28 Apr 2024



# 海兴电力 Hangzhou Hexing Electrical (603556 CH)

2023年业绩超市场预期,海外市场打开成长空间

Financial performance beat market in 2023, overseas markets open up new growth



观点聚焦 Investment Focus

维持优于	-大市 M	aintain O	UTPERFO	DRM
评级			优于大市 Ol	
现价			νω 1 Λ Ψ O(	Rmb45.51
目标价				Rmb54.21
H AND				KIII054.21
HTI ESG			;	3.8-3.5-3.5
E-S-G: 0-5, (Please refer t	to the Appendix f	or ESG comments)		
市值			Rmb22.24bn ,	/ US\$3 07hr
日交易额 (3 个月均位)	盾)			JS\$26.71mr
发行股票数目	·/			488.68mr
自由流通股(%)				30%
1年股价最高最低值	i		Rmb49.8	4-Rmb21.0
注: 现价 Rmb45.51		月 26 日收盘价		
	Price Retu	rn —N	/ISCI China	
250 ——				_
200 —				ſ
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150	~~~~	~ ~~		
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150 100 50				
150 100 50	hanth hadta	Seemalin Aide	اغماليالي	
150 100 50 Apr-23	Aug-2	3 Dec	<b></b>	
150 100 50	Aug-2	3 Dec		
150 100 50 Apr-23	Aug-2	3 Dec	2014 h.4.4.4.c-23	12mtl
150 100 50 Apr-23	Aug-2			120.5%
150 100 50 50 Apr-23 资料未源: Factset	Aug-2	1mth	3mth	120.5%
150 100 50 Apr-23 <i>资料未源: Factset</i> 绝对值 绝对值	Aug-2	1mth 22.0%	3mth 42.8%	120.5% 110.5%
150 100 50 Apr-23 资料来源: Factset	Aug-2	1mth 22.0% 21.4%	3mth 42.8% 41.2%	120.5% 110.5%
150 100 50 Apr-23 <i>资料未源: Factset</i> 绝对值 绝对值	Aug-2	1mth 22.0% 21.4%	3mth 42.8% 41.2%	120.5% 110.5% 130.9%
150 100 50 Apr-23 <i>資料未源: Factset</i> 绝对值 绝对值 绝对值(美元) 相对 MSCI China	J	1mth 22.0% 21.4% 18.1%	3mth 42.8% 41.2% 33.4%	120.5% 110.5% 130.9% Dec-268
150 100 50 Apr-23 <i>资料未源: Factset</i> 绝对值 绝对值 绝对值(美元) 相对 MSCI China (Rmb mn)	Dec-23A	1mth 22.0% 21.4% 18.1%	3mth 42.8% 41.2% 33.4% Dec-25E	120.59 110.59 130.99 Dec-266 7,966
150 100 50 Apr-23 <i>资料未源: Factset</i> 绝对值 绝对值 (美元) 相对 MSCI China (Rmb mn) 营业收入	Dec-23A 4,200 27% 982	1mth 22.0% 21.4% 18.1% Dec-24E 5,294	3mth 42.8% 41.2% 33.4% Dec-25E 6,562	120.59 110.59 130.99 Dec-266 7,966 21% 1,826
150 100 50 Apr-23 <i>资料未源: Factset</i> 绝对值 绝对值 (美元) 相对 MSCI China (Rmb mn) 营业收入 (+/-) 净利润 (+/-)	Dec-23A 4,200 27%	1mth 22.0% 21.4% 18.1% Dec-24E 5,294 26%	3mth 42.8% 41.2% 33.4% Dec-25E 6,562 24%	120.59 110.59 130.99 Dec-266 7,966 21% 1,826
150 100 50 Apr-23 <i>黄料未源: Factset</i> 绝对值 绝对值 (美元) 相对 MSCI China (Rmb mn) 营业收入 (+/-) 净利润 (+/-) 全面摊薄 EPS	Dec-23A 4,200 27% 982	1mth 22.0% 21.4% 18.1% Dec-24E 5,294 26% 1,194	3mth 42.8% 41.2% 33.4% Dec-25E 6,562 24% 1,500	120.59 110.59 130.99 Dec-26l 7,966 21% 1,826 22%
150 100 50 Apr-23 <i>资料未源: Factset</i> 绝对值 绝对值 (美元) 相对 MSCI China (Rmb mn) 营业收入 (+/-) 净利润 (+/-)	Dec-23A 4,200 27% 982 48%	1mth 22.0% 21.4% 18.1% Dec-24E 5,294 26% 1,194 22%	3mth 42.8% 41.2% 33.4% Dec-25E 6,562 24% 1,500 26%	120.5% 110.5% 130.9% Dec-26E 7,966 21% 1,826 22% 3.74
150 100 50 Apr-23 <i>资料来源: Factset</i> 绝对值 绝对值 绝对值 (系mb mn) 营业收入 (+/-) 净利润 (+/-) 全面摊薄 EPS (Rmb)	Dec-23A 4,200 27% 982 48% 2.01	1mth 22.0% 21.4% 18.1% Dec-24E 5,294 26% 1,194 22% 2.44	3mth 42.8% 41.2% 33.4% Dec-25E 6,562 24% 1,500 26% 3.07	12mth 120.5% 110.5% 130.9% Dec-26E 7,966 21% 1,826 22% 3.74 40.0% 21.4%
150 100 50 Apr-23 <i>资料未源: Factset</i> 绝对值 绝对值 绝对值 (系mb mn) 营业收入 (+/-) 净利润 (+/-) 全面摊薄 EPS (Rmb) 毛利率	Dec-23A 4,200 27% 982 48% 2.01 41.9% 15.6% 23	1mth 22.0% 21.4% 18.1% Dec-24E 5,294 26% 1,194 22% 2.44 40.9%	3mth 42.8% 41.2% 33.4% Dec-25E 6,562 24% 1,500 26% 3.07 40.5%	120.5% 110.5% 130.9% Dec-26E 7,966 21% 1,826 22% 3.74

(Please see APPENDIX 1 for English summary)

营收增速和归母净利润超出市场预期。公司 2023 年实现营收 42.00 亿元,同比增长 26.91%,其中 2023Q4 实现营收 13.28 亿元,同比增长 43.88%,环比增长 33.60%。归母净利润为 9.82 亿元,同比增长 47.90%,其中 2023Q4 实现归母净利润 3.14 亿元,同比增长 61.03%,环比增长 35.34%。受供应链降本以及受益于原材料价格下降影响, 2023 年公司综合毛利率为 41.90%,同比增长 3.67pct,其中 2023Q4 毛利率达 45.73%,同比增长 6.39pct,环比增加 2.42pct,整体业绩超出市场预期。

期间费用率有所上升,盈利能力不断改善。公司 2023 年期间费用率为 13.64%,较去年同期下降 2.97pct,主要原因是销售费用率较去年同期下降 1.37pct,以及汇率影响导致财务费用大幅下降,财务费用率为-4.07%,同比下降 0.41pct;公司 2023 年净利率为23.39%,同比增长达 3.33pct,盈利能力不断提升。

加速海外市场布局,新能源业务有望成为公司第二增长极。公司依托亚洲、非洲、拉美、欧洲、中东五大海外区域总部构建面向全球的营销网络,在南非建设的新能源渠道业务已经开始贡献收入,同时启动了其他优势市场的新能源渠道业务开拓,公司 2023 年海外市场实现营业收入 27.91 亿元,同比增长 51.29%,其中海外配用电业务收入 26.78 亿元,同比增长 46.32%;海外新能源业务收入1.13 亿元,同比增长 672.38%,超市场预期。

国网第二批智能电表招标超预期,业绩可期。2023 年国网发布的年内第二次招标公告,智能电表招标总计达 4738 万只,单次招标量创历史新高,扭转上半年招标不及预期的局势,10 月 30 日第二批智能电表开标,总金额约 144 亿元,由于智能电表的更换周期为8年,2014-2015年为招标高峰期,分别招标了 9166 万只和 9099 万只,8 年后的 2022 年招标量开始回升,2024 国网安排了三个批次招标,存量替换推升业绩释放。

盈利预测及投资建议:根据国家电网的电表采购规模、周期和订单情况,以及海外业务拓展情况,我们预计公司 2024-2026 年实现营收分别为 52.94/亿元/65.62 亿元/79.66 亿元(原 2024-25 预测为51.5亿元/64.0亿元),归母净利润分别为11.94亿元/15亿元/18.26亿元(原 2024-25 预测为10.0 亿元/12.2 亿元),基于 DCF 模型,将目标价从32.26 元/股提升到54.21 元/股,并维持"优大于市"评级。

**风险提示:** 1、电网投资不及预期; 2、市场竞争激烈导致毛利率 大幅下降; 3、原材料价格大幅上涨; 4、汇率风险。

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# 表 1: DCF 模型

2: 百万元											
现金流预测	2023A	2024E	2025E	2026E	2027E	2028E	2029E	2030E	2031E	2032E	2033E
营业收入	4,200	5,294	6,562	7,966	9,558	11,270	13,052	14,941	16,973	19,126	21,397
YoY	26.9%	26.0%	24.0%	21.4%	20.0%	17.9%	15.8%	14.5%	13.6%	12.7%	11.9%
EBIT	990	1,338	1,692	2,071	2,496	2,949	3,417	3,927	4,467	5,030	5,610
YoY	57.3%	35.2%	26.5%	22.4%	20.5%	18.1%	15.9%	14.9%	13.8%	12.6%	11.5%
EBIT Margin	23.6%	25.3%	25.8%	26.0%	26.1%	26.2%	26.2%	26.3%	26.3%	26.3%	26.2%
EBIT*(1 - t)	847	1,177	1,489	1,823	2,197	2,595	3,007	3,456	3,931	4,426	4,937
+ 折旧和摊销	144	84	107	134	165	200	239	282	329	381	436
- 营运资本变化	144	(493)	(98)	(505)	(173)	(574)	(217)	(622)	(264)	(784)	(1,458)
- 资本性支出	(224)	(320)	(390)	(460)	(530)	(600)	(670)	(740)	(810)	(880)	(950)
自由现金流	911	448	1,107	991	1,659	1,621	2,359	2,376	3,186	3,143	2,965
YoY		-50.8%	146.9%	-10.5%	67.3%	-2.3%	45.5%	0.7%	34.1%	-1.3%	-5.7%
F分析											
自由现金流现值		10,545							税率		12.0%
终值		30,021							负债率		25.0%
终值的现值		11,248							β		1.60
企业价值		21,793							无风险利率		2.7%
净现金/(负债),少数股东权益		4,698							风险溢价		7.0%
权益价值		26,491							权益成本		13.9%
									债务成本		5.0%
每股股价 (rmb)		54.21									
每股股价 (rmb)		54.21							债务成本(税后)		4.4%
每股股价 (rmb)		54.21							债务成本(税后) WACC 永续增长率		
	价对永续增长等		遞性(rmb)						WACC		11.5%
每股股	R价对永续增长率		感性(rmb) 0.0%	0.5%	1.0%	1.5%	2.0%	2.5%	WACC		11.5%
每股股		•和WACC的彀		0.5% 59.89	1.0% 61.54	1.5% 63.37	2.0% 65.44	2.5% 67.78	WACC 永续增长率		11.5%
每股股	大续增长率	和WACC的電 -0.5%	0.0%		~~~~				WACC 永续增长率 3.0%		11.5%
<b>452</b> 8	N续增长率 10.0% 10.5% 11.0%	和WACC的 <b>包</b> -0.5% 57.08	0.0% 58.41	59.89	61.54	63.37	65.44	67.78	WACC 永续增长率 3.0% 70.45		11.5%
每股股	N续增长率 10.0% 10.5% 11.0%	平和WACC的家 -0.5% 57.08 54.49	0.0% 58.41 55.67	59.89 56.96	61.54 58.39	63.37 59.97	65.44 61.74	67.78 63.73	WACC 永续增长率 3.0% 70.45 65.99		11.5%
<b>452</b> 8	大续增长率 10.0% 10.5% 11.0%	和WACC的都 -0.5% 57.08 54.49 52.15	0.0% 58.41 55.67 53.18	59.89 56.96 54.31	61.54 58.39 55.56	63.37 59.97 56.93	65.44 61.74 58.46	67.78 63.73 60.17	WACC 永续增长率 3.0% 70.45 65.99 62.09		11.5%
<b>452</b> 8	入续增长率 10.0% 10.5% 11.0% C <b>11.5%</b>	-0.5% 57.08 54.49 52.15 50.00	0.0% 58.41 55.67 53.18 50.92	59.89 56.96 54.31 51.91	61.54 58.39 55.56 53.01	63.37 59.97 56.93 54.21	65.44 61.74 58.46 55.54	67.78 63.73 60.17 57.01	WACC 永续增长率 3.0% 70.45 65.99 62.09 58.66		11.5%
<b>452</b> 8	大续增长率 10.0% 10.5% 11.0% C 11.5% 12.0%	-0.5% 57.08 54.49 52.15 50.00 48.04	0.0% 58.41 55.67 53.18 50.92 48.85	59.89 56.96 54.31 51.91 49.73	61.54 58.39 55.56 53.01 50.70	63.37 59.97 56.93 54.21 51.75	65.44 61.74 58.46 55.54 52.91	67.78 63.73 60.17 57.01 54.19	WACC 永续增长率 3.0% 70.45 65.99 62.09 58.66 55.61		11.5%
WAC	大块增长率 10.0% 10.5% 11.0% C 11.5% 12.0% 12.5% 13.0%	-0.5% 57.08 54.49 52.15 50.00 48.04 46.23 44.57	0.0% 58.41 55.67 53.18 50.92 48.85 46.96 45.21	59.89 56.96 54.31 51.91 49.73 47.74	61.54 58.39 55.56 53.01 50.70 48.59	63.37 59.97 56.93 54.21 51.75 49.52	65.44 61.74 58.46 55.54 52.91 50.54	67.78 63.73 60.17 57.01 54.19 51.66	3.0% 70.45 65.99 62.09 58.66 55.61 52.89		11.5%
WAC	10.0%   10.5%   11.0%   11.0%   12.0%   12.5%   13.0%	-0.5% 57.08 54.49 52.15 50.00 48.04 46.23 44.57	0.0% 58.41 55.67 53.18 50.92 48.85 46.96 45.21	59.89 56.96 54.31 51.91 49.73 47.74 45.91	61.54 58.39 55.56 53.01 50.70 48.59	63.37 59.97 56.93 54.21 51.75 49.52	65.44 61.74 58.46 55.54 52.91 50.54	67.78 63.73 60.17 57.01 54.19 51.66	3.0% 70.45 65.99 62.09 58.66 55.61 52.89		11.5%
WAC	10.0%	-0.5% 57.08 54.49 52.15 50.00 48.04 46.23 44.57	0.0% 58.41 55.67 53.18 50.92 48.85 46.96 45.21	59.89 56.96 54.31 51.91 49.73 47.74 45.91	61.54 58.39 55.56 53.01 50.70 48.59 46.67	63.37 59.97 56.93 54.21 51.75 49.52 47.49	65.44 61.74 58.46 55.54 52.91 50.54 48.39	67.78 63.73 60.17 57.01 54.19 51.66 49.37	WACC 永续增长率 3.0% 70.45 65.99 62.09 58.66 55.61 52.89 50.45		11.5%
WAC	7.	##WACC### 57.08 54.49 52.15 50.00 48.04 46.23 44.57	0.0% 58.41 55.67 53.18 50.92 48.85 46.96 45.21	59.89 56.96 54.31 51.91 49.73 47.74 45.91	61.54 58.39 55.56 53.01 50.70 48.59 46.67	63.37 59.97 56.93 54.21 51.75 49.52 47.49	65.44 61.74 58.46 55.54 52.91 50.54 48.39	67.78 63.73 60.17 57.01 54.19 51.66 49.37	WACC 永续增长率 3.0% 70.45 65.99 62.09 58.66 55.61 52.89 50.45		11.5%
WAC	10.0%	-0.5% 57.08 54.49 52.15 50.00 48.04 46.23 44.57	0.0% 58.41 55.67 53.18 50.92 48.85 46.96 45.21	59.89 56.96 54.31 51.91 49.73 47.74 45.91	61.54 58.39 55.56 53.01 50.70 48.59 46.67	63.37 59.97 56.93 54.21 51.75 49.52 47.49	65.44 61.74 58.46 55.54 52.91 50.54 48.39	67.78 63.73 60.17 57.01 54.19 51.66 49.37	WACC 永续增长率 3.0% 70.45 65.99 62.09 58.66 55.61 52.89 50.45		11.5%
WAC	10.0%   10.5%   10.5%   11.5%   12.0%   12.5%   13.0%   12.5%   13.0%   10.0%   10.5%   11.0%	##WACC### 57.08 54.49 52.15 50.00 48.04 46.23 44.57	0.0% 58.41 55.67 53.18 50.92 48.85 46.96 45.21	59.89 56.96 54.31 51.91 49.73 47.74 45.91 0.5%	61.54 58.39 55.56 53.01 50.70 48.59 46.67	63.37 59.97 56.93 54.21 51.75 49.52 47.49	65.44 61.74 58.46 55.54 52.91 50.54 48.39	67.78 63.73 60.17 57.01 54.19 51.66 49.37	WACC 永续增长率 3.0% 70.45 65.99 62.09 58.66 55.61 52.89 50.45 3.0% 30.0% 21.7% 14.5%		11.5%
WAC	10.0%   10.5%   10.5%   11.5%   12.0%   12.5%   13.0%   12.5%   13.0%   10.0%   10.5%   11.0%	-0.5% 57.08 54.49 52.15 50.00 48.04 46.23 44.57 -0.5% 5.3%	0.0% 58.41 55.67 53.18 50.92 48.85 46.96 45.21	59.89 56.96 54.31 51.91 49.73 47.74 45.91 0.5% 10.5% 5.1%	61.54 58.39 55.56 53.01 50.70 48.59 46.67	63.37 59.97 56.93 54.21 51.75 49.52 47.49 1.5% 16.9% 10.6%	65.44 61.74 58.46 55.54 52.91 50.54 48.39 2.0% 20.7%	67.78 63.73 60.17 57.01 54.19 51.66 49.37 2.5% 25.0% 17.6%	WACC 永续增长率 3.0% 70.45 65.99 62.09 58.66 55.61 52.89 50.45		11.5%
WAC	10.0%   10.5%   10.5%   11.0%   11.5%   12.0%   12.5%   13.0%   10.5%   10.0%   10.5%   11.0%	-0.5% 57.08 54.49 52.15 50.00 48.04 46.23 44.57	0.0% 58.41 55.67 53.18 50.92 48.85 46.96 45.21  0.0% 7.8% 2.7% -1.9%	59.89 56.96 54.31 51.91 49.73 47.74 45.91 0.5% 5.1% 0.2%	61.54 58.39 55.56 53.01 50.70 48.59 46.67	63.37 59.97 56.93 54.21 51.75 49.52 47.49 1.5% 16.9% 10.6% 5.0%	65.44 61.74 58.46 55.54 52.91 50.54 48.39 2.0% 20.7% 13.9% 7.8%	67.78 63.73 60.17 57.01 54.19 51.66 49.37 2.5% 25.0% 17.6% 11.0%	WACC 永续增长率 3.0% 70.45 65.99 62.09 58.66 55.61 52.89 50.45 3.0% 30.0% 21.7% 14.5%		11.5%
WAC	大块増长率	-0.5% 57.08 54.49 52.15 50.00 48.04 46.23 44.57 -0.5% 5.3% 0.5% -3.8% -7.8%	0.0% 58.41 55.67 53.18 50.92 48.85 46.96 45.21 0.0% 7.8% 2.7% -6.1%	59.89 56.96 54.31 51.91 49.73 47.74 45.91 0.5% 10.5% 5.1% 0.2% -4.2%	61.54 58.39 55.56 53.01 50.70 48.59 46.67 1.0% 13.5% 7.7% 2.5% -2.2%	63.37 59.97 56.93 54.21 51.75 49.52 47.49 1.5% 10.6% 5.0% 0.0%	65.44 61.74 58.46 55.54 52.91 50.54 48.39 2.0% 20.7% 13.9% 7.8% 2.4%	67.78 63.73 60.17 57.01 54.19 51.66 49.37 25.0% 17.6% 11.0% 5.2%	WACC 永续增长率 3.0% 70.45 65.99 62.09 58.66 55.61 52.89 50.45 3.0% 30.0% 21.7% 14.5% 8.2%		11.5%

表 2: 财务数据汇总

	2022A	2023A	2024E	2025E	2026
利润表					
销售收入	3,310	4,200	5,294	6,562	7,966
消售成本	2,044	2,440	3,129	3,905	4,777
其他收入		-	-	-	-
消售费用	290	311	392	486	589
<b>曾理费用</b>	142	158	185	230	279
财务费用	121	171	19	13	
<b>党前利润</b>	754	1,147	1,357	1,705	2,07
所得税	-90	-165	-163	-205	-24
争利润	664	982	1,194	1,500	1,82
观金流量表					
经营性现金流	675	1,101	605	1,708	1,65
<b>投资现金流</b>	-246	-243	647	-410	-53
抽资现金流	-186	-263	-338	-517	-70
争现金变动	243	596	915	782	42
期初现金总额	2,998	3,251	3,844	5,463	6,24
明末现金总额	3,251	3,844	5,463	6,243	6,66
<b>资产负债表</b>					
統动资产					
见金	3,569	4,551	5,463	6,243	6,66
注期存款/结构性存款		-	-	-	-
<b>立收款</b>	1,021	1,092	1,809	1,787	2,57
<b>7</b> 货	891	761	1,063	1,327	1,62
其他应收款	53	115	116	144	17
可供出售金融资产	1,101	253	100	150	20
其他流动资产	200	372	800	900	1,00
	6,834	7,144	9,351	10,550	12,24
<b>非流动资产</b>					
(期)结构性存款和预付款项	0	0	0	0	
固定资产	452	569	797	1,064	1,36
E形资产及其他	191	188	196	212	23
其他长期投资	18	28	30	50	7
<b>递延项目和其他非流动资产</b>	551	1,146	500	600	70
	1,212	1,931	1,523	1,927	2,37
总资产	8,046	9,076	10,874	12,476	14,61
統动负债					
豆期借款	53	125	225	325	42
並付款	805	879	1,350	1,432	1,97
其他应付款	193	265	323	411	48
尺关联方及股东款项	0	0	0	0	
拉交税费	0	0	0	0	
其他流动负债	514	653	900	1,200	1,50
	1,589	2,144	3,019	3,590	4,60
<b>非流动负债</b>					
<b>鲍</b> 延项目	46	81	250	400	50
其他非流动负债	435	218	318	418	51
	481	299	568	818	1,01
<b>总负债</b>	2,071	2,443	3,588	4,408	5,62
<b>设东权益</b>	5,975	6,632	7,287	8,068	8,99
対务比率					
E利率	38.2%	41.9%	40.9%	40.5%	40.0
生业利润率	19.0%	23.6%	25.3%	25.8%	26.0
3201303	20.1%	23.4%	22.6%	22.9%	22.9
			47.00/	40.50/	21.4
利率	11.6%	15.6%	17.2%	19.5%	
PAP PAP	11.6% 110.3	15.6% 91.8	100.0	19.5%	
p利率 COAE 玄牧账款周转率	110.3	91.8	100.0	100.0	100
P利率 COAE 生改账款周转率 字货周转率					100 124
P利率 COAE 生改账款周转率 字货周转率	110.3 140.6	91.8 123.5	100.0 124.0	100.0 124.0	100 124
P利率 CAE 玄牧账款周转率 学货周转率 资产总负债	110.3 140.6	91.8 123.5	100.0 124.0	100.0 124.0	100 124
P利率 COAE 宝改账款周转率 字货周转率 设资产总负债	110.3 140.6 25.7%	91.8 123.5 26.9%	100.0 124.0 33.0%	100.0 124.0 35.3%	100 124 38.5
争利率 ROAE 含变账款周转率 字货周转率 多资产总负债	110.3 140.6 25.7%	91.8 123.5	100.0 124.0 33.0%	100.0 124.0 35.3%	100 124 38.5
P利率 IOAE GOAE GOAE GOAE GOAE GOAE GOAE GOAE G	110.3 140.6 25.7% 1.36 12.22	91.8 123.5 26.9% 2.01 13.57	100.0 124.0 33.0% 2.44 14.91	100.0 124.0 35.3% 3.07 16.51	100 124 38.5 3.7 18.4
P利率 IOAE 它变账款周转率 P的周转率 P的周转率 P的图转率 P的图形数据(元) PS	110.3 140.6 25.7%	91.8 123.5 26.9%	100.0 124.0 33.0%	100.0 124.0 35.3%	100 124 38.5 3.7

数据来源: wind, HTI

#### **APPENDIX 1**

#### Summary

The revenue growth rate and net profit attributable to shareholders beat market expectations. The company achieved a revenue of 4.20 billion yuan in 2023, a year-on-year increase of 26.91%, of which 1.328 billion yuan was achieved in Q4 2023, a year-on-year increase of 43.88%, and a month-on-month increase of 33.60%. The net profit attributable to shareholders was 982 million yuan, a year-on-year increase of 47.90%. In Q4 2023, the net profit attributable to shareholders was 314 million yuan, a year-on-year increase of 61.03%, and a month-on-month increase of 35.34%. Affected by the cost reduction of the supply chain and the decrease in raw material prices, the GPM of the company in 2023 was 41.90%, a year-on-year increase of 3.67 pct. Among them, the gross profit margin in Q4 2023 reached 45.73%, a year-on-year increase of 6.39 pct, and a month-on-month increase of 2.42 pct. The overall performance beat market expectations.

**During this period, the expenses have increased and the profitability has continuously improved.** The company's expense ratio for the period of 2023 was 13.64%, a decrease of 2.97 pct compared to the same period last year. The main reasons were a decrease of 1.37 pct in the sales expense ratio and a significant decrease in financial expenses due to the impact of exchange rates. The financial expense ratio was -4.07%, a decrease of 0.41 pct year-on-year; The net profit margin of the company in 2023 was 23.39%, a year-on-year increase of 3.33 pct, and the profitability continued to improve.

Developing overseas markets, the renewable energy business is expected to become a second growth pole. The company relies on its five major overseas regional headquarters in Asia, Africa, Latin America, Europe, and the Middle East to build a global marketing network. The renewable energy business in South Africa has begun to contribute revenue. In 2023, the company achieved a revenue of 2.791 billion yuan in overseas markets, a year-on-year increase of 51.29%, of which the revenue from overseas distribution and electricity business was 2.678 billion yuan, a year-on-year increase of 46.32%; The overseas new energy business revenue was 113 million yuan, a year-on-year increase of 672.38%, beating market expectations.

The bidding for the second batch of smart meters by State Grid beat expectations and the performance is expected. In the second bidding announcement released by State Grid in 2023, a total of 47.38 million smart meters were tendered, with a single bidding volume reaching a historic high, reversing the situation of less-than-expected bidding in the first half of the year. The second batch of smart meters opened on October 30th, with a total amount of about 14.4 billion yuan. Due to the replacement cycle of smart meters being 8 years, 91.66 million and 90.99 million were tendered during the peak bidding period from 2014 to 2015, respectively. In 2022, the bidding volume began to rebound after 8 years. State Grid arranged three batches of bidding in 2024, and smart meter replacement boosted performance release.

**Profit forecast and investment suggestions:** Based on the order scale, as well as overseas business expansion, we expect the company to achieve revenue of 5.3 billion yuan/6.6 billion yuan/8.0 billion yuan respectively from 2024 to 2026, with a net profit attributable to the parent company of 1.2 billion yuan/1.5 billion yuan/1.8 billion yuan, we increase the target price from 32.26 yuan/share to 54.21 yuan/share, maintaining an "OUTPERFORM" rating.

**Risk:** 1. The power grid investment is less than expected; 2. The fierce market competition has led to a significant decrease in gross profit margin; 3. The prices of raw materials have significantly increased; 4. Foreign exchange risk.



# **APPENDIX 2**

# **ESG Comments**

**Environmental:** 

Motivate renewable energy

Social:

Good product quality and safety

**Governance:** 

Good corporate governance



## 附录 APPENDIX

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中性,未来 12-18 个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

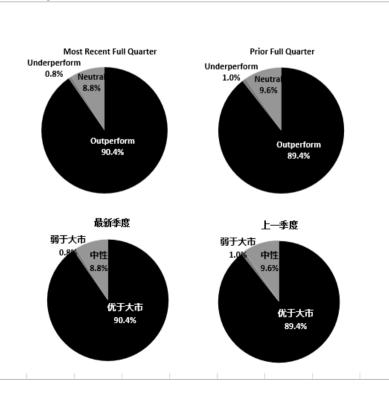
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**Outperform:** The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

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# 截至 2024年 3月 31 日海通国际股票研究评级分布

	优于大市	<b>中性</b> (持有)	弱于大市
海通国际股票研究覆盖率	90.4%	8.8%	0.8%
投资银行客户*	3.3%	4.9%	0.0%

<sup>\*</sup>在每个评级类别里投资银行客户所占的百分比。

上述分布中的买入,中性和卖出分别对应我们当前优于大市,中性和落后大市评级。

只有根据 FINRA/NYSE 的评级分布规则,我们才将中性评级划入持有这一类别。请注意在上表中不包含非评级的股票。

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买入,未来12-18个月内预期相对基准指数涨幅在10%以上,基准定义如下

中性,未来12-18个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

卖出,未来12-18个月内预期相对基准指数跌幅在10%以上,基准定义如下

各地股票基准指数: 日本-TOPIX,韩国-KOSPI,台湾-TAIEX,印度-Nifty100;其他所有中国概念股-MSCI China.

#### Haitong International Equity Research Ratings Distribution, as of March 31, 2024

	Outperform	Neutral	Underperform
		(hold)	
HTI Equity Research Coverage	90.4%	8.8%	0.8%
IB clients*	3.3%	4.9%	0.0%

<sup>\*</sup>Percentage of investment banking clients in each rating category.

BUY, Neutral, and SELL in the above distribution correspond to our current ratings of Outperform, Neutral, and Underperform.

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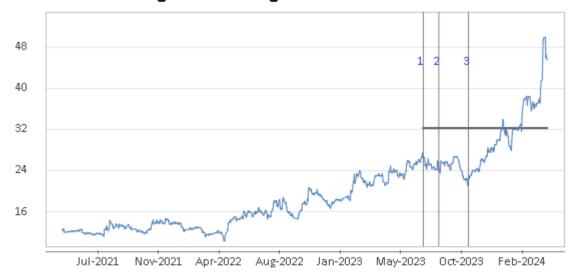
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# Recommendation Chart

# Hangzhou Hexing Electrical - 603556 CH



- 1. 21 Jul 2023 OUTPERFORM at 27.4 target 32.26.
- 2. 27 Aug 2023 OUTPERFORM at 24.2 target 32.26.
- 3. 31 Oct 2023 OUTPERFORM at 21.08 target 32.26.

Source: Company data Bloomberg, HTI estimates

