

24年2月 CPI 同比上升 0.7%

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投资要点:

- 板块表现: 3月4日-3月8日,大盘指数涨跌幅为+0.09%,食品饮料指数涨跌幅为-1.83%,涨跌幅在28个子行业中排名第21。表现前三板块为乳品板块(-0.29%)、零食板块(-0.33%)、软饮料板块(-0.52%)。个股涨幅前三为三只松鼠(+13.32%)、*ST 莫高(+7.56%)、古井贡酒(+3.35%)。个股跌幅前三为绝味食品(-10.50%)、妙可蓝多(-8.82%)、百润股份(-7.87%)。
- 个股公告: 【上海梅林】公司董事兼总裁张晴峰先生因工作变动原因, 辞去公司第九届董事会董事以及总裁职务。【金枫酒业】公司董事长兼总经理唐文杰先生因工作调动,申请辞去公司第十一届董事会董事、董事长、总经理等职务。公司拟增补祝勇先生为公司董事;决定聘任徐莉莉女士为公司副总经理,并代行总经理职责。其中增补董事事项需提交股东大会审议。【华宝股份】公司收到由上海市科学技术委员会、上海市财政局、国家税务总局上海市税务局联合颁发的《高新技术企业证书》,有效期为三年。根据相关税收规定,华宝孔雀自本次被认定为高新技术企业后连续三年内(2023年、2024年、2025年)可享受高新技术企业的相关优惠政策,按应纳税所得额 15%的税率缴纳企业所得税。【克明食品】公司控股子公司阿克苏兴疆牧歌食品股份有限公司 2024年 2月份销售生猪 2.59 万头,销量同比下降 52.39%;销售收入 2724.03 万元,同比下降 49.47%。2024年 1-2 月,公司累计销售生猪 6.85 万头,较去年同期下降 20.94%;累计销售收入 7563.14 万元,较去年同期下降 23.86%。
- 行业要闻:【白酒】据仁怀市酒业协会 2023 年度年会,2023 年度仁怀酒类行业规划新增优质产能 10 万千升,建成投产 4 万千升,上缴税收 696.66 亿元(其中茅台集团 623.55 亿元、地方酒金 73.11 亿元),新增规模以上白酒生产企业 12 家、亿元级企业 7 家,产能 5000 吨以上白酒生产企业达 12 家。【白酒】据泸州白酒价格指数办公室,2 月全国白酒环比价格总指数为 99.88,下跌 0.12%。其中,名酒环比价格指数为 99.97,下跌 0.03%;地方酒环比价格指数为 99.63,下跌 0.37%。
- 周观点:我们推荐需求刚性稳健增长的高端白酒板块:贵州茅台、五粮液、泸州老窖,以及需求复苏后收入弹性较大的次高端白酒板块:山西汾酒、古井贡酒、迎驾贡酒、今世缘。
- 大众品成本数据跟踪: 2024 年 2 月调味品/乳制品/软饮料成本指数分别环比-1.37%/-0.30%/+0.69%, 同比-0.08%/-7.88%/-0.92%。(1)生鲜乳: 2月29日生鲜乳平均价为 3.58 元/公斤, 环比-0.08%, 同比-2.68%。(2)棕榈油: 3月4日-3月8日棕榈油平均价为 7863 元/吨, 环比+1.94%, 同比-3.95%。(3)黄豆:2月29日黄豆市场价为 4432.1元/吨, 环比-0.73%, 同比-17.36%。(4)豆粕: 3月4日-3月8日豆粕平均价为 3369.14元/吨, 环比+0.38%, 同比-20.90%。(5)小麦: 3月4日-3月8日小麦现货平均价为 2824.78元/吨, 环比-0.88%, 同比-9.55%。(6)猪肉: 3月4日-3月8日猪肉平均价为 20.1元/公斤, 环比-1.36%, 同比-4.29%。(7)白羽肉鸡: 3月8日和肉鸡平均价为 7.57元/公斤, 环比-1.36%, 同比-4.29%。(7)白羽肉鸡: 3月8日却肉鸡平均价为 7.57元/公斤, 环比-1.94%, 同比-25.86%。(8)玻璃指数: 3月4日-3月8日玻璃指数收盘均价为 1615.37, 环比-2.16%, 同比+0.76%。(9)聚酯瓶片: 3月4日-3月8日聚酯瓶片华东市场的市场价平均值为 7060元/吨, 环比-0.47%, 同比-4.06%。(10)瓦楞纸: 3月4日-3月8日瓦楞纸市场价平均值为 3500元/吨, 环比+0.86%,同比-4.63%。(11)大麦: 23年12月进口大麦均价为 289美元/吨, 环比-2.03%,同比-29.51%。
- 风险提示: 经济增速放缓,原材料成本上升,食品安全问题。

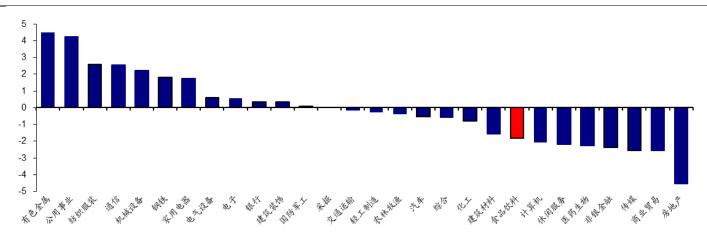
本研究报告由海通国际分销,海通国际是由海通国际研究有限公司,海通证券印度私人有限公司,海国际株式会社和海通国际证券研究团工人的全球品牌,海通国际证券研究证券等组成的全球品牌,海通国际证券等辖区内从事证券活动。关于海通国际的分析师证明,重要披露声明和免责声明,请参阅附录。(Please see appendix for English translation of the disclaimer)



1. 板块表现

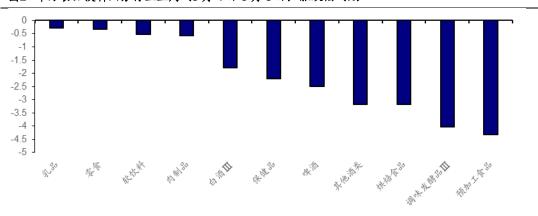
3月4日-3月8日,大盘指数涨跌幅为+0.09%,食品饮料指数涨跌幅为-1.83%,涨跌幅在28个子行业中排名第21。表现前三板块为乳品板块(-0.29%)、零食板块(-0.33%)、软饮料板块(-0.52%)。个股涨幅前三为三只松鼠(+13.32%)、*ST 莫高(+7.56%)、古井贡酒(+3.35%)。个股跌幅前三为绝味食品(-10.50%)、妙可蓝多(-8.82%)、百润股份(-7.87%)。3月8日食品饮料板块整体估值水平为25.81倍(vs3月1日26.25倍)。

图1 申万一级行业上周(3月4日-3月8日)涨跌幅(%):食品饮料涨跌幅排名第21(-1.83%)



资料来源: Wind, HTI

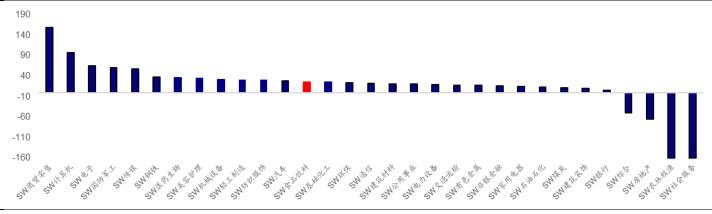
图2 申万食品饮料细分行业上周(3月4日-3月8日)涨跌幅(%)



资料来源: Wind, HTI

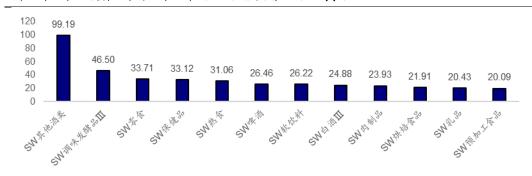


图3 申万一级行业市盈率 (TTM) 倍数情况 (2024/3/8)



资料来源: Wind, HTI

图4 申万食品饮料细分行业市盈率 (TTM) 倍数情况 (2024/3/8)



资料来源: Wind, HTI

表 1 上周 (3月4日-3月8日) 食品饮料板块个股涨跌幅前五

排名	股票代码	股票名称	涨跌幅(%)	股价 (元)	总市值(亿元)
涨跌前五	300783.SZ	三只松鼠	13.32	21.78	87.34
	600543.SH	*ST 莫高	7.56	5.55	17.82
	000596.SZ	古井贡酒	3.35	228.94	1210.18
	600616.SH	金枫酒业	2.77	5.56	37.20
	200869.SZ	张裕 B	2.45	9.61	60.38
	600872.SH	中炬高新	-6.37	23.67	185.90
	000860.SZ	顺鑫农业	-6.94	17.44	129.36
跌幅前五	002568.SZ	百润股份	-7.87	18.38	192.93
	600882.SH	妙可蓝多	-8.82	12.71	65.30
	603517.SH	绝味食品	-10.50	20.12	124.73

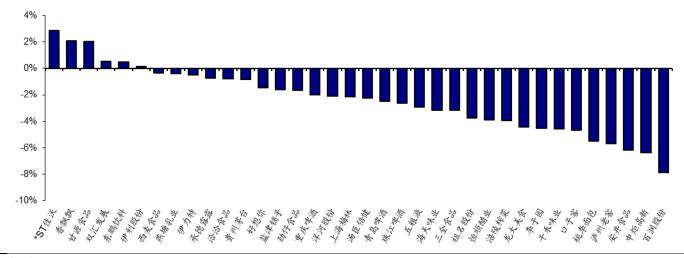
资料来源: Wind, HTI

注:股价与总市值截止日为3月8日

重点关注公司: 泸州老客、五粮液、双汇发展、三全食品、洋河股份、珠江啤酒、涪陵榨菜、洽洽食品、百润股份、好想你、龙大美食、燕塘乳业、汤臣倍健、上海梅林、重庆啤酒、伊力特、恒顺醋业、贵州茅台、青岛啤酒、中炬高新、伊利股份、千禾味业、海天味业、口子客、桃李面包、安井食品、盐津铺子、李子园、西麦食品、东鹏饮料、劲仔食品、甘源食品、承德露露、香飘飘、佳沃食品、祖名股份。



图5 重点关注公司上周(3月4日-3月10日)涨跌幅



资料来源: Wind, HTI

2. 周观点

我们推荐需求刚性稳健增长的高端白酒板块:贵州茅台、五粮液、泸州老窖,以及需求复苏后收入弹性较大的次高端白酒板块:山西汾酒、古井贡酒、迎驾贡酒、今世缘。

白酒板块: 我们认为目前处于千元价格带白酒的扩容期,受益于强需求韧性、消费升级和集中度提升,高端白酒有望延续量价齐升;次高端白酒消费场景恢复,收入弹性较强;目前白酒板块估值已经回落到合理区间,我们预计 24 年行业规模有望实现稳健增长。

乳业板块:在21年成本压力之下,龙头企业有望通过提价与产品结构调整平抑部分成本波动。原奶价格大幅波动导致部分企业退出,市场集中度持续提升,伊利、蒙牛双寨头格局得以巩固,我们认为行业竞争放缓下乳企利润空间有望释放。乳制品行业告别高增长之后,内部分化逐渐凸显,拥有全产业链竞争优势和全球资源整合能力的龙头企业未来增长趋势更为明确。

调味品板块: 我们认为,调味品行业成长性、确定性都相对较高: 1)行业格局分散,龙头企业集中度有提升空间; 2)龙头企业区域空白市场仍较大,渠道拓展及深耕空间较大; 3)必需消费品属性+低值低耗的特点使得消费者对价格敏感度低,龙头企业提价能力强。建议关注: 1)治理结构好或者有改善预期、市场化程度高的公司; 2)龙头公司品类丰富与外延并购。建议关注海天味业、中炬高新、天味食品。

餐饮速冻板块:我们认为餐饮速冻行业的景气度较高,随着餐饮逐渐复苏,行业有望重回较快增长。建议关注安井食品、三全食品、千味央厨。

休闲食品板块:我们认为,休闲食品行业具有"小零食,大赛道"的特点,市场规模较大,行业景气度较好。建议重点关注洽洽食品,劲仔食品。

软饮料板块: 我们认为饮料行业长坡厚雪,重点关注相关龙头公司: 农夫山泉、李子园,建议关注: 东鹏饮料。



3. 公司公告

表	2	上周	香	占人	人名	上汇	英	(3	Ħ	4	FI	-3	F	Q	Ħ)
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行业	公司	日期	公告类型	公告内容
肉制品	上海梅林	3月4日	人事变动	公司董事会近日收到公司董事兼总裁张晴峰先生递交的书面辞职报告。张晴峰 先生因工作变动原因,辞去公司第九届董事会董事以及总裁职务,同时辞去公司第九届董事会战略委员会委员职务。辞职后,张晴峰先生不再担任公司任何 职务。
其他酒类	金枫酒业	3月4日	人事变动	公司董事会近日收到董事长兼总经理唐文杰先生的辞职申请,唐文杰先生因工作调动,申请辞去公司第十一届董事会董事、董事长、总经理等职务。辞职后,唐文杰先生将不再担任公司任何职务。公司董事会拟增补祝勇先生为公司董事;决定聘任徐莉莉女士为公司副总经理,并代行总经理职责。其中增补董事事项需提交股东大会审议。
食品及饲料添加剂	华宝股份	3月6日	个股其他公告	公司收到由上海市科学技术委员会、上海市财政局、国家税务总局上海市税务局联合颁发的《高新技术企业证书》,有效期为三年。根据相关税收规定,华宝孔雀自本次被认定为高新技术企业后连续三年内(2023年、2024年、2025年)可享受高新技术企业的相关优惠政策,按应纳税所得额15%的税率缴纳企业所得税。
预加工食品	克明食品	3月7日	产销经营快报	公司控股子公司阿克苏兴疆牧歌食品股份有限公司 2024年2月份销售生猪2.59万头,销量同比下降52.39%;销售收入2724.03万元,同比下降49.47%。2024年1-2月,公司累计销售生猪6.85万头,较去年同期下降20.94%;累计销售收入7563.14万元,较去年同期下降23.86%。

资料来源:上海梅林《上海梅林正广和股份有限公司关于董事兼总裁辞职的公告》,金枫酒业《上海金枫酒业股份有限公司第十一届董事会第十次会议决议公告》,华宝股份《华宝香精股份有限公司关于子公司获得高新技术企业证书的公告》,克明食品《陈克明食品股份有限公司 2024 年 2 月生猪销售简报》,HTI

4. 行业要闻

【白酒】仁怀市酒业协会 2023 年度年会在仁怀举行。会议消息, 2023 年度, 仁怀酒类行业规划新增优质产能 10 万千升, 建成投产 4 万千升, 上缴税收 696.66 亿元(其中茅台集团 623.55 亿元、地方酒企 73.11 亿元), 新增规模以上白酒生产企业 12 家、亿元级企业 7 家, 产能 5000 吨以上白酒生产企业达 12 家。(来源:糖酒快讯微信公众号)

【白酒】据泸州白酒价格指数办公室,2月全国白酒环比价格总指数为99.88,下跌0.12%。其中,名酒环比价格指数为99.97,下跌0.03%;地方酒环比价格指数为99.63,下跌0.37%;基酒环比价格指数为100.00,保持稳定。(来源:泸州白酒价格指数办公室官网)

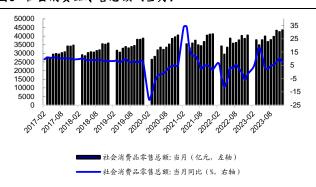
5. 食品饮料产业信息跟踪

5.1 宏观消费数据

2023 年 12 月零售总额为 43550 亿元, 同比增长+7.4%; 餐饮零售额为 5405 亿元, 同比增长+30%; 2024 年 1 月消费者信心指数为 88.9, 同比-2.52%, 环比+1.48%。2024 年 2 月 CPI 当月同比+0.7%, 环比+1.0%, 其中食品价格同比-0.9%, 环比+3.3%

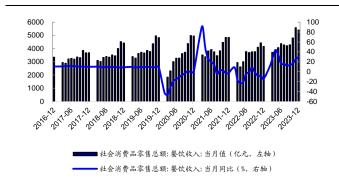
请务必阅读正文之后的信息披露和法律声明

图6 社会消费品零售总额(当月)



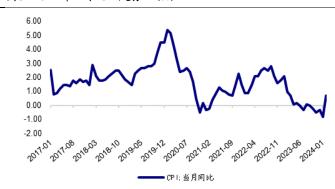
资料来源: Wind, HTI

图7 社会消费品零售总额-餐饮收入(当月)



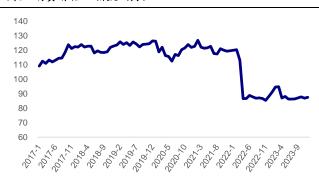
资料来源: Wind, HTI

图8 2017年以来 CPI 走势 (%)



资料来源: Wind, HTI

图9 消费者信心指数(月)

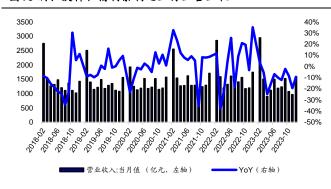


资料来源: Wind, HTI

5.2 酒类数据追踪

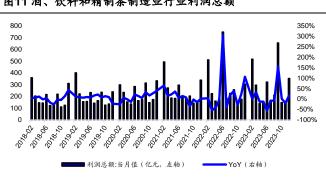
酒、饮料和精制茶制造业行业表现: 2023 年 1-12 月实现营业收入/利润总额 15516.2/3110.0 亿元, 分别同比+7.4%/+8.5%, 其中 12 月实现营业收入/利润总额 1578.8/354.2 亿元, 分别同比-9.3%/+16.1%。

图10酒、饮料和精制茶制造业行业营业收入



资料来源: Wind, HTI

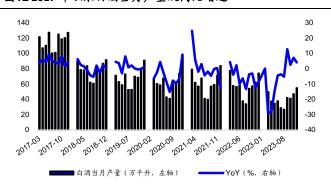
图11 酒、饮料和精制茶制造业行业利润总额



资料来源: Wind, HTI

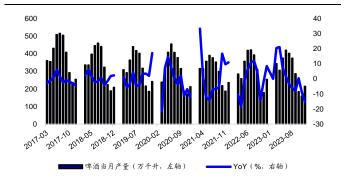
酒类行业产销量: 23 年 1-12 月白酒/啤酒/葡萄酒产量分别为 449.2/3555.5/14.3 万 千升,同比-2.8%/+0.3%/+2.9%,其中 12 月产量分别为 54.9/214.8/2.2 万千升,同比 +4.0%/-15.3%/-12%。

图122017年以来白酒当月产量及同比增速



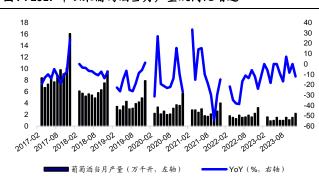
资料来源: Wind, HTI

图132017年以来啤酒当月产量及同比增速



资料来源: Wind, HTI

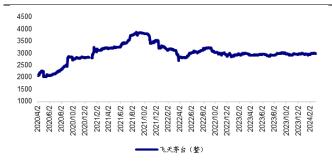
图142017年以来葡萄酒当月产量及同比增速



资料来源: Wind, HTI

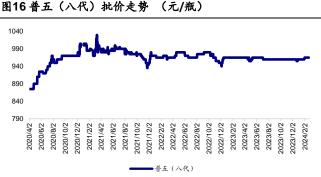
白酒主要产品批价:上周箱茅和散茅批价均值总体稳定, 3月10日批价分别为2980 、2705 元/瓶;普五和国窖批价保持稳定,3月10日批价分别为965、875元/瓶。

图15 飞天茅台批价走势(元/瓶)



资料来源:今日酒价微信公众号,HTI

图16普五(八代)批价走势

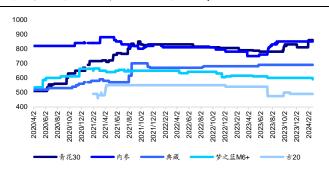


资料来源:今日酒价微信公众号,HTI

图17 国客 1573 批价走势 (元/瓶)

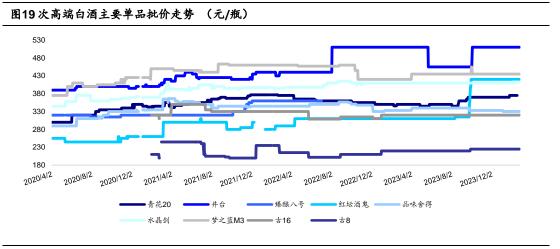


图18其他高端白酒单品批价走势 (元/瓶)



资料来源:今日酒价微信公众号,HTI

资料来源:今日酒价微信公众号,HTI



资料来源:今日酒价微信公众号,HTI

5.3 乳品数据追踪

零售价: 2024 年 3 月 01 日全国牛奶零售价为 12.34 元/升,环比-0.08%,同比-2.68%;酸奶零售价为 16.12 元/公斤,环比-0.19%,同比-1.59%;国内/国外品牌婴幼儿奶粉零售价分别为 225.7/270.49 元/kg,环比+0.09%/+0.09%,同比+2.50%/+0.87%

成本端: 1) 原奶: 2024 年 2 月 29 日生鲜乳平均价为 3.58 元/公斤, 环比-0.56%, 同比-10.95%。2) 大包粉: 2024 年 3 月 5 日,全脂/脱脂奶粉价格同比 +0.3%/-3.6%, 环比-3.0%/-5.3%。

生产端: 2023 年 1-12 月全国乳制品产量为 3054.6 万吨,同比+3.1%,其中,12 月全国乳制品产量为 254.7 万吨,同比+1.6%。

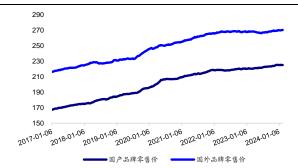


资料来源: Wind, HTI 资料来源: Wind, HTI



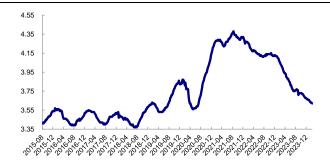






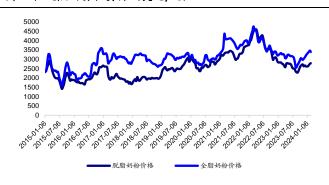
资料来源: Wind, HTI

图23 全国生鲜乳平均价 (元/公斤)



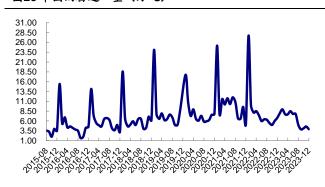
资料来源: Wind, HTI

图24 恒天然奶粉拍卖价 (美元/吨)



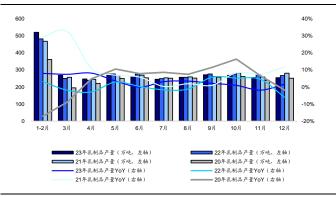
资料来源: GDT 官网, HTI

图25 中国奶粉进口量 (万吨)



资料来源: Wind, HTI

图26 乳制品产量及同比增速



资料来源: Wind, HTI

5.4 大众品成本数据追踪

调味品原材料以白糖、黄豆/豆粕为主,速冻食品、休闲食品原材料主要以棕榈油、白糖、小麦、猪肉、鸡肉等大宗品为主。

棕榈油: 3月4日-3月8日棕榈油平均价为7863元/吨,较前一周(2月26日-3月1日)环比+1.94%,较上年同期(23年3月6日-3月10日)同比-3.95%。21年12月16日起,棕榈油平均价呈快速上升趋势,22年6月8日达到峰值16371.67元/吨,此后开始下跌。



黄豆: 24年2月29日黄豆市场价为4432.1元/吨,较2月10日环比-0.73%,较上年同期(23年2月20日)同比-17.36%。21年11月20日,黄豆市场价达到小峰值,此后呈下降趋势,22年1月31日后又有所反弹,22年5月31日之后又开始下降。

豆粕: 3月4日-3月8日豆粕平均价为3369.14元/吨,较前一周(2月26日-3月1日)环比+0.38%,较上年同期(23年3月6日-3月10日)同比-20.90%。21年12月1日起豆粕价格迅速上涨,从3426.29元/吨上涨至22年3月23日的5222.00元/吨,随即回落至22年7月22日的4077.71元/吨,然后再次上涨至22年11月10日的5699.71元/吨,然后又逐渐下降。

小麦: 3月4日-3月8日小麦现货平均价为2824.78元/吨,较前一周(2月26日-3月1日)环比-0.88%,较上年同期(23年3月6日-3月10日)同比-9.55%。自21年1月起,小麦价格呈现上行态势,从21年1月4日的2471.11元/吨增至22年4月24日的3306.11元/吨,然后又回落至22年9月23日的3095.56元/吨,此后又逐渐上涨至22年12月2日的3254.44元/吨,此后又逐渐下降。

猪肉: 3月4日-3月8日猪肉平均价为20.1元/公斤,较前一周(2月26日-3月1日)环比-1.36%,较上年同期(23年3月6日-3月10日)同比-4.29%。自21年1月起,猪肉价格连续下跌,从21年1月18日的47.64元/公斤下跌至21年10月12日的17.53元/公斤,22年3月起价格快速上涨至22年11月,此后又开始下降。

鸡肉: 3月8日白羽肉鸡平均价为7.57元/公斤,较3月1日环比-1.94%,较上年同期(23年3月10日)同比-25.86%。

图27 全国棕榈油平均价 (元/吨)

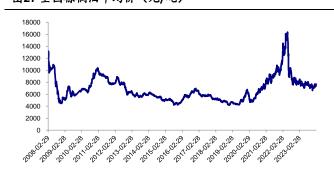
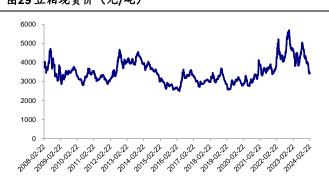


图28 全国黄豆市场价(元/吨)



资料来源: Wind, HTI

图29 豆粕现货价(元/吨)



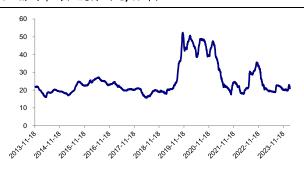
资料来源: Wind, HTI

资料来源: Wind, HTI



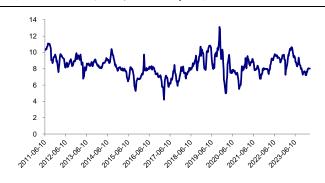
资料来源: Wind, HTI

图31 猪肉平均批发价(元/公斤)



资料来源: Wind, HTI

图32 白羽肉鸡生产区平均价(元/公斤)



资料来源: Wind, HTI

啤酒/软饮料成本受玻璃、聚酯瓶片、瓦楞纸等包材价格影响较大,其中啤酒原材料以大麦为主。

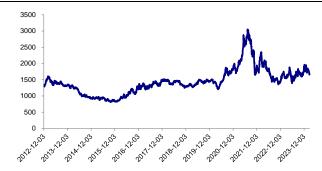
玻璃: 3月4日-3月8日玻璃指数收盘均价为1615.37,较前一周(2月26日-3月1日)环比-2.16%,较上年同期(23年3月6日-3月10日)同比+0.76%。21年7月22日玻璃指数收盘价达到峰值3033.27,此后呈下降趋势。

聚酯瓶片: 3月4日-3月8日聚酯瓶片华东市场的市场价平均值为7060元/吨,较前一周(2月26日-3月1日)环比-0.47%,较上年同期(23年3月6日-3月10日)同比-4.06%。20年11月9日聚酯瓶片华东市场的市场价到达最低点4680.00元/吨,此后价格逐步回升,22年6月9日后再次下降。

瓦楞纸: 3月4日-3月8日瓦楞纸市场价平均值为3500元/吨,较前一周(2月26日-3月1日)环比+0.86%,较上年同期(23年3月6日-3月10日)同比-4.63%。自21年11月以来价格呈下跌趋势。

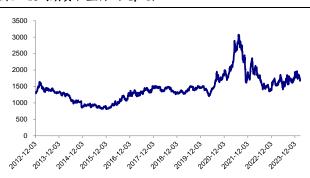
大麦: 23 年 12 月进口大麦均价为 289 美元/吨,环比-2.03%,同比-29.51%,自 20 年 9 月以来价格呈先升后降趋势。(更新至最新数据)

图33 玻璃指数收盘价

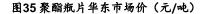


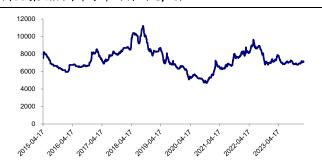
资料来源: Wind, HTI

图34 玻璃期货收盘价(元/吨)



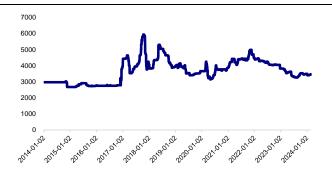
资料来源: Wind, HTI





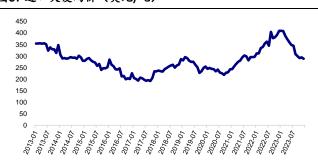
资料来源: Wind, HTI

图36全国瓦楞纸市场价(元/吨)



资料来源: Wind, HTI

图37进口大麦均价(美元/吨)



资料来源: Wind, HTI

5.5 重点子行业成本指数趋势

2024年2月重点子行业原材料及包材成本变化趋势如下:

调味品: 大豆/白砂糖/塑料瓶/玻璃瓶价格分别环比-3.03%/+0.40%/+1.14%/-5.27%,同比-17.16%/+11.38%/-1.22%/+9.66%;行业成本指数环比-1.37%,同比-0.08%。

乳制品: 原奶/纸箱价格分别环比-1.11%/+0.77%, 同比-10.81%/-8.88%; 行业成本指数环比-0.30%, 同比-7.88%。

啤酒: 玻璃瓶/纸箱/大麦/铝罐价格分别环比+9.70%/+0.32%/-1.97%/-2.73%, 同比+20.78%/-12.44%/-7.64%/-28.29%; 行业成本指数环比+2.74%, 同比-1.67%。(23年 12 月数据, 已更新至最新)

软饮料: PET/纸箱/白砂糖/果汁价格分别环比+1.14%/+0.77%/+0.38%/+2.51%, 同比-1.22%/-8.88%/+11.77%/-4.55%; 行业成本指数环比+0.69%, 同比-0.92%。

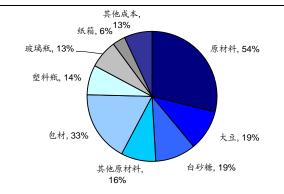


表 3 2024 年 2 月重点子行业成本指数趋势

マケル	重要原材料及包材价格走势							
子行业	原材料/包材 1	原材料/包材 2	原材料/包材 3	原材料/包材 4	走势			
环比情况								
调味品	大豆 (-3.03%)	白砂糖(+0.40%)	塑料瓶(+1.14%)	玻璃瓶(-5.27%)	-1.37%			
乳制品	原奶(-1.11%)	纸箱(+0.77%)			-0.30%			
啤酒	玻璃瓶(+9.70%)	纸箱(+0.32%)	大麦(-1.97%)	铝罐(-2.73%)	+2.74%			
软饮料	PET (+1.14%)	纸箱(+0.77%)	白砂糖(+0.38%)	果汁(+2.51%)	+0.69%			
同比情况	•							
调味品	大豆(-17.16%)	白砂糖(+11.38%)	塑料瓶(-1.22%)	玻璃瓶(+9.66%)	-0.08%			
乳制品	原奶(-10.81%)	纸箱(-8.88%)			-7.88%			
啤酒	玻璃瓶(+20.78%)	纸箱(-12.44%)	大麦(-7.64%)	铝罐(-28.29%)	-1.67%			
软饮料	PET (-1.22%)	纸箱(-8.88%)	白砂糖(+11.77%)	果汁(-4.55%)	-0.92%			

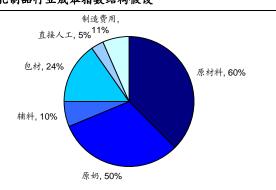
注: 啤酒为 23 年 12 月数据 资料来源: Wind, HTI 测算

图38 调味品行业成本指数结构假设



资料来源: HTI 测算

图39乳制品行业成本指数结构假设



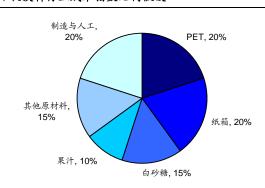
资料来源: HTI 测算

图40 啤酒行业成本指数结构假设



资料来源: HTI 测算

图41 软饮料行业成本指数结构假设

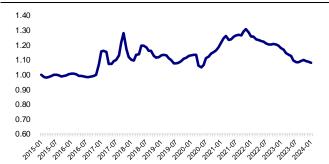


资料来源: HTI 测算



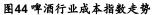


图43 乳制品行业成本指数走势



资料来源: Wind, HTI 测算

资料来源: Wind, HTI 测算



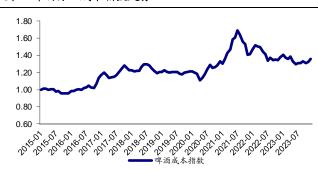
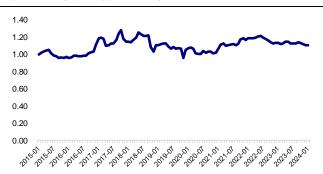


图45 软饮料行业成本指数走势



资料来源: Wind, HTI 测算

资料来源: Wind, HTI 测算

6. 大事提醒

表 4 大事提醒 (3月11日-3月15日)

	3/11	3/12	3/13	3/14	3/15	
股东大会召开	张裕 A,张裕 B	黑芝麻	-	-	-	
股东大会互联网投票起始	张裕 A,张裕 B	黑芝麻	-	-	-	
股东大会现场会议登记起始	-	-	-	佳隆股份	金枫酒业	

资料来源: Wind, HTI

7. 北上资金

7.1 食品饮料板块重点深、沪股通标的

上周(3月4日-3月8日)北上资金净流出31.07亿元,其中沪股通净流入17.03亿元,深股通净流出48.1亿元。

食品饮料板块我们跟踪的 35 家深、沪股通重点标的当前持股总市值为 2543.81 亿元, 持股市值在过去 5 日合计增长 3.13 亿元, 过去 10 日合计增长 24.19 亿元。

其中陆股通持股比例前五: 洽洽食品(14.9%)、伊利股份(13.2%)、安井食品(11.4%)、东鹏饮料(8.8%)、贵州茅台(7.2%)。



- ▶ 过去 5 日北上資金增持比例前五: 今世缘(+0.37pct)、东鹏饮料(+0.35pct)、安井食品(+0.31pct)、中炬高新(+0.25pct)、重庆啤酒(+0.23pct)。
- 过去5日北上資金减持比例前五: 酒鬼酒(-0.25pct)、绝味食品(-0.18pct)、舍得酒业(-0.17pct)、汤臣倍健(-0.1pct)、燕京啤酒(-0.07pct)。

表 5 食品饮料板块重点深、沪股通标的

股票简称	上周涨跌幅	2024年3月8日			持股市值变化	. (亿元)	持股比例变化	(pct)
股条间孙	上周旅跌怕	持股数量 (亿股)	持股市值 (亿元)	持股比例	5 日	10 日	5 日	10 日
洽洽食品	-0.8%	0.75	25.24	14.9%	0.03	0.52	0.13	0.21
伊利股份	0.1%	8.31	235.27	13.2%	0.79	3.23	0.03	0.12
安井食品	-6.2%	0.34	28.08	11.4%	0.96	1.35	0.31	0.49
东鹏饮料	0.5%	0.14	25.44	8.8%	1.45	2.15	0.35	0.61
贵州茅台	-0.8%	0.90	1509.09	7.2%	-3.55	9.06	-0.01	0.03
重庆啤酒	-2.0%	0.29	18.56	6.0%	0.98	0.93	0.23	0.36
中炬高新	-6.4%	0.42	10.04	5.4%	0.71	-0.57	0.25	-0.22
安珙酵母	-6.6%	0.45	14.09	5.3%	-0.19	-0.01	-0.05	0.03
五粮液	-2.9%	1.75	241.74	4.5%	-2.23	0.81	-0.01	0.02
涪陵榨菜	-3.9%	0.48	6.50	4.2%	-0.06	-0.59	-0.06	-0.33
海天味业	-3.1%	2.23	87.43	4.0%	-1.23	1.34	-0.04	0.02
水井坊	-4.6%	0.18	8.86	3.8%	-0.03	0.36	-0.03	0.09
口子窖	-4.7%	0.21	8.55	3.5%	0.05	0.17	0.01	0.06
桃李面包	-5.5%	0.56	3.64	3.5%	-0.06	-0.12	0.00	-0.06
泸州老窖	-5.7%	0.48	79.87	3.3%	1.96	-1.17	0.11	0.04
今世缘	-2.4%	0.41	21.50	3.3%	2.91	3.51	0.37	0.51
燕京啤酒	-3.5%	0.91	7.60	3.2%	-0.28	-0.34	-0.07	-0.09
洋河股份	-2.1%	0.46	45.36	3.0%	0.06	-0.01	0.01	0.03
双汇发展	0.5%	1.04	30.58	3.0%	0.31	1.18	0.05	0.11
绝味食品	-10.5%	0.18	3.61	2.9%	-0.27	-0.34	-0.18	-0.37
汤臣倍健	-2.3%	0.48	7.84	2.8%	-0.47	-0.42	-0.10	-0.14
山西汾酒	0.0%	0.29	68.36	2.4%	1.46	3.14	0.06	0.10
青岛啤酒	-2.5%	0.16	12.69	2.3%	0.42	0.38	0.06	0.03
古井贡酒	3.4%	0.08	19.17	2.0%	-0.13	1.14	-0.02	0.12
舍得酒业	-5.0%	0.06	4.69	1.8%	-0.36	-0.87	-0.17	-0.20
迎驾贡酒	-2.6%	0.13	8.19	1.7%	0.25	0.05	0.04	0.07
酒鬼酒	-6.2%	0.05	2.83	1.5%	-0.35	-0.41	-0.25	-0.16
承德露露	-0.8%	0.14	1.13	1.4%	-0.07	-0.20	-0.04	-0.12
盐津铺子	-1.6%	0.03	1.76	1.3%	0.07	0.00	0.04	-0.01
千禾味业	-4.6%	0.12	1.77	1.2%	-0.06	-0.27	-0.04	-0.15
顺鑫农业	-6.9%	0.07	1.28	1.0%	0.12	0.06	0.08	0.00
光明乳业	-1.0%	0.11	1.00	0.8%	-0.03	0.07	-0.01	0.05
三全食品	-3.2%	0.07	0.84	0.8%	-0.03	-0.06	0.00	-0.04
天味食品	-4.0%	0.08	0.89	0.7%	-0.01	0.00	-0.02	0.00
妙可蓝多	-8.8%	0.03	0.34	0.5%	0.00	0.12	0.04	0.17
合计		22.41	2543.81		3.13	24.19		

注: 5 日范围为 2024/3/1-2024/3/8, 10 日范围为 2024/2/23-2024/3/8

资料来源: Wind, HTI



8. 风险提示

经济增速放缓, 原材料成本上升, 食品安全问题。



APPENDIX 1

Summary

Investment Highlights:

Sector performance: From Mar 4-8, the main index changed by +0.09%, while the food and beverage index fell by -1.83%, ranking 21st among 28 sub-sectors. The top sectors were dairy (-0.29%), snacks (-0.33%), and soft drinks (-0.52%). Top gainers were Three Squirrels (+13.32%), *ST Mogao (+7.56%), and Anhui Gujing Distillery Company (+3.35%). Top losers were Juewei Food (-10.50%), Shanghai Milkground Food Tech (-8.82%), and Shanghai Bairun Investment (-7.87%).

Company Announcements: Shanghai Maling Aquarius' Director and President resigned due to job changes. Shanghai Jinfeng Wine's Chairman and General Manager resigned, with Mr. Zhu Yong proposed as Director and Ms. Xu Lili appointed as Deputy General Manager, acting as General Manager, pending shareholder meeting approval. Huabao Flavours & Fragrances received a 'High-Tech Enterprise Certificate' valid for three years, eligible for a 15% corporate income tax rate for 2023-2025. Chen Ke Ming Food Manufacturing's subsidiary reported a 52.39% YoY decline in pig sales in Feb 2024, with sales revenue down by 49.47%. Jan-Feb sales dropped by 20.94% YoY, with revenue falling by 23.86%.

Industry News: Renhuai's liquor industry plans to add 100,000 kiloliters of high-quality capacity in 2023, with 40,000 kiloliters going into production, contributing RMB 69.67 billion in taxes (Moutai Group RMB 62.36 billion, local distilleries RMB 7.31 billion). Luzhou's baijiu price index fell by 0.12% in February.

Weekly Viewpoint: We recommend high-end baijiu sectors with stable growth like Kweichow Moutai, Wuliangye Yibin, Luzhou Laojiao, and sub-high-end sectors with high income elasticity post-recovery like Shanxi Xinghuacun Fen Wine Factory, Anhui Gujing Distillery Company, Anhui Yingjia Distillery, and Jiangsu King's Luck.

Cost Data Tracking: Feb 2024 saw month-on-month changes in costs for condiments/dairy/soft drinks at -1.37%/-0.30%/+0.69%, and year-on-year changes at -0.08%/-7.88%/-0.92%.

Risk Warning: Economic slowdown, rising raw material costs, food safety issues.

附录 APPENDIX

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优于大市,未来 12-18 个月内预期相对基准指数涨幅在 10%以上,基准定义如下

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评级分布 Rating Distribution



下

各地股票基准指数: 日本 - TOPIX, 韩国 - KOSPI, 台湾 - TAIEX, 印度 - Nifty100, 美国 - SP500; 其他所有中国概念股 - MSCI China.

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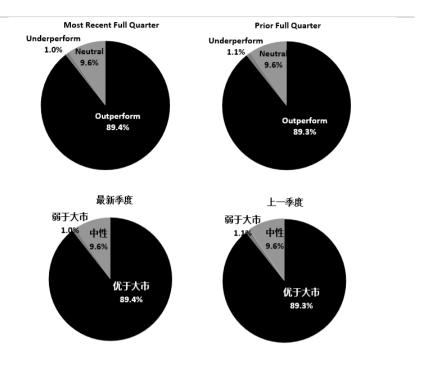
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		(hold)	
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