31 Mar 2024



# 珠江啤酒 Guangzhou Zhujiang Brewery (002461 CH)

2023 年报点评: 四季度表现拖累全年, 销量增速业内领先

The performance in 23Q4 dragged down the year, with sales growth leading the industry



观点聚焦 Investment Focus

###
现价 Rmb7.80 目标价 Rmb9.00 HTI ESG 2.3-2.0-2.5 E-S-G: 0-5, (Please refer to the Appendix for ESG comments)  市值 Rmb17.26bn / US\$2.39bn 日交易额 (3 个月均值) US\$7.16mn 发行股票数目 2,213mn 自由流通股 (%) 15% 1年股价最高最低值 Rmb9.59-Rmb6.79 注: 现价 Rmb7.80 为 2024 年 3 月 29 日收盘价  ———————————————————————————————————
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Price Return — MSCI China  110 100 90 80 70
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Mar-23 Jul-23 Nov-23
资料来源:Factset
1mth 3mth 12mth
绝对值 2.4% -2.1% -13.5%
绝对值 (美元) 2.0% -3.8% -17.6%
相对 MSCI China 1.6% 0.2% 4.6%
(Rmb mn) Dec-23A Dec-24E Dec-25E Dec-26E
营业收入 5,378 5,823 6,291 6,738
(+/-) 9% 8% 8% 7%
(+/-) 9% 8% 8% 7%
(+/-)     9%     8%     8%     7%       净利润     624     725     774     871
净利润 624 725 774 871 (+/-) 4% 16% 7% 12%
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净利润 624 725 774 871 (+/-) 4% 16% 7% 12% 全面摊莲 FPS
净利润     624     725     774     871       (+/-)     4%     16%     7%     12%       全面摊薄 EPS (Rmb)     0.28     0.33     0.35     0.39

(Please see APPENDIX 1 for English summary)

事件。珠江啤酒发布 2023 年年报,全年实现营收 53.8 亿元,同比+9.1%;归母净利润 6.2 亿元,同比+4.2%;扣非归母净利润 5.6 亿元,同比+4.6%。23Q4 实现营收 8.3 亿元,同比+1.2%;归母净利润/扣非归母净利润分别为-0.2/-0.5 亿元,同比转亏(22Q4 分别为0.3/0.1 亿元)。分红方面,拟每 10 股派息 1.25 元,合计派发现金红利 2.77 亿元。

**绝生驱动结构升级,销量增速业内领先**。23 年公司啤酒收入同比+8.7%至 51.5 亿元,销量同比+4.8%至 140.3 万千升,吨价同比+3.8%至 3670 元/千升,符合预期。23Q4 营收同比+1.2%,销量同比+4.0%,吨价同比-2.8%,推测主因加大费投和货折拉动销量增长。公司全年高档/中档/大众化产品收入同比+15.1%/-3.6%/+5.3%至34.3/14.0/3.2亿元,纯生系列持续放量,产品结构持续上移,高档收入占比同比+3.7pct 至66.5%。分渠道,23年公司普通/商超/夜场/电商收入同比+7.9%/+38.5%/+13.3%/+17.7%至 48.6/1.4/0.9/0.6亿元,普通流通渠道占比 94.5%。分地区来看,华南/其他地区收入同比+10.5%/-12.2%至51.1/0.3 亿元,基地市场地位稳固。

四季度毛利率短期承压,叠加费率波动影响盈利。23 年/23Q4 公司吨成本同比+3.7%/+8.4%至 2155.0/2367.5 元/千升,毛利率同比+0.4/-7.4pct 至 42.8%/27.7%。主因公司原材料成本存在压力,四季度货折的加大以及消费淡季规模效应减弱亦有一定影响。23 年公司归母净利率同比-0.5pct 至 11.6%,其中销售/管理费用率同比+0.2/+0.5pct 至 15.2%/7.4%,主要系员工薪酬上升导致,二者人工成本涨幅为 14.8%/10.0%。报告期内,公司全国经销商数量为 1471家,广东/其他地区各净增加 92/178 家;华南/其他地区单个经销商营收同比-6.3%/-30.3%至 846.1/30.9 万/家。

结构升级主线清晰,成本下行贡献业绩弹性。公司深化"3+N"(雪堡、纯生、珠江+特色)品牌战略,23年高档啤酒产品销量同比增长16.0%,并推出首款超高端南越虎尊、980mL珠江原浆等高端新品,驱动产品力持续升级。产能布局上扩充中山、梅州、南沙等高端生产线,营销上通过赛事冠名、IP合作、联名产品等方式拓宽品牌覆盖面,提升品牌力声量。根据我们近期成本周报跟踪,年初以来玻璃、瓦楞纸价格仍在下行,头部酒企大麦采购价格降幅均在高个位数至双位数水平,成本端有望贡献业绩弹性。

投资建议与盈利预测。我们预计公司 2024-2026 年营收分别为58.2/62.9/67.4 亿元(原 2024-25 为 58.3/61.7 亿元),归母净利润分别为7.3/7.7/8.7 亿元,对应 EPS 分别为0.33/0.35/0.39 元(前值为0.37/0.42/NA)。参考可比公司2024年平均估值23倍,考虑到近期啤酒板块整体估值下移,但公司作为华南区域龙头,2023年销量表现相对稳健,我们认为公司将持续受益于行业高端化趋势,给予2024年27倍PE不变,目标价9元(前值为10元),维持"优于大市"评级。

风险提示: 需求恢复缓慢、居民消费力下降、原材料价格上涨

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资料来源:公司信息,HTI

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## 表 1 可比上市公司估值预测

上市公司	证券代码	收盘价	EPS			PE (倍)		
工中公司	工中公司		2023A	2024E	2025E	2023A	2024E	2025E
青岛啤酒	600600.SH	83.4	3.1	3.7	4.3	23.9	22.4	19.5
燕京啤酒	000729.SZ	9.2	0.2	0.3	0.4	40.9	29.2	22.4
重庆啤酒	600132.SH	64.5	2.8	3.3	3.7	24.1	19.6	17.4
华润啤酒	0291.HK	36.1	1.8	2.1	2.4	19.5	17.5	15.1
平均值							22.9	18.7

资料来源: wind, HTI

注: 收盘价为 2024 年 3 月 29 日数据, 盈利预测来源于 Wind 一致预期;

燕京啤酒 2023 年 EPS 为 wind 一致预期,其余公司为 2023 年年报披露;华润啤酒币种为 HKD,其余为 RMB

财务报表分析和预测

. 4 54 41-6-54 11 1									
主要财务指标	2023A	2024E	2025E	2026E	利润表	2023A	2024E	2025E	2026E
每股指标(元)					营业收入	5,378	5,823	6,291	6,738
每股收益	0.28	0.33	0.35	0.39	营业成本	3,075	3,271	3,514	3,743
每股净资产	4.51	4.69	4.89	5.10	营业毛利	2,303	2,552	2,776	2,996
每股经营现金流	0.37	0.36	0.43	0.48	销售费用	817	897	962	1,018
每股股利	0.13	0.15	0.16	0.17	管理费用	400	443	472	499
价值评估 (倍)					营业利润	1,086	1,213	1,342	1,480
P/E	27.66	23.80	22.29	19.83	应占联营公司溢利	0	0	0	0
P/B	1.73	1.66	1.60	1.53	其他收益净额	297	323	313	320
P/S	3.21	2.96	2.74	2.56	EBITDA	964	1,069	1,197	1,333
EV/EBITDA	12.21	11.03	9.85	8.80	折旧及摊销	-263	-279	-308	-339
股息率%	1.6%	1.9%	2.0%	2.2%	EBIT	700	790	889	994
盈利能力指标(%)					财务费用	-182	-150	-176	-172
毛利率	42.8%	43.8%	44.1%	44.5%	利息收入	222	228	213	216
净利润率	11.6%	12.5%	12.3%	12.9%	所得税	-96	-120	-127	-140
净资产回报率	6.3%	7.0%	7.2%	7.7%	净利润	644	748	799	898
投资回报率	6.1%	6.8%	7.0%	7.5%	净利润 (未含少数股东损	624	725	774	871
					益)	2 242	2 242	2 242	2 242
盈利增长(%)					股本	2,213	2,213	2,213	2,213
营业收入增长率	9.1%	8.3%	8.0%	7.1%	EPS	0.28	0.33	0.35	0.39
EBIT 增长率	4.8%	12.8%	12.5%	11.9%	- <del></del>				
净利润增长率	4.3%	16.2%	6.8%	12.4%	资产负债表(百万元)	2023A	2024E	2025E	2026E
偿债能力指标					流动资产	9,131	8,777	9,021	9,299
资产负债率	30.8%	27.8%	27.7%	27.4%	现金及现金等价物	7,094	6,626	6,725	6,868
流动比率	2.58	2.84	2.80	2.78	存货	1,804	1,918	2,061	2,195
速动比率	2.07	2.22	2.16	2.12	应收账款及票据	22	22	24	25
现金比率	2.00	2.15	2.09	2.05	抵押银行存款	0	0	0	0
经营效率指标					其他	211	211	211	211
应收账款周转天数	1	1	1	1	非流动资产	5,387	5,690	6,012	6,346
存货周转天数	214	214	214	214	固定资产	2,980	3,313	3,664	4,029
总资产周转率	0.37	0.40	0.42	0.43	预付租金	16	16	16	16
固定资产周转率	1.80	1.76	1.72	1.67	商誉	0	0	0	0
					无形资产	1,322	1,292	1,262	1,232
现金流量表 (百万元)	2023A	2024E	2025E	2026E	联营公司投资	0	0	0	0
息税前利润	1,003	1,147	1,234	1,378	递延所得税	387	387	387	387
财务费用/收入	-40	-78	-37	-44	其他	682	682	682	682
所得税	-96	-120	-127	-140	总资产	14,518	14,467	15,032	15,646
营运资本变化	103	-132	-99	-93	流动负债	3,540	3,085	3,220	3,348
其他	-20	-23	-25	-28	应付账款及票据	624	606	651	694
经营活动现金流	819	795	946	1,072	合同负债	633	633	633	633
投资	0	0	0	0	短期借款	1,598	1,161	1,250	1,336
资本性支出	-535	-583	-629	-674	应付税款	55	55	55	55
其他	225	228	213	216	其他	630	630	630	630
投资活动现金流	-506	-355	-416	-458	非流动负债	938	938	938	938
借款变动	606	-437	89	86	长期借款	0	0	0	0
支付利息	-182	-150	-176	-172		0	0	0	0
	-266	-277	-321	-343	养老金固定收益	32	32	32	32
支付股息 股权融资	-200 0	-277	-321 0	-343 0	递延所得说	906	906	906	906
	-367				其他				
其他		-45	-22	-43 471	股本	2,213	2,213	2,213	2,213
融资活动现金流	-208	-908	-430	-471	储备  「なん」といった。	7,763	8,167	8,598	9,082
净现金流	105	-468	99	143	股东权益(不含少数股东 权益)	9,976	10,380	10,811	11,295
汇率变动	276	0	0	0	少数股东权益	64	64	64	64
期末现金及等价物	7,094	6,626	6,725	6,868	负债及所有者权益	14,518	14,467	15,032	15,646

备注: (1)表中计算估值指标的收盘价日期为 2024年 3月 29日; (2)以上各表均为简表

资料来源:公司年报(2023), HTI



#### **APPENDIX 1**

#### Summary

The company disclosed its 2023 annual report, which recorded revenue of 5.38 billion yuan, a year-on-year increase of 9.1%. The net profit attributable to the parent company was 620 million yuan, a year-on-year increase of 4.2%. The revenue of 23Q4 was 830 million yuan, up 1.2% year-on-year. The net profit attributable to the parent company was -20 million yuan. In 22Q4, the net profit attributable to the parent company was 30 million yuan.

We estimate that the company's revenue from 2024 to 2026 will be 5.82/6.29/6.74 billion yuan, and the net profit attributable to the parent company will be 730/770/870 million yuan, respectively. The corresponding EPS will be 0.33/0.35/0.39 (previously 0.37/0.42/NA) yuan. The average valuation of comparable companies in 2024 is 23x, and considering the recent downward trend in the beer sector, the company is given a PE of 27x in 2024, with a target price of 9 yuan, maintaining the "outperform" rating.

Risk warning: Slow demand recovery, declining consumer power, and rising raw material prices.



## **APPENDIX 2**

#### **ESG Comments**

## **Environmental:**

The company has not been punished for any environmental issues.

## Social:

The company actively protects the rights and interests of shareholders, creditors, consumers, and customers.

## **Governance:**

The company's governance structure did not undergo significant adjustments.

#### 附录 APPENDIX

#### 重要信息披露

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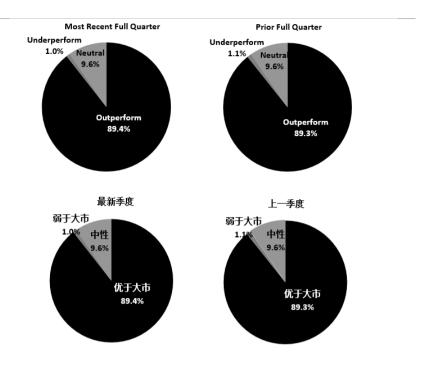


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<sup>\*</sup>在每个评级类别里投资银行客户所占的百分比。

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卖出,未来 12-18 个月内预期相对基准指数跌幅在 10%以上,基准定义如下

各地股票基准指数: 日本-TOPIX,韩国-KOSPI,台湾-TAIEX,印度-Nifty100;其他所有中国概念股-MSCI China.

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		(hold)	
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IB clients*	3.9%	5.1%	5.6%

<sup>\*</sup>Percentage of investment banking clients in each rating category.

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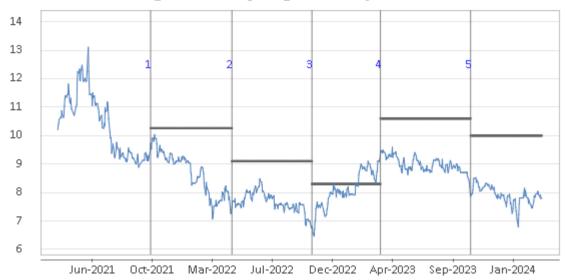
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#### **Recommendation Chart**

## Guangzhou Zhujiang Brewery - 002461 CH



- 1. 26 Oct 2021 NEUTRAL at 9.45 target 10.26.
- 2. 28 Apr 2022 OUTPERFORM at 7.39 target 9.1.
- 3. 26 Oct 2022 OUTPERFORM at 6.8 target 8.3.
- 4. 30 Mar 2023 OUTPERFORM at 9.44 target 10.6.
- 5. 22 Oct 2023 OUTPERFORM at 7.87 target 10.0.

Source: Company data Bloomberg, HTI estimates