

达势股份 DPC Dash (1405 HK)

点评报告: 新增长市场表现强劲,首次实现年度盈利

Review report: Strong Performance For The New Growth Market, First Time Achieved Positive Adjusted NP



观点聚焦 Investment Focus

ジェイティカ エー	大市Ma	intain O	UTPERFC)RM
评级	, , , , , , , ,		优于大市 OL	
现价			\rac{1}{2} \text{\rac{1}{2}} \text{\rac{1}{2}} \text{\rac{1}{2}} \text{\rac{1}{2}}	HK\$53.50
目标价				HK\$74.60
et aldaly)				111(7) 4.00
HTI ESG			4	4.3-4.0-5.0
E-S-G: 0-5, (Please refer to	the Appendix for	ESG comments)		
市值			HK\$6.97bn /	/ US\$0 89hn
日交易额 (3 个月均值				US\$1.15mn
发行股票数目	-/			130.24mn
自由流通股(%)				46%
1年股价最高最低值			HK\$74.7	0-HK\$43.00
注: 现价 HK\$53.50 >	め 2024 年 3 月	27 日收盘价		,
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o North	Jul-23	No	v-23	
e Englo	Jul-23	No 1mth	v-23	12mth
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の Mar-23 <i>資料未源: Factset</i>	Jul-23	1mth	3mth	12mth
Bunjon Mar-23 <i>资料表源: Factset</i> 绝对值	Jul-23	1mth -3.7%	3mth -0.2%	12mth
Mar-23 <i>資料未源: Factset</i> 绝对值 绝对值(美元) 相对 MSCI China		1mth -3.7% -3.7% 35.2%	3mth -0.2% -0.3% 40.0%	
Mar-23 <i>資料表源: Factset</i> 绝对值 绝对值(美元) 相对 MSCI China (Rmb mn)	Dec-23A	1mth -3.7% -3.7% 35.2%	3mth -0.2% -0.3% 40.0%	Dec-26E
Bunlon Mar-23 <i>资料未源: Factset</i> 绝对值 绝对值(美元) 相对 MSCI China (Rmb mn) 营业收入	Dec-23A 3,051	1mth -3.7% -3.7% 35.2% Dec-24E 4,086	3mth -0.2% -0.3% 40.0% Dec-25E 5,223	Dec-26E 6,577
Bunlon Mar-23 <i>資料表源: Factset</i> 绝对值 绝对值 (美元) 相对 MSCI China (Rmb mn) 营业收入 (+/-)	Dec-23A 3,051 51%	1mth -3.7% -3.7% 35.2% Dec-24E 4,086 34%	3mth -0.2% -0.3% 40.0% Dec-25E 5,223 28%	Dec-26E 6,577 26%
Bunnon Mar-23 <i>资料来源: Factset</i> 绝对值 绝对值(美元) 相对 MSCI China (Rmb mn) 营业收入 (+/-) 经调净利润	Dec-23A 3,051 51% 9	1mth -3.7% -3.7% 35.2% Dec-24E 4,086 34% 43	3mth -0.2% -0.3% 40.0% Dec-25E 5,223 28% 119	Dec-26E 6,577 26% 264
Bunlon Mar-23 <i>資料表源: Factset</i> 绝对值 绝对值 (美元) 相对 MSCI China (Rmb mn) 营业收入 (+/-)	Dec-23A 3,051 51% 9 n.m.	1mth -3.7% -3.7% 35.2% Dec-24E 4,086 34% 43 389%	3mth -0.2% -0.3% 40.0% Dec-25E 5,223 28% 119 177%	Dec-26E 6,577 26% 264 122%
### Mar-23 <i>资料来源: Factset</i> 绝对值 绝对值(美元) 相对 MSCI China (Rmb mn) 营业收入 (+/-) 经调净利润 (+/-) 全面摊薄经调 EPS (Rmb)	Dec-23A 3,051 51% 9 n.m. 0.07	1mth -3.7% -3.7% 35.2% Dec-24E 4,086 34% 43 389% 0.35	3mth -0.2% -0.3% 40.0% Dec-25E 5,223 28% 119 177% 0.98	Dec-26E 6,577 26% 264
## Mar-23	Dec-23A 3,051 51% 9 n.m. 0.07 72.6%	1mth -3.7% -3.7% 35.2% Dec-24E 4,086 34% 43 389% 0.35 72.8%	3mth -0.2% -0.3% 40.0% Dec-25E 5,223 28% 119 177% 0.98 73.0%	Dec-26E 6,577 26% 264 122% 2.17 73.0%
### Mar-23 <i>资料来源: Factset</i> 绝对值 绝对值(美元) 相对 MSCI China (Rmb mn) 营业收入 (+/-) 经调净利润 (+/-) 全面摊薄经调 EPS (Rmb)	Dec-23A 3,051 51% 9 n.m. 0.07	1mth -3.7% -3.7% 35.2% Dec-24E 4,086 34% 43 389% 0.35	3mth -0.2% -0.3% 40.0% Dec-25E 5,223 28% 119 177% 0.98	Dec-26E 6,577 26% 264 122% 2.17

(Please see APPENDIX 1 for English summary)

事件: 达势股份 3 月 27 日公布 2023 年业绩。收入 30.5 亿元,同比增长 51%; 毛利率 72.6%,同比下降 0.2pct;经调净利 0.1 亿元,年度首次实现盈利;经调 EBITDA 达 3 亿元,同比增长 118%,经调 EBITDA 利润率 9.9%,同比提升 3pct。

点评:新增长市场强势延续。①北上客单承压,单量持续恢复:北 京及上海收入 15.5 亿元, 同比增长 21%, 我们测算主因门店平均运营 天数恢复至 362 天, 同比增长 11%。日销额 1.29 万元同比下降 5%, 其中单量同比增长 2%,单价同比下降 7%。2023 年末北京及上海门店 数达 351 间,同比净增 39 间。②新城新店助力新增长市场:新增长 市场收入 15.1 亿元, 同比增长 103%, 占总收入的 49%, 同比提升 13pct。日销额 1.23 万元同比增长 36%, 其中单量同比增长 43%, 单价 同比下降 4%, 主因新增长市场门店外送收入占比同比下降 19pct 至 42%(部分新增长市场门店尚未开通外送)。2023年末新增长门店数 达 417 间, 同比净增 141 间。在 1H23 新增长市场 18 个城市的基础 上,2H23公司新进入唐山、西安、嘉兴、南通、合肥、扬州、福州、 厦门、长沙。 ③ 展店:新开门店 187 间,关闭门店 7 间,门店总数达 768 间。公司指引 2024 年开设门店 240 间, 2025-26 年各开设门店 300-350 间。较招股书指引 2025-26 年各开设 200-300 间上调。截止 3 月 22 日,公司 2024 年已净开 55 间门店,另有 35 间门店在建,88 间门店 已签约或获批,合计占全年开店计划超 74%。 4 供应链:公司计划于 4Q24 在武汉开设中央厨房以支持中部地区门店,并计划升级北部地区 中央厨房, 预计资本开支各 2000-2500 万元。(5)会员: 突破 1460 万 人,同比增长约70%。

门店经营杠杆释放,首次实现年度盈利。①门店UE: 毛利率 72.6%,同比下降 0.2pct。人工/租金/折摊/营销/运维/其他费用率各 26.9%/ 9.8%/5.1%/5.2%/6.2%/5.6%,同比各下降 1.7pct/0.6pct/0.6pct/0.3pct/ 0.2pct/0.4pct,主因门店经营杠杆持续释放。公司层面门店经营利润率 13.8%,同比增长 3.7pct。截至 2023 年末,公司门店开发及运营全职员工共 6184 人,对应店均 8.1 人,同比多 2 人,主因新开门店需提前储备员工,2024 年门店经营利润率亦可能受额外储备员工影响。 ③公司利润率: 经调净利 0.1 亿元,年度首次实现盈利; 经调 EBITDA 利润率 9.9%,同比增长 3pct。

估值预测: 我们基本维持 24-25 年收入各 40.9/52.2 亿元,引入 26 年收入 65.8 亿元,同比各增长 34%/28%/26%;基本维持 24-25 年经调净利各 0.4/1.2 亿元,引入 26 年经调净利 2.6 亿元,同比各增长 389%/177%/122%,经调净利率各 1.1%/2.3%/4.0%。我们给予公司 24 年 2 倍PS 的估值,对应合理目标市值 81.7 亿港元,下调目标价 1%至 74.6 港元(对应汇率为 HKD/CNY=0.9,此前目标价 75.5港元),维持优于大市评级。

风险: 经济下滑,行业竞争加剧,产品研发及门店拓展不及预期,食品安全风险,原材料成本上升。

汪立亭 Liting Wang liting.wang@htisec.com 李宏科 Hongke Li hongke.li@htisec.com 胡佳璐 Rebecca Hu rebecca.jl.hu@htisec.com 李一腾 Yiteng Li yt.li@htisec.com 刘明沛 Jayden Liu jayden.mp.liu@htisec.com

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表 1 达势股份财报及测算(亿元; %)

	2021	2022	2023	2024E	2025E	2026E
收入 (亿元)	16.1	20.2	30.5	40.9	52.2	65.8
YoY (%)	45.9	25.4	51.0	33.9	27.8	25.9
毛利 (亿元)	11.9	14.7	22.1	29.7	38.1	48.0
毛利率 (%)	73.6	72.8	72.6	72.8	73.0	73.0
YoY (pct)	1.7	-0.8	-0.2	0.2	0.2	0.0
	7.0	7.9	11.8	14.9	18.0	21.4
人力费用率(%)	43.7	38.8	38.6	36.6	34.4	32.6
租金费用(亿元)	2.3	2.7	3.8	5.0	6.6	8.3
租金费用率 (%)	14.2	13.4	12.6	12.3	12.6	12.7
折摊费用(亿元)	1.4	1.7	2.1	2.5	3.1	3.7
折摊费用率 (%)	8.8	8.3	6.9	6.2	5.9	5.6
经调净利润(亿元)	-1.4	-1.1	0.1	0.4	1.2	2.6
经调净利率 (%)	-8.9	-5.6	0.3	1.1	2.3	4.0
YoY (pct)	9.2	3.3	5.9	0.8	1.2	1.7

资料来源:公司财报,HTI测算

表 2 可比公司估值情况 (倍, 20240327)

公司名称 股票代码 ·	收盘价	市值 EPS(LC)		PE PEG			PEG	PS					
公司石孙	名称 股票代码 -	LC	US\$ mn	FY24E	FY25E	FY26E	FY24E	FY25E	FY26E	24-26E	FY24E	FY25E	FY26E
呷哺呷哺	520 HK	1.5	212	0.2	0.4	0.4	6.2	3.8	3.4	0.1	0.2	0.2	0.1
奈雪的茶	2150 HK	3.1	669	0.3	0.4	0.3	11.3	7.5	8.8	0.6	0.6	0.5	0.5
海底捞	6862 HK	16.9	12,012	1.0	1.1	1.2	17.2	15.0	13.9	1.3	1.9	1.7	1.6
海伦司	9869 HK	3.2	513	0.3	0.4	0.5	9.6	7.5	6.4	0.3	2.4	2.0	1.9
九毛九	9922 HK	5.3	968	0.5	0.6	0.7	10.6	8.2	7.5	0.4	0.9	0.7	0.6
百胜中国	9987 HK	304.0	15,305	17.3	19.5	22.3	17.6	15.6	13.6	1.1	1.3	1.2	1.1
行业平均							12.1	9.6	8.9	0.6	1.2	1.0	1.0
达势股份	1405 HK	53.5	891	0.4	1.1	2.4	136.5	49.2	22.2	0.3	1.5	1.2	1.0

资料来源:彭博一致预期,HTI测算

财务报表分析和预测

主要财务指标	2023	2024E	2025E	2026E	利润表 (百万元)	2023	2024E	2025E	2026E
毎股指标(元)					营业总收入	3,051	4,086	5,223	6,577
经调每股收益	0.07	0.35	0.98	2.17	营业成本	(837)	(1,111)	(1,410)	(1,776)
每股净资产	17.3	17.0	17.7	19.5	毛利润	2,214	2,975	3,813	4,801
每股经营现金流	4.4	6.3	7.0	11.5	毛利率%	72.6%	72.8%	73.0%	73.0%
每股股利					人工成本	(1,179)	(1,494)	(1,797)	(2,143)
价值评估 (倍)					人工费用率%	38.6%	36.6%	34.4%	32.6%
P/E	667.4	136.5	49.2	22.2	租金	(385)	(504)	(657)	(835)
P/B	3.0	3.0	2.9	2.6	租金费用率%	12.6%	12.3%	12.6%	12.7%
P/S	2.1	1.5	1.2	1.0	营业利润	(77)	38	200	423
EV/EBITDA	24.3	22.1	14.1	9.5	营业利润率	-2.5%	0.9%	3.8%	6.4%
股息率(%)	0.0%	0.0%	0.0%	0.0%	EBIT	57	57	215	438
盈利能力指标(%)					EBITDA	267	310	522	804
毛利率	72.6%	72.8%	73.0%	73.0%	所得税	(29)	0	(26)	(75)
经调归母净利率	0.3%	1.1%	2.3%	4.0%	有效所得税率%	1269.4%	0.0%	25.0%	25.0%
净资产收益率	0.6%	2.1%	5.6%	11.7%	经调净利润	9	43	119	264
资产回报率	0.2%	1.0%	2.4%	4.7%	经调净利率%	0.3%	1.1%	2.3%	4.0%
投资回报率	-19.9%	1.6%	3.9%	6.7%					
盈利增长 (%)					资产负债表 (百万元)	2023	2024E	2025E	2026E
营业收入增长率	51.0%	33.9%	27.8%	25.9%	货币资金	1,019	991	875	1,154
营业利润增长率	n.m.	n.m.	431.3%	111.9%	应收款项	10	16	17	25
经调归母净利增长率	n.m.	388.9%	177.4%	121.9%	存货	73	136	130	204
偿债能力指标					其它流动资产	113	113	113	113
资产负债率	49.4%	55.5%	57.7%	60.9%	流动资产合计	1,215	1,256	1,134	1,496
流动比率	1.2	1.0	0.9	0.9	固定资产	626	848	1,060	1,253
速动比率	1.1	1.1	0.9	0.8	使用权资产	967	1,221	1,552	1,976
现金比率	1.0	1.0	0.8	0.7	无形资产	1,229	1,224	1,233	1,239
经营效率指标					其他非流动资产	109	109	109	109
应收账款周转天数	1	1	1	1	非流动资产合计	2,931	3,403	3,954	4,577
存货周转天数	34	34	34	34	资产总计	4,146	4,659	5,088	6,073
应付账款周转天数	82	82	82	82	短期负债	229	315	398	504
					应付账款	154	354	291	522
现金流量表 (百万元)	2023	2024E	2025E	2026E	其它流动负债	634	634	634	634
净利润	2	(27)	105	299	流动负债合计	1,017	1,304	1,322	1,659
非现金支出		568	705	869	长期负债	1,009	1,262	1,594	2,018
非经营收益		95	98	80	其他长期负债	21	21	21	21
营运资金变动		132	(58)	148	非流动负债合计	1,030	1,283	1,614	2,039
经营活动现金流	536	768	850	1,396	负债总计	2,047	2,587	2,937	3,698
投资活动现金流	(732)	(476)	(537)	(573)	股本	879	879	879	879
融资活动现金流	217	(320)	(430)	(543)	资本公积	2,342	2,342	2,342	2,342
现金净流量	21	(28)	(117)	280	留存收益	(1,122)	(1,149)	(1,070)	(846)
期初现金	544	587	559	443	归属于公司股东权益	2,099	2,072	2,151	2,376
期末现金	1,019	991	875	1,154	负债和所有者权益合计	4,146	4,659	5,088	6,073

备注: (1) 表中计算估值指标的收盘价日期为 3 月 27 日; (2) 以上各表均为简表

资料来源:公司财报,HTI



APPENDIX 1

Summary

DPC Dash released 2023 financial results on Mar 27th. Revenue reached RMB 3.05bn, up 51% YoY. BJ and SH revenue was RMB 1.55bn, up 21% YoY, 39 stores were net added. New growth market revenue was RMB 1.51bn, up 103% YoY, 141 stores were net added. Company gave the guidance of open 240 stores in 2024, and 300-350 stores in 2025-26.

Store GPM was 72.6%, down 0.2pct YoY. Store OPM was 13.8%, up 3.7pct YoY. Adjusted NP was RMB 9mn, which was positive for the first FY. Adjusted EBITDA margin was 9.9%, up 3pct YoY.

We project the revenue in 2024-26 to be RMB 4.09/5.22/6.58bn, and adjusted NP to be RMB 43/119/264mn, respectively. We value the company by 2×2024 PS, with a TP of HKD 74.6 (HKD/CNY=0.9). We maintain outperform rating.

Risks: Economic downturn, industry competition intensifies, product R&D and store expansion under expectations, food safety risk, raw material cost hikes.

附录 APPENDIX

重要信息披露

本研究报告由海通国际分销,海通国际是由海通国际研究有限公司(HTIRL),Haitong Securities India Private Limited (HSIPL),Haitong International Japan K.K. (HTIJKK)和海通国际证券有限公司(HTISCL)的证券研究团队所组成的全球品牌,海通国际证券集团(HTISG)各成员分别在其许可的司法管辖区内从事证券活动。

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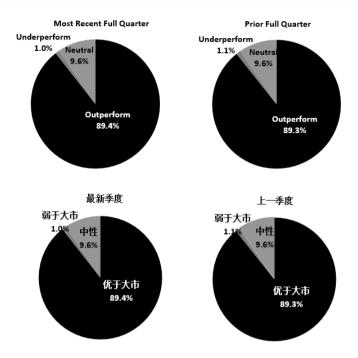
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		(持有)		
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		(hold)		
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SEBI 研究分析师注册号: INH000002590

地址: 1203A, Floor 12A, Tower 2A, One World Center

841 Senapati Bapat Marg, Elphinstone Road, Mumbai 400 013, India

CIN U74140MH2011FTC224070

电话: +91 22 43156800 传真:+91 22 24216327

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SEBI Research Analyst Registration Number: INH000002590

Address: 1203A, Floor 12A, Tower 2A, One World Center

841 Senapati Bapat Marg, Elphinstone Road, Mumbai 400 013, India

CIN U74140MH2011FTC224070

Ph: +91 22 43156800 Fax:+91 22 24216327

Details of the Compliance Officer and Grievance Officer: Prasanna Chandwaskar: Ph: +91 22 43156803; Email id: prasanna.chandwaskar@htisec.com

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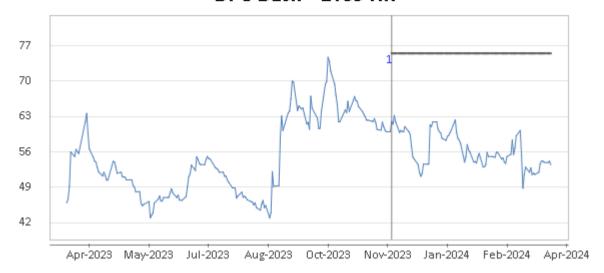
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DPC Dash - 1405 HK



1. 28 Nov 2023 OUTPERFORM at 60.0 target 75.5.

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