28 Mar 2024



# 比亚迪 BYD (002594 CH)

四季度业绩总体符合预期,出海战略加速未来三年海外销量目标实现倍增4Q23 Earnings Generally Meet Expectations, Overseas Strategy Accelerates to Double Sales Targets in the Next 3 Years

观点聚

观点聚焦 Investment Focus

#### 维持优于大市 Maintain OUTPERFORM 评级 优于大市 OUTPERFORM 现价 Rmh211 98 目标价 Rmb251.68 HTI ESG 4.4-1.9-3.0 E-S-G: 0-5, (Please refer to the Appendix for ESG comments) 义利评级 A-来源: 盟浪. Reproduced by permission; no further distribution 市值 Rmb450.97bn / US\$62.47bn 日交易额 (3 个月均值) 115\$339.85mn 发行股票数目 1.165mn 自由流通股(%) 67% 1年股价最高最低值 Rmb272.00-Rmb167.00 注: 现价 Rmb211.98 为 2024 年 3 月 27 日收盘价 —MSCI China Price Return — 115 100 85 70 55 /olume Jul-23 Nov-23 Mar-23 资料来源: Factset 1mth 3mth 12mth 绝对值 14.0% 10.6% -13.5% 绝对值(美元) 13.6% 9.4% -17.7% 相对 MSCI China 52.9% 50.7% 34.3% (Rmb mn) Dec-23A Dec-24F Dec-25F Dec-26F 营业收入 969,554 1,155,562 602.315 806.628 (+/-) 42% 34% 19% 20% 净利润 57.039 30.041 33.315 44.317 (+/-) 81% 11% 33% 29% 全面摊薄 EPS 10.32 19.59 11.44 15.22 (Rmb) 毛利率 20.2% 19 6% 19 7% 20.2% 净资产收益率 21.6% 19 4% 20.5% 20.9% 市盈率 21 19 11

(Please see APPENDIX 1 for English summary)

四季度业绩总体符合预期,新能源车市占率持续向好。比亚迪公告,2023 年营业收入 6,023.2 亿元,同比增长 42%,其中 4Q23 营收 1,800.4 亿元,同比增长 15%。2023 年累计汽车销量 302.4 万辆,同比大增超 62%,中汽协口径新能源汽车市占率提升 4.8pcts至 31.9%。2023 年公司汽车业务毛利率持续提升,汽车、汽车相关产品及其他产品的毛利率达 23.0%,同比增长 2.6pcts。全年实现归母净利润 300.4 亿元,同比增 81%;四季度单季归母净利润86.7 亿元,同比增 19%;全年扣除比亚迪电子权益后单车净利约0.9 万元,再创年度历史新高。

出海战略不断加速,未来三年剑指海外销量倍增式增长。比亚迪积极实施出海战略,通过与全球伙伴合作,加速海外新能源汽车产业的本地化生产和技术交流,显著推进其在泰国、巴西、乌兹别克斯坦和匈牙利等地的生产基地建设。这些举措不仅促进了新能源汽车的全球普及,也加深了公司在国际市场的布局。比亚通过增加汽车滚装船的订购,提升了其海外运输和交付能力,的计未来业绩将进一步提升。公司于业绩会上提出了雄心勃勃的许量目标:从去年的24万辆增长到今年的50万辆,到2025年达到100万辆,力争实现未来三年的倍增式增长。公司强调"出海+本地化"的战略重要性,预见中国新能源车企将显著提升国际市场份额,同时认为国内新能源汽车"大决战"将进入决定性阶段,中国品牌有望在未来3-5年内大幅蚕食合资品牌的市场份额。

强强联手全球科技巨头,多样化合作夯实智能化储备。比亚迪的智能化战略在全球范围内加速推进,通过与全球科技巨头的深度合作,快速提升其智能化领域的技术储备。3月英伟达年度GTC大会上,宣布比亚迪将采用其下一代旗舰车载智能芯片DRIVE Thor,以实现其智能驾驶系统和车载信息娱乐功能的高效运算。此举和以实现其智能驾驶系统和车载信息娱乐功能的高效运算。此举制造、供应链管理以及虚拟展厅开发方面的创新应用。同时,比亚迪与即将登陆港交所的地平线的战略合作也取得显著进展,地平线新一代智能驾驶芯片征程6具备560TOPS的总算力,将在4Q24开始在比亚迪量产车型中应用。此外,比亚迪与Momenta、大疆及华为等企业间多样化的智能科技合作展示了比亚迪在智能化大强大采纳和应用上的积极姿态。这些合作和技术应用不仅加速了比亚迪智能化产品的市场推广,也将为逐步向用户推送更高水平的智能驾驶和智能座舱体验打下坚实基础。

盈利预测: 随着新能源汽车竞争加剧,比亚迪作为目前领跑淘汰赛的龙头,预计 24 年盈利能力将同比持平。我们预计公司 2024-26 EPS 为 11.44/15.22/19.59 元(下调 31%/32%/新引入)。参照可比公司估值,综合实力显著优于大多数同行业自主车企,给予一定的估值溢价。给予公司 2024 年 22x PE,对应合理目标价 251.68元(原目标价 366.52 元,对应 24 年 22x PE,下调 31%),维持"优于大市"评级。

风险提示: 技术研发不及预期, 出海不及预期, 行业竞争加剧。

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图表1 百	可比公司估值表								
公司名称	市值(亿人民 _ 币)	营业收入 (亿人民币)		净利润 (亿人民币)		PE (倍)		PB (倍)	
		2024E	2025E	2024E	2025E	2024E	2025E	2024E	2025E
长城汽车	1,608.28	2,259.00	2,661.64	101.94	130.23	19.19	15.02	2.48	2.17
吉利汽车	832.41	2,167.26	2,489.27	76.28	101.94	10.92	8.17	0.91	0.82
长安汽车	1,468.57	1,978.52	2,343.81	96.90	121.00	17.39	13.93	2.11	1.88
上汽集团	1,732.82	7,661.06	8,033.31	161.48	177.32	10.73	9.77	0.57	0.55
广汽集团	727.33	1,552.65	1,764.73	71.14	80.15	12.75	11.32	0.73	0.69
平均值						14.20	11.64	1.36	1.22

注: PE、PB 为 WIND 一致预期,数据截至 2024 年 3 月 27 日资料来源: WIND,海通国际

# 财务报表分析和预测

每股指标 (元) 每股收益 每股净资产 每股经营现金流 每股股利 价值评估 (倍) P/E P/B P/S EV/EBITDA 股息率% 盈利能力指标 (%) 毛利率	10.32 47.68 58.30 0.11 20.54 4.45 1.02 6.58 0.0%	11.44 59.01 59.26 0.11 18.52 3.59 0.77 4.92	15.22 74.12 76.48 0.11 13.92 2.86 0.64	19.59 93.60 83.23 0.11	<b>营业总收入</b> 营业成本 毛利率% 营业税金及附加 营业税金率% 营业费用	602,315 480,558 20.2% 10,350 1.7% 25,211	806,628 648,849 19.6% 14,519 1.8%	969,554 778,375 19.7% 17,056 1.8%	1,155,562 922,035 20.2% 20,564
每股净资产 每股经营现金流 每股股利 价值评估(倍) P/E P/B P/S EV/EBITDA 股息率% <b>盈利能力指标(%</b> )	47.68 58.30 0.11 20.54 4.45 1.02 6.58	59.01 59.26 0.11 18.52 3.59 0.77 4.92	74.12 76.48 0.11 13.92 2.86	93.60 83.23 0.11	毛利率% 营业税金及附加 营业税金率%	20.2% 10,350 1.7%	19.6% 14,519	19.7% 17,056	20.2% 20,564
每股经营现金流 每股股利 价值评估(倍) P/E P/B P/S EV/EBITDA 股息率% <b>盈利能力指标(%)</b>	58.30 0.11 20.54 4.45 1.02 6.58	59.26 0.11 18.52 3.59 0.77 4.92	76.48 0.11 13.92 2.86	83.23 0.11	营业税金及附加 营业税金率%	10,350 1.7%	14,519	17,056	20,564
每股股利 价值评估(倍) P/E P/B P/S EV/EBITDA 股息率% <b>盈利能力指标(%)</b>	0.11 20.54 4.45 1.02 6.58	0.11 18.52 3.59 0.77 4.92	0.11 13.92 2.86	0.11	营业税金率%	1.7%			•
价值评估(倍) P/E P/B P/S EV/EBITDA 股息率% 盈利能力指标(%)	20.54 4.45 1.02 6.58	18.52 3.59 0.77 4.92	13.92 2.86				1.8%	1 9%	
P/E P/B P/S EV/EBITDA 股息率% <b>盈利能力指标(%)</b>	4.45 1.02 6.58	3.59 0.77 4.92	2.86	10.82	营业费用	25 211		1.070	1.8%
P/B P/S EV/EBITDA 股息率% <b>盈利能力指标(%)</b>	4.45 1.02 6.58	3.59 0.77 4.92	2.86	10.82		25,211	34,282	40,895	48,926
P/S EV/EBITDA 股息率% <b>盈利能力指标(%)</b>	1.02 6.58	0.77 4.92			营业费用率%	4.2%	4.3%	4.2%	4.2%
EV/EBITDA 股息率% <b>盈利能力指标(%)</b>	6.58	4.92	0.64	2.26	管理费用	13,462	18,552	21,985	26,390
EV/EBITDA 股息率% <b>盈利能力指标(%)</b>	6.58	4.92	0.04	0.53	管理费用率%	2.2%	2.3%	2.3%	2.3%
股息率% <b>盈利能力指标(%)</b>			3.26	2.06	EBIT	34,588	36,381	46,284	60,224
盈利能力指标(%)		0.1%	0.1%	0.1%	财务费用	-1,475	-18	-521	-2,076
					财务费用率%	-0.2%	0.0%	-0.1%	-0.2%
	20.2%	19.6%	19.7%	20.2%	资产减值损失	-2,188	-42	-18	-30
净利润率	5.0%	4.1%	4.6%	4.9%	投资收益	1,635	807	1,801	1,651
净资产收益率	21.6%	19.4%	20.5%	20.9%	营业利润	38,103	42,003	55,797	71,684
资产回报率	4.4%	3.9%	4.3%	4.7%	营业外收支	-834	-280	-557	-419
投资回报率	14.7%	13.5%	14.1%	15.1%	利润总额	37,269	41,723	55,240	71,265
盈利增长(%)	14.770	13.370	14.170	13.170	EBITDA	78,141	107,879	140,536	177,311
营业收入增长率	42.0%	33.9%	20.2%	19.2%	所得税	5,925	6,655	8,796	11,357
EBIT增长率	63.5%	5.2%	27.2%	30.1%	有效所得税率%	15.9%	16.0%	15.9%	15.9%
净利润增长率	80.7%	10.9%	33.0%	28.7%	少数股东损益				
伊利州省 N. 平 <b>偿债能力指标</b>	60.7%	10.9%	33.0%	20.770	リ	1,303	1,753	2,127	2,869
<b>法顶肥刀相称</b> 资产负债率	77.00/	70.00/	77.50/	76 10/	归属母公司所有有伊利的	30,041	33,315	44,317	57,039
*** ** ** *	77.9%	78.6%	77.5%	76.1%					
流动比率	0.67	0.68	0.72	0.80	* * * * * * * * * * * * * * * * * * * *	20224	20245	20255	
速动比率	0.45	0.41	0.48	0.54	资产负债表(百万元)	2023A	2024E	2025E	2026E
现金比率	0.24	0.21	0.29	0.35	货币资金	109,094	127,441	204,756	297,472
经营效率指标					应收账款及应收票据	61,866	78,355	96,884	113,860
应收账款周转天数	37.49	35.46	36.47	35.96	存货	87,677	132,139	150,265	182,886
存货周转天数	66.59	74.33	70.46	72.40	其它流动资产	43,484	73,689	66,994	83,172
总资产周转率	0.89	0.93	0.95	0.95	流动资产合计	302,121	411,623	518,899	677,389
固定资产周转率	2.61	2.64	2.74	3.06	长期股权投资	17,647	18,147	18,647	19,147
					固定资产	230,904	305,414	353,822	377,445
					在建工程	34,726	24,658	17,611	12,678
					无形资产	37,236	47,302	59,341	70,394
现金流量表(百万元)	2023A	2024E	2025E	2026E	非流动资产合计	377,426	452,731	506,929	537,468
净利润	30,041	33,315	44,317	57,039	资产总计	679,548	864,355	1,025,828	1,214,857
少数股东损益	1,303	1,753	2,127	2,869	短期借款	18,323	11,738	15,031	13,384
非现金支出	47,321	71,540	94,270	117,117	应付票据及应付账款	198,483	266,569	320,636	379,308
非经营收益	-1,710	1,433	849	982	预收账款	0	0	0	0
营运资金变动	92,770	64,476	81,083	64,300	其它流动负债	236,860	324,429	381,428	452,854
经营活动现金流	169,725	172,517	222,646	242,307	流动负债合计	453,667	602,736	717,095	845,546
资产 -	-121,623	-146,325	-148,152	-147,232	长期借款	11,975	11,975	11,975	11,975
投资	-16,089	-800	-800	-800	其它长期负债	63,444	64,444	65,444	66,444
其他	12,048	807	1,801	1,651	非流动负债合计	75,419	76,419	77,419	78,419
投资活动现金流 -	-125,664	-146,319	-147,151	-146,381	负债总计	529,086	679,155	794,513	923,965
债权募资	18,073	-5,562	4,316	-623	实收资本	2,911	2,911	2,911	2,911
股权募资	98	0	0	0	归属于母公司所有者权益	138,810	171,795	215,782	272,491
其他	-5,354	-2,290	-2,495	-2,588	少数股东权益	11,652	13,405	15,532	18,401
融资活动现金流	12,817	- <b>7,852</b>	1,821	- <b>3,211</b>	负债和所有者权益合计	679,548	864,355	1,025,828	1,214,857
现金净流量	57,329	18,347	77,315	92,715	Se Original Hand dispersion in all	2. 3,2 .2	· <b>,</b>	_,,	_,,

备注: (1) 表中计算估值指标的收盘价日期为 03 月 27 日; (2) 以上各表均为简表

资料来源:公司年报(2023),海通国际



维持优于大市

### **APPENDIX 1**

#### Summary

**4Q24** performance generally meets expectations, with NEV market share continuing to rise. BYD announced that in 2023, its revenue reached Rmb602.32bn, +42% YoY, with 4Q23 revenue at Rmb180.04bn, +15% YoY. The total car sales for 2023 were 3.024mn vehicles, +62% YoY, with the CAAM's NEV market share rising by +4.8pcts to 31.9%. The Company's automotive business gross margin continued to improve, with the gross margin for cars, car-related products, and other products reaching 23.0%, +2.6pcts YoY. The annual net profit attributable to shareholders (NPAtS) was Rmb30.04bn, +81% YoY. 4Q23 NPAtS was Rmb8.67bn, +19% YoY. The annual per-vehicle net profit, excluding BYD Electronic, was about Rmb9k, setting a new annual record.

The overseas strategy accelerates with a goal of doubling sales in the next 3 years. BYD actively implements its overseas strategy, accelerating the localization of production and technical exchanges in the overseas NEV industry through cooperation with global partners, significantly advancing its production base construction in Thailand, Brazil, Uzbekistan, and Hungary. These measures not only promote the global popularization of NEVs but also deepen the Company's international market layout. BYD has enhanced its overseas transportation and delivery capabilities by ordering more car carriers, with future performance expected to further improve. The Company has set ambitious overseas sales targets at the earnings conference: growing from last year's 240k vehicles to 500k vehicles this year, aiming to reach 1 million vehicles by 2025, striving to achieve a doubling of growth in the next 3 years. The Company emphasizes the importance of the "go global + localization" strategy, foreseeing a significant increase in international market share for Chinese NEV companies. At the same time, it believes that the domestic NEV "grand battle" will enter a decisive stage, with Chinese brands expected to significantly erode the market share of overseas joint venture brands in the next 3-5 years.

Strong collaboration with global tech giants solidifies the foundation for intelligence. BYD's intelligent strategy is rapidly advancing globally through deep cooperation with global tech giants, quickly enhancing its technological reserves in the intelligence field. At the NVIDIA annual GTC conference in March, NVIDIA announced that BYD would adopt its next-generation flagship vehicle smart chip DRIVE Thor, to efficiently operate its intelligent driving system and in-vehicle infotainment functions. This move not only enhances the intelligence level of BYD's cars but also reflects BYD's innovative applications in intelligent manufacturing, supply chain management, and virtual showroom development. Moreover, BYD's strategic cooperation with Horizon Robotics, which is about to be listed on the Hong Kong Stock Exchange, has made significant progress. Horizon Robotics' new generation intelligent driving chip, Journey 6, with a total computing power of 560 TOPS, will start being applied in BYD's mass-produced models in 4Q24. Additionally, BYD's diversified intelligent technology cooperation with companies such as Momenta, DJI, and Huawei showcases BYD's proactive stance in adopting and applying intelligent technology. These collaborations and technology applications not only accelerate the market promotion of BYD's intelligent products but also lay a solid foundation for gradually delivering a higher level of intelligent driving and smart cockpit experiences to users.

Earnings forecast and investment rating: As the competition in the NEV market intensifies, BYD, currently leading the race, is expected to maintain its profitability in YoY basis in 2024. We estimate the Company's EPS for 2024-26 to be Rmb11.44/15.22/19.59 per share (cut 31%/32%/newly intro.). Considering the valuation of comparable companies, BYD exhibits significantly greater overall strength than most other independent OEMs in the same industry, so we give a certain valuation premium. Accordingly, we value the Company at 22x PER for 2024 with target price of Rmb251.68 (previous target price is Rmb366.52, corresponding to a 22x PER for 2024; cut 31%). We maintain an "OUTPERFORM" rating.

Risks: Technology R&D falls short of expectations, overseas expansion falls short of expectations, and industry competition intensifies.

## **APPENDIX 2**

## **ESG Comments**

### **Environmental:**

 $BYD\ leads\ in\ the\ production\ of\ electric\ vehicles\ and\ renewable\ energy\ solutions,\ significantly\ reducing\ carbon\ emissions.$ 

## Social:

BYD is committed to creating sustainable urban development and transportation, enhancing the quality of life for communities.

#### Governance:

BYD upholds high standards of corporate governance, ensuring transparency, accountability, and ethical business practices.



### 附录 APPENDIX

#### 重要信息披露

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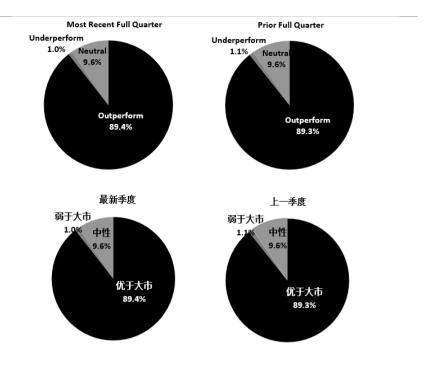
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## 截至 2023 年 12 月 31 日海通国际股票研究评级分布

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投资银行客户*	3.9%	5.1%	5.6%

<sup>\*</sup>在每个评级类别里投资银行客户所占的百分比。

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中性,未来 12-18 个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

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各地股票基准指数:日本-TOPIX, 韩国-KOSPI, 台湾-TAIEX, 印度-Nifty100; 其他所有中国概念股-MSCI China.

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	Outperform	Neutral	Underperform	
		(hold)		
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<sup>\*</sup>Percentage of investment banking clients in each rating category.

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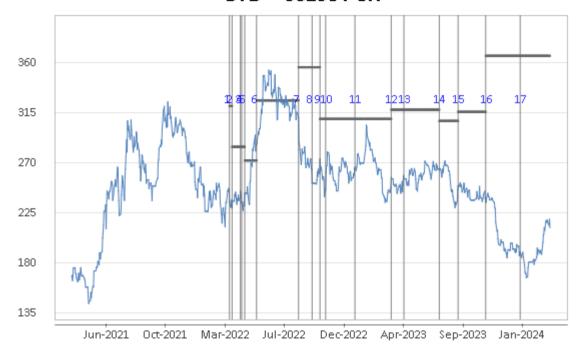
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#### **Recommendation Chart**

## BYD - 002594 CH



- 1. 25 Mar 2022 OUTPERFORM at 247.08 target 321.4.
- 2. 31 Mar 2022 OUTPERFORM at 229.8 target 284.7.
- 3. 19 Apr 2022 OUTPERFORM at 239.1 target 284.7.
- 4. 24 Apr 2022 OUTPERFORM at 235.4 target 284.7.
- 5. 29 Apr 2022 OUTPERFORM at 243.0 target 272.5.
- 6. 26 May 2022 OUTPERFORM at 287.2 target 326.46.
- 7. 30 Aug 2022 OUTPERFORM at 313.55 target 356.3.
- 8. 2 Oct 2022 OUTPERFORM at 252.01 target 356.3.
- 9. 18 Oct 2022 OUTPERFORM at 273.67 target 309.8.
- 10. 31 Oct 2022 OUTPERFORM at 246.67 target 309.8.
- 11. 6 Jan 2023 OUTPERFORM at 266.2 target 309.8.
- 12. 30 Mar 2023 OUTPERFORM at 257.2 target 318.06.
- 13. 28 Apr 2023 OUTPERFORM at 255.86 target 318.06.
- 14. 18 Jul 2023 OUTPERFORM at 265.48 target 308.0.
- 15. 30 Aug 2023 OUTPERFORM at 246.71 target 316.14.
- 16. 1 Nov 2023 OUTPERFORM at 238.54 target 366.52.
- 17. 19 Jan 2024 OUTPERFORM at 190.48 target 366.52.

Source: Company data Bloomberg, HTI estimates

