

中国机械 China Machinery

挖掘机月度数据跟踪：11 月挖掘机内销同比实现正增长

Excavator Monthly Data Tracking: Domestic Sales Achieved Positive YoY Growth in Nov

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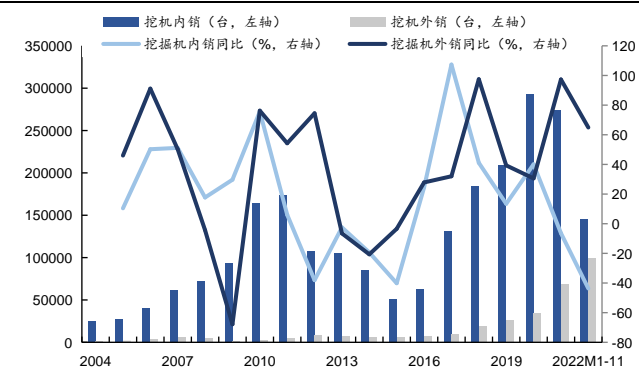
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热点速评 Flash Analysis

(Please see APPENDIX 1 for English summary)

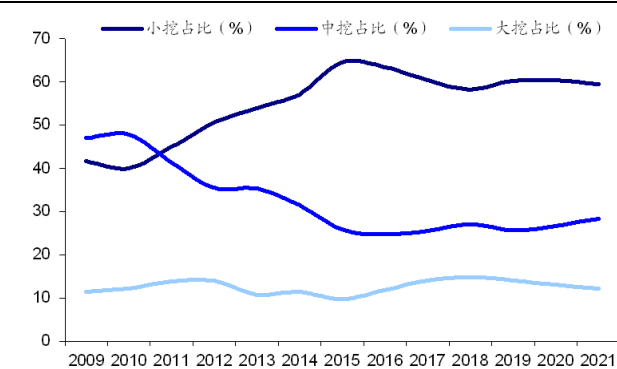
- **11 月挖掘机内销回暖，出口延续高增。**根据工程机械杂志公众号援引中国工程机械工业协会数据显示，2022 年 11 月行业共计销售各类挖掘机械产品 23680 台，同比增长 15.8%。其中，国内市场销量 14398 台，同比增长 2.74%；出口销量 9282 台，同比增长 44.4%。2022 年 1-11 月纳入统计的 26 家挖掘机制造企业，共计销售各类挖掘机械产品 244477 台，同比下降 23.3%。其中，国内市场销量 145738 台，同比下降 43.7%；出口销量 98739 台，同比增长 64.9%。
- **11 月小松挖掘机开工小时数同比下滑。**2022 年 11 月小松中国挖机开工小时数为 97.9 小时，同比下降 11.0%，环比-4.1%。2022 年 11 月庞源租赁塔吊吨米利用率为 61.4%，同比-6.8pct，环比-2.1pct。
- **基建投资延续高景气，房地产投资未见明显改善。**2022 年 1-10 月基础设施建设投资累计额为 16.96 万亿元，同比增长 11.39%，房地产投资额为 11.39 万亿元，同比下降 8.8%。
- **国四标准切换，四季度内销增速有望持续增长。**我们认为，虽然目前行业内销压力较大，但是后续国标切换可能会导致内销增速一定程度上好转。另外，龙头企业海外布局完善进入收获期，出口可能继续维持高速增长，有望平抑内销下行带来的行业波动。整体我们认为虽然疫情压力下，行业中短期压力较大，但是未来挖机的需求仍有韧性。行业历经新一轮价格战后，格局可能再次触底向好，龙头公司市场份额的向上可能平抑短周期波动的影响。往后看，随着逆周期政策的逐步发力，国内需求环比可能出现一定复苏，加上海外销售持续强势，整体行业销量增速存在改善可能。
- **建议关注：**三一重工、中联重科、徐工机械、恒立液压、浙江鼎力。
- **风险提示：**宏观经济和市场需求波动风险、市场竞争加剧。

图1 挖掘机行业国内、国外销量及增速



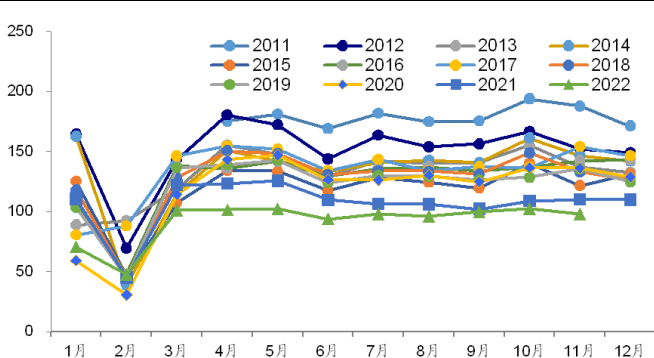
资料来源：工程机械杂志公众号援引中国工程机械工业协会，HTI

图2 挖掘机行业销量结构



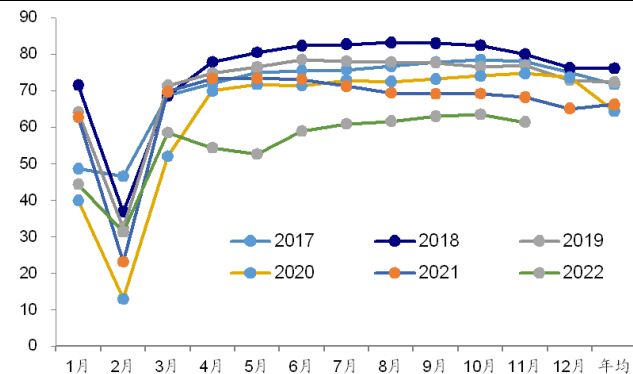
资料来源：CCMA 挖掘机分会公众号援引中国工程机械工业协会，HTI

图3 小松中国开工小时数（小时）



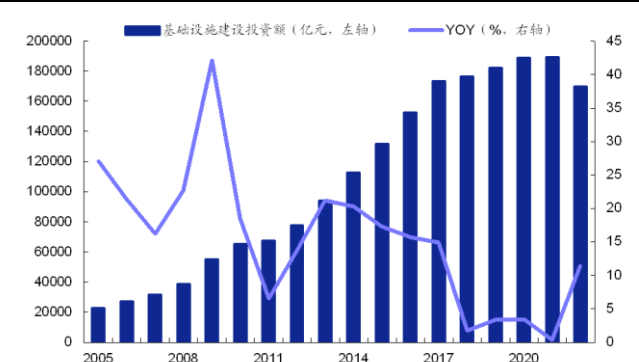
资料来源：小松官网，HTI

图4 庞源租赁塔吊吨米利用率（%）



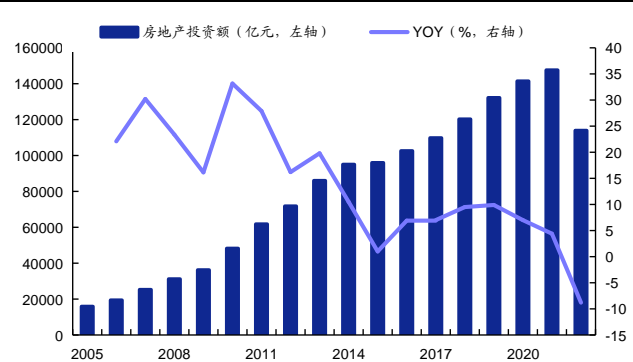
资料来源：庞源租赁官网，HTI

图5 中国基础设施建设投资额及增速



资料来源：Wind，HTI

图6 中国房地产开发投资累计完成额及增速



资料来源：Wind，HTI

APPENDIX 1

Summary

Event: Domestic sales of excavators picked up in November, and exports continued the trend of rapid growth. The operating hours of Komatsu excavators declined year-on-year in November. China's infrastructure construction investment continues to be high, while real estate investment has not improved significantly.

China IV standards were switched in December, and domestic sales growth is expected to continue to grow in the fourth quarter.

We suggest paying attention to Sany Heavy Industry, Zoomlion Heavy Industry Sci and Tech, XCMG Construction Machinery, Jiangsu Hengli Hydraulic, Zhejiang Dingli Machinery.

Risks: Macroeconomic and market demand fluctuations risk, market competition intensified risk.

附录 APPENDIX

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中性，未来 12-18 个月内预期相对基准指数变化不大，基准定义如下。根据 FINRA/NYSE 的评级分布规则，我们会将中性评级划入持有这一类别。

弱于大市，未来 12-18 个月内预期相对基准指数跌幅在 10%以上，基准定义如下

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Outperform: The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

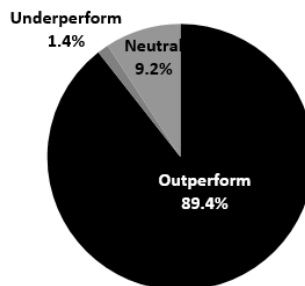
Neutral: The stock's total return over the next 12-18 months is expected to be in line with the return of its relevant broad market benchmark, as indicated below. For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category.

Underperform: The stock's total return over the next 12-18 months is expected to be below the return of its relevant broad market benchmark, as indicated below.

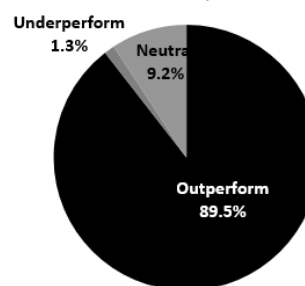
Benchmarks for each stock's listed region are as follows: Japan – TOPIX, Korea – KOSPI, Taiwan – TAIEX, India – Nifty100, US – SP500; for all other China-concept stocks – MSCI China.

评级分布 Rating Distribution

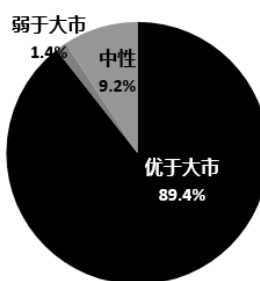
Most Recent Full Quarter



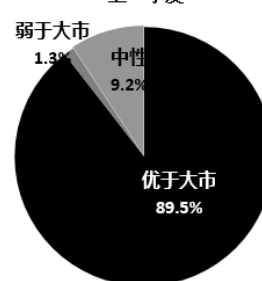
Prior Full Quarter



最新季度



上一季度



截至 2022 年 9 月 30 日海通国际股票研究评级分布

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*在每个评级类别里投资银行客户所占的百分比。

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中性，未来 12-18 个月内预期相对基准指数变化不大，基准定义如下。根据 FINRA/NYSE 的评级分布规则，我们会将中性评级划入持有这一类别。

卖出，未来 12-18 个月内预期相对基准指数跌幅在 10%以上，基准定义如下

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IB clients*	5.5%	6.8%	4.5%

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