

行业周报

清明假期国内旅游出游人次较 19 年同 比增长 11.5%

Huijing Yan hj.yan@htisec.com

Yuxuan Zhang yx.zhang@htisec.com

投资要点:

- 板块表现: 4月1日-4月3日, 大盘指数涨跌幅为+0.94%, 食品饮料指数涨跌幅为+1.30%, 涨跌幅在28个子行业中排名第15。表现前三板块为其他酒类板块(+8.85%)、预加工食品板块(+4.09%)、烘焙食品板块(+2.72%)。个股涨幅前三为百润股份(+21.16%)、爱普股份(+13.30%)、海欣食品(+13.16%)。个股跌幅前三为莲花健康(-4.45%)、金字火腿(-4.18%)、青岛啤酒(-3.08%)。
- 个股公告:【汤臣倍健】24 年 Q1 公司归母净利润预告同比下降 20%-40%至 6.18 亿元-8.24 亿元,公司扣非归母净利润预告同比下降 18.20%-39.91%至 5.98 亿元-8.14 亿元。【东鹏饮料】公司与浙江天草生物科技股份有限公司、安徽农业大学茶树生物学与资源利用国家重点实验室共同签署《合作共建茶叶深加工及饮品开发联合研究中心协议》,三方将以茶为研究对象,组成科研联合体,在科学研究、产品开发、技术咨询、人员培养方面展开全面合作,对茶叶原料开展基础研究,围绕茶叶原料产地分布、品质稳定性、加工工艺及相关茶饮料产品的开发工艺,为公司提供数据支撑。【劲仔食品】公司同意将持有的尚未实缴的重庆向新力 6500 万元出资额转让给佳沃大河,转让价格为 0 元,佳沃大河同意受让上述标的财产份额,并承担上述标的财产份额的出资义务,受让完成后佳沃大河对受让份额享有合伙人相应权利及承担相应义务。【贵州茅台】23 年公司营业收入同比+19.01%至 1476.94 亿元,归母净利润同比+19.16%至 747.34 亿元。
- 行业要闻: 2024 年清明节假期,全国文化和旅游市场安全平稳有序。经文化和旅游部数据中心测算,假期 3 天全国国内旅游出游 1.19 亿人次,接可比口径较 2019 年同期增长 11.5%;国内游客出游花费 539.5 亿元,较 2019 年同期增长 12.7%。(来源:文化和旅游部政府门户网站)
- 周观点: 我们建议关注需求刚性稳健增长的高端白酒板块: 贵州茅台、五粮液、 泸州老客,以及需求复苏后收入弹性较大的次高端白酒板块: 山西汾酒、古井 贡酒、迎驾贡酒、今世缘。
- 大众品成本数据跟踪: 2024 年 2 月调味品/乳制品/啤酒/软饮料成本指数分别环比-1.37%/-0.30%/-1.91%/+0.69%, 同比-0.08%/-7.88%/-4.10%/-0.92%。(1) 生鲜乳: 2024 年 3 月 28 日生鲜乳平均价为 3.51 元/公斤, 环比-0.57%, 同比-11.14%。(2) 棕榈油: 4月 1日-4月 3 日棕榈油平均价为 8549.72 元/吨, 环比+2.41%, 同比+4.84%。(3) 黄豆: 24 年 3 月 31 日黄豆市场价为 4560.4 元/吨, 环比+0.7%, 同比-11.57%。(4) 豆粕: 4月 1日-4月 3 日豆粕平均价为 3476.95 元/吨, 环比-1.94%, 同比-13.27%。(5) 小麦: 4月 1日-4月 3 日小麦平均价为 2777.87 元/吨, 环比+0.67%, 同比-3.45%。(6) 猪肉: 4月 1日-4月 3 日猪肉平均价为 20.42元/吨, 环比+0.08%, 同比+2.48%。(7) 白羽肉鸡: 4月 5 日白羽肉鸡平均价为 7.7元/公斤, 环比-0.26%, 同比-27.7%。(8) 玻璃指数: 4月 1日-4月 3 日玻璃指数收盘均价为 1449.08, 环比-0.74%, 同比-11.37%。(9) 聚酯瓶片: 4月 1日-4月 3 日聚酯瓶片华东市场的市场价平均值为 7146.67元/吨, 环比+0.86%, 同比-8.63%。(10) 瓦楞纸: 4月 1日-4月 3 日瓦楞纸市场价平均值为 3345元/吨, 环比-0.74%, 同比-5.91%。(11) 大麦: 24年 2 月进口大麦均价为 280美元/吨, 环比-0.71%, 同比-31.54%。
- 风险提示: 经济增速放缓,原材料成本上升,食品安全问题。

本研究报告由海通国际分销,海通国际分销,海通国际是由海通国际研究有限公司海通国际株式会社和海通国际证券研究团基地各成员单位的证券研究团选为组成的全球品牌,海通国际证券等。关于海通国际,请参阅附录。(Please see appendix for English translation of the disclaimer)



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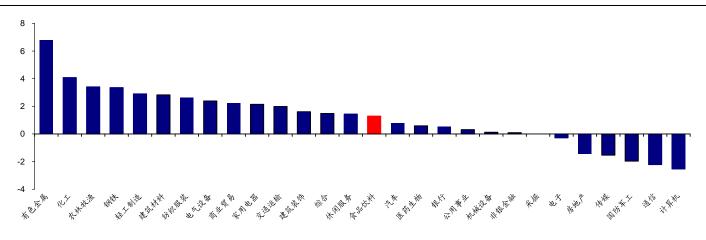
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1. 板块表现

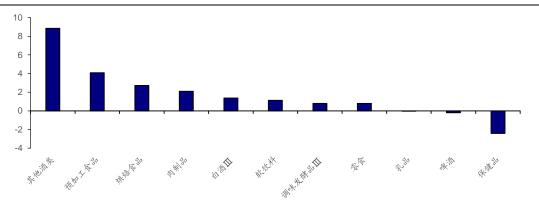
4月1日-4月3日,大盘指数涨跌幅为+0.94%,食品饮料指数涨跌幅为+1.30%,涨跌幅在28个子行业中排名第15。表现前三板块为其他酒类板块(+8.85%)、预加工食品板块(+4.09%)、烘焙食品板块(+2.72%)。个股涨幅前三为百润股份(+21.16%)、爱普股份(+13.30%)、海欣食品(+13.16%)。个股跌幅前三为莲花健康(-4.45%)、金字火腿(-4.18%)、青岛啤酒(-3.08%)。4月3日食品饮料板块整体估值水平为26.21倍(vs3月29日26.87倍)。

图1 申万一级行业上周(4月1日-4月3日)涨跌幅(%):食品饮料涨跌幅排名第15(+1.30%)



资料来源: Wind, HTI

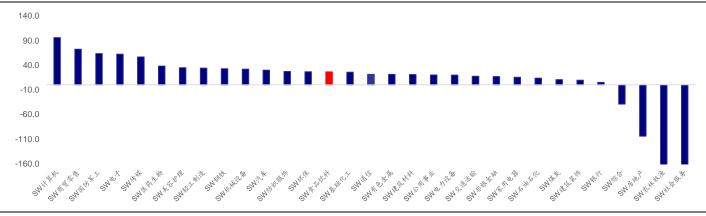
图2 申万食品饮料细分行业上周(4月1日-4月3日)涨跌幅(%)



资料来源: Wind, HTI

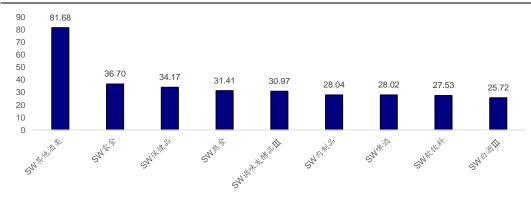


图3 申万一级行业市盈率 (TTM) 倍数情况 (2024/4/3)



资料来源: Wind, HTI

图4 申万食品饮料细分行业市盈率(TTM)倍数情况(2024/4/3)



资料来源: Wind, HTI

表 1 上周 (4月1日-4月3日) 食品饮料板块个股涨跌幅前五

排名	股票代码	股票名称	涨跌幅(%)	股价 (元)	总市值 (亿元)
	002568.SZ	百润股份	21.16	21.59	226.63
	603020.SH	爱普股份	13.30	8.52	32.65
涨幅前五	002702.SZ	海欣食品	13.16	4.90	27.23
	603696.SH	安记食品	8.99	9.09	21.38
	603779.SH	威龙股份	7.88	9.99	33.24
	600186.SH	莲花健康	-4.45	4.51	80.90
	002515.SZ	金字火腿	-4.18	4.59	55.57
跌幅前五	600600.SH	青岛啤酒	-3.08	80.80	1102.27
	300146.SZ	汤臣倍健	-2.68	16.36	278.25
	002582.SZ	好想你	-2.58	6.79	30.78

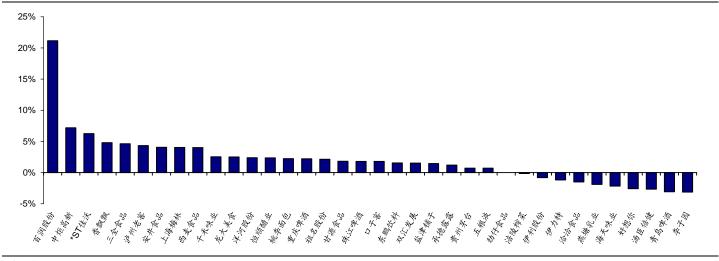
资料来源: Wind, HTI

注:股价与总市值截止日为4月3日

重点关注公司: 泸州老窖、五粮液、双汇发展、三全食品、洋河股份、珠江啤酒、涪陵榨菜、洽洽食品、百润股份、好想你、龙大美食、燕塘乳业、汤臣倍健、上海梅林、重庆啤酒、伊力特、恒顺醋业、贵州茅台、青岛啤酒、中炬高新、伊利股份、千禾味业、海天味业、口子窖、桃李面包、安井食品、盐津铺子、李子园、西麦食品、东鹏饮料、劲仔食品、甘源食品、承德露露、香飘飘、佳沃食品、祖名股份。



图5 重点关注公司上周(4月1日-4月3日)涨跌幅



资料来源: Wind, HTI

2. 周观点

我们建议关注需求刚性稳健增长的高端白酒板块:贵州茅台、五粮液、泸州老窖,以及需求复苏后收入弹性较大的次高端白酒板块:山西汾酒、古井贡酒、迎驾贡酒、今世缘。

白酒板块: 我们认为目前处于千元价格带白酒的扩容期,受益于强需求韧性、消费升级和集中度提升,高端白酒有望延续量价齐升;次高端白酒消费场景恢复,收入弹性较强;目前白酒板块估值已经回落到合理区间,我们预计 24 年行业规模有望实现稳健增长。

乳业板块:在21年成本压力之下,龙头企业有望通过提价与产品结构调整平抑部分成本波动。原奶价格大幅波动导致部分企业退出,市场集中度持续提升,伊利、蒙牛双寨头格局得以巩固,我们认为行业竞争放缓下乳企利润空间有望释放。乳制品行业告别高增长之后,内部分化逐渐凸显,拥有全产业链竞争优势和全球资源整合能力的龙头企业未来增长趋势更为明确。

调味品板块: 我们认为,调味品行业成长性、确定性都相对较高: 1)行业格局分散,龙头企业集中度有提升空间; 2)龙头企业区域空白市场仍较大,渠道拓展及深耕空间较大; 3)必需消费品属性+低值低耗的特点使得消费者对价格敏感度低,龙头企业提价能力强。建议关注: 1)治理结构好或者有改善预期、市场化程度高的公司; 2)龙头公司品类丰富与外延并购。建议关注海天味业、中炬高新、天味食品。

餐饮速冻板块: 我们认为餐饮速冻行业的景气度较高,随着餐饮逐渐复苏,行业有望重回较快增长。建议关注安井食品、三全食品、千味央厨。

休闲食品板块:我们认为,休闲食品行业具有"小零食,大赛道"的特点,市场规模较大,行业景气度较好。建议重点关注洽洽食品,劲仔食品。

软饮料板块: 我们认为饮料行业长坡厚雪, 重点关注相关龙头公司: 农夫山泉、李子园, 建议关注: 东鹏饮料。



3. 公司公告

去	2	上周	番	占人	14	汇	当	(1	Ħ	1	FI	_1	Ħ	2	FI	١
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行业	公司	日期	公告类型	公告内容
保健品	汤臣倍健	4月1日	业绩预告	24年Q1公司归母净利润预告同比下降20%-40%至6.18亿元-8.24亿元,公司扣 非归母净利润预告同比下降18.20%-39.91%至5.98亿元-8.14亿元。
软饮料	东鹏饮料	4月2日	合作协议	公司与浙江天草生物科技股份有限公司、安徽农业大学茶树生物学与资源利用国家重点实验室共同签署《合作共建茶叶深加工及饮品开发联合研究中心协议》,三方将以茶为研究对象,组成科研联合体,在科学研究、产品开发、技术咨询、人员培养方面展开全面合作,对茶叶原料开展基础研究,围绕茶叶原料产地分布、品质稳定性、加工工艺及相关茶饮料产品的开发工艺,为公司提供数据支撑。
零食	劲仔食品	4月2日	关联交易	公司同意将持有的尚未实缴的重庆向新力 6500 万元出资额转让给佳沃大河,转让价格为 0 元, 佳沃大河同意受让上述标的财产份额, 并承担上述标的财产份额的出资义务, 受让完成后佳沃大河对受让份额享有合伙人相应权利及承担相应义务。
白酒	贵州茅台	4月3日	年度报告	23 年公司营业收入同比+19.01%至 1476.94 亿元,归母净利润同比+19.16%至 747.34 亿元。

资料来源:汤臣倍健《2024年第一季度业绩预告》,东鹏饮料《关于与天草生物及茶树生物学与资源利用国家重点实验室共建茶叶深加工及饮品开发联合研究中心的公告》,劲仔食品《关于减少对外投资认缴出资额暨关联交易进展的公告》,贵州茅台《2023年年度报告》,HTI

4. 行业要闻

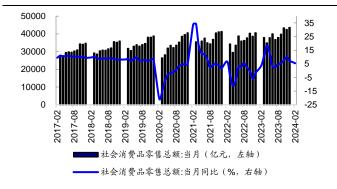
2024年清明节假期,全国文化和旅游市场安全平稳有序。经文化和旅游部数据中心测算,假期 3 天全国国内旅游出游 1.19 亿人次,按可比口径较 2019年同期增长 11.5%;国内游客出游花费 539.5 亿元,较 2019年同期增长 12.7%。(来源:文化和旅游部政府门户网站)

5. 食品饮料产业信息跟踪

5.1 宏观消费数据

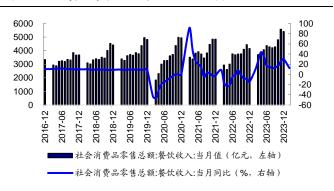
2024年1-2月零售总额同比增长+5.5%;餐饮零售额同比增长+12.5%;2024年2月消费者信心指数为89.1,同比-5.91%,环比+0.22%。2024年2月CPI当月同比+0.7%,环比+1.0%,其中食品价格同比-0.9%,环比+3.3%。

图6 社会消费品零售总额(当月)



资料来源: Wind, HTI

图7 社会消费品零售总额-餐饮收入(当月)



资料来源: Wind, HTI



资料来源: Wind, HTI

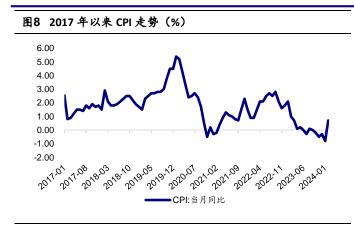
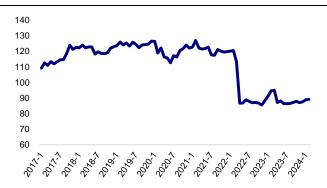


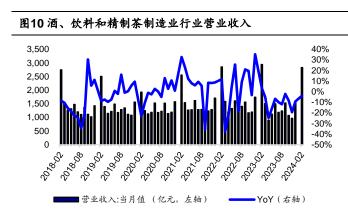
图9 消费者信心指数(月)

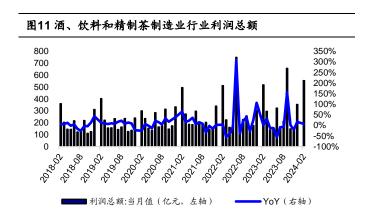


资料来源: Wind, HTI

5.2 酒类数据追踪

酒、饮料和精制茶制造业行业表现: 2024 年 1-2 月实现营业收入/利润总额 2831.3/553.8 亿元,分别同比+7.8%/+14.2%。

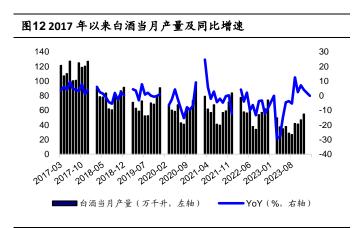




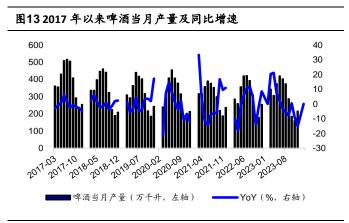
资料来源: Wind, HTI

资料来源: Wind, HTI

酒类行业产销量: 24 年 1-2 月白酒/啤酒/葡萄酒产量分别为 82.5/566.6/2 万千升,同比+2.6%/+12.1%/+17.6%。

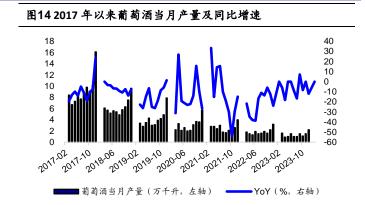


资料来源: Wind, HTI



资料来源: Wind, HTI





资料来源: Wind, HTI

白酒主要产品批价:据"今日酒价"微信公众号,上周箱茅和散茅批价持续小幅回落,4月6日批价分别为2860、2615元/瓶,环比分别下降13/15元;普五和国窖批价保持稳定,4月6日批价分别为965、875元/瓶。



资料来源:今日酒价微信公众号,HTI



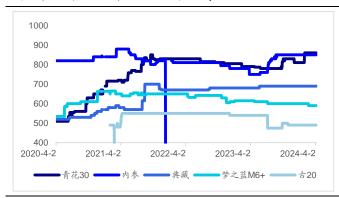
资料来源:今日酒价微信公众号,HTI



●普五 (八代)

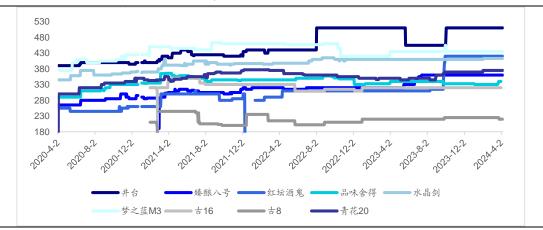
资料来源:今日酒价微信公众号,HTI

图18 其他高端白酒单品批价走势(元/瓶)



资料来源:今日酒价微信公众号,HTI





资料来源:今日酒价微信公众号, HTI

5.3 乳品数据追踪

零售价: 2024 年 3 月 29 日全国牛奶零售价为 12.30 元/升, 环比-0.16%, 同比-2.46%; 酸奶零售价为 16.08 元/公斤, 环比-0.12%, 同比-1.29%; 国内/国外品牌婴幼儿奶粉零售价分别为 225.88/269.23 元/kg, 环比+0.07%/-0.14%, 同比+2.43%/+0.36%。

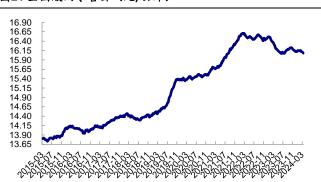
成本端: 1) 原奶: 2024年3月28日生鲜乳平均价为3.51元/公斤,环比-0.57%,同比-11.14%。2) 大包粉: 4月2日,全脂/脱脂奶粉价格同比+6.3%/-1.1%,环比+3.6%/+1.3%。

生产端: 2024年1-2月全国乳制品产量为487.6万吨,同比+1.3%。



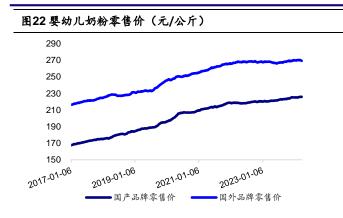
资料来源: Wind, HTI

图21 全国酸奶零售价(元/公斤)



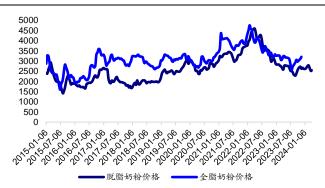
资料来源: Wind, HTI





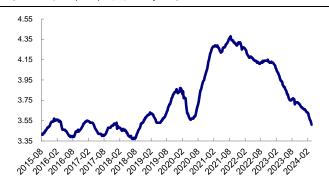
资料来源: Wind. HTI

图24 恒天然奶粉拍卖价 (美元/吨)



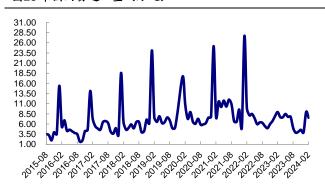
资料来源: GDT 官网, HTI

图23全国生鲜乳平均价(元/公斤)



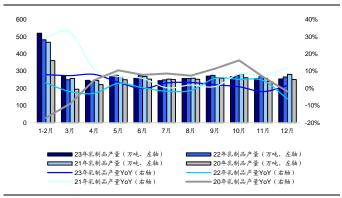
资料来源:Wind, HTI

图25 中国奶粉进口量(万吨)



资料来源: Wind, HTI

图26 乳制品产量及同比增速



资料来源: Wind, HTI

5.4 大众品成本数据追踪

调味品原材料以白糖、黄豆/豆粕为主,速冻食品、休闲食品原材料主要以棕榈油、白糖、小麦、猪肉、鸡肉等大宗品为主。

棕榈油: 4月1日-4月3日棕榈油平均价为8549.72元/吨,较前一周(3月25日-3月29日)环比+2.41%,较上年同期(23年4月3日-4月5日)同比+4.84%。21年12月16日起,棕榈油平均价呈快速上升趋势,22年6月8日达到峰值16371.67元/吨,此后开始下跌。



黄豆: 24年3月31日黄豆市场价为4560.4元/吨,较3月20日环比+0.7%,较上 年同期(23年3月31日)同比-11.57%。21年11月20日,黄豆市场价达到小峰值,此 后呈下降趋势, 22年1月31日后又有所反弹, 22年5月31日之后又开始下降。

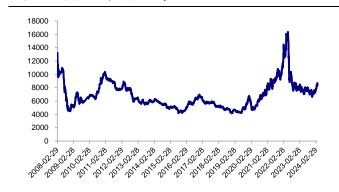
豆粕:4月1日-4月3日豆粕平均价为3476.95元/吨,较前一周(3月25日-3月 29 日) 环比-1.94%, 较上年同期(23 年 4 月 3 日-4 月 5 日) 同比-13.27%。21 年 12 月 1 日起豆粕价格迅速上涨,从 3426.29 元/吨上涨至 22 年 3 月 23 日的 5222.00 元/吨,随即 回落至 22 年 7 月 22 日的 4077.71 元/吨, 然后再次上涨至 22 年 11 月 10 日的 5699.71 元/吨, 然后又逐渐下降。

小麦: 4月1日-4月3日小麦平均价为2777.87元/吨, 较前一周(3月25日-3月 29日)环比+0.67%, 较上年同期(23年4月3日-4月5日)同比-3.45%。自21年1月 起,小麦价格呈现上行态势,从 21 年 1 月 4 日的 2471.11 元/吨增至 22 年 4 月 24 日的 3306.11 元/吨, 然后又回落至 22 年 9 月 23 日的 3095.56 元/吨, 此后又逐渐上涨至 22 年 12 月 2 日的 3254.44 元/吨, 此后又逐渐下降。

猪肉: 4 月 1 日-4 月 3 日猪肉平均价为 20.42 元/吨, 较前一周(3 月 25 日-3 月 29 日) 环比+0.08%, 较上年同期(23年3月31日-4月4日)同比+2.48%。自21年1月起, 猪肉价格连续下跌, 从 21 年 1 月 18 日的 47.64 元/公斤下跌至 21 年 10 月 12 日的 17.53 元/公斤, 22年3月起价格快速上涨至22年11月, 此后又开始下降。

鸡肉: 4月5日白羽肉鸡平均价为7.7元/公斤, 较3月29日环比-0.26%, 较上年同 期(23年4月7日)同比-27.7%。

图27 全国棕榈油平均价 (元/吨)



资料来源: Wind, HTI

图29 豆粕现货价 (元/吨)



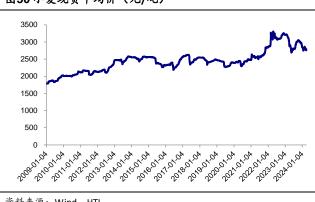
资料来源: Wind, HTI

图28全国黄豆市场价(元/吨)



资料来源: Wind, HTI

图30 小麦现货平均价 (元/吨)



资料来源: Wind, HTI



资料来源: Wind, HTI



图32 白羽肉鸡生产区平均价 (元/公斤)



资料来源: Wind, HTI

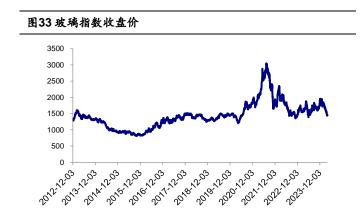
啤酒/软饮料成本受玻璃、聚酯瓶片、瓦楞纸等包材价格影响较大,其中啤酒原材 料以大麦为主。

玻璃: 4 月 1 日-4 月 3 日玻璃指数收盘均价为 1449.08, 较前一周(3 月 25 日-3 月 29 日) 环比-0.74%, 较上年同期(23 年 3 月 31 日-4 月 4 日) 同比-11.37%。21 年 7 月 22 日玻璃指数收盘价达到峰值 3033.27, 此后呈下降趋势。

聚酯瓶片: 4月1日-4月3日聚酯瓶片华东市场的市场价平均值为7146.67元/吨, 较前一周(3月25日-3月29日)环比+0.86%, 较上年同期(23年3月31日-4月4日) 同比-8.63%。20年11月9日聚酯瓶片华东市场的市场价到达最低点4680.00元/吨,此 后价格逐步回升, 22年6月9日后再次下降。

瓦楞纸: 4月1日-4月3日瓦楞纸市场价平均值为3345元/吨、较前一周(3月25 日-3 月 29 日) 环比-0.74%, 较上年同期(23 年 3 月 31 日-4 月 4 日) 同比-5.91%。自 21 年11月以来价格呈下跌趋势。

大麦: 24年2月进口大麦均价为280美元/吨,环比-0.71%,同比-31.54%。



资料来源: Wind, HTI

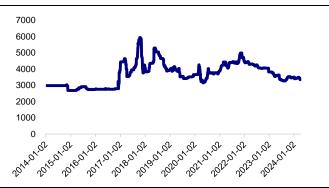


资料来源: Wind, HTI



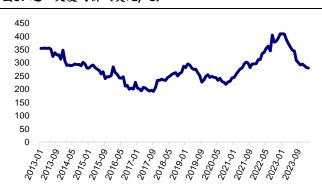


图36全国瓦楞纸市场价(元/吨)



资料来源: Wind, HTI

图37进口大麦均价(美元/吨)



资料来源: Wind, HTI

5.5 重点子行业成本指数趋势

2024年2月重点子行业原材料及包材成本变化趋势如下:

调味品: 大豆/白砂糖/塑料瓶/玻璃瓶价格分别环比-3.03%/+0.40%/+1.14%/-5.27%, 同比-17.16%/+11.38%/-1.22%/+9.66%; 行业成本指数环比-1.37%, 同比-0.08%。

乳制品: 原奶/纸箱价格分别环比-1.11%/+0.77%, 同比-10.81%/-8.88%; 行业成本指数环比-0.30%, 同比-7.88%。

啤酒:玻璃瓶/纸箱/大麦/铝罐价格分别环比-5.27%/+0.77%/-0.54%/-0.72%,同比+9.66%/-8.88%/-6.07%/-28.78%;行业成本指数环比-1.91%,同比-4.10%。

软饮料: PET/纸箱/白砂糖/果汁价格分别环比+1.14%/+0.77%/+0.38%/+2.51%, 同比-1.22%/-8.88%/+11.77%/-4.55%; 行业成本指数环比+0.69%, 同比-0.92%。



表 3 2024年2月重点子行业成本指数趋势

乙仁小	重要原材料及包材价格走势							
子行业	原材料/包材 1	原材料/包材 2	原材料/包材 3	原材料/包材 4	走势			
环比情况								
调味品	大豆 (-3.03%)	白砂糖(+0.40%)	塑料瓶(+1.14%)	玻璃瓶(-5.27%)	-1.37%			
乳制品	原奶(-1.11%)	纸箱(+0.77%)			-0.30%			
啤酒	玻璃瓶(-5.27%)	纸箱(+0.77%)	大麦(-0.54%)	铝罐(-0.72%)	-1.91%			
软饮料	PET (+1.14%)	纸箱(+0.77%)	白砂糖(+0.38%)	果汁(+2.51%)	+0.69%			
同比情况								
调味品	大豆(-17.16%)	白砂糖(+11.38%)	塑料瓶(-1.22%)	玻璃瓶(+9.66%)	-0.08%			
乳制品	原奶(-10.81%)	纸箱(-8.88%)			-7.88%			
啤酒	玻璃瓶(+9.66%)	纸箱(-8.88%)	大麦(-6.07%)	铝罐(-28.78%)	-4.10%			
软饮料	PET (-1.22%)	纸箱(-8.88%)	白砂糖(+11.77%)	果汁(-4.55%)	-0.92%			

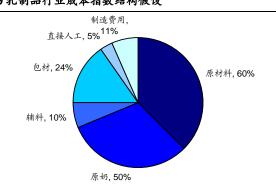
资料来源: Wind, HTI 测算

图38调味品行业成本指数结构假设



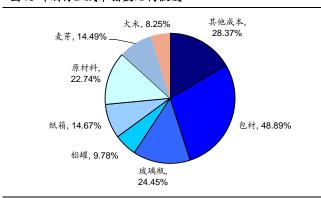
资料来源: HTI 测算

图39 乳制品行业成本指数结构假设



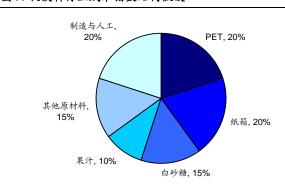
资料来源: HTI 测算

图40 啤酒行业成本指数结构假设



资料来源: HTI 测算

图41 软饮料行业成本指数结构假设

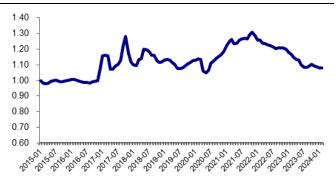


资料来源: HTI 测算



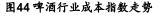


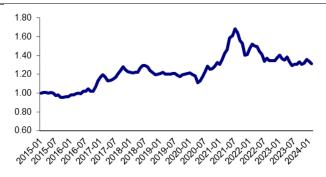
图43 乳制品行业成本指数走势



资料来源: Wind, HTI 测算

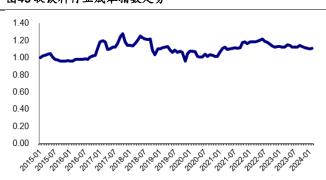
资料来源: Wind, HTI 测算





资料来源: Wind, HTI 测算

图45 软饮料行业成本指数走势



资料来源: Wind, HTI 测算

6. 大事提醒

表 4 大事提醒 (4月8日-4月12日)

	4/8	4/9	4/10	4/11	4/12
股东大会召开	-	-	桃李面包	汤臣倍健	-
股东大会互联网投票起始	-	-	-	-	-
股东大会现场会议登记起始	-	-	-	-	双汇发展、盐津铺子

资料来源: Wind, HTI

7. 北上资金

7.1 食品饮料板块重点深、沪股通标的

上周(4月2日-4月3日)北上资金净流出38.93亿元,其中沪股通净流出30.99亿元,深股通净流出7.94亿元。

食品饮料板块我们跟踪的 35 家深、沪股通重点标的当前持股总市值为 2693.74 亿元, 持股市值在过去 5 日合计-5.59 亿元,过去 10 日合计增长 10.83 亿元。

其中陆股通持股比例前五: 洽洽食品(13.7%)、伊利股份(13.1%)、安井食品(12.3%)、 东鹏饮料(9.8%)、贵州茅台(7.2%)。

- **过去5日北上资金增持比例前五:**东鹏饮料(+0.37pct)、盐津铺子(+0.27pct)、 天味食品(+0.22pct)、今世缘(+0.17pct)、重庆啤酒(+0.15pct)。
- ▶ 过去5日北上資金减持比例前五: 洽洽食品(-0.22pct)、口子窖(-0.17pct)、 安琪酵母(-0.15pct)、绝味食品(-0.13pct)、顺鑫农业(-0.13pct)。



表 5 食品饮料板块重点深、沪股通标的

			2024年4月3日		持股市值变化	化(亿元)	持股比例变化(pct)	
股票简称	上周涨跌幅	持股数量(亿 股)	持股市值 (亿元)	持股比例	5日	10 日	5 日	10 日
洽洽食品	-1.5%	0.69	24.97	13.7%	-0.89	-2.02	-0.22	-1.14
伊利股份	-0.8%	8.24	227.98	13.1%	-0.02	-0.26	-0.03	-0.02
安井食品	4.1%	0.36	30.96	12.3%	-0.32	0.25	-0.11	-0.09
东鹏饮料	1.5%	0.16	29.60	9.8%	1.10	2.20	0.37	0.72
贵州茅台	0.7%	0.90	1542.45	7.2%	-10.29	-10.27	-0.05	-0.05
重庆啤酒	2.2%	0.30	19.47	6.1%	0.38	0.48	0.15	0.15
中炬高新	7.2%	0.44	12.43	5.6%	-0.05	-0.17	0.00	-0.05
五粮液	0.7%	2.06	317.81	5.3%	5.27	14.75	0.09	0.24
安珙酵母	3.5%	0.40	11.98	4.7%	-0.80	-1.11	-0.15	-0.30
今世缘	0.6%	0.53	31.15	4.2%	1.24	4.32	0.17	0.44
海天味业	-2.2%	2.23	85.95	4.0%	-1.69	-1.36	-0.07	-0.07
水井坊	0.3%	0.19	9.02	3.8%	0.02	-0.14	0.01	-0.05
涪陵榨菜	-0.1%	0.43	5.73	3.7%	-0.11	-0.08	-0.05	-0.07
口子窖	1.8%	0.21	8.50	3.5%	-0.49	-0.77	-0.17	-0.25
泸州老窖	4.3%	0.48	92.61	3.3%	-1.80	0.28	-0.06	0.01
桃李面包	2.2%	0.50	3.19	3.1%	-0.03	-0.44	0.03	-0.37
双汇发展	1.5%	1.07	28.58	3.1%	-0.24	-0.10	-0.12	-0.02
洋河股份	2.4%	0.47	46.53	3.1%	0.52	0.11	0.05	0.02
燕京啤酒	2.3%	0.81	7.63	2.9%	-0.31	-0.62	-0.12	-0.24
山西汾酒	3.5%	0.33	84.15	2.7%	1.43	6.47	0.03	0.14
青岛啤酒	-3.1%	0.19	15.47	2.7%	0.82	0.75	0.08	0.17
汤臣倍健	-2.7%	0.46	7.51	2.7%	0.07	-0.21	0.04	-0.03
绝味食品	3.4%	0.16	3.26	2.6%	-0.22	-0.52	-0.13	-0.58
古井贡酒	2.7%	0.08	20.59	1.9%	1.05	0.13	0.07	0.00
盐津铺子	1.4%	0.04	2.69	1.8%	0.30	0.60	0.27	0.43
承德露露	1.2%	0.17	1.44	1.6%	0.11	0.13	0.11	0.12
舍得酒业	1.6%	0.05	4.09	1.6%	-0.34	-1.43	-0.01	-0.60
酒鬼酒	1.8%	0.05	2.72	1.5%	-0.19	-0.83	0.00	-0.37
迎驾贡酒	1.0%	0.11	7.16	1.4%	-0.22	-0.08	-0.01	-0.08
天味食品	5.1%	0.14	1.86	1.3%	0.31	0.47	0.22	0.34
千禾味业	2.5%	0.12	2.11	1.3%	0.12	0.28	0.09	0.26
顺鑫农业	3.3%	0.08	1.51	1.1%	-0.37	0.14	-0.13	-0.01
三全食品	4.6%	0.09	1.07	1.0%	0.08	0.07	0.04	0.06
光明乳业	2.8%	0.12	1.14	0.9%	0.08	0.02	0.06	0.05
妙可蓝多	4.3%	0.03	0.43	0.6%	-0.11	-0.20	-0.04	-0.32
		22.66	2693.74		-5.59	10.83		

注: 5 日范围为 2024/3/27-2024/4/3, 10 日范围为 2024/3/20-2024/4/3

资料来源: Wind, HTI

8. 风险提示

经济增速放缓,原材料成本上升,食品安全问题。



APPENDIX 1

Summary

Investment Highlights:

Sector performance: From April 1-3, the main index rose by 0.94%, the food and beverage index by 1.30%, ranking 15th among 28 sub-sectors. Top sectors were other liquor (+8.85%), pre-processed food (+4.09%), and baked goods (+2.72%). Top gainers were Shanghai Bairun Investment (+21.16%), Apple Flavor & Fragrance Group (+13.30%), and Haixin Foods (+13.16%). Top losers were Lotus Health Group Company (-4.45%), Jinzi Ham (-4.18%), and Tsingtao Brewery (-3.08%).

Company Announcements: By-health forecasts a 20%-40% YoY decline in Q1 2024 net profit attributable to shareholders to RMB 618-824 million, and a 18.20%-39.91% YoY decrease in recurring NPAtS to RMB 598-814 million. Eastroc Beverage signed a joint research center agreement with Zhejiang Tianca Biological Technology Co., Ltd. and the National Key Laboratory of Tea Tree Biology and Resource Utilization at Anhui Agricultural University for comprehensive cooperation in scientific research, product development, and technical consulting. Jinzai Food Group agreed to transfer its unpaid contribution of RMB 65 million in Chongqing Xiangxinli to Jiawo Dahe for RMB 0, with Jiawo Dahe assuming the contribution obligations. Kweichow Moutai reported a 19.01% YoY increase in 2023 revenue to RMB 147.694 billion and a 19.16% YoY rise in net profit attributable to shareholders to RMB 74.734 billion.

Industry News: During the 2024 Qingming holiday, the national culture and tourism market was safe and orderly. Domestic tourism reached 119 million trips, up 11.5% compared to 2019, with spending at RMB 53.95 billion, up 12.7% YoY.

Weekly Viewpoint: We recommend high-end Chinese baijiu sectors with stable demand growth: Kweichow Moutai, Wuliangye Yibin, Luzhou Laojiao, and sub-high-end baijiu sectors with high revenue elasticity post-recovery: Shanxi Xinghuacun Fen Wine Factory, Anhui Gujing Distillery Company, Anhui Yingjia Distillery, Jiangsu King's Luck.

Cost Data Tracking: In February 2024, the cost index for condiments/dairy/beer/soft drinks changed by -1.37%/-0.30%/-1.91%/+0.69% MoM, and -0.08%/-7.88%/-4.10%/-0.92% YoY respectively.

Risk Warning: Economic slowdown, rising raw material costs, food safety issues.

附录 APPENDIX

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优于大市,未来 12-18 个月内预期相对基准指数涨幅在 10%以上,基准定义如下

中性,未来 12-18 个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

弱于大市, 未来 12-18 个月内预期相对基准指数跌幅在 10%以上, 基准定义如

评级分布 Rating Distribution



下

各地股票基准指数: 日本 - TOPIX, 韩国 - KOSPI, 台湾 - TAIEX, 印度 - Nifty100, 美国 - SP500; 其他所有中国概念股 - MSCI China.

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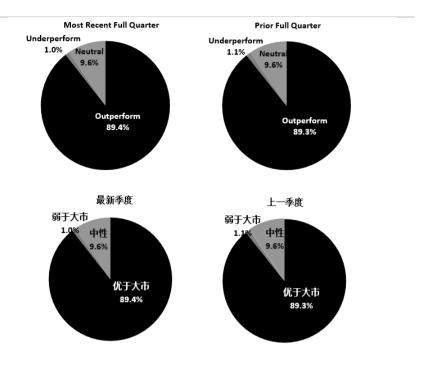
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Outperform: The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

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	Outperform	Neutral	Underperform
		(hold)	
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SEBI 研究分析师注册号: INH000002590

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841 Senapati Bapat Marg, Elphinstone Road, Mumbai 400 013, India

CIN U74140MH2011FTC224070

电话: +91 22 43156800 传真:+91 22 24216327

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Name of the entity: Haitong Securities India Private Limited

SEBI Research Analyst Registration Number: INH000002590

Address: 1203A, Floor 12A, Tower 2A, One World Center

841 Senapati Bapat Marg, Elphinstone Road, Mumbai 400 013, India

CIN U74140MH2011FTC224070

Ph: +91 22 43156800 Fax:+91 22 24216327

Details of the Compliance Officer and Grievance Officer: Prasanna Chandwaskar: Ph: +91 22 43156803; Email id: prasanna.chandwaskar@htisec.com

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