6 Sep 2023



古井贡酒 Anhui Gujing Distillery Company (000596 CH)

2023 年中期业绩点评: 稳步推进双百亿目标,业绩增长动力充足 Anchor a target of 20 billion yuan, with sufficient momentum for performance growth



观点聚焦 Investment Focus

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<i>维有</i>	F P /生 IVIC	aintain N	EUIKAL	
评级			中	性 NEUTRAL
现价				Rmb287.28
目标价				Rmb286.00
HTI ESG				4.0-4.0-4.5
E-S-G: 0-5 义利评级				BB+
来源: 盟浪. Reproduced	by permission; no	further distribution	on	
市值		R	mb132.72bn /	US\$18.16bn
日交易额 (3 个月:	日交易额 (3 个月均值)			
发行股票数目				408.60mn
自由流通股 (%)				34%
1年股价最高最低			Rmb303.00	0-Rmb197.06
注: 现价 Rmb287.28	3 为 2023 年 9	月6日收盘价		
	Price Retu	rn — N	/ISCI China	
130 ——				
115		mh	4	
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70			· · · · · · · · · · · · · · · · · · ·	
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ounder Sep-22	Jan-23		Lunda y-23	Sep-23
70 amnlo >	Jan-23			
ound Sep-22	Jan-23			
ounder Sep-22	Jan-25	3 Ma	y-23	Sep-23
70 emno Sep-22 资料未源:Factset	Jan-23	3 Mar	y-23 3mth	Sep-23
70 amnlo Sep-22 资料来源: Factset 绝对值	Jan-25	1mth 6.5%	y-23 3mth 18.2%	Sep-23 12mth 21.7%
70 aunio/ Sep-22 <i>资料未源: Factset</i> 绝对值 绝对值 绝对值(美元)	Jan-23	1mth 6.5% 4.7%	3mth 18.2% 15.1%	Sep-23 12mth 21.7% 15.6%
Sep-22 资料来源: Factset 绝对值 绝对值(美元) 相对 MSCI China		1mth 6.5% 4.7% 12.2%	3mth 18.2% 15.1% 18.0%	12mth 21.7% 15.6% 26.3%
Sep-22 <i>資料未源: Factset</i> 绝对值 绝对值 (美元) 相对 MSCI China (Rmb mn)	Dec-22A	1mth 6.5% 4.7% 12.2%	3mth 18.2% 15.1% 18.0%	12mth 21.7% 15.6% 26.3%
Sep-22 <i>资料未源: Factset</i> 绝对值 绝对值(美元) 相对 MSCI China (Rmb mn) 营业收入	Dec-22A 16,713	1mth 6.5% 4.7% 12.2% Dec-23E 20,619	3mth 18.2% 15.1% 18.0% Dec-24E 24,843	12mth 21.7% 15.6% 26.3% Dec-25E 29,356
70 Sep-22 <i>资料未源: Factset</i> 绝对值 绝对值 (美元) 相对 MSCI China (Rmb mn) 营业收入 (+/-)	Dec-22A 16,713 26%	1mth 6.5% 4.7% 12.2% Dec-23E 20,619 23%	3mth 18.2% 15.1% 18.0% Dec-24E 24,843 20%	12mth 21.7% 15.6% 26.3% Dec-25E 29,356 18%
70 Sep-22 <i>资料未源: Factset</i> 绝对值 绝对值 (美元) 相对 MSCI China (Rmb mn) 营业收入 (+/-) 净利润 (+/-) 全面摊薄 EPS	Dec-22A 16,713 26% 3,143	1mth 6.5% 4.7% 12.2% Dec-23E 20,619 23% 4,318	y-23 3mth 18.2% 15.1% 18.0% Dec-24E 24,843 20% 5,531	12mth 21.7% 15.6% 26.3% Dec-25E 29,356 18% 6,692
70 Sep-22 <i>资料来源: Factset</i> 绝对值 绝对值(美元) 相对 MSCI China (Rmb mn) 营业收入 (+/-) 净利润 (+/-) 全面摊薄 EPS (Rmb)	Dec-22A 16,713 26% 3,143 37% 5.95	1mth 6.5% 4.7% 12.2% Dec-23E 20,619 23% 4,318 37% 8.17	3mth 18.2% 15.1% 18.0% Dec-24E 24,843 20% 5,531 28% 10.46	12mth 21.7% 15.6% 26.3% Dec-25E 29,356 18% 6,692 21%
70 Sep-22 <i>资料来源: Factset</i> 绝对值 绝对值 (美元) 相对 MSCI China (Rmb mn) 营业收入 (+/-) 净利润 (+/-) 全面摊薄 EPS	Dec-22A 16,713 26% 3,143 37%	1mth 6.5% 4.7% 12.2% Dec-23E 20,619 23% 4,318 37%	3mth 18.2% 15.1% 18.0% Dec-24E 24,843 20% 5,531 28%	12mth 21.7% 15.6% 26.3% Dec-25E 29,356 18% 6,692 21%
70 Sep-22 <i>资料来源: Factset</i> 绝对值 绝对值 (美元) 相对 MSCI China (Rmb mn) 营业收入 (+/-) 净利润 (+/-) 全面摊薄 EPS (Rmb) 毛利率	Dec-22A 16,713 26% 3,143 37% 5.95 77.2%	1mth 6.5% 4.7% 12.2% Dec-23E 20,619 23% 4,318 37% 8.17 78.4%	y-23 3mth 18.2% 15.1% 18.0% Dec-24E 24,843 20% 5,531 28% 10.46 79.6%	12mth 21.7% 15.6% 26.3% Dec-25E 29,356 18% 6,692 21% 12.66 80.5%

(Please see APPENDIX 1 for English summary)

事件。23H1 公司实现营业收入 113.1 亿元,同比+25.6%; 归母净利润 27.8 亿元,同比+44.9%; 扣非归母净利润 27.3 亿元,同比+44.6%。23Q2 实现营业收入 47.3 亿元,同比+26.8%; 归母净利润 12.1 亿元,同比+47.5%; 扣非归母净利润 11.9 亿元,同比+48.4%,23Q2 业绩略超预期。

年份原浆量价齐升,省内精耕省外开拓。23H1公司年份原浆/古井贡酒/黄鹤楼及其他酒类实现营收 87.6/11.1/11.1 亿元,同比+30.7%/+23.3%/+1.6%,三者营收贡献占比为 77.5%/9.8%/9.8%。量价拆分,年份原浆销量+24.7%,吨价+4.8%;古井贡酒销量+9.9%,吨价+12.2%;黄鹤楼及其他销量-12.7%,吨价+16.4%。受益于宴席高质量恢复以及大众消费需求回补,古 16 动销明显加快,古 8 及以下产品维持高周转运作,由于商务需求恢复不及预期,古 20 增速相对放缓。分区域来看,23H1公司华中(安徽、河南、山东等)/华北/华南营收同比+24.2%/+34.9%/38.1%,华中以外地区营收占比提升 1.1pct 至 13.4%。

结构升级推升毛利率,规模效应提升盈利能力。23H1/23Q2 公司整体毛利率同比+1.4pct/0.8pct 至 78.9%/77.8%,分产品来看,23H1 年份原浆/古井贡酒/黄鹤楼及其他毛利率同比+0.8pct/-1.7pct/-0.3pct,主因产品结构升级叠加部分产品提价推动。23H1/23Q2 公司销售费用率同比-1.9pct/-2.6pct 至 26.9%/24.3%,其中综合促销费、广告费和职工薪酬同比+26.2%/1.3%/24.9%,低于前期增长中枢。23H1/23Q2 公司管理费用率同比-1.0pct/-1.7pct 至 5.2%/4.7%,综合来看公司净利润率同比+3.3pct/+3.6pct 至 24.6%/25.6%,盈利能力稳步提升。从经销商数量和质量来看,华中/华北/华南同比增加 112/75/54 家,单个经销商平均营收+18.9%/+26.0%/+24.2%。

稳步推进双百亿目标,业绩有望逐步兑现。公司年初指引为实现营收 201 亿元,利润总额目标 60 亿元。结合半年报业绩计算,下半年实现营收增速高于 14%,利润总额增速高于 22%即可达成,预计实现压力不大。当前公司得益于前期积累的渠道优势以及消费者培育活动,品牌势能不断突破,渠道配合积极性高于竞品。综合带动中高档产品逐步放量增长,塔基产品在随量费用减少的情况下保持自然动销。此外,前期集团员工持股计划的落地,有望进一步激发管理层和员工积极性,业绩兑现动力充分。

投资建议与盈利预测。我们预计公司 2023-2025 年营收分别为 206.2/248.4/293.6 亿元,净利润为 43.2/55.3/66.9 亿元,对应 EPS 为 8.17/10.46/12.66 元(前值为 7.78/9.69/11.72 元)。参考可比公司 23 年 PE 平均值 26x,考虑到公司结构升级费用优化,员工持股计划落地,业绩释放动力增强,给予公司 23 年 35x PE(前值为 32x),目标价由 246 元上调至 286 元,维持"中性"评级。

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风险提示: 宏观经济不确定性,市场竞争加剧,高端化和全国化不及预期

表 1 可比上市公司估值预测

上市公司 证券代码	收盘价 (元)	EPS	(元)	PE (倍)		
工作公司	工作公司 证分代码	(人)	2023E	2024E	2023E	2024E
山西汾酒	600809.SH	256.6	8.61	10.80	29.8	23.8
洋河股份	002304.SZ	139.9	7.38	8.76	19.0	16.0
酒鬼酒	000799.SZ	96.3	3.18	4.05	30.3	23.8
平均值					26.3	21.2

资料来源: wind, HTI

注: 收盘价为 2023 年 9 月 6 日数据, 盈利预测来源于 Wind 一致预期

财务报表分析和预测

74 74 46 KM 14 14	424.2.4								
主要财务指标	2022A	2023E	2024E	2025E	利润表	2022A	2023E	2024E	2025E
毎股指标(元)					营业收入	16,713	20,619	24,843	29,356
每股收益	5.95	8.17	10.46	12.66	营业成本	3,816	4,450	5,074	5,711
每股净资产	35.04	39.08	44.27	50.54	营业毛利	12,897	16,169	19,769	23,645
每股经营现金流	5.88	7.50	10.33	12.79	销售费用	4,668	5,526	6,583	7,721
导股股利	3.00	4.12	5.28	6.39	管理费用	1,167	1,299	1,590	1,820
介值评估 (倍)					营业利润	7,062	9,344	11,595	14,104
P/E	48.31	35.17	27.46	22.69	应占联营公司溢利	0	0	0	0
Р/В	8.20	7.35	6.49	5.68	其他收益净额	449	367	432	439
P/S	9.09	7.36	6.11	5.17	EBITDA	4,706	6,408	8,259	10,091
V/EBITDA	29.37	21.59	16.71	13.62	折旧及摊销	-240	-357	-506	-656
及息率%	1.0%	1.4%	1.8%	2.2%	EBIT	4,465	6,051	7,753	9,436
A. 7. A.	1.070	1.170	1.070	2.270	财务费用	-216	-227	-232	-243
三利率	77.2%	78.4%	79.6%	80.5%	利息收入	221	237	232	238
D·利干	18.8%	20.9%	22.3%	22.8%	所得税	-1,219	-1,594	-2,034	-2,508
- 孙凡— 	17.0%	20.9%	23.6%	25.0%	净利润	3,252	4,467	5,720	6,923
7 贝 / 四7队十	17.0%	20.5%	23.0%	25.0%	净利润(未含少数股东指		4,467	5,720	0,923
及资回报率	16.8%	20.8%	23.6%	25.1%	一	3,143	4,318	5,531	6,692
盈利增长(%)					股本	529	529	529	529
营业收入增长率	25.9%	23.4%	20.5%	18.2%	EPS	5.95	8.17	10.46	12.66
BIT 增长率	41.1%	35.5%	28.1%	21.7%	-				
净利润增长率	36.8%	37.4%	28.1%	21.0%	资产负债表(百万元)	2022A	2023E	2024E	2025E
· 机构值 化	23.0/0	27.170	_5.1/0	0/0	流动资产	22,328	22,269	23,485	25,006
K 页 肥 力 指 你	35.1%	31.5%	29.6%	27.6%	现金及现金等价物	13,773	13,489	13,810	14,416
t ,	2.23	2.36	2.40	2.48	存货	6,058	6,251	7,127	8,023
达 动比率	1.63	1.70	1.67	1.68	应收账款及票据	63	94	113	133
L幼儿士 D.金比率	1.38		1.41	1.43	抵押银行存款	0	0	0	0
Na Li平 Z营效率指标	1.38	1.43	1.41	1.43	其他				
	2	2	2	2		2,435	2,435	2,435	2,435
立收账款周转天数 5.化图4.5.数	2	2	2	2	非流动资产	7,462	9,054	10,898	13,017
字货周转天数 4次京田44京	513	513	513	513	固定资产	2,742	4,377	6,263	8,426
总资产周转率	0.56	0.66	0.72	0.77	预付租金	33	33	33	33
固定资产周转率	6.10	4.71	3.97	3.48	商誉	0	0	0	0
-1.					_ 无形资产	1,108	1,065	1,023	980
D金流量表(百万元) ·	2022A	2023E	2024E	2025E		0	0	0	0
込税前利润	4,711	6,418	8,259	10,087	递延所得税	425	425	425	425
才务费用/收入	-5	-10	0	5	其他	3,154	3,154	3,154	3,154
	-1,219	-1,594	-2,034	-2,508	总资产	29,790	31,324	34,382	38,024
营运资本变化	234	-702	-577	-590	流动负债	10,009	9,448	9,766	10,092
 	-613	-149	-189	-230	应付账款及票据	2,750	2,272	2,591	2,916
圣营活动现金流	3,108	3,963	5,460	6,762	合同负债	827	827	827	827
殳资	0	0	0	0	短期借款	83	0	0	0
 	-1,580	-1,950	-2,349	-2,776	应付税款	1,205	1,205	1,205	1,205
 	224	237	232	238	其他	5,144	5,144	5,144	5,144
及资活动现金流	5,269	-1,712	-2,116	-2,538	非流动负债	448	404	404	404
昔款变动	-74	-128	0	0	长期借款	45	0	0	0
1.付利息	-216	-227	-232	-243	养老金固定收益	0	0	0	0
.付股息	-1,163	-1,586	-2,179	-2,790	递延所得说	281	281	281	281
段权融资	0	0	0	0	其他	122	122	122	122
	125	-593	-612	-586	股本	529	529	529	529
+他 虫资活动现金流	-1,329		-3,023	-3,619	储备	17,992		22,872	26,188
争现金流	7,048	-2,534 -283	320	606	股东权益(不含少数股东		20,132 20,660	23,401	26,716
	•				权益)				
	-								
汇率变动 期末现金及等价物	-5,200 13,773	0 13,489	0 13,810	0 14,416	少数股东权益 负债及所有者权益	812 29,790	812 31,324	812 34,382	812 38,024

 期末现金及等价物
 13,773
 13,489
 13,810
 14,416
 负债及所有者权益

 备注: (1)表中计算估值指标的收盘价日期为 2023 年 9 月 6 日; (2)以上各表均为简表

资料来源:公司年报(2022), HTI

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APPENDIX 1

Summary

The company disclosed the semi-annual report of 2023, which recorded revenue of 11.3 billion yuan, an increase of 25.6% yoy. The net profit attributable to the parent company was 2.78 billion yuan, a year-on-year increase of 44.9%. The revenue of 2023Q2 was 4.73 billion yuan, up 26.8% yoy. The net profit attributable to the parent company was 1.21 billion yuan, a year-on-year increase of 47.5%.

We estimate that the company's revenue from 2023-2025 will be 20.62/24.84/29.36 billion, and the net profit attributable to the parent company will be 4.32/5.53/6.69 billion, with corresponding EPS of 8.17/10.46/12.66 (the former value 7.78/9.69/11.72). The average valuation of comparable companies in 2023 was 26x, and considering the cost optimization and product upgrade as well as the clear annual target, we gave the company a PE of 35x in 2023 (previous PE of 32x in 2023), with the target price raised from 246 yuan to 286 yuan, maintaining a "neutral" rating.

Risk warning: Macroeconomic uncertainty, intensified industry competition, and high-end and nationalization not as good as expected.



附录 APPENDIX

重要信息披露

本研究报告由海通国际分销,海通国际是由海通国际研究有限公司(HTIRL),Haitong Securities India Private Limited (HSIPL),Haitong International Japan K.K. (HTIJKK)和海通国际证券有限公司(HTISCL)的证券研究团队所组成的全球品牌,海通国际证券集团(HTISG)各成员分别在其许可的司法管辖区内从事证券活动。

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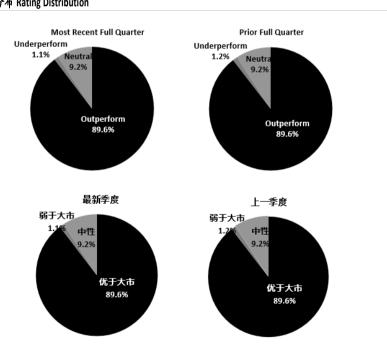
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截至 2023 年 6 月 30 日海通国际股票研究评级分布

	优于大市	中性	弱于大市
		(持有)	
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^{*}在每个评级类别里投资银行客户所占的百分比。

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		(hold)	
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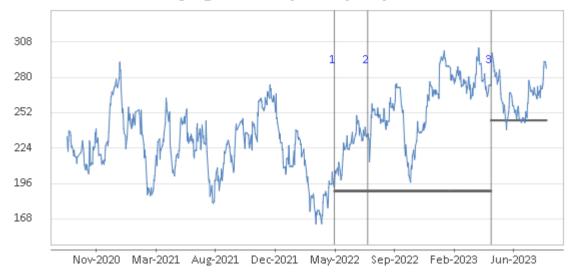
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Recommendation Chart

Anhui Gujing Distillery Company - 000596 CH



- 1. 10 May 2022 NEUTRAL at 193.81 target 190.0.
- 2. 25 Jul 2022 UNDERPERFORM at 232.89 target 190.0.
- 3. 3 May 2023 NEUTRAL at 273.74 target 246.0.

Source: Company data Bloomberg, HTI estimates