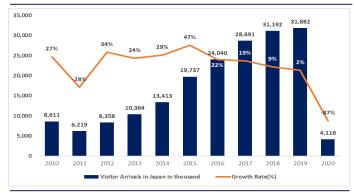
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Ucloudlink Group Inc. Class A (UCL-US)

Source: Company Data; Tigress Equity Research

Exhibit 2: Visitor Arrivals in Japan in thousand



Source: Japan National Tourism Organization (JNTO)

The headwind of the global strict travel restriction still pressures UCL's data connectivity and PaaS/SaaS service businesses in the short term. UCL's services revenue decreased by 63.3% from \$24.6 million in the 4Q19 to \$9.0 million in 4Q20. The product's revenue decreased by 72.5% from \$29.1 million to \$8.0 million due to the prolonged impact of the COVID-19 pandemic. In 4Q20, revenue from Japan contributed 47% of the total revenues. As Japan tightened restrictions and reportedly lagged in vaccination rollouts, we expect a weak business recovery for UCL in 1H21. We anticipate the ongoing global lunch of vaccination will speed up the recovery of international tourism and drive accelerating uCloudlink 2.0 business performance in 1H22.

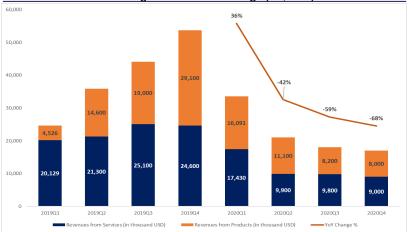


Exhibit 3: UCL Business Segments and Y/Y Change (in \$ 000')

Source: Company Data; Tigress Equity Research

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## Ucloudlink Group Inc. Class A (UCL-US)

### **Communication Services**

- UCL is well-positioned to benefit from the fast-growing 5G development, and IoT GMI opportunities post the pandemic. In 4QFY2020, UCL reported that total revenue decreased 68.3% Y/Y to \$17 million due to the prolonged impact of COVID-19.
  - Revenues from services (53% of total revenue in 4Q20): Revenue decreased 63.3% Y/Y in 4QFY2020 to \$9 million due to the decrease in revenues from international data connectivity services. Revenues from data connectivity services accounted for approximately 77%, and revenues from PaaS and SaaS services accounted for approximately 23% of total service revenue.
  - **Other Revenue (1% of total revenue in 4Q20):** Revenue increased 111% Y/Y in 4QFY2020 to \$1.1 million.

The demand for the uCloudlink 2.0 local data connectivity services was less impacted by COVID-19. The average daily active terminals were 246,618 in 2020, representing an increase of 31.3% from 187,781 in 2019. 69.5% of daily active terminals were from uCloudlink 2.0 local data connectivity services and 30.5% of daily active terminals were from uCloudlink1.0 international data connectivity services in 2020. We believe the partnership with MNOs and MVNOs in the data connectivity market will continue to drive the growth of users and the uCloudlink 2.0 business performance.

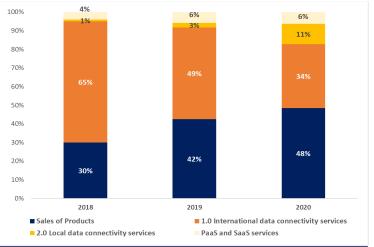


Exhibit 4: UCL Service and Product Revenue Segments (in %)

Source: Company Data; Tigress Equity Research

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## Ucloudlink Group Inc. Class A (UCL-US)

### **Communication Services**

UCL's ongoing investment in Cloud SIM Technology and Hyperconnectivity will pave the way for long-term success. Cloud SIM, UCL's core patented technology, establishes a global mobile data trading marketplace. UCL's cloud sim service allows end-users to flexibly use mobile data services provided by different service operators without restriction. UCL's innovative technology and hyper-connectivity solutions enable users to reduce cross-mobile network switching time to milliseconds. In 2020, the data consumed through the company's platform was 193,467 terabytes, representing an increase of 113.5% from 90,603 terabytes in 2019. The launch of smart multi-network reselection of hyper-connectivity function will support 5G and IoT applications to further improve user engagement.

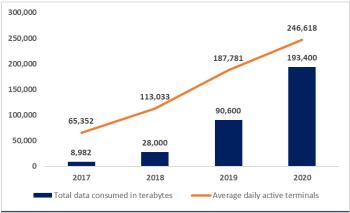
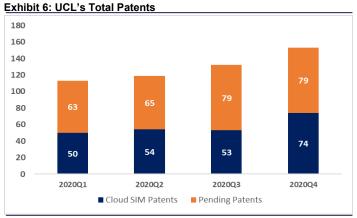


Exhibit 5: Total data consumed through UCL platform (in terabytes)

Source: Company Data; Tigress Equity Research



Source: Company Data; Tigress Equity Research

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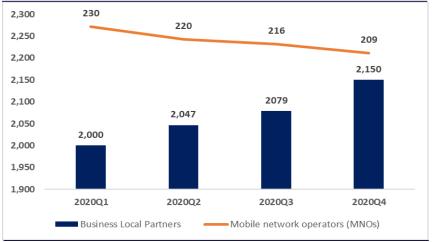
# **Company Report – Initiation of Coverage**

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## Ucloudlink Group Inc. Class A (UCL-US)

### **Communication Services**

UCL continues to leverage its partnership with various Mobile network operators (MNOs) and mobile virtual network operators (MVNOs) to improve data traffic. UCL collaborates with business partners, including mobile terminal brands, MVNOs, MNOs, mobile Wi-Fi terminal rental companies, and distribution channels, to provide portable Wi-Fi solutions in other countries. UCL charges its business partners by the number of SIM cards hosted and the volume of data provided through its cloud Sim platform. Benefiting from its successful transformation from 1.0 to 2.0 business, UCL has expanded the variety of PaaS and SaaS services which include connectivity management, terminal management, and customer management systems to improve user's experience. Business partners using the platform are charged service fees for the use of the cloud SIM platform services. The partnerships between UCL and its business partner continue to emerge as a catalyst for future growth and opportunity. In China, UCL established a strategic partnership with Shenzhen Branch of China United Network Communications Group and invested in Beijing Huaxiang Lianxin Technology to broaden its user base. In the US and European markets, the monthly registered users of the GlocalMe App had achieved a new record high in 4Q20. As of 2020, UCL has aggregated mobile data traffic allowances from 209 mobile network operators (MNOs) in 144 countries and regions in its cloud SIM ecosystem. We believe the steady growth of its business partners will continue to drive accelerating business performance and data traffics.



#### Exhibit 7: UCL's Mobile Network Operators' Partnership

Source: Company Data, Tigress Equity Research

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### Ucloudlink Group Inc. Class A (UCL-US)

#### **Communication Services**

The widespread vaccination and the recovery of global tourism will drive UCL's business recovery in the international data connectivity markets. In 2020, the total revenues of UCL were impacted by the COVID-19 pandemic. UCL undertook cost control and continued to diversify revenue internationally in over 50 countries and regions. As of April 2021, more than 1,002 million vaccine doses have been administered worldwide, which is equal to 13 doses for every 100 people. We expect international travel will start to recover in the 1H2022 with the launch of COVID-19 vaccines and continue to drive accelerating UCL data connectivity service revenues.

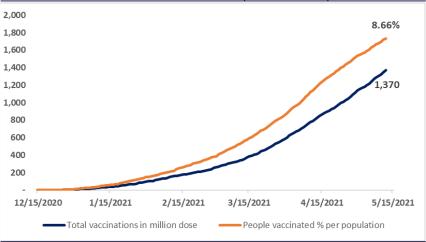


Exhibit 8: Total Covid Vaccinations in the world (in million doses)

Source: Our World in Data, Tigress Equity Research

#### **Investment Thesis**

We are initiating research coverage on UCL with a neutral rating as the prolonged COVID pandemic and international travel ban will still impact UCL's business recovery in the near term. However, we do believe several catalysts exist to drive growth in the long term. UCL's ongoing investment in PaaS and SaaS platforms will improve the platform's overall network efficiency and drive user traffic. As of December 31, 2020, UCL had served 2,150 business partners in 49 countries and regions and owned 153 patents with 74 approved and 79 pending approval, and its pool of SIM cards was from 209 MNOs globally. UCL is well-positioned to benefit from the fast-growing 5G development and IoT GMI opportunities post the pandemic. UCL's strategic partnership with local MNOs and MVOs will pave the way for UCL long-term success.

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### Ucloudlink Group Inc. Class A (UCL-US)

#### **Communication Services**

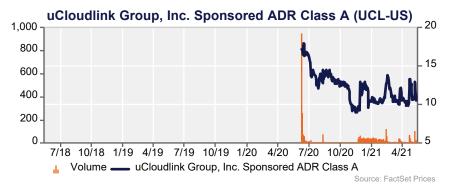
#### **Company Overview**

**uCloudlink Group Inc. (UCL-US)** is an innovative mobile technology company which offers mobile data traffic sharing marketplace based on its Cloud SIM technology. UCL provides global mobile data services to billions of users in over 140 countries and regions. UCL operates its business under three business models. The uCloudlink 1.0 business focuses on cross-border travelers and provides global mobile data connectivity services. The uCloudlink 2.0 provides mobile data connectivity services to local users through various MNOs. The uCloudlink 3.0, including B2C retail and B2B2C wholesale, focuses on the platform-as-a-service/ software-as-a-service platform-based connectivity ecosystem. The company has aggregated mobile data traffic allowances from 209 mobile network operators (MNOs) in 144 countries and regions in its cloud SIM architecture.

UCL reports its operating results by two Business Segments:

**Revenue from services - (53% of revenue in 4Q20):** mainly consists of data connectivity services and PaaS and SaaS services. Data connectivity services include both international data connectivity services and local data connectivity services. PaaS and SaaS services provide Cloud SIM platform as a service to business partners and other ancillary platform services.

**Revenue from products - (47% of revenue in 4Q20):** mainly consists of sales of terminals and sales of data-related products. Sales of terminals focus on selling hardware terminals, including GlocalMe portable Wi-Fi terminals, GlocalMe World Phone series, and IoT modules, and smartphones with GMI installed to enterprise and retail users and business partners. Sales of data-related products focus on selling SIM cards with prepaid data packages.



#### **Price Chart**

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## Ucloudlink Group Inc. Class A (UCL-US)

## **Communication Services**

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|----|----|---|---|----|----|---|------|
|    |    | a |   |    | a  |   | Jata |

| Report Basis<br>Reported Period Ending     | LTM<br>0 | LTM<br>0 | LTM<br>0 | LTM<br>12/31/2018 | LTM<br>12/31/2019 | LTM<br>12/31/2020 | NTM<br>12/31/2021 | 5 Yr<br>Average | 3 Yr<br>Average | Current<br>Trend |
|--------------------------------------------|----------|----------|----------|-------------------|-------------------|-------------------|-------------------|-----------------|-----------------|------------------|
|                                            |          |          |          |                   |                   |                   |                   |                 |                 |                  |
| Net Sales Revenue                          | \$0.0    | \$0.0    | \$0.0    | \$126.4           | \$158.4           | \$89.6            | \$118.2           | \$74.9          | \$124.8         | \$103.9          |
| Sales Growth                               | 0.00%    | 0.00%    | 0.00%    | 0.00%             | 25.30%            | -43.45%           | 32.00%            | -3.63%          | -6.05%          | -5.72%           |
| Sales Growth Trend                         | 0.00%    | 0.00%    | 0.00%    | 0.00%             | 15.18%            | -15.95%           | 1.82%             | -0.15%          | -0.26%          | -7.06%           |
| Economic Operating Cash Flow (EBITDAR)     | \$0.0    | \$0.0    | \$0.6    | (\$3.4)           | \$20.5            | (\$44.6)          | (\$5.9)           | (\$5.4)         | (\$9.2)         | (\$25.3)         |
| EBITDAR Margin                             | 0.00%    | 0.00%    | 0.00%    | -2.67%            | 12.97%            | -49.83%           | -5.00%            | -7.91%          | -13.18%         | -27.42%          |
| EBITDAR Growth                             | 0.00%    | 0.00%    | 0.00%    | -671.53%          | 709.19%           | -317.29%          | 86.76%            | -55.92%         | -93.21%         | -115.27%         |
| Net Operating Profit Before Tax (NOPBT)    | \$0.0    | \$0.0    | \$0.6    | (\$23.8)          | \$5.4             | (\$71.0)          | (\$32.3)          | (\$17.7)        | (\$29.8)        | (\$51.6)         |
| NOPBT Margin                               | 0.00%    | 0.00%    | 0.00%    | -18.81%           | 3.43%             | -79.26%           | -27.29%           | -18.93%         | -31.55%         | -53.28%          |
| NOPBT Growth                               | 0.00%    | 0.00%    | 0.00%    | -4129.32%         | 122.86%           | -1406.48%         | 54.54%            | -1082.59%       | -1804.31%       | -675.97%         |
| Cash Operating Income Tax                  | \$0.0    | \$0.0    | \$0.0    | \$0.0             | \$0.1             | \$0.0             | (\$6.8)           | \$0.0           | \$0.0           | (\$3.4)          |
| Economic Tax Effective Rate                | 0.00%    | 0.00%    | 0.00%    | 0.00%             | 1.08%             | 0.00%             | 21.00%            | 0.22%           | 0.36%           | 10.50%           |
| Net Operating Profit After Tax (NOPAT)     | \$0.0    | \$0.0    | \$0.6    | (\$23.8)          | \$5.4             | (\$71.0)          | (\$25.5)          | (\$17.8)        | (\$29.8)        | (\$48.2)         |
| NOPAT Margin                               | 0.00%    | 0.00%    | 0.00%    | -18.81%           | 3.39%             | -79.26%           | -21.56%           | -18.94%         | -31.56%         | -50.41%          |
| NOPAT Growth                               | 0.00%    | 0.00%    | 0.00%    | -4129.32%         | 122.61%           | -1420.78%         | 64.09%            | -1085.50%       | -1809.16%       | -678.34%         |
| Cash & Equivalents                         | \$0.0    | \$0.0    | \$0.0    | \$36.6            | \$40.9            | \$67.4            | \$59.3            | \$29.0          | \$48.3          | \$63.4           |
| Total Assets                               | \$0.0    | \$0.0    | \$0.0    | \$80.5            | \$90.1            | \$97.3            | \$128.4           | \$53.6          | \$89.3          | \$112.8          |
| Non - Interest Bearing Liabilities (NIBLs) | \$0.0    | \$0.0    | \$0.0    | \$26.4            | \$26.3            | \$37.2            | \$49.0            | \$18.0          | \$29.9          | \$43.1           |
| Net Assets                                 | \$0.0    | \$0.0    | \$0.0    | \$54.1            | \$63.8            | \$60.1            | \$79.3            | \$35.6          | \$59.3          | \$69.7           |
| Economic Asset Adjustments                 | \$0.0    | \$0.0    | \$0.4    | \$0.5             | \$0.5             | \$0.4             | \$0.6             | \$0.4           | \$0.5           | \$0.5            |
| Net Operating Assets                       | \$0.0    | \$0.0    | \$0.4    | \$54.6            | \$64.3            | \$60.5            | \$79.9            | \$36.0          | \$59.8          | \$70.2           |
| Debt & Debt Equivalents                    | \$0.0    | \$0.0    | \$0.0    | \$5.1             | \$6.7             | \$3.7             | \$4.9             | \$3.1           | \$5.2           | \$4.3            |
| Equity & Equivalents                       | \$0.0    | \$0.0    | \$0.0    | \$37.0            | \$42.4            | \$56.4            | \$74.4            | \$27.2          | \$45.3          | \$65.4           |
| Total Capital - Financing Sources          | \$0.0    | \$0.0    | \$0.0    | \$42.2            | \$49.1            | \$60.1            | \$79.3            | \$30.3          | \$50.5          | \$69.7           |
| Capital Adjustments                        | \$0.0    | \$0.0    | \$0.0    | \$0.5             | \$0.5             | \$0.4             | \$0.6             | \$0.4           | \$0.5           | \$0.5            |
| Net Capital Financing Sources              | \$0.0    | \$0.0    | \$0.4    | \$42.6            | \$49.6            | \$60.5            | \$79.9            | \$30.6          | \$50.9          | \$70.2           |
|                                            |          |          |          |                   |                   |                   |                   |                 |                 |                  |
| Net Working Capital                        | \$0.0    | \$0.0    | \$0.4    | \$19.2            | \$26.0            | (\$10.0)          | (\$13.2)          | \$7.1           | \$11.7          | (\$11.6)         |
| Cost of Net Working Capital                | \$0.0    | \$0.0    | \$0.0    | \$0.1             | \$0.1             | \$0.4             | \$0.5             | \$0.1           | \$0.2           | \$0.4            |
| % of Revenue                               | 0.00%    | 0.00%    | 0.00%    | 0.07%             | 0.08%             | 0.39%             | 0.39%             | 0.11%           | 0.18%           | 0.39%            |
| Operational Capital                        | \$0.0    | \$0.0    | \$0.4    | \$23.4            | \$29.8            | (\$7.0)           | (\$9.2)           | \$9.3           | \$15.4          | (\$8.1)          |
| Cost of Operational Capital                | \$0.0    | \$0.0    | \$0.0    | \$0.1             | \$0.2             | \$0.5             | \$0.7             | \$0.2           | \$0.3           | \$0.6            |
| % of Revenue                               | 0.00%    | 0.00%    | 0.00%    | 0.08%             | 0.10%             | 0.56%             | 0.56%             | 0.15%           | 0.25%           | 0.56%            |
| Productive Capital                         | \$0.0    | \$0.0    | \$0.4    | \$24.0            | \$30.4            | (\$7.0)           | (\$9.2)           | \$9.6           | \$15.8          | (\$8.1)          |
| Cost of Productive Capital                 | \$0.0    | \$0.0    | \$0.0    | \$0.1             | \$0.2             | \$0.5             | \$0.7             | \$0.2           | \$0.3           | \$0.6            |
| % of Revenue                               | 0.00%    | 0.00%    | 0.00%    | 0.09%             | 0.10%             | 0.58%             | 0.58%             | 0.15%           | 0.25%           | 0.58%            |
| Total Operating Capital                    | \$0.0    | \$0.0    | \$0.4    | \$24.3            | \$31.3            | (\$3.5)           | (\$4.6)           | \$10.5          | \$17.4          | (\$4.0)          |
| Cost of Total Operating Capital            | \$0.0    | \$0.0    | \$0.0    | \$0.1             | \$0.2             | \$0.6             | \$0.8             | \$0.2           | \$0.3           | \$0.7            |
| % of Revenue                               | 0.00%    | 0.00%    | 0.00%    | 0.09%             | 0.10%             | 0.69%             | 0.69%             | 0.18%           | 0.29%           | 0.69%            |
| Non - Operating Capital                    | \$0.0    | \$0.0    | \$0.0    | \$30.3            | \$33.0            | \$63.0            | \$83.1            | \$25.2          | \$42.1          | \$73.0           |
| Cost of Non - Operating Capital            | \$0.0    | \$0.0    | \$0.0    | \$0.0             | \$0.2             | \$2.1             | \$2.8             | \$0.5           | \$0.8           | \$2.5            |
| % of Revenue                               | 0.00%    | 0.00%    | 0.00%    | 0.00%             | 0.12%             | 2.37%             | 2.37%             | 0.50%           | 0.83%           | 2.37%            |
| Total Capital                              | \$0.0    | \$0.0    | \$0.4    | \$54.6            | \$64.3            | \$59.5            | \$78.5            | \$35.8          | \$59.5          | \$69.0           |
| Cost of Total Capital                      | \$0.0    | \$0.0    | \$0.0    | \$0.2             | \$0.3             | \$2.7             | \$3.6             | \$0.7           | \$1.1           | \$3.2            |
| % of Revenue                               | 0.00%    | 0.00%    | 0.00%    | 0.19%             | 0.22%             | 3.06%             | 3.06%             | 0.69%           | 1.16%           | 3.06%            |
| Cost of Capital (WACC)                     | 0.00%    | 0.00%    | 0.00%    | 0.89%             | 0.58%             | 4.43%             | 4.43%             | 1.18%           | 1.97%           | 4.43%            |
| Capital Structure                          |          |          |          |                   |                   |                   |                   |                 |                 |                  |
| Debt & Debt Equivalents                    | \$0.0    | \$0.0    | \$0.0    | \$5.1             | \$6.7             | \$3.7             | \$4.9             | \$3.1           | \$5.2           | \$4.3            |
| Debt & Debt Equivalents % of Market Value  | 0.00%    | 0.00%    | 0.00%    | 20.07%            | 22.47%            | 1.23%             | 1.23%             | 4.36%           | 4.36%           | 1.23%            |
| Preferred Equity                           | \$0.0    | \$0.0    | \$0.0    | \$20.4            | \$23.0            | \$0.0             | \$0.0             | \$8.7           | \$14.5          | \$0.0            |
| Preferred Equity % of Market Value         | 0.00%    | 0.00%    | 0.00%    | 79.93%            | 77.53%            | 0.00%             | 0.00%             | 12.21%          | 12.21%          | 0.00%            |
| Market Value of Common Equity              | \$0.0    | \$0.0    | \$0.0    | \$0.0             | \$0.0             | \$296.8           | \$391.7           | \$59.4          | \$98.9          | \$344.2          |
| Common Equity % of Market Value            | 0.00%    | 0.00%    | 0.00%    | 0.00%             | 0.00%             | 98.77%            | 98.77%            | 83.44%          | 83.44%          | 98.77%           |
| Total Economic Market Value (MV)           | \$0.0    | \$0.0    | \$0.0    | \$25.6            | \$29.6            | \$300.5           | \$396.6           | \$71.1          | \$118.6         | \$348.5          |
| Total %                                    | 0.00%    | 0.00%    | 0.00%    | 100.00%           | 100.00%           | 100.00%           | 100.00%           | 60.00%          | 100.00%         | 100.00%          |
| Excess Cash                                | \$0.0    | \$0.0    | \$0.0    | \$30.3            | \$33.0            | \$63.0            | \$65.0            | \$25.2          | \$42.1          | \$64.0           |
| Economic Enterprise Value                  | \$0.0    | \$0.0    | \$0.0    | (\$4.7)           | (\$3.3)           | \$237.5           | \$313.5           | \$45.9          | \$76.5          | \$275.5          |
|                                            |          |          |          |                   |                   |                   |                   |                 |                 |                  |
| Average Capital                            | \$0.0    | \$0.0    | \$0.0    | \$21.5            | \$46.1            | \$55.1            | \$70.2            | \$24.5          | \$40.9          | \$62.6           |
| Capital ∆                                  | \$0.0    | \$0.0    | \$0.4    | \$42.2            | \$7.0             | \$10.9            | \$19.4            | \$12.1          | \$20.0          | \$15.1           |

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# Sector Financial Partners

# **Company Report – Initiation of Coverage**

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## Ucloudlink Group Inc. Class A (UCL-US)

## **Communication Services**

| Financial Analysis |
|--------------------|
|--------------------|

| Report Basis<br>Reported Period Ending                                                | LTM<br>0              | LTM<br>0              | LTM<br>0              | LTM<br>12/31/2018               | LTM<br>12/31/2019        | LTM<br>12/31/2020     | NTM<br>12/31/2021       | 5 Yr<br>Average                    | 3 Yr<br>Average                    | Current<br>Trend     |
|---------------------------------------------------------------------------------------|-----------------------|-----------------------|-----------------------|---------------------------------|--------------------------|-----------------------|-------------------------|------------------------------------|------------------------------------|----------------------|
| Return on Market Value (NOPAT / MV)                                                   | 0.00%                 | 0.00%                 | 0.00%                 | -92.98%                         | 18.14%                   | -23.63%               | -6.43%                  | -19.69%                            | -32.82%                            | -15.03%              |
| Return on Enterprise Value (NOPAT / EV)                                               | 0.00%                 | 0.00%                 | 0.00%                 | 501.64%                         | -160.84%                 | -29.89%               | -8.13%                  | 62.18%                             | 103.64%                            | -19.01%              |
| Return on Capital (NOPAT / Average Capital)<br>Cost of Capital (WACC)                 | 0.00%                 | 0.00%                 | 0.00%                 | -110.43%<br>0.89%               | 11.65%<br>0.58%          | -128.93%<br>4.43%     | -36.31%<br>4.43%        | -45.54%<br>1.18%                   | -75.90%<br>1.97%                   | -82.62%<br>4.43%     |
| Economic Return Spread                                                                | 0.00%                 | 0.00%                 | 0.00%                 | -111.32%                        | 11.07%                   | -133.36%              | -40.74%                 | -46.72%                            | -77.87%                            | -87.05%              |
| Capital Charge                                                                        | \$0.0                 | \$0.0                 | \$0.0                 | \$0.2                           | \$0.3                    | \$2.4                 | \$2.5                   | \$0.6                              | \$1.0                              | \$2.5                |
| Economic Profit (EP)<br>Economic Profit Improvement (EPI)                             | \$0.0                 | \$0.0                 | \$0.6                 | (\$24.0)                        | \$5.1                    | (\$73.4)              | (\$28.0)                | (\$18.3)                           | (\$30.8)                           | (\$50.7)             |
| EP Growth                                                                             | <b>\$0.0</b><br>0.00% | <b>\$0.0</b><br>0.00% | <b>\$0.6</b><br>0.00% | <b>(\$24.6)</b><br>-4161.69%    | <b>\$29.1</b><br>121.31% | (\$78.5)<br>-1538.25% | <b>\$45.5</b><br>61.90% | <mark>(\$14.7)</mark><br>-1115.73% | <mark>(\$24.7)</mark><br>-1859.54% | (\$16.5)<br>-738.17% |
| Economic Profit Margin on Sales                                                       | 0.00%                 | 0.00%                 | 0.00%                 | -18.96%                         | 3.22%                    | -81.98%               | -23.66%                 | -19.54%                            | -32.57%                            | -52.82%              |
| Economic Profit Per Share                                                             | \$0.00                | \$0.00                | \$0.00                | (\$0.84)                        | \$0.18                   | (\$2.61)              | (\$1.08)                | (\$0.65)                           | (\$1.09)                           | (\$1.84)             |
| GAAP Earnings Per Share<br>Excess Cash Per Share                                      | \$0.00<br>\$0.00      | \$0.00<br>\$0.00      | \$0.00<br>\$0.00      | <mark>(\$0.93)</mark><br>\$1.07 | \$0.18<br>\$1.16         | (\$2.53)<br>\$2.23    | (\$0.39)<br>\$2.50      | <mark>(\$0.66)</mark><br>\$0.89    | <mark>(\$1.09)</mark><br>\$1.49    | (\$1.46)<br>\$2.37   |
| Port manage Driver                                                                    |                       |                       |                       |                                 |                          |                       |                         |                                    |                                    |                      |
| Performance Drivers                                                                   |                       |                       |                       |                                 |                          |                       |                         |                                    |                                    |                      |
| Sales Growth                                                                          | 0.00%                 | 0.00%                 | 0.00%                 | 0.00%                           | 25.30%                   | -43.45%               | 32.00%                  | -3.63%                             | -6.05%                             | -5.72%               |
| Sales Growth Trend (ROC Sales Growth)<br>EBITDAR Margin                               | 0.00%<br>0.00%        | 0.00%                 | 0.00%<br>0.00%        | 0.00%<br>-2.67%                 | 15.18%<br>12.97%         | -15.95%<br>-49.83%    | 1.82%<br>-5.00%         | -0.15%<br>-7.91%                   | -0.26%<br>-13.18%                  | -7.06%<br>-27.42%    |
| EBITDAR Growth                                                                        | 0.00%                 | 0.00%                 | 0.00%                 | -671.53%                        | 709.19%                  | -317.29%              | 86.76%                  | -55.92%                            | -93.21%                            | -115.27%             |
| NOPBT Margin                                                                          | 0.00%                 | 0.00%                 | 0.00%                 | -18.81%                         | 3.43%                    | -79.26%               | -27.29%                 | -18.93%                            | -31.55%                            | -53.28%              |
| NOPBT Growth                                                                          | 0.00%                 | 0.00%                 | 0.00%                 | -4129.32%                       | 122.86%                  | -1406.48%             | 54.54%                  | -1082.59%                          | -1804.31%                          | -675.97%             |
| NOPAT Margin<br>NOPAT Growth                                                          | 0.00%<br>0.00%        | 0.00%                 | 0.00%                 | -18.81%<br>-4129.32%            | 3.39%<br>122.61%         | -79.26%<br>-1420.78%  | -21.56%<br>64.09%       | -18.94%<br>-1085.50%               | -31.56%<br>-1809.16%               | -50.41%<br>-678.34%  |
| Economic Profit Margin on Sales (EP / Sales)                                          | 0.00%                 | 0.00%                 | 0.00%                 | -4129.32%                       | 3.22%                    | -81.98%               | -23.66%                 | -19.54%                            | -32.57%                            | -52.82%              |
| Economic Profit Growth                                                                | 0.00%                 | 0.00%                 | 0.00%                 | -4161.69%                       | 121.31%                  | -1538.25%             | 61.90%                  | -1115.73%                          | -1859.54%                          | -738.17%             |
| Economic Return Spread (ROC-WACC)                                                     | 0.00%                 | 0.00%                 | 0.00%                 | -111.32%                        | 11.07%                   | -133.36%              | -40.74%                 | -46.72%                            | -77.87%                            | -87.05%              |
| Economic Return Ratio (ROC / WACC)                                                    | 0.00%                 | 0.00%                 | 0.00%                 | -12449.52%                      | 1993.86%                 | -2913.34%             | -820.45%                | -2673.80%                          | -4456.33%                          | -1866.89%            |
| Economic Profit Momentum (ΔΕΡ/Capital)<br>Economic Profit Momentum Margin (ΔΕΡ/Sales) | 0.00%<br>0.00%        | 0.00%<br>0.00%        | 141.83%<br>0.00%      | -57.58%<br>-19.43%              | 58.61%<br>18.35%         | -129.75%<br>-87.68%   | 56.89%<br>38.45%        | 2.62%<br>-17.75%                   | -42.91%<br>-29.58%                 | -36.43%<br>-24.62%   |
|                                                                                       | 0.00%                 | 0.00%                 | 0.00%                 | 0.00%                           | 16.32%                   | 22.04%                | 32.00%                  | 7.67%                              | 12.78%                             | 27.02%               |
| Capital Turns                                                                         | 0.00X                 | 0.00X                 | 0.00X                 | 2.96X                           | 3.19X                    | 1.48X                 | 1.48X                   | 1.53X                              | 2.55X                              | 1.48X                |
| EVC Acceleration Margin<br>EVC Acceleration Spread                                    | 0.00%<br>0.00%        | 0.00%<br>0.00%        | 0.00%<br>0.00%        | 0.00%<br>0.00%                  | 23.00%<br>135.03%        | -49.59%<br>-170.29%   | 50.75%<br>82.55%        | -12.42%<br>-20.92%                 | -32.96%<br>-100.54%                | -13.26%<br>-40.44%   |
| Risk Factors                                                                          |                       |                       |                       |                                 |                          |                       |                         |                                    |                                    |                      |
| Free Cash Flow (NOPAT - $\Delta$ Capital)                                             | \$0.0                 | \$0.0                 | \$0.2                 | (\$66.0)                        | (\$1.6)                  | (\$81.9)              | (\$44.9)                | (\$29.9)                           | (\$49.8)                           | (\$63.4)             |
| Free Cash Flow Rate (FCF / Capital)                                                   | 0.00%                 | 0.00%                 | 41.83%                | -154.78%                        | -3.19%                   | -135.35%              | -56.15%                 | -50.30%                            | -97.77%                            | -95.75%              |
| Free Cash Flow Yield (FCF / MV)                                                       | 0.00%                 | 0.00%                 | 0.00%                 | -258.12%                        | -5.34%                   | -27.27%               | -11.31%                 | -58.15%                            | -96.91%                            | -19.29%              |
| Total Debt / Total Capital                                                            | 0.00%                 | 0.00%                 | 0.00%                 | 12.03%                          | 13.43%                   | 6.12%                 | 6.12%                   | 6.32%                              | 10.53%                             | 6.12%                |
| Total Debt / EBITDAR<br>Excess Cash                                                   | 0.00%<br>\$0.0        | 0.00%<br>\$0.0        | 0.00%<br>\$0.0        | -152.16%<br>\$30.3              | 32.42%<br>\$33.0         | -8.30%<br>\$63.0      | -82.71%<br>\$65.0       | -25.61%<br>\$25.2                  | -42.68%<br>\$42.1                  | -45.50%<br>\$64.0    |
| Financial Leverage ((Total Debt - Excess Cash) / M                                    | 0.00%                 | 0.00%                 | 0.00%                 | -98.47%                         | -88.81%                  | -19.72%               | -15.16%                 | -41.40%                            | -69.00%                            | -17.44%              |
| Pension Leverage (Net Pension Liability / MV)                                         | 0.00%                 | 0.00%                 | 0.00%                 | 0.00%                           | 0.00%                    | 0.00%                 | 0.00%                   | 0.00%                              | 0.00%                              | 0.00%                |
| Equity Risk Index (S&P 500 = 1.00)                                                    | 0.66                  | 0.66                  | 0.59                  | 0.63                            | 0.63                     | 0.62                  | 0.62                    | 0.62                               | 0.63                               | 0.62                 |
| Stock Price Volatility                                                                | 0.00                  | 0.00                  | 0.00                  | 0.00<br>4.84                    | 0.00<br>5.07             | 9.27<br>4.50          | 9.27<br>4.77            | 1.85                               | 3.09<br>4.80                       | 9.27                 |
| Sales Index (NL Sales)<br>Market Value Index (NL Market Value)                        | 0.00                  | 0.00                  | 0.00                  | 3.24                            | 3.39                     | 5.71                  | 5.98                    | 2.88<br>2.47                       | 4.00                               | 4.63<br>5.84         |
| Size Index (NL Sales: MV)                                                             | 0.00                  | 0.00                  | 0.00                  | 4.04                            | 4.23                     | 5.10                  | 5.38                    | 2.67                               | 4.46                               | 5.24                 |
| Beta                                                                                  | 0.49                  | 0.49                  | 0.38                  | 0.44                            | 0.44                     | 0.44                  | 0.44                    | 0.44                               | 0.44                               | 0.44                 |
| TFP Adjusted Beta<br>Stock Price Volatility                                           | 0.66                  | 0.66                  | 0.59                  | 0.63                            | 0.63                     | 0.62<br>9.27          | 0.62<br>9.27            | 0.62<br>1.85                       | 0.63<br>3.09                       | 0.62<br>9.27         |
| Valuation Measures                                                                    |                       |                       |                       |                                 |                          |                       |                         |                                    | 0.00                               |                      |
| Total Economic Market Value (MV)                                                      | \$0.0                 | \$0.0                 | \$0.0                 | \$25.6                          | \$29.6                   | \$300.5               | \$396.6                 | \$71.1                             | \$118.6                            | \$348.5              |
| Economic Enterprise Value                                                             | \$0.0                 | \$0.0                 | \$0.0                 | (\$4.7)                         | (\$3.3)                  | \$237.5               | \$313.5                 | \$45.9                             | \$76.5                             | \$275.5              |
| Equity Market Value                                                                   | \$0.0                 | \$0.0                 | \$0.0                 | \$0.0                           | \$0.0                    | \$296.8               | \$302.2                 | \$59.4                             | \$98.9                             | \$299.5              |
| Total Capital                                                                         | \$0.0                 | \$0.0                 | \$0.4                 | \$54.6                          | \$64.3                   | \$59.5                | \$78.5                  | \$35.8                             | \$59.5                             | \$69.0               |
| Market Value Created MVC (MV - Capital)                                               | \$0.0                 | \$0.0                 | (\$0.4)               | (\$29.0)                        | (\$34.7)                 | \$241.0               | \$318.1                 | \$35.4                             | \$59.1<br>47.35%                   | \$279.5              |
| MVC Margin (MVC / Sales)<br>MVC Spread (MVC / Capital)                                | 0.00%                 | 0.00%                 | 0.00%<br>-100.00%     | -22.96%<br>-53.17%              | -21.89%<br>-53.92%       | 269.03%<br>405.08%    | 269.03%<br>405.08%      | 47.24%<br>98.91%                   | 99.37%                             | 269.03%<br>405.08%   |
| Current EVC Value (EP / WACC)                                                         | \$0.0                 | \$0.0                 | \$0.0                 | (\$2,701.7)                     | \$873.4                  | (\$1,659.2)           | (\$632.1)               | (\$1,555.0)                        | (\$1,565.0)                        | (\$1,145.7)          |
| Current Operations Value COV                                                          | \$0.0                 | \$0.0                 | \$0.0                 | (\$2,680.1)                     | \$919.5                  | (\$1,604.2)           | (\$561.9)               | (\$1,530.4)                        | (\$1,524.1)                        | (\$1,083.0)          |
| Current Operations Value Per Share                                                    | \$0.00                | \$0.00                | \$0.00                | (\$94.18)                       | \$32.31                  | (\$56.95)             | (\$21.62)               | (\$53.96)                          | (\$53.74)                          | (\$39.99)            |
| Future Growth Value (MVC - EVA Value)                                                 | \$0.0                 | \$0.0                 | \$0.0                 | \$2,705.7                       | (\$889.9)<br>-3002.81%   | \$1,904.6             | \$958.5                 | \$1,601.6                          | \$1,642.6                          | \$1,431.6            |
| Future Growth Value Reliance (FGV / MV) Share Price                                   | 0.00%<br>\$0.00       | 0.00%<br>\$0.00       | 0.00%<br>\$0.00       | 10582.38%<br>\$0.00             | \$0.00                   | 633.90%<br>\$10.54    | 241.68%<br>\$10.54      | 2251.51%<br>\$2.11                 | 1385.54%<br>\$3.51                 | 410.74%<br>\$10.54   |
| Dividend Yield                                                                        | 0.00%                 | 0.00%                 | 0.00%                 | 0.00%                           | 0.00%                    | 0.00%                 |                         |                                    |                                    | 210.04               |
| Total Shareholder Return (TTM)                                                        | 0.00%                 | 0.00%                 | 0.00%                 | 0.00%                           | 0.00%                    | 0.00%                 | 0.00%                   | -80.00%                            | 66.67%                             | 200.00%              |
| MV to IC Ratio                                                                        | 0.00X                 | 0.00X                 | 0.00X                 | 0.47X                           | 0.46X                    | 5.05X                 | 5.05X                   | 1.99X                              | 1.99X                              | 5.05X                |
| EV / EBITDAR Multiple<br>EV / NOPBIT Multiple                                         | 0.00X                 | 0.00X                 | 0.00X                 | 1.41X                           | -0.16X                   | -5.32X                | -53.03X                 | -8.54X                             | -8.35X                             | -10.90X              |
| EV / NOPBIT Multiple<br>EV / NOPAT Multiple                                           | 0.00X<br>0.00X        | 0.00X<br>0.00X        | 0.00X<br>0.00X        | 0.20X<br>0.20X                  | -0.62X<br>-0.62X         | -3.35X<br>-3.35X      | -9.72X<br>-12.30X       | -2.59X<br>-2.58X                   | -2.57X<br>-2.57X                   | -5.34X<br>-5.71X     |
| EV / EP Multiple                                                                      | 0.00X                 | 0.00X                 | 0.00X                 | 0.20X                           | -0.65X                   | -3.23X                | -11.21X                 | -2.50X                             | -2.49X                             | -5.43X               |
| Future Growth Value (% of MV)                                                         | 0.00%                 | 0.00%                 | 0.00%                 | 10582.38%                       | -3002.81%                | 633.90%               | 241.68%                 | 2251.51%                           | 1385.54%                           | 410.74%              |
| Current Operations Value (% of MV)                                                    | 0.00%                 | 0.00%                 | 0.00%                 | -10482.38%                      | 3102.81%                 | -533.90%              | -141.68%                | -2151.51%                          | -1285.54%                          | -310.74%             |
| Market Value (COV + FGV %)                                                            | 0.00%                 | 0.00%                 | 0.00%                 | 100.00%<br>28.5                 | 100.00%<br>28.5          | 100.00%<br>28.2       | 100.00%<br>26.0         | 100.00%<br>28.4                    | 100.00%<br>28.4                    | 100.00%<br>27.1      |
| Basic Shares Outstanding                                                              |                       |                       |                       |                                 |                          |                       |                         |                                    |                                    |                      |

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I, Ken Gao, hereby certify that the views expressed herein accurately reflect my personal views about the subject company and their securities and that I have not been and will not be directly or indirectly compensated for expressing specific recommendations or views in the report.

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#### **Tigress Research Investment Rating Meanings and Distribution**

| Tigress Research employs a five-tier rating system for evaluating the investment opportunity and                                                                                                                                                                                      |                                                                                                                                                                                                                                                |       | Rating Distribution (05/14/2021) |      |                                              |      |  |  |  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|----------------------------------|------|----------------------------------------------|------|--|--|--|
| potential return associated with owning the common equity of rated firms within our research universe. The potential return is measured on a relative basis to the general market, which is represented by the S&P 500 and to the subject company's industry peer group as indicated. |                                                                                                                                                                                                                                                |       | Compani<br>Under Co              |      | Relationship<br>Companies<br>Under Coverage* |      |  |  |  |
| Rating:                                                                                                                                                                                                                                                                               | Meaning:                                                                                                                                                                                                                                       |       | #                                | %    | #                                            | %    |  |  |  |
| Strong Buy:                                                                                                                                                                                                                                                                           | Expect significant price gains in the price of the stock relative to its industry peer group and general market over the next 12 months.                                                                                                       |       | 17                               | 13%  | 2                                            | 13%  |  |  |  |
| Buy:                                                                                                                                                                                                                                                                                  | Expect out-performance for the price of the stock relative to its industry peer group and general market over the next 12 months.                                                                                                              |       | 61                               | 47%  | 10                                           | 67%  |  |  |  |
| Neutral:                                                                                                                                                                                                                                                                              | Expect little or no outperformance opportunity over the next 12 months.                                                                                                                                                                        |       | 46                               | 36%  | 3                                            | 20%  |  |  |  |
| Underperform:                                                                                                                                                                                                                                                                         | Expect underperformance for the price of the stock relative to its industry peer group and general market over the next 12 months.                                                                                                             |       | 5                                | 4%   | 0                                            | 0%   |  |  |  |
| Sell:                                                                                                                                                                                                                                                                                 | Expect price decline or significant relative market and industry underperformance over the next 12 months.                                                                                                                                     |       | 0                                | 0%   | 0                                            | 0%   |  |  |  |
| Not Rated                                                                                                                                                                                                                                                                             | No Current Research Rating                                                                                                                                                                                                                     |       | NA                               | NA   | 107                                          | NA   |  |  |  |
| Partners LLC or or investment banking                                                                                                                                                                                                                                                 | panies under research coverage are companies in which Tigress Financial<br>ne of its affiliates has received compensation for investment banking or non-<br>g services from the company, affiliated entities and / or its employees within the | Total | 129                              | 100% | 121                                          | 100% |  |  |  |

past twelve months or expects to do so within the next three months.

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#### **Tigress Research Methodology Overview**

We employ proprietary quantitative valuation models combined with dynamic fundamental analysis based on the principles of Economic Profit to formulate timely and insightful investment ratings, analysis, strategies, and recommendations.

We make key adjustments to reported financial data eliminating GAAP-based accounting distortions and measuring all companies on a cash operating basis.

Our proprietary research framework is a multi-factor model that scores and ranks companies based on their risk-adjusted ability to create Economic Profit relative to their current market value focusing on three key components:

Business Performance: Measuring economic profitability, growth, and operating efficiency.

Risk: Measuring business sustainability, volatility, strength, and consistency.

Valuation: Linking business performance to market value. Measuring value created relative to the capital employed and enterprise multiples of economic profit and cash flow.

We score and rank 24 key measurements of performance, risk, and value into relative market and industry investment recommendations.

For more information on our research methodology, please review the Tigress Investment Research Guide to Company Valuation and Analysis.

#### **Glossary of Key Terms and Measures**

| Excess Cash per Share:    | Excess Cash per Share is the amount of excess cash divided by basic shares outstanding. Excess Cash consists of all cash and short-term securities, less operating cash needed to run the business. Operating Cash is 5% of TTM net sales revenue. |
|---------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EBITDAR:                  | Earnings Before Interest, Taxes, Depreciation, Amortization, and Restructuring, and Rent Costs. This is especially important when comparing companies that use a significant amount of leased assets like restaurants and retailers.               |
| NOPAT:                    | Net Operating Profit after Tax. Represents a company's after-tax cash operating profit, excluding financing costs.                                                                                                                                 |
| Total Invested Capital:   | Total Invested Capital the total cash investment that shareholders and debt holders have made during the life of the company.                                                                                                                      |
| Return on Capital:        | Return on Capital equals NOPAT divided by Total Invested Capital. It is a key measure of operating efficiency. ROC quantifies how well a company generates cash flow relative to the capital invested in its business.                             |
| Cost of Capital:          | Is the proportionately weighted cost of each category of capital – common equity, preferred equity, and debt.                                                                                                                                      |
| Economic Profit:          | Economic Profit is the net operating income after tax less the opportunity cost of the total capital invested. It is the most important driver of shareholder value.                                                                               |
| Current Operations Value: | Current Operations Value is the portion of market value based on the discounted present value of the current earnings stream, assuming it remains constant forever.                                                                                |
| Future Growth Value:      | Future Growth Value is the portion of market value based on un-earned Economic Profit                                                                                                                                                              |

For more information on the key terms and measures, please review the Tigress Investment Research Guide to Company Valuation and Analysis.

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