9 Jan 2023



# 方邦股份 Guangzhou Fang Bang Electronics (688020 CH)

首次覆盖: 电磁屏蔽膜有望突破大客户; 铜箔、FCCL 多元布局打开成长空间 EMI customer breakthrough; Copper foil and FCCL for more potential: Initiation

观点聚焦 Investment Focus



(Please see APPENDIX 1 for English summary)

电磁屏蔽膜业务触底反弹; 市占率有望持续提升: 受全球通胀、地缘政治冲突等影响, 我们预计 2022 年全球手机出货量下滑约 8%, 公司 1H22 电磁屏蔽膜业务因而同比下降 17%。伴随海外通胀得到控制,消费信心有望回暖及手机库存去化接近尾声, 我们预计 2023 年全球智能机出货同比增长 2.4%,将带动电磁屏蔽膜业务复苏。同时公司也有望突破大客户,根据我们测算,该客户2022 年全球手机电磁屏蔽膜需求占比达 46%。

可剥铜打破海外厂商垄断;铜箔业务快速成长:根据我们的测算,类载板可剥铜市场空间约为 20 亿元人民币。同时可剥铜未来有望从类载板向 IC 载板渗透,在 BT/ABF 载板上得到应用,而 BT/ABF 载板的市场空间是类载板的四倍,我们预期在 2H23 可能有采用可剥铜的 IC 载板开始出货。目前公司产品持续推进客户认证,有望打破日本三井铜箔在该领域的垄断。除可剥铜外,公司标准铜箔/RTF/HVLP 铜箔也将持续放量,我们预期公司 2023/2024年铜箔业务收入 2.9 亿/4.6 亿,将成为第二业绩增长点。另一方面,公司也布局了 PET 复合铜箔,其 2025 年市场空间超百亿人民币。凭借公司在溅射、镀铜环节的工艺积累以及设备的成本优势,复合铜箔有望成为公司长期成长动能。

FCCL 业务协同效应显著; 极薄型产品助力国产替代: 公司布局 FCCL 业务可以使用自产的标准铜箔, 无需外采, 是其铜箔业务重要的"出海口"。同时公司 FCCL 业务的优势体现在 1) FCCL 的工艺技术和设备可以和电磁屏蔽膜复用; 2) FCCL 与电磁屏蔽膜均属于FPC上游, 客户资源可以复用; 另一方面根据我们的测算, 高端产品超薄 FCCL 市场空间超过 8 亿美元, 国产替代空间大。我们预期公司 FCCL 业务收入将快速增长, 2023/2024 年收入占比为4%/12%。

估值与建议: 我们预测公司 23/24/25 年收入为 5.3 亿/9.6/14.2 亿,同比增长 67%/79%/48%,净利润为 0.13 亿/2.01/3.88 亿元。由于公司业绩增速(2023-2025 418% CAGR)远高于同业且后续动能仍强,给予公司 20x 2025 PE,以 9.5% WACC 折现对应当前目标价74 元(对应 29.5x 2024PE),首次覆盖给予"优于大市"评级。

风险: 1)新产品推广不及预期; 2)竞争加剧; 3)铜价持续上涨冲击盈利能力; 4)产能释放不及预期。

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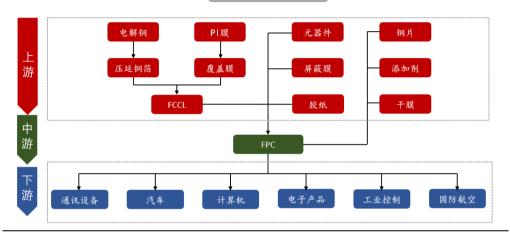
# FPC: 3%复合增长; 汽车/可穿戴设备提供长期增长动能

# 手机为 FPC 最重要市场,电磁屏蔽膜受益于 FPC 需求增长

电磁屏蔽膜是一种复杂结构的薄膜,具有抑制电子元器件电磁干扰的功能,通过贴合于 FPC 产生作用,是 FPC 的重要上游原材料之一,将受益于 FPC 需求增长。随着 5G 持续渗透,可穿戴设备、ARVR、新能源汽车需求的快速增长,Prismark 预估 2021 年全球 FPC 市场规模预计为 138 亿美元,2025 年有望达到 154 亿美元,期间复合增速为 3%,电磁屏蔽膜需求也将有望随之增长。从下游终端来看,手机是 FPC 最大的应用领域。智能手机占全球 FPC 需求总量 45%,PC 以及其他消费电子占比均为 19%,而汽车占比约 7%。

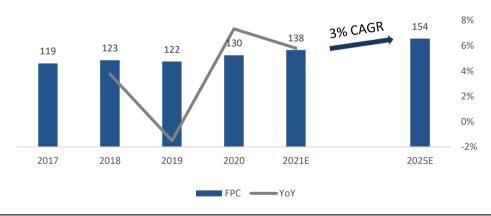
# 图1 FPC产业链

### FPC产业链基本结构



资料来源:新材料在线,HTI

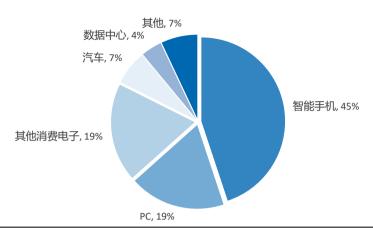
### 图2 全球 FPC 产值(亿美元)



资料来源: Prismark, HTI



### 图3 FPC 下游需求



资料来源:观研天下数据中心,HTI

### 手机需求触底反弹,汽车电子/可穿戴设备提供增长动能

手机需求逐步回暖,安卓 FPC 用量仍有提升空间。受全球通胀、地缘政治冲突等影响,我们预期 2022 年手机出货量同比下降 8.1%。但伴随海外通胀得到控制,消费信心有望回暖,加之库存调整已经接近尾声,我们认为手机需求将有望逐步回升,23 年出货量同比增长约 2.4%。另一方面随着折叠设备市场规模爆发式增长,未来会进一步带动FPC 需求。以三星 Galaxy Fold 与 Galaxy S10+为例,根据 IHS,为满足折叠需求,PCB 成本上涨了 14%。据 CINNO Research 称,2021 年全球折叠屏手机出货量至 551 万台,而2025 年全球折叠屏手机出货量有望上升至 5200 万台。

图4 全球智能机和主要品牌出货预估 (百万)	图4	全球智	能机和	主要。	品牌出	货预估	(百万台	١:
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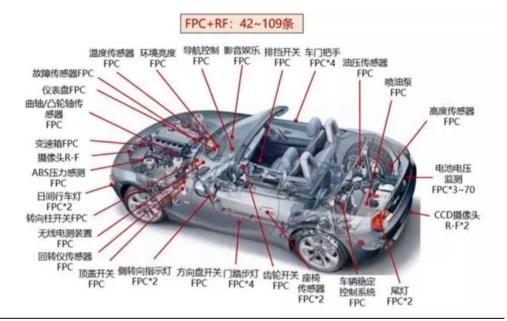
百万台	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	2022E	2022 YoY	2023E	2023 YoY
全球出货	345	313	334	368	314	286	302	348	1250		1280	
YoY	25%	13%	-5.8%	-1.8%	-8.9%	-8.7%	-9.7%	-5.3%	-8.1%		2.4%	
三星	74.5	59.1	69.5	69.0	74.5	63.1	64.0	61.4	263	-3%	270	3%
苹果	55.3	44.4	51.1	85.0	56.5	45.4	51.9	74.2	228	-3%	219	-4%
华为	14.9	8.7	7.0	6.9	6.9	6.3	8.6	8.1	30	-20%	40	33%
荣耀	4.0	7.2	14.0	15.1	14.3	14.1	14.2	12.4	55	36%	50	-9%
ОРРО	49.4	48.7	50.1	50.5	41.8	37.7	39.4	36.1	155	-22%	164	6%
Vivo	35.0	31.7	33.3	28.3	25.3	24.8	25.9	25.0	101	-21%	108	<b>7</b> %
小米	48.7	53.3	44.5	45.0	39.9	39.5	40.5	36.1	156	-19%	162	4%
份额 %												
三星	22%	19%	21%	19%	24%	22%	21%	18%	21%		21%	
苹果	16%	14%	15%	23%	18%	16%	17%	21%	18%		17%	
华为	4%	3%	2%	2%	2%	2%	3%	2%	2%		3%	
荣耀	1%	2%	4%	4%	5%	5%	5%	4%	4%		4%	
ОРРО	14%	16%	15%	14%	13%	13%	13%	10%	12%		13%	
Vivo	10%	10%	10%	8%	8%	9%	9%	7%	8%		8%	
小米	14%	17%	13%	12%	13%	14%	13%	10%	12%		13%	

资料来源: IDC, HTI 预测

汽车三化趋势将带来 FPC 用量显著增加。据战新 PCB 产业研究院预计,FPC 在车载领域的用量将不断提高,FPC 单车用量在 40-100 片不等,未来智能汽车对 FPC 的需求可达传统汽车的 5-8 倍。一方面,动力电池 FPC 替代铜线线束趋势明确。相较铜线线束,FPC 由于其高度集成、超薄厚度、超柔软度等特点,在安全性、轻量化、布局规整等方面具备突出优势。此外 FPC 形状规整,适合规模化大批量生产,工艺也具有灵活性。目前国内动力电池主流厂商已经在电池包环节批量化应用 FPC。另一方面,汽车电子市场空间持续增长,根据 Gartner 数据,单车芯片价值量有望从 2021 年的 665 美元提升至 2025 年的 931 美元,并在 2031 年达到 1441 美元。单车芯片价值量提升也意味着 FPC 用量也有望同步提升。

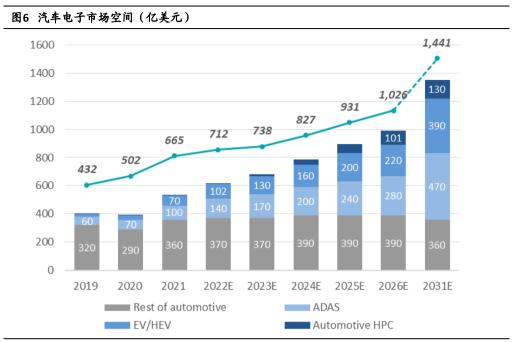
但值得注意的是,并非所有车用 FPC 都有电磁屏蔽膜需求。我们认为中控屏幕,ADAS 等空间较为紧密的电子元器件将带来主要车载电磁屏蔽膜需求。根据 Omdia 数据显示,2020 年全球汽车显示屏出货量达 1.27 亿片,2025 年有望达到 2.07 亿片,复合增长率为 10%。同时 Gartner 预测,ADAS 市场空间也将从 2020 年约 70 亿美元成长至 2025 年约 240 亿美元,复合增长率 28%。

### 图5 汽车电子 FPC 使用情况



资料来源:: iFixit, 战新 PCB 产业研究所, HTI

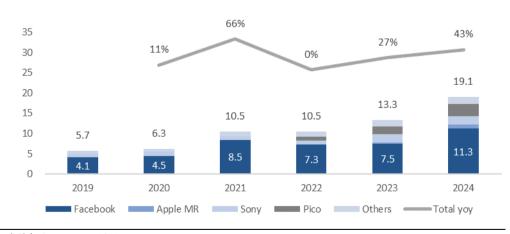
海通國際 HAITONG



资料来源: Gartner, HTI

可穿戴市场助推 FPC 需求。据 IDC 预测,2021 年全球可穿戴设备的市场规模在5.78 亿美元,预计2026 年将达到19.68 亿美元,CAGR 为27.77%。其中 ARVR 设备增长将最为迅速,目前 ARVR 设备普通机型到中高端机型,单机用FPC 用量10至20条,后续随着产品进一步迭代升级、传感器数量增加,性能和重量控制更为严格,电路更为复杂,FPC 用量也将持续增加。

# 图7 全球 ARVR 出货量(百万台)



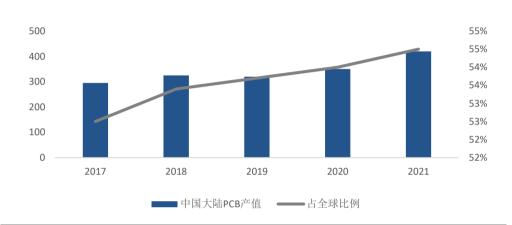
资料来源: IDC, HTI 预测

# PCB/FPC: 生产重心至中国大陆,但高端产品替代空间仍大

# 大陆已经成为 PCB/FPC 重要生产基地

FPC 作为 PCB 重要组成部分,在产业趋势上与 PCB 类似,生产中心逐步向中国大陆集中。由于劳动力成本相对低廉,亚洲地区成为全球最重要的电子产品制造基地,全球 PCB 产业重心随着电子产业转移,逐渐从欧美向日韩转移,之后又并进一步向中国大陆集中。根据 Prismark 数据,中国大陆 PCB 产值(按产地)全球占有率于 2021 年达到54%。其中广东省占中国大陆 PCB 总产值的 60%左右,且 PCB 百强企业和上市公司数量均处于绝对领先地位。我们认为地处广东的 PCB 上游供应商(如方邦股份),能够凭借地理优势更好的贴近、服务客户。

### 图8 中国大陆 PCB 产值及占全球比例 (十亿美元)



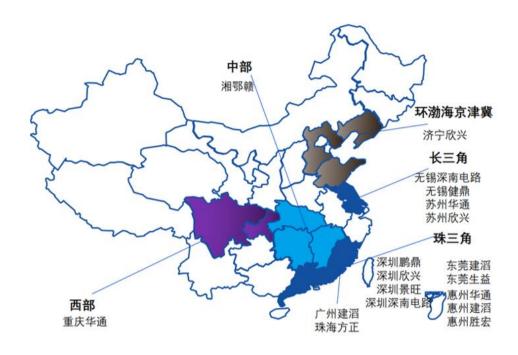
资料来源: Prismark, GGII, HTI

图9	2021 年全球前十大 PCB 厂商(	(百万美元)
1.1.		

排名	厂商	地区	2021年收入
1	臻鼎	台湾	5,609
2	欣兴电子	台湾	3,783
3	东山精密	中国	3,201
4	旗胜	日本	2,944
5	华通	台湾	2,281
6	健鼎科技	台湾	2,279
7	TTM Technology	美国	2,249
8	深南电路	中国	2,178
9	Ibiden	日本	2,174
10	瀚宇博德	台湾	2,062

资料来源: N.T. Information, HTI

### 图10 中国大陆 PCB 企业地域分布

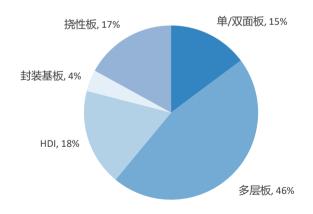


资料来源: 亿渡数据, HTI

# 本土 PCB 中高端产品国产空间仍大

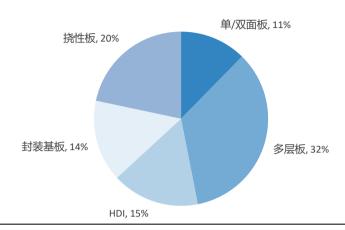
2021 年全球 PCB 市场刚性板(单/双面/多层板)合计占比约为 51%,挠性板占比为 20%,HDI板的占比为 15%,封装基板为 14%。而我国 PCB 产品结构更偏向刚性板占比 超过 60%,而在难度较高的封装基板上占比仅为 4%。

### 图11 2021 年中国 PCB 细分产品结构



资料来源: WECC, HTI

### 图12 2021 年全球 PCB 细分产品结构



资料来源: WECC, HTI

# 高端电子铜箔国产替代空间广阔,可剥铜为制备难度最高的铜箔产品之一

与 PCB 类似,我国本土企业生产的电子电路铜箔主要以常规产品为主,根据中国海关,我国电子铜箔进口单价较出口单价高 20%以上,以高频高速电解铜箔为代表的高性能电子电路铜箔仍然主要依赖进口,;目前,我国高端电子电路铜箔仍主要依赖来自日本等地区进口,我国内资铜箔企业仍然无法满足国内市场对高端电子电路铜箔的需求,2021年贸易逆差达 16.5 亿美元,高端电子电路铜箔的国产化替代空间广阔。

图13 #	战国电子铜	箔进出口情/	ર				
年度	进口量 (万吨)	进口额 (亿美元)	(进口价格 (万美元/吨)	出口量 (万吨)	出口额 (亿美元)	进口价格 (万美元/吨)	贸易逆差
2019	10.45	13.14	1.26	2.70	2.59	0.96	10.55
2020	11.07	13.56	1.22	3.07	3.06	1.00	10.49
2021	13.13	20.66	1.57	3.27	4.17	1.28	16.49

资料来源:海关统计数据,HTI

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带载体可剥离超薄铜箔是制备难度最高的铜箔产品之一。目前 IC 载板、类载板布线最小线宽线距已细至 10μm,用传统的减层法制程工艺无法制备,必须使用 mSAP(改良型半加成法)。鹏鼎控股、深南电路、安捷利-美维电子、三星电机等国内外大型电路板厂商均主要采用 mSAP 制备 IC 载板、类载板等。而一般铜箔无法满足 mSAP 制程要求,必须用到带载体可剥离超薄铜箔。用于 mSAP 工艺的铜箔,必须满足以下关键条件: A.厚度≤3μm; B.表面轮廓 Rz≤1.5μm; C.必须带有载体层和可剥离层,同时剥离力是制备带载体可剥离超薄铜箔合球市场被日本三井铜箔垄断。

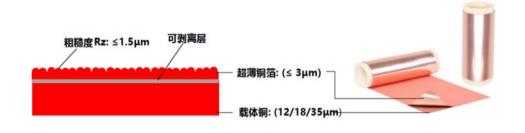
目前类载板是 mSAP 工艺以及可剥铜最主要的市场,而 IC 载板以 SAP (半加成法)工艺为主。据战新 PCB 预测,2022 年类载板市场规模为 274 亿元人民币,假设类载板成本占比为 60%,参考铜箔成本占 PCB 成本约 8%,而由于可剥铜价格较贵,我们认为铜箔在类载板成本中占比可能接近 12-15%,则可剥铜市场空间超过 20 亿元人民币。未来若可剥铜有望向 IC 载板渗透,在 BT/ABF 载板应用,则可进一步打开市场空间。 Prismark 预计全球 IC 载板市场规模 2021 年约 142 亿美元,2025 年有望达到 214 亿美元,复合增长率达 11%,而 BT/ABF 载板合计占 IC 载板市场 90%以上,其市场空间约是类载板四倍。由于 ABF 产能有限,且上游原材料被日本企业垄断,对国内芯片封装企业形成"卡脖子",可剥铜切入产业链搭配普通树脂可以对 ABF 带来补充。同时采用 SAP 制备 ABF 其成本、难度均更高,而 mSAP 可以提供低成本、更高稳定性的方案。

### 图14线路制作工艺对比

		mSAP	SAP	减成法
	线宽/线距	10~50μm	10~50μm	≥75μm
	侧蚀影响	侧蚀量少	侧蚀量少	侧蚀量多
工艺水平	镀层厚度均匀性		图形电镀中电流分布不 均匀,导致图形均匀性 下降	全板电镀,均匀性好
可靠性	树脂附着力	附着力好	需要对树脂表面粗化处 理以及改进沉铜工艺	附着力好
	热应力及回流焊测试	满足要求	存在爆板分层不良风险	满足要求

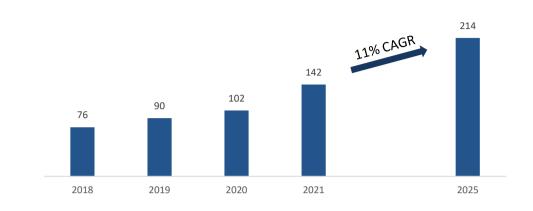
资料来源:《半加成法工艺研究》, HTI

### 图15 带载体可剥离超薄铜结构



资料来源:公司公告,HTI

# 图16全球 IC 載板市场规模(亿美元)



资料来源:Prismark,HTI

方邦股份: 电磁屏蔽膜有望突破大客户; 铜箔、FCCL 布局打开成长空间

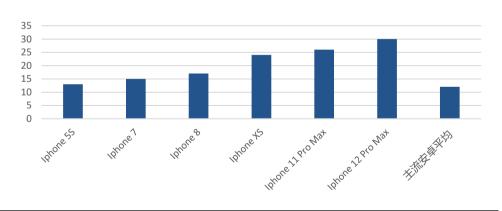
电磁屏蔽膜: 手机需求触底反弹; 有望突破大客户助力市占率提升

手机需求有望复苏,ARVR 提供额外增长动能。手机是电磁屏蔽膜最主要的需求来源,公司 1H22 电磁屏蔽膜业务受手机出货下滑的影响受到较大冲击,同比下降约17%。我们认为伴随海外通胀得到控制,消费信心回暖及手机库存去化接近尾声,后续需求将温和复苏,我们预计23年全球智能机出货将同比增长约3%,将带动公司电磁屏波业务复苏。另一方面,汽车中控屏幕,ADAS以及ARVR将有望带来增量需求。

方邦市占仅次拓自达,苹果为其最关键客户。日本拓自达为公司主要竞争对手,是全球最大的电磁屏蔽膜厂商,目前为苹果唯一供应商。公司市占率排名第二,而东洋科美以及国内包括科诺桥、乐凯新材等其他厂商收入规模相对较小。根据公司招股书,2018年其电磁屏蔽膜收入2.71亿元,市占率19.6%,对应市场空间约13.8亿元。以IDC2018年手机出货量14亿部测算,电磁屏蔽膜单机价值量约1元。分品牌来看,苹果手机因FPC用量显著高于安卓,据我们的测算,其单机价值量为安卓手机的3-4倍,2022年苹果在手机电磁屏蔽膜市场占比约为46%。公司有望在该关键客户得到突破,未来公司市占率或将持续提升。

**绑定大客户,毛利率有望维持稳定。**公司自 2017 年毛利率开始下滑,主要系国内科诺桥等小厂商进入市场,导致公司议价能力减弱。伴随公司有望在关键客户取得突破,其质量管控更为严格,但相应 ASP 以及毛利率均较高,我们认为后续公司电磁屏蔽膜业务毛利率将维持在 60%以上。

### 图17 安卓及苹果各机型 FPC 用量 (条)

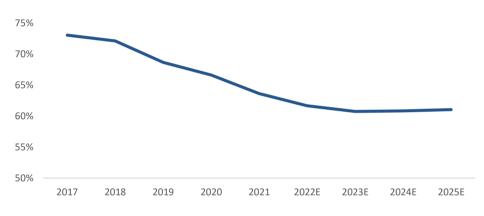


资料来源: iFixit, 战新 PCB, HTI

图18手机电磁屏蔽膜市场空间》	则算				
	2018	2019	2020	2021	2022E
安卓手机出货 (百万)	1194	1182	1057	1124	1022
苹果手机出货 (百万)	209	191	207	236	228
安卓单机价值量 (元)	0.7	0.7	0.7	0.7	0.7
苹果单机价值量 (元)	2.6	2.7	2.7	2.7	2.7
安卓市场空间 (百万元)	836	832	747	799	730
苹果市场空间(百万元)	549	507	555	638	623
苹果市场占比	40%	38%	43%	44%	46%

资料来源: 招股说明书, IDC, HTI

### 图19公司电磁屏蔽膜业务毛利率



资料来源: Wind, HTI 预测

铜箔: 可剥铜打破海外厂商垄断; 业务逐步起量

国内唯一相关标的,有望打破海外垄断。可剥铜是制备难度最高的铜箔产品之一,其厚度低于 3μm。而国内厂商电子铜箔布局以 9μm 以上为主,公司为国内唯一布局且有能力生产可剥铜的产商。根据前文测算,类载板可剥铜市场空间约为 20 亿元人民币,未来若 mSAP 以及可剥铜有望向 IC 载板渗透,在 BT/ABF 载板应用,则可进一步打开市场空间(ABF/BT 载板市场空间约是类载板的四倍)。根据公司公告,可剥铜目前正在进行客户认证,已基本通过物性、工艺测试,目前产品送样、品质较为稳定。由于类载板可剥铜市场长期被日本单一供应商垄断,我们认为公司凭借多年客户积累有望切入类载板市场。另一方面,由于 ABF 产能有限,对国内芯片封装企业形成"卡脖子",可剥铜切入产业链搭配普通树脂可以为 ABF 带来补充,我们预期在 2H23 可能有采用可剥铜的 IC 载板开始出货。

短期利润承压,中期弹性可观。公司上半年铜箔业务收入 7097 万元,毛利为-24%。虽然公司着重布局可剥铜,但自 4Q21 产能开出后,为填补产能利用率,早期产品为制备难度相对较低的标准铜箔(电子铜箔中相对低端的产品)以及锂电铜箔(应用于锂电池)等过渡性产品,同时以贸易商客户为主,销售价格低于市场水平,再加上铜箔良率仍在爬坡期,固定成本压力较大。后续我们认为伴随公司产能利用率持续爬坡,可剥铜有望于 2H23 开始起量,同时公司在中端产品线布局的 RTF(反转电解铜箔,主要适用于高频高速电路)以及 HVLP 铜箔(微細粗化箔,主要应用于 5G 通讯)也于 2H23 开始贡献收入,我们预期公司 2023/2024 年铜箔业务收入 2.9 亿/4.6 亿,将成为电磁屏蔽膜以外重要业绩增长点。

公司名称	2021年底产能情况	主要产品情况
龙电华鑫	总产能: 8.5 万吨/年 其中: 锂电铜箔: 6.0 万吨/年 电子电路铜箔: 2.5 万吨/年	锂电池用 $4.5$ μm- $12$ μm 锂电铜箔;电子电路用 HTE 铜箔、FCF 铜箔、VLP 铜箔、RTF 铜箔、STD 铜箔
德福科技	总产能: 4.9 万吨/年 其中: 锂电铜箔产能: 1.6 万吨/年 电子电路铜箔产能: 0.74 万吨/年 可调节产能: 2.56 万吨/年	锂电池用双面光 4.5-10μm 锂电铜箔产品;电子电路用 12-105μm 中、高 Tg- HTE 铜箔、HDI 铜箔
铜冠铜箔	总产能: 4.5 万吨/年 其中: 锂电铜箔: 2.0 万吨/年 电子电路铜箔: 2.5 万吨/年	锂电池用双面光 6μm 及以下极薄锂电铜箔、 7-8μm 超薄锂电铜箔; PCB 用 12μ m-210μmHTE 铜箔、高 Tg 无卤板材 铜箔、RTF 铜箔、VLP 铜箔
诺德股份	总产能: 4.3 万吨/年 其中: 锂电铜箔: 4 万吨/年 电子电路铜箔: 0.3 万吨/年	锂电池用 4-6μm 极薄锂电铜箔、8-10μm 超薄锂 电铜箔;电子电路用 9-70μm 高 性能铜箔、105-500μm 超厚铜箔
中一科技	总产能: 2.65 万吨/年 其中: 电子电路铜箔: 0.65 万吨/年; 可调节产能: 2 万吨/年	锂电池用单双面光 6-12μm 锂电铜箔; 电子电路用 12μm-175μmSTD 铜箔
超华科技	总产能: 2.0 万吨/年 其中: 锂电铜箔: 1.6 万顿/年 电子电路铜箔: 0.4 万吨/年	印制电路板、覆铜箔板、高精度铜箔
逸豪新材	电子电路铜箔产能: 1.02 万吨/年	9-35μm 的电子电路铜箔、9-12μm 的锂电池箔以及 105μm 以上的特种用铜箔
江铜铜箔	总产能: 3.0 万吨/年 其中: 电子电路铜箔: 1.5 万吨/年 锂电铜箔: 1.5 万吨/年	电子电路铜箔包括高温高延伸铜箔(HTE 箔)、反转处理铜箔(RTF 箔)、柔性 铜箔等,产品规格覆盖12μm-140μm 锂

资料来源: GGII, 江铜铜箔招股说明书, HTI

### 复合铜箔:巨大蓝海市场,提供长期成长动能

百亿蓝海市场,批量化商业应用在即。复合铜箔是对传统锂电铜箔的替代,主要应用于以新能源车、储能为代表的动力电池领域。由于其相较传统锂电铜箔成本更低、安全性和能量密度更高,未来渗透率有望快速提高。根据我们的测算,全球复合铜箔市场有望在 2025 年达到 109 亿人民币。后续受益于新能源车、储能带来的动力电池需求增长,以及复合铜箔渗透率提升,我们预期其市场空间将会继续打开。目前下游电池厂商如宁德时代等公司积极布局 PET 复合铜箔,中游制造端如重庆金美发展较快,相关产品已经量产。同时万顺新材、诺德股份、宝明科技、嘉园科技等公司也陆续投资布局。

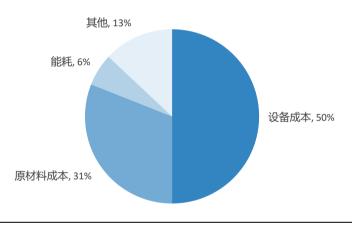
电铜箔规格覆盖 4.5μm-10μm

设备成本占比高,公司复用电磁屏蔽膜设备,成本优势明显。传统铜箔原材料占比超80%,而复合铜箔由于目前仍处于发展初期,工艺成熟度不高,设备产速也相对有限,所以设备折旧的固定成本占复合铜箔成本约50%。PET铜箔核心设备为真空磁控溅射设备以及水平镀铜设备,两款设备均单价超过1000万人民币。由于公司电磁屏蔽膜业务同样涉及溅射及电镀设备,依靠现有设备改造能够大大降低成本,同时公司有丰富的工艺经验,后续扩产进度也有望加快。

图21全球复合铜箔市场空间测算						
	2022	2023	2024	2025	2026	2027
动力电池出货 (GWh)	784	1058	1397	1816	2325	2929
复合铜箔渗透率	0%	2%	5%	10%	15%	20%
复合铜箔需求(亿平方米/GWh)	0.12	0.12	0.12	0.12	0.12	0.12
复合铜箔单价(元/平方米)	7.0	6.0	5.5	5.0	4.8	4.5
复合铜箔市场空间(亿)	0.7	15.2	46.1	109.0	198.8	317.2
YoY		2214%	203%	136%	82%	60%

资料来源: EVTank, GGII, HTI

### 图22 复合铜箔成本构成



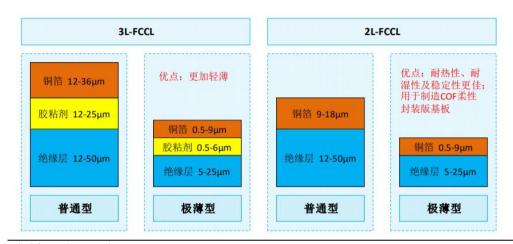
资料来源: GGII, HTI

FCCL: 铜箔业务重要出海口,协同效应明显; 极薄型产品国产替代空间广阔

铜箔业务重要"出海口";垂直布局,协同效应明显。由于公司切入铜箔业务早期,主要产品以标准铜箔为主,公司布局 FCCL 业务可以使用珠海子公司生产的标准铜箔,无需外采,是其铜箔业务重要的"出海口"。同时公司布局 FCCL 的优势还体现在 1)公司生产 FCCL 的工艺技术和电磁屏蔽膜的工艺具有较高相似性,设备同样可以复用(精密涂布设备、真空溅射设备、卷装电沉积设备等);2) FCCL 与电磁屏蔽膜均属于 FPC 上游,公司积累了鹏鼎、MFLEX、弘信、景旺、BHflex 等众多优质直接客户,客户资源可以复用;另一方面,目前国内 FCCL 全球产能占比约 26%,相较我国 FPC/PCB 接近50%的产出比,国产化仍有空间。

高频高速成为覆铜板研发的主流方向,极薄 FCCL 国产替代空间巨大。根据 Prismark 数据统计,全球 2020 年高频高速 CCL (硬板+软板) 市场为 28.86 亿美元,占 CCL 市场 22%。假设 FCCL 整体产品结构类似 CCL (高频高速占比同样为 22%),若以 2021 年全球 FCCL 市场 40 亿美元测算,超薄 FCCL 市场空间超过 8 亿美元。而 2020 年中国内资高频高速覆铜板全球产值占比仅 7%,国产替代空间巨大,目前全球极薄 FCCL 市场主要被住友金属工业公司、东丽株式会社所占据。公司 22 年半年报揭露,目前公司第一期产线已完成调试,目前正在进行试产工作。部分系列的普通 FCCL产品认证情况在部分客户中反馈良好,有望在第三、四季度落实小额订单。

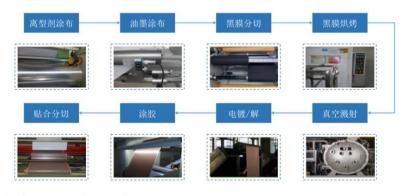
### 图23 FCCL 产品分类



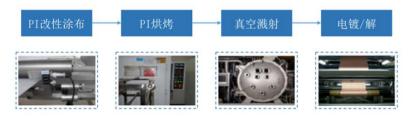
资料来源:招股说明书,HTI

### 图24方邦股份电磁屏蔽膜以及极薄 FCCL 主要生产工艺流程

电磁屏蔽膜主要生产工艺流程



极薄FCCL主要生产工艺流程



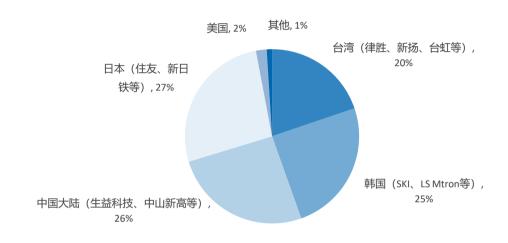
资料来源:招股说明书,HTI



图25 全球 FCC	L 主要厂商
地区	主要参与者
中国大陆	珠海市创元电子、山东金鼎电子、昆山雅森、中山新高、九江福莱 克斯、生益科技、东溢新材料
台湾	律胜科技、新扬科技、台虹科技
日本	新日铁住金化学、住友金属矿山、有泽制造所、Nikkan Industries
韩国	SKI、LS Mtron

资料来源:新思界,HTI

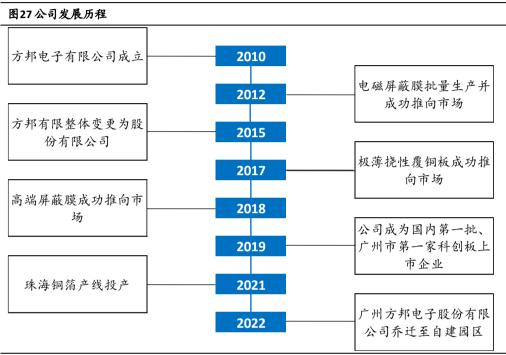
# 图26全球 FCCL 产能格局



资料来源:观研天下数据中心,HTI

# 公司介绍

公司成立于 2010 年,以电磁屏蔽膜业务起家,逐步发展至全球相关领域龙头,全球市占率第二。公司依托电磁屏蔽膜业务积累的工艺技术,持续维持高研发投入,拓宽产品范围至导电胶,极薄挠性覆铜板、铜箔等领域。公司积累了鹏鼎、MFLEX、弘信、景旺、BHflex 等众多优质直接客户,其产品已经大量应用于华为、小米、OPPO、vivo、三星等知名终端品牌产品。未来公司有望充分受益于高端电子材料领域的国产替代。



资料来源:公司官网,HTI

名	股东名称	占总股本比例(%)
1	胡云连	18.2%
2	广州力加电子有限公司	17.6%
3	广州美智电子有限合伙企业(有限合伙)	9.0%
4	易红琼	6.2%
5	李冬梅	2.9%
5	湖北小米长江产业基金合伙企业(有限合伙)	2.5%
7	迎水荣耀16号私募证券投资基金	1.5%
8	迎水荣耀15号私募证券投资基金	1.2%
9	赵亚萍	1.1%
)	姜兆君	1.0%
		61.1%

资料来源: Wind, HTI



# 投资建议

# 财务预测

公司前三季度收入 2.4 亿元,净利润-0.54 亿元,其中第三季度收入 0.68 亿元,亏损 0.22 亿元。季度业绩呈下降趋势,主要受锂电铜箔业务拖累以及手机需求不佳影响电磁屏蔽膜需求。但公司三季度库存 0.39 亿较二季度 0.56 亿已经明显下降。我们认为后续随着公司聚焦电子铜箔,新产品持续放量,以及电磁屏蔽膜业务触底反弹,公司业绩利润均将稳步增长。我们预测公司 22/23/24/25 年收入分别为 3.2/5.3/9.6/14.2 亿元,同比增长 11% /68%/79%/48%,归母净利润分别-0.7/0.1/2.0/3.9 亿元。

图29公司季度利润预测

百万元	2021	1Q22	2Q22	3Q22	4Q22E	2022E	1Q23E	2Q23E	3Q23E	4Q23E	2023E
营业收入	286	96	75	68	78	318	85	118	150	180	534
营业成本	-144	-72	-54	-45	-52	-223	-57	-85	-108	-124	-374
毛利	143	24	21	23	27	95	28	33	42	56	160
研发费用	-64	-23	-17	-16	-23	-79	-28	-19	-20	-24	-91
销售及管理费用	-53	-14	-8	-15	-16	-54	-16	-10	-17	-19	-61
营业费用	-117	-37	-25	-31	-40	-133	-44	-29	-37	-43	-153
营业利润	26	-14	-4	-8	-13	-38	-16	4	5	13	7
其他营业收入	20	2	-13	-13	-6	-31	3	3	3	3	11
利润总额	46	-11	-17	-21	-19	-69	-13	7	8	16	18
所得税	-6	0	-1	-1	0	-2	0	-1	-1	-2	-4
少数股东损益	-6	-1	-1	0	0	-3	0	0	0	0	-1
净利润	35	-13	-20	-22	-19	-73	-13	6	7	14	13
利润率											
毛利率	50%	25%	28%	34%	34%	30%	33%	28%	28%	31%	30%
营业利润率	9%	-14%	-5%	-11%	-17%	-12%	-18%	4%	4%	7%	1%
税率	12%	-1%	-8%	-3%	0%	-3%	0%	12%	12%	12%	21%
净利润率	12%	-13%	-26%	-32%	-25%	-23%	-15%	5%	5%	8%	3%
增长率											
收入增长率	-1%	63%	18%	9%	-23%	11%	-11%	57%	120%	130%	68%
毛利增长率	-25%	-37%	-47%	-44%	13%	-34%	18%	57%	82%	111%	68%
营业利润增长率	-75%	-177%	-124%	-220%	-8%	-246%	16%	-204%	-170%	-202%	-119%
净利润增长率	-71%	-165%	-210%	-312%	56%	-309%	4%	-130%	-132%	-171%	-1189

资料来源: Wind, HTI

# 图30公司分业务预测

	2020	2021	2022E	2023E	2024E	2025E
收入	288	286	318	534	955	1,418
电磁屏蔽膜	282	237	180	218	359	447
铜箔		42	132	290	464	564
挠性覆铜板			2	21	116	351
PET					11	50
其他	6	7	4	4	5	6
出货量 (百万平方米/吨)						
电磁屏蔽膜	4.6	4.3	3.7	4.7	7.7	9.4
铜箔		524	1,686	3,563	4,500	4,750
挠性覆铜板			0.0	0.3	1.4	3.6
PET					2	10
售价 (元/平方米;百万元/吨)						
电磁屏蔽膜	60.9	54.9	48.9	46.4	46.9	47.8
铜箔		0.1	0.1	0.1	0.1	0.1
挠性覆铜板			69.8	68.6	83.2	97.5
毛利 率	66%	51%	30%	30%	42%	45%
电磁屏蔽膜	67%	64%	62%	60%	61%	61%
铜箔		-29%	-14%	8%	31%	40%
挠性覆铜板			8%	12%	31%	38%
PET					15%	17%
其他	47%	43%	48%	50%	50%	50%

资料来源:Wind,HTI Estimates

# 投资建议

由于公司 2023-2025 业绩增速 (418% CAGR) 远高于同业且后续增长动能仍强,给予公司远期 20x 2025 PE,以 9.5% WACC 折现对应当前目标价 74 元 (对应 29.5x 2024PE),首次覆盖给予"优于大市"评级。

图	31	WACC	计算
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项目	值	注释
股权资本比例	96.8%	
无风险收益率	1.50%	一年定期利率
Beta	1.6	
市场收益率	6.6%	20年沪深300年化收益
股权成本	9.7%	
负债率	3.2%	
利率	5%	
所得税率	15%	
债务成本	4.3%	
WACC	9.5%	

资料来源: Wind, HTI

# 图32公司可比公司盈利预测及估值

公司	代码	市值	净利	润(百万美	元)	22-24		PE			
公刊	11/19	(十亿美元)	2022	2023	2024	CAGR	2022	2023	2024		
拓自达	5809 JP Equity	0.2	16	14	15	-4%	13.4	15.1	14.6		
联茂	6213 TT Equity	0.9	60	64	96	27%	15.1	14.1	9.4		
新日铁	5401 JP Equity	15.8	4303	2838	3303	-12%	3.7	5.6	4.8		
东丽	3402 JP Equity	8.7	743	836	947	13%	11.7	10.4	9.2		
住友	4005 JP Equity	5.9	1024	806	945	-4%	5.8	7.3	6.2		
三井金属	5706 JP Equity	1.3	223	217	247	5%	6.0	6.2	5.4		
公司	代码	市值	净利润	国(百万人	民币)	币)  22-24			PE		
公刊	11/19	(亿人民币)	2022	2023	2024	CAGR	2022	2023	2024		
生益科技	600183 CH Equiy	338.3	1918	2480	3018	25%	17.6	13.6	11.2		
诺德股份	600110 CH Equity	140.4	674	1044	1377	43%	20.8	13.4	10.2		
铜冠铜箔	301217 CH Equity	102.6	420	585	753	34%	24.5	17.6	13.6		
中一科技	301150 CH Equity	66.1	423	667	1016	55%	15.6	9.9	6.5		
超华科技	002288 CH Equity	43.6	87	157	246	68%	50.1	27.8	17.7		
Average						45%	25.7	16.5	11.9		

资料来源: Wind, Bloomberg, HTI

**风险:** 1) 新产品推广不及预期; 2) 竞争加剧; 3) 铜价持续上涨冲击盈利能力; 4) 产能释放不及预期。

财务指标	Dec-21A	Dec-22E	Dec-23E	Dec-24E	Dec-25E	<b>资产负债表(百万元)</b>	Dec-21A	Dec-22E	Dec-23E	Dec-24E	Dec-25E
						货币资金	408	312	219	184	402
成长性						存货	51	66	110	163	228
营业收入增长率	-1%	11%	68%	79%	48%	应收账款	118	137	230	411	611
营业利润增长率	-75%	-246%	-119%	3006%	98%	其他流动资产	510	410	310	260	260
净利润增长率	-71%	-309%	-118%	1387%	93%	流动资产	1,087	924	869	1,018	1,500
利润率						固定资产	768	879	1,049	1,193	1,189
毛利率	50%	30%	30%	42%	45%	其他非流动资产	71	70	68	67	65
EBITDA利润率	17%	8%	15%	32%	38%	非流动资产	840	948	1,117	1,260	1,254
营业利润率	9%	-12%	1%	23%	31%	资产总额	1,927	1,873	1,986	2,278	2,753
净利润率	12%	-23%	3%	21%	27%	短期债务	82	82	82	82	82
投资回报率						应付账款	141	149	251	372	518
ROE	2%	-5%	1%	12%	20%	其他流动负债	33	33	33	33	33
ROA	2%	-4%	1%	9%	15%	流动负债	256	264	366	487	633
						长期借款	-	-	_	_	_
利润表 (百万元)	Dec-21A	Dec-22E	Dec-23E	Dec-24E	Dec-25E	其他非流动负债	35	35	35	35	35
营业收入	286	318	534	955	1418	非流动负债	35	35	35	35	35
营业成本	144	223	374	555	774	负债总额	292	300	401	523	669
毛利	143	95	160	400	644	实收资本	1,169	1,169	1,169	1,169	1,169
营业费用	117	133	153	180	209	留存收益	413	351	363	533	863
营业利润	26	-38	7	220	435	股东权益	1,635	1,573	1,584	1,755	2,085
其他营业收入	-2	-44	0	0	0	负债及股东权益总额	1,927	1,873	1,986	2,278	2,753
其他	18	14	16	16	16		•	-	-	-	
利息收入	7	6	2	1	1	现金流量表 (百万元)	Dec-21A	Dec-22E	Dec-23E	Dec-24E	Dec-25E
利息费用	-2	-7	-7	-7	-7	净利润	35	-73	13	201	388
利润总额	46	-69	18	230	445	折旧及摊销	23	63	72	86	97
所得税及少数股东损益	11	5	4	31	59	运营资本变化	59	-25	-36	-113	-117
净利润	35	-73	13	201	388	其他	-82	0	0	0	0
					_	经营活动现金流	35	-35	49	173	368
						投资活动现金流	-27	-72	-140	-178	-91
						融资活动现金流	-22	11	-2	-30	-58
							-22	11	- 2	30	30

现金及等价物增加额

自由现金流

-14

-346

-96

-207

-93

-191

-36

-56

218

277

#### **APPENDIX 1**

#### Summary

**EMI business to bottom out; Increasing market share:** Due to high inflation and geopolitical conflicts, we expect global smartphone shipments to decline by ~8% in 2022, and the company's EMI business in 1H22 will therefore decline by 17% yoy. With overseas inflation getting controlled, consumer confidence to restore, and the destocking cycle of smartphone coming to an end, we expect global smartphone shipments to increase by 2.4% in 2023, which will benefit the recovery of EMI business. At the same time, the company is also expected to make breakthrough in a major customer who accounts for 46% of the global EMI demand in 2022 according to our calculations.

Strippable copper to challenge the monopoly of overseas manufacturer; Copper foil business growing rapidly: According to our calculations, the market size for strippable copper is about 2 billion yuan in SLP. At the same time, Strippable copper is expected to be used IC substrates (BT/ABF substrates), whose market size is four times that of SLP. Currently, the company's product is under qualification. In addition to strippable copper, the company's standard copper foil/RTF/HVLP products will also be ramping rapidly. We expect the company's copper foil revenue in 2023/2024 to be 290 million/460 million, and to be an essential growth driver. On the other hand, the company has also been working on PET copper foil, whose market size in 2025 will exceed 10 billion yuan. With its technology accumulation in sputtering and copper plating and the cost advantage of its equipment, we expect Pet copper foil to provide long-term momentum as well.

Synergy effect of FCCL business; Huge potential for Ultra-thin FCCL domestic substitution: the company's FCCL business will provide demand for its copper foil business. At the same time, we see competitive advantages for its FCCL business as it shared the same technology and equipment, and customer resources with EMI business; On the other hand, according to our calculations, we see a >800 million US dollars market for high-end products (Ultra-thin FCCL) with huge potential for domestic substitution. We expect the company's FCCL revenue to grow rapidly, accounting for 4%/12% of revenue in 2023/2024.

**Valuation and recommendation:** We forecast its net profit in 23/24 to be RMB 13 million/RMB 201 million. Since the company's net profit growth rate (2023-2025 418% CAGR) is much higher than its peers and the momentum will remain strong, we assigned 20x 2025 PE and discounted at 9.5% WACC, resulting in a TP of RMB 74 (corresponding to 29.5x 2024PE). We initiate with Outperform.

**Risks:** 1) Delayed launch of new products; 2) Competition intensified; 3) Increasing copper prices hitting profitability; 4) Slower capacity expansion.

### 附录 APPENDIX

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中性,未来 12-18 个月内预期相对基准指数变化不大,基准定义如下。根据FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

**弱于大市**,未来 12-18 个月内预期相对基准指数跌幅在 10%以上,基准定义如下

各地股票基准指数: 日本 – TOPIX, 韩国 – KOSPI, 台湾 – TAIEX, 印度 – Nifty100, 美国 – SP500; 其他所有中国概念股 – MSCI China.

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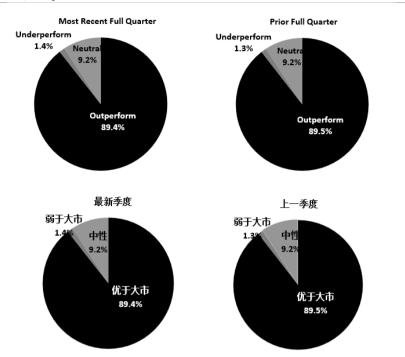
**Outperform:** The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

**Neutral:** The stock's total return over the next 12-18 months is expected to be in line with the return of its relevant broad market benchmark, as indicated below. For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category.

**Underperform:** The stock's total return over the next 12-18 months is expected to be below the return of its relevant broad market benchmark, as indicated below.

Benchmarks for each stock's listed region are as follows: Japan – TOPIX, Korea – KOSPI, Taiwan – TAIEX, India – Nifty100, US – SP500; for all other China-concept stocks – MSCI China.

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	优于大市	中性	弱于大市
		(持有)	
海通国际股票研究覆盖率	89.4%	9.2%	1.4%
投资银行客户*	5.5%	6.8%	4.5%

<sup>\*</sup>在每个评级类别里投资银行客户所占的百分比。

上述分布中的买入,中性和卖出分别对应我们当前优于大市,中性和落后大市评级。

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### 此前的评级系统定义(直至2020年6月30日):

买入,未来12-18个月内预期相对基准指数涨幅在10%以上,基准定义如下

中性,未来 12-18 个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

卖出,未来 12-18 个月内预期相对基准指数跌幅在 10%以上,基准定义如下

各地股票基准指数: 日本-TOPIX, 韩国-KOSPI, 台湾-TAIEX, 印度-Nifty100; 其他所有中国概念股-MSCI China.



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	Outperform	Neutral	Underperform
		(hold)	
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IB clients*	5.5%	6.8%	4.5%

<sup>\*</sup>Percentage of investment banking clients in each rating category.

BUY, Neutral, and SELL in the above distribution correspond to our current ratings of Outperform, Neutral, and Underperform.

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# Previous rating system definitions (until 30 Jun 2020):

BUY: The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

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SELL: The stock's total return over the next 12-18 months is expected to be below the return of its relevant broad market benchmark, as indicated below.

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