

#### Equity – Asia Research

万华化学 (600309 CH): 新材料专题研究(2): 高端新材料及精细化学品不断突破,电池材料打造第二增长曲线—维持优于大市;下调目标价4%(Wanhua Chemical Group: Continuous Breakthroughs in Advanced Materials and Fine Chemicals, with Cell Materials Shaping a Second Growth Trajectory—Maintain OP & Cut TP by 4%)

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## 投资要点



- 万华化学目前已形成产业链高度整合,深度一体化的聚氨酯、石化、精细化学品、新兴材料四大产业集群。公司持续发挥技术创新和迭代优势,重点面向高端化工新材料和精细化学品领域,开展高端聚烯烃、高性能工程塑料、可降解塑料、电子化学品等产品攻关。我们认为公司在高端新材料及精细化学品领域不断突破,电池材料有望打造公司第二增长曲线。
- 盈利预测及投资建议:根据公司2023年度业绩快报公告,我们调整公司2023-2025年归母净利润分别为168.14、226.57、255.43亿元(原值分别为175.67、236.04、276.37亿元),对应EPS分别为5.36、7.22、8.14元/股,给予2024年14.1倍PE,目标价101.84元,维持"优于大市"评级。
- 风险提示:产品价格大幅下跌;新建项目进度不及预期。

## 报告概要



- 1. POE: 国产化突破在即
- 2. PC: 高端差异化及产业链一体化是发展趋势
- 3. 柠檬醛: 下游香精香料市场长期稳定增长
- 4. 可降解塑料:可降解塑料是未来发展方向
- 5. 电池材料: 打造公司第二增长曲线
- 6. 盈利预测及投资建议
- 7. 风险提示

## POE:我国产品以进口为主



- 聚烯烃弹性体(POE)是由乙烯与丙烯或其他 α-烯烃(如1-丁烯、1-己烯、1-辛烯等)共聚而得到的一类聚烯烃。我国所需的POE产品大都依赖进口;
- 聚合单体高碳α-烯烃技术、茂金属催化剂技术以及高温溶液聚合技术是目前 POE工业化的主要壁垒。

图:世界POE产能分布



■陶氏化学 ■埃克森美孚 ■北欧化工 ■三井化学 ■LG化学 □ SK集团/沙特基础工业公司

表: 2016-2021年国内POE供需情况

年份/年	消费量/kt	进口量/kt	需求量年均 增长率,%	自给率
2016	149	149	0	0
2017	186	186	24.9	0
2018	198	198	6.5	0
2019	218	218	10.1	0
2020	234	234	7.3	0
2021	277	277	18.4	0

资料来源:《国内外POE市场分析及预测》,张瑞等;《光伏电池封装胶膜材料发展现状与前景分析》,黄格省等;HTI

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## 新型电池技术发展带来POE需求增长



- 全球光伏装机有望维持高增长,新型电池技术发展有望带来POE需求增长。 Perc电池封装以EVA胶膜为主;而新型太阳能电池技术(如Topcon、异质结等) 大多采用N型硅片,具有更高的抗PID性能要求,POE胶膜潜在需求增加;
- 如果我们按照TOPCon双面均用POE胶膜封装计算,2022-2025年光伏POE需求分别为19/45/75/103万吨。

图: 光伏组件及胶膜结构示意图

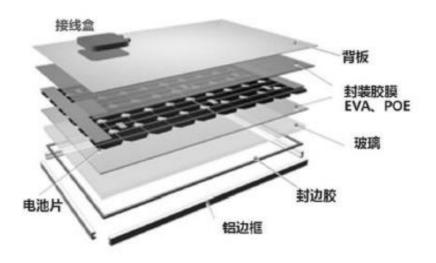
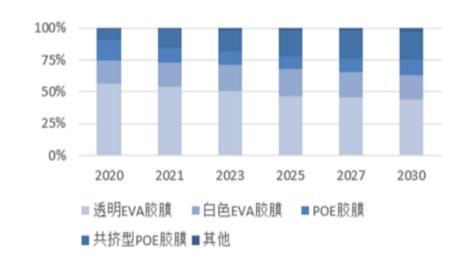


图: 2020-2030年不同封装材料市场占比趋势



资料来源:海优新材2022年年报,HTI

资料来源:海优新材2022年年报援引中国光伏行业协会,HTI

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## POE国产化突破在即



· 根据2022年年报,万华化学规划在烟台实施的120万吨/ 年乙烯及下游高端聚烯烃项目已于2022年8月通过核准;

· 根据2023年半年报,公司稳步推进POE等新兴业务产业 化进程。

## PC行业扩能,一体化多元化是趋势



2022年底国内PC合计产能约327万吨/年,新增产能70万吨。在国内产能增长下,结构性供应不平衡态势、市场低端价格竞争局面仍存;

• 2022年,PC在行业扩能的过程中,也呈现产业链一体化加快发展的态势,推动产品多元化生产,满足细分市场的需求。

## 万华双酚A投产,高端占比进一步提升



· 根据万华化学2022年年报,烟台工业园PC项目产能24万吨/年。根据2023年半年报,随着公司双酚A项目的投产,万华化学PC产业链配套更加完善,市场份额和盈利能力进一步提升;

根据万华化学2022年年报,PC产业链高端产品占比进一步提升。
 硅共聚PC等自主研发装置一次性开车成功,新推出高端医疗级PC。

## 柠檬醛系列应用广泛,生产壁垒较高



- 柠檬醛系列(包括柠檬醛、紫罗兰酮、甲基紫罗兰酮、香叶醇、香茅醛、橙花醇)是典型的大宗香料,在日化和食品领域应用广泛;
- 这类大宗香料基本上由化学合成得到,由于合成路线长,产品质量容易波动; 重要中间体合成难度大,生产成本不易控制;关键反应选择性差,香气品质难 以调控。

图:新和成柠檬醛合成路线 图: 新和成香精香料2015-2022年毛利率(%) 柠檬醛系列: 60 紫罗兰酮 50 甲基紫罗兰酮 40 30 20 甲醛衍生物 10 0 2015 2017 2020 2021 2022

资料来源:中国轻工业联合会,HTI

资料来源: Wind, HTI

## 香精香料行业稳定增长



- 根据新和成2022年年报,香精香料包括香料(合成香料、天然香料)和香精(日化香精、食用香精、烟用香精等),应用于个人护理、家庭护理、食品、饮料等各种日常生活场景。全球市场规模约350亿美元,行业保持长期稳定增长;
- 根据新和成2022年年报,中国香料香精市场规模占全球市场约五分之一,已成为全球最主要的香料供应国和香精消费国及生产基地,这也为我国香料香精行业的发展注入了动力和活力。

资料来源:新和成2022年年报,HTI

## 公司稳步推进柠檬醛产业化进程



- 根据2021年烟台市生态环境局【万华化学集团股份有限公司柠檬醛及其衍生物一体化项目】环评公示,万华化学新建12.4万吨/年异戊烯醇装置、3.0万吨/年异戊烯醛装置、4.8万吨/年柠檬醛装置和2.5万吨/年柠檬醛衍生物装置。根据2023年半年报公司稳步推进柠檬醛、香精香料等新兴业务产业化进程;
- 香精香料和营养化学品货值高,但客户需求量小,对于业务产线 健全,能够提供尽可能一站式供货能力的企业更有利于维护客户 的稳定性和产品协同性带来的经济效益,具有更强的竞争优势。

## 可降解塑料是未来发展方向

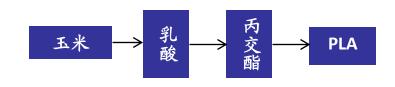


- 万华化学董事长廖增太在2023年全国两会提出建议:
- 1、建立全生物可降解塑料白名单,健全行业标准体系,规范行业监管标准;
- 2、扩大试点地区及领域,加强生物可降解材料推广力度;
- 3、建立完善生物可降解塑料废弃物收运处置体系。

图: PBAT产业链

BDO 己二酸 PTA
PBAT

图: PLA产业链



资料来源:万华化学官网,百川盈孚,HTI

## 可降解塑料项目稳步推进



- 2022年,四川基地克服多重困难,项目建设稳步推进。9月工业园首套一体化、大规模BDO装置成功产出合格产品,为四川工业园可降解材料产业提供了原料保障;
- 在低碳技术开发方面,推动可降解地膜与苹果反光膜等可降解材料的示范工程的实施。

## 面临问题仍存,期待行业政策不断完善

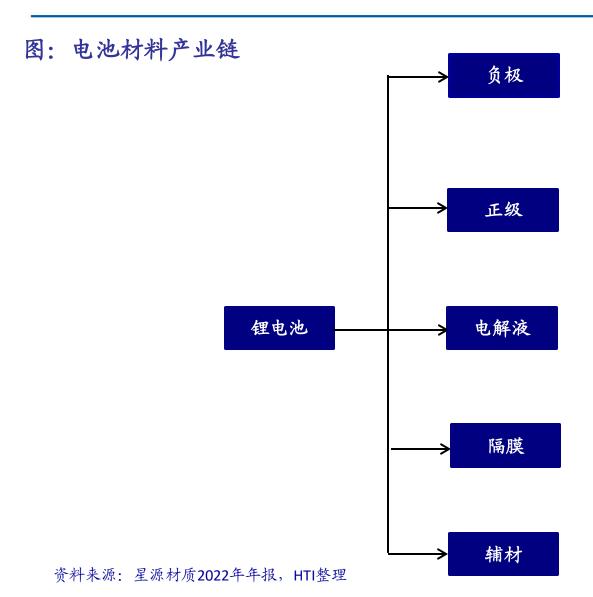


- (1) 监管政策不确定;
- (2) 生产成本过高;
- (3) 不具备成熟的可降解条件。

资料来源:《可降解塑料发展现状及趋势研究》,王维; HTI

## 电池材料产业链





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## 电池材料打造公司第二增长曲线



- 根据2022年度股东大会会议资料,通过六氟磷酸锂等一系列项目建设,万华化学将发挥自身的化学品制造优势,抢抓电池材料行业发展机遇,2023年电池材料项目计划投资33.4亿元;
- 2024年2月26日,根据万华化学《股权变更框架协议》进展公告,公司通过万华化学全资子公司直接受让铜化集团所持有的安纳达部分股权,交易总金额4.15亿元。本次交易完成后,万华电池将完善上游原料产业链,增强在电池产业尤其是磷酸铁锂产业的核心竞争力;
- 电池材料通过不断工艺优化和新技术、新产品开发,打造公司第二增长曲线。

### 盈利预测及投资建议



- 根据公司2023年度业绩快报公告,我们调整公司2023-2025年归母净利润分别为168.14、226.57、255.43亿元(原值分别为175.67、236.04、276.37亿元),对应EPS分别为5.36、7.22、8.14元/股,由于公司为MDI行业龙头给予一定估值溢价,给予2024年14.1倍PE,目标价101.84元,维持"优于大市"评级。
- 盈利预测主要假设:
- (1)万华福建40万吨/年MDI装置于2022年12月22日一次开车成功,装置生产平稳运行; 120万吨/年二期乙烯项目正在建设并向下游高端聚烯烃延伸。假设从2023年起逐步贡献盈利,公司聚氨酯、石化、精细化学品及新材料板块收入提升;
- (2)假设随着下游需求逐步改善和公司一体化降本增效,公司聚氨酯、石化、精细化学品及新材料毛利率逐步提升;
- (3) 假设在建项目2023-2025年逐步投产。

资料来源: Wind, HTI

### 盈利预测及投资建议



#### 表: 公司业绩拆分

产品	项目	2022	2023E	2024E	2025E
	营业收入 (百万元)	62896	62267	71519	80152
聚氨酯系列	营业成本 (百万元)	47518	44521	48725	53440
來要問亦列	毛利(百万元)	15377	17745	22794	26711
	- 毛利率	24.45%	28.50%	31.87%	33.33%
	营业收入(百万元)	69635	71428	71814	79027
石化系列	营业成本 (百万元)	67032	65778	65108	71182
ATORY	毛利(百万元)	2603	5650	6706	7844
	毛利率	3.74%	7.91%	9.34%	9.93%
	营业收入(百万元)	20124	19800	29400	33325
精细化学品及新材料系列	营业成本 (百万元)	14563	15642	22932	25660
相细化于四次制构作系列	毛利(百万元)	5561	4158	6468	7665
	毛利率	27.63%	21.00%	22.00%	23.00%
其他	营业收入(百万元)	25478	21866	24052	26458
	营业成本 (百万元)	21689	18652	20685	23018
	毛利(百万元)	3789	3214	3367	3439
	毛利率	14.87%	14.70%	14.00%	13.00%

资料来源: Wind, HTI



### 表: 可比公司估值

代码	公司名称	股价(元) —	EPS(元)			PE(倍)		
1\M3	公司石孙		2022	2023E	2024E	2022	2023E	2024E
600426.SH	华鲁恒升	27.22	2.96	2.04	2.85	11.19	13.37	9.55
600486.SH	扬农化工	54.13	5.79	3.88	4.66	17.95	13.94	11.61
	均值						13.66	10.58

资料来源: Wind, HTI, 股价为2024年3月4日收盘价, 每股收益为Wind一致预期

## 财务报表分析和预测

19.25

47.52

0.85

2.30

应收账款周转天数

存货周转天数

总资产周转率

固定资产周转率

18.37

43.52

0.82

1.98



主要财务指标	2022	2023E	2024E	2025E	利润表 (百万元)	2022	2023E	2024E	2025E
<b>每股指标(元)</b>					营业总收入	165565	175361	196786	218961
每股收益	5.17	5.36	7.22	8.14	营业成本	138132	144593	157451	173301
每股净资产	24.47	28.23	35.45	43.58	毛利率%	16.60%	17.50%	20.00%	20.90%
每股经营现金流	11.57	9.60	11.41	15.24	营业税金及附加	913	1106	1180	1318
每股股利	1.60	1.80	1.80	1.80	营业税金率%	0.60%	0.60%	0.60%	0.60%
价值评估(倍)					营业费用	1153	1347	1449	1621
P/E	14.73	14.22	10.55	9.36	营业费用率%	0.70%	0.80%	0.70%	0.70%
P/B	3.11	2.70	2.15	1.75	管理费用	1966	2806	3149	4379
P/S	1.44	1.36	1.21	1.09	管理费用率%	1.20%	1.60%	1.60%	2.00%
EV/EBITDA	11.39	9.43	7.47	6.57	EBIT	20600	22521	30110	33665
股息率%	2.1%	2.4%	2.4%	2.4%	财务费用	1235	2276	2904	3103
盈利能力指标(%)					财务费用率%	0.70%	1.30%	1.50%	1.40%
毛利率	16.6%	17.5%	20.0%	20.9%	为 分页	-192	-389	-385	-344
争利润率	9.8%	9.6%	11.5%	11.7%					
净资产收益率	21.1%	19.0%	20.4%	18.7%	投资收益	408	485	545	595
资产回报率	8.1%	7.4%	8.7%	8.8%	营业利润	19839	20348	27377	30828
投资回报率	11.9%	11.3%	12.9%	12.6%	营业外收支	-298	-331	-335	-325
盈利增长(%)					利润总额	19541	20018	27042	30503
营业收入增长率	13.8%	5.9%	12.2%	11.3%	EBITDA	29953	33032	42585	47848
EBIT 增长率	-34.6%	9.3%	33.7%	11.8%	所得税	2499	2596	3542	3966
净利润增长率	-34.1%	3.6%	34.8%	12.7%	有效所得税率%	12.80%	13.00%	13.10%	13.00%
偿债能力指标					少数股东损益	808	608	843	994
资产负债率	59.5%	58.5%	55.0%	50.7%	归属母公司所有者净利润	16234	16814	22657	25543
流动比率	0.54	0.40	0.43	0.45					
速动比率	0.32	0.21	0.21	0.26					
现金比率	0.20	0.07	0.05	0.11					
经营效率指标									

资料来源: Wind, HTI,

备注: 表中计算估值指标的股价为2024年3月4日收盘价

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18.67

45.00

0.79

1.87

18.68

45.14

0.81

1.88

# 财务报表分析和预测



现金流量表(百万元)	2022	2023E	2024E	2025E
净利润	16234	16814	22657	25543
少数股东损益	808	608	843	994
非现金支出	9610	10900	12860	14527
非经营收益	864	2589	2864	2973
营运资金变动	8821	-776	-3396	3799
经营活动现金流	36337	30136	35828	47836
资产	-32614	-42861	-37577	-39003
投资	-2144	-2240	-2323	-2291
其他	434	485	545	595
投资活动现金流	-34325	-44617	-39355	-40700
债权募资	-6310	10500	5551	3021
股权募资	850	0	0	0
其他	-11727	-7774	-3085	-3258
融资活动现金流	-17188	2726	2466	-237
现金净流量	-15202	-11755	-1061	6899

	2022	2023E	2024E	2025E
货币资金	18989	7234	6173	13072
应收账款及应收票据	9060	8834	11591	11123
存货	18185	16772	22715	20607
其它流动资产	5298	9791	9923	10218
流动资产合计	51532	42631	50403	55020
长期股权投资	6229	8469	10792	13083
固定资产	78558	98668	111232	123499
在建工程	37064	43109	49718	56323
无形资产	9980	12489	14590	16809
非流动资产合计	149311	183189	209905	236362
资产总计	200843	225820	260308	291383
短期借款	44019	54019	59019	61019
应付票据及应付账款	24205	23883	28561	28838
预收账款	0	0	0	0
其它流动负债	26792	29192	29952	31192
流动负债合计	95017	107095	117532	121050
长期借款	15968	16469	17020	18040
其它长期负债	8521	8521	8521	8521
非流动负债合计	24489	24989	25540	26561
负债总计	119506	132084	143072	147610
实收资本	3140	3140	3140	3140
归属于母公司所有者权益	76845	88635	111293	136835
少数股东权益	4492	5100	5943	6937
负债和所有者权益合计	200843	225820	260308	291383

资料来源: Wind, HTI

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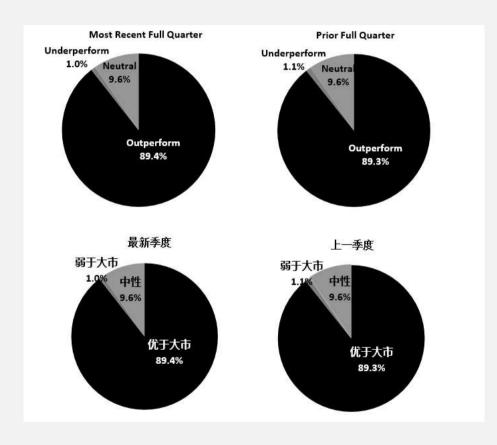
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