

2024年日本股票市场投资策略

Investment Strategy of Japan Stock Market

季屏子 JI Pingzi, pz.ji@htisec.com 2024年1月

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2024年日本市场基本观点



□继续看好2024年日本市场,对上半年更乐观

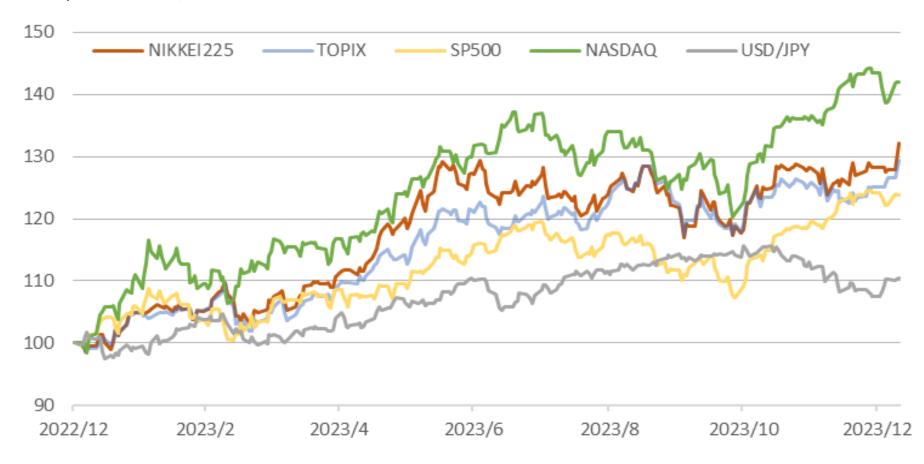
- o走出通缩预期加强:工资连续上涨带来的正循环的形成
- ○稳定而可控的货币政策正常化
- o企业治理的改善: 资本效率和股东回报
- o资金面:关注海外长线资金和日本国内个人投资者
- o利润率改善驱动盈利增长: 预期FY2023盈利同比增长13-15%
- 0 看好的行业:
 - 可选消费, IT服务, 银行, 医药, 硬件和电子
- o风险: 1)海外经济增长和需求, 2)日元, 3)日本货币政策节奏



- ▶市场概况(投资者结构、指数、行业)
- ▶盈利和估值
- ▶日本的宏观经济和政策
- ▶日本股票投资策略



主要指数比较



Sources: Haitong, Bloomberg

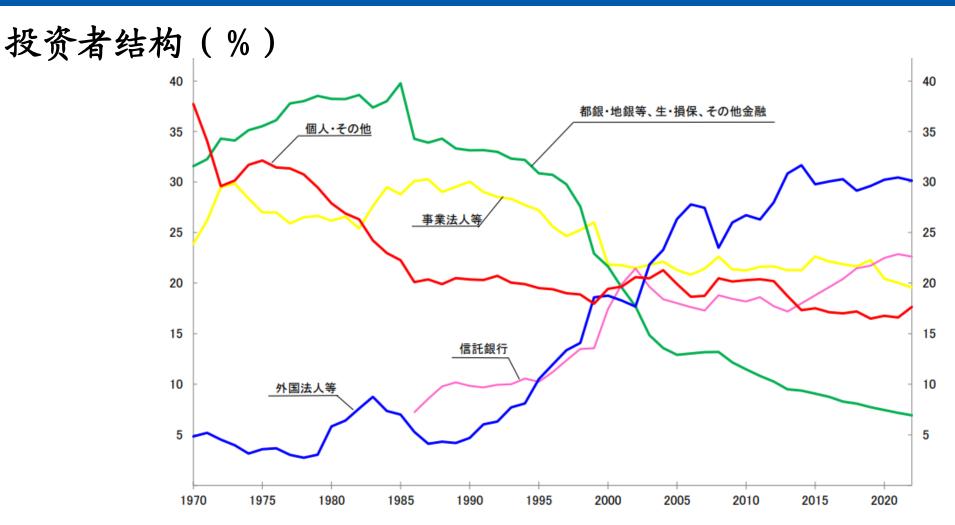


日本股市相关主要指标(2023年底)

		Monthly return	YTD return	1Y return	PE
NIKKEI 225	33464.2	-0.1%	28.2%	28.2%	24.61
TOPIX INDEX (TOKYO)	2366.39	-0.4%	25.1%	24.9%	15.65
S&P 500 INDEX	4769.83	4.4%	24.2%	23.9%	22.09
NASDAQ COMPOSITE	15011.35	5.5%	43.4%	43.3%	37.51
PHILA SEMICONDUCTOR IN	4175.47	12.1%	64.9%	64.7%	32.25
MSCI World Index	3169.18	4.8%	21.8%	21.3%	19.13
Generic 1st 'CO' Future	77.04	-7.0%	-10.3%	-6.3%	
US Generic Govt 10 Yr	3.88	-10.3%	0.1%	1.7%	
japan 10 y govt bond yield	0.61	-8.6%	45.5%	33.2%	
Japanese Yen Spot	141.04	-4.8%	7.6%	6.0%	

Sources: Haitong, Bloomberg





Sources: JPX, as end of 2022



交易结构

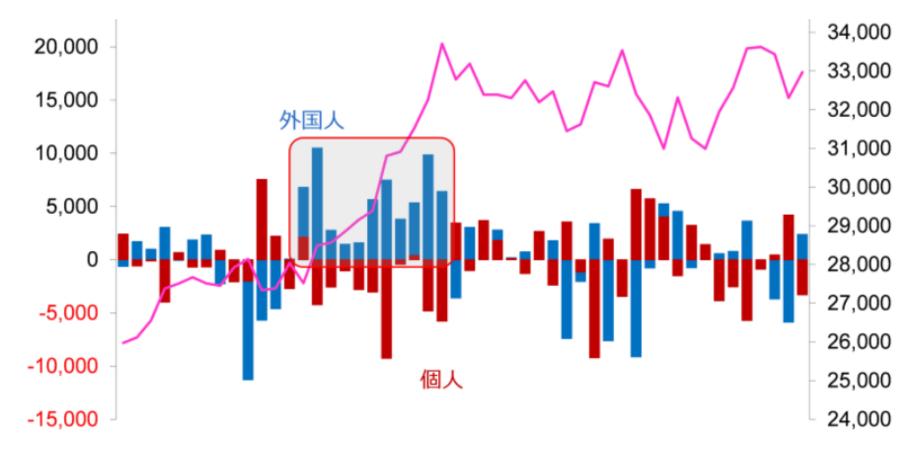
Total Trading Value of Stocks in Tokyo & Nagoya Markets by Investor Type (2022)

		Value (JPY tn)	Ratio (%)	
Тс	otal	1,727.8	100.0	
Pr	oprietary	216.6	12.5	
Brokerage		1,511.2	87.5	
	Institutions	106.0	7.0	
	Individuals	355.3	23.5	
	Foreigners	1,041.2	68.9	
	Securities Cos.	8.7	0.6	

Sources: JPX, as end of 2022



不同投资主体的交易情况(2023)



Sources: JPX, 2023



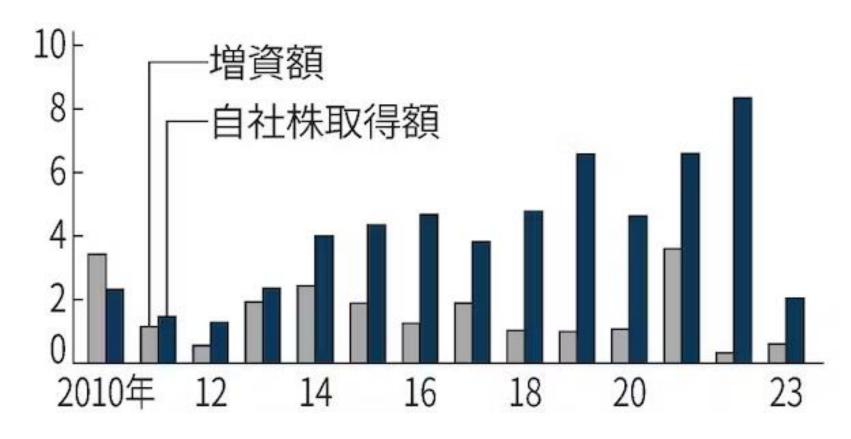
□个人金融资产



Source: GD Freak



日本股市的资本返还 (TOPIX)



Source: NLI Research, as of 1H 2023



日経平均225

- 225只股票主要是根据它们的高流动性和维持行业间的平衡来选择。
- 计算方式采用 "道琼斯工业平均指数 "的方法。
- 2023年开始每年review两次(4月和10月),每次最多替换3只股票。
- · 单独一个成分股的最高weight是11%(24年10月以后调整为10%)
- 容易受到个别股价较高的股票的影响。但2021年10月开始引入换算系数。

TOPIX

- · 根据在东京证券交易所prime市场的1800多家公司的流通市值进行计算。
- 以1968年1月4日的市值为指数的100点。
- 容易受到市值大的股票的影响。



Nikkei 225 top 10 list

ticker	name	index weight	YTD	PE	РВ	ROE	market cap (bn JPY)
9983	FAST RETAILING CO LTD	10.4%	31.6%	35.4	6.0	17.5	11,376
8035	TOKYO ELECTRON LTD	7.5%	99.8%	37.4	7.7	22.6	11,984
6857	ADVANTEST CORP	3.8%	128.5%	56.0	9.2	22.9	3,831
9984	SOFTBANK GROUP CORP	3.8%	12.4%	183.1	1.0	-21.8	9,289
4063	SHIN-ETSU CHEMICAL CO LTD	2.9%	86.8%	19.5	2.6	15.4	11,250
9433	KDDI CORP	2.7%	16.3%	14.1	1.9	13.5	10,770
6367	DAIKIN INDUSTRIES LTD	2.3%	15.0%	24.8	2.7	10.7	6,859
6954	FANUC CORP	2.1%	6.8%	34.0	2.4	9.1	4,265
6762	TDK CORP	2.0%	58.4%	21.3	1.6	5.1	2,620
4543	TERUMO CORP	1.8%	24.8%	34.7	3.0	8.1	3,737

Source: Bloomberg, HTI, as of end of 2023

■Sector Weight

Weight(%)		Stocks
46.99	Technology	60
24.59	Materials	53
12.93	Capital Goods/Others	36
10.59	Consumer Goods	34
2.47	Financials	21
2.43	Transportation and Utilities	21
	46.99 24.59 12.93 10.59 2.47	24.59 Materials 12.93 Capital Goods/Others 10.59 Consumer Goods 2.47 Financials



TOPIX top 10 stock list

ticker	name	index weight	YTD	PE	РВ	ROE	market cap (bn JPY)
7203	TOYOTA MOTOR CORP	4.4%	47.3%	9.12	1.21	12.91	46,604
6758	SONY GROUP CORP	2.9%	34.5%	19.74	2.50	12.45	18,218
8306	MITSUBISHI UFJ FINANCIAL GRO	2.2%	41.1%	10.95	0.83	10.26	15,823
6861	KEYENCE CORP	1.9%	21.4%	44.49	6.12	14.47	16,254
8035	TOKYO ELECTRON LTD	1.6%	99.8%	38.56	7.94	22.61	12,385
9432	NIPPON TELEGRAPH & TELEPHONE	1.5%	17.9%	12.22	1.67	13.35	16,589
6501	HITACHI LTD	1.5%	54.8%	19.10	1.94	13.36	10,505
4063	SHIN-ETSU CHEMICAL CO LTD	1.5%	86.8%	20.63	2.79	15.43	11,782
8316	SUMITOMO MITSUI FINANCIAL GR	1.4%	35.4%	10.48	0.71	6.12	9,696
7974	NINTENDO CO LTD	1.4%	38.0%	21.33	3.83	20.39	10,530

Source: Bloomberg, HTI, as of end of 2023



行业分类

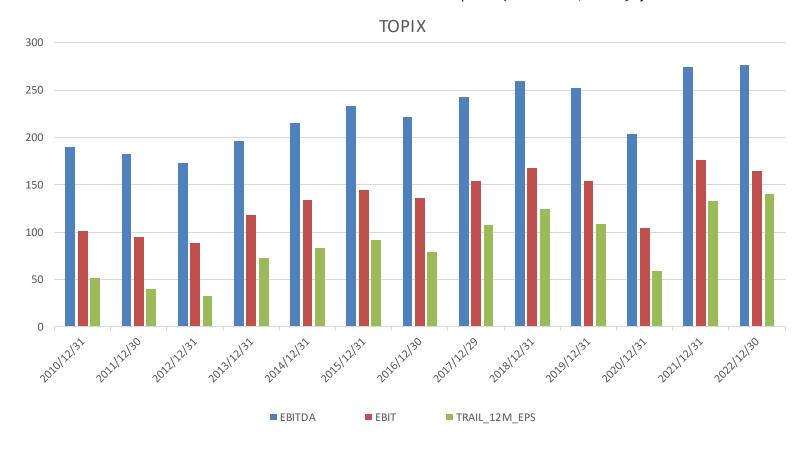
		1Y	Forward					1Y OP	2Y OP
sector	TOPIX weight	return	PE	PE	PB	OPM	ROE	Growth	Growth
TOPIX	-	25.1%	15.1	16.2	1.4	7.4	8.2	17.8%	16.6%
Industrials	24.5%	35.7%	16.2	17.7	1.9	8.9	11.3	5.1%	6.8%
Consumer Discretionary	18.3%	34.0%	16.5	18.8	2.3	10.8	11.0	5.6%	3.8%
	40 =0/	- 4 - 0 (0= 0	0.4.6		24.2	4.4.0	10.00/	40.00/
Information Technology	13.5%	54.7%	25.6	31.6	5.2	21.3	14.9	18.9%	18.0%
Financials	11.8%	26.1%	11.6	12.7	1.0	25.7	7.8	70.0%	20.5%
Health Care	7.6%	12.9%	25.8	130.5	3.5	14.5	12.0	4.4%	4.1%
Communication Services	7.4%	17.3%	21.6	18.3	2.5	16.7	11.8	7.8%	17.7%
Consumer Staples	6.6%	17.3%	24.6	30.6	2.3	10.1	8.8	7.0%	7.2%
Materials	6.0%	48.4%	14.0	16.5	1.5	13.5	8.8	12.1%	9.6%
Real Estate	2.1%	32.7%	12.9	13.8	1.4	14.7	11.0	8.1%	7.2%
Utilities	1.4%	40.4%	9.1	7.0	0.8	11.1	16.5	-28.2%	3.6%
Energy	0.9%	35.7%	8.0	7.5	0.7	21.3	7.1	-6.2%	2.9%

Source: Bloomberg, HTI, as of end of 2023



□业绩基本面

TOPIX过去12年的盈利趋势



Source: Bloomberg, HTI



□业绩基本面 利润率的提升





过去10年的TOPIX指数和PE



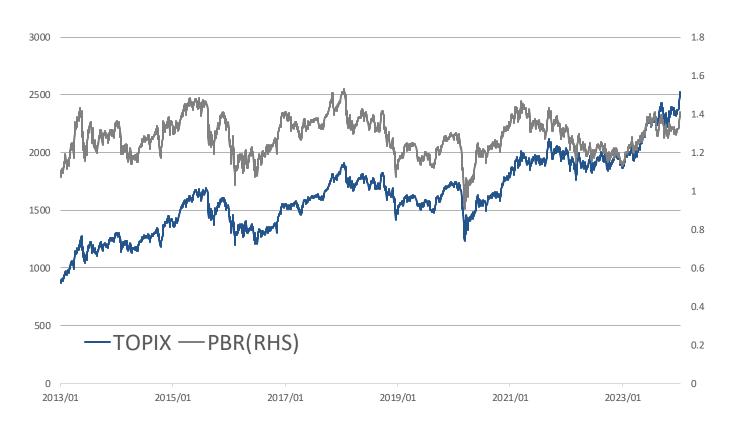
Source: Bloomberg, HTI

For full disclosure of risks, valuation methodologies and target price formation on all HTI rated stocks, please refer to the latest full report on our website at equities.htisec.com

Source: Nikkei



过去10年的TOPIX指数和PB



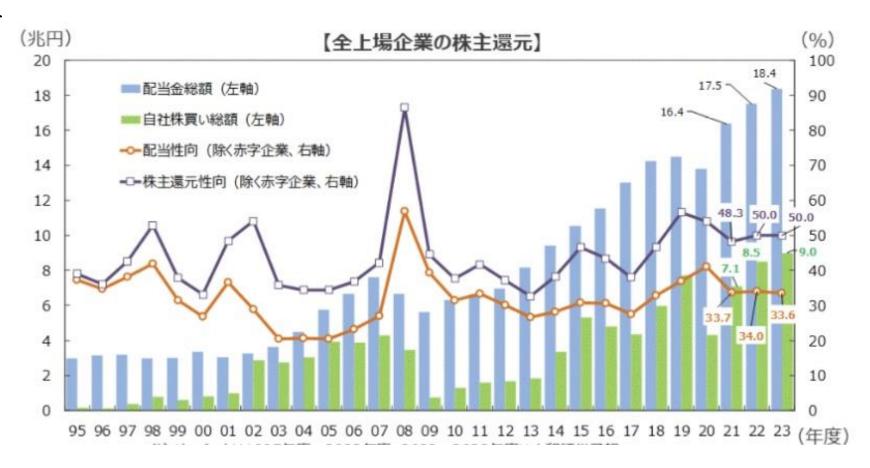
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股东回报



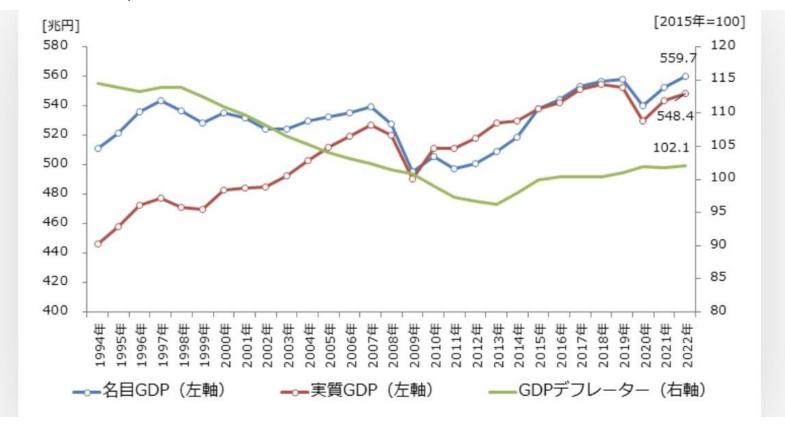


□日本经济的历史回顾

- 1950-1970年代: 高速增长期 (主银行,相互持股,终身雇佣)
- 1980年代初期: 投资增速开始下降
- 1985-1990: 地产泡沫期(日元升值,宽松金融,外资涌入,打压)
- 1991-1996: 破裂后初期(降息,护送船团,僵尸企业,财政支持)
- 1996-2005: 出清期(金融再生计划,银行系统改革,负增长)
- 2012-2021: 安倍经济学(Krugman,金融宽松,日元贬值)
- 2022- now: 走出通缩,投资回归,制度改革



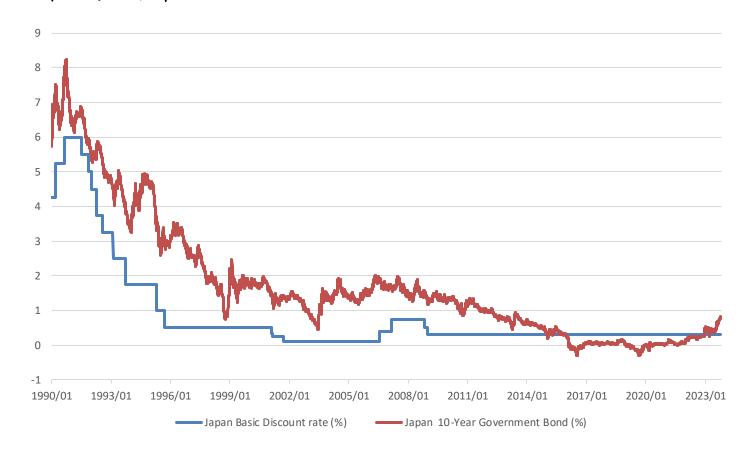
□失去的30年: 通缩



Source: Nli research



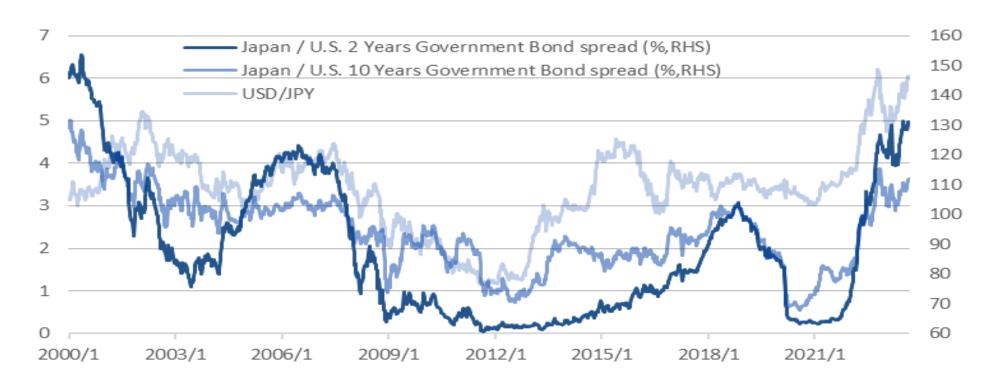
□日本的利率



Source: Bloomberg, HTI



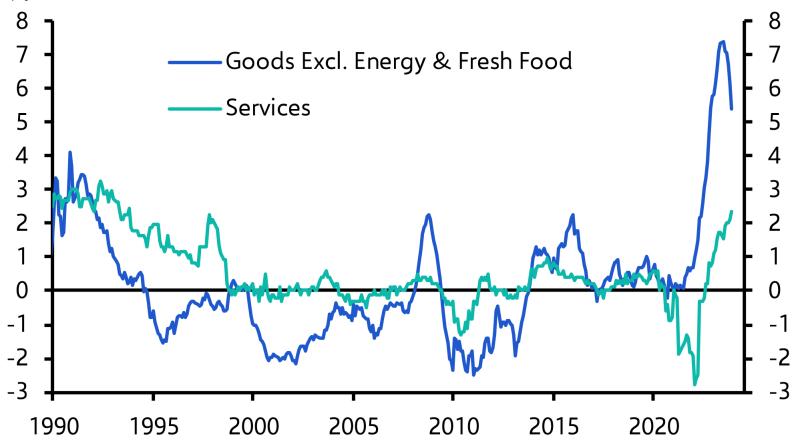
□日元汇率



Source: Bloomberg, HTI



□物价指数



Source: Capital Economics



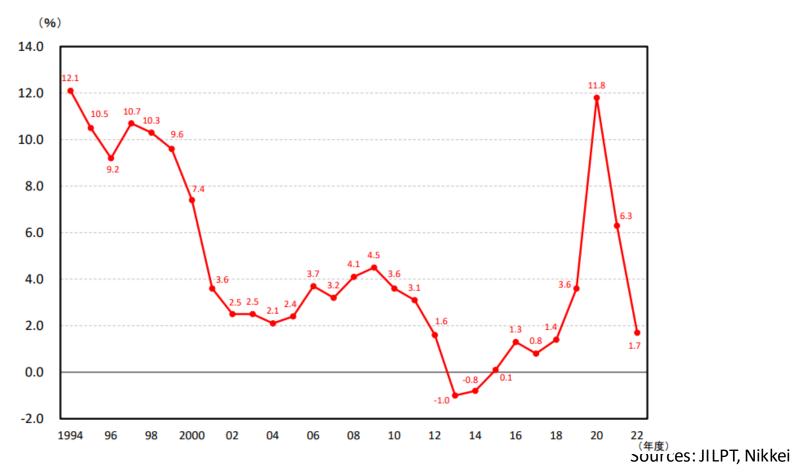
□工资水平



Sources: JILPT, Nikkei



□家庭储蓄率



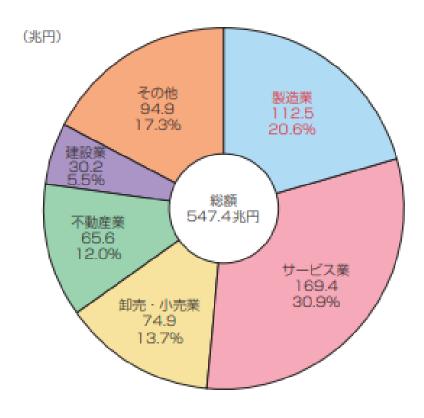


□日本的经济结构

日本实际GDP的结构(2020)



日本GDP的行业构成(2022)





□近期经济增长

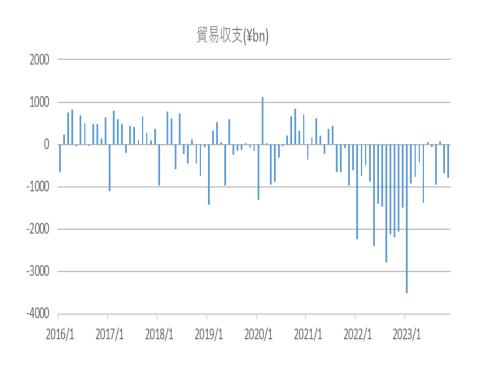
		***	四半期 期比伸び	率)	年度 (前年度比伸び率)			
	STORY.		2022	2023	2024			
(%)		4~6	7~9	10~12			5001	
美	質GDP	0.9	-0.7	0.6	1.5	1.6	0.7	
	個人消費	-0.6	-0.2	0.3	2.7	0.1	1.1	
	住宅投資	1.7	-0.5	-2.1	-3.4	0.4	-4.9	
	設備投資	-1.3	-0.4	0.0	3.4	-0.2	1.8	
	公共投資	1.5	-0.8	0.4	-6.1	3.0	2.3	
	輸出	3.8	0.4	3.2	4.7	4.6	2.7	
	輸入	-3.3	0.8	1.0	7.1	-2.3	3.6	
名目GDP		2.6	-0.0	1.2	2.3	5.9	3.0	

蓝色是预测值

Source: 日本经济新闻Databank「NEEDS」



□贸易收支和旅行收支





Source: Japan Foreign Trade Council, as of Dec 2023

日本股票投资策略



□ 2023年日本股市回顾

- 0 巴菲特效应
- o 新任总裁植田领导下的BoJ和货币政策
- o 东证的低PB值扑灭运动(企业治理改革)
- o 疫情后恢复,海外游客
- 0 涨价和成本转嫁
- o 日元贬值
- o 跑赢的行业: 硬件(AI 和半导体), 汽车, 材料
- o 跑输的行业: 医药, 必选消费, 通讯

日本股票投资策略



□我们的对2024年日本投资环境的基本假设

- 通胀2.5%, 工资上涨3.5-4%
- o GDP增长1%, 内需增长确定性更大
- ○2024年大概率货币政策转向,退出负利率
 - 短期利率上升至0.1%, 10年期国债利率在1%以内
- o 汇率: 日元有升值空间, 时机主要取决于Fed货币政策
- o 企业盈利仍会受到汇率影响,但普遍定价能力增强

2024年日本市场基本观点



□继续看好2024年日本市场,对上半年更乐观

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分析师股票评级

优于大市,未来12-18个月内预期相对基准指数涨幅在10%以上,基准定义如下

中性,未来12-18个月内预期相对基准指数变化不大,基准定义如下。根据FINRA/NYSE的评级分布规则,我们会将中性评级划入持有这一类别。

弱于大市,未来12-18个月内预期相对基准指数跌幅在10%以上,基准定义如下

各地股票基准指数:日本-TOPIX,韩国-KOSPI,台湾-TAIEX,印度-Nifty100,美国-SP500;其他所有中国概念股-MSCI China.

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Analyst Stock Ratings

Outperform: The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

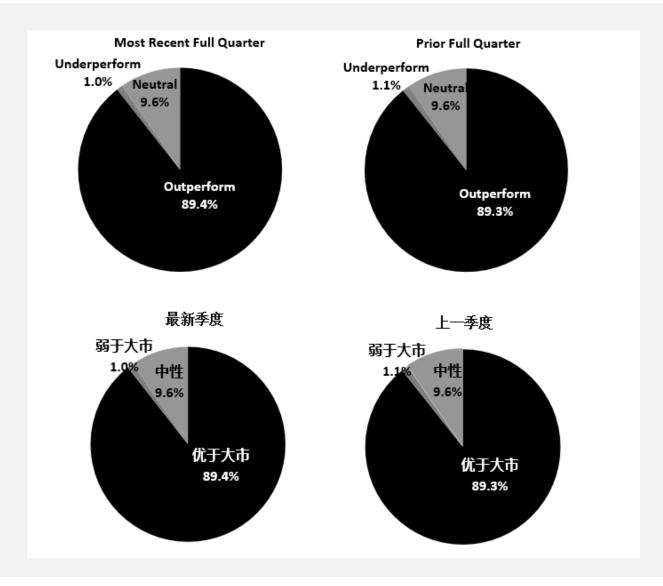
Neutral: The stock's total return over the next 12-18 months is expected to be in line with the return of its relevant broad market benchmark, as indicated below. For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category.

Underperform: The stock's total return over the next 12-18 months is expected to be below the return of its relevant broad market benchmark, as indicated below.

Benchmarks for each stock's listed region are as follows: Japan – TOPIX, Korea – KOSPI, Taiwan – TAIEX, India – Nifty100, US – SP500; for all other China-concept stocks – MSCI China.



评级分布Rating Distribution





截至2023年12月31日海通国际股票研究评级分布

中性 弱于大市 优于大市

(持有)

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*在每个评级类别里投资银行客户所占的百分比。

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Transcring International Equaty In	Outperform		Neutral	Underperform
	(hold)			
HTI Equity Research Coverage		89.4%	9.6 %	1.0%
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