

中国机械 China Machinery

挖掘机月度数据跟踪：11月挖掘机内销同比实现正增长

Excavator Monthly Data Tracking: Domestic Sales Achieved Positive YoY Growth in Nov

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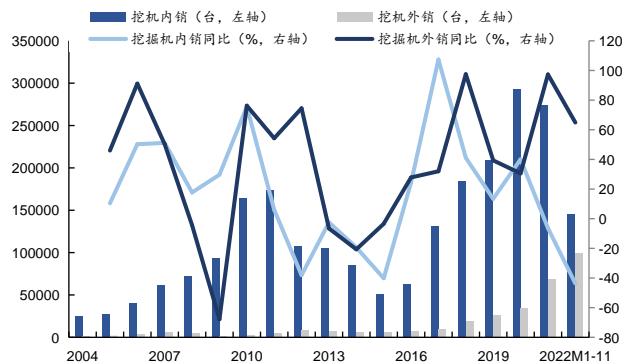
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热点速评 Flash Analysis

(Please see APPENDIX 1 for English summary)

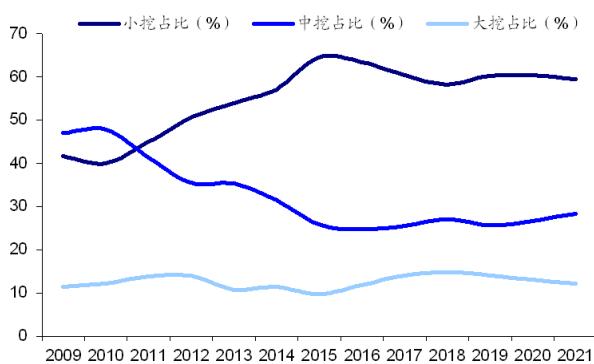
- **11月挖掘机内销回暖，出口延续高增。**根据工程机械杂志公众号援引中国工程机械工业协会数据显示，2022年11月行业共计销售各类挖掘机产品23680台，同比增长15.8%。其中，国内市场销量14398台，同比增长2.74%；出口销量9282台，同比增长44.4%。2022年1-11月纳入统计的26家挖掘机制造企业，共计销售各类挖掘机产品244477台，同比下降23.3%。其中，国内市场销量145738台，同比下降43.7%；出口销量98739台，同比增长64.9%。
- **11月小松挖掘机开工小时数同比下滑。**2022年11月小松中国挖机开工小时数为97.9小时，同比下降11.0%，环比-4.1%。2022年11月庞源租赁塔吊吨米利用率为61.4%，同比-6.8pct，环比-2.1pct。
- **基建投资延续高景气，房地产投资未见明显改善。**2022年1-10月基础设施建设投资累计额为16.96万亿元，同比增长11.39%，房地产投资额为11.39万亿元，同比下降8.8%。
- **国四标准切换，四季度内销增速有望持续增长。**我们认为，虽然目前行业内销压力较大，但是后续国标切换可能会导致内销增速一定程度上好转。另外，龙头企业海外布局完善进入收获期，出口可能继续维持高速增长，有望平抑内销下行带来的行业波动。整体我们认为虽然疫情压力下，行业中短期压力较大，但是未来挖机的需求仍有韧性。行业历经新一轮价格战后，格局可能再次触底向好，龙头企业市场份额的向上可能平抑短期波动的影响。往后看，随着逆周期政策的逐步发力，国内需求环比可能出现一定复苏，加上海外销售持续强势，整体行业销量增速存在改善可能。
- **建议关注：**三一重工、中联重科、徐工机械、恒立液压、浙江鼎力。
- **风险提示：**宏观经济和市场需求波动风险、市场竞争加剧。

图1 挖掘机行业国内、国外销量及增速



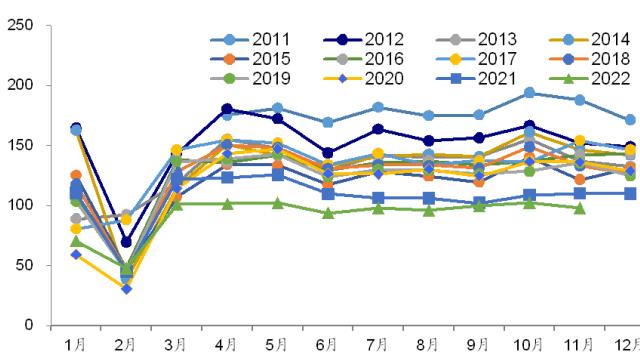
资料来源：工程机械杂志公众号援引中国工程机械工业协会，HTI

图2 挖掘机行业销量结构



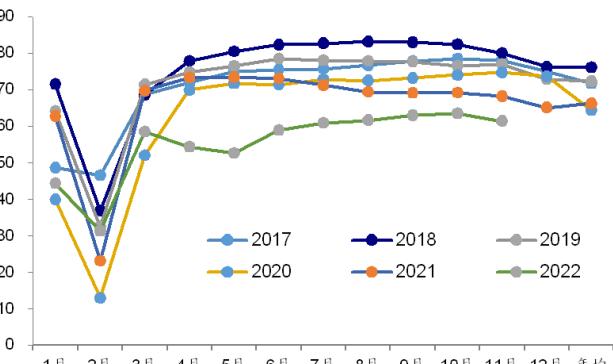
资料来源：CCMA 挖掘机械分会公众号援引中国工程机械工业协会，HTI

图3 小松中国开工小时数（小时）



资料来源：小松官网，HTI

图4 庞源租赁塔吊吨米利用率（%）



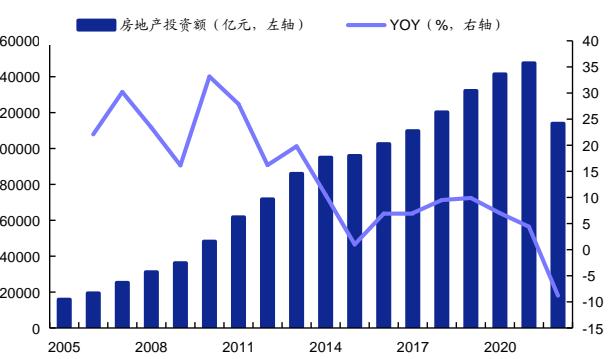
资料来源：庞源租赁官网，HTI

图5 中国基础设施建设投资额及增速



资料来源：Wind，HTI

图6 中国房地产开发投资累计完成额及增速



资料来源：Wind，HTI

APPENDIX 1

Summary

Event: Domestic sales of excavators picked up in November, and exports continued the trend of rapid growth. The operating hours of Komatsu excavators declined year-on-year in November. China's infrastructure construction investment continues to be high, while real estate investment has not improved significantly.

China IV standards were switched in December, and domestic sales growth is expected to continue to grow in the fourth quarter.

We suggest paying attention to Sany Heavy Industry, Zoomlion Heavy Industry Sci and Tech, XCMG Construction Machinery, Jiangsu Hengli Hydraulic, Zhejiang Dingli Machinery.

Risks: Macroeconomic and market demand fluctuations risk, market competition intensified risk.

附录 APPENDIX

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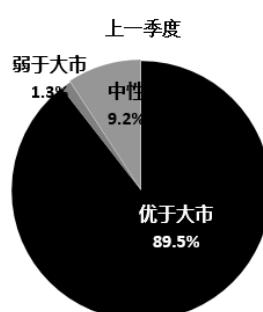
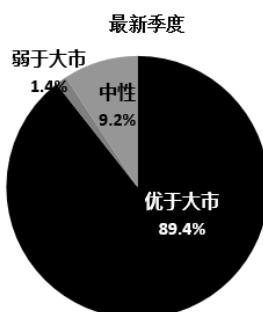
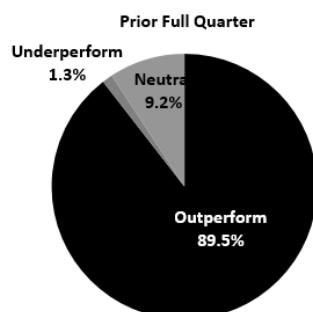
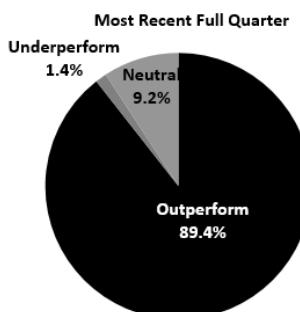
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各地股票基准指数: 日本 – TOPIX, 韩国 – KOSPI, 台湾 – TAIEX, 印度 – Nifty100; 其他所有中国概念股 – MSCI China.

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